

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem		
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68		
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72		
Certain to vote	(10)	525	266	259	20	30	64	105	123	183	103	144	137	124	139	128	18	76	57	15	9	179	140	42	
		53%	55%	51%	19%	25%	44%	61%	69%	67%	64%	54%	52%	45%	71%	62%	54%	60%	54%	54%	71%	71%	59%		
	(9)	43	24	19	4	2	4	8	11	13	8	17	2	16	11	1	2	3	-	-	16	11	4		
		4%	5%	4%	4%	2%	3%	5%	6%	5%	5%	6%	1%	6%	8%	2%	2%	3%	-	-	6%	5%	6%		
	(8)	95	49	46	16	13	15	8	11	32	13	20	39	18	17	20	1	13	12	*	3	21	18	8	
		9%	10%	9%	15%	11%	10%	5%	6%	12%	8%	8%	15%	7%	9%	9%	5%	11%	11%	1%	17%	8%	9%	11%	
	(7)	42	16	27	7	11	13	5	1	5	7	8	16	10	2	12	3	4	6	6	-	6	8	8	
		4%	3%	5%	7%	9%	9%	3%	1%	2%	5%	3%	6%	4%	1%	6%	8%	3%	6%	6%	21%	-	2%	4%	11%
	(6)	33	12	20	8	2	5	5	6	8	4	11	4	13	6	9	-	6	2	1	-	6	4	2	
		3%	3%	4%	7%	2%	3%	3%	3%	3%	3%	4%	2%	5%	3%	4%	-	5%	2%	4%	-	2%	2%	2%	
	(5)	77	30	47	17	16	13	14	7	10	9	28	12	28	12	10	6	10	16	-	-	12	10	2	
		8%	6%	9%	16%	14%	9%	8%	4%	4%	5%	10%	5%	10%	6%	5%	18%	8%	15%	-	-	5%	5%	3%	
	(4)	22	11	11	3	11	5	2	1	*	1	11	-	9	2	5	-	4	2	4	3	*	2	-	
		2%	2%	2%	2%	9%	3%	1%	1%	*	1%	4%	-	3%	1%	2%	-	3%	2%	14%	17%	*	1%	-	
	(3)	28	8	20	8	8	4	4	3	2	5	7	11	4	-	10	-	8	5	-	-	2	1	1	
		3%	2%	4%	8%	7%	3%	2%	1%	1%	3%	3%	4%	1%	-	5%	-	6%	5%	-	-	1%	*	2%	
	(2)	22	16	6	4	5	4	6	2	1	1	10	7	5	3	3	4	2	1	2	2	1	2	4	
		2%	3%	1%	4%	4%	3%	3%	1%	*	*	4%	3%	2%	2%	1%	13%	2%	1%	6%	12%	*	1%	6%	
Definitely would not vote	(1)	112	55	57	20	23	20	17	14	18	9	12	35	48	-	-	-	-	-	-	9	4	-		
		11%	11%	11%	19%	19%	14%	10%	8%	7%	6%	4%	13%	17%	-	-	-	-	-	-	4%	2%	-		
Refused		1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-		
		*	-	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-		
Mean		7.61	7.72	7.51	5.68	5.75	7.11	7.91	8.52	8.66	8.49	7.88	7.52	7.01	9.11	8.59	7.69	8.32	8.14	7.91	7.64	8.95	8.99	8.53	
Standard deviation		3.20	3.22	3.17	3.21	3.34	3.30	3.17	2.80	2.53	2.61	2.86	3.31	3.47	1.76	2.22	2.98	2.45	2.42	2.65	3.13	2.17	1.98	2.30	
Standard error		0.10	0.15	0.13	0.52	0.35	0.30	0.24	0.19	0.13	0.14	0.21	0.25	0.21	0.12	0.16	0.61	0.22	0.22	0.50	0.78	0.13	0.14	0.28	

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
Conservative	196 20%	96 20%	101 20%	1 1%	18 15%	28 19%	35 20%	41 23%	74 27%	46 29%	63 24%	40 15%	41 15%	196 100%	-	-	-	-	-	-	140 56%	5 2%	13 18%
Labour	208 21%	89 18%	118 23%	29 27%	21 17%	35 24%	29 17%	45 25%	48 18%	26 16%	61 23%	58 22%	61 22%	-	208 100%	-	-	-	-	-	12 5%	123 62%	12 16%
Liberal Democrat	33 3%	16 3%	16 3%	10 9%	2 2%	3 2%	6 3%	10 5%	3 1%	4 2%	14 5%	13 5%	2 1%	-	-	33 100%	-	-	-	-	4 2%	1 1%	17 24%
The UK Independence Party (UKIP)	126 13%	77 16%	50 10%	10 9%	13 11%	17 11%	22 13%	21 12%	44 16%	16 10%	24 9%	45 17%	37 14%	-	-	-	126 100%	-	-	-	38 15%	17 8%	6 8%
Plaid Cymru	105 11%	48 10%	57 11%	17 16%	14 11%	12 8%	20 11%	19 10%	23 8%	21 13%	36 13%	21 8%	27 10%	-	-	-	-	105 100%	-	-	9 4%	10 5%	5 7%
The Green Party	27 3%	19 4%	8 2%	3 2%	5 4%	5 3%	7 4%	4 2%	4 1%	9 5%	10 4%	6 2%	3 1%	-	-	-	-	-	27 100%	-	* *	7 4%	5 6%
The British National Party (BNP)	4 *	3 1%	1 *	- -	1 1%	2 1%	1 1%	- -	- -	- -	- -	2 1%	3 1%	-	-	-	-	-	-	4 28%	2 1%	1 1%	- -
Some other party	12 1%	7 2%	4 1%	- -	- -	1 1%	4 2%	3 2%	4 1%	3 2%	4 2%	1 *	3 1%	-	-	-	-	-	-	12 72%	1 *	1 1%	- -
Would not vote	112 11%	55 11%	57 11%	20 19%	23 19%	20 14%	17 10%	14 8%	18 7%	9 6%	12 4%	35 13%	48 17%	-	-	-	-	-	-	-	9 4%	4 2%	- -
Refused	47 5%	25 5%	22 4%	3 3%	4 3%	5 3%	6 4%	8 4%	20 7%	7 4%	13 5%	8 3%	14 5%	-	-	-	-	-	-	-	5 2%	4 2%	4 6%
Don't know	130 13%	52 11%	78 15%	14 13%	19 16%	20 14%	26 15%	15 8%	36 13%	20 12%	31 12%	35 13%	37 14%	-	-	-	-	-	-	-	32 13%	26 13%	11 15%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	538	246	292	10	27	56	101	133	211	200	105	94	127	184	140	18	85	83	20	10	201	131	41
Weighted base	493	249	244	29	34	66	92	113	159	94	138	132	120	152	146	19	84	66	16	10	165	131	42
Conservative	152 31%	74 30%	78 32%	* 1%	11 31%	21 31%	26 29%	34 30%	60 38%	36 39%	48 35%	29 22%	33 27%	152 100%	-	-	-	-	-	-	115 70%	3 2%	10 24%
Labour	146 30%	66 26%	80 33%	16 53%	9 27%	24 36%	23 25%	38 33%	37 23%	19 20%	42 31%	40 30%	43 36%	-	146 100%	-	-	-	-	-	9 5%	98 75%	10 23%
Liberal Democrat	19 4%	6 2%	13 5%	1 4%	* 1%	2 2%	5 5%	9 8%	3 2%	3 3%	5 4%	10 7%	2 1%	-	-	19 100%	-	-	-	-	2 1%	1 1%	10 25%
The UK Independence Party (UKIP)	84 17%	53 21%	31 13%	4 15%	6 17%	7 11%	17 18%	15 13%	35 22%	11 12%	15 11%	30 23%	25 20%	-	-	-	84 100%	-	-	-	29 18%	14 11%	5 11%
Plaid Cymru	66 13%	32 13%	35 14%	7 23%	6 18%	8 12%	14 15%	13 11%	18 11%	15 16%	21 16%	16 12%	13 11%	-	-	-	-	66 100%	-	-	7 5%	8 6%	3 7%
The Green Party	16 3%	11 4%	6 2%	1 4%	2 5%	3 4%	5 6%	2 2%	3 2%	7 8%	3 3%	5 3%	1 1%	-	-	-	-	-	16 100%	-	* *	5 4%	4 10%
The British National Party (BNP)	3 1%	2 1%	1 *	- -	* *	2 3%	1 1%	- -	- -	- -	- -	2 1%	1 1%	-	-	-	-	-	-	3 29%	2 1%	1 1%	- -
Some other party	7 1%	6 2%	1 1%	- -	- -	* 1%	1 1%	2 2%	3 2%	2 2%	2 1%	1 1%	3 2%	-	-	-	-	-	-	7 71%	* *	1 1%	- -

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	32%
Labour	30%
Liberal Democrat	4%
UKIP	16%
PC	13%
Green	3%
Other	2%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
Conservative	215 21%	103 21%	111 22%	5 5%	20 17%	30 21%	33 19%	43 24%	83 31%	47 29%	62 23%	53 20%	46 17%	174 88%	4 2%	1 4%	7 5%	8 8%	-	-	153 61%	4 2%	12 16%
Labour	208 21%	90 18%	119 23%	20 19%	21 18%	35 24%	34 19%	46 26%	52 19%	26 16%	63 24%	53 20%	64 23%	4 2%	180 87%	-	1 1%	4 4%	1 2%	-	15 6%	125 63%	15 21%
Liberal Democrat	31 3%	12 2%	19 4%	8 8%	2 2%	3 2%	4 2%	10 6%	4 1%	4 3%	11 4%	10 4%	6 2%	* *	3 2%	23 70%	1 1%	1 1%	1 5%	1 5%	4 1%	1 1%	18 25%
The UK Independence Party (UKIP)	112 11%	68 14%	44 9%	5 5%	16 13%	14 10%	20 11%	19 10%	39 14%	14 9%	20 7%	42 16%	36 13%	-	-	2 5%	101 80%	1 1%	-	4 28%	36 14%	19 10%	3 3%
Plaid Cymru	142 14%	69 14%	73 14%	29 27%	17 14%	15 10%	33 19%	22 12%	25 9%	24 15%	53 20%	27 10%	33 12%	9 5%	9 4%	5 16%	8 6%	88 84%	5 18%	1 8%	11 4%	18 9%	7 9%
The Green Party	23 2%	16 3%	7 1%	- -	5 4%	7 4%	7 4%	1 1%	4 1%	9 6%	7 3%	5 2%	2 1%	-	2 1%	-	1 1%	-	19 68%	1 4%	1 *	7 4%	4 5%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	8 1%	5 1%	3 1%	- -	1 1%	-	3 2%	2 1%	3 1%	1 1%	4 2%	-	2 1%	-	1 *	-	-	-	-	7 44%	-	1 1%	1 1%
Would not vote	112 11%	55 11%	57 11%	20 19%	23 19%	20 14%	17 10%	14 8%	18 7%	9 6%	12 4%	35 13%	48 17%	-	-	-	-	-	-	-	9 4%	4 2%	-
Refused	30 3%	18 4%	12 2%	3 3%	2 2%	1 1%	3 2%	4 2%	16 6%	4 3%	9 3%	4 2%	7 2%	-	-	-	-	-	-	-	1 *	2 1%	-
Don't know	119 12%	51 11%	67 13%	16 15%	13 11%	22 15%	21 12%	18 10%	29 11%	21 13%	27 10%	34 13%	32 12%	9 5%	8 4%	2 6%	7 6%	2 2%	2 6%	2 11%	22 9%	18 9%	14 19%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	559	253	306	10	31	59	103	133	222	205	110	98	135	175	136	16	81	81	19	9	211	136	42
Weighted base	515	258	257	29	40	68	96	113	167	96	144	137	127	146	141	18	81	65	16	8	176	136	41
Conservative	165 32%	81 31%	84 33%	3 10%	11 28%	21 31%	25 26%	36 32%	69 41%	38 39%	47 33%	39 28%	36 28%	136 93%	3 2%	1 6%	4 5%	6 9%	- -	- -	126 72%	3 2%	9 22%
Labour	149 29%	67 26%	82 32%	10 34%	12 29%	26 38%	25 26%	37 33%	39 23%	20 21%	44 30%	37 27%	46 37%	3 2%	129 91%	- -	1 1%	4 6%	* 3%	- -	11 6%	98 72%	12 28%
Liberal Democrat	17 3%	5 2%	12 5%	1 3%	* 1%	2 2%	3 3%	9 8%	3 2%	2 2%	6 4%	7 5%	2 2%	* *	* *	13 76%	1 1%	1 1%	1 8%	* 6%	2 1%	1 1%	11 26%
The UK Independence Party (UKIP)	77 15%	48 19%	29 11%	3 9%	8 20%	7 10%	15 15%	13 12%	31 19%	10 11%	14 10%	30 22%	23 18%	- -	- -	1 8%	69 85%	1 2%	- -	2 29%	28 16%	16 12%	2 5%
Plaid Cymru	86 17%	43 17%	43 17%	13 45%	6 16%	9 13%	21 22%	16 14%	20 12%	17 18%	29 20%	21 15%	16 12%	7 5%	6 4%	2 10%	5 7%	54 82%	2 11%	1 14%	8 5%	13 9%	4 9%
The Green Party	16 3%	10 4%	6 2%	- -	2 4%	4 6%	6 6%	1 1%	3 2%	7 8%	3 2%	3 2%	2 2%	- -	2 1%	- -	1 1%	- -	12 78%	* *	1 *	5 4%	3 8%
Some other party	5 1%	4 2%	* *	- -	1 2%	- -	* *	2 1%	2 1%	1 1%	2 1%	- -	2 2%	- -	1 *	- -	- -	- -	- -	4 51%	- -	1 1%	1 1%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	33%
Labour	29%
Liberal Democrat	4%
UKIP	14%
PC	16%
Green	3%
Other	1%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
I would not vote Liberal Democrat	689 69%	356 73%	334 65%	69 65%	78 65%	99 68%	127 73%	122 68%	192 71%	102 64%	187 70%	193 73%	190 69%	149 76%	163 79%	-	103 82%	69 66%	21 78%	13 81%	183 73%	166 83%	29 40%
I would not vote UKIP	601 60%	280 57%	321 63%	58 55%	73 61%	87 59%	107 62%	118 66%	157 57%	106 66%	167 63%	153 58%	160 58%	133 68%	171 82%	23 71%	-	82 78%	26 97%	6 39%	132 52%	141 71%	51 71%
I would not vote Conservative	506 51%	248 51%	258 50%	65 61%	71 59%	72 49%	97 56%	93 52%	107 39%	70 44%	133 50%	133 51%	156 57%	-	167 81%	23 69%	78 62%	63 60%	25 91%	12 77%	30 12%	167 84%	36 50%
I would not vote Labour	490 49%	248 51%	242 47%	43 40%	53 44%	62 43%	96 55%	89 50%	146 53%	81 51%	126 47%	128 49%	137 50%	158 81%	-	14 42%	92 73%	59 56%	21 78%	12 73%	187 74%	21 11%	30 42%
I would not vote Plaid Cymru	479 48%	251 52%	228 44%	29 28%	45 37%	70 48%	81 47%	94 53%	158 58%	81 50%	110 41%	137 52%	138 50%	133 68%	103 49%	12 36%	75 59%	-	11 40%	10 64%	168 67%	102 51%	31 42%
None of these - I would potentially vote for all of them	62 6%	22 4%	41 8%	16 15%	6 5%	11 7%	5 3%	11 6%	14 5%	8 5%	13 5%	12 4%	24 9%	9 4%	7 3%	1 5%	4 4%	5 4%	-	*	17 7%	4 2%	3 4%
Don't know	15 1%	9 2%	6 1%	-	2 2%	3 2%	1 1%	2 1%	7 3%	1 1%	3 1%	4 1%	5 2%	-	-	-	2 1%	1 1%	-	-	1 *	-	-



## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
NET: Well	476 48%	239 49%	237 46%	42 40%	57 48%	58 39%	82 47%	88 49%	148 54%	94 59%	135 51%	123 47%	110 40%	147 75%	77 37%	22 68%	56 44%	49 47%	5 19%	5 32%	173 69%	78 39%	33 46%
Very well	(4) 28 3%	12 2%	15 3%	5 5%	- -	6 4%	2 1%	5 3%	10 4%	3 2%	5 2%	5 2%	13 5%	6 3%	5 2%	- -	4 3%	2 1%	* 2%	- -	4 2%	6 3%	* 1%
Quite well	(3) 448 45%	227 47%	221 43%	37 35%	57 48%	52 35%	80 46%	83 47%	138 51%	91 57%	130 49%	118 45%	98 35%	141 72%	72 35%	22 68%	52 41%	48 45%	5 17%	5 32%	168 67%	71 36%	33 45%
Quite badly	(2) 383 38%	186 38%	197 38%	49 46%	46 38%	69 47%	74 42%	66 37%	79 29%	53 33%	109 41%	105 40%	107 39%	34 17%	99 48%	8 24%	50 39%	45 43%	17 62%	8 50%	61 24%	86 43%	34 47%
Very badly	(1) 101 10%	52 11%	49 9%	13 12%	15 13%	15 10%	15 9%	19 11%	24 9%	11 7%	14 5%	29 11%	39 14%	7 3%	22 10%	3 8%	17 14%	10 9%	2 9%	3 18%	7 3%	25 13%	3 4%
NET: Badly	484 48%	238 49%	246 48%	62 58%	61 51%	84 57%	89 51%	86 48%	103 38%	64 40%	124 46%	133 51%	146 53%	41 21%	121 58%	10 32%	67 53%	55 52%	19 71%	11 68%	68 27%	111 56%	37 51%
Don't know	40 4%	10 2%	30 6%	3 2%	2 1%	5 3%	3 2%	5 3%	22 8%	2 1%	9 3%	7 3%	20 7%	8 4%	10 5%	- -	4 3%	1 1%	3 10%	- -	11 4%	9 5%	2 3%
Mean	2.42	2.42	2.42	2.33	2.35	2.34	2.40	2.42	2.54	2.54	2.49	2.39	2.33	2.78	2.30	2.60	2.34	2.40	2.13	2.14	2.71	2.31	2.44
Standard deviation	0.72	0.72	0.71	0.76	0.70	0.73	0.66	0.72	0.72	0.65	0.63	0.71	0.79	0.55	0.69	0.64	0.76	0.68	0.60	0.71	0.55	0.74	0.59
Standard error	0.02	0.03	0.03	0.12	0.07	0.07	0.05	0.05	0.04	0.04	0.05	0.05	0.05	0.04	0.05	0.13	0.07	0.06	0.12	0.18	0.03	0.05	0.07

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 10

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
NET: Well	540 54%	268 55%	272 53%	58 55%	56 46%	59 41%	91 52%	103 57%	173 63%	103 64%	155 58%	140 53%	123 44%	148 75%	101 49%	23 72%	59 46%	56 54%	8 28%	7 42%	184 73%	96 48%	40 56%
Very well	(4) 49 5%	27 6%	22 4%	11 11%	6 5%	10 7%	5 3%	7 4%	11 4%	6 4%	13 5%	12 5%	11 4%	12 6%	8 4%	-	7 5%	5 5%	-	1 8%	10 4%	10 5%	1 1%
Quite well	(3) 490 49%	241 49%	250 49%	47 44%	50 42%	50 34%	86 50%	96 54%	162 59%	97 61%	141 53%	128 49%	111 40%	136 69%	93 45%	23 72%	52 41%	52 49%	8 28%	5 34%	174 69%	86 43%	40 55%
Quite badly	(2) 329 33%	160 33%	169 33%	38 35%	49 40%	61 42%	59 34%	51 29%	70 26%	46 28%	88 33%	92 35%	92 33%	37 19%	77 37%	7 20%	47 37%	33 31%	16 58%	9 55%	52 21%	75 38%	27 38%
Very badly	(1) 92 9%	40 8%	52 10%	6 6%	14 12%	20 14%	21 12%	15 8%	15 6%	8 5%	19 7%	22 9%	40 15%	7 4%	24 11%	3 8%	13 11%	15 14%	1 5%	*	11 4%	20 10%	3 4%
NET: Badly	421 42%	200 41%	221 43%	44 41%	63 52%	81 56%	79 46%	67 37%	86 31%	53 33%	107 40%	115 44%	132 48%	44 22%	100 48%	9 28%	60 48%	47 45%	17 63%	9 58%	64 25%	95 48%	30 42%
Don't know	39 4%	19 4%	20 4%	4 4%	1 1%	6 4%	3 2%	9 5%	15 5%	4 2%	6 2%	8 3%	21 8%	4 2%	6 3%	-	7 6%	1 1%	3 10%	-	4 2%	8 4%	2 2%
Mean	2.52	2.54	2.49	2.62	2.40	2.35	2.44	2.56	2.65	2.64	2.57	2.51	2.37	2.80	2.43	2.64	2.44	2.45	2.25	2.46	2.74	2.45	2.55
Standard deviation	0.74	0.73	0.74	0.77	0.76	0.81	0.74	0.71	0.66	0.64	0.70	0.72	0.80	0.60	0.75	0.63	0.77	0.79	0.55	0.70	0.60	0.75	0.58
Standard error	0.02	0.04	0.03	0.13	0.08	0.07	0.06	0.05	0.04	0.04	0.05	0.06	0.05	0.04	0.06	0.13	0.07	0.07	0.11	0.18	0.04	0.06	0.07

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
I am satisfied with the job David Cameron is doing overall as Prime Minister	281 28%	138 28%	144 28%	28 27%	28 23%	34 23%	49 28%	49 27%	92 34%	48 30%	68 26%	80 31%	76 28%	124 63%	22 11%	5 14%	21 16%	28 26%	4 14%	3 17%	133 53%	19 9%	10 14%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	315 31%	143 29%	172 33%	37 35%	38 32%	53 36%	53 31%	53 29%	81 30%	53 33%	107 40%	76 29%	74 27%	61 31%	43 21%	21 64%	61 48%	33 32%	3 13%	4 22%	86 34%	48 24%	35 49%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	263 26%	130 27%	132 26%	27 26%	26 22%	41 28%	44 25%	65 37%	59 22%	38 24%	74 28%	67 25%	79 29%	5 2%	131 63%	4 14%	22 17%	34 32%	16 58%	4 22%	21 8%	117 59%	19 26%
Refused	32 3%	18 4%	14 3%	-	5 4%	5 3%	4 2%	4 2%	13 5%	7 4%	4 1%	8 3%	9 3%	1 1%	3 2%	-	2 2%	1 1%	1 4%	1 6%	2 1%	4 2%	1 1%
Don't know	109 11%	57 12%	52 10%	13 13%	23 19%	13 9%	23 13%	8 4%	28 10%	14 9%	15 6%	31 12%	37 13%	5 3%	8 4%	3 8%	21 17%	10 9%	3 11%	5 32%	9 4%	11 5%	8 11%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
The Conservatives	258 26%	130 27%	129 25%	10 10%	14 12%	32 22%	51 30%	51 29%	97 35%	48 30%	76 28%	60 23%	67 24%	85 43%	42 20%	8 24%	29 23%	25 24%	7 25%	7 42%	98 39%	51 26%	23 32%
Labour	113 11%	52 11%	61 12%	10 10%	13 11%	17 12%	21 12%	21 12%	30 11%	19 12%	35 13%	27 10%	30 11%	16 8%	41 20%	4 12%	16 12%	12 11%	1 4%	3 20%	27 11%	36 18%	3 4%
Plaid Cymru	59 6%	25 5%	35 7%	3 3%	14 12%	5 4%	13 7%	13 7%	11 4%	12 8%	16 6%	10 4%	19 7%	11 5%	11 5%	1 4%	6 5%	15 14%	2 6%	1 4%	15 6%	7 4%	4 6%
The UK Independence Party (UKIP)	45 5%	27 5%	19 4%	3 3%	8 7%	4 3%	12 7%	8 5%	10 4%	6 4%	12 5%	18 7%	9 3%	10 5%	4 2%	3 10%	11 9%	4 4%	1 5%	2 10%	14 6%	7 3%	3 5%
The Liberal Democrat	29 3%	13 3%	16 3%	- -	2 2%	4 3%	7 4%	10 5%	6 2%	6 3%	14 5%	3 1%	6 2%	3 1%	5 2%	4 12%	2 2%	5 4%	2 6%	2 11%	4 2%	7 4%	3 4%
None of them	625 63%	310 64%	315 61%	82 77%	88 73%	100 68%	104 60%	105 59%	147 54%	90 56%	165 62%	173 66%	172 62%	98 50%	135 65%	23 71%	77 61%	63 60%	18 67%	8 50%	127 50%	120 60%	45 63%
Don't know	17 2%	5 1%	12 2%	4 4%	3 2%	3 2%	1 1%	4 2%	3 1%	3 2%	4 1%	3 1%	8 3%	3 2%	2 1%	- -	- -	- -	- -	- -	2 1%	2 1%	1 2%

## Carmarthen West & South Pembrokeshire Poll

### CATI Fieldwork : 8th-13th December 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?****Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	438	562	38	89	122	177	210	362	327	192	177	270	231	191	24	121	118	28	16	292	194	68
Weighted base	1000	487	513	106	120	147	174	179	273	160	267	263	276	196	208	33	126	105	27	16	252	199	72
A Labour government	322 32%	146 30%	176 34%	40 37%	38 32%	58 40%	54 31%	61 34%	72 26%	39 24%	73 27%	99 38%	102 37%	1 *	164 79%	-	34 27%	37 35%	16 57%	* 3%	19 8%	149 75%	9 13%
A Conservative government	296 30%	156 32%	140 27%	22 21%	23 19%	43 30%	53 31%	51 28%	104 38%	60 37%	93 35%	71 27%	64 23%	167 85%	7 3%	3 9%	36 28%	25 24%	- -	4 22%	176 70%	11 5%	13 19%
A coalition between the Conservatives and the Liberal Democrats	103 10%	45 9%	58 11%	6 6%	19 16%	12 8%	16 9%	19 10%	31 11%	22 14%	28 10%	26 10%	25 9%	24 12%	1 *	10 31%	20 16%	15 14%	2 7%	1 4%	31 12%	3 2%	19 26%
A coalition between Labour and the Liberal Democrats	102 10%	54 11%	47 9%	24 22%	13 11%	11 7%	19 11%	20 11%	15 6%	19 12%	37 14%	25 10%	20 7%	- -	30 14%	18 55%	9 7%	14 13%	6 23%	3 16%	2 1%	24 12%	24 34%
Don't know	177 18%	85 18%	92 18%	15 14%	28 23%	22 15%	31 18%	28 16%	51 19%	20 12%	36 14%	42 16%	65 24%	5 2%	5 3%	2 5%	27 22%	14 14%	3 13%	9 55%	23 9%	12 6%	6 9%

**Carmarthen West & South Pembrokeshire Poll**  
**CATI Fieldwork : 8th-13th December 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	438 44%	487 49%
Female	562 56%	513 51%

**Carmarthen West & South Pembrokeshire Poll**  
**CATI Fieldwork : 8th-13th December 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	38 4%	106 11%
25-34	89 9%	120 12%
35-44	122 12%	147 15%
45-54	177 18%	174 17%
55-64	210 21%	179 18%
65 or older	362 36%	273 27%
Refused	2 *	2 *

**Carmarthen West & South Pembrokeshire Poll**  
**CATI Fieldwork : 8th-13th December 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	91 9%	44 4%
B	236 24%	116 12%
C1	192 19%	267 27%
C2	177 18%	263 26%
D	79 8%	99 10%
E	191 19%	177 18%
Refused	34 3%	34 3%



**Carmarthen West & South Pembrokeshire Poll**  
**CATI Fieldwork : 8th-13th December 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	292 29%	252 25%
Labour	194 19%	199 20%
Liberal Democrats	68 7%	72 7%
Plaid Cymru	103 10%	70 7%
Another party	18 2%	21 2%
Did not vote	237 24%	307 31%
Refused	42 4%	37 4%
Don't know	46 5%	43 4%