

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114	
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110	
Certain to vote	(10)	530	275	255	38	72	104	89	86	140	207	165	61	86	172	150	23	72	30	1	187	163	59
		53%	55%	51%	26%	38%	57%	56%	65%	75%	64%	54%	40%	45%	66%	62%	51%	58%	52%	70%	73%	78%	54%
	(9)	68	38	31	17	12	10	12	10	8	19	27	16	7	17	14	7	9	5	-	15	13	14
		7%	8%	6%	11%	6%	5%	8%	8%	4%	6%	9%	10%	4%	6%	6%	16%	7%	8%	-	6%	6%	12%
	(8)	77	39	38	11	22	17	12	8	7	27	20	13	15	27	17	5	11	11	-	25	12	12
		8%	8%	8%	7%	11%	9%	8%	6%	4%	8%	7%	9%	8%	10%	7%	10%	9%	19%	-	10%	6%	11%
	(7)	67	33	34	19	21	10	6	5	6	17	29	3	16	18	16	1	7	2	-	12	8	8
		7%	7%	7%	13%	11%	5%	4%	3%	3%	5%	10%	2%	9%	7%	7%	2%	6%	4%	-	5%	4%	7%
	(6)	31	15	16	8	7	6	2	3	4	5	2	12	12	6	7	3	6	2	-	5	2	7
		3%	3%	3%	5%	4%	3%	1%	2%	2%	1%	1%	8%	6%	2%	3%	7%	5%	3%	-	2%	1%	6%
	(5)	70	30	40	7	26	10	12	8	7	18	14	19	16	9	24	5	13	2	*	7	5	5
		7%	6%	8%	5%	14%	5%	7%	6%	4%	6%	4%	13%	8%	3%	10%	12%	11%	3%	30%	3%	2%	4%
	(4)	15	12	3	9	2	1	3	-	1	3	6	4	2	-	1	-	3	5	-	1	-	2
		2%	2%	1%	6%	1%	*	2%	-	*	1%	2%	3%	1%	-	1%	-	2%	10%	-	*	-	2%
	(3)	33	17	16	10	8	10	4	2	-	11	14	1	8	9	10	1	1	*	-	*	3	2
		3%	3%	3%	7%	4%	5%	3%	1%	-	3%	5%	1%	4%	3%	4%	2%	1%	1%	-	*	1%	2%
	(2)	14	7	7	-	2	6	4	1	1	3	5	2	3	2	4	-	1	-	-	1	-	-
		1%	1%	1%	-	1%	3%	2%	1%	1%	1%	2%	1%	2%	1%	2%	-	*	-	-	*	-	-
Definitely would not vote	(1)	87	33	54	27	19	8	16	7	9	14	22	21	23	-	-	-	-	-	-	3	2	2
		9%	7%	11%	19%	10%	5%	10%	5%	5%	4%	7%	14%	12%	-	-	-	-	-	-	1%	1%	2%
Refused		1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		6	1	4	-	-	-	1	3	1	-	1	2	-	-	-	-	-	-	-	1	2	-
		1%	*	1%	-	-	-	1%	2%	*	-	1%	1%	-	-	-	-	-	-	-	*	1%	-
Mean		7.87	8.06	7.68	6.37	7.22	8.10	7.87	8.62	8.96	8.53	8.00	7.16	7.27	8.95	8.55	8.59	8.59	8.50	8.49	9.22	9.36	8.61
Standard deviation		2.98	2.83	3.12	3.34	2.99	2.81	3.12	2.51	2.35	2.53	2.91	3.23	3.21	1.86	2.24	1.94	2.02	2.05	-	1.64	1.60	2.05
Standard error		0.09	0.13	0.14	0.49	0.25	0.23	0.21	0.19	0.15	0.11	0.21	0.33	0.25	0.11	0.14	0.28	0.18	0.29	-	0.10	0.11	0.19

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
Conservative	260 26%	137 27%	122 25%	20 14%	47 25%	63 34%	37 23%	31 23%	63 34%	100 31%	85 28%	32 21%	39 21%	260 100%	-	-	-	-	-	178 69%	15 7%	15 14%
Labour	242 24%	108 21%	135 27%	37 25%	37 20%	42 23%	44 28%	34 26%	48 26%	81 25%	73 24%	21 14%	63 33%	-	242 100%	-	-	-	-	13 5%	120 57%	25 23%
Liberal Democrat	44 4%	27 5%	18 4%	2 1%	14 7%	8 5%	4 2%	7 5%	10 5%	20 6%	11 4%	3 2%	8 4%	-	-	44 100%	-	-	-	3 1%	4 2%	25 23%
The UK Independence Party (UKIP)	124 12%	81 16%	43 9%	12 8%	22 12%	25 13%	20 13%	25 19%	20 11%	27 8%	33 11%	34 22%	27 14%	-	-	-	124 100%	-	-	36 14%	25 12%	12 11%
The Green Party	57 6%	33 7%	25 5%	17 11%	14 7%	11 6%	9 5%	3 2%	5 2%	19 6%	21 7%	9 6%	7 3%	-	-	-	-	57 100%	-	2 1%	13 6%	9 8%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	1 *	1 *	* *	-	-	-	* *	-	1 1%	* *	-	-	1 1%	-	-	-	-	-	1 100%	-	1 *	-
Would not vote	87 9%	33 7%	54 11%	27 19%	19 10%	8 5%	16 10%	7 5%	9 5%	14 4%	22 7%	21 14%	23 12%	-	-	-	-	-	-	3 1%	2 1%	2 2%
Refused	47 5%	24 5%	24 5%	4 3%	4 2%	8 5%	11 7%	9 7%	11 6%	15 5%	17 6%	4 3%	7 4%	-	-	-	-	-	-	2 1%	5 2%	1 1%
Don't know	137 14%	59 12%	77 16%	28 19%	33 17%	18 10%	19 12%	18 14%	20 11%	45 14%	43 14%	28 18%	16 8%	-	-	-	-	-	-	20 8%	25 12%	20 19%

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### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	561	272	289	17	65	90	119	101	170	307	113	46	86	225	178	36	86	36	1	217	164	67
Weighted base	521	275	246	52	82	107	84	75	119	189	161	70	93	196	168	31	86	40	1	189	147	63
Conservative	196	99	97	13	29	46	29	25	53	79	65	24	26	196	-	-	-	-	-	148	13	12
	38%	36%	39%	25%	35%	43%	34%	34%	45%	42%	41%	34%	28%	100%	-	-	-	-	-	78%	9%	19%
Labour	168	77	91	21	22	30	31	24	39	63	52	12	38	-	168	-	-	-	-	9	101	19
	32%	28%	37%	40%	27%	28%	37%	32%	32%	33%	32%	17%	41%	-	100%	-	-	-	-	5%	68%	30%
Liberal Democrat	31	20	11	2	10	4	2	6	7	16	7	3	4	-	-	31	-	-	-	2	3	18
	6%	7%	4%	4%	12%	4%	3%	8%	6%	9%	4%	4%	5%	-	-	100%	-	-	-	1%	2%	29%
The UK Independence Party (UKIP)	86	57	29	8	11	18	14	18	16	18	24	24	19	-	-	-	86	-	-	27	19	8
	16%	21%	12%	15%	14%	17%	17%	24%	13%	9%	15%	34%	21%	-	-	-	100%	-	-	15%	13%	13%
The Green Party	40	20	19	9	10	8	8	2	4	13	13	8	4	-	-	-	-	40	-	2	11	6
	8%	7%	8%	17%	12%	7%	9%	2%	3%	7%	8%	12%	4%	-	-	-	-	100%	-	1%	8%	9%
Some other party	1	1	*	-	-	-	*	-	1	*	-	-	1	-	-	-	-	-	1	-	1	-
	*	*	*	-	-	-	*	-	1%	*	-	-	1%	-	-	-	-	-	100%	-	1%	-



## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
Conservative	277	140	136	29	49	62	42	34	61	105	87	37	45	232	6	2	14	-	-	176	16	15
	28%	28%	27%	20%	26%	34%	26%	25%	33%	33%	29%	24%	23%	89%	2%	5%	11%	-	-	69%	8%	13%
Labour	249	112	137	34	38	44	47	34	52	86	80	20	61	3	219	4	5	7	-	20	129	25
	25%	22%	28%	23%	20%	24%	29%	26%	28%	26%	26%	13%	32%	1%	90%	10%	4%	11%	-	8%	62%	23%
Liberal Democrat	55	33	23	14	10	11	6	6	9	23	6	14	10	6	6	30	*	5	-	2	5	27
	6%	6%	5%	9%	5%	6%	3%	4%	5%	7%	2%	9%	5%	2%	3%	67%	*	9%	-	1%	2%	24%
The UK Independence Party (UKIP)	108	73	35	8	22	22	15	24	18	25	28	34	18	4	1	2	100	-	-	33	20	10
	11%	15%	7%	5%	12%	12%	9%	18%	9%	8%	9%	22%	10%	2%	*	4%	81%	-	-	13%	10%	9%
The Green Party	57	32	25	17	13	10	8	4	4	20	23	7	6	5	2	2	1	40	-	5	17	9
	6%	6%	5%	12%	7%	5%	5%	3%	2%	6%	8%	5%	3%	2%	1%	5%	1%	69%	-	2%	8%	8%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	4	1	3	-	3	-	*	-	1	1	2	-	1	2	1	-	-	-	1	-	2	-
	*	*	1%	-	1%	-	*	-	1%	*	1%	-	1%	1%	*	-	-	-	100%	-	1%	-
Would not vote	87	33	54	27	19	8	16	7	9	14	22	21	23	-	-	-	-	-	-	3	2	2
	9%	7%	11%	19%	10%	5%	10%	5%	5%	4%	7%	14%	12%	-	-	-	-	-	-	1%	1%	2%
Refused	39	19	20	4	1	5	11	9	9	11	15	2	7	-	1	-	-	-	-	2	1	1
	4%	4%	4%	3%	*	3%	7%	7%	5%	3%	5%	1%	4%	-	*	-	-	-	-	1%	1%	1%
Don't know	124	59	65	14	35	22	15	15	22	39	41	18	20	9	7	4	4	6	-	16	17	21
	12%	12%	13%	9%	19%	12%	10%	11%	12%	12%	13%	12%	10%	3%	3%	9%	3%	10%	-	6%	8%	19%

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	575	277	298	18	67	94	123	103	169	320	112	50	86	218	176	32	84	34	1	219	170	68	
Weighted base	534	278	256	58	86	108	87	76	118	197	163	75	91	189	166	28	83	36	1	191	157	63	
Conservative	206	102	104	17	33	45	32	27	52	82	67	26	30	176	4	2	11	-	-	147	14	11	
		39%	37%	41%	30%	39%	41%	36%	36%	44%	41%	41%	34%	33%	93%	2%	8%	13%	-	77%	9%	17%	
Labour	179	83	95	21	23	34	35	24	41	68	56	13	39	2	159	3	2	5	-	13	108	20	
		33%	30%	37%	36%	27%	31%	40%	32%	35%	34%	35%	17%	43%	1%	96%	11%	3%	14%	-	7%	69%	31%
Liberal Democrat	34	23	11	6	6	7	3	4	7	17	4	8	5	3	2	21	*	4	-	1	3	21	
		6%	8%	4%	11%	7%	7%	4%	6%	9%	3%	10%	5%	2%	1%	76%	*	11%	-	1%	2%	33%	
The UK Independence Party (UKIP)	76	52	24	5	12	17	11	17	14	17	20	24	14	3	1	1	69	-	-	26	16	7	
		14%	19%	9%	8%	14%	15%	13%	22%	12%	9%	12%	32%	15%	2%	*	4%	83%	-	13%	10%	11%	
The Green Party	37	17	20	9	10	6	6	3	3	13	15	5	3	3	*	1	1	27	-	4	14	5	
		7%	6%	8%	15%	12%	5%	7%	4%	2%	7%	9%	7%	3%	2%	*	2%	1%	74%	-	2%	9%	8%
Some other party	2	1	1	-	1	-	*	-	1	1	1	-	1	1	1	-	-	-	1	-	1	-	
		*	*	1%	-	2%	-	*	-	1%	*	*	-	1%	*	*	-	-	-	100%	-	1%	-



## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
I would not vote UKIP	642	305	337	100	131	127	101	68	113	241	202	80	102	188	207	31	-	57	1	157	162	79
	64%	61%	68%	68%	69%	69%	63%	51%	61%	74%	66%	52%	54%	72%	85%	71%	-	98%	70%	61%	77%	72%
I would not vote Liberal Democrat	588	305	284	68	94	109	101	86	129	184	168	94	126	193	142	-	91	25	1	193	145	29
	59%	61%	57%	47%	50%	59%	63%	65%	70%	57%	55%	61%	66%	74%	59%	-	73%	43%	100%	75%	69%	26%
I would not vote Conservative	446	225	221	71	78	77	78	60	80	135	108	93	92	-	183	31	67	42	1	27	167	61
	45%	45%	44%	49%	41%	42%	49%	45%	43%	42%	35%	61%	48%	-	76%	70%	54%	73%	100%	10%	79%	56%
I would not vote Labour	417	227	190	57	79	71	64	55	91	128	115	78	82	189	-	20	87	12	1	184	34	37
	42%	45%	38%	39%	42%	39%	40%	42%	49%	39%	38%	51%	43%	73%	-	45%	70%	21%	100%	72%	16%	34%
None of these - I would potentially vote for all of them	73	37	36	9	16	13	14	9	12	19	27	7	19	11	12	1	9	*	-	10	4	11
	7%	7%	7%	6%	8%	7%	9%	7%	7%	6%	9%	4%	10%	4%	5%	3%	7%	1%	-	4%	2%	10%
Don't know	17	10	7	-	5	2	1	2	7	3	1	4	7	2	-	-	4	-	-	1	-	-
	2%	2%	1%	-	3%	1%	1%	2%	4%	1%	*	2%	3%	1%	-	-	3%	-	-	*	-	-

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 9

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114	
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110	
NET: Well	616	338	278	96	125	113	90	84	107	206	206	90	96	210	121	30	61	29	1	197	101	71	
	62%	67%	56%	66%	66%	61%	56%	63%	57%	64%	68%	59%	50%	81%	50%	67%	49%	51%	70%	76%	48%	65%	
Very well	(4)	60	43	17	14	16	5	6	5	13	17	15	16	9	24	7	5	1	1	-	18	6	8
		6%	9%	3%	10%	9%	3%	4%	4%	7%	5%	5%	10%	5%	9%	3%	11%	1%	2%	-	7%	3%	7%
Quite well	(3)	556	295	261	82	109	108	84	79	94	189	191	74	87	186	115	25	60	28	1	178	95	64
		56%	59%	52%	56%	57%	59%	53%	60%	50%	59%	63%	48%	46%	71%	47%	56%	48%	48%	70%	69%	45%	58%
Quite badly	(2)	287	121	166	36	53	59	49	41	48	92	81	45	62	39	96	12	46	26	-	50	83	30
		29%	24%	33%	25%	28%	32%	31%	31%	26%	28%	27%	30%	33%	15%	39%	28%	38%	45%	-	20%	39%	28%
Very badly	(1)	66	31	35	11	11	8	14	6	16	18	12	11	25	2	20	1	16	2	*	3	19	5
		7%	6%	7%	7%	6%	5%	9%	4%	9%	5%	4%	7%	13%	1%	8%	2%	13%	4%	30%	1%	9%	5%
NET: Badly		353	152	201	47	64	67	64	47	64	109	93	56	87	41	116	13	63	28	*	53	102	36
		35%	30%	40%	32%	34%	36%	40%	36%	34%	34%	31%	37%	46%	16%	48%	29%	51%	49%	30%	21%	49%	33%
Don't know		31	12	19	3	1	4	7	1	15	7	5	7	7	9	5	2	-	*	-	7	7	3
		3%	2%	4%	2%	*	2%	4%	1%	8%	2%	2%	5%	4%	3%	2%	4%	-	1%	-	3%	3%	2%
Mean		2.63	2.71	2.54	2.70	2.69	2.61	2.53	2.63	2.61	2.65	2.69	2.65	2.44	2.93	2.45	2.79	2.37	2.49	2.39	2.85	2.44	2.69
Standard deviation		0.70	0.71	0.68	0.75	0.71	0.62	0.72	0.63	0.76	0.67	0.63	0.77	0.79	0.53	0.69	0.67	0.72	0.62	-	0.55	0.71	0.68
Standard error		0.02	0.03	0.03	0.11	0.06	0.05	0.05	0.05	0.05	0.03	0.05	0.08	0.06	0.03	0.05	0.10	0.07	0.09	-	0.03	0.05	0.06

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 10

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
NET: Well	685	362	322	109	145	129	98	87	116	243	228	89	105	227	144	29	73	37	1	210	126	79
	68%	72%	65%	75%	76%	70%	61%	66%	63%	75%	75%	58%	55%	88%	60%	66%	59%	64%	100%	82%	60%	72%
Very well	(4) 75	57	17	8	23	16	6	9	13	25	24	16	8	32	9	2	4	-	1	27	10	8
	7%	11%	3%	6%	12%	9%	4%	6%	7%	8%	8%	11%	4%	12%	4%	5%	4%	-	70%	11%	5%	8%
Quite well	(3) 610	305	305	101	122	112	92	79	103	218	205	73	97	195	135	27	68	37	*	183	115	70
	61%	61%	61%	69%	64%	61%	57%	60%	56%	67%	67%	48%	51%	75%	56%	61%	55%	64%	30%	71%	55%	64%
Quite badly	(2) 239	110	128	32	38	46	45	42	37	60	59	58	59	27	76	11	40	18	-	35	67	21
	24%	22%	26%	22%	20%	25%	28%	31%	20%	18%	19%	38%	31%	10%	31%	25%	32%	31%	-	14%	32%	19%
Very badly	(1) 48	21	28	-	7	7	15	2	17	15	11	3	20	1	17	3	11	2	-	6	13	6
	5%	4%	6%	-	4%	4%	9%	1%	9%	5%	4%	2%	10%	*	7%	6%	9%	4%	-	2%	6%	6%
NET: Badly	287	131	156	32	45	53	60	43	54	74	70	61	79	27	92	14	51	20	-	41	80	27
	29%	26%	31%	22%	24%	29%	37%	33%	29%	23%	23%	40%	42%	11%	38%	31%	41%	35%	-	16%	38%	25%
Don't know	28	8	20	5	-	3	2	2	15	6	6	3	6	5	6	1	-	*	-	6	4	3
	3%	2%	4%	3%	-	2%	1%	1%	8%	2%	2%	2%	3%	2%	2%	2%	-	1%	-	2%	2%	3%
Mean	2.73	2.81	2.65	2.83	2.84	2.76	2.57	2.72	2.65	2.80	2.81	2.69	2.51	3.02	2.58	2.67	2.53	2.61	3.70	2.92	2.60	2.76
Standard deviation	0.67	0.69	0.64	0.51	0.67	0.67	0.72	0.60	0.77	0.64	0.63	0.69	0.75	0.49	0.68	0.68	0.71	0.57	-	0.58	0.69	0.68
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.05	0.03	0.05	0.07	0.06	0.03	0.04	0.10	0.06	0.08	-	0.03	0.05	0.06

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
I am satisfied with the job David Cameron is doing overall as Prime Minister	313 31%	168 34%	145 29%	44 30%	68 36%	63 34%	40 25%	40 30%	56 30%	113 35%	99 32%	45 29%	48 25%	159 61%	38 16%	16 37%	13 10%	6 10%	-	138 54%	26 12%	28 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	318 32%	161 32%	156 31%	47 32%	72 38%	60 32%	47 29%	40 30%	51 28%	100 31%	97 32%	59 39%	57 30%	94 36%	33 14%	13 30%	82 66%	18 31%	-	98 38%	50 24%	42 38%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	251 25%	115 23%	136 27%	37 25%	34 18%	45 25%	49 31%	33 25%	51 27%	82 26%	65 21%	34 22%	64 33%	1 *	161 66%	11 24%	17 14%	17 30%	1 70%	11 4%	119 57%	27 25%
Refused	39 4%	15 3%	24 5%	8 6%	1 1%	4 2%	8 5%	6 5%	11 6%	8 3%	16 5%	4 3%	6 3%	-	3 1%	1 1%	6 5%	1 2%	-	1 *	2 1%	3 3%
Don't know	79 8%	42 8%	37 7%	9 6%	14 7%	12 7%	16 10%	13 10%	16 8%	19 6%	29 9%	12 8%	16 9%	6 2%	8 3%	3 7%	6 5%	15 26%	*	9 3%	12 6%	10 9%

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
Labour	210	104	106	12	38	39	37	33	50	74	70	28	33	43	71	14	20	15	-	47	66	39
	21%	21%	21%	8%	20%	21%	23%	25%	27%	23%	23%	18%	17%	17%	29%	31%	16%	26%	-	18%	31%	36%
The Conservatives	157	90	68	14	26	32	23	22	40	63	59	13	20	49	34	4	19	11	-	56	42	18
	16%	18%	14%	10%	14%	17%	14%	17%	21%	20%	19%	8%	10%	19%	14%	10%	15%	19%	-	22%	20%	17%
The UK Independence Party (UKIP)	59	35	24	18	9	17	5	6	3	19	15	10	14	16	19	3	6	2	-	11	15	10
	6%	7%	5%	12%	5%	9%	3%	5%	2%	6%	5%	6%	7%	6%	8%	8%	5%	3%	-	4%	7%	9%
The Liberal Democrat	57	34	23	10	7	13	7	6	13	26	13	6	11	15	16	6	6	2	-	14	9	14
	6%	7%	5%	7%	4%	7%	5%	4%	7%	8%	4%	4%	6%	6%	7%	14%	5%	4%	-	5%	4%	13%
None of them	637	314	324	113	132	110	100	75	104	188	195	103	135	166	147	28	81	32	1	166	113	51
	64%	63%	65%	78%	70%	60%	63%	57%	56%	58%	64%	67%	71%	64%	60%	63%	66%	56%	100%	64%	54%	47%
Don't know	11	3	9	3	2	2	2	2	1	3	3	2	1	3	-	1	2	-	-	1	-	2
	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	-	2%	1%	-	-	*	-	2%

## Warwick & Leamington Poll

### CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	46	143	155	214	176	264	507	197	99	169	286	242	49	122	49	2	292	226	114
Weighted base	1000	502	498	146	190	184	160	132	185	323	305	153	191	260	242	44	124	57	1	257	210	110
A Conservative government	313 31%	167 33%	146 29%	32 22%	49 26%	67 36%	47 29%	42 31%	77 41%	112 35%	100 33%	45 29%	51 27%	209 80%	11 5%	-	46 38%	1 2%	-	186 72%	16 8%	16 15%
A Labour government	294 29%	127 25%	167 34%	53 36%	46 24%	47 25%	50 32%	40 31%	56 30%	84 26%	80 26%	40 26%	80 42%	2 1%	185 76%	3 6%	31 25%	18 32%	1 70%	16 6%	132 63%	21 20%
A coalition between Labour and the Liberal Democrats	130 13%	72 14%	58 12%	31 21%	28 15%	24 13%	22 14%	9 7%	16 9%	49 15%	44 14%	22 14%	13 7%	1 *	40 16%	23 52%	11 9%	30 52%	-	10 4%	33 16%	30 28%
A coalition between the Conservatives and the Liberal Democrats	114 11%	61 12%	53 11%	13 9%	30 16%	23 12%	15 9%	16 12%	17 9%	37 12%	31 10%	15 10%	27 14%	43 16%	2 1%	18 41%	18 15%	3 6%	-	33 13%	11 5%	20 18%
Don't know	149 15%	74 15%	74 15%	17 12%	36 19%	24 13%	26 16%	25 19%	20 11%	42 13%	51 17%	31 20%	19 10%	6 2%	5 2%	1 2%	18 14%	4 8%	* 30%	12 5%	17 8%	22 20%

**Warwick & Leamington Poll**  
**CATI Fieldwork : 1st-6th December 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	470 47%	502 50%
Female	530 53%	498 50%

**Warwick & Leamington Poll**  
**CATI Fieldwork : 1st-6th December 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	46 5%	146 15%
25-34	143 14%	190 19%
35-44	155 16%	184 18%
45-54	214 21%	160 16%
55-64	176 18%	132 13%
65 or older	264 26%	185 19%
Refused	2 *	2 *

**Warwick & Leamington Poll**  
**CATI Fieldwork : 1st-6th December 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	172 17%	113 11%
B	335 34%	210 21%
C1	197 20%	305 30%
C2	99 10%	153 15%
D	79 8%	105 11%
E	90 9%	86 9%
Refused	28 3%	28 3%

**Warwick & Leamington Poll**  
**CATI Fieldwork : 1st-6th December 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	292 29%	257 26%
Labour	226 23%	210 21%
Liberal Democrats	114 11%	110 11%
Another party	45 5%	25 3%
Did not vote	238 24%	319 32%
Refused	46 5%	39 4%
Don't know	39 4%	40 4%