Portsmouth South Poll

CATI Fieldwork: 29th October - 6th November 2014

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election? Base: All respondents

				nder				ge				SE					Voting In					2010 Vo	
		Total	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	<u>55-64</u>	65+	AB	<u>C1</u>	_C2_	_DE_	Con	<u>Lab</u>	LibDem	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base		1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base		1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
Certain to vote	(10)	456 46%	254 49%	202 42%	53 20%	68 33%	86 55%	80 60%	72 74%	96 65%	117 60%	150 41%	79 51%	97 38%	127 63%	74 43%	60 56%	93 59%	35 56%	7 59%	144 83%	50 64%	147 66%
	(9)	45 5%	24 5%	21 4%	2 1%	10 5%	14 9%	6 4%	4 4%	10 7%	11 6%	13 4%	10 7%	11 4%	12 6%	8 5%	9 9%	2 1%	4 6%	1 8%	10 6%	5 6%	15 7%
	(8)	101 10%	56 11%	45 9%	31 12%	25 12%	15 10%	11 8%	7 7%	12 8%	14 7%	48 13%	6 4%	27 11%	30 15%	20 11%	16 15%	13 9%	3 4%	1 8%	9 5%	10 13%	28 12%
	(7)	61 6%	27 5%	35 7%	28 11%	13 6%	6 4%	4 3%	6 6%	4 3%	9 5%	32 9%	6 4%	14 5%	11 5%	11 6%	5 5%	16 10%	5 8%	-	4 2%	5 6%	7 3%
	(6)	47 5%	25 5%	22 4%	22 8%	10 5%	7 4%	4 3%	2 2%	2 2%	5 3%	22 6%	9 6%	9 4%	4 2%	20 12%	1 1%	3 2%	13 21%	1 5%	1	1 1%	5 2%
	(5)	83 8%	38 7%	45 9%	29 11%	24 12%	8 5%	9 7%	3 3%	10 7%	14 7%	22 6%	14 9%	26 10%	6 3%	24 14%	7 7%	21 14%	3 5%	-	2 1%	4 5%	8 4%
	(4)	25 3%	16 3%	10 2%	20 8%	3 1%	1 1%	1 1%	-	1	2 1%	19 5%	-	5 2%	7 4%	10 6%	3 3%	1 1%	- , -	-	-	-	1
	(3)	20 2%	7 1%	13 3%	9 4%	7 3%	2 1%	*	1 1%	1 1%	7 3%	3 1%	7 4%	3 1%	2 1%	2 1%	3 2%	6 4%	- , -	-	2 1%	-	*
	(2)	26 3%	16 3%	11 2%	12 4%	6 3%	5 3%	2 1%	-	2 1%	9 4%	3 1%	3 2%	8 3%	4 2%	3 2%	3 3%	2 1%	* 1%	3 21%	-	2 2%	5 2%
Definitely would not vote	(1)	133 13%	51 10%	82 17%	57 22%	38 19%	12 8%	15 11%	3 4%	8 6%	8 4%	52 14%	18 11%	53 21%	-	-	-	-	-	-	1	2 2%	8 3%
Don't know		3	3 1%	1	-	2 1%	-	1 1%	-	1	-	-	2 1%	2 1%	-	-	-	-	-	-	-	-	-
Mean		7.26	7.60	6.91	5.55	6.49	8.10	8.06	9.07	8.57	8.17	7.17	7.49	6.57	8.82	7.78	8.50	8.37	8.50	7.89	9.57	8.83	8.79
Standard deviation		3.28	3.10	3.42	3.25	3.43	2.88	3.07	2.06	2.59	2.81	3.20	3.27	3.58	1.96	2.33	2.23	2.27	1.91	3.33	1.25	2.10	2.26
Standard error		0.10	0.14	0.15	0.40	0.27	0.24	0.21	0.16	0.16	0.15	0.20	0.29	0.23	0.13	0.18	0.21	0.18	0.26	0.86	0.08	0.19	0.15

Portsmouth South Poll CATI Fieldwork: 29th October - 6th November 2014

Table 2 Q.2 If there was a general election tomorrow, which party would you vote for? Base: All respondents

			nder			Αç					SE					Voting In					010 Vote	
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	DE	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	<u>Other</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base	1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
Conservative	204 20%	106 21%	97 20%	45 17%	35 17%	37 24%	21 16%	21 22%	44 30%	54 28%	81 22%	29 18%	35 14%	204 100%	-	-	-	-	-	112 64%	3 4%	26 12%
Labour	173 17%	91 18%	81 17%	49 19%	45 22%	24 16%	21 16%	19 19%	14 9%	39 20%	71 20%	31 20%	30 12%	-	173 100%	-	-	-	-	3 2%	43 55%	41 18%
Liberal Democrat	108 11%	69 13%	39 8%	17 6%	14 7%	22 14%	15 11%	14 15%	25 17%	32 17%	17 5%	17 11%	32 13%	-	-	108 100%	-	-	-	6 3%	2 2%	67 30%
The UK Independence Party (UKIP)	157 16%	92 18%	65 13%	33 12%	24 12%	27 17%	23 17%	21 21%	30 20%	24 12%	53 14%	27 18%	49 19%	-	-	-	157 100%	-	-	29 17%	11 14%	30 13%
The Green Party	64 6%	32 6%	32 7%	20 8%	18 9%	8 5%	8 6%	6 7%	3 2%	11 6%	31 8%	7 5%	14 6%	-	-	-	-	64 100%	-	6 4%	3 4%	27 12%
The British National Party (BNP)	3	3 1%	-	3 1%	-	-	-	1 1%	-	3 1%	-	-	1	-	-	-	-	-	3 27%	-	-	-
Some other party	9 1%	6 1%	3 1%	-	1	1 1%	4 3%	2 2%	1 1%	3 1%	3 1%	2 1%	1	-	-	-	-	-	9 73%	-	-	2 1%
Would not vote	133 13%	51 10%	82 17%	57 22%	38 19%	12 8%	15 11%	3 4%	8 6%	8 4%	52 14%	18 11%	53 21%	-	-	-	-	-	-	1	2 2%	8 3%
Refused	33 3%	17 3%	16 3%	-	5 3%	7 5%	10 8%	4 4%	6 4%	7 4%	10 3%	5 3%	7 3%	-	-	-	-	-	-	2 1%	4 5%	6 3%
Don't know	118 12%	48 9%	71 15%	39 15%	25 12%	16 10%	16 12%	5 6%	16 11%	15 8%	45 12%	18 12%	32 12%	-	-	-	-	-	-	15 9%	10 13%	18 8%

Portsmouth South Poll

CATI Fieldwork: 29th October - 6th November 2014

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	ender			Ag	ge				SE	G				Voting Ir	ntention			2	010 Vo	te
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	555	279	276	22	67	88	108	113	156	213	137	71	120	181	120	81	121	41	12	181	85	168
Weighted base	477	267	210	77	82	89	69	68	91	114	168	80	102	150	99	75	104	42	8	134	49	149
Conservative	150 31%	78 29%	72 34%	28 36%	24 29%	29 32%	15 22%	18 26%	36 40%	42 37%	58 35%	23 29%	23 23%	150 100%	-	-	- -	-	-	96 72%	3 6%	19 13%
Labour	99 21%	50 19%	49 23%	19 24%	26 31%	14 16%	16 23%	14 21%	10 11%	26 23%	36 21%	18 23%	18 17%	-	99 100%	-	-	-	-	2 1%	35 70%	30 20%
Liberal Democrat	75 16%	49 19%	25 12%	7 9%	7 9%	17 20%	13 19%	12 17%	18 20%	20 17%	13 7%	13 17%	23 23%	-	-	75 100%	-	-	-	5 4%	1 2%	54 36%
The UK Independence Party (UKIP)	104 22%	64 24%	40 19%	12 16%	14 17%	21 24%	16 24%	16 24%	23 26%	16 14%	39 23%	17 22%	30 29%	-	-	-	104 100%	-	-	26 19%	9 18%	25 17%
The Green Party	42 9%	20 8%	22 10%	11 14%	11 13%	7 7%	6 8%	6 8%	2 3%	8 7%	20 12%	6 8%	7 7%	-	-	-	-	42 100%	-	6 4%	2 4%	19 13%
The British National Party (BNP)	1	1	-	*	-	-	-	1 1%	-	*	-	-	1 1%	-	-	-	-	-	1 9%	-	-	-
Some other party	7 2%	5 2%	2	-	*	1 1%	3 5%	1 2%	1 1%	2 2%	3 2%	2 2%	1 1%	-	-	-	-	-	7 91%	-	-	2 1%

Portsmouth South Poll

CATI Fieldwork: 29th October - 6th November 2014

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

		<u>Total</u>
Conservative		32%
Labour		21%
Liberal Demo	ocrat	16%
UKIP		21%
Green		8%
Other		2%

Lord Ashcroft

Col percents

Portsmouth South Poll

CATI Fieldwork: 29th October - 6th November 2014

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

			nder			Αç					SE					Voting In					010 Vo	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	35-44	<u>45-54</u>	55-64	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	Other	Con_	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base	1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
Conservative	210 21%	99 19%	111 23%	56 21%	43 21%	28 18%	22 17%	18 19%	42 29%	51 26%	78 21%	34 22%	44 17%	158 77%	12 7%	5 5%	11 7%	4 7%	-	112 65%	5 6%	17 8%
Labour	172 17%	87 17%	85 18%	63 24%	35 17%	23 15%	20 15%	18 19%	13 9%	31 16%	76 21%	30 19%	32 12%	7 4%	132 77%	1 1%	13 9%	9 13%	-	4 2%	43 55%	33 15%
Liberal Democrat	165 16%	101 20%	64 13%	23 9%	33 16%	30 19%	21 16%	22 23%	36 24%	45 23%	44 12%	24 16%	40 16%	22 11%	20 12%	94 87%	8 5%	4 6%	1 5%	19 11%	6 7%	91 41%
The UK Independence Party (UKIP)	123 12%	79 15%	44 9%	11 4%	23 11%	25 16%	22 16%	18 19%	25 17%	25 13%	36 10%	25 16%	34 13%	4 2%	3 2%	3 2%	109 70%	-	1 10%	23 14%	11 14%	27 12%
The Green Party	45 5%	21 4%	24 5%	10 4%	9 5%	10 7%	6 5%	6 7%	2 2%	11 6%	14 4%	6 4%	13 5%	1	3 1%	1 1%	1 1%	39 61%	-	2 1%	3 3%	23 10%
The British National Party (BNP)	4	4 1%	-	3 1%	-	-	1 1%	-	-	3 1%	-	1 1%	-	1 1%	-	-	-	-	3 21%	-	-	-
Some other party	8 1%	6 1%	2	-	-	1 1%	4 3%	2 2%	1	2 1%	2 1%	2 1%	2 1%	1	-	-	-	-	7 56%	1	-	2 1%
Would not vote	133 13%	51 10%	82 17%	57 22%	38 19%	12 8%	15 11%	3 4%	8 6%	8 4%	52 14%	18 11%	53 21%	-	-	-	-	-	-	1	2 2%	8 3%
Refused	28 3%	17 3%	11 2%	6 2%	3 1%	7 4%	5 4%	3 3%	5 3%	6 3%	12 3%	4 3%	5 2%	1	-	-	6 4%	-	-	1 1%	2 3%	5 2%
Don't know	112 11%	50 10%	62 13%	35 13%	21 10%	19 12%	16 12%	5 6%	15 10%	14 7%	49 13%	10 6%	32 13%	9 4%	3 2%	4 3%	8 5%	8 12%	1 8%	11 6%	7 9%	18 8%

Portsmouth South Poll

CATI Fieldwork: 29th October - 6th November 2014

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Αç	ge				SE	G				Voting In	tention			2	010 Vo	<u>:e</u>
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	Lab	<u>LibDem</u>
Unweighted base	564	279	285	21	71	87	112	113	159	213	135	75	126	170	117	76	116	38	11	185	91	167
Weighted base	480	265	215	72	87	89	72	68	92	115	161	84	105	143	97	72	95	38	7	137	52	149
Conservative	142 30%	72 27%	70 32%	25 35%	29 33%	22 25%	17 24%	16 23%	33 36%	38 33%	51 32%	23 28%	25 24%	116 81%	4 4%	3 4%	7 8%	4 10%	-	97 71%	4 8%	12 8%
Labour	97 20%	43 16%	54 25%	25 35%	21 25%	14 16%	15 21%	13 19%	9 10%	21 18%	40 25%	18 21%	16 15%	6 4%	77 79%	1 1%	5 5%	4 10%	-	3 2%	33 64%	23 15%
Liberal Democrat	117 24%	71 27%	46 21%	13 18%	18 21%	22 25%	17 23%	18 27%	29 31%	30 26%	30 18%	20 23%	31 29%	17 12%	12 12%	67 93%	7 8%	3 8%	* 2%	16 12%	4 8%	74 50%
The UK Independence Party (UKIP)	84 17%	56 21%	28 13%	2 3%	12 14%	20 23%	15 21%	14 21%	19 21%	15 13%	28 17%	16 19%	24 23%	4 3%	2 2%	*	75 79%	-	1 15%	20 15%	9 18%	22 15%
The Green Party	32 7%	17 6%	15 7%	6 8%	6 7%	8 9%	4 6%	5 8%	2 2%	9 8%	10 6%	5 6%	7 7%	*	2 2%	1 2%	1 1%	27 72%	-	1 1%	2 3%	16 11%
The British National Party (BNP)	1	1	-	*	-	-	1 1%	-	- -	*	-	1 1%	-	1 1%	-	-	-	- -	*	-	- -	-
Some other party	6 1%	5 2%	2 1%	-	-	1 1%	3 4%	1 2%	1 1%	2 2%	2 1%	2 2%	1 1%	*	-	-	-	-	6 83%	*	-	2 1%

Portsmouth South Poll

CATI Fieldwork: 29th October - 6th November 2014

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	20%
Liberal Democrat	25%
UKIP	17%
Green	6%
Other	1%

Lord Ashcroft

Col percents

Portsmouth South Poll CATI Fieldwork: 29th October - 6th November 2014

Table 8 Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election? Base: All respondents

		Ge	nder			Αg	ge				SE	:G				Voting In	tention			2	010 Vot	<u>:e</u>
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base	1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
I would not vote UKIP	635 63%	325 63%	310 64%	180 68%	148 72%	95 61%	76 57%	56 58%	80 55%	135 69%	247 68%	94 61%	139 55%	150 74%	149 86%	91 84%	-	57 89%	8 64%	103 59%	49 63%	168 75%
I would not vote Liberal Democrat	536 54%	284 55%	252 52%	143 54%	113 55%	75 48%	78 59%	53 55%	74 51%	90 46%	204 56%	95 61%	130 51%	126 62%	113 66%	-	107 69%	37 58%	9 75%	109 63%	49 63%	77 35%
I would not vote Conservative	520 52%	266 52%	254 52%	142 54%	107 52%	78 50%	79 60%	50 52%	64 43%	90 46%	179 49%	83 53%	147 58%	-	131 76%	74 69%	95 60%	56 89%	12 100%	16 9%	57 73%	157 70%
I would not vote Labour	511 51%	272 53%	239 49%	131 50%	92 45%	80 52%	66 50%	51 53%	90 61%	94 48%	186 51%	79 51%	132 52%	151 74%	-	57 53%	109 69%	36 56%	9 75%	137 79%	14 18%	103 46%
None of these - I would potentially vote for all of them	71 7%	32 6%	39 8%	17 6%	12 6%	14 9%	11 8%	5 5%	12 8%	12 6%	10 3%	14 9%	34 13%	8 4%	6 4%	-	14 9%	* 1%	-	11 6%	7 9%	4 2%
Don't know	16 2%	2	14 3%	9 3%	3 2%	2 2%	*	1 1%	1 1%	2 1%	9 2%	2 1%	2 1%	1	-	-	-	-	-	2 1%	1 1%	1

Portsmouth South Poll

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Table 9

Absolutes/col percents

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

			Ge	nder			Ag	ge				SI	ΞG				Voting Ir	ntention			2	2010 Vot	te
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	_Lab_	LibDem	UKIP	Green	Other	Con	_Lab_	LibDem
Unweighted base		1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base		1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
NET: Well		604 60%	340 66%	265 54%	168 64%	118 58%	91 59%	74 56%	59 61%	93 63%	138 70%	237 65%	93 60%	115 45%	175 86%	112 65%	76 70%	85 54%	30 48%	4 36%	139 80%	43 55%	134 60%
Very well	(4)	45 4%	30 6%	15 3%	12 5%	13 6%	6 4%	4 3%	2 2%	7 5%	10 5%	5 1%	7 5%	18 7%	13 7%	9 5%	4 4%	3 2%	-	-	12 7%	5 6%	4 2%
Quite well	(3)	560 56%	310 60%	250 51%	156 59%	105 51%	85 55%	70 53%	57 59%	86 58%	128 65%	232 64%	86 56%	97 38%	161 79%	102 59%	72 66%	82 52%	30 48%	4 36%	127 73%	38 49%	130 58%
Quite badly	(2)	284 28%	122 24%	162 33%	75 28%	67 33%	43 28%	41 31%	27 28%	30 21%	44 22%	102 28%	45 29%	88 35%	23 11%	50 29%	25 23%	53 34%	18 28%	5 43%	23 13%	24 31%	67 30%
Very badly	(1)	88 9%	40 8%	48 10%	20 8%	17 8%	15 10%	12 9%	8 8%	15 10%	9 5%	22 6%	10 6%	44 17%	4 2%	9 5%	5 4%	16 10%	15 23%	3 21%	5 3%	9 12%	20 9%
NET: Badly		372 37%	163 32%	209 43%	95 36%	84 41%	59 38%	54 40%	35 37%	45 31%	53 27%	124 34%	54 35%	132 52%	26 13%	59 34%	29 27%	68 44%	33 51%	8 64%	28 16%	33 43%	87 39%
Don't know		25 2%	13 2%	12 3%	-	3 1%	5 3%	5 4%	2 2%	9 6%	5 2%	3 1%	7 5%	7 3%	3 1%	2 1%	3 3%	3 2%	1 1%	-	7 4%	2 2%	3 1%
Mean		2.57	2.66	2.49	2.61	2.57	2.55	2.52	2.56	2.62	2.73	2.61	2.61	2.36	2.92	2.65	2.72	2.47	2.25	2.14	2.87	2.50	2.54
Standard deviation		0.72	0.71	0.72	0.70	0.74	0.73	0.71	0.68	0.75	0.64	0.62	0.69	0.85	0.49	0.67	0.61	0.71	0.81	0.77	0.56	0.79	0.69
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.05	0.03	0.04	0.06	0.05	0.03	0.05	0.06	0.06	0.11	0.20	0.04	0.07	0.04

Portsmouth South Poll CATI Fieldwork : 29th October - 6th November 2014

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

				nder	10.01		A						<u>G</u>				Voting Ir					2010 Vot	
		<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	25-34	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>Other</u>	_Con_	<u>Lab</u>	<u>LibDem</u>
Unweighted base		1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base		1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
NET: Well		634 63%	345 67%	289 59%	177 67%	133 65%	96 62%	75 57%	56 58%	96 66%	146 75%	238 65%	100 65%	127 50%	174 86%	118 69%	78 72%	93 59%	26 41%	3 23%	141 82%	45 57%	143 64%
Very well	(4)	65 7%	43 8%	23 5%	23 9%	6 3%	18 12%	5 4%	3 3%	9 6%	16 8%	21 6%	9 6%	13 5%	24 12%	4 2%	8 7%	13 8%	2 4%	-	18 10%	3 4%	11 5%
Quite well	(3)	568 57%	302 59%	266 55%	154 59%	126 62%	77 50%	70 53%	53 54%	88 60%	131 67%	217 60%	91 59%	114 45%	150 74%	115 66%	70 65%	80 51%	24 38%	3 23%	124 71%	42 53%	132 59%
Quite badly	(2)	270 27%	127 25%	144 30%	70 27%	57 28%	42 27%	42 31%	31 32%	27 19%	39 20%	106 29%	42 27%	79 31%	19 9%	46 27%	21 20%	42 27%	25 40%	7 61%	22 13%	27 35%	61 27%
Very badly	(1)	68 7%	31 6%	37 8%	16 6%	12 6%	12 8%	12 9%	7 8%	9 6%	8 4%	16 4%	7 4%	36 14%	7 4%	7 4%	2 2%	17 11%	9 15%	1 12%	2 1%	5 7%	15 7%
NET: Badly		339 34%	158 31%	181 37%	86 33%	69 34%	54 35%	54 41%	38 39%	36 25%	47 24%	122 33%	49 32%	115 45%	26 13%	53 31%	23 22%	59 38%	35 55%	9 73%	24 14%	33 42%	76 34%
Don't know		29 3%	13 2%	16 3%	-	3 1%	5 3%	4 3%	3 3%	14 10%	3 1%	4 1%	6 4%	12 5%	4 2%	1 1%	7 6%	5 3%	2 4%	1 4%	8 5%	1 1%	5 2%
Mean		2.65	2.71	2.58	2.70	2.63	2.68	2.53	2.55	2.72	2.80	2.68	2.68	2.43	2.96	2.67	2.83	2.58	2.32	2.11	2.95	2.55	2.64
Standard deviation		0.71	0.71	0.71	0.71	0.65	0.79	0.72	0.69	0.69	0.64	0.65	0.66	0.81	0.60	0.59	0.58	0.80	0.78	0.62	0.54	0.69	0.69
Standard error		0.02	0.03	0.03	0.09	0.05	0.07	0.05	0.06	0.05	0.03	0.04	0.06	0.05	0.04	0.05	0.06	0.06	0.11	0.17	0.04	0.06	0.04

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Table 11 Q.7 Which of the following statements do you most agree with? Base: All respondents

			nder			Ag					SE					Voting In					010 Vot	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	25-34	35-44	<u>45-54</u>	<u>55-64</u>	65+	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	Other	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base	1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
I am satisfied with the job David Cameron is doing overall as Prime Minister	301 30%	146 28%	155 32%	69 26%	62 30%	56 36%	34 25%	25 26%	54 37%	67 34%	103 28%	52 34%	67 26%	127 62%	24 14%	38 35%	24 15%	8 13%	1 12%	97 56%	11 14%	51 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	298 30%	171 33%	127 26%	84 32%	54 26%	43 28%	40 30%	32 33%	42 29%	64 33%	131 36%	47 30%	51 20%	64 32%	29 17%	37 34%	69 44%	19 30%	-	63 36%	15 19%	62 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	298 30%	159 31%	139 29%	87 33%	74 36%	37 24%	42 32%	28 29%	30 20%	53 27%	101 28%	37 24%	96 38%	8 4%	117 68%	29 27%	46 29%	26 41%	7 54%	10 6%	42 54%	84 37%
Refused	15 1%	10 2%	5 1%	-	-	6 4%	3 2%	1 1%	5 3%	2 1%	4 1%	1 1%	7 3%	-	*	-	4 3%	-	-	-	4 5%	4 2%
Don't know	89 9%	29 6%	60 12%	22 8%	15 7%	13 8%	13 10%	11 11%	15 11%	9 5%	25 7%	18 12%	33 13%	4 2%	2 1%	5 5%	14 9%	10 16%	4 34%	3 2%	6 8%	23 10%

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Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...? Base: All respondents

		Ger	nder			Ą	je				SE	G				Voting In	tention			2	010 Vot	<u>e</u>
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base	1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
The Liberal Democrat	256 26%	141 27%	115 24%	28 11%	46 23%	55 35%	40 30%	43 44%	44 30%	70 36%	77 21%	38 25%	65 26%	44 22%	32 19%	53 50%	46 29%	27 43%	2 17%	50 29%	20 25%	110 49%
The Conservatives	239 24%	136 26%	102 21%	28 10%	56 28%	45 29%	36 27%	34 35%	39 27%	66 34%	77 21%	38 24%	52 21%	65 32%	37 21%	23 22%	42 27%	27 43%	2 17%	53 31%	26 33%	73 33%
The UK Independence Party (UKIP)	94 9%	41 8%	53 11%	22 8%	22 11%	12 7%	16 12%	10 10%	13 9%	16 8%	36 10%	16 11%	22 9%	11 6%	15 9%	3 3%	36 23%	6 10%	1 10%	17 10%	8 11%	16 7%
Labour	73 7%	36 7%	36 7%	10 4%	28 13%	15 10%	6 4%	7 7%	8 5%	10 5%	20 6%	19 12%	19 7%	6 3%	19 11%	1 1%	14 9%	4 7%	-	4 2%	12 15%	14 6%
None of them	569 57%	276 54%	293 60%	205 78%	112 55%	74 48%	65 49%	39 40%	72 49%	94 48%	221 61%	86 56%	147 58%	116 57%	101 59%	50 47%	76 48%	23 37%	9 74%	92 53%	41 52%	77 34%
Don't know	12 1%	6 1%	6 1%	-	2 1%	4 3%	5 3%	*	2 1%	1 1%	2 1%	2 1%	5 2%	1 1%	2 1%	1 1%	1 1%	2 3%	-	1 1%	-	3 1%

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Table 13 Q.9 Which of the following would you most like to see as the outcome of the next general election? Base: All respondents

	Gender Age				SEG SEG				Voting Intention					2010 Vote								
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	465	536	67	162	150	206	161	253	341	249	125	253	233	176	111	164	56	15	241	128	240
Weighted base	1001	515	486	263	205	155	133	97	147	196	364	155	254	204	173	108	157	64	12	173	78	224
A Labour government	279 28%	153 30%	125 26%	83 32%	73 35%	47 31%	35 26%	20 21%	21 14%	45 23%	99 27%	47 31%	84 33%	2 1%	127 73%	15 14%	45 28%	23 36%	4 31%	5 3%	53 68%	66 29%
A Conservative government	259 26%	134 26%	125 26%	43 16%	46 22%	45 29%	36 27%	24 25%	64 44%	69 35%	88 24%	43 28%	52 21%	154 76%	8 5%	6 6%	47 30%	4 6%	1 4%	124 72%	6 8%	28 13%
A coalition between the Conservatives and the Liberal Democrats	168 17%	87 17%	81 17%	56 21%	35 17%	22 14%	16 12%	18 18%	21 14%	36 18%	71 19%	28 18%	32 12%	44 21%	7 4%	42 39%	18 11%	16 25%	5 41%	27 16%	1 1%	50 23%
A coalition between Labour and the Liberal Democrats	155 15%	84 16%	71 15%	47 18%	28 13%	19 12%	21 16%	22 22%	18 12%	27 14%	57 16%	15 10%	47 18%	1 1%	31 18%	41 38%	19 12%	18 29%	1 4%	2 1%	11 14%	62 28%
Don't know	141 14%	58 11%	83 17%	33 12%	24 12%	22 14%	25 19%	13 14%	22 15%	19 10%	49 14%	21 14%	40 16%	3 1%	-	4 3%	29 18%	4 6%	2 20%	15 9%	7 9%	17 8%

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Table 14 Gender

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Male	465 46%	515 51%
Female	536 54%	486 49%

Lord Ashcroft

Absolutes/col percents

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Table 15 Into which of the following age groups do you fall?
Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	67 7%	263 26%
25-34	162 16%	205 20%
35-44	150 15%	155 15%
45-54	206 21%	133 13%
55-64	161 16%	97 10%
65 or older	253 25%	147 15%
Refused	2	2

Lord Ashcroft

Absolutes/col percents

Portsmouth South Poll
CATI Fieldwork: 29th October - 6th November 2014

Table 16 SEG

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
A	104 10%	52 5%
В	237 24%	143 14%
C1	249 25%	364 36%
C2	125 12%	155 15%
D	91 9%	112 11%
Е	162 16%	142 14%
Refused	33 3%	33 3%

Lord Ashcroft

Absolutes/col percents

Portsmouth South Poll

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Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	241 24%	173 17%
Labour	128 13%	78 8%
Liberal Democrats	240 24%	224 22%
Another party	44 4%	38 4%
Did not vote	288 29%	442 44%
Refused	27 3%	15 1%
Don't know	33 3%	31 3%