

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304	
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328	
Certain to vote	(10)	586	287	298	22	35	79	111	120	215	184	189	101	92	158	73	118	98	35	6	188	31	244
		59%	59%	58%	28%	32%	52%	62%	69%	71%	71%	60%	50%	51%	70%	65%	70%	68%	53%	41%	79%	74%	74%
	(9)	46	29	17	2	2	13	7	10	12	15	11	10	6	14	2	10	6	5	-	11	4	15
		5%	6%	3%	3%	2%	9%	4%	6%	4%	6%	4%	5%	3%	6%	2%	6%	4%	7%	-	5%	9%	5%
	(8)	66	30	36	5	12	8	14	14	13	23	17	17	8	16	10	14	10	3	1	15	3	27
		7%	6%	7%	6%	11%	5%	8%	8%	4%	9%	5%	8%	4%	7%	9%	8%	7%	5%	7%	6%	6%	8%
	(7)	41	22	19	9	6	2	8	8	8	7	15	13	5	11	2	7	2	4	4	6	1	5
		4%	5%	4%	12%	5%	2%	5%	4%	3%	3%	5%	7%	3%	5%	2%	4%	2%	6%	26%	2%	2%	2%
	(6)	12	4	7	-	3	4	2	1	3	2	1	5	3	1	1	2	4	3	-	2	1	4
		1%	1%	1%	-	3%	3%	1%	*	1%	1%	*	3%	1%	*	1%	1%	3%	4%	-	1%	2%	1%
	(5)	89	34	55	2	24	18	12	13	20	9	34	20	19	14	12	13	16	6	2	8	1	22
		9%	7%	11%	2%	22%	12%	7%	7%	7%	3%	11%	10%	11%	6%	11%	8%	11%	10%	13%	3%	2%	7%
	(4)	12	1	10	3	3	1	1	1	2	2	3	4	2	4	2	1	-	2	1	1	-	-
		1%	*	2%	4%	3%	1%	*	1%	1%	1%	1%	2%	1%	2%	2%	*	-	3%	7%	1%	-	-
	(3)	36	21	15	14	7	4	3	2	7	4	22	1	7	7	8	2	4	6	1	2	1	3
		4%	4%	3%	17%	6%	3%	2%	1%	2%	2%	7%	1%	4%	3%	7%	1%	3%	9%	6%	1%	3%	1%
	(2)	15	6	9	2	6	2	4	-	1	2	3	5	4	1	2	2	3	1	-	2	-	-
		1%	1%	2%	2%	5%	1%	2%	-	*	1%	1%	3%	2%	*	2%	1%	2%	2%	-	1%	-	-
Definitely would not vote	(1)	92	46	46	21	11	19	16	6	18	11	20	26	32	-	-	-	-	-	-	1	*	8
		9%	9%	9%	26%	10%	13%	9%	4%	6%	4%	6%	13%	18%	-	-	-	-	-	-	1%	1%	2%
Don't know		5	3	2	-	1	-	1	1	3	1	1	-	3	-	-	-	-	-	-	1	-	-
		1%	1%	*	-	1%	-	1%	*	1%	*	*	-	2%	-	-	-	-	-	-	*	-	-
Mean		7.92	8.02	7.84	5.43	6.47	7.55	8.15	8.82	8.65	8.89	7.97	7.48	7.06	8.98	8.43	9.03	8.70	7.99	7.60	9.34	9.20	9.08
Standard deviation		3.08	3.06	3.09	3.67	3.16	3.29	3.01	2.25	2.63	2.31	2.97	3.24	3.62	1.93	2.48	1.83	2.24	2.64	2.43	1.63	1.81	1.97
Standard error		0.10	0.14	0.13	0.63	0.36	0.28	0.23	0.16	0.14	0.12	0.21	0.29	0.24	0.13	0.22	0.15	0.18	0.35	0.70	0.10	0.20	0.11

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328
Conservative	226 23%	115 24%	111 22%	12 15%	22 20%	23 15%	40 23%	37 21%	92 30%	74 28%	78 25%	38 19%	31 17%	226 100%	-	-	-	-	-	152 64%	1 2%	29 9%
Labour	113 11%	50 10%	63 12%	7 9%	16 15%	20 13%	16 9%	26 15%	27 9%	28 11%	45 14%	20 10%	16 9%	-	113 100%	-	-	-	-	5 2%	27 65%	48 15%
Liberal Democrat	168 17%	87 18%	81 16%	4 5%	16 15%	35 23%	29 16%	32 18%	52 17%	52 20%	62 19%	32 16%	19 11%	-	-	168 100%	-	-	-	2 1%	1 4%	137 42%
The UK Independence Party (UKIP)	145 15%	88 18%	57 11%	2 3%	18 16%	17 11%	30 17%	26 15%	50 17%	30 12%	34 11%	36 18%	39 22%	-	-	-	145 100%	-	-	45 19%	5 13%	36 11%
The Green Party	66 7%	25 5%	41 8%	18 22%	6 6%	14 9%	14 8%	10 6%	4 1%	20 8%	19 6%	19 9%	4 2%	-	-	-	-	66 100%	-	3 1%	2 6%	25 8%
The British National Party (BNP)	3 *	1 *	2 *	- -	2 2%	1 1%	- -	- -	- -	- -	- -	1 1%	1 1%	-	-	-	-	-	3 24%	-	-	-
Some other party	11 1%	7 2%	4 1%	3 4%	1 1%	1 *	5 3%	1 1%	- -	3 1%	3 1%	4 2%	1 1%	-	-	-	-	-	11 76%	-	-	5 1%
Would not vote	92 9%	46 9%	46 9%	21 26%	11 10%	19 13%	16 9%	6 4%	18 6%	11 4%	20 6%	26 13%	32 18%	-	-	-	-	-	-	1 1%	* 1%	8 2%
Refused	52 5%	21 4%	31 6%	4 4%	5 4%	5 3%	3 2%	14 8%	21 7%	15 6%	11 4%	5 2%	13 7%	-	-	-	-	-	-	4 2%	-	8 2%
Don't know	123 12%	44 9%	80 15%	9 12%	13 12%	17 11%	23 13%	23 13%	38 13%	27 10%	44 14%	22 11%	23 13%	-	-	-	-	-	-	25 10%	4 10%	33 10%

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	557	277	280	9	28	73	105	126	215	259	117	67	100	180	96	121	114	40	6	182	60	210
Weighted base	528	277	251	21	39	80	104	103	179	168	169	101	77	170	77	128	104	41	8	170	30	226
Conservative	170	85	86	4	14	17	33	30	72	62	56	25	24	170	-	-	-	-	-	126	1	22
	32%	31%	34%	20%	36%	21%	31%	29%	41%	37%	33%	25%	30%	100%	-	-	-	-	-	74%	3%	10%
Labour	77	34	43	1	7	14	12	20	23	22	30	14	10	-	77	-	-	-	-	4	21	39
	15%	12%	17%	5%	18%	17%	12%	19%	13%	13%	18%	14%	13%	-	100%	-	-	-	-	2%	71%	17%
Liberal Democrat	128	70	58	3	9	30	22	26	39	45	46	23	13	-	-	128	-	-	-	2	1	112
	24%	25%	23%	15%	22%	37%	21%	25%	22%	27%	27%	22%	17%	-	-	100%	-	-	-	1%	4%	49%
The UK Independence Party (UKIP)	104	68	36	2	7	9	22	20	41	22	25	25	29	-	-	-	104	-	-	38	4	30
	20%	24%	14%	9%	19%	12%	21%	20%	23%	13%	15%	25%	37%	-	-	-	100%	-	-	22%	15%	13%
The Green Party	41	15	26	10	2	8	11	6	3	16	11	10	2	-	-	-	-	41	-	*	2	19
	8%	5%	10%	45%	5%	10%	10%	6%	2%	9%	7%	10%	2%	-	-	-	-	100%	-	*	7%	9%
The British National Party (BNP)	1	1	*	-	*	1	-	-	-	-	-	1	*	-	-	-	-	-	1	-	-	-
	*	*	*	-	1%	1%	-	-	-	-	-	1%	*	-	-	-	-	-	16%	-	-	-
Some other party	7	5	2	1	*	*	5	1	-	1	1	3	1	-	-	-	-	-	7	-	-	4
	1%	2%	1%	6%	*	*	4%	1%	-	1%	1%	3%	1%	-	-	-	-	-	84%	-	-	2%

**Lewes Poll**  
**CATI Fieldwork : 11th-20th November 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	33%
Labour	14%
Liberal Democrat	25%
UKIP	19%
Green	7%
Other	1%

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328
Conservative	208	105	104	10	22	19	33	36	90	69	73	31	31	176	2	2	10	4	-	149	1	18
	21%	22%	20%	12%	20%	12%	19%	20%	30%	26%	23%	15%	17%	78%	2%	1%	7%	6%	-	63%	2%	6%
Labour	82	38	44	6	21	13	13	14	15	18	31	15	15	1	70	2	*	2	-	6	21	26
	8%	8%	9%	7%	19%	9%	8%	8%	5%	7%	10%	7%	8%	*	62%	1%	*	3%	-	3%	50%	8%
Liberal Democrat	274	131	143	9	22	56	44	55	87	84	98	51	34	30	29	156	18	14	1	15	8	195
	27%	27%	28%	11%	20%	37%	25%	31%	29%	32%	31%	25%	19%	13%	26%	93%	13%	21%	7%	7%	19%	59%
The UK Independence Party (UKIP)	125	84	41	7	11	17	29	22	40	22	33	29	35	6	1	1	109	-	3	37	5	25
	13%	17%	8%	9%	10%	11%	16%	12%	13%	8%	10%	15%	20%	3%	1%	*	75%	-	22%	16%	11%	8%
The Green Party	53	22	31	18	3	8	12	8	2	18	16	16	2	-	5	4	2	37	1	-	2	22
	5%	4%	6%	23%	3%	6%	7%	5%	1%	7%	5%	8%	1%	-	4%	2%	1%	56%	5%	-	5%	7%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	8%	-	-	-
Some other party	17	8	9	5	2	1	4	3	2	5	-	8	-	1	-	1	-	2	7	2	*	6
	2%	2%	2%	6%	2%	1%	2%	2%	1%	2%	-	4%	-	*	-	1%	-	3%	46%	1%	1%	2%
Would not vote	92	46	46	21	11	19	16	6	18	11	20	26	32	-	-	-	-	-	-	1	*	8
	9%	9%	9%	26%	10%	13%	9%	4%	6%	4%	6%	13%	18%	-	-	-	-	-	-	1%	1%	2%
Refused	38	16	22	-	4	4	2	10	19	9	13	2	8	-	-	-	-	-	-	1	1	4
	4%	3%	4%	-	4%	3%	1%	6%	6%	4%	4%	1%	5%	-	-	-	-	-	-	*	2%	1%
Don't know	109	33	76	5	13	12	24	23	31	25	32	23	21	12	5	3	5	7	2	25	4	24
	11%	7%	15%	6%	12%	8%	14%	13%	10%	10%	10%	11%	12%	5%	5%	2%	3%	11%	12%	10%	9%	7%

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	579	286	293	12	29	77	106	131	222	266	123	67	107	174	92	120	109	36	6	186	60	221
Weighted base	554	288	265	29	41	84	105	108	185	174	180	102	81	164	74	127	99	37	8	173	30	238
Conservative	157	79	78	3	13	15	28	28	71	58	54	19	23	137	1	1	8	*	-	122	1	13
	28%	27%	30%	9%	32%	18%	26%	26%	38%	33%	30%	19%	28%	83%	1%	1%	8%	*	-	71%	3%	5%
Labour	52	24	28	*	11	6	10	11	13	14	20	8	8	1	44	1	*	2	-	5	16	21
	9%	8%	11%	*	27%	8%	10%	10%	7%	8%	11%	8%	10%	1%	59%	1%	*	5%	-	3%	53%	9%
Liberal Democrat	205	101	105	6	10	43	35	43	66	68	72	34	26	23	25	121	11	8	1	13	7	159
	37%	35%	39%	22%	24%	52%	34%	40%	36%	39%	40%	34%	31%	14%	33%	95%	11%	22%	8%	7%	24%	67%
The UK Independence Party (UKIP)	88	64	25	4	7	9	19	17	31	16	23	21	24	3	1	*	80	-	1	31	4	21
	16%	22%	9%	14%	17%	11%	18%	16%	17%	9%	13%	20%	30%	2%	1%	*	80%	-	18%	18%	13%	9%
The Green Party	37	13	24	12	*	7	9	7	2	14	11	12	1	-	4	2	1	26	1	-	2	18
	7%	5%	9%	41%	1%	8%	9%	6%	1%	8%	6%	12%	1%	-	6%	2%	1%	69%	8%	-	6%	8%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	14%	-	-	-
Some other party	12	7	6	4	*	1	3	3	1	3	-	7	-	*	-	1	-	1	4	1	*	5
	2%	2%	2%	13%	*	1%	3%	2%	1%	2%	-	7%	-	*	-	1%	-	4%	53%	1%	1%	2%

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Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	29%
Labour	9%
Liberal Democrat	37%
UKIP	15%
Green	7%
Other	2%

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328
I would not vote UKIP	618	283	335	56	60	102	107	114	178	182	216	107	93	176	99	137	-	62	10	140	31	245
	62%	59%	65%	69%	55%	67%	60%	65%	59%	70%	68%	53%	52%	78%	88%	82%	-	94%	65%	59%	73%	75%
I would not vote Labour	545	284	261	32	41	78	94	98	202	140	176	111	99	194	-	80	119	28	4	204	3	144
	54%	59%	50%	40%	38%	51%	53%	56%	67%	54%	56%	55%	55%	86%	-	48%	82%	42%	30%	86%	8%	44%
I would not vote Conservative	473	240	234	45	45	86	89	86	122	115	160	99	85	-	91	103	92	55	14	27	36	207
	47%	50%	45%	56%	42%	57%	50%	49%	40%	44%	51%	49%	47%	-	80%	62%	64%	84%	92%	11%	86%	63%
I would not vote Liberal Democrat	449	245	204	39	49	57	88	78	137	113	133	100	89	145	43	-	104	31	13	172	21	62
	45%	51%	39%	49%	45%	38%	50%	44%	45%	44%	42%	49%	50%	64%	38%	-	72%	48%	85%	72%	50%	19%
None of these - I would potentially vote for all of them	71	25	46	6	14	7	12	10	21	13	16	15	19	2	6	10	7	3	-	3	1	20
	7%	5%	9%	8%	12%	5%	6%	6%	7%	5%	5%	8%	11%	1%	6%	6%	5%	5%	-	1%	3%	6%
Don't know	23	4	18	5	4	3	3	3	5	5	9	4	5	-	1	-	-	-	-	-	1	1
	2%	1%	4%	6%	4%	2%	2%	2%	2%	2%	3%	2%	3%	-	1%	-	-	-	-	-	2%	*



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Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304	
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328	
NET: Well	601	325	276	49	52	88	95	103	211	178	198	109	91	185	60	113	83	30	6	184	19	206	
	60%	67%	54%	61%	48%	58%	54%	58%	70%	69%	63%	54%	51%	82%	53%	67%	57%	45%	37%	78%	44%	63%	
Very well	(4)	30	21	9	-	1	4	6	4	16	10	9	4	8	13	-	6	7	-	-	10	1	10
		3%	4%	2%	-	1%	3%	3%	2%	5%	4%	3%	2%	4%	6%	-	3%	5%	-	-	4%	2%	3%
Quite well	(3)	571	304	267	49	52	84	90	99	195	168	189	105	84	172	60	107	76	30	6	174	18	196
		57%	63%	52%	61%	47%	56%	50%	56%	64%	65%	60%	52%	47%	76%	53%	64%	52%	45%	37%	73%	42%	60%
Quite badly	(2)	296	121	174	25	38	48	69	55	60	68	91	72	54	31	42	45	51	30	6	39	19	103
		30%	25%	34%	31%	34%	32%	39%	31%	20%	26%	29%	35%	30%	14%	37%	27%	35%	46%	39%	16%	45%	31%
Very badly	(1)	53	24	29	-	9	13	11	7	12	5	12	13	22	4	7	2	10	4	3	8	2	6
		5%	5%	6%	-	8%	9%	6%	4%	4%	2%	4%	6%	12%	2%	6%	1%	7%	6%	20%	3%	6%	2%
NET: Badly		349	146	203	25	47	61	80	62	73	73	103	84	75	35	49	47	61	34	9	46	21	109
		35%	30%	39%	31%	43%	41%	45%	35%	24%	28%	33%	42%	42%	15%	43%	28%	42%	52%	59%	20%	50%	33%
Don't know		50	13	37	6	10	2	2	11	19	8	15	9	13	6	4	8	2	2	1	7	2	13
		5%	3%	7%	7%	9%	1%	1%	6%	6%	3%	5%	5%	7%	3%	3%	5%	1%	3%	4%	3%	6%	4%
Mean		2.61	2.68	2.54	2.66	2.45	2.53	2.51	2.60	2.76	2.73	2.65	2.52	2.46	2.88	2.49	2.73	2.56	2.41	2.18	2.81	2.43	2.66
Standard deviation		0.64	0.64	0.64	0.48	0.67	0.69	0.67	0.61	0.62	0.57	0.61	0.65	0.78	0.50	0.62	0.54	0.70	0.60	0.78	0.56	0.65	0.57
Standard error		0.02	0.03	0.03	0.08	0.08	0.06	0.05	0.04	0.03	0.03	0.04	0.06	0.05	0.03	0.06	0.04	0.06	0.08	0.23	0.04	0.07	0.03

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304	
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328	
NET: Well	645	346	299	51	70	97	95	108	223	192	212	123	93	186	69	129	86	31	6	186	21	225	
	65%	72%	58%	63%	64%	64%	54%	61%	74%	74%	67%	61%	52%	82%	61%	77%	59%	48%	39%	78%	51%	69%	
Very well	(4)	47	38	10	3	4	3	6	10	21	16	13	8	10	11	5	8	12	*	-	18	1	13
		5%	8%	2%	4%	4%	2%	3%	6%	7%	6%	4%	4%	5%	5%	4%	5%	8%	1%	-	7%	2%	4%
Quite well	(3)	598	308	290	47	66	93	89	98	202	176	199	116	83	175	65	121	74	31	6	168	21	213
		60%	64%	56%	59%	60%	62%	50%	56%	67%	68%	63%	57%	46%	78%	57%	72%	51%	47%	39%	71%	49%	65%
Quite badly	(2)	250	99	151	22	26	39	57	55	52	50	88	50	52	26	39	32	41	28	3	34	19	82
		25%	20%	29%	27%	23%	26%	32%	31%	17%	19%	28%	25%	29%	11%	35%	19%	29%	42%	17%	14%	45%	25%
Very badly	(1)	69	27	41	2	10	12	22	6	17	10	11	18	26	7	3	4	15	7	6	11	1	13
		7%	6%	8%	2%	9%	8%	13%	4%	6%	4%	3%	9%	15%	3%	3%	2%	11%	10%	43%	4%	4%	4%
NET: Badly		318	126	193	24	35	50	80	61	69	60	99	68	78	33	43	36	57	34	9	45	20	95
		32%	26%	37%	30%	32%	33%	45%	35%	23%	23%	31%	34%	43%	15%	38%	22%	39%	52%	61%	19%	48%	29%
Don't know		36	12	24	6	4	4	3	7	11	7	5	11	9	7	1	2	3	-	-	7	*	8
		4%	2%	5%	7%	4%	3%	2%	4%	4%	3%	2%	5%	5%	3%	1%	1%	2%	-	-	3%	1%	3%
Mean		2.65	2.76	2.54	2.70	2.62	2.60	2.45	2.66	2.78	2.78	2.69	2.59	2.45	2.87	2.63	2.81	2.57	2.38	1.96	2.84	2.49	2.70
Standard deviation		0.69	0.68	0.68	0.59	0.71	0.67	0.76	0.65	0.66	0.62	0.61	0.72	0.82	0.53	0.62	0.56	0.79	0.68	0.94	0.62	0.61	0.61
Standard error		0.02	0.03	0.03	0.11	0.08	0.06	0.06	0.05	0.04	0.03	0.04	0.06	0.06	0.04	0.05	0.05	0.06	0.09	0.27	0.04	0.07	0.04

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328
I am satisfied with the job David Cameron is doing overall as Prime Minister	314 31%	163 34%	152 29%	13 16%	41 37%	49 33%	37 21%	45 26%	126 42%	83 32%	103 32%	59 29%	58 32%	139 62%	18 16%	47 28%	42 29%	9 13%	6 39%	127 53%	6 14%	69 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	325 32%	159 33%	166 32%	26 33%	34 32%	40 26%	69 39%	62 35%	93 31%	82 32%	115 36%	60 30%	52 29%	85 38%	12 11%	60 36%	65 45%	13 20%	3 18%	95 40%	3 8%	101 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	236 24%	114 24%	122 24%	23 29%	20 18%	47 31%	45 25%	50 28%	52 17%	71 27%	73 23%	51 25%	37 21%	2 1%	78 69%	55 33%	21 14%	33 49%	3 17%	4 2%	30 71%	134 41%
Refused	28 3%	11 2%	17 3%	- -	4 4%	2 2%	5 3%	4 2%	13 4%	6 2%	6 2%	2 1%	10 5%	- -	- -	1 1%	5 3%	2 3%	- -	2 1%	* 1%	4 1%
Don't know	96 10%	37 8%	59 11%	18 22%	10 9%	13 9%	22 12%	15 8%	19 6%	16 6%	20 6%	31 15%	23 13%	- -	5 4%	5 3%	12 9%	9 14%	4 26%	9 4%	2 6%	20 6%

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328
The Conservatives	487 49%	242 50%	245 47%	19 24%	48 44%	67 44%	105 59%	90 51%	156 52%	139 54%	174 55%	91 45%	70 39%	136 60%	53 47%	92 55%	62 43%	39 59%	5 34%	129 55%	24 57%	183 56%
The Liberal Democrat	235 24%	125 26%	110 21%	9 11%	21 19%	41 27%	44 25%	42 24%	76 25%	63 24%	88 28%	37 18%	35 19%	47 21%	29 26%	55 33%	37 26%	10 15%	1 8%	50 21%	11 27%	100 31%
The UK Independence Party (UKIP)	98 10%	51 10%	48 9%	9 11%	13 12%	18 12%	13 7%	17 10%	29 10%	23 9%	34 11%	16 8%	19 11%	19 8%	14 13%	11 6%	19 13%	4 6%	2 12%	25 10%	3 7%	24 7%
Labour	87 9%	46 10%	41 8%	4 5%	8 7%	15 10%	13 7%	21 12%	27 9%	20 8%	37 12%	11 6%	14 8%	13 6%	20 18%	14 8%	16 11%	5 8%	1 4%	13 6%	9 22%	33 10%
None of them	376 38%	178 37%	198 38%	52 65%	39 36%	66 43%	56 31%	56 32%	107 35%	91 35%	99 31%	86 43%	81 45%	73 32%	43 38%	46 27%	57 40%	22 33%	7 51%	81 34%	14 34%	92 28%
Don't know	21 2%	7 2%	14 3%	- -	7 7%	6 4%	- -	4 2%	4 1%	1 1%	8 3%	3 1%	7 4%	2 1%	1 1%	2 1%	1 1%	- -	- -	3 1%	* 1%	3 1%

## Lewes Poll

### CATI Fieldwork : 11th-20th November 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	34	78	139	173	208	365	395	211	128	223	229	129	156	155	58	12	251	84	304
Weighted base	1000	484	516	80	109	151	178	176	303	259	316	202	180	226	113	168	145	66	15	237	42	328
A Conservative government	313 31%	164 34%	149 29%	6 8%	37 34%	29 19%	58 33%	54 31%	125 41%	84 32%	102 32%	62 31%	53 30%	187 83%	2 2%	8 5%	59 41%	3 5%	1 8%	186 79%	1 2%	41 12%
A Labour government	193 19%	82 17%	110 21%	25 31%	26 24%	36 24%	36 20%	39 22%	31 10%	51 20%	65 21%	38 19%	33 19%	3 1%	82 73%	22 13%	22 15%	25 37%	2 16%	5 2%	33 77%	78 24%
A coalition between Labour and the Liberal Democrats	175 17%	99 20%	76 15%	24 30%	18 16%	33 22%	35 20%	29 16%	36 12%	49 19%	62 20%	38 19%	23 13%	4 2%	27 24%	63 37%	11 8%	24 36%	8 57%	5 2%	6 14%	104 32%
A coalition between the Conservatives and the Liberal Democrats	147 15%	76 16%	71 14%	8 11%	6 6%	28 19%	19 11%	26 15%	59 20%	44 17%	49 16%	28 14%	21 12%	29 13%	1 1%	64 38%	21 14%	7 10%	- -	23 10%	1 2%	76 23%
Don't know	173 17%	62 13%	111 21%	17 21%	22 20%	25 16%	29 16%	28 16%	51 17%	31 12%	38 12%	36 18%	49 27%	2 1%	1 1%	10 6%	32 22%	7 11%	3 19%	18 7%	2 4%	30 9%

**Lewes Poll**  
**CATI Fieldwork : 11th-20th November 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	459 46%	484 48%
Female	541 54%	516 52%

**Lewes Poll**  
**CATI Fieldwork : 11th-20th November 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	34 3%	80 8%
25-34	78 8%	109 11%
35-44	139 14%	151 15%
45-54	173 17%	178 18%
55-64	208 21%	176 18%
65 or older	365 37%	303 30%
Refused	3 *	3 *

**Lewes Poll**  
**CATI Fieldwork : 11th-20th November 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	145 15%	97 10%
B	250 25%	162 16%
C1	211 21%	316 32%
C2	128 13%	202 20%
D	74 7%	68 7%
E	149 15%	112 11%
Refused	43 4%	43 4%



**Lewes Poll**  
**CATI Fieldwork : 11th-20th November 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	251 25%	237 24%
Labour	84 8%	42 4%
Liberal Democrats	304 30%	328 33%
Another party	63 6%	45 4%
Did not vote	210 21%	264 26%
Refused	47 5%	43 4%
Don't know	41 4%	41 4%