

Harrow East Poll

CATI Fieldwork : 1st-7th December 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74	
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83	
Certain to vote	(10)	507	270	237	40	80	79	92	87	127	148	145	78	105	166	158	12	76	11	*	194	129	57
		51%	55%	46%	33%	39%	45%	54%	63%	67%	56%	50%	44%	49%	60%	53%	44%	70%	37%	5%	70%	55%	68%
	(9)	60	30	30	7	12	10	10	9	11	19	23	4	11	21	15	3	6	2	-	18	16	3
		6%	6%	6%	5%	6%	6%	6%	7%	6%	7%	8%	2%	5%	8%	5%	12%	6%	5%	-	6%	7%	4%
	(8)	108	45	62	12	30	24	19	8	15	20	29	32	24	31	52	4	5	3	1	19	30	5
		11%	9%	12%	10%	15%	14%	11%	6%	8%	8%	10%	18%	11%	11%	17%	16%	5%	10%	15%	7%	13%	7%
	(7)	66	29	36	15	15	11	12	5	7	20	19	10	11	17	24	3	5	2	3	11	16	4
		7%	6%	7%	12%	7%	7%	7%	4%	4%	8%	7%	6%	5%	6%	8%	10%	5%	8%	31%	4%	7%	5%
	(6)	45	23	21	8	12	8	7	5	5	12	14	7	10	14	12	3	3	1	-	10	12	2
		4%	5%	4%	6%	6%	5%	4%	3%	3%	5%	5%	4%	5%	4%	10%	3%	3%	-	4%	5%	2%	
	(5)	89	30	59	18	23	14	17	6	10	19	25	22	20	18	22	2	8	8	2	12	14	7
		9%	6%	12%	15%	11%	8%	10%	4%	5%	7%	9%	12%	9%	7%	7%	7%	7%	26%	22%	4%	6%	9%
	(4)	14	9	5	4	2	-	4	3	1	5	5	4	1	5	3	-	1	3	-	2	4	3
		1%	2%	1%	4%	1%	-	2%	2%	1%	2%	2%	2%	*	2%	1%	-	1%	9%	-	1%	2%	4%
	(3)	23	7	16	3	6	8	1	3	2	2	7	1	8	1	9	-	2	-	1	2	5	-
		2%	1%	3%	3%	3%	5%	*	2%	1%	1%	2%	1%	4%	*	3%	-	2%	-	15%	1%	2%	-
	(2)	15	6	9	6	2	1	1	3	2	3	6	2	3	3	5	-	1	1	1	3	2	1
		1%	1%	2%	5%	1%	*	1%	2%	1%	1%	2%	1%	2%	1%	2%	-	1%	2%	12%	1%	1%	1%
Definitely would not vote	(1)	70	38	32	10	19	18	9	7	8	14	15	17	21	-	-	-	-	-	-	5	6	-
		7%	8%	6%	8%	9%	10%	5%	5%	4%	5%	5%	9%	10%	-	-	-	-	-	-	2%	2%	-
Don't know		4	1	3	-	2	-	-	1	1	-	1	2	-	-	-	-	-	-	-	1	-	-
		*	*	1%	-	1%	-	-	1%	*	-	*	1%	-	-	-	-	-	-	-	*	-	-
Mean		7.90	8.06	7.74	6.92	7.39	7.60	8.18	8.40	8.71	8.26	7.97	7.57	7.62	8.75	8.44	8.49	8.97	7.42	5.66	8.97	8.44	8.81
Standard deviation		2.82	2.83	2.80	2.95	2.94	3.01	2.57	2.72	2.39	2.60	2.72	2.90	3.05	1.90	2.08	1.71	1.91	2.45	2.37	2.04	2.27	2.05
Standard error		0.09	0.13	0.12	0.30	0.24	0.23	0.18	0.22	0.16	0.12	0.18	0.26	0.24	0.11	0.12	0.33	0.18	0.46	0.79	0.12	0.15	0.24

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83
Conservative	276	138	138	15	48	48	53	49	63	91	84	34	57	276	-	-	-	-	-	178	19	16
	28%	28%	27%	13%	24%	27%	31%	35%	33%	35%	29%	19%	26%	100%	-	-	-	-	-	64%	8%	20%
Labour	300	134	167	52	80	58	39	32	40	72	96	55	60	-	300	-	-	-	-	18	164	22
	30%	27%	33%	42%	39%	33%	23%	23%	21%	27%	33%	31%	28%	-	100%	-	-	-	-	6%	70%	27%
Liberal Democrat	27	14	13	6	3	9	2	2	5	8	10	5	3	-	-	27	-	-	-	-	4	10
	3%	3%	3%	5%	1%	5%	1%	2%	3%	3%	4%	3%	1%	-	-	100%	-	-	-	-	2%	12%
The UK Independence Party (UKIP)	107	67	40	8	12	13	23	23	29	23	30	26	26	-	-	-	107	-	-	48	13	7
	11%	14%	8%	6%	6%	7%	13%	17%	15%	9%	11%	14%	12%	-	-	-	100%	-	-	17%	5%	8%
The Green Party	30	19	11	13	1	5	4	3	5	9	5	7	9	-	-	-	-	30	-	2	4	7
	3%	4%	2%	10%	*	3%	2%	2%	2%	3%	2%	4%	4%	-	-	-	-	100%	-	1%	2%	8%
The British National Party (BNP)	3	3	-	-	-	-	-	1	2	*	-	1	1	-	-	-	-	-	3	-	-	-
	*	1%	-	-	-	-	-	1%	1%	*	-	1%	1%	-	-	-	-	-	32%	-	-	-
Some other party	7	3	4	-	1	-	4	-	2	1	1	-	4	-	-	-	-	-	7	-	1	2
	1%	1%	1%	-	*	-	2%	-	1%	*	*	-	2%	-	-	-	-	-	68%	-	*	2%
Would not vote	70	38	32	10	19	18	9	7	8	14	15	17	21	-	-	-	-	-	-	5	6	-
	7%	8%	6%	8%	9%	10%	5%	5%	4%	5%	5%	9%	10%	-	-	-	-	-	-	2%	2%	-
Refused	59	30	29	4	4	8	13	8	21	13	13	3	21	-	-	-	-	-	-	11	7	1
	6%	6%	6%	3%	2%	5%	7%	6%	11%	5%	4%	2%	10%	-	-	-	-	-	-	4%	3%	2%
Don't know	120	44	76	15	35	15	25	12	16	31	34	30	13	-	-	-	-	-	-	15	16	17
	12%	9%	15%	12%	17%	9%	15%	9%	8%	12%	12%	17%	6%	-	-	-	-	-	-	5%	7%	21%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	540	277	264	42	74	90	102	92	141	250	126	63	77	228	193	18	83	16	3	225	152	43
Weighted base	519	269	250	53	96	90	87	83	110	150	156	87	104	198	203	18	81	16	3	191	147	49
Conservative	198	101	97	9	31	33	38	38	50	69	60	23	38	198	-	-	-	-	-	139	14	14
	38%	38%	39%	17%	33%	36%	43%	45%	45%	46%	39%	26%	36%	100%	-	-	-	-	-	73%	9%	28%
Labour	203	93	110	30	53	40	28	24	28	51	64	36	41	-	203	-	-	-	-	12	119	18
	39%	35%	44%	57%	56%	45%	32%	28%	26%	34%	41%	42%	39%	-	100%	-	-	-	-	6%	81%	36%
Liberal Democrat	18	11	7	3	2	6	2	2	4	6	6	4	1	-	-	18	-	-	-	-	2	8
	4%	4%	3%	6%	2%	7%	2%	2%	3%	4%	4%	5%	1%	-	-	100%	-	-	-	-	1%	17%
The UK Independence Party (UKIP)	81	52	28	6	9	8	15	19	24	18	23	20	17	-	-	-	81	-	-	39	9	6
	16%	19%	11%	12%	9%	9%	18%	23%	22%	12%	15%	23%	17%	-	-	-	100%	-	-	20%	6%	13%
The Green Party	16	10	6	5	1	3	3	1	3	5	2	3	5	-	-	-	-	16	-	1	3	3
	3%	4%	2%	9%	1%	3%	4%	1%	3%	4%	1%	4%	4%	-	-	-	-	100%	-	*	2%	6%
The British National Party (BNP)	1	1	-	-	-	-	-	*	1	*	-	*	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	*	1%	*	-	*	*	-	-	-	-	-	33%	-	-	-
Some other party	2	1	1	-	*	-	1	-	*	*	*	-	2	-	-	-	-	-	2	-	*	*
	*	*	*	-	*	-	2%	-	*	*	*	-	2%	-	-	-	-	-	67%	-	*	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	39%
Labour	39%
Liberal Democrat	4%
UKIP	15%
Green	3%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83
Conservative	289 29%	143 29%	147 29%	24 20%	43 21%	48 28%	52 30%	51 37%	71 37%	94 36%	83 29%	34 19%	67 31%	238 86%	16 5%	2 7%	13 12%	2 5%	3 28%	175 63%	26 11%	15 18%
Labour	296 30%	130 27%	166 33%	45 37%	81 40%	60 35%	42 25%	30 22%	38 20%	76 29%	95 33%	53 29%	60 28%	15 6%	255 85%	4 13%	4 3%	1 2%	1 8%	21 8%	162 70%	22 26%
Liberal Democrat	42 4%	24 5%	18 3%	6 5%	13 7%	8 5%	4 3%	4 3%	6 3%	4 1%	22 8%	12 6%	3 2%	5 2%	5 2%	17 63%	- -	3 11%	- -	3 1%	3 1%	16 20%
The UK Independence Party (UKIP)	96 10%	63 13%	33 6%	6 5%	12 6%	12 7%	21 12%	18 13%	27 14%	19 7%	23 8%	30 17%	21 10%	4 1%	6 2%	- -	82 77%	1 3%	* 5%	39 14%	14 6%	5 6%
The Green Party	25 2%	15 3%	10 2%	10 8%	3 2%	3 2%	4 2%	2 1%	2 1%	7 3%	7 2%	2 1%	9 4%	- -	3 1%	1 4%	3 3%	17 58%	- -	2 1%	2 1%	5 6%
The British National Party (BNP)	3 *	3 1%	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	3 28%	- -	- -	- -
Some other party	7 1%	3 1%	3 1%	2 2%	- -	- -	1 1%	- -	3 2%	- -	2 1%	2 1%	2 1%	- -	2 1%	- -	- -	2 8%	3 26%	1 *	1 *	4 4%
Would not vote	70 7%	38 8%	32 6%	10 8%	19 9%	18 10%	9 5%	7 5%	8 4%	14 5%	15 5%	17 9%	21 10%	- -	- -	- -	- -	- -	- -	5 2%	6 2%	- -
Refused	37 4%	22 4%	16 3%	4 4%	- -	4 2%	8 4%	6 4%	15 8%	7 3%	8 3%	2 1%	16 7%	2 1%	- -	- -	- -	- -	- -	5 2%	3 1%	- -
Don't know	135 14%	50 10%	85 17%	15 12%	32 16%	20 12%	30 18%	17 13%	19 10%	41 16%	35 12%	26 14%	14 7%	13 5%	13 4%	3 12%	6 6%	4 13%	1 5%	26 9%	17 7%	16 19%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	539	273	267	41	77	89	102	90	141	245	127	64	81	216	188	14	78	15	3	221	153	43
Weighted base	524	270	254	52	101	90	87	81	113	146	158	89	109	188	198	16	76	15	3	187	149	51
Conservative	209	106	104	14	30	32	37	40	56	70	59	24	47	173	11	*	11	1	1	139	19	12
	40%	39%	41%	28%	29%	36%	43%	49%	49%	48%	37%	27%	43%	92%	5%	2%	15%	9%	54%	74%	13%	24%
Labour	198	89	109	24	52	42	28	22	29	54	62	33	41	8	176	2	2	1	*	14	117	17
	38%	33%	43%	47%	51%	47%	32%	28%	25%	37%	39%	37%	37%	4%	89%	13%	2%	4%	3%	8%	78%	33%
Liberal Democrat	31	17	14	4	10	6	3	3	5	2	16	9	3	4	4	13	-	3	-	2	2	13
	6%	6%	5%	7%	10%	7%	4%	4%	4%	2%	10%	10%	3%	2%	2%	84%	-	18%	-	1%	1%	26%
The UK Independence Party (UKIP)	70	49	21	5	7	7	15	15	21	15	18	22	13	3	3	-	61	1	*	31	9	4
	13%	18%	8%	10%	7%	8%	17%	18%	19%	10%	11%	24%	11%	2%	2%	-	80%	6%	16%	17%	6%	8%
The Green Party	14	9	5	4	3	2	3	1	1	5	3	1	5	-	3	*	3	9	-	1	2	4
	3%	3%	2%	8%	3%	2%	4%	1%	1%	3%	2%	1%	5%	-	1%	1%	3%	63%	-	*	1%	8%
The British National Party (BNP)	1	1	-	-	-	-	-	*	1	-	-	*	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	*	*	-	-	*	*	-	-	-	-	-	20%	-	-	-
Some other party	1	*	1	*	-	-	*	-	1	-	1	*	*	-	1	-	-	*	*	*	1	*
	*	*	*	*	-	-	*	-	1%	-	*	*	*	-	*	-	-	1%	7%	*	1%	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	40%
Labour	37%
Liberal Democrat	6%
UKIP	13%
Green	3%

Other *

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83
I would not vote UKIP	627	296	331	88	142	106	105	77	108	181	197	95	125	207	237	20	-	22	6	163	176	63
	63%	60%	65%	72%	70%	61%	61%	56%	57%	69%	68%	53%	58%	75%	79%	71%	-	73%	66%	59%	76%	76%
I would not vote Liberal Democrat	623	307	315	74	100	112	104	96	134	160	172	109	154	192	193	-	91	19	7	203	157	32
	62%	63%	62%	61%	49%	65%	61%	70%	70%	61%	60%	61%	72%	69%	64%	-	85%	65%	72%	74%	67%	39%
I would not vote Conservative	391	188	202	62	92	61	63	50	63	83	120	81	86	-	190	12	66	23	4	35	137	45
	39%	38%	40%	51%	45%	35%	37%	36%	33%	32%	41%	45%	40%	-	63%	44%	61%	75%	43%	12%	59%	54%
I would not vote Labour	358	188	170	34	49	50	65	63	97	100	96	56	88	162	-	7	90	11	4	176	22	19
	36%	38%	33%	28%	24%	29%	38%	46%	51%	38%	33%	31%	41%	59%	-	27%	84%	38%	44%	64%	10%	23%
None of these - I would potentially vote for all of them	109	53	56	11	22	22	20	13	21	27	24	20	24	27	22	4	4	2	1	25	12	2
	11%	11%	11%	9%	11%	13%	11%	10%	11%	10%	8%	11%	11%	10%	7%	13%	4%	5%	15%	9%	5%	3%
Don't know	17	10	7	1	2	5	2	3	4	4	2	2	4	1	-	-	-	1	-	*	2	1
	2%	2%	1%	1%	1%	3%	1%	2%	2%	2%	1%	1%	2%	*	-	-	-	3%	-	*	1%	1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74	
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83	
NET: Well	603	319	283	75	129	108	91	82	117	178	182	96	120	218	170	23	54	14	2	200	123	61	
	60%	65%	56%	62%	63%	62%	53%	59%	61%	68%	63%	54%	56%	79%	57%	85%	50%	45%	24%	72%	53%	73%	
Very well	(4)	79	55	24	16	16	21	7	3	15	13	16	19	22	18	30	4	7	4	1	19	15	4
		8%	11%	5%	13%	8%	12%	4%	2%	8%	5%	6%	10%	10%	6%	10%	16%	6%	12%	12%	7%	6%	5%
Quite well	(3)	524	264	260	59	112	87	84	79	101	165	167	77	97	201	140	19	47	10	1	180	108	56
		52%	54%	51%	48%	55%	50%	49%	57%	53%	63%	58%	43%	45%	73%	47%	69%	44%	33%	12%	65%	46%	68%
Quite badly	(2)	268	119	148	34	56	44	54	37	42	63	76	60	49	40	91	3	36	9	5	49	74	21
		27%	24%	29%	28%	28%	25%	31%	27%	22%	24%	26%	34%	23%	15%	30%	13%	33%	30%	57%	18%	32%	25%
Very badly	(1)	95	35	60	6	16	17	21	14	21	16	23	16	35	13	30	1	15	6	1	20	28	1
		9%	7%	12%	5%	8%	10%	12%	11%	11%	6%	8%	9%	16%	5%	10%	3%	14%	20%	13%	7%	12%	1%
NET: Badly		363	154	209	40	72	61	75	52	62	79	99	77	83	53	121	4	51	15	7	69	102	22
		36%	31%	41%	33%	36%	35%	44%	38%	33%	30%	35%	43%	39%	19%	40%	15%	47%	50%	70%	25%	44%	26%
Don't know		35	17	18	7	2	5	5	4	12	5	6	6	12	4	8	-	3	1	1	8	8	1
		3%	3%	3%	5%	1%	3%	3%	3%	6%	2%	2%	4%	6%	2%	3%	-	3%	5%	5%	3%	3%	1%
Mean		2.61	2.72	2.50	2.74	2.64	2.67	2.47	2.52	2.62	2.68	2.62	2.57	2.53	2.82	2.58	2.98	2.43	2.39	2.25	2.74	2.49	2.78
Standard deviation		0.77	0.76	0.77	0.77	0.75	0.82	0.77	0.72	0.80	0.67	0.72	0.81	0.90	0.61	0.81	0.64	0.82	0.97	0.91	0.70	0.80	0.55
Standard error		0.02	0.04	0.03	0.08	0.06	0.06	0.06	0.06	0.05	0.03	0.05	0.07	0.07	0.04	0.05	0.12	0.08	0.19	0.32	0.04	0.05	0.06

Harrow East Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74	
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83	
NET: Well	621	334	287	88	138	101	92	80	120	186	178	114	114	216	172	17	57	17	3	201	127	62	
	62%	68%	56%	72%	68%	58%	54%	58%	63%	71%	62%	64%	53%	78%	57%	63%	53%	58%	32%	73%	55%	75%	
Very well	(4)	75	57	18	13	24	15	5	7	12	19	20	21	9	23	23	3	7	2	-	17	16	9
		8%	12%	3%	10%	12%	9%	3%	5%	6%	7%	7%	12%	4%	8%	8%	11%	7%	5%	-	6%	7%	10%
Quite well	(3)	545	277	269	76	114	86	87	73	109	167	158	93	105	192	149	14	49	16	3	184	111	54
		55%	56%	53%	62%	56%	49%	51%	53%	57%	64%	55%	52%	49%	70%	50%	52%	46%	53%	32%	66%	48%	65%
Quite badly	(2)	253	103	150	24	44	47	57	34	45	56	79	42	59	42	91	8	30	10	5	45	72	17
		25%	21%	29%	20%	22%	27%	34%	25%	24%	21%	27%	23%	28%	15%	30%	28%	28%	34%	55%	16%	31%	21%
Very badly	(1)	92	35	57	6	18	20	17	18	13	14	25	18	31	9	30	1	19	3	1	20	22	3
		9%	7%	11%	5%	9%	12%	10%	13%	7%	5%	9%	10%	15%	3%	10%	4%	18%	9%	8%	7%	10%	3%
NET: Badly		345	138	207	30	62	67	74	53	58	70	103	60	91	51	121	9	49	13	6	65	94	20
		35%	28%	41%	25%	31%	39%	43%	38%	31%	27%	36%	34%	42%	19%	40%	33%	45%	42%	62%	24%	40%	24%
Don't know		34	18	16	4	3	6	5	4	12	6	7	5	10	9	8	1	2	-	1	11	11	1
		3%	4%	3%	3%	1%	3%	3%	3%	6%	2%	2%	3%	5%	3%	3%	5%	2%	-	5%	4%	5%	1%
Mean		2.63	2.76	2.50	2.80	2.72	2.57	2.48	2.52	2.66	2.75	2.62	2.67	2.45	2.86	2.56	2.72	2.43	2.54	2.26	2.75	2.55	2.83
Standard deviation		0.76	0.76	0.75	0.69	0.79	0.82	0.72	0.80	0.71	0.67	0.75	0.83	0.80	0.61	0.78	0.74	0.87	0.73	0.63	0.68	0.77	0.64
Standard error		0.02	0.04	0.03	0.07	0.06	0.06	0.05	0.07	0.05	0.03	0.05	0.07	0.07	0.04	0.05	0.15	0.08	0.14	0.22	0.04	0.05	0.08

Harrow East Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83
I am satisfied with the job David Cameron is doing overall as Prime Minister	404 40%	211 43%	193 38%	44 36%	89 44%	74 42%	66 39%	46 34%	84 44%	110 42%	110 38%	83 47%	78 36%	170 62%	98 33%	13 46%	29 27%	6 18%	1 15%	154 56%	67 29%	32 38%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	255 25%	124 25%	131 26%	34 28%	43 21%	39 22%	40 23%	45 32%	54 28%	75 29%	79 27%	44 25%	50 23%	97 35%	39 13%	8 28%	51 48%	4 12%	6 61%	100 36%	31 13%	25 30%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	222 22%	110 22%	112 22%	35 29%	50 25%	39 23%	37 21%	28 20%	33 17%	56 21%	67 23%	29 16%	59 27%	5 2%	144 48%	6 21%	17 16%	18 60%	- -	16 6%	106 45%	21 26%
Refused	24 2%	14 3%	10 2%	2 1%	3 1%	3 2%	5 3%	5 3%	8 4%	4 1%	4 1%	4 2%	10 5%	2 1%	2 1%	- -	1 1%	1 2%	1 12%	1 1%	4 2%	- -
Don't know	95 10%	32 7%	63 12%	7 6%	17 8%	19 11%	24 14%	14 10%	13 7%	18 7%	28 10%	18 10%	18 8%	2 1%	17 6%	1 4%	9 9%	2 8%	1 12%	5 2%	24 10%	5 6%

Harrow East Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74	
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83	
The Conservatives	309	149	159	21	50	54	54	53	76	87	81	48	74	101	89	5	27	14	5	101	76	25	
		31%	30%	31%	18%	25%	31%	31%	39%	40%	33%	28%	27%	34%	36%	30%	19%	26%	46%	54%	37%	33%	31%
Labour	279	125	154	26	65	48	56	41	44	72	78	53	63	56	122	6	26	8	1	61	95	22	
		28%	26%	30%	21%	32%	28%	32%	30%	23%	27%	27%	30%	30%	20%	41%	22%	24%	27%	14%	22%	41%	27%
The Liberal Democrat	67	34	33	4	20	12	13	5	12	12	21	20	11	13	20	2	6	5	1	12	12	15	
		7%	7%	6%	4%	10%	7%	7%	4%	7%	5%	7%	11%	5%	5%	7%	6%	6%	16%	15%	4%	5%	18%
The UK Independence Party (UKIP)	64	36	27	9	11	12	11	9	11	10	13	17	21	10	25	1	11	-	2	16	11	3	
		6%	7%	5%	7%	6%	7%	6%	7%	6%	4%	10%	10%	4%	8%	2%	10%	-	20%	6%	5%	3%	
None of them	505	256	249	76	111	94	82	57	84	131	152	87	107	137	139	17	56	11	4	137	105	38	
		50%	52%	49%	62%	55%	54%	48%	44%	50%	53%	49%	50%	50%	46%	62%	52%	38%	46%	50%	45%	46%	
Don't know	19	9	10	3	3	4	4	1	4	3	7	5	-	4	4	-	2	1	-	2	4	-	
		2%	2%	2%	3%	1%	2%	2%	1%	2%	1%	2%	3%	-	1%	1%	-	2%	4%	-	1%	2%	-

Harrow East Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	481	519	97	151	171	199	148	232	432	230	126	156	307	280	26	108	28	9	313	239	74
Weighted base	1000	490	510	122	203	174	171	138	190	262	288	179	215	276	300	27	107	30	10	276	233	83
A Conservative government	339 34%	162 33%	177 35%	26 22%	55 27%	49 28%	60 35%	59 43%	89 47%	101 38%	100 35%	50 28%	73 34%	213 77%	16 5%	3 10%	54 51%	5 17%	*	201 73%	26 11%	16 19%
A Labour government	318 32%	154 31%	164 32%	53 43%	77 38%	67 38%	49 28%	32 24%	42 22%	75 29%	91 32%	69 39%	71 33%	11 4%	218 73%	2 6%	18 16%	15 51%	4 43%	22 8%	160 69%	18 22%
A coalition between Labour and the Liberal Democrats	105 10%	60 12%	45 9%	21 17%	29 14%	15 9%	18 10%	15 11%	8 4%	30 11%	34 12%	19 10%	16 7%	6 2%	50 17%	12 44%	10 10%	2 7%	-	9 3%	30 13%	24 29%
A coalition between the Conservatives and the Liberal Democrats	92 9%	54 11%	39 8%	10 8%	17 9%	20 12%	15 9%	14 10%	15 8%	27 10%	29 10%	17 10%	15 7%	36 13%	7 2%	11 39%	12 11%	4 13%	1 13%	28 10%	9 4%	19 23%
Don't know	146 15%	61 12%	86 17%	13 10%	26 13%	22 13%	30 17%	17 12%	37 20%	29 11%	35 12%	24 13%	40 19%	9 3%	10 3%	-	13 12%	4 12%	4 39%	16 6%	8 3%	6 7%

Harrow East Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	481 48%	490 49%
Female	519 52%	510 51%

Harrow East Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	97 10%	122 12%
25-34	151 15%	203 20%
35-44	171 17%	174 17%
45-54	199 20%	171 17%
55-64	148 15%	138 14%
65 or older	232 23%	190 19%
Refused	2 *	2 *

Harrow East Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	149 15%	89 9%
B	283 28%	173 17%
C1	230 23%	288 29%
C2	126 13%	179 18%
D	48 5%	77 8%
E	108 11%	137 14%
Refused	56 6%	56 6%

Harrow East Poll

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	313 31%	276 28%
Labour	239 24%	233 23%
Liberal Democrats	74 7%	83 8%
Another party	22 2%	21 2%
Did not vote	263 26%	300 30%
Refused	40 4%	39 4%
Don't know	49 5%	47 5%