

Stevenage Poll

CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96	
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95	
Certain to vote	(10)	512	264	248	27	68	88	101	98	130	126	145	94	123	132	141	18	111	17	2	180	141	60
		51%	54%	49%	24%	39%	47%	52%	70%	68%	61%	47%	44%	55%	64%	57%	47%	66%	63%	26%	77%	70%	63%
	(9)	52	32	20	4	6	14	14	5	9	12	16	9	12	18	11	6	7	-	*	12	10	6
		5%	6%	4%	4%	3%	8%	7%	3%	5%	6%	5%	4%	5%	9%	4%	15%	4%	-	7%	5%	5%	6%
	(8)	86	35	51	9	17	17	18	11	13	14	35	19	12	22	29	3	9	2	-	17	14	10
		9%	7%	10%	8%	10%	9%	9%	8%	7%	7%	11%	9%	5%	11%	12%	7%	6%	7%	-	7%	7%	10%
	(7)	45	20	24	6	15	12	6	2	5	9	20	8	7	11	15	3	8	*	-	6	8	8
		4%	4%	5%	5%	8%	6%	3%	1%	3%	4%	6%	4%	3%	5%	6%	8%	5%	2%	-	2%	4%	8%
	(6)	27	16	11	7	9	2	4	3	2	6	7	8	2	6	3	4	7	1	-	3	7	1
		3%	3%	2%	6%	5%	1%	2%	2%	1%	3%	2%	4%	1%	3%	1%	9%	4%	2%	-	1%	4%	2%
	(5)	86	27	59	7	20	16	19	6	18	11	37	20	15	10	25	5	14	3	*	12	13	8
		9%	6%	12%	6%	11%	9%	10%	4%	10%	6%	12%	9%	7%	5%	10%	14%	8%	10%	5%	5%	6%	9%
	(4)	21	13	8	6	5	2	6	1	2	4	5	6	6	5	7	-	4	2	-	-	2	1
		2%	3%	2%	5%	3%	1%	3%	*	1%	2%	2%	3%	3%	3%	3%	-	2%	7%	-	-	1%	1%
	(3)	30	12	18	11	1	6	7	3	3	4	9	10	3	1	11	-	5	*	3	1	3	*
		3%	2%	3%	9%	*	3%	3%	2%	2%	2%	3%	5%	2%	*	5%	-	3%	1%	40%	*	1%	1%
	(2)	28	19	10	1	12	10	3	2	1	4	10	7	8	3	5	-	2	2	2	2	2	-
		3%	4%	2%	1%	7%	5%	2%	1%	*	2%	3%	3%	3%	1%	2%	-	1%	8%	22%	1%	1%	-
Definitely would not vote	(1)	111	53	57	35	24	19	17	10	6	16	25	31	37	-	-	-	-	-	-	3	1	1
		11%	11%	11%	31%	13%	10%	9%	7%	3%	8%	8%	15%	16%	-	-	-	-	-	-	1%	*	1%
Refused		1	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-
Don't know		1	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
		*	*	*	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	-	-	1%	-
Mean		7.54	7.65	7.43	5.26	6.80	7.44	7.75	8.56	8.73	8.20	7.55	6.95	7.36	8.91	8.32	8.42	8.66	8.09	5.11	9.22	8.95	8.81
Standard deviation		3.22	3.24	3.20	3.63	3.33	3.23	3.06	2.76	2.33	2.89	3.02	3.45	3.56	1.84	2.37	1.90	2.21	2.85	3.60	1.79	1.96	1.92
Standard error		0.10	0.15	0.14	0.49	0.30	0.27	0.21	0.20	0.14	0.15	0.21	0.29	0.24	0.12	0.14	0.33	0.18	0.55	1.36	0.11	0.12	0.20

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95
Conservative	207	116	91	15	29	33	45	39	46	59	72	29	42	207	-	-	-	-	-	141	5	12
	21%	23%	18%	14%	16%	18%	23%	28%	24%	29%	23%	14%	18%	100%	-	-	-	-	-	60%	2%	13%
Labour	248	104	143	29	43	50	33	32	62	51	85	44	58	-	248	-	-	-	-	9	138	15
	25%	21%	28%	25%	25%	27%	17%	23%	32%	25%	28%	21%	25%	-	100%	-	-	-	-	4%	68%	16%
Liberal Democrat	38	21	18	3	11	7	9	4	4	7	17	6	4	-	-	38	-	-	-	2	*	24
	4%	4%	3%	3%	6%	4%	5%	3%	2%	4%	6%	3%	2%	-	-	100%	-	-	-	1%	*	26%
The UK Independence Party (UKIP)	168	104	63	14	25	26	46	24	34	23	33	58	46	-	-	-	168	-	-	35	26	18
	17%	21%	13%	13%	14%	14%	23%	17%	18%	11%	11%	27%	20%	-	-	-	100%	-	-	15%	13%	19%
The Green Party	27	16	10	3	6	8	5	1	3	11	11	1	4	-	-	-	-	27	-	2	3	8
	3%	3%	2%	3%	3%	4%	3%	1%	2%	5%	4%	*	2%	-	-	-	-	100%	-	1%	2%	8%
The British National Party (BNP)	2	1	1	-	-	1	-	1	-	1	1	-	-	-	-	-	-	-	2	1	-	-
	*	*	*	-	-	*	-	1%	-	*	*	-	-	-	-	-	-	-	26%	*	-	-
Some other party	5	1	4	-	2	2	*	-	1	1	-	-	4	-	-	-	-	-	5	-	-	*
	1%	*	1%	-	1%	1%	*	-	1%	*	-	-	2%	-	-	-	-	-	74%	-	-	*
Would not vote	111	53	57	35	24	19	17	10	6	16	25	31	37	-	-	-	-	-	-	3	1	1
	11%	11%	11%	31%	13%	10%	9%	7%	3%	8%	8%	15%	16%	-	-	-	-	-	-	1%	*	1%
Refused	48	28	20	1	10	7	9	9	12	4	15	10	10	-	-	-	-	-	-	12	4	-
	5%	6%	4%	1%	6%	4%	4%	7%	6%	2%	5%	5%	4%	-	-	-	-	-	-	5%	2%	-
Don't know	147	49	98	12	26	32	31	20	25	33	50	33	22	-	-	-	-	-	-	29	25	16
	15%	10%	19%	11%	15%	18%	16%	14%	13%	16%	16%	15%	10%	-	-	-	-	-	-	12%	12%	17%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	534	262	272	15	49	70	110	114	175	224	104	63	126	175	202	23	114	17	3	183	188	59
Weighted base	482	254	228	34	70	85	100	79	114	117	143	90	115	154	165	25	119	17	2	158	133	58
Conservative	154	90	65	10	19	22	35	31	37	50	49	22	30	154	-	-	-	-	-	116	4	9
	32%	35%	28%	28%	28%	26%	35%	39%	33%	43%	34%	24%	26%	100%	-	-	-	-	-	74%	3%	16%
Labour	165	66	99	13	25	31	24	24	47	35	55	25	44	-	165	-	-	-	-	7	107	11
	34%	26%	43%	37%	36%	37%	24%	31%	41%	30%	39%	28%	38%	-	100%	-	-	-	-	5%	80%	20%
Liberal Democrat	25	15	10	2	5	6	6	3	3	5	10	4	3	-	-	25	-	-	-	2	*	18
	5%	6%	5%	7%	8%	7%	6%	4%	3%	4%	7%	4%	3%	-	-	100%	-	-	-	1%	*	30%
The UK Independence Party (UKIP)	119	73	46	7	15	19	32	20	26	17	22	40	34	-	-	-	119	-	-	30	20	12
	25%	29%	20%	19%	22%	22%	32%	25%	23%	15%	16%	44%	30%	-	-	-	100%	-	-	19%	15%	21%
The Green Party	17	9	8	3	4	5	3	1	*	9	6	*	2	-	-	-	-	17	-	1	2	7
	4%	4%	3%	9%	6%	6%	3%	2%	*	7%	5%	*	2%	-	-	-	-	100%	-	1%	1%	12%
The British National Party (BNP)	1	1	*	-	-	1	-	*	-	1	*	-	-	-	-	-	-	-	1	1	-	-
	*	*	*	-	-	1%	-	*	-	1%	*	-	-	-	-	-	-	-	36%	*	-	-
Some other party	1	1	*	-	*	*	*	-	1	*	-	-	1	-	-	-	-	-	1	-	-	*
	*	*	*	-	*	*	*	-	1%	*	-	-	1%	-	-	-	-	-	64%	-	-	*

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Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95
Conservative	213 21%	122 25%	92 18%	15 14%	31 18%	33 18%	44 23%	41 29%	49 26%	60 29%	78 25%	25 12%	42 19%	171 82%	3 1%	3 8%	9 5%	1 3%	-	132 56%	11 5%	13 14%
Labour	283 28%	118 24%	165 33%	26 23%	49 28%	63 34%	44 23%	33 24%	68 36%	59 28%	90 29%	53 25%	72 32%	6 3%	222 89%	2 5%	18 10%	3 11%	-	16 7%	152 75%	20 20%
Liberal Democrat	51 5%	21 4%	30 6%	3 3%	12 7%	10 5%	14 7%	6 5%	7 3%	12 6%	20 6%	10 5%	6 2%	6 3%	4 2%	33 85%	1 *	-	*	5 2%	2 1%	27 29%
The UK Independence Party (UKIP)	142 14%	88 18%	54 11%	15 13%	23 13%	21 12%	34 18%	21 15%	28 15%	22 11%	27 9%	53 25%	31 14%	7 3%	4 2%	-	128 76%	-	-	33 14%	16 8%	16 17%
The Green Party	27 3%	13 3%	14 3%	4 3%	7 4%	7 4%	5 3%	2 2%	1 1%	10 5%	12 4%	3 1%	1 *	2 1%	1 *	-	-	20 73%	-	3 1%	2 1%	7 7%
The British National Party (BNP)	1 *	-	1 *	-	-	-	-	1 1%	-	-	1 *	-	-	-	-	-	-	-	1 14%	-	-	-
Some other party	6 1%	2 *	4 1%	-	2 1%	2 1%	1 *	1 1%	1 1%	1 *	-	-	5 2%	-	-	-	-	-	5 69%	-	-	* 1%
Would not vote	111 11%	53 11%	57 11%	35 31%	24 13%	19 10%	17 9%	10 7%	6 3%	16 8%	25 8%	31 15%	37 16%	-	-	-	-	-	-	3 1%	1 *	1 1%
Refused	34 3%	18 4%	16 3%	1 1%	6 3%	3 2%	10 5%	3 2%	10 5%	3 2%	8 2%	12 5%	5 2%	2 1%	-	-	-	-	-	7 3%	1 1%	-
Don't know	132 13%	58 12%	73 14%	14 12%	23 13%	27 15%	25 13%	21 15%	21 11%	24 12%	48 16%	25 12%	28 12%	13 6%	14 6%	* 1%	13 8%	3 12%	1 12%	35 15%	18 9%	11 11%

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	555	267	288	14	52	75	113	119	181	234	111	62	126	167	197	22	106	16	2	184	196	64
Weighted base	497	258	239	32	73	90	102	82	118	122	151	89	113	146	158	25	108	15	1	159	139	63
Conservative	159	92	66	10	18	24	35	33	39	50	55	17	31	129	1	2	7	1	-	111	9	11
	32%	36%	28%	31%	25%	26%	34%	40%	33%	41%	36%	19%	27%	88%	*	7%	6%	5%	-	70%	7%	17%
Labour	193	83	110	12	31	41	31	27	51	40	61	31	55	5	154	*	13	2	-	13	116	14
	39%	32%	46%	39%	42%	45%	30%	33%	44%	33%	40%	34%	49%	3%	97%	1%	12%	13%	-	8%	83%	23%
Liberal Democrat	34	16	17	2	6	7	10	5	5	9	12	5	5	4	3	23	1	-	*	4	2	20
	7%	6%	7%	8%	8%	8%	9%	6%	4%	7%	8%	6%	4%	3%	2%	92%	1%	-	3%	3%	1%	32%
The UK Independence Party (UKIP)	95	59	36	6	13	15	24	16	21	16	18	34	21	6	*	-	87	-	-	28	12	11
	19%	23%	15%	19%	18%	16%	23%	20%	18%	13%	12%	38%	19%	4%	*	-	81%	-	-	17%	9%	18%
The Green Party	15	7	9	1	5	4	3	1	*	7	5	2	*	2	*	-	-	12	-	3	1	6
	3%	3%	4%	4%	8%	5%	3%	2%	*	6%	4%	2%	*	1%	*	-	-	82%	-	2%	1%	10%
The British National Party (BNP)	*	-	*	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-	1%	-	-	-
Some other party	1	1	*	-	*	*	*	*	1	*	-	-	1	-	-	-	-	-	1	-	-	*
	*	*	*	-	*	*	*	*	1%	*	-	-	1%	-	-	-	-	-	95%	-	-	*

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Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95
I would not vote Liberal Democrat	662 66%	369 75%	293 58%	74 66%	98 56%	127 68%	132 68%	98 70%	132 69%	134 65%	185 60%	154 73%	165 73%	159 77%	173 70%	-	147 88%	19 72%	5 66%	184 78%	147 73%	43 45%
I would not vote UKIP	568 57%	267 54%	301 59%	69 61%	97 55%	119 64%	94 48%	77 55%	110 58%	133 65%	201 65%	90 43%	121 54%	153 74%	198 80%	29 75%	-	24 91%	3 45%	140 60%	138 68%	62 65%
I would not vote Conservative	510 51%	260 53%	250 49%	66 58%	89 51%	105 57%	97 50%	57 41%	96 50%	89 43%	150 49%	128 60%	124 55%	-	206 83%	25 66%	131 78%	23 86%	4 59%	42 18%	158 78%	57 59%
I would not vote Labour	454 45%	262 53%	192 38%	46 41%	62 35%	74 40%	108 55%	78 56%	86 45%	95 46%	138 45%	103 48%	100 44%	161 78%	-	20 53%	119 71%	14 54%	6 78%	175 75%	15 7%	48 51%
None of these - I would potentially vote for all of them	74 7%	23 5%	51 10%	12 11%	21 12%	9 5%	11 6%	11 8%	10 5%	12 6%	18 6%	20 10%	15 7%	4 2%	8 3%	1 4%	8 5%	-	2 22%	6 3%	13 7%	1 1%
Don't know	26 3%	12 2%	14 3%	6 5%	7 4%	3 2%	3 2%	2 1%	5 2%	4 2%	7 2%	6 3%	7 3%	-	2 1%	-	-	-	-	3 1%	-	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96	
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95	
NET: Well	544	312	232	62	99	91	99	91	101	130	173	103	114	172	126	20	74	14	1	179	88	51	
	54%	63%	46%	54%	56%	49%	51%	66%	53%	63%	56%	48%	50%	83%	51%	51%	44%	51%	12%	76%	43%	53%	
Very well	(4)	30	20	10	3	5	3	6	5	8	5	4	7	12	12	5	1	3	-	-	11	5	1
		3%	4%	2%	2%	3%	2%	3%	3%	4%	2%	1%	3%	5%	6%	2%	3%	2%	-	-	5%	3%	1%
Quite well	(3)	514	292	222	59	94	88	93	86	93	125	169	96	102	160	121	18	70	14	1	169	82	49
		51%	59%	44%	52%	54%	47%	48%	62%	49%	61%	55%	45%	45%	77%	49%	48%	42%	51%	12%	72%	41%	52%
Quite badly	(2)	320	132	189	35	60	65	66	35	60	57	101	72	75	26	86	14	60	11	5	40	81	34
		32%	27%	37%	31%	34%	35%	34%	25%	32%	28%	33%	34%	33%	13%	35%	36%	36%	40%	74%	17%	40%	36%
Very badly	(1)	93	32	61	14	13	18	22	10	16	10	22	28	28	3	19	2	30	1	1	9	18	7
		9%	7%	12%	13%	7%	10%	11%	7%	8%	5%	7%	13%	12%	2%	8%	5%	18%	4%	14%	4%	9%	7%
NET: Badly		413	164	249	49	72	83	88	45	76	67	123	99	103	29	106	16	90	12	6	49	98	41
		41%	33%	49%	43%	41%	45%	45%	32%	40%	32%	40%	47%	46%	14%	43%	41%	54%	44%	88%	21%	49%	42%
Don't know		43	18	25	2	4	12	8	3	14	9	12	11	9	6	16	3	4	1	-	7	16	4
		4%	4%	5%	2%	2%	6%	4%	2%	7%	4%	4%	5%	4%	3%	7%	7%	2%	5%	-	3%	8%	4%
Mean		2.50	2.63	2.38	2.45	2.53	2.43	2.45	2.63	2.53	2.63	2.53	2.41	2.45	2.90	2.48	2.53	2.28	2.49	1.98	2.80	2.40	2.50
Standard deviation		0.71	0.67	0.73	0.75	0.68	0.70	0.74	0.67	0.72	0.62	0.65	0.76	0.79	0.49	0.68	0.67	0.79	0.59	0.55	0.58	0.70	0.66
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.12	0.06	0.12	0.04	0.04	0.04	0.07

Stevenage Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96	
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95	
NET: Well	597	324	274	69	110	103	109	89	116	147	181	125	114	164	134	19	88	13	2	180	112	56	
	60%	66%	54%	61%	63%	56%	56%	64%	61%	71%	59%	59%	50%	79%	54%	49%	53%	48%	26%	76%	55%	58%	
Very well	(4)	56	38	17	7	14	9	7	9	10	14	9	11	19	17	10	2	4	-	-	17	8	3
	6%	8%	3%	6%	8%	5%	4%	6%	5%	7%	3%	5%	9%	8%	4%	6%	3%	-	-	7%	4%	4%	
Quite well	(3)	542	285	256	62	97	94	102	80	106	133	172	113	94	147	125	17	84	13	2	163	103	52
	54%	58%	51%	54%	55%	51%	53%	57%	55%	64%	56%	53%	42%	71%	50%	44%	50%	48%	26%	69%	51%	55%	
Quite badly	(2)	289	123	165	37	54	54	65	34	45	46	98	57	78	33	83	15	58	11	3	43	63	34
	29%	25%	33%	32%	31%	29%	33%	25%	23%	22%	32%	27%	34%	16%	33%	40%	35%	42%	47%	18%	31%	35%	
Very badly	(1)	74	28	46	8	8	21	13	9	15	6	18	23	23	3	12	3	18	1	2	6	12	4
	7%	6%	9%	7%	5%	11%	7%	7%	8%	3%	6%	11%	10%	2%	5%	9%	11%	4%	26%	3%	6%	4%	
NET: Badly	363	152	211	45	62	75	78	43	60	51	116	79	100	36	95	19	76	12	5	49	75	38	
	36%	31%	42%	39%	35%	40%	40%	31%	31%	25%	38%	37%	44%	17%	38%	49%	45%	46%	74%	21%	37%	40%	
Don't know	40	18	22	-	3	8	7	7	16	8	11	9	12	7	18	1	4	2	-	7	15	2	
	4%	4%	4%	-	1%	4%	4%	5%	8%	4%	4%	4%	5%	3%	7%	2%	2%	6%	-	3%	8%	2%	
Mean	2.60	2.70	2.51	2.59	2.67	2.51	2.55	2.67	2.63	2.78	2.58	2.56	2.52	2.89	2.57	2.46	2.46	2.46	2.00	2.83	2.58	2.59	
Standard deviation	0.71	0.70	0.72	0.71	0.69	0.76	0.68	0.71	0.72	0.61	0.65	0.76	0.80	0.55	0.66	0.75	0.72	0.59	0.78	0.58	0.69	0.64	
Standard error	0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.03	0.05	0.07	0.06	0.04	0.04	0.13	0.06	0.12	0.30	0.04	0.04	0.07	

Stevenage Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95
I am satisfied with the job David Cameron is doing overall as Prime Minister	285 29%	152 31%	134 26%	26 23%	50 28%	42 22%	54 28%	47 34%	67 35%	71 34%	83 27%	48 23%	64 28%	126 61%	36 15%	13 35%	23 14%	4 14%	1 12%	130 55%	26 13%	24 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	313 31%	159 32%	154 30%	36 32%	56 32%	56 30%	70 36%	46 33%	49 26%	69 34%	123 40%	58 27%	52 23%	74 36%	41 17%	18 48%	74 44%	5 17%	3 40%	80 34%	41 20%	38 40%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	270 27%	116 24%	154 30%	36 32%	52 30%	54 29%	43 22%	30 21%	55 29%	51 25%	68 22%	74 35%	71 31%	4 2%	157 63%	6 17%	40 24%	10 38%	- -	18 7%	116 58%	25 26%
Refused	21 2%	12 2%	9 2%	1 1%	1 *	6 3%	5 3%	4 3%	5 3%	4 2%	5 2%	9 4%	2 1%	- -	2 1%	- -	6 4%	1 3%	- -	3 1%	3 1%	- -
Don't know	111 11%	55 11%	56 11%	14 12%	17 10%	27 15%	23 12%	14 10%	15 8%	11 6%	30 10%	24 11%	36 16%	2 1%	12 5%	- -	24 14%	8 28%	3 48%	5 2%	16 8%	8 8%

Stevenage Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95
Labour	202	79	124	14	32	49	42	26	38	35	77	37	46	32	85	2	24	8	-	48	60	15
	20%	16%	24%	13%	19%	27%	22%	19%	20%	17%	25%	17%	20%	16%	35%	4%	14%	32%	-	21%	30%	16%
The Conservatives	174	92	82	9	32	34	39	27	33	35	73	26	32	62	41	7	19	5	-	55	28	23
	17%	19%	16%	8%	18%	18%	20%	20%	17%	17%	24%	12%	14%	30%	16%	18%	11%	18%	-	23%	14%	24%
The UK Independence Party (UKIP)	67	29	38	3	13	14	15	11	11	10	23	15	18	17	10	*	13	2	*	21	12	4
	7%	6%	7%	3%	8%	7%	8%	8%	6%	5%	7%	7%	8%	8%	4%	1%	8%	8%	7%	9%	6%	5%
The Liberal Democrat	48	14	34	6	8	12	14	3	6	8	21	11	7	5	11	3	7	1	-	7	9	7
	5%	3%	7%	5%	4%	6%	7%	2%	3%	4%	7%	5%	3%	2%	4%	9%	4%	5%	-	3%	4%	8%
None of them	635	323	312	87	115	112	112	85	123	137	170	157	140	115	135	27	120	14	7	135	117	57
	63%	65%	62%	77%	66%	60%	57%	61%	64%	67%	55%	74%	62%	56%	54%	69%	72%	51%	93%	57%	58%	60%
Don't know	16	8	8	-	4	4	5	1	1	2	1	2	8	2	1	2	2	-	-	2	1	2
	2%	2%	2%	-	2%	2%	3%	1%	1%	1%	*	1%	4%	1%	*	4%	1%	-	-	1%	1%	2%

Stevenage Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	54	120	146	203	191	285	374	210	140	229	222	281	34	155	27	7	262	272	96
Weighted base	1000	493	507	113	175	185	195	139	191	206	308	213	226	207	248	38	168	27	7	235	202	95
A Labour government	329 33%	147 30%	182 36%	46 40%	61 35%	55 29%	57 29%	42 30%	69 36%	60 29%	103 34%	68 32%	86 38%	1 1%	192 78%	5 14%	51 30%	5 17%	2 34%	12 5%	145 72%	29 31%
A Conservative government	281 28%	159 32%	122 24%	27 24%	33 19%	42 22%	65 34%	47 33%	67 35%	78 38%	79 26%	51 24%	61 27%	168 81%	5 2%	2 5%	45 27%	3 12%	2 33%	160 68%	13 6%	13 14%
A coalition between Labour and the Liberal Democrats	109 11%	52 10%	58 11%	12 11%	26 15%	28 15%	18 9%	10 7%	15 8%	22 10%	48 16%	15 7%	22 10%	7 4%	40 16%	13 34%	9 5%	14 52%	* 7%	13 6%	26 13%	20 21%
A coalition between the Conservatives and the Liberal Democrats	94 9%	51 10%	42 8%	4 4%	20 11%	14 8%	20 10%	17 12%	19 10%	18 9%	36 12%	16 8%	19 8%	26 12%	5 2%	18 48%	18 10%	1 4%	2 26%	27 11%	2 1%	25 26%
Don't know	187 19%	84 17%	103 20%	24 21%	34 20%	47 26%	35 18%	24 18%	21 11%	29 14%	41 13%	62 29%	39 17%	4 2%	5 2%	- -	45 27%	4 15%	- -	24 10%	16 8%	7 8%

Stevenage Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	458 46%	493 49%
Female	542 54%	507 51%

Stevenage Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	54 5%	113 11%
25-34	120 12%	175 18%
35-44	146 15%	185 19%
45-54	203 20%	195 19%
55-64	191 19%	139 14%
65 or older	285 29%	191 19%
Refused	1 *	1 *

Stevenage Poll
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Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	123 12%	69 7%
B	251 25%	137 14%
C1	210 21%	308 31%
C2	140 14%	213 21%
D	91 9%	106 11%
E	138 14%	120 12%
Refused	47 5%	47 5%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	262 26%	235 24%
Labour	272 27%	202 20%
Liberal Democrats	96 10%	95 10%
Another party	38 4%	47 5%
Did not vote	251 25%	338 34%
Refused	33 3%	30 3%
Don't know	48 5%	52 5%