

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

Table 1

**Q1. Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**

**Please say how likely you would be to vote in a new general election – on a scale of 0-10, where 0 means you definitely would not vote, and 10 means you are certain to vote.**

**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
10 - certain to vote	683	320	363	65	86	96	133	98	205	293	222	99	69	129	97	285	57	108	158	89	71	64	138
	68%	66%	70%	52%	51%	74%	68%	74%	80%	67%	65%	80%	66%	75%	81%	75%	35%	73%	75%	82%	75%	72%	57%
9	77	42	35	6	15	9	17	15	14	38	27	2	11	9	6	36	10	10	16	3	8	6	26
	8%	9%	7%	5%	9%	7%	9%	11%	5%	9%	8%	2%	10%	5%	5%	10%	6%	7%	7%	3%	9%	7%	11%
8	58	28	31	7	19	6	11	8	8	27	17	10	4	17	3	15	15	18	15	5	1	3	13
	6%	6%	6%	6%	11%	5%	5%	6%	3%	6%	5%	8%	4%	10%	2%	4%	10%	12%	7%	4%	1%	3%	6%
7	31	18	14	11	6	2	7	1	4	13	16	2	1	2	5	7	12	2	12	2	4	3	8
	3%	4%	3%	9%	4%	2%	4%	1%	1%	3%	5%	2%	1%	1%	4%	2%	8%	2%	6%	2%	4%	3%	3%
6	22	13	9	6	5	2	3	1	5	8	10	2	3	7	1	4	6	4	2	-	2	3	11
	2%	3%	2%	5%	3%	2%	2%	1%	2%	2%	3%	1%	3%	4%	1%	1%	4%	3%	1%	-	2%	3%	4%
5	47	21	27	9	7	7	11	2	12	25	15	3	4	5	4	15	10	2	5	7	7	2	22
	5%	4%	5%	7%	4%	6%	6%	1%	5%	6%	4%	3%	4%	3%	4%	4%	6%	2%	2%	6%	8%	2%	9%
4	9	5	4	5	-	-	2	1	1	4	2	-	3	-	-	3	4	-	1	1	1	2	4
	1%	1%	1%	4%	-	-	1%	1%	*	1%	*	-	3%	-	-	1%	3%	-	1%	1%	1%	2%	1%
3	10	7	3	5	1	1	2	-	*	2	7	-	1	-	-	-	10	3	1	-	-	3	3
	1%	1%	1%	4%	1%	1%	1%	-	*	*	2%	-	1%	-	-	-	6%	2%	1%	-	-	3%	1%
2	18	5	13	3	7	2	3	1	-	8	4	2	4	-	2	10	5	-	-	2	-	4	12
	2%	1%	2%	3%	4%	2%	2%	1%	-	2%	1%	1%	4%	-	1%	3%	3%	-	-	2%	-	4%	5%
1	6	5	1	1	2	2	1	-	-	2	1	3	-	1	-	-	5	-	-	-	-	-	6
	1%	1%	*	1%	1%	1%	1%	-	-	1%	*	2%	-	1%	-	-	3%	-	-	-	-	-	3%
0 - definitely would not vote	39	19	20	6	17	2	4	6	6	13	19	1	6	3	2	4	25	-	-	-	-	-	-
	4%	4%	4%	5%	10%	1%	2%	4%	2%	3%	6%	1%	6%	2%	2%	1%	16%	-	-	-	-	-	-
(Refused)	3	3	-	-	2	-	1	-	*	2	1	-	-	-	-	-	1	-	-	-	-	-	-
	*	1%	-	-	1%	-	*	-	*	*	*	-	-	-	-	-	1%	-	-	-	-	-	-
Mean	8.68	8.63	8.72	7.72	7.69	9.00	8.84	9.11	9.27	8.75	8.49	9.16	8.41	9.18	9.28	9.18	6.36	9.29	9.37	9.34	9.24	8.88	8.26
Std. Dev.	2.60	2.62	2.57	3.03	3.41	2.23	2.30	2.27	1.93	2.44	2.80	2.13	2.96	1.89	1.91	1.98	3.79	1.46	1.34	1.68	1.59	2.26	2.63
Std. Err.	0.08	0.12	0.11	0.34	0.36	0.21	0.17	0.17	0.10	0.11	0.15	0.22	0.31	0.14	0.17	0.11	0.30	0.12	0.09	0.15	0.16	0.27	0.17

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**Table 2**  
**Q2. Weighted by normal weightings**  
**Q2. If there was a general election tomorrow, which party would you vote for?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	961	458	503	73	79	113	171	179	346	447	337	91	86	183	131	347	132	153	202	122	100	68	242
Weighted Total	962	462	500	119	149	128	189	128	249	420	320	123	98	170	118	374	135	148	211	109	94	88	243
Conservative	148 15%	81 18%	67 13%	9 8%	35 24%	12 9%	27 14%	23 18%	42 17%	76 18%	42 13%	17 14%	12 12%	94 56%	5 4%	31 8%	14 10%	148 100%	-	-	-	-	-
Labour	211 22%	101 22%	110 22%	34 29%	37 25%	29 22%	47 25%	28 22%	35 14%	75 18%	72 22%	42 34%	22 22%	5 3%	88 74%	73 19%	34 25%	-	211 100%	-	-	-	-
Liberal Democrat	109 11%	48 10%	61 12%	6 5%	4 3%	16 13%	16 9%	17 13%	50 20%	59 14%	33 10%	6 5%	12 12%	4 3%	-	89 24%	8 6%	-	-	109 100%	-	-	-
The UK Independence Party (UKIP)	94 10%	65 14%	29 6%	12 10%	6 4%	11 8%	24 13%	15 12%	27 11%	39 9%	29 9%	11 9%	15 16%	24 14%	3 2%	31 8%	10 7%	-	-	-	94 100%	-	-
The Green Party	80 8%	35 8%	45 9%	27 23%	20 13%	10 8%	14 7%	5 4%	5 2%	28 7%	36 11%	12 9%	5 5%	1 1%	7 6%	30 8%	20 14%	-	-	-	-	80 90%	-
Some other party	9 1%	6 1%	3 1%	3 2%	2 1%	-	4 2%	-	1 *	4 1%	1 *	1 1%	2 2%	2 1%	2 1%	2 *	3 3%	-	-	-	-	9 10%	-
(Don't know)	243 25%	92 20%	151 30%	24 20%	39 26%	38 30%	50 27%	29 23%	62 25%	111 26%	84 26%	24 19%	24 24%	34 20%	10 9%	110 30%	41 30%	-	-	-	-	-	243 100%
(Refused)	68 7%	33 7%	35 7%	3 3%	5 4%	13 10%	8 4%	12 9%	27 11%	28 7%	23 7%	10 8%	7 8%	5 3%	3 2%	8 2%	5 4%	-	-	-	-	-	-

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**Table 3**  
**Q2. Weighted by normal weightings and likelihood to vote**  
**Q2. If there was a general election tomorrow, which party would you vote for?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	961	458	503	73	79	113	171	179	346	447	337	91	86	183	131	347	132	153	202	122	100	68	242
Weighted Total	961	459	502	106	141	129	189	134	261	419	318	126	97	175	123	384	113	152	218	113	97	87	222
Conservative	152 16%	82 18%	71 14%	9 9%	34 24%	12 9%	27 15%	24 18%	44 17%	80 19%	42 13%	18 14%	12 13%	99 56%	6 5%	33 9%	11 9%	152 100%	-	-	-	-	-
Labour	218 23%	102 22%	117 23%	32 30%	39 28%	30 23%	49 26%	30 23%	38 15%	79 19%	72 23%	44 35%	23 24%	5 3%	93 75%	78 20%	31 27%	-	218 100%	-	-	-	-
Liberal Democrat	113 12%	50 11%	63 13%	6 6%	5 3%	16 13%	15 8%	18 14%	52 20%	63 15%	33 10%	5 4%	11 11%	5 3%	-	92 24%	8 7%	-	-	113 100%	-	-	
The UK Independence Party (UKIP)	97 10%	67 15%	30 6%	12 11%	6 4%	12 9%	24 13%	16 12%	28 11%	39 9%	31 10%	11 8%	16 17%	25 14%	3 2%	33 9%	10 9%	-	-	-	97 100%	-	
The Green Party	80 8%	35 8%	45 9%	24 23%	21 15%	10 8%	14 8%	5 4%	5 2%	27 6%	37 12%	13 10%	3 3%	1 1%	8 6%	30 8%	18 16%	-	-	-	-	80 92%	
Some other party	7 1%	5 1%	2 *	2 2%	* *	- -	4 2%	- -	* *	2 *	2 *	2 1%	2 2%	2 1%	* *	2 *	3 2%	-	-	-	-	7 8%	
(Don't know)	222 23%	84 18%	138 28%	17 16%	30 21%	35 27%	47 25%	28 21%	64 24%	100 24%	77 24%	23 18%	21 22%	33 19%	10 8%	107 28%	28 24%	-	-	-	-	-	222 100%
(Refused)	73 8%	36 8%	37 7%	4 3%	5 4%	14 11%	7 4%	13 9%	30 11%	29 7%	24 8%	11 9%	8 8%	5 3%	3 3%	9 2%	5 5%	-	-	-	-	-	-

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**Table 4**  
**Q2. Weighted by normal weightings, likelihood to vote and with undecided / refused removed**  
**Q2. If there was a general election tomorrow, which party would you vote for?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided	
Unweighted Total	645	332	313	55	55	70	119	123	223	302	221	63	59	138	116	236	83	153	202	122	100	68	-	
Weighted Total	667	340	327	85	105	80	134	94	168	290	217	92	68	137	110	268	80	152	218	113	97	87	-	
Conservative	152 23%	82 24%	71 22%	9 11%	34 33%	12 15%	27 21%	24 26%	44 27%	80 28%	42 19%	18 19%	12 18%	99 72%	6 5%	33 13%	11 13%	152 100%	-	-	-	-	-	-
Labour	218 33%	102 30%	117 36%	32 38%	39 37%	30 37%	49 37%	30 32%	38 23%	79 27%	72 33%	44 48%	23 34%	5 4%	93 85%	78 29%	31 38%	-	218 100%	-	-	-	-	-
Liberal Democrat	113 17%	50 15%	63 19%	6 8%	5 4%	16 21%	15 11%	18 19%	52 31%	63 22%	33 15%	5 5%	11 16%	5 3%	-	92 34%	8 11%	-	-	113 100%	-	-	-	-
The UK Independence Party (UKIP)	97 14%	67 20%	30 9%	12 14%	6 5%	12 15%	24 18%	16 17%	28 16%	39 13%	31 14%	11 12%	16 24%	25 19%	3 3%	33 12%	10 12%	-	-	-	97 100%	-	-	
The Green Party	80 12%	35 10%	45 14%	24 28%	21 20%	10 13%	14 11%	5 5%	5 3%	27 9%	37 17%	13 14%	3 5%	1 1%	8 7%	30 11%	18 22%	-	-	-	-	80 92%	-	
Some other party	7 1%	5 1%	2 1%	2 2%	* *	- -	4 3%	- -	* *	2 1%	2 1%	2 2%	2 3%	2 1%	* *	2 1%	3 3%	-	-	-	-	7 8%	-	

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**Table 5**  
**Q2. Weighted by Normal weighting, likely to vote, with undecided / refused removed and then reallocated based on 2010 vote**  
**Q2. If there was a general election tomorrow, which party would you vote for?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	823	402	421	57	66	95	151	159	295	387	284	77	75	183	131	347	83	153	202	122	100	68	158
Weighted Total	840	408	431	88	124	112	171	120	224	368	272	113	86	175	123	384	80	152	218	113	97	87	154
Conservative	191	97	94	9	41	16	34	32	58	101	57	19	14	137	6	33	11	152	-	-	-	-	33
	23%	24%	22%	10%	33%	14%	20%	27%	26%	27%	21%	16%	17%	78%	5%	9%	13%	100%	-	-	-	-	22%
Labour	232	110	122	32	39	38	50	31	41	82	77	47	26	5	107	78	31	-	218	-	-	-	10
	28%	27%	28%	36%	32%	33%	30%	26%	18%	22%	28%	41%	31%	3%	86%	20%	38%	-	100%	-	-	-	7%
Liberal Democrat	229	91	137	10	16	37	42	34	89	117	67	22	23	5	-	208	8	-	-	113	-	-	107
	27%	22%	32%	11%	13%	33%	25%	29%	40%	32%	24%	19%	27%	3%	-	54%	11%	-	-	100%	-	-	69%
The UK Independence Party (UKIP)	97	67	30	12	6	12	24	16	28	39	31	11	16	25	3	33	10	-	-	-	97	-	-
	11%	16%	7%	13%	5%	10%	14%	13%	12%	11%	11%	9%	19%	14%	2%	9%	12%	-	-	-	100%	-	-
The Green Party	80	35	45	24	21	10	14	5	5	27	37	13	3	1	8	30	18	-	-	-	-	80	-
	10%	9%	10%	27%	17%	9%	8%	4%	2%	7%	14%	11%	4%	1%	6%	8%	22%	-	-	-	-	92%	-
Some other party	12	9	3	2	*	-	5	1	3	3	4	3	2	2	*	2	3	-	-	-	-	7	3
	1%	2%	1%	2%	*	-	3%	1%	1%	1%	1%	2%	3%	1%	*	*	3%	-	-	-	-	8%	2%

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**Table 6**  
**Published voting intention figures**

	<b>Total</b>
Conservative	23%
Labour	28%
Liberal Democrat	27%
The UK Independence Party (UKIP)	11%
The Green Party	10%
Other	1%

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**Table 7**  
**Q3. Weighted by normal weightings**  
**Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote			Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	961	458	503	73	79	113	171	179	346	447	337	91	86	183	131	347	132	153	202	122	100	68	242
Weighted Total	962	462	500	119	149	128	189	128	249	420	320	123	98	170	118	374	135	148	211	109	94	88	243
Conservative	121	72	49	7	24	10	26	17	37	68	29	12	12	84	1	22	11	110	1	-	2	-	7
	13%	16%	10%	6%	16%	8%	14%	14%	15%	16%	9%	10%	12%	49%	1%	6%	8%	74%	1%	-	2%	-	3%
Labour	209	99	110	37	37	27	49	25	34	66	75	40	28	7	86	74	32	2	186	2	4	5	10
	22%	21%	22%	31%	25%	21%	26%	20%	14%	16%	23%	33%	29%	4%	73%	20%	24%	2%	88%	2%	4%	6%	4%
Liberal Democrat	169	75	93	9	14	24	28	29	64	90	50	14	15	18	3	127	11	18	10	98	7	1	32
	18%	16%	19%	8%	10%	19%	15%	23%	26%	21%	16%	11%	15%	10%	2%	34%	8%	12%	5%	90%	7%	1%	13%
The UK Independence Party (UKIP)	92	66	26	12	4	13	23	14	27	40	26	14	12	23	4	31	10	4	1	1	78	4	5
	10%	14%	5%	10%	2%	10%	12%	11%	11%	10%	8%	11%	12%	13%	3%	8%	7%	2%	*	1%	82%	5%	2%
The Green Party	72	34	38	20	22	9	10	6	5	22	36	10	3	1	7	30	17	-	4	1	-	63	4
	7%	7%	8%	17%	15%	7%	5%	5%	2%	5%	11%	8%	3%	1%	6%	8%	13%	-	2%	1%	-	71%	2%
Some other party	2	1	1	1	-	-	1	-	-	1	1	-	-	-	-	-	2	-	-	-	-	2	-
	*	*	*	1%	-	-	*	-	-	*	*	-	-	-	-	-	2%	-	-	-	-	2%	-
(Don't know)	241	90	152	29	41	38	47	25	61	112	83	25	22	35	14	84	48	14	8	8	4	12	183
	25%	19%	30%	24%	28%	30%	25%	20%	24%	27%	26%	20%	22%	21%	12%	23%	36%	10%	4%	7%	5%	13%	76%
(Refused)	55	25	30	3	7	8	6	11	20	22	19	9	6	3	3	5	4	-	-	-	-	2	1
	6%	5%	6%	3%	5%	6%	3%	8%	8%	5%	6%	7%	6%	2%	2%	1%	3%	-	-	-	-	2%	*

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**Table 8**  
**Q3. Weighted by normal weightings and likelihood to vote**  
**Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote			Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	961	458	503	73	79	113	171	179	346	447	337	91	86	183	131	347	132	153	202	122	100	68	242
Weighted Total	961	459	502	106	141	129	189	134	261	419	318	126	97	175	123	384	113	152	218	113	97	87	222
Conservative	124	72	51	7	23	10	26	19	39	70	29	13	12	87	1	24	8	113	2	-	1	-	7
	13%	16%	10%	6%	16%	8%	14%	14%	15%	17%	9%	10%	13%	50%	1%	6%	7%	74%	1%	-	1%	-	3%
Labour	215	99	116	34	38	28	52	27	37	68	75	42	29	7	92	78	28	2	194	2	4	4	8
	22%	22%	23%	32%	27%	22%	27%	20%	14%	16%	24%	34%	30%	4%	74%	20%	25%	2%	89%	2%	4%	5%	4%
Liberal Democrat	174	78	96	9	15	24	27	31	68	96	51	13	15	19	3	133	11	19	11	102	7	1	31
	18%	17%	19%	9%	11%	18%	14%	23%	26%	23%	16%	10%	15%	11%	2%	35%	9%	13%	5%	90%	7%	1%	14%
The UK Independence Party (UKIP)	94	67	27	11	3	14	24	15	28	40	28	13	13	24	4	33	8	4	1	1	80	4	4
	10%	15%	5%	10%	2%	11%	13%	11%	11%	9%	9%	10%	13%	14%	3%	9%	7%	3%	*	1%	83%	4%	2%
The Green Party	73	34	39	18	22	9	10	7	6	22	36	11	3	1	8	31	16	-	4	1	-	65	3
	8%	7%	8%	17%	16%	7%	6%	5%	2%	5%	11%	9%	3%	1%	6%	8%	14%	-	2%	1%	-	75%	1%
Some other party	2	1	2	2	-	-	1	-	-	1	2	-	-	-	-	-	2	-	-	-	-	2	-
	*	*	*	1%	-	-	*	-	-	*	*	-	-	-	-	-	2%	-	-	-	-	3%	-
(Don't know)	222	81	141	22	34	36	44	25	61	102	78	23	19	34	14	79	36	14	7	7	4	10	167
	23%	18%	28%	21%	24%	28%	23%	18%	23%	24%	24%	18%	19%	19%	11%	21%	32%	9%	3%	7%	4%	11%	75%
(Refused)	57	27	30	4	6	8	6	12	22	21	20	10	6	3	2	5	4	-	-	-	-	*	1
	6%	6%	6%	3%	4%	6%	3%	9%	8%	5%	6%	8%	7%	2%	1%	1%	4%	-	-	-	-	*	1%

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**Table 9**  
**Q3. Weighted by normal weightings, likelihood to vote and with undecided / refused removed**  
**Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**  
**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**  
**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	663	344	319	52	52	73	123	129	234	310	226	65	62	143	112	262	80	141	193	113	94	58	58
Weighted Total	682	351	331	80	101	84	140	98	178	296	221	93	72	139	107	299	73	139	211	105	92	77	54
Conservative	124	72	51	7	23	10	26	19	39	70	29	13	12	87	1	24	8	113	2	-	1	-	7
	18%	21%	15%	8%	23%	12%	19%	19%	22%	23%	13%	14%	17%	63%	1%	8%	11%	81%	1%	-	1%	-	13%
Labour	215	99	116	34	38	28	52	27	37	68	75	42	29	7	92	78	28	2	194	2	4	4	8
	32%	28%	35%	43%	37%	33%	37%	27%	21%	23%	34%	46%	40%	5%	85%	26%	38%	2%	92%	2%	4%	6%	15%
Liberal Democrat	174	78	96	9	15	24	27	31	68	96	51	13	15	19	3	133	11	19	11	102	7	1	31
	26%	22%	29%	12%	15%	28%	19%	32%	38%	32%	23%	14%	20%	14%	2%	45%	15%	14%	5%	96%	8%	1%	58%
The UK Independence Party (UKIP)	94	67	27	11	3	14	24	15	28	40	28	13	13	24	4	33	8	4	1	1	80	4	4
	14%	19%	8%	13%	3%	16%	17%	15%	16%	13%	13%	14%	18%	18%	4%	11%	11%	3%	*	1%	87%	5%	8%
The Green Party	73	34	39	18	22	9	10	7	6	22	36	11	3	1	8	31	16	-	4	1	-	65	3
	11%	10%	12%	23%	22%	11%	7%	7%	3%	8%	16%	12%	4%	1%	7%	10%	22%	-	2%	1%	-	85%	5%
Some other party	2	1	2	2	-	-	1	-	-	1	2	-	-	-	-	-	2	-	-	-	-	2	-
	*	*	*	2%	-	-	*	-	-	*	1%	-	-	-	-	-	3%	-	-	-	-	3%	-

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Table 10

**Q3. Weighted by Normal weighting, likely to vote, with undecided / refused removed and then reallocated based on 2010 vote**  
**Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]**

**Base : Likely to vote in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	818	403	415	55	64	91	153	159	296	386	281	78	73	183	131	347	80	150	198	118	97	64	170
Weighted Total	829	407	422	84	122	107	172	120	224	363	269	113	83	175	123	384	73	149	214	109	94	81	163
Conservative	160	87	73	7	34	12	33	23	51	88	44	16	12	124	1	24	8	120	2	1	2	*	32
	19%	21%	17%	8%	28%	12%	19%	20%	23%	24%	16%	14%	15%	71%	1%	6%	11%	80%	1%	1%	2%	*	20%
Labour	231	106	126	34	40	35	54	28	40	73	82	45	31	7	108	78	28	5	196	2	4	5	16
	28%	26%	30%	41%	33%	32%	31%	24%	18%	20%	30%	40%	37%	4%	87%	20%	38%	3%	91%	2%	5%	6%	10%
Liberal Democrat	259	108	150	13	23	37	45	45	96	135	74	26	23	19	3	218	11	21	12	103	7	2	105
	31%	27%	36%	15%	19%	34%	26%	38%	43%	37%	28%	23%	28%	11%	2%	57%	15%	14%	6%	95%	8%	2%	64%
The UK Independence Party (UKIP)	94	67	27	11	3	14	24	15	28	40	28	13	13	24	4	33	8	4	1	1	80	4	4
	11%	16%	6%	13%	3%	13%	14%	12%	12%	11%	10%	12%	16%	14%	3%	9%	11%	3%	*	1%	85%	5%	3%
The Green Party	73	34	39	18	22	9	10	7	6	22	36	11	3	1	8	31	16	-	4	1	-	65	3
	9%	8%	9%	22%	18%	8%	6%	6%	3%	6%	13%	10%	3%	1%	6%	8%	22%	-	2%	1%	-	80%	2%
Some other party	12	6	7	2	-	1	5	1	3	4	5	3	1	-	-	-	2	-	-	1	1	6	3
	1%	1%	2%	2%	-	1%	3%	1%	1%	1%	2%	2%	1%	-	-	-	3%	-	-	1%	1%	7%	2%

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**Table 11**  
**Published voting intention figures (thinking about your constituency)**

	<b>Total</b>
Conservative	19%
Labour	28%
Liberal Democrat	31%
The UK Independence Party (UKIP)	11%
The Green Party	9%
Other	1%

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Table 12

**Q4. At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
Voted	820	388	431	52	127	115	173	119	234	364	269	102	85	173	120	378	-	134	175	97	82	65	192
	82%	80%	83%	42%	75%	89%	89%	90%	92%	84%	79%	82%	81%	100%	100%	100%	-	90%	83%	89%	87%	74%	79%
Did not vote	162	84	78	68	37	11	20	12	14	63	63	18	18	-	-	-	162	14	34	8	10	23	41
	16%	17%	15%	54%	22%	8%	10%	9%	6%	14%	18%	15%	17%	-	-	-	100%	9%	16%	8%	11%	26%	17%
(Don't know)	16	8	8	5	2	4	1	1	4	8	5	2	1	-	-	-	-	1	2	3	3	-	7
	2%	2%	1%	4%	1%	3%	*	1%	1%	2%	1%	2%	1%	-	-	-	-	*	1%	3%	3%	-	3%
(Refused)	6	4	3	-	2	-	-	1	4	1	4	2	-	-	-	-	-	-	-	1	-	-	2
	1%	1%	1%	-	1%	-	-	1%	1%	*	1%	2%	-	-	-	-	-	-	-	1%	-	-	1%

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**Table 13**  
**Q5. Could you tell me which party you voted for at the last general election back in May 2010? Was it**  
**Base : Voted in general election**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	820	387	433	26	63	99	150	163	319	387	283	73	77	186	133	349	-	138	170	108	86	51	192
Weighted Total	820	388	431	52	127	115	173	119	234	364	269	102	85	173	120	378	-	134	175	97	82	65	192
Conservative	173	94	79	8	30	18	38	22	56	100	44	14	15	173	-	-	-	94	5	4	24	3	34
	21%	24%	18%	15%	24%	16%	22%	18%	24%	27%	16%	14%	18%	100%	-	-	-	70%	3%	4%	30%	5%	18%
Labour	120	48	72	2	23	21	29	16	29	36	44	24	16	-	120	-	-	5	88	-	3	9	10
	15%	12%	17%	3%	19%	18%	17%	13%	12%	10%	16%	24%	19%	-	100%	-	-	4%	50%	-	4%	14%	5%
Liberal Democrats	378	169	209	26	58	51	74	61	107	170	120	49	38	-	-	378	-	31	73	89	31	31	110
	46%	43%	48%	51%	46%	45%	43%	51%	46%	47%	45%	48%	45%	-	-	100%	-	23%	42%	92%	38%	48%	57%
Or another party?	50	30	21	4	7	5	15	7	11	18	21	8	3	-	-	-	-	-	5	1	18	19	4
	6%	8%	5%	8%	5%	5%	9%	6%	5%	5%	8%	8%	4%	-	-	-	-	-	3%	1%	22%	30%	2%
(Don't Know)	31	15	16	10	-	8	5	1	7	15	8	4	4	-	-	-	-	2	2	2	5	3	14
	4%	4%	4%	19%	-	7%	3%	1%	3%	4%	3%	3%	5%	-	-	-	-	1%	1%	2%	6%	4%	7%
(Refused)	68	32	35	2	8	11	11	12	23	24	32	3	8	-	-	-	-	1	3	1	1	-	19
	8%	8%	8%	4%	6%	10%	6%	10%	10%	7%	12%	3%	10%	-	-	-	-	1%	2%	1%	1%	-	10%

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**Table 14**  
**Q6. Which of the following do you think would make the best Prime Minister?**  
**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
David Cameron	290 29%	159 33%	131 25%	25 20%	39 24%	36 28%	55 29%	42 31%	93 36%	146 34%	100 29%	22 18%	22 21%	119 69%	11 9%	95 25%	30 18%	126 85%	15 7%	35 32%	19 21%	6 7%	66 27%
Ed Miliband	210 21%	99 20%	111 21%	31 25%	39 23%	29 23%	46 24%	29 22%	36 14%	77 18%	78 23%	39 31%	16 15%	5 3%	71 59%	85 23%	36 22%	- -	143 68%	5 4%	2 2%	30 34%	20 8%
Nick Clegg	106 11%	46 10%	59 11%	10 8%	21 13%	10 8%	20 10%	13 10%	31 12%	55 13%	27 8%	13 10%	11 11%	8 5%	2 2%	65 17%	14 9%	9 6%	3 1%	56 51%	- -	11 13%	20 8%
Nigel Farage	94 9%	61 13%	33 6%	13 10%	17 10%	7 6%	20 11%	14 10%	22 9%	37 9%	29 8%	16 13%	12 11%	23 13%	4 3%	29 8%	16 10%	4 3%	3 2%	3 3%	55 59%	7 8%	14 6%
(Don't know)	268 27%	100 21%	167 32%	42 34%	42 25%	41 32%	49 25%	30 22%	63 25%	109 25%	90 26%	32 26%	37 35%	16 10%	29 24%	98 26%	54 33%	7 4%	41 20%	10 10%	16 17%	31 36%	118 49%
(Refused)	37 4%	18 4%	18 4%	4 4%	8 5%	5 4%	3 1%	6 5%	11 4%	9 2%	18 5%	2 1%	8 8%	1 1%	3 3%	5 1%	12 7%	1 1%	5 2%	- -	2 2%	3 3%	5 2%

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**Table 15**  
**Q7. Which of the following statements do you most agree with?**  
**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
I am satisfied with the job David Cameron is doing overall as Prime Minister	264 26%	142 29%	122 23%	23 19%	47 28%	34 26%	43 22%	35 26%	81 32%	120 28%	78 23%	31 25%	34 33%	82 48%	8 7%	100 27%	34 21%	93 63%	21 10%	47 43%	19 20%	4 5%	53 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister – BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	332 33%	152 31%	181 35%	45 36%	54 32%	40 31%	70 36%	37 28%	86 34%	163 37%	110 32%	30 24%	30 28%	78 45%	30 25%	125 33%	49 30%	53 36%	31 15%	39 36%	48 51%	24 27%	104 43%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister – AND I'd prefer to have Ed Miliband as Prime Minister instead	291 29%	138 28%	154 30%	46 37%	50 30%	36 28%	61 31%	42 32%	56 22%	112 26%	103 30%	49 39%	28 27%	8 5%	78 65%	118 31%	54 33%	1 1%	154 73%	14 13%	15 16%	48 55%	42 17%
(Don't know)	93 9%	45 9%	49 9%	7 6%	15 9%	12 10%	19 10%	14 11%	26 10%	36 8%	39 12%	9 7%	9 9%	4 2%	4 4%	30 8%	22 14%	2 1%	4 2%	6 5%	11 12%	7 8%	41 17%
(Refused)	23 2%	9 2%	15 3%	3 2%	2 1%	6 5%	1 1%	5 3%	6 2%	5 1%	10 3%	5 4%	3 3%	1 *	- -	4 1%	4 2%	- -	- -	2 2%	1 1%	5 5%	2 1%

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**Table 16**  
**Q8. Which of the following do you most trust to manage the economy in the best interests of Britain?**  
**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
David Cameron and the Chancellor of the Exchequer, George Osborne	494 49%	252 52%	242 46%	48 38%	71 42%	60 47%	89 46%	66 49%	161 63%	243 56%	163 48%	46 37%	42 40%	157 91%	13 11%	192 51%	68 42%	143 96%	22 10%	79 72%	61 64%	19 22%	130 54%
Ed Miliband and the Shadow Chancellor, Ed Balls	323 32%	157 32%	166 32%	52 42%	62 37%	42 32%	66 34%	45 34%	56 22%	122 28%	106 31%	59 48%	36 34%	7 4%	88 73%	137 36%	54 33%	1 *	170 81%	16 14%	14 15%	48 54%	53 22%
(Don't know)	187 19%	75 15%	112 22%	24 20%	35 21%	28 21%	39 20%	22 17%	39 15%	70 16%	71 21%	20 16%	27 26%	9 5%	19 16%	49 13%	40 25%	5 3%	19 9%	15 14%	20 21%	21 24%	59 24%

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Table 17

**Q9. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?**

**David Cameron as Prime Minister**

**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
10	13 1%	5 1%	9 2%	-	2 1%	1 1%	1 1%	2 1%	7 3%	5 1%	4 1%	-	5 4%	6 4%	1 *	6 2%	1 *	9 6%	1 *	2 2%	-	-	1 *
9	17 2%	8 2%	9 2%	-	3 2%	2 2%	2 1%	2 1%	8 3%	9 2%	3 1%	5 4%	-	6 4%	-	10 3%	-	10 7%	1 1%	3 3%	1 1%	-	2 1%
8	98 10%	48 10%	50 10%	4 3%	7 4%	6 4%	15 8%	19 14%	48 19%	47 11%	30 9%	9 8%	11 11%	44 25%	4 4%	35 9%	7 4%	45 31%	4 2%	21 19%	10 11%	1 1%	13 5%
7	198 20%	105 22%	94 18%	20 16%	40 24%	22 17%	41 21%	24 18%	51 20%	94 22%	68 20%	17 14%	19 18%	52 30%	7 6%	79 21%	29 18%	52 35%	19 9%	30 27%	13 14%	7 8%	57 24%
6	147 15%	72 15%	75 14%	33 26%	19 11%	24 19%	25 13%	21 16%	25 10%	72 17%	52 15%	11 9%	12 11%	24 14%	10 8%	58 15%	28 17%	17 12%	18 9%	16 14%	18 20%	12 13%	48 20%
5	190 19%	85 18%	104 20%	18 14%	31 19%	25 19%	49 25%	22 17%	45 18%	77 18%	62 18%	30 24%	22 21%	25 14%	26 22%	69 18%	32 19%	11 7%	42 20%	21 19%	23 24%	20 23%	53 22%
4	97 10%	48 10%	49 9%	14 12%	19 11%	11 8%	25 13%	9 7%	18 7%	40 9%	35 10%	11 9%	11 10%	5 3%	19 15%	42 11%	14 9%	1 1%	41 19%	5 4%	5 5%	15 17%	22 9%
3	78 8%	39 8%	39 8%	15 12%	23 13%	12 9%	8 4%	9 7%	10 4%	34 8%	25 7%	10 8%	9 9%	4 2%	13 11%	33 9%	13 8%	1 1%	23 11%	5 5%	10 10%	11 13%	22 9%
2	43 4%	18 4%	25 5%	5 4%	8 5%	7 6%	3 2%	9 7%	10 4%	17 4%	19 5%	5 4%	3 3%	5 3%	8 7%	17 5%	7 5%	1 *	17 8%	3 3%	3 3%	7 8%	6 3%
1	23 2%	14 3%	9 2%	4 3%	2 1%	3 2%	4 2%	5 4%	6 2%	7 2%	8 2%	7 5%	2 2%	-	11 9%	4 1%	5 3%	-	10 5%	1 1%	3 3%	5 5%	3 1%
0	81 8%	40 8%	41 8%	8 6%	12 7%	15 12%	17 9%	11 8%	17 7%	27 6%	26 8%	16 13%	11 11%	1 1%	18 15%	23 6%	19 12%	-	32 15%	2 2%	7 7%	10 11%	12 5%
(Don't know)	20 2%	4 1%	16 3%	4 3%	2 1%	1 1%	2 1%	-	10 4%	6 1%	8 2%	4 3%	1 1%	2 1%	3 2%	3 1%	7 4%	-	4 2%	1 1%	2 2%	1 1%	5 2%
Mean	5.10	5.09	5.10	4.76	4.91	4.65	5.06	5.09	5.65	5.33	5.02	4.51	5.06	6.66	3.59	5.26	4.53	7.28	3.73	6.16	4.98	3.87	5.23
Std. Dev.	2.39	2.39	2.38	2.09	2.28	2.43	2.27	2.53	2.49	2.27	2.34	2.62	2.59	1.71	2.35	2.27	2.40	1.35	2.27	1.93	2.24	2.11	1.99
Std. Err.	0.08	0.11	0.11	0.24	0.24	0.23	0.17	0.18	0.13	0.11	0.13	0.28	0.27	0.13	0.21	0.12	0.19	0.11	0.16	0.18	0.23	0.26	0.13

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

Table 18

**Q10. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?**

**Ed Miliband as Leader of the Labour Party**

**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
10	7 1%	4 1%	3 1%	-	-	1 1%	2 1%	1 1%	3 1%	3 1%	2 1%	1 1%	1 1%	1 *	4 3%	2 1%	-	-	5 2%	1 1%	-	-	1 *
9	9 1%	6 1%	3 1%	-	2 1%	1 1%	3 2%	-	2 1%	6 1%	2 1%	-	-	2 1%	3 3%	3 1%	-	-	7 3%	-	1 1%	-	-
8	38 4%	15 3%	23 4%	5 4%	4 3%	3 2%	5 3%	7 5%	15 6%	14 3%	9 3%	11 9%	4 4%	1 1%	12 10%	18 5%	3 2%	3 2%	21 10%	3 2%	3 3%	3 3%	3 1%
7	84 8%	40 8%	44 8%	12 9%	15 9%	8 6%	19 10%	11 8%	19 8%	35 8%	28 8%	13 10%	9 8%	5 3%	18 15%	30 8%	21 13%	3 2%	34 16%	7 6%	3 3%	9 10%	17 7%
6	113 11%	47 10%	66 13%	26 21%	18 11%	23 17%	15 8%	13 10%	18 7%	48 11%	34 10%	18 15%	12 12%	6 4%	21 18%	43 11%	28 17%	5 4%	49 23%	11 10%	6 7%	11 13%	25 10%
5	174 17%	81 17%	93 18%	22 18%	29 17%	25 19%	40 21%	23 17%	35 14%	56 13%	66 19%	28 22%	24 23%	19 11%	24 20%	69 18%	27 17%	18 12%	45 22%	25 23%	11 12%	14 16%	41 17%
4	119 12%	49 10%	70 13%	18 14%	19 11%	16 13%	22 11%	12 9%	32 13%	55 13%	36 11%	15 12%	13 13%	15 8%	9 7%	60 16%	20 13%	19 13%	21 10%	17 16%	14 14%	9 10%	25 10%
3	131 13%	74 15%	57 11%	12 10%	26 16%	14 11%	26 14%	20 15%	32 13%	59 13%	49 15%	6 5%	17 16%	28 16%	11 10%	53 14%	17 11%	24 16%	15 7%	15 14%	12 13%	16 18%	41 17%
2	105 10%	65 13%	40 8%	4 3%	23 14%	11 9%	25 13%	22 17%	20 8%	48 11%	35 10%	15 12%	7 7%	37 22%	4 3%	40 11%	11 7%	32 22%	5 2%	10 9%	8 9%	6 7%	34 14%
1	79 8%	44 9%	35 7%	8 7%	15 9%	11 9%	16 8%	9 7%	20 8%	45 10%	22 7%	6 5%	5 5%	27 16%	6 5%	21 6%	6 4%	18 12%	3 1%	9 8%	15 16%	10 11%	14 6%
0	100 10%	46 9%	55 11%	9 8%	8 5%	13 10%	15 8%	14 11%	40 16%	45 10%	37 11%	7 6%	10 10%	29 17%	5 4%	24 6%	17 10%	26 17%	1 *	8 7%	19 20%	6 6%	23 10%
(Don't know)	46 5%	14 3%	32 6%	8 7%	9 5%	3 2%	6 3%	1 1%	19 8%	22 5%	19 6%	4 3%	2 2%	3 2%	4 3%	14 4%	12 7%	1 *	5 3%	4 4%	2 2%	4 5%	21 9%
Mean	3.90	3.76	4.04	4.41	3.93	3.93	3.96	3.73	3.68	3.74	3.82	4.54	4.06	2.60	5.30	4.14	4.22	2.68	5.75	3.93	2.88	3.94	3.62
Std. Dev.	2.35	2.34	2.36	2.17	2.15	2.30	2.34	2.34	2.59	2.41	2.32	2.28	2.22	2.08	2.34	2.19	2.24	2.00	1.82	2.13	2.32	2.22	2.13
Std. Err.	0.08	0.11	0.11	0.26	0.23	0.22	0.18	0.17	0.14	0.12	0.13	0.24	0.23	0.15	0.21	0.12	0.18	0.16	0.13	0.20	0.23	0.27	0.14

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

Table 19

**Q11. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?**

**Nick Clegg as Leader of the Liberal Democrats**

**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
10	16 2%	7 1%	9 2%	2 2%	4 2%	1 1%	2 1%	1 1%	6 2%	8 2%	3 1%	3 2%	2 2%	1 1%	* 2%	9 2%	4 3%	3 2%	2 1%	5 5%	2 2%	- -	3 1%
9	14 1%	6 1%	8 2%	- -	2 1%	1 1%	3 2%	2 2%	6 2%	9 2%	6 2%	- -	- -	2 1%	- -	10 3%	2 1%	3 2%	- -	8 7%	1 1%	- -	2 1%
8	57 6%	25 5%	33 6%	1 1%	2 1%	8 6%	11 5%	10 8%	26 10%	29 7%	16 5%	7 5%	5 5%	10 6%	2 2%	29 8%	4 3%	9 6%	6 3%	23 21%	2 2%	1 1%	9 4%
7	90 9%	42 9%	48 9%	5 4%	16 10%	12 9%	18 9%	16 12%	23 9%	47 11%	29 9%	10 8%	4 4%	13 7%	6 5%	49 13%	10 6%	14 10%	8 4%	36 33%	1 1%	3 4%	26 11%
6	91 9%	49 10%	42 8%	13 11%	11 7%	7 6%	19 10%	12 9%	27 10%	46 11%	29 8%	2 2%	14 14%	16 9%	7 6%	37 10%	15 10%	12 8%	12 6%	15 14%	8 8%	7 8%	26 11%
5	153 15%	72 15%	82 16%	24 20%	35 21%	17 13%	31 16%	17 13%	30 12%	67 15%	53 16%	19 15%	15 14%	36 21%	11 9%	55 15%	30 19%	39 27%	24 11%	13 11%	7 7%	15 17%	36 15%
4	91 9%	36 7%	55 11%	15 12%	12 7%	17 13%	18 9%	12 9%	18 7%	43 10%	30 9%	12 10%	6 5%	21 12%	10 8%	36 10%	13 8%	17 12%	23 11%	3 2%	5 5%	6 7%	29 12%
3	112 11%	58 12%	55 10%	13 10%	15 9%	17 13%	25 13%	18 13%	25 10%	43 10%	36 10%	23 18%	11 11%	15 8%	9 8%	42 11%	22 14%	12 8%	33 16%	3 3%	14 14%	10 11%	27 11%
2	88 9%	41 8%	47 9%	16 13%	6 4%	19 15%	20 10%	11 8%	16 6%	38 9%	32 9%	10 8%	8 8%	8 5%	12 10%	35 9%	16 10%	10 7%	25 12%	1 1%	12 12%	8 9%	22 9%
1	85 8%	51 11%	34 6%	9 7%	26 16%	9 7%	15 8%	8 6%	18 7%	29 7%	38 11%	11 9%	6 6%	18 11%	19 16%	24 6%	8 5%	9 6%	19 9%	- -	11 11%	19 22%	18 7%
0	174 17%	89 18%	86 16%	21 17%	34 20%	19 15%	27 14%	27 20%	47 18%	66 15%	56 17%	21 17%	32 30%	30 18%	37 31%	46 12%	26 16%	18 12%	52 25%	2 2%	31 33%	15 17%	36 15%
(Don't know)	32 3%	9 2%	23 4%	5 4%	5 3%	3 2%	6 3%	- -	13 5%	10 2%	13 4%	6 5%	2 2%	3 2%	5 4%	6 1%	11 6%	1 *	7 3%	1 1%	2 3%	3 4%	9 4%
Mean	3.75	3.62	3.88	3.40	3.42	3.63	3.88	3.81	4.09	4.09	3.60	3.46	3.20	3.72	2.41	4.35	3.72	4.34	2.80	6.75	2.47	2.82	3.84
Std. Dev.	2.71	2.70	2.71	2.36	2.73	2.53	2.60	2.76	2.96	2.72	2.64	2.61	2.83	2.59	2.46	2.74	2.60	2.56	2.37	1.82	2.58	2.27	2.56
Std. Err.	0.09	0.12	0.12	0.27	0.29	0.24	0.20	0.20	0.16	0.13	0.14	0.28	0.30	0.19	0.22	0.15	0.21	0.21	0.17	0.17	0.26	0.28	0.17

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

Table 20

**Q12. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?**

**Nigel Farage as Leader of the UK Independence Party (UKIP)**

**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
10	55 5%	31 6%	24 5%	5 4%	7 4%	6 5%	16 8%	7 5%	14 5%	27 6%	15 4%	11 9%	3 3%	12 7%	9 8%	18 5%	7 4%	10 7%	11 5%	3 3%	19 21%	2 3%	7 3%
9	66 7%	45 9%	21 4%	- -	19 11%	3 3%	19 10%	9 7%	16 6%	34 8%	20 6%	8 7%	5 4%	23 14%	8 7%	25 7%	2 2%	16 11%	7 4%	8 7%	16 17%	4 5%	12 5%
8	115 11%	70 14%	45 9%	10 8%	19 11%	7 5%	24 12%	24 18%	31 12%	55 13%	34 10%	13 11%	12 12%	34 19%	9 7%	44 12%	10 6%	27 18%	14 7%	13 12%	25 27%	12 13%	17 7%
7	71 7%	41 8%	31 6%	13 11%	7 4%	10 8%	16 8%	14 11%	10 4%	37 9%	24 7%	7 6%	3 3%	10 6%	8 7%	28 7%	13 8%	10 7%	14 7%	6 6%	11 11%	5 6%	22 9%
6	67 7%	35 7%	32 6%	6 5%	13 8%	12 10%	16 8%	9 7%	11 4%	31 7%	25 7%	4 3%	8 8%	13 7%	5 4%	24 6%	11 7%	15 10%	6 3%	6 5%	8 9%	6 7%	18 7%
5	103 10%	61 13%	41 8%	18 14%	17 10%	16 12%	17 9%	12 9%	22 9%	53 12%	29 8%	12 10%	9 9%	23 13%	6 5%	32 8%	23 14%	18 12%	16 7%	15 14%	8 9%	9 10%	19 8%
4	51 5%	22 4%	29 6%	7 5%	6 4%	12 9%	8 4%	4 3%	14 5%	17 4%	19 6%	7 5%	8 8%	9 5%	6 5%	16 4%	16 10%	8 5%	10 5%	8 7%	3 3%	5 6%	14 6%
3	44 4%	16 3%	27 5%	8 6%	7 4%	4 3%	9 5%	5 4%	11 4%	23 5%	17 5%	- -	4 4%	9 5%	2 2%	11 3%	8 5%	8 5%	5 3%	3 2%	- -	8 9%	15 6%
2	58 6%	20 4%	38 7%	1 1%	7 4%	8 6%	13 7%	9 7%	20 8%	24 5%	16 5%	11 9%	8 8%	5 3%	10 9%	30 8%	6 4%	9 6%	13 6%	12 11%	1 1%	1 2%	21 9%
1	68 7%	26 5%	41 8%	10 8%	9 5%	7 6%	18 9%	8 6%	16 6%	22 5%	28 8%	9 7%	9 9%	2 1%	9 7%	34 9%	10 6%	5 4%	24 11%	7 6%	1 1%	6 7%	18 7%
0	221 22%	91 19%	130 25%	36 29%	39 23%	34 26%	25 13%	27 20%	61 24%	80 18%	82 24%	33 26%	26 25%	23 13%	39 33%	95 25%	34 21%	17 12%	78 37%	22 20%	- -	24 27%	49 20%
(Don't know)	85 8%	25 5%	60 12%	11 9%	16 9%	10 8%	14 7%	5 4%	29 11%	33 8%	32 9%	10 8%	10 9%	10 6%	8 7%	21 6%	21 13%	4 3%	12 6%	7 6%	2 2%	6 6%	31 13%
Mean	4.35	4.98	3.73	3.61	4.49	3.80	5.09	4.77	4.10	4.79	4.04	4.18	3.73	5.73	3.69	4.06	3.92	5.50	3.06	4.19	7.77	3.90	3.91
Std. Dev.	3.43	3.40	3.35	3.20	3.54	3.18	3.39	3.44	3.49	3.37	3.41	3.69	3.28	3.19	3.70	3.49	3.08	3.14	3.43	3.26	1.90	3.32	3.19
Std. Err.	0.11	0.16	0.16	0.38	0.39	0.31	0.27	0.25	0.20	0.16	0.19	0.40	0.36	0.24	0.33	0.19	0.26	0.26	0.25	0.31	0.19	0.42	0.22

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

**Table 21**  
**Q13. I would like to ask whether any of the main political parties have contacted you over the last few weeks – whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from**  
**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
The Conservatives	79 8%	40 8%	39 7%	11 9%	14 8%	10 7%	16 8%	8 6%	20 8%	39 9%	23 7%	10 8%	6 6%	22 13%	5 4%	25 7%	16 10%	16 11%	13 6%	5 5%	6 6%	3 3%	28 11%
Labour	152 15%	70 14%	83 16%	14 11%	26 16%	22 17%	31 16%	21 16%	37 15%	49 11%	56 16%	29 23%	18 18%	22 13%	33 28%	52 14%	25 15%	16 11%	56 26%	11 10%	8 9%	13 14%	38 16%
The Lib Dems	488 49%	228 47%	260 50%	32 25%	70 42%	64 49%	109 56%	77 58%	137 54%	214 49%	167 49%	65 53%	42 40%	97 56%	44 36%	234 62%	50 31%	87 59%	89 42%	64 59%	43 46%	40 45%	123 51%
UKIP	55 6%	30 6%	26 5%	16 13%	9 6%	6 5%	4 2%	8 6%	11 4%	26 6%	16 5%	3 3%	10 9%	7 4%	6 5%	18 5%	17 11%	6 4%	17 8%	5 4%	6 7%	4 5%	14 6%
None of the above	392 39%	200 41%	192 37%	73 59%	68 40%	53 41%	64 33%	44 33%	89 35%	177 41%	133 39%	38 31%	44 42%	60 35%	49 41%	114 30%	84 52%	48 33%	76 36%	38 35%	44 47%	36 41%	92 38%
(Don't know)	47 5%	20 4%	27 5%	6 5%	11 6%	3 3%	14 7%	2 2%	11 4%	19 4%	17 5%	6 5%	4 4%	5 3%	4 3%	12 3%	12 7%	5 4%	7 3%	1 1%	4 4%	7 8%	16 7%
(Refused)	4 *	2 *	1 *	- -	- -	- -	- -	1 1%	3 1%	2 *	1 *	- -	1 1%	1 1%	- -	1 *	- -	- -	1 *	1 1%	- -	- -	1 *

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

**Table 22**  
**Q14. Which of the following would you MOST like to see as the outcome of the next election?**  
**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
A Conservative government	248 25%	135 28%	112 22%	22 18%	34 20%	25 19%	40 20%	36 27%	90 35%	125 29%	77 23%	24 20%	22 21%	122 71%	3 2%	65 17%	26 16%	110 74%	3 1%	14 13%	43 45%	7 7%	50 21%
A coalition between the Conservatives and the Liberal Democrats	151 15%	75 16%	76 15%	14 11%	21 13%	16 12%	29 15%	19 14%	52 21%	78 18%	47 14%	12 10%	14 14%	29 17%	-	83 22%	19 12%	33 22%	1 *	54 50%	10 10%	5 6%	38 16%
A coalition between Labour and the Liberal Democrats	154 15%	78 16%	76 15%	28 22%	21 12%	25 19%	30 15%	22 17%	28 11%	64 15%	56 16%	24 19%	9 8%	6 3%	14 11%	87 23%	27 17%	3 2%	31 15%	28 26%	6 7%	26 30%	49 20%
A Labour government	275 27%	119 25%	156 30%	39 31%	56 33%	47 36%	52 27%	38 29%	43 17%	96 22%	91 27%	49 40%	38 36%	4 2%	93 77%	93 25%	54 33%	1 *	171 81%	3 3%	9 9%	26 30%	37 15%
(Don't know)	143 14%	56 12%	87 17%	17 14%	26 16%	13 10%	37 19%	16 12%	33 13%	61 14%	57 17%	12 9%	13 12%	7 4%	9 8%	43 11%	31 19%	2 1%	5 3%	8 7%	21 22%	16 18%	63 26%
(Refuse)	34 3%	21 4%	14 3%	4 4%	9 5%	4 3%	6 3%	1 1%	9 3%	10 2%	12 4%	3 2%	9 9%	4 2%	2 1%	7 2%	6 4%	1 *	-	2 2%	6 6%	8 9%	5 2%

**Sheffield Hallam Poll**  
**CATI Fieldwork : 20th - 22nd November 2014**

**Table 23**  
**Q15.And which of the following to do think is the MOST likely outcome of the next election?**  
**Base : All Respondents**

	Total	Gender		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1004	479	525	77	91	115	176	189	356	461	358	92	93	186	133	349	162	153	202	122	100	68	242
Weighted Total	1004	484	520	124	168	129	194	133	255	435	340	124	104	173	120	378	162	148	211	109	94	88	243
A Conservative government	305 30%	152 31%	153 29%	45 36%	61 36%	36 28%	63 32%	37 28%	63 25%	135 31%	104 31%	33 26%	32 31%	63 37%	27 23%	114 30%	41 25%	65 44%	39 19%	30 27%	35 37%	29 32%	72 30%
A coalition between the Conservatives and the Liberal Democrats	171 17%	92 19%	79 15%	15 12%	27 16%	24 19%	36 19%	23 17%	46 18%	79 18%	54 16%	23 19%	15 14%	51 29%	7 6%	69 18%	22 14%	45 31%	14 7%	32 29%	13 14%	10 11%	37 15%
A coalition between Labour and the Liberal Democrats	153 15%	84 17%	69 13%	18 14%	18 11%	28 21%	33 17%	23 17%	35 14%	70 16%	52 15%	19 15%	12 12%	11 7%	30 25%	61 16%	25 15%	7 5%	60 29%	22 20%	8 9%	18 21%	25 10%
A Labour government	146 15%	67 14%	78 15%	26 21%	37 22%	18 14%	24 13%	17 13%	24 9%	53 12%	43 13%	24 19%	25 24%	14 8%	30 25%	51 13%	36 22%	10 7%	65 31%	5 5%	12 12%	11 12%	30 12%
(Don't know)	221 22%	82 17%	139 27%	20 16%	23 14%	24 18%	38 20%	34 26%	82 32%	93 21%	84 25%	25 20%	19 19%	32 18%	25 21%	78 21%	36 22%	19 13%	32 15%	19 17%	25 27%	19 21%	77 32%
(Refuse)	9 1%	7 1%	2 *	1 1%	2 1%	-	-	-	6 2%	4 1%	3 1%	1 1%	1 1%	3 2%	-	5 1%	2 1%	1 *	-	2 2%	1 1%	2 2%	3 1%