

Ealing Central & Acton Poll

CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|---------------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|-------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 | |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 | |
| Certain to vote | (10) | 565 | 294 | 271 | 42 | 121 | 128 | 98 | 75 | 100 | 245 | 183 | 48 | 59 | 160 | 202 | 38 | 38 | 46 | 9 | 175 | 141 | 108 |
| | | 57% | 59% | 54% | 38% | 43% | 61% | 66% | 68% | 76% | 68% | 60% | 41% | 37% | 65% | 64% | 50% | 56% | 65% | 61% | 76% | 73% | 65% |
| | (9) | 66 | 37 | 29 | 9 | 20 | 12 | 12 | 7 | 6 | 30 | 17 | 8 | 4 | 22 | 21 | 7 | 4 | 6 | - | 13 | 12 | 16 |
| | | 7% | 7% | 6% | 8% | 7% | 6% | 8% | 7% | 5% | 8% | 6% | 7% | 3% | 9% | 7% | 8% | 6% | 9% | - | 6% | 6% | 10% |
| | (8) | 108 | 56 | 51 | 15 | 45 | 22 | 13 | 8 | 5 | 29 | 35 | 21 | 19 | 24 | 29 | 18 | 9 | 6 | - | 17 | 10 | 23 |
| | | 11% | 11% | 10% | 13% | 16% | 10% | 9% | 7% | 3% | 8% | 11% | 17% | 12% | 10% | 9% | 23% | 13% | 8% | - | 7% | 5% | 14% |
| | (7) | 61 | 26 | 35 | 9 | 24 | 13 | 7 | 3 | 5 | 13 | 19 | 5 | 23 | 22 | 14 | 7 | 4 | 8 | - | 14 | 8 | 7 |
| | | 6% | 5% | 7% | 8% | 9% | 6% | 5% | 2% | 4% | 4% | 6% | 4% | 14% | 9% | 5% | 9% | 6% | 11% | - | 6% | 4% | 4% |
| | (6) | 27 | 8 | 18 | 11 | 4 | 5 | 1 | 2 | 3 | 6 | 8 | - | 13 | 5 | 15 | * | 1 | 2 | - | 3 | 4 | 2 |
| | | 3% | 2% | 4% | 10% | 1% | 2% | 1% | 2% | 3% | 2% | 3% | - | 8% | 2% | 5% | 1% | 1% | 3% | - | 1% | 2% | 1% |
| | (5) | 66 | 21 | 45 | 7 | 28 | 12 | 9 | 6 | 4 | 16 | 12 | 16 | 16 | 12 | 20 | 7 | 7 | - | 2 | 3 | 12 | 4 |
| | | 7% | 4% | 9% | 6% | 10% | 6% | 6% | 6% | 3% | 4% | 4% | 14% | 10% | 5% | 6% | 9% | 10% | - | 13% | 1% | 6% | 2% |
| | (4) | 11 | 4 | 7 | 2 | 5 | 1 | 2 | 1 | 1 | 2 | 4 | 3 | 3 | * | 3 | - | - | - | 4 | - | 1 | 2 |
| | | 1% | 1% | 1% | 2% | 2% | * | 1% | 1% | * | 1% | 1% | 3% | 2% | * | 1% | - | - | - | 26% | - | * | 1% |
| | (3) | 16 | 8 | 9 | 5 | 5 | 3 | 1 | 1 | 2 | 3 | 3 | 4 | 5 | 3 | 8 | - | 5 | - | - | 1 | 2 | 1 |
| | | 2% | 2% | 2% | 4% | 2% | 1% | * | 1% | 1% | 1% | 1% | 4% | 3% | 1% | 2% | - | 7% | - | - | 1% | 1% | 1% |
| | (2) | 13 | 4 | 9 | 4 | 4 | 4 | 1 | - | * | 4 | 2 | 5 | 2 | - | 2 | - | - | 3 | - | * | - | 2 |
| | | 1% | 1% | 2% | 4% | 2% | 2% | * | - | * | 1% | 1% | 4% | 1% | - | 1% | - | - | 4% | - | * | - | 1% |
| Definitely would not vote | (1) | 60 | 37 | 23 | 9 | 26 | 10 | 5 | 7 | 4 | 12 | 20 | 8 | 15 | - | - | - | - | - | - | 2 | 3 | - |
| | | 6% | 7% | 5% | 8% | 9% | 5% | 3% | 6% | 3% | 3% | 6% | 7% | 9% | - | - | - | - | - | - | 1% | 2% | - |
| Refused | | 1 | - | 1 | - | 1 | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - |
| | | * | - | * | - | * | - | - | - | * | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | | 5 | 1 | 4 | - | - | 2 | 1 | - | 2 | 2 | 1 | - | 2 | - | - | - | - | - | - | 1 | 1 | - |
| | | * | * | 1% | - | - | 1% | 1% | - | 2% | 1% | * | - | 1% | - | - | - | - | - | - | 1% | 1% | - |
| Mean | | 8.26 | 8.36 | 8.16 | 7.32 | 7.61 | 8.48 | 8.85 | 8.66 | 9.11 | 8.89 | 8.45 | 7.40 | 7.20 | 9.04 | 8.82 | 8.72 | 8.43 | 8.97 | 7.81 | 9.34 | 9.05 | 9.11 |
| Standard deviation | | 2.66 | 2.71 | 2.62 | 2.95 | 2.92 | 2.52 | 2.17 | 2.56 | 2.06 | 2.19 | 2.58 | 3.00 | 2.90 | 1.59 | 1.94 | 1.58 | 2.23 | 1.86 | 2.88 | 1.52 | 1.96 | 1.60 |
| Standard error | | 0.08 | 0.13 | 0.11 | 0.39 | 0.23 | 0.19 | 0.15 | 0.19 | 0.14 | 0.10 | 0.18 | 0.33 | 0.24 | 0.10 | 0.11 | 0.19 | 0.27 | 0.24 | 1.02 | 0.10 | 0.12 | 0.13 |

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-------|-----------|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 |
| Conservative | 248 | 127 | 122 | 12 | 59 | 59 | 39 | 32 | 47 | 111 | 76 | 22 | 29 | 248 | - | - | - | - | - | 154 | 11 | 14 |
| | 25% | 26% | 24% | 11% | 21% | 28% | 26% | 29% | 36% | 30% | 25% | 19% | 18% | 100% | - | - | - | - | - | 67% | 6% | 9% |
| Labour | 314 | 159 | 155 | 43 | 98 | 64 | 50 | 31 | 29 | 112 | 94 | 33 | 59 | - | 314 | - | - | - | - | 12 | 140 | 53 |
| | 31% | 32% | 31% | 38% | 35% | 30% | 33% | 28% | 22% | 31% | 31% | 28% | 36% | - | 100% | - | - | - | - | 5% | 72% | 32% |
| Liberal Democrat | 77 | 39 | 38 | 12 | 19 | 12 | 13 | 9 | 12 | 27 | 30 | 5 | 14 | - | - | 77 | - | - | - | 2 | 3 | 47 |
| | 8% | 8% | 7% | 11% | 7% | 6% | 9% | 8% | 9% | 7% | 10% | 4% | 8% | - | - | 100% | - | - | - | 1% | 2% | 29% |
| The UK Independence Party (UKIP) | 67 | 33 | 35 | 9 | 18 | 9 | 5 | 9 | 17 | 11 | 11 | 17 | 20 | - | - | - | 67 | - | - | 23 | 5 | 4 |
| | 7% | 7% | 7% | 8% | 6% | 4% | 4% | 8% | 13% | 3% | 4% | 14% | 12% | - | - | - | 100% | - | - | 10% | 3% | 2% |
| The Green Party | 71 | 39 | 32 | 20 | 16 | 20 | 6 | 5 | 4 | 29 | 25 | 5 | 7 | - | - | - | - | 71 | - | 4 | 11 | 21 |
| | 7% | 8% | 6% | 18% | 6% | 10% | 4% | 4% | 3% | 8% | 8% | 4% | 5% | - | - | - | - | 100% | - | 2% | 6% | 13% |
| The British National Party (BNP) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Some other party | 14 | 11 | 3 | 2 | 6 | 5 | 1 | - | * | 1 | 7 | 6 | - | - | - | - | - | - | 14 | 3 | 2 | 4 |
| | 1% | 2% | 1% | 2% | 2% | 2% | 1% | - | * | * | 2% | 5% | - | - | - | - | - | - | 100% | 1% | 1% | 2% |
| Would not vote | 60 | 37 | 23 | 9 | 26 | 10 | 5 | 7 | 4 | 12 | 20 | 8 | 15 | - | - | - | - | - | - | 2 | 3 | - |
| | 6% | 7% | 5% | 8% | 9% | 5% | 3% | 6% | 3% | 3% | 6% | 7% | 9% | - | - | - | - | - | - | 1% | 2% | - |
| Refused | 34 | 13 | 21 | - | 9 | 10 | 3 | 7 | 5 | 17 | 5 | 5 | 4 | - | - | - | - | - | - | 8 | 2 | 1 |
| | 3% | 3% | 4% | - | 3% | 5% | 2% | 6% | 4% | 5% | 2% | 5% | 3% | - | - | - | - | - | - | 3% | 1% | 1% |
| Don't know | 114 | 40 | 74 | 6 | 32 | 22 | 26 | 12 | 14 | 44 | 35 | 17 | 14 | - | - | - | - | - | - | 22 | 15 | 21 |
| | 11% | 8% | 15% | 5% | 11% | 11% | 18% | 10% | 10% | 12% | 12% | 15% | 8% | - | - | - | - | - | - | 10% | 8% | 13% |

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 611 | 307 | 305 | 32 | 86 | 104 | 125 | 113 | 152 | 330 | 131 | 43 | 76 | 213 | 246 | 51 | 48 | 49 | 5 | 185 | 185 | 107 |
| Weighted base | 581 | 308 | 273 | 59 | 146 | 127 | 91 | 68 | 89 | 232 | 182 | 57 | 77 | 189 | 229 | 55 | 46 | 54 | 8 | 163 | 138 | 114 |
| Conservative | 189 | 98 | 91 | 7 | 42 | 43 | 33 | 25 | 38 | 90 | 59 | 13 | 17 | 189 | - | - | - | - | - | 129 | 8 | 12 |
| | 32% | 32% | 33% | 12% | 29% | 34% | 36% | 37% | 43% | 39% | 33% | 23% | 22% | 100% | - | - | - | - | - | 79% | 6% | 10% |
| Labour | 229 | 124 | 105 | 25 | 67 | 46 | 41 | 25 | 25 | 88 | 70 | 25 | 34 | - | 229 | - | - | - | - | 9 | 113 | 42 |
| | 39% | 40% | 39% | 42% | 46% | 37% | 45% | 36% | 28% | 38% | 38% | 44% | 44% | - | 100% | - | - | - | - | 5% | 81% | 37% |
| Liberal Democrat | 55 | 30 | 25 | 9 | 12 | 9 | 8 | 7 | 9 | 19 | 21 | 3 | 10 | - | - | 55 | - | - | - | 1 | 2 | 37 |
| | 9% | 10% | 9% | 15% | 8% | 7% | 9% | 10% | 10% | 8% | 12% | 6% | 12% | - | - | 100% | - | - | - | 1% | 1% | 32% |
| The UK Independence Party (UKIP) | 46 | 22 | 24 | 5 | 10 | 7 | 4 | 7 | 13 | 9 | 8 | 10 | 11 | - | - | - | 46 | - | - | 19 | 5 | 3 |
| | 8% | 7% | 9% | 8% | 7% | 6% | 4% | 10% | 14% | 4% | 5% | 18% | 15% | - | - | - | 100% | - | - | 12% | 3% | 3% |
| The Green Party | 54 | 28 | 26 | 12 | 13 | 18 | 5 | 4 | 4 | 25 | 19 | 1 | 5 | - | - | - | - | 54 | - | 2 | 9 | 18 |
| | 9% | 9% | 9% | 20% | 9% | 14% | 5% | 5% | 4% | 11% | 10% | 2% | 6% | - | - | - | - | 100% | - | 1% | 7% | 15% |
| Some other party | 8 | 6 | 2 | 2 | 3 | 2 | 1 | - | * | * | 4 | 4 | - | - | - | - | - | - | 8 | 3 | 2 | 3 |
| | 1% | 2% | 1% | 3% | 2% | 2% | 1% | - | * | * | 2% | 7% | - | - | - | - | - | - | 100% | 2% | 1% | 3% |

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 33% |
| Labour | 39% |
| Liberal Democrat | 10% |
| UKIP | 8% |
| Green | 9% |
| Other | 1% |

Ealing Central & Acton Poll

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|------------------|-----|-----|--------|------|-----------|-------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 |
| Conservative | 266 | 132 | 134 | 25 | 64 | 61 | 33 | 35 | 48 | 112 | 78 | 20 | 42 | 220 | 18 | 4 | 5 | 7 | - | 153 | 10 | 18 |
| | 27% | 26% | 27% | 23% | 22% | 29% | 22% | 31% | 36% | 31% | 26% | 17% | 26% | 89% | 6% | 5% | 8% | 9% | - | 66% | 5% | 11% |
| Labour | 324 | 159 | 165 | 42 | 92 | 70 | 58 | 31 | 33 | 119 | 95 | 37 | 55 | 6 | 278 | 3 | 4 | 13 | 2 | 14 | 145 | 59 |
| | 32% | 32% | 33% | 37% | 32% | 33% | 39% | 28% | 25% | 33% | 32% | 31% | 34% | 2% | 88% | 3% | 6% | 18% | 14% | 6% | 75% | 36% |
| Liberal Democrat | 84 | 43 | 41 | 9 | 19 | 13 | 18 | 9 | 15 | 33 | 26 | 9 | 16 | 8 | 6 | 62 | 1 | 4 | - | 10 | 6 | 45 |
| | 8% | 9% | 8% | 8% | 7% | 6% | 12% | 8% | 11% | 9% | 9% | 8% | 10% | 3% | 2% | 80% | 1% | 5% | - | 4% | 3% | 27% |
| The UK Independence Party (UKIP) | 55 | 31 | 24 | 6 | 16 | 10 | 4 | 8 | 11 | 9 | 12 | 13 | 17 | 3 | - | - | 51 | - | - | 20 | 3 | 3 |
| | 6% | 6% | 5% | 5% | 6% | 5% | 3% | 8% | 9% | 2% | 4% | 11% | 10% | 1% | - | - | 76% | - | - | 9% | 2% | 2% |
| The Green Party | 57 | 34 | 23 | 13 | 14 | 18 | 5 | 3 | 4 | 22 | 23 | 4 | 2 | 1 | 5 | 2 | 1 | 46 | - | 1 | 10 | 18 |
| | 6% | 7% | 5% | 11% | 5% | 8% | 3% | 3% | 3% | 6% | 8% | 3% | 1% | 1% | 1% | 3% | 2% | 64% | - | 1% | 5% | 11% |
| The British National Party (BNP) | 2 | - | 2 | - | 2 | - | - | - | - | - | - | - | 2 | - | 2 | - | - | - | - | - | 2 | - |
| | * | - | * | - | 1% | - | - | - | - | - | - | - | 1% | - | 1% | - | - | - | - | - | 1% | - |
| Some other party | 14 | 11 | 3 | - | 8 | 2 | 2 | * | 1 | 4 | 8 | 2 | - | 1 | 1 | - | - | - | 9 | 4 | * | 3 |
| | 1% | 2% | 1% | - | 3% | 1% | 1% | * | 1% | 1% | 3% | 2% | - | * | * | - | - | - | 66% | 2% | * | 2% |
| Would not vote | 60 | 37 | 23 | 9 | 26 | 10 | 5 | 7 | 4 | 12 | 20 | 8 | 15 | - | - | - | - | - | - | 2 | 3 | - |
| | 6% | 7% | 5% | 8% | 9% | 5% | 3% | 6% | 3% | 3% | 6% | 7% | 9% | - | - | - | - | - | - | 1% | 2% | - |
| Refused | 25 | 10 | 15 | - | 9 | 7 | 1 | 6 | 2 | 12 | 3 | 5 | 4 | - | - | - | - | - | - | 5 | - | 1 |
| | 3% | 2% | 3% | - | 3% | 3% | 1% | 5% | 2% | 3% | 1% | 4% | 3% | - | - | - | - | - | - | 2% | - | 1% |
| Don't know | 112 | 40 | 72 | 9 | 34 | 21 | 24 | 11 | 14 | 39 | 37 | 21 | 9 | 9 | 4 | 7 | 5 | 2 | 3 | 21 | 14 | 18 |
| | 11% | 8% | 14% | 8% | 12% | 10% | 16% | 10% | 11% | 11% | 12% | 17% | 6% | 4% | 1% | 9% | 7% | 3% | 20% | 9% | 7% | 11% |

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | |
|----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|------------------|-----|-----|--------|------|-------|-----------|-----|-----|--------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 622 | 309 | 313 | 30 | 86 | 106 | 132 | 114 | 154 | 337 | 133 | 43 | 77 | 204 | 242 | 48 | 46 | 47 | 5 | 188 | 189 | 110 |
| Weighted base | 586 | 310 | 276 | 56 | 145 | 131 | 95 | 69 | 91 | 236 | 183 | 56 | 78 | 182 | 226 | 50 | 43 | 52 | 8 | 166 | 140 | 116 |
| Conservative | 199 | 99 | 99 | 14 | 45 | 45 | 28 | 29 | 38 | 90 | 61 | 12 | 24 | 168 | 11 | 3 | 4 | 3 | - | 127 | 8 | 15 |
| | 34% | 32% | 36% | 25% | 31% | 35% | 29% | 42% | 42% | 38% | 34% | 22% | 30% | 92% | 5% | 6% | 10% | 7% | - | 76% | 6% | 13% |
| Labour | 236 | 123 | 113 | 27 | 59 | 50 | 46 | 25 | 29 | 92 | 71 | 28 | 32 | 4 | 204 | 2 | 4 | 11 | 2 | 10 | 115 | 46 |
| | 40% | 40% | 41% | 49% | 41% | 39% | 49% | 36% | 31% | 39% | 39% | 51% | 41% | 2% | 90% | 4% | 8% | 20% | 23% | 6% | 83% | 40% |
| Liberal Democrat | 61 | 33 | 28 | 6 | 14 | 11 | 13 | 7 | 11 | 25 | 19 | 7 | 11 | 6 | 5 | 43 | * | 3 | - | 8 | 3 | 35 |
| | 10% | 11% | 10% | 10% | 10% | 8% | 14% | 10% | 12% | 11% | 10% | 12% | 14% | 3% | 2% | 86% | * | 6% | - | 5% | 2% | 30% |
| The UK Independence Party (UKIP) | 37 | 21 | 15 | 3 | 9 | 7 | 3 | 6 | 9 | 8 | 9 | 6 | 9 | 2 | - | - | 34 | - | - | 17 | 3 | 2 |
| | 6% | 7% | 5% | 5% | 6% | 6% | 3% | 8% | 10% | 3% | 5% | 11% | 12% | 1% | - | - | 79% | - | - | 10% | 2% | 2% |
| The Green Party | 44 | 26 | 18 | 6 | 13 | 15 | 4 | 3 | 4 | 19 | 18 | 1 | 2 | 1 | 4 | 2 | 1 | 35 | - | 1 | 9 | 15 |
| | 7% | 8% | 6% | 12% | 9% | 12% | 4% | 4% | 4% | 8% | 10% | 1% | 2% | 1% | 2% | 4% | 3% | 67% | - | 1% | 6% | 13% |
| The British National Party (BNP) | 1 | - | 1 | - | 1 | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | 1 | - |
| | * | - | * | - | 1% | - | - | - | - | - | - | - | 1% | - | * | - | - | - | - | - | 1% | - |
| Some other party | 9 | 7 | 2 | - | 5 | 2 | 2 | * | * | 3 | 4 | 2 | - | * | 1 | - | - | - | 6 | 3 | * | 3 |
| | 2% | 2% | 1% | - | 4% | 1% | 2% | * | * | 1% | 2% | 3% | - | * | 1% | - | - | - | 77% | 2% | * | 2% |

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 34% |
| Labour | 40% |
| Liberal Democrat | 11% |
| UKIP | 6% |
| Green | 7% |
| Other | 2% |

Ealing Central & Acton Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | |
|--|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-------|-----------|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 | |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 | |
| I would not vote UKIP | 749 | 386 | 363 | 82 | 212 | 160 | 122 | 74 | 98 | 301 | 240 | 66 | 109 | 210 | 266 | 74 | - | 66 | 8 | 168 | 154 | 150 | |
| | | 75% | 78% | 72% | 73% | 75% | 76% | 82% | 67% | 74% | 83% | 79% | 56% | 67% | 84% | 85% | 97% | - | 93% | 59% | 73% | 80% | 91% |
| I would not vote Liberal Democrat | 567 | 300 | 266 | 60 | 163 | 116 | 75 | 69 | 85 | 197 | 173 | 74 | 94 | 168 | 214 | - | 48 | 40 | 12 | 162 | 126 | 70 | |
| | | 57% | 60% | 53% | 54% | 57% | 55% | 50% | 62% | 64% | 54% | 57% | 62% | 58% | 68% | 68% | - | 71% | 56% | 83% | 70% | 65% | 42% |
| I would not vote Conservative | 452 | 239 | 213 | 52 | 129 | 93 | 76 | 45 | 57 | 157 | 137 | 55 | 77 | - | 234 | 40 | 39 | 58 | 12 | 29 | 146 | 104 | |
| | | 45% | 48% | 42% | 47% | 45% | 44% | 51% | 41% | 43% | 43% | 45% | 46% | 48% | - | 74% | 52% | 57% | 82% | 83% | 13% | 76% | 63% |
| I would not vote Labour | 333 | 187 | 146 | 25 | 87 | 62 | 46 | 46 | 67 | 121 | 94 | 48 | 56 | 163 | - | 26 | 51 | 18 | 10 | 156 | 6 | 42 | |
| | | 33% | 38% | 29% | 22% | 31% | 30% | 31% | 42% | 51% | 33% | 31% | 40% | 34% | 66% | - | 33% | 75% | 26% | 69% | 68% | 3% | 26% |
| None of these - I would potentially vote for all of them | 58 | 23 | 35 | 8 | 14 | 13 | 8 | 8 | 8 | 13 | 14 | 11 | 17 | 10 | 7 | 1 | 9 | 2 | 2 | 7 | 10 | 4 | |
| | | 6% | 5% | 7% | 7% | 5% | 6% | 6% | 7% | 6% | 3% | 5% | 9% | 10% | 4% | 2% | 2% | 13% | 3% | 14% | 3% | 5% | 3% |
| Don't know | 22 | 6 | 16 | - | 5 | 8 | 3 | 5 | 3 | 7 | 9 | 2 | 4 | 1 | 1 | - | - | - | - | 4 | 2 | - | |
| | | 2% | 1% | 3% | - | 2% | 4% | 2% | 4% | 2% | 2% | 3% | 1% | 2% | * | * | - | - | - | - | 2% | 1% | - |

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|-------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 | |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 | |
| NET: Well | 589 | 313 | 276 | 74 | 159 | 134 | 85 | 62 | 75 | 226 | 179 | 62 | 88 | 200 | 159 | 52 | 26 | 32 | 7 | 166 | 87 | 88 | |
| | 59% | 63% | 55% | 66% | 56% | 63% | 57% | 56% | 56% | 62% | 59% | 52% | 54% | 80% | 51% | 68% | 38% | 45% | 46% | 72% | 45% | 53% | |
| Very well | (4) | 59 | 28 | 30 | 11 | 21 | 11 | 6 | 2 | 8 | 16 | 13 | 10 | 14 | 15 | 21 | 5 | 3 | 4 | - | 13 | 4 | 10 |
| | | 6% | 6% | 6% | 10% | 7% | 5% | 4% | 2% | 6% | 5% | 4% | 9% | 8% | 6% | 7% | 6% | 4% | 5% | - | 6% | 2% | 6% |
| Quite well | (3) | 530 | 285 | 246 | 63 | 139 | 123 | 79 | 60 | 67 | 210 | 166 | 52 | 74 | 185 | 137 | 47 | 23 | 28 | 7 | 153 | 83 | 78 |
| | | 53% | 57% | 49% | 56% | 49% | 58% | 53% | 54% | 50% | 58% | 55% | 44% | 46% | 74% | 44% | 62% | 34% | 40% | 46% | 66% | 43% | 48% |
| Quite badly | (2) | 298 | 131 | 167 | 28 | 90 | 58 | 49 | 35 | 37 | 109 | 79 | 42 | 53 | 38 | 110 | 22 | 30 | 28 | - | 48 | 82 | 60 |
| | | 30% | 26% | 33% | 25% | 32% | 27% | 33% | 31% | 28% | 30% | 26% | 35% | 32% | 15% | 35% | 29% | 44% | 40% | - | 21% | 42% | 36% |
| Very badly | (1) | 69 | 39 | 30 | 6 | 23 | 14 | 7 | 7 | 12 | 18 | 27 | 11 | 10 | 5 | 30 | - | 11 | 5 | 8 | 9 | 19 | 11 |
| | | 7% | 8% | 6% | 5% | 8% | 7% | 5% | 7% | 9% | 5% | 9% | 9% | 6% | 2% | 9% | - | 16% | 7% | 54% | 4% | 10% | 7% |
| NET: Badly | | 367 | 170 | 197 | 34 | 113 | 72 | 56 | 42 | 49 | 127 | 106 | 53 | 63 | 43 | 139 | 22 | 40 | 33 | 8 | 57 | 101 | 71 |
| | | 37% | 34% | 39% | 30% | 40% | 34% | 38% | 38% | 37% | 35% | 35% | 45% | 39% | 17% | 44% | 29% | 60% | 47% | 54% | 25% | 52% | 43% |
| Don't know | | 44 | 15 | 30 | 5 | 11 | 6 | 8 | 7 | 9 | 10 | 17 | 4 | 11 | 6 | 16 | 2 | 1 | 6 | - | 8 | 5 | 6 |
| | | 4% | 3% | 6% | 4% | 4% | 3% | 5% | 6% | 7% | 3% | 6% | 3% | 7% | 2% | 5% | 3% | 2% | 8% | - | 3% | 3% | 4% |
| Mean | | 2.61 | 2.63 | 2.58 | 2.73 | 2.57 | 2.64 | 2.60 | 2.55 | 2.57 | 2.64 | 2.58 | 2.53 | 2.60 | 2.87 | 2.50 | 2.77 | 2.27 | 2.47 | 1.93 | 2.76 | 2.38 | 2.54 |
| Standard deviation | | 0.71 | 0.72 | 0.71 | 0.71 | 0.75 | 0.69 | 0.66 | 0.66 | 0.75 | 0.66 | 0.73 | 0.79 | 0.75 | 0.53 | 0.77 | 0.56 | 0.78 | 0.72 | 1.03 | 0.62 | 0.70 | 0.72 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.10 | 0.06 | 0.05 | 0.05 | 0.05 | 0.03 | 0.05 | 0.09 | 0.06 | 0.03 | 0.04 | 0.07 | 0.10 | 0.10 | 0.37 | 0.04 | 0.04 | 0.06 | |

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|-------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 | |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 | |
| NET: Well | 632 | 328 | 304 | 74 | 176 | 136 | 87 | 74 | 86 | 256 | 184 | 66 | 91 | 193 | 177 | 63 | 29 | 42 | 12 | 171 | 108 | 109 | |
| | 63% | 66% | 60% | 66% | 62% | 64% | 59% | 66% | 65% | 71% | 61% | 55% | 56% | 78% | 56% | 82% | 43% | 59% | 81% | 74% | 56% | 66% | |
| Very well | (4) | 64 | 37 | 26 | 11 | 26 | 11 | 6 | 3 | 7 | 21 | 16 | 5 | 15 | 18 | 19 | 2 | 2 | 8 | - | 16 | 7 | 4 |
| | | 6% | 8% | 5% | 9% | 9% | 5% | 4% | 3% | 5% | 6% | 5% | 5% | 9% | 7% | 6% | 2% | 3% | 11% | - | 7% | 4% | 3% |
| Quite well | (3) | 569 | 291 | 278 | 63 | 150 | 125 | 81 | 70 | 79 | 235 | 168 | 60 | 77 | 175 | 158 | 61 | 27 | 34 | 12 | 156 | 101 | 105 |
| | | 57% | 58% | 55% | 56% | 53% | 59% | 55% | 63% | 60% | 65% | 56% | 51% | 47% | 70% | 50% | 80% | 40% | 48% | 81% | 67% | 52% | 64% |
| Quite badly | (2) | 264 | 114 | 150 | 26 | 78 | 62 | 43 | 26 | 27 | 77 | 84 | 42 | 51 | 40 | 105 | 12 | 26 | 21 | - | 37 | 63 | 47 |
| | | 26% | 23% | 30% | 24% | 27% | 29% | 29% | 24% | 20% | 21% | 28% | 35% | 32% | 16% | 33% | 16% | 39% | 30% | - | 16% | 33% | 28% |
| Very badly | (1) | 59 | 35 | 24 | 6 | 20 | 8 | 11 | 7 | 8 | 16 | 23 | 6 | 9 | 9 | 19 | - | 10 | 2 | 3 | 14 | 12 | 3 |
| | | 6% | 7% | 5% | 5% | 7% | 4% | 7% | 6% | 6% | 4% | 8% | 5% | 6% | 3% | 6% | - | 15% | 3% | 19% | 6% | 6% | 2% |
| NET: Badly | | 322 | 149 | 174 | 32 | 97 | 69 | 54 | 34 | 35 | 94 | 107 | 48 | 60 | 49 | 124 | 12 | 36 | 23 | 3 | 52 | 75 | 49 |
| | | 32% | 30% | 35% | 29% | 34% | 33% | 36% | 30% | 26% | 26% | 35% | 40% | 37% | 20% | 39% | 16% | 54% | 33% | 19% | 22% | 39% | 30% |
| Don't know | | 45 | 21 | 25 | 6 | 10 | 6 | 8 | 4 | 12 | 14 | 11 | 6 | 10 | 7 | 14 | 2 | 2 | 6 | - | 8 | 11 | 6 |
| | | 5% | 4% | 5% | 5% | 4% | 3% | 5% | 3% | 9% | 4% | 4% | 5% | 6% | 3% | 4% | 2% | 3% | 9% | - | 3% | 5% | 4% |
| Mean | | 2.67 | 2.69 | 2.64 | 2.74 | 2.67 | 2.68 | 2.59 | 2.65 | 2.70 | 2.75 | 2.61 | 2.58 | 2.64 | 2.83 | 2.59 | 2.86 | 2.32 | 2.73 | 2.62 | 2.78 | 2.57 | 2.70 |
| Standard deviation | | 0.69 | 0.72 | 0.66 | 0.71 | 0.75 | 0.64 | 0.69 | 0.65 | 0.67 | 0.64 | 0.71 | 0.66 | 0.74 | 0.60 | 0.70 | 0.41 | 0.77 | 0.70 | 0.81 | 0.67 | 0.68 | 0.55 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.10 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.03 | 0.05 | 0.08 | 0.06 | 0.04 | 0.04 | 0.05 | 0.10 | 0.10 | 0.29 | 0.04 | 0.04 | 0.05 |

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|------------------|------------|-----------|-----------|-----------|----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 |
| I am satisfied with the job David Cameron is doing overall as Prime Minister | 305 30% | 176 35% | 129 26% | 36 32% | 82 29% | 61 29% | 40 27% | 32 28% | 55 41% | 111 31% | 89 30% | 41 35% | 43 26% | 138 56% | 41 13% | 25 32% | 16 24% | 19 26% | 2 14% | 114 49% | 35 18% | 32 19% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 299 30% | 136 27% | 164 33% | 36 32% | 98 35% | 65 31% | 39 26% | 34 30% | 26 20% | 114 31% | 93 31% | 31 26% | 51 31% | 101 41% | 49 16% | 26 34% | 36 54% | 21 29% | 2 11% | 104 45% | 24 12% | 51 31% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead. | 288 29% | 138 28% | 149 30% | 34 30% | 68 24% | 66 31% | 51 34% | 33 30% | 35 27% | 104 29% | 92 30% | 35 30% | 42 26% | 4 2% | 195 62% | 23 30% | 7 10% | 23 32% | 2 14% | 6 3% | 116 60% | 68 41% |
| Refused | 19 2% | 12 2% | 7 1% | - - | 6 2% | 6 3% | 3 2% | 2 2% | 2 2% | 6 2% | 7 2% | 3 2% | 2 1% | 2 1% | 1 * | 1 1% | - - | 2 3% | 2 13% | 1 * | 4 2% | 1 * |
| Don't know | 90 9% | 36 7% | 53 11% | 6 5% | 30 11% | 14 7% | 15 10% | 11 10% | 14 11% | 29 8% | 21 7% | 9 8% | 24 15% | 3 1% | 28 9% | 3 4% | 8 11% | 7 10% | 7 47% | 5 2% | 15 8% | 14 9% |

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | |
|----------------------------------|------------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|------------|------------|-----------|------------|------------------|------------|-----------|-----------|-----------|----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 |
| The Conservatives | 203 20% | 109 22% | 93 19% | 15 13% | 44 15% | 45 21% | 34 23% | 24 22% | 41 31% | 88 24% | 54 18% | 25 21% | 30 19% | 62 25% | 57 18% | 19 24% | 6 9% | 14 19% | 6 41% | 52 22% | 44 23% | 39 24% |
| Labour | 172 17% | 94 19% | 78 15% | 26 23% | 43 15% | 35 17% | 25 16% | 22 20% | 21 16% | 63 17% | 50 17% | 20 17% | 26 16% | 37 15% | 73 23% | 7 9% | 6 8% | 13 18% | - - | 40 17% | 47 24% | 24 15% |
| The Liberal Democrat | 92 9% | 58 12% | 35 7% | 12 10% | 18 6% | 14 7% | 19 12% | 11 10% | 19 14% | 38 10% | 19 6% | 10 8% | 21 13% | 25 10% | 29 9% | 13 18% | 7 11% | 4 6% | * | 24 11% | 15 8% | 23 14% |
| The UK Independence Party (UKIP) | 77 8% | 52 11% | 25 5% | 11 10% | 28 10% | 12 6% | 9 6% | 9 8% | 8 6% | 27 7% | 25 8% | 13 11% | 8 5% | 15 6% | 24 8% | 6 8% | 11 16% | 10 13% | * | 27 12% | 16 8% | 14 8% |
| None of them | 631 63% | 293 59% | 338 67% | 78 69% | 190 67% | 133 63% | 90 60% | 68 62% | 72 54% | 220 61% | 195 65% | 69 58% | 111 69% | 156 63% | 199 63% | 46 60% | 47 69% | 44 61% | 8 59% | 133 58% | 115 60% | 94 57% |
| Don't know | 14 1% | 6 1% | 8 2% | - - | 2 1% | 6 3% | 3 2% | 2 2% | * * | 4 1% | 3 1% | 6 5% | 2 1% | 3 1% | 3 1% | 1 1% | 3 5% | - - | - - | 3 1% | 1 1% | 3 2% |

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CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 470 | 530 | 58 | 160 | 175 | 206 | 181 | 219 | 505 | 211 | 82 | 148 | 270 | 316 | 71 | 66 | 61 | 8 | 251 | 257 | 154 |
| Weighted base | 1000 | 498 | 502 | 112 | 284 | 211 | 149 | 111 | 132 | 363 | 302 | 119 | 162 | 248 | 314 | 77 | 67 | 71 | 14 | 230 | 193 | 165 |
| A Labour government | 316 | 150 | 167 | 42 | 101 | 63 | 46 | 29 | 34 | 95 | 100 | 39 | 63 | 5 | 217 | 8 | 20 | 19 | 2 | 16 | 133 | 54 |
| | 32% | 30% | 33% | 38% | 36% | 30% | 31% | 27% | 26% | 26% | 33% | 33% | 39% | 2% | 69% | 10% | 29% | 26% | 14% | 7% | 69% | 33% |
| A Conservative government | 249 | 127 | 122 | 22 | 63 | 53 | 33 | 32 | 46 | 106 | 68 | 25 | 33 | 178 | 9 | 2 | 14 | 9 | 2 | 143 | 10 | 18 |
| | 25% | 26% | 24% | 19% | 22% | 25% | 22% | 29% | 35% | 29% | 23% | 21% | 20% | 72% | 3% | 3% | 21% | 13% | 14% | 62% | 5% | 11% |
| A coalition between Labour and the Liberal Democrats | 194 | 104 | 91 | 31 | 60 | 39 | 29 | 18 | 17 | 72 | 57 | 21 | 39 | 9 | 75 | 42 | 8 | 32 | 4 | 10 | 34 | 53 |
| | 19% | 21% | 18% | 27% | 21% | 19% | 19% | 16% | 13% | 20% | 19% | 18% | 24% | 4% | 24% | 55% | 12% | 44% | 26% | 4% | 18% | 32% |
| A coalition between the Conservatives and the Liberal Democrats | 123 | 64 | 59 | 8 | 26 | 29 | 25 | 14 | 20 | 55 | 35 | 17 | 13 | 51 | 3 | 22 | 15 | 6 | - | 41 | 7 | 29 |
| | 12% | 13% | 12% | 7% | 9% | 14% | 16% | 13% | 15% | 15% | 12% | 14% | 8% | 20% | 1% | 29% | 22% | 9% | - | 18% | 4% | 17% |
| Don't know | 117 | 53 | 64 | 9 | 33 | 27 | 16 | 17 | 14 | 36 | 42 | 18 | 14 | 6 | 9 | 2 | 11 | 5 | 7 | 21 | 10 | 11 |
| | 12% | 11% | 13% | 8% | 12% | 13% | 11% | 15% | 11% | 10% | 14% | 15% | 9% | 2% | 3% | 3% | 16% | 7% | 46% | 9% | 5% | 7% |

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CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Male | 470 47% | 498 50% |
| Female | 530 53% | 502 50% |

Ealing Central & Acton Poll
CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| 18-24 | 58 6% | 112 11% |
| 25-34 | 160 16% | 284 28% |
| 35-44 | 175 18% | 211 21% |
| 45-54 | 206 21% | 149 15% |
| 55-64 | 181 18% | 111 11% |
| 65 or older | 219 22% | 132 13% |
| Refused | 1 * | 1 * |

Ealing Central & Acton Poll
CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| A | 183 18% | 125 12% |
| B | 322 32% | 238 24% |
| C1 | 211 21% | 302 30% |
| C2 | 82 8% | 119 12% |
| D | 63 6% | 80 8% |
| E | 85 9% | 81 8% |
| Refused | 54 5% | 54 5% |

Ealing Central & Acton Poll
CATI Fieldwork : 1st-6th December 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-------------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Conservative | 251 25% | 230 23% |
| Labour | 257 26% | 193 19% |
| Liberal Democrats | 154 15% | 165 16% |
| Another party | 29 3% | 26 3% |
| Did not vote | 234 23% | 314 31% |
| Refused | 24 2% | 16 2% |
| Don't know | 51 5% | 55 5% |