# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 1

Q.1 Did you vote in the referendum on whether Scotland should become an independent country or remain part of the United Kingdom? Base: All respondents

		Gei	nder				Age					SE	G		V	ote			When	n Decideo	How To	Vote		
	Total	Mole	Famala	10.17	10.04	05.04	OF 44	45 54	EE CA	CE.	AD	C1	00	DE	Voo	No	NET: In the	On refer- endum	In the last few	In the	In the	ning of the		Have always
	<u>l otal</u>	<u>iviale</u>	<u>Female</u>	10-17	10-24	25-34	35-44	45-54	33-64	<u>65+</u>	<u>AB</u>	<u>C1</u>	C2	DE	<u>Yes</u>	No_	<u>month</u>	<u>day</u>	<u>days</u>	week	<u>month</u>	year_	<u>year</u>	known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
NET: Yes	2046 100%	996 100%	1050 100%	14 100%	84 100%	262 100%	384 100%	415 100%	399 100%	488 100%	798 100%	516 100%	267 100%	430 100%	928 100%	1118 100%	579 100%	104 100%	100 100%	92 100%	283 100%	221 100%	203 100%	1043 100%
Yes, by post	446 22%	211 21%	235 22%	1 7%	11 13%	43 16%	79 21%	81 20%	96 24%	135 28%	175 22%	100 19%	63 24%	105 24%	169 18%	277 25%	138 24%	2 2%	15 15%	25 27%	96 34%	55 25%	37 18%	216 21%
Yes, in person	1600 78%	785 79%	815 78%	13 93%	73 87%	219 84%	305 79%	334 80%	303 76%	353 72%	623 78%	416 81%	204 76%	325 76%	759 82%	841 75%	441 76%	102 98%	85 85%	67 73%	187 66%	166 75%	166 82%	827 79%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 1

Q.1 Did you vote in the referendum on whether Scotland should become an independent country or remain part of the United Kingdom? Base: All respondents

		La	st Westm	inster Vo	ote	L	ast Holyr	ood Vote	9			(	Gender W	ithin SE	3					dology		Intervi	iewed
	<u>Total</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
NET: Yes	2046 100%	331 100%	625 100%	449 100%	263 100%	263 100%	546 100%	611 100%	183 100%	410 100%	388 100%	242 100%	274 100%	140 100%	127 100%	188 100%	242 100%	1216 100%	827 100%	389 100%	830 100%	1705 100%	1895 100%
Yes, by post	446 22%	95 29%	141 23%	97 22%	50 19%	71 27%	122 22%	140 23%	41 22%	87 21%	88 23%	52 21%	48 18%	28 20%	35 28%	44 23%	61 25%	228 19%	160 19%	68 17%	218 26%	351 21%	404 21%
Yes, in person	1600 78%	236 71%	484 77%	352 78%	213 81%	192 73%	424 78%	471 77%	142 78%	323 79%	300 77%	190 79%	226 82%	112 80%	92 72%	144 77%	181 75%	988 81%	667 81%	321 83%	612 74%	1354 79%	1491 79%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 2

Absolutes/col percents

Q.2 How did you vote in the referendum? Did you vote YES for Scotland to become an independent country, or NO for Scotland to remain part of the United Kingdom? Base: All respondents

		Ge	nder				Age					SE	G		V	ote			When	Decided	How To	Vote		
																						Since		
																						the		
																	NET:	On	In the			begin-	Longer	
																	In the	refer-	last	In the	In the	ning	ago	Have
																		endum	few	last	last	of the		always
	Total	<u>Male</u>	<u>Female</u>	<u>16-17</u>	18-24	<u>25-34</u>	35-44	<u>45-54</u>	<u>55-64</u>	65+	<u>AB</u>	<u>C1</u>	C2_	<u>DE</u>	<u>Yes</u>	<u>No</u>	<u>month</u>	<u>day</u>	<u>days</u>	week	<u>month</u>	year	<u>year</u>	known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
Yes	928	467	461	10	40	154	204	215	171	134	322	253	140	191	928	-	359	70	65	57	167	122	93	354
	45%	47%	-	71%	48%	59%	53%	52%	43%	27%	40%	49%	52%	44%	100%	-	62%	67%	65%	62%	59%	55%	46%	34%
No	1118 55%	529 53%	589 56%	4 29%	44 52%	108 41%	180 47%	200 48%	228 57%	354 73%	476 60%	263 51%	127 48%	239 56%	-	1118 100%	220 38%	34 33%	35 35%	35 38%	116 41%	99 45%	110 54%	689 66%

Table 2

Q.2 How did you vote in the referendum? Did you vote YES for Scotland to become an independent country, or NO for Scotland to remain part of the United Kingdom? Base: All respondents

		Las	st Westm	inster Vo	te	L	ast Holyr	ood Vote	е			(	Gender Wi	ithin SE	G				Metho	dology		Intervi	iewed
	<u>Total</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
Yes	928 45%	15 5%	230 37%	385 86%	102 39%	5 2%	170 31%	488 80%	43 23%	178 43%	144 37%	115 48%	138 50%	78 56%	62 49%	84 45%	107 44%	565 46%	353 43%	212 54%	363 44%	777 46%	858 45%
No	1118 55%	316 95%	395 63%	64 14%	161 61%	258 98%	376 69%	123 20%	140 77%	232 57%	244 63%	127 52%	136 50%	62 44%	65 51%	104 55%	135 56%	651 54%	474 57%	177 46%	467 56%	928 54%	1037 55%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 3
Q.3 When did you finally make up your mind how you would vote in the referendum?
Base: All respondents

		Ge	nder				Age					SE	G		Vc	ote			When	Decideo	d How To			
	<u>Total</u>	<u>Male</u>	Female	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
NET: In the last month	579 28%	254 26%	325 31%	9 64%	26 31%	97 37%	145 38%	126 30%	87 22%	89 18%	188 24%	152 29%	89 33%	139 32%	359 39%	220 20%	579 100%	104 100%	100 100%	92 100%	283 100%	-	-	-
On referendum day	104 5%	50 5%	54 5%	2 14%	7 8%	17 6%	29 8%	22 5%	12 3%	15 3%	28 4%	29 6%	17 6%	29 7%	70 8%	34 3%	104 18%	104 100%	-	-	-	-	-	-
In the last few days	100 5%	41 4%	59 6%	1 7%	3 4%	18 7%	23 6%	24 6%	19 5%	12 2%	39 5%	23 4%	8 3%	27 6%	65 7%	35 3%	100 17%	-	100 100%	-	-	-	-	-
In the last week	92 4%	40 4%	52 5%	1 7%	4 5%	10 4%	24 6%	24 6%	18 5%	11 2%	32 4%	20 4%	17 6%	22 5%	57 6%	35 3%	92 16%	-	-	92 100%	-	-	-	-
In the last month	283 14%	123 12%	160 15%	5 36%	12 14%	52 20%	69 18%	56 13%	38 10%	51 10%	89 11%	80 16%	47 18%	61 14%	167 18%	116 10%	283 49%	-	-	-	283 100%	-	-	-
Since the beginning of the year	221 11%	102 10%	119 11%	2 14%	11 13%	34 13%	44 11%	43 10%	41 10%	46 9%	102 13%	48 9%	29 11%	40 9%	122 13%	99 9%	-	-	-	-	-	221 100%	-	-
Longer ago than a year	203 10%	121 12%	82 8%	2 14%	12 14%	24 9%	21 5%	47 11%	43 11%	54 11%	88 11%	64 12%	17 6%	30 7%	93 10%	110 10%	-	-	-	-	-	-	203 100%	-
I have always known how I would end up voting	1043 51%	519 52%	524 50%	1 7%	35 42%	107 41%	174 45%	199 48%	228 57%	299 61%	420 53%	252 49%	132 49%	221 51%	354 38%	689 62%	-	-	-	-	-	-	-	1043 100%

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Table 3
Q.3 When did you finally make up your mind how you would vote in the referendum?
Base: All respondents

		La	ıst Westr	ninster V	<u>ote</u>	L	_ast Holy	rood Vot	<u>:e</u>				Gender W	ithin SE	G					dology		<u>Intervi</u>	<u>riewed</u>
	_Total	_Con_	_Lab_	SNP	<u>LibDem</u>	_Con_	_Lab_	SNP	<u>LibDem</u>	AB <u>Male</u>	AB <u>Female</u>	C1 <u>Male</u>	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
NET: In the last month	579	39	208	103	80	26	177	157	49	101	87	59	93	36	53	54	85	347	234	113	232	476	535
	28%	12%	33%	23%	30%	10%	32%	26%	27%	25%	22%	24%	34%	26%	42%	29%	35%	29%	28%	29%	28%	28%	28%
On referendum day	104	9	39	10	13	4	32	20	9	20	8	10	19	9	8	10	19	66	42	24	38	89	96
	5%	3%	6%	2%	5%	2%	6%	3%	5%	5%	2%	4%	7%	6%	6%	5%	8%	5%	5%	6%	5%	5%	5%
In the last few days	100	8	41	17	16	5	35	22	9	19	20	10	13	1	7	11	16	57	38	19	43	75	91
	5%	2%	7%	4%	6%	2%	6%	4%	5%	5%	5%	4%	5%	1%	6%	6%	7%	5%	5%	5%	5%	4%	5%
In the last week	92	4	32	22	16	5	24	35	9	15	17	9	11	6	11	10	12	60	46	14	32	79	84
	4%	1%	5%	5%	6%	2%	4%	6%	5%	4%	4%	4%	4%	4%	9%	5%	5%	5%	6%	4%	4%	5%	4%
In the last month	283	18	96	54	35	12	86	80	22	47	42	30	50	20	27	23	38	164	108	56	119	233	264
	14%	5%	15%	12%	13%	5%	16%	13%	12%	11%	11%	12%	18%	14%	21%	12%	16%	13%	13%	14%	14%	14%	14%
Since the beginning of the year	221	22	61	44	43	18	44	68	30	51	51	16	32	17	12	17	23	130	79	51	91	185	202
	11%	7%	10%	10%	16%	7%	8%	11%	16%	12%	13%	7%	12%	12%	9%	9%	10%	11%	10%	13%	11%	11%	11%
Longer ago than a year	203	40	58	51	28	26	52	70	18	49	39	39	25	10	7	20	10	116	75	41	87	168	190
	10%	12%	9%	11%	11%	10%	10%	11%	10%	12%	10%	16%	9%	7%	6%	11%	4%	10%	9%	11%	10%	10%	10%
I have always known how	1043	230	298	251	112	193	273	316	86	209	211	128	124	77	55	97	124	623	439	184	420	876	968
I would end up voting	51%	69%	48%	56%	43%	73%	50%	52%	47%	51%	54%	53%	45%	55%	43%	52%	51%	51%	53%	47%	51%	51%	51%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 4

Q.3b Did you move from being a "Don't know" or did you move from intending to vote the opposite to the way you actually ended up voting? Base: All respondents who made their mind up how to vote in the last month

		Ge	nder				Age					SE	G		Vo	te			When	n Decideo	d How To	Vote		
																	NICT.	0-	la de a			Since	1	
	_Total_	_Male_	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+_	_AB	<u>C1</u>	<u>C2</u>	DE	_Yes_	No	NET: In the last month	On refer- endum <u>day</u>	In the last few days	In the last week	In the last month	begin- ning of the year	Longer ago than a year	Have always known
Base	579	254	325	9	26	97	145	126	87	89	188	152	89	139	359	220	579	104	100	92	283	-	-	-
Moved from Don't Know to how I finally voted	339 59%	140 55%	199 61%	9 100%	19 73%	61 63%	89 61%	67 53%	50 57%	44 49%	114 61%	89 59%	51 57%	78 56%	210 58%	129 59%	339 59%	60 58%	58 58%	61 66%	160 57%	-	-	-
Moved from the opposite position to how I finally voted i.e. from No to Yes, or from Yes to No	140 24%	66 26%	74 23%	-	6 23%	26 27%	38 26%	32 25%	21 24%	17 19%	48 26%	38 25%	20 22%	32 23%	111 31%	29 13%	140 24%	28 27%	31 31%	21 23%	60 21%	-	-	Ī
Neither	100 17%	48 19%	52 16%	-	1 4%	10 10%	18 12%	27 21%	16 18%	28 31%	26 14%	25 16%	18 20%	29 21%	38 11%	62 28%	100 17%	16 15%	11 11%	10 11%	63 22%	-	-	-

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 4
Q.3b Did you move from being a "Don't know" or did you move from intending to vote the opposite to the way you actually ended up voting?
Base: All respondents who made their mind up how to vote in the last month

		La	st Westn	ninster V	ote	L	ast Holy	rood Vot	ie				Gender W	ithin SE	G					dology		_Intervi	ewed
	<u>Total</u>	Con	Lab	SNP	<u>LibDem</u>	Con	Lab	SNP	<u>LibDem</u>	AB <u>Male</u>	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 <u>Male</u>	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	579	39	208	103	80	26	177	157	49	101	87	59	93	36	53	54	85	347	234	113	232	476	535
Moved from Don't Know to how I finally voted	339 59%	16 41%	118 57%	61 59%	53 66%	10 38%	98 55%	95 61%	33 67%	58 57%	56 64%	32 54%	57 61%	17 47%	34 64%	30 56%	48 56%	201 58%	130 56%	71 63%	138 59%	276 58%	314 59%
Moved from the opposite position to how I finally voted i.e. from No to Yes, or from Yes to No	140 24%	7 18%	57 27%	25 24%	18 23%	5 19%	50 28%	38 24%	10 20%	24 24%	24 28%	15 25%	23 25%	11 31%	9 17%	15 28%	17 20%	93 27%	63 27%	30 27%	47 20%	117 25%	133 25%
Neither	100 17%	16 41%	33 16%	17 17%	9 11%	11 42%	29 16%	24 15%	6 12%	19 19%	7 8%	12 20%	13 14%	8 22%	10 19%	9 17%	20 24%	53 15%	41 18%	12 11%	47 20%	83 17%	88 16%

Table 5
Q.4 From the list below what were the two or three most important issues in deciding how you ultimately voted?
Base: All respondents

Absolutes/col percents

		Ge	nder				Age					SE	G		Vo	te			When	Decideo	How To			
																	NET: In the last	On refer- endum	In the last few	In the	In the	Since the begin- ning of the	Longer ago than a	Have always
	_Total_	<u>Male</u>	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2_	DE	Yes	<u>No</u>	<u>month</u>	_day_	_days_	week	month	_year_	year	known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
The NHS	911	385	526	10	40	126	185	190	156	204	315	238	126	216	504	407	284	49	50	47	138	100	89	438
	45%	39%	50%	71%	48%	48%	48%	46%	39%	42%	39%	46%	47%	50%	54%	36%	49%	47%	50%	51%	49%	45%	44%	42%
Disaffection with	728	378	350	4	32	114	163	161	140	114	280	195	115	126	684	44	265	43	47	42	133	99	69	295
Westminster politics	36%	38%	33%	29%	38%	44%	42%	39%	35%	23%	35%	38%	43%	29%	74%	4%	46%	41%	47%	46%	47%	45%	34%	28%
The Pound	701	345	356	4	26	79	119	126	154	193	306	169	81	135	63	638	154	20	17	24	93	67	76	404
	34%	35%	34%	29%	31%	30%	31%	30%	39%	40%	38%	33%	30%	31%	7%	57%	27%	19%	17%	26%	33%	30%	37%	39%
Tax & public spending	668	347	321	6	31	115	127	137	132	120	309	181	75	98	305	363	175	34	29	22	90	78	72	343
	33%	35%	31%	43%	37%	44%	33%	33%	33%	25%	39%	35%	28%	23%	33%	32%	30%	33%	29%	24%	32%	35%	35%	33%
Pensions	507	231	276	1	6	24	48	75	135	218	186	113	68	132	90	417	115	26	19	14	56	49	42	301
	25%	23%	26%	7%	7%	9%	13%	18%	34%	45%	23%	22%	25%	31%	10%	37%	20%	25%	19%	15%	20%	22%	21%	29%
Defence & security	472	241	231	1	13	38	70	101	106	143	211	108	51	97	143	329	100	9	20	20	51	41	56	275
	23%	24%	22%	7%	15%	15%	18%	24%	27%	29%	26%	21%	19%	23%	15%	29%	17%	9%	20%	22%	18%	19%	28%	26%
Jobs	403	201	202	6	30	59	99	95	56	58	168	96	60	70	169	234	121	21	24	20	56	45	36	201
	20%	20%	19%	43%	36%	23%	26%	23%	14%	12%	21%	19%	22%	16%	18%	21%	21%	20%	24%	22%	20%	20%	18%	19%
EU membership	281 14%	155 16%	126 12%	-	16 19%	35 13%	50 13%	53 13%	61 15%	66 14%	131 16%	69 13%	24 9%	53 12%	115 12%	166 15%	75 13%	10 10%	13 13%	11 12%	41 14%	31 14%	34 17%	141 14%
Oil	247	126	121	5	15	40	51	44	40	52	84	64	43	52	182	65	79	14	12	14	39	24	25	119
	12%	13%	12%	36%	18%	15%	13%	11%	10%	11%	11%	12%	16%	12%	20%	6%	14%	13%	12%	15%	14%	11%	12%	11%
Benefits	199	84	115	1	6	26	56	40	38	32	55	51	26	65	124	75	70	9	11	16	34	30	24	75
	10%	8%	11%	7%	7%	10%	15%	10%	10%	7%	7%	10%	10%	15%	13%	7%	12%	9%	11%	17%	12%	14%	12%	7%
Prices	178	80	98	2	8	31	31	26	34	46	70	44	31	32	31	147	54	8	10	7	29	20	10	94
	9%	8%	9%	14%	10%	12%	8%	6%	9%	9%	9%	9%	12%	7%	3%	13%	9%	8%	10%	8%	10%	9%	5%	9%
None of the above	115 6%	52 5%	63 6%	-	4 5%	12 5%	20 5%	30 7%	19 5%	30 6%	35 4%	29 6%	9 3%	37 9%	38 4%	77 7%	22 4%	9 9%	4 4%	4 4%	5 2%	6 3%	14 7%	73 7%

#### **Lord Ashcroft**

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 5
Q.4 From the list below what were the two or three most important issues in deciding how you ultimately voted?
Base: All respondents

		La	ıst Westr	ninster V	ote		ast Holy	rood Vot	.e			C	Gender W	ithin SE	G				Metho	dology		Intervi	iewed_
	<u>Total</u>	Con	Lab	SNP	<u>LibDem</u>	Con	Lab	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
The NHS	911	100	320	225	101	77	264	313	70	139	176	104	134	62	64	76	140	620	420	200	291	791	855
	45%	30%	51%	50%	38%	29%	48%	51%	38%	34%	45%	43%	49%	44%	50%	40%	58%	51%	51%	51%	35%	46%	45%
Disaffection with	728	19	183	298	92	14	137	382	43	157	123	91	104	63	52	61	65	418	259	159	310	603	671
Westminster politics	36%	6%	29%	66%	35%	5%	25%	63%	23%	38%	32%	38%	38%	45%	41%	32%	27%	34%	31%	41%	37%	35%	35%
The Pound	701	179	249	49	106	145	239	88	86	152	154	87	82	43	38	60	75	401	296	105	300	567	648
	34%	54%	40%	11%	40%	55%	44%	14%	47%	37%	40%	36%	30%	31%	30%	32%	31%	33%	36%	27%	36%	33%	34%
Tax & public spending	668	119	193	150	81	98	177	200	54	173	136	91	90	35	40	44	54	351	230	121	317	537	605
	33%	36%	31%	33%	31%	37%	32%	33%	30%	42%	35%	38%	33%	25%	31%	23%	22%	29%	28%	31%	38%	31%	32%
Pensions	507	135	187	73	59	105	173	102	48	99	87	49	64	33	35	48	84	318	251	67	189	429	469
	25%	41%	30%	16%	22%	40%	32%	17%	26%	24%	22%	20%	23%	24%	28%	26%	35%	26%	30%	17%	23%	25%	25%
Defence & security	472	128	138	84	57	98	123	113	49	110	101	57	51	25	26	46	51	273	203	70	199	399	439
	23%	39%	22%	19%	22%	37%	23%	18%	27%	27%	26%	24%	19%	18%	20%	24%	21%	22%	25%	18%	24%	23%	23%
Jobs	403	58	131	83	49	49	114	110	32	84	84	45	51	34	26	34	36	270	171	99	133	348	373
	20%	18%	21%	18%	19%	19%	21%	18%	17%	20%	22%	19%	19%	24%	20%	18%	15%	22%	21%	25%	16%	20%	20%
EU membership	281	38	78	54	53	30	65	77	38	71	60	34	35	16	8	32	21	163	111	52	118	242	266
	14%	11%	12%	12%	20%	11%	12%	13%	21%	17%	15%	14%	13%	11%	6%	17%	9%	13%	13%	13%	14%	14%	14%
Oil	247	20	53	107	21	15	48	120	12	47	37	26	38	25	18	26	26	142	89	53	105	195	227
	12%	6%	8%	24%	8%	6%	9%	20%	7%	11%	10%	11%	14%	18%	14%	14%	11%	12%	11%	14%	13%	11%	12%
Benefits	199	19	68	45	19	18	65	57	9	21	34	22	29	12	14	29	36	121	68	53	78	169	187
	10%	6%	11%	10%	7%	7%	12%	9%	5%	5%	9%	9%	11%	9%	11%	15%	15%	10%	8%	14%	9%	10%	10%
Prices	178	49	46	15	27	37	51	29	16	35	35	18	26	16	15	10	22	54	36	18	124	126	155
	9%	15%	7%	3%	10%	14%	9%	5%	9%	9%	9%	7%	9%	11%	12%	5%	9%	4%	4%	5%	15%	7%	8%
None of the above	115	23	26	20	17	18	22	29	13	15	20	12	17	5	4	16	21	59	34	25	56	91	106
	6%	7%	4%	4%	6%	7%	4%	5%	7%	4%	5%	5%	6%	4%	3%	9%	9%	5%	4%	6%	7%	5%	6%

#### **Lord Ashcroft**

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 6

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Most Important

		Ge	nder				Age					SE	G		Vo	te			When	Decideo	d How To	Vote		
	<u>Total</u>	Male	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	_65+_	AB	<u>C1</u>	C2	DE	_Yes_	No	NET: In the last month	On refer- endum <u>day</u>	In the last few days	In the last week	In the last month	Since the begin- ning of the year	ago than a	Have always known
Base	928	467	461	10	40	154	204	215	171	134	322	253	140	191	928	-	359	70	65	57	167	122	93	354
The principle that all decisions about Scotland should be taken in Scotland	651 70%	330 71%	321 70%	6 60%	24 60%	117 76%	146 72%	141 66%	123 72%	94 70%	237 74%	186 74%	94 67%	118 62%	651 70%	-	227 63%	47 67%	40 62%	33 58%	107 64%	89 73%	61 66%	274 77%
That on balance Scotland's future looked brighter as an independent country	184 20%	93 20%	91 20%	3 30%	14 35%	26 17%	35 17%	49 23%	31 18%	26 19%	56 17%	43 17%	31 22%	50 26%	184 20%	-	85 24%	14 20%	13 20%	16 28%	42 25%	21 17%	21 23%	57 16%
That independence would mean no more Conservative governments	93 10%	44 9%	49 11%	1 10%	2 5%	11 7%	23 11%	25 12%	17 10%	14 10%	29 9%	24 9%	15 11%	23 12%	93 10%	-	47 13%	9 13%	12 18%	8 14%	18 11%	12 10%	11 12%	23 6%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 6

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Most Important

		La	st Westr	ninster \	/ote	L	ast Holy	rood Vot	te				Gender W	ithin SE	G					dology		Intervi	ewed
	Total	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	928	15	230	385	102	5	170	488	43	178	144	115	138	78	62	84	107	565	353	212	363	777	858
The principle that all decisions about Scotland should be taken in Scotland	651 70%	12 80%	153 67%	284 74%	70 69%	4 80%	109 64%	354 73%	31 72%	135 76%	102 71%	75 65%	111 80%	52 67%	42 68%	59 70%	59 55%	398 70%	240 68%	158 75%	253 70%	554 71%	603 70%
That on balance Scotland's future looked brighter as an independent country	184 20%	2 13%	40 17%	72 19%	19 19%	1 20%	32 19%	92 19%	7 16%	31 17%	25 17%	26 23%	17 12%	18 23%	13 21%	16 19%	34 32%	112 20%	74 21%	38 18%	72 20%	147 19%	169 20%
That independence would mean no more Conservative governments	93 10%	1 7%	37 16%	29 8%	13 13%	-	29 17%	42 9%	5 12%	12 7%	17 12%	14 12%	10 7%	8 10%	7 11%	9 11%	14 13%	55 10%	39 11%	16 8%	38 10%	76 10%	86 10%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 7

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Second Most Important

		Ge	nder				Age					SE	G		Vo	te			When	Decideo	How To			
	<u>Total</u>	Male	Female	<u>16-17</u>	18-24	<u>25-34</u>	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>		DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year		Have always known
Base	928	467	461	10	40	154	204	215	171	134	322	253	140	191	928	-	359	70	65	57	167	122	93	354
That on balance Scotland's future looked brighter as an independent country	495 53%	254 54%	241 52%	4 40%	22 55%	93 60%	108 53%	107 50%	89 52%	72 54%	182 57%	151 60%	66 47%	88 46%	495 53%	-	175 49%	34 49%	33 51%	23 40%	85 51%	72 59%	47 51%	201 57%
The principle that all decisions about Scotland should be taken in Scotland	215 23%	104 22%	111 24%	3 30%	11 28%	28 18%	45 22%	59 27%	39 23%	30 22%	72 22%	49 19%	36 26%	54 28%	215 23%	-	104 29%	17 24%	21 32%	23 40%	43 26%	22 18%	23 25%	66 19%
That independence would mean no more Conservative governments	211 23%	103 22%	108 23%	3 30%	7 18%	32 21%	47 23%	48 22%	43 25%	31 23%	63 20%	53 21%	36 26%	49 26%	211 23%	-	75 21%	18 26%	10 15%	9 16%	38 23%	27 22%	23 25%	86 24%
None of these	7 1%	6 1%	1	-	-	1 1%	4 2%	1	-	1 1%	5 2%	-	2 1%	-	7 1%	-	5 1%	1 1%	1 2%	2 4%	1 1%	1 1%	-	1

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 7

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Second Most Important

		La	ıst Westr	ninster \	/ote	L	ast Holy	rood Vo	te				Gender W	ithin SE	G				Metho	dology		Intervi	ewed_
	Total	Con	_Lab_	SNP	LibDem	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to	Up to 12pm
Base	928	15	230	385	102	5	170	488	43	178	144	115	138	78	62	84	107	565	353	212	363	777	858
That on balance Scotland's future looked brighter as an independent country	495 53%	8 53%	103 45%	220 57%	62 61%	2 40%	80 47%	278 57%	23 53%	101 57%	81 56%	67 58%	84 61%	38 49%	28 45%	45 54%	43 40%	285 50%	170 48%	115 54%	210 58%	415 53%	455 53%
The principle that all decisions about Scotland should be taken in Scotland	215 23%	3 20%	58 25%	84 22%	26 25%	1 20%	44 26%	110 23%	11 26%	35 20%	37 26%	30 26%	19 14%	19 24%	17 27%	17 20%	37 35%	124 22%	84 24%	40 19%	91 25%	169 22%	197 23%
That independence would mean no more Conservative governments	211 23%	3 20%	66 29%	80 21%	14 14%	2 40%	44 26%	98 20%	8 19%	38 21%	25 17%	18 16%	35 25%	19 24%	17 27%	22 26%	27 25%	149 26%	94 27%	55 26%	62 17%	186 24%	199 23%
None of these	7 1%	1 7%	3 1%	1	-	-	2 1%	2	1 2%	4 2%	1 1%	-	-	2 3%	-	-	-	7 1%	5 1%	2 1%	-	7 1%	7 1%

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 8

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Least Important

		Ge	ender				Age					SE	G		Vo	te			When	Decideo	How To	Vote		
		·		·						·												Since the		
	<u>Total</u>	Male	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	<u>DE</u>	_Yes_	No	NET: In the last month	On refer- endum <u>day</u>	In the last few days	In the last week	In the last month	begin- ning of the year	Longer ago than a year	Have always known
Base	928	467	461	10	40	154	204	215	171	134	322	253	140	191	928	-	359	70	65	57	167	122	93	354
That independence would mean no more Conservative governments	618 67%	314 67%	304 66%	6 60%	31 78%	110 71%	130 64%	141 66%	111 65%	89 66%	226 70%	176 70%	87 62%	119 62%	618 67%	-	233 65%	42 60%	42 65%	39 68%	110 66%	82 67%	59 63%	244 69%
That on balance Scotland's future looked brighter as an independent country	243 26%	115 25%	128 28%	3 30%	4 10%	34 22%	58 28%	58 27%	51 30%	35 26%	79 25%	59 23%	42 30%	53 28%	243 26%	-	94 26%	21 30%	18 28%	16 28%	39 23%	28 23%	25 27%	96 27%
The principle that all decisions about Scotland should be taken in Scotland	60 6%	32 7%	28 6%	1 10%	5 13%	9 6%	12 6%	15 7%	9 5%	9 7%	12 4%	18 7%	9 6%	19 10%	60 6%	-	27 8%	6 9%	4 6%	-	17 10%	11 9%	9 10%	13 4%
None of these	7 1%	6 1%	1	-	-	1 1%	4 2%	1	-	1 1%	5 2%	-	2 1%	-	7 1%	-	5 1%	1 1%	1 2%	2 4%	1 1%	1 1%	-	1

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 8

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Least Important

		La	ıst Westr	ninster \	/ote		_ast Holy	rood Vo	te				Gender W	ithin SE	G				Metho	dology		Intervi	ewed
	<u>Total</u>	Con	Lab	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	928	15	230	385	102	5	170	488	43	178	144	115	138	78	62	84	107	565	353	212	363	777	858
That independence would mean no more Conservative governments	618 67%	10 67%	125 54%	275 71%	75 74%	3 60%	96 56%	346 71%	29 67%	124 70%	102 71%	83 72%	93 67%	49 63%	38 61%	53 63%	66 62%	355 63%	216 61%	139 66%	263 72%	509 66%	567 66%
That on balance Scotland's future looked brighter as an independent country	243 26%	4 27%	84 37%	92 24%	21 21%	2 40%	56 33%	116 24%	12 28%	42 24%	37 26%	22 19%	37 27%	21 27%	21 34%	23 27%	30 28%	162 29%	105 30%	57 27%	81 22%	209 27%	228 27%
The principle that all decisions about Scotland should be taken in Scotland	60 6%	-	18 8%	17 4%	6 6%	-	16 9%	24 5%	1 2%	8 4%	4 3%	10 9%	8 6%	6 8%	3 5%	8 10%	11 10%	41 7%	27 8%	14 7%	19 5%	52 7%	56 7%
None of these	7 1%	1 7%	3 1%	1	-	-	2 1%	2	1 2%	4 2%	1 1%	-	-	2 3%	-	-	-	7 1%	5 1%	2 1%	-	7 1%	7 1%

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 9

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Most Important

Base: All respondents who voted No

		Ge	ender				Age					SE	G		V	ote			When	Decideo	d How To	Vote Since		
Base	<u>Total</u> 1118	<u>Male</u> 529	Female 589	<u>16-17</u> 4	<u>18-24</u> 44	<u>25-34</u> 108	<u>35-44</u> 180	<u>45-54</u> 200	<u>55-64</u> 228	<u>65+</u> 354	AB 476	<u>C1</u> .	<u>C2</u> 127		Yes_	<u>No</u>	NET: In the last month	On refer- endum <u>day</u> 34	In the last few days	In the last week	In the last month	the	Longer ago than a year 110	Have
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	529 47%	253 48%	276 47%	1 25%	23 52%	56 52%	104 58%	97 49%	100 44%	148 42%	231 49%	121 46%	63 50%	106 44%	-	529 47%	107 49%	14 41%	16 46%	19 54%	58 50%	55 56%	47 43%	320 46%
A strong attachment to the United Kingdom and its shared history, culture and traditions	307 27%	151 29%	156 26%	-	7 16%	30 28%	42 23%	54 27%	63 28%	111 31%	129 27%	80 30%	24 19%	71 30%	-	307 27%	38 17%	9 26%	3 9%	6 17%	20 17%	18 18%	31 28%	220 32%
A NO vote would still mean extra powers for the Scottish Parliament	282 25%	125 24%	157 27%	3 75%	14 32%	22 20%	34 19%	49 25%	65 29%	95 27%	116 24%	62 24%	40 31%	62 26%	-	282 25%	75 34%	11 32%	16 46%	10 29%	38 33%	26 26%	32 29%	149 22%

together with the security of remaining part of the United Kingdom, giving the best of both worlds

Table 9

Absolutes/col percents

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Most Important

Base: All respondents who voted No

		La	ist Westr	ninster V	<u>ote</u>		_ast Holy	rood Vot	<u>:e</u>				Gender W	ithin SE	<u>G</u>				Metho	dology		<u>Intervi</u>	<u>ewed</u>
	_Total_	Con	<u>Lab</u>	SNP	LibDem	<u>Con</u>	_Lab_	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 Female	C2 Male	C2 <u>Female</u>	DE Male	DE Female	CATI	CATI Land- line		Online	Up to 11pm	Up to 12pm
Base	1118	316	395	64	161	258	376	123	140	232	244	127	136	62	65	104	135	651	474	177	467	928	1037
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	529 47%	143 45%	186 47%	32 50%	69 43%	111 43%	178 47%	64 52%	67 48%	106 46%	125 51%	65 51%	56 41%	34 55%	29 45%	47 45%	59 44%	295 45%	206 43%	89 50%	234 50%	436 47%	491 47%
A strong attachment to the United Kingdom and its shared history, culture and traditions	307 27%	111 35%	99 25%	11 17%	44 27%	97 38%	90 24%	25 20%	34 24%	62 27%	67 27%	40 31%	40 29%	11 18%	13 20%	36 35%	35 26%	182 28%	139 29%	43 24%	125 27%	259 28%	287 28%
A NO vote would still mean extra powers for the Scottish Parliament	282 25%	62 20%	110 28%	21 33%	48 30%	50 19%	108 29%	34 28%	39 28%	64 28%	52 21%	22 17%	40 29%	17 27%	23 35%	21 20%	41 30%	174 27%	129 27%	45 25%	108 23%	233 25%	259 25%

together with the security of remaining part of the United Kingdom, giving the best of both worlds

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 10

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Second Most Important

		Ge	nder				Age					SE	G		V	ote			When	Decideo	d How To			
																	NET:	On	In the			Since the begin-	Longer	
	_Total_	<u>Male</u>	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	_Yes	No	In the last month	refer- endum <u>day</u>	last few days	In the last week	In the last month	ning of the year	ago than a year	Have always known
Base	1118	529	589	4	44	108	180	200	228	354	476	263	127	239	-	1118	220	34	35	35	116	99	110	689
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	425 38%	194 37%	231 39%	1 25%	15 34%	45 42%	79 44%	71 36%	90 39%	124 35%	164 34%	98 37%	51 40%	106 44%	-	425 38%	98 45%	15 44%	14 40%	16 46%	53 46%	41 41%	37 34%	249 36%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	358 32%	165 31%	193 33%	3 75%	15 34%	34 31%	46 26%	70 35%	79 35%	111 31%	163 34%	87 33%	34 27%	70 29%	-	358 32%	58 26%	8 24%	11 31%	7 20%	32 28%	26 26%	38 35%	236 34%
A strong attachment to the United Kingdom and its shared history, culture and traditions	314 28%	163 31%	151 26%	-	14 32%	27 25%	53 29%	56 28%	56 25%	108 31%	140 29%	75 29%	39 31%	57 24%	-	314 28%	59 27%	10 29%	10 29%	12 34%	27 23%	30 30%	34 31%	191 28%
None of these	21 2%	7 1%	14 2%	-	-	2 2%	2 1%	3 2%	3 1%	11 3%	9 2%	3 1%	3 2%	6 3%	-	21 2%	5 2%	1 3%	-	-	4 3%	2 2%	1 1%	13 2%

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 10

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Second Most Important

Base: All respondents who voted No

		La	st Westr	ninster V	/ote		Last Holy	rood Vot	te			C	Gender W	ithin SE	G				Metho CATI	dology		Intervi	iewed_
	_Total	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	1118	316	395	64	161	258	376	123	140	232	244	127	136	62	65	104	135	651	474	177	467	928	1037
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	425 38%	101 32%	175 44%	22 34%	57 35%	80 31%	165 44%	42 34%	53 38%	67 29%	97 40%	46 36%	52 38%	26 42%	25 38%	54 52%	52 39%	245 38%	173 36%	72 41%	180 39%	347 37%	392 38%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	358 32%	113 36%	109 28%	21 33%	57 35%	91 35%	107 28%	38 31%	49 35%	84 36%	79 32%	35 28%	52 38%	17 27%	17 26%	26 25%	44 33%	203 31%	156 33%	47 27%	155 33%	297 32%	331 32%
A strong attachment to the United Kingdom and its shared history, culture and traditions	314 28%	97 31%	104 26%	19 30%	43 27%	82 32%	99 26%	40 33%	35 25%	78 34%	62 25%	44 35%	31 23%	18 29%	21 32%	23 22%	34 25%	182 28%	126 27%	56 32%	132 28%	263 28%	293 28%
None of these	21 2%	5 2%	7 2%	2 3%	4 2%	5 2%	5 1%	3 2%	3 2%	3 1%	6 2%	2 2%	1 1%	1 2%	2 3%	1 1%	5 4%	21 3%	19 4%	2 1%	-	21 2%	21 2%

#### **Lord Ashcroft**

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 11

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Least Important

Base: All respondents who voted No

		Ge	nder				Age					SE	G		V	ote			When	Decideo	How To			
																	NET:	On	In the			Since the begin-	Longer	
	Tatal	Mala	Famala	16 17	18-24	25-34	35-44	45-54	EE C4	65+	AB	01	C2	DE	Yes	Na	In the last month	refer- endum	last few	In the	In the last	ning of the	ago than a	Have always
	<u>Total</u>	<u>Male</u>	Female	<u>16-17</u>					55-64			<u>C1</u>				No_		day	days	week_	month	<u>year</u>	year_	known
Base	1118	529	589	4	44	108	180	200	228	354	476	263	127	239	-	1118	220	34	35	35	116	99	110	689
A strong attachment to the United Kingdom and its shared history, culture and traditions	483 43%	211 40%	272 46%	4 100%	23 52%	50 46%	83 46%	89 45%	108 47%	126 36%	199 42%	108 41%	62 49%	107 45%	-	483 43%	119 54%	15 44%	22 63%	17 49%	65 56%	50 51%	44 40%	270 39%
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	397 36%	205 39%	192 33%	-	15 34%	40 37%	66 37%	77 39%	71 31%	128 36%	192 40%	100 38%	33 26%	67 28%	-	397 36%	45 20%	7 21%	5 14%	9 26%	24 21%	30 30%	40 36%	282 41%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	217 19%	106 20%	111 19%	-	6 14%	16 15%	29 16%	31 16%	46 20%	89 25%	76 16%	52 20%	29 23%	59 25%	-	217 19%	51 23%	11 32%	8 23%	9 26%	23 20%	17 17%	25 23%	124 18%
None of these	21 2%	7 1%	14 2%	-	-	2 2%	2 1%	3 2%	3 1%	11 3%	9 2%	3 1%	3 2%	6 3%	-	21 2%	5 2%	1 3%	-	-	4 3%	2 2%	1 1%	13 2%

#### **Lord Ashcroft**

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 11

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Least Important

		La	st Westr	minster V	/ote		Last Holy	rood Vot	te				Gender W	ithin SE	G					dology		Interv	iewed
	Total	Con	Lab	SNP	LibDem	<u>Con</u>	_Lab_	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	1118	316	395	64	161	258	376	123	140	232	244	127	136	62	65	104	135	651	474	177	467	928	1037
A strong attachment to the United Kingdom and its shared history, culture and traditions	483 43%	105 33%	188 48%	33 52%	70 43%	75 29%	184 49%	56 46%	69 49%	89 38%	110 45%	43 34%	65 48%	32 52%	30 46%	45 43%	62 46%	273 42%	196 41%	77 44%	210 45%	392 42%	443 43%
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	397 36%	149 47%	105 27%	19 30%	55 34%	125 48%	99 26%	45 37%	45 32%	100 43%	92 38%	57 45%	43 32%	18 29%	15 23%	28 27%	39 29%	218 33%	160 34%	58 33%	179 38%	334 36%	372 36%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	217 19%	57 18%	95 24%	10 16%	32 20%	53 21%	88 23%	19 15%	23 16%	40 17%	36 15%	25 20%	27 20%	11 18%	18 28%	30 29%	29 21%	139 21%	99 21%	40 23%	78 17%	181 20%	201 19%
None of these	21 2%	5 2%	7 2%	2 3%	4 2%	5 2%	5 1%	3 2%	3 2%	3 1%	6 2%	2 2%	1 1%	1 2%	2 3%	1 1%	5 4%	21 3%	19 4%	2 1%	-	21 2%	21 2%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 12

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum? Base: All respondents

		Gei	nder				Age					SE	G		Vo	te			When	Decideo	d How To	Vote		
																						Since the		
																	NET:	On	In the			begin-	Longer	
																	In the	refer-	last	In the	In the	ning	ago	Have
	Total	Mala	Fomolo	16 17	10 04	25.24	25 44	15 51	EE 64	GE.	۸D	C1	Ca	DE	Voo	No		endum	few	last	last	of the	than a	always
	<u>Total</u>	waie	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u> </u>	<u>C2</u>	<u>DE</u>	<u>Yes</u>	No_	<u>month</u>	<u>day</u>	<u>days</u>	week	<u>month</u>	year_	year_	known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
Yes	256	121	135	2	13	48	58	52	49	34	95	69	32	54	104	152	110	25	24	17	44	29	20	97
	13%	12%	13%	14%	15%	18%	15%	13%	12%	7%	12%	13%	12%	13%	11%	14%	19%	24%	24%	18%	16%	13%	10%	9%
No	1790 87%	875 88%	915 87%	12 86%	71 85%	214 82%	326 85%	363 87%	350 88%	454 93%	703 88%	447 87%	235 88%	376 87%	824 89%	966 86%	469 81%	79 76%	76 76%	75 82%	239 84%	192 87%	183 90%	946 91%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 12

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum? Base: All respondents

		Las	st Westm	inster Vo	te	L	ast Holyr	ood Vote	e			(	Gender W	ithin SE0	Э				Metho	dology		Intervi	ewed
	<u>Total</u>	Con	_Lab_	SNP	<u>LibDem</u>	Con	<u>Lab</u>	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to	Up to 12pm	
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
Yes	256 13%	35 11%	81 13%	33 7%	49 19%	25 10%	74 14%	53 9%	38 21%	39 10%	56 14%	33 14%	36 13%	19 14%	13 10%	29 15%	25 10%	161 13%	103 12%	58 15%	95 11%	226 13%	246 13%
No	1790 87%	296 89%	544 87%	416 93%	214 81%	238 90%	472 86%	558 91%	145 79%	371 90%	332 86%	209 86%	238 87%	121 86%	114 90%	159 85%	217 90%	1055 87%	724 88%	331 85%	735 89%	1479 87%	1649 87%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 13

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum?

Base: All respondents

FILTER: All who voted Yes and decided on referendum day

		Ger	nder				Age					SE	G		Vot	te			Wher	Decideo	d How To	Vote		
																						Since		
																						the		
																	NET:	On	In the			begin-	Longer	
																	In the	refer-	last	In the	In the	ning	ago	Have
												<u>.</u> .						endum	few	last	last	of the	than a	always
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>16-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	65+	AB .	<u>C1</u> .	<u>C2</u>	<u>DE</u>	<u>Yes</u>	<u>No</u>	<u>month</u>	<u>day</u>	<u>days</u>	<u>week</u>	<u>month</u>	_year_	<u>year</u>	<u>known</u>
Base	70	33	37	1	4	12	25	16	5	7	19	21	9	20	70	-	70	70	-	-	-	-	-	-
Yes	17	7	10	-	1	3	9	1	2	1	5	5	2	5	17	-	17	17	-	-	-	-	-	-
	24%	21%	27%	-	25%	25%	36%	6%	40%	14%	26%	24%	22%	25%	24%	-	24%	24%	-	-	-	-	-	-
No	53	26	27	1	3	9	16	15	3	6	14	16	7	15	53	-	53	53	-	-	-	-	-	-
	76%	79%	73%	100%	75%	75%	64%	94%	60%	86%	74%	76%	78%	75%	76%	-	76%	76%	-	-	-	-	-	-

Table 13

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum?

Base: All respondents
FILTER: All who voted Yes and decided on referendum day

		La	st Westm	inster Vo	ote		Last Holyr	ood Vot	<u>e</u>			(	Gender W	ithin SE	G				Metho	dology		Intervi	ewed
	<u>Total</u>	Con	_Lab_	_SNP_	<u>LibDem</u>	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	70	3	25	6	9	2	20	10	5	14	5	6	15	6	3	6	14	44	28	16	26	60	65
Yes	17 24%	-	4 16%	3 50%	5 56%	-	4 20%	4 40%	3 60%	3 21%	2 40%	1 17%	4 27%	1 17%	1 33%	2 33%	3 21%	13 30%	8 29%	5 31%	4 15%	16 27%	17 26%
No	53 76%	3 100%	21 84%	3 50%	4 44%	2 100%	16 80%	6 60%	2 40%	11 79%	3 60%	5 83%	11 73%	5 83%	2 67%	4 67%	11 79%	31 70%	20 71%	11 69%	22 85%	44 73%	48 74%

Absolutes/col percents

Table 14

Absolutes/col percents

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum?

Base: All respondents
FILTER: All who voted No and decided on referendum day

		Ge	nder				Age					SE	G		Vc	te			Whe	n Decide	d How To	Vote		
																	NET:	On refer-	In the	In the	In the	ning	Longer ago	Have
	Total	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>	C2	DE	<u>Yes</u>	<u>No</u>	last month	endum <u>day</u>	few <u>days</u>	last <u>week</u>	last <u>month</u>	of the year	than a year	always <u>known</u>
Base	34	17	17	1	3	5	4	6	7	8	9	8	8	9	-	34	34	34	-	-	-	-	-	-
Yes	8 24%	5 29%	3 18%	-	-	2 40%	3 75%	1 17%	1 14%	1 13%	1 11%	4 50%	1 13%	2 22%	-	8 24%	8 24%	8 24%	-	-	-	-	-	-
No	26 76%	12 71%	14 82%	1 100%	3 100%	3 60%	1 25%	5 83%	6 86%	7 88%	8 89%	4 50%	7 88%	7 78%	-	26 76%	26 76%	26 76%	-	-	-	-	-	-

Table 14

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum? Base: All respondents

FILTER: All who voted No and decided on referendum day

		La	st Westn	ninster Vo	ote		Last Holyr	ood Vote	e			(	Gender W	ithin SEC	G					dology		Intervi	iewed
	<u>Total</u>	Con	_Lab_	SNP	<u>LibDem</u>	Con	Lab	SNP	LibDem	AB Male	AB <u>Female</u>	C1 <u>Male</u>	C1 <u>Female</u>	C2 <u>Male</u>	C2 <u>Female</u>	DE <u>Male</u>	DE <u>Female</u>	<u>CATI</u>	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	34	6	14	4	4	2	12	10	4	6	3	4	4	3	5	4	5	22	14	8	12	29	31
Yes	8 24%	1 17%	1 7%	1 25%	3 75%	1 50%	2 17%	1 10%	2 50%	-	1 33%	2 50%	2 50%	1 33%	-	2 50%	-	3 14%	1 7%	2 25%	5 42%	7 24%	7 23%
No	26 76%	5 83%	13 93%	3 75%	1 25%	1 50%	10 83%	9 90%	2 50%	6 100%	2 67%	2 50%	2 50%	2 67%	5 100%	2 50%	5 100%	19 86%	13 93%	6 75%	7 58%	22 76%	24 77%

Absolutes/col percents

Table 15

Absolutes/col percents

Q.8 If it turns out that a majority has voted NO in the referendum, for how long do you think the question of whether Scotland should be independent or remain in the UK will remain settled?

		Ge	nder				Age					SE	G		V	ote			Wher	n Decided	d How To	Vote		
														_			NET:	On	In the			Since the begin-	Longer	
	_Total_	<u>Male</u>	Female	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	_AB_			DE	Yes	No	In the last month	refer- endum day	last few days	In the last week	In the last month	ning of the year		Have always known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
For the next five years	643	300	343	2	32	90	112	152	123	132	241	154	98	139	417	226	214	30	41	37	106	73	68	288
	31%	30%	33%	14%	38%	34%	29%	37%	31%	27%	30%	30%	37%	32%	45%	20%	37%	29%	41%	40%	37%	33%	33%	28%
For the next ten years	355	195	160	7	13	47	77	72	66	73	162	83	39	67	153	202	130	25	26	25	54	45	29	151
	17%	20%	15%	50%	15%	18%	20%	17%	17%	15%	20%	16%	15%	16%	16%	18%	22%	24%	26%	27%	19%	20%	14%	14%
For the next generation	484	263	221	2	23	57	96	97	106	103	213	138	42	84	167	317	122	22	18	15	67	53	58	251
	24%	26%	21%	14%	27%	22%	25%	23%	27%	21%	27%	27%	16%	20%	18%	28%	21%	21%	18%	16%	24%	24%	29%	24%
Forever	385	174	211	2	12	39	59	64	69	140	128	100	59	87	107	278	65	14	6	11	34	30	32	258
	19%	17%	20%	14%	14%	15%	15%	15%	17%	29%	16%	19%	22%	20%	12%	25%	11%	13%	6%	12%	12%	14%	16%	25%
Don't know	179	64	115	1	4	29	40	30	35	40	54	41	29	53	84	95	48	13	9	4	22	20	16	95
	9%	6%	11%	7%	5%	11%	10%	7%	9%	8%	7%	8%	11%	12%	9%	8%	8%	13%	9%	4%	8%	9%	8%	9%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 15

Q.8 If it turns out that a majority has voted NO in the referendum, for how long do you think the question of whether Scotland should be independent or remain in the UK will remain settled?

		La	st Westn	ninster V	ote		Last Holy	rood Vot	<u>e</u>			C	<u>Gender W</u>	ithin SE	<u>G</u>				Metho	dology		Intervi	iewed
	_Total_	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 <u>Male</u>	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
For the next five years	643	61	192	195	84	43	155	258	56	119	122	68	86	46	52	61	78	425	283	142	218	554	606
	31%	18%	31%	43%	32%	16%	28%	42%	31%	29%	31%	28%	31%	33%	41%	32%	32%	35%	34%	37%	26%	32%	32%
For the next ten years	355	47	115	65	52	38	106	92	34	92	70	40	43	26	13	34	33	208	140	68	147	290	323
	17%	14%	18%	14%	20%	14%	19%	15%	19%	22%	18%	17%	16%	19%	10%	18%	14%	17%	17%	17%	18%	17%	17%
For the next generation	484	102	151	88	73	85	131	127	53	117	96	74	64	24	18	44	40	258	175	83	226	390	442
	24%	31%	24%	20%	28%	32%	24%	21%	29%	29%	25%	31%	23%	17%	14%	23%	17%	21%	21%	21%	27%	23%	23%
Forever	385	98	122	56	33	79	112	83	27	59	69	47	53	31	28	34	53	261	180	81	124	332	366
	19%	30%	20%	12%	13%	30%	21%	14%	15%	14%	18%	19%	19%	22%	22%	18%	22%	21%	22%	21%	15%	19%	19%
Don't know	179	23	45	45	21	18	42	51	13	23	31	13	28	13	16	15	38	64	49	15	115	139	158
	9%	7%	7%	10%	8%	7%	8%	8%	7%	6%	8%	5%	10%	9%	13%	8%	16%	5%	6%	4%	14%	8%	8%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 16

Q.9 If it turns out that a majority has voted YES in the referendum, would you like a second referendum on the terms that the Scottish and UK Governments reach for Scottish independence?

		Ge	nder				Age					SE	G		Vc	te			Wher	n Decideo	d How To	Vote		
																						Since		
																	NICT	0	1. 16.			the		
																	NET: In the	On refer-	In the last	In the	In the		U	Цомо
																	last	endum	few	In the last	In the last	ning of the	ago than a	Have always
	Total	Male	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Yes	No	month	day	days	week	month	year		known
Б	0040		4050							400	700			400										1010
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
Yes	885	413	472	10	39	125	163	161	179	208	337	222	125	186	282	603	235	52	35	33	115	82	73	495
	43%	41%	45%	71%	46%	48%	42%	39%	45%	43%	42%	43%	47%	43%	30%	54%	41%	50%	35%	36%	41%	37%	36%	47%
No	955	524	431	3	39	104	183	217	178	231	392	238	117	193	545	410	269	43	50	51	125	113	106	467
	47%	53%	-	21%	46%	40%	48%	52%	45%	47%	49%	46%	44%	45%	59%	37%	46%	-	50%	55%	44%	51%		45%
Don't know	206	59	147	1	6	33	38	37	42	49	69	56	25	51	101	105	75	9	15	8	43	26	24	81
	10%	6%	14%	7%	7%	13%	10%	9%	11%	10%	9%	11%	9%	12%	11%	9%	13%	9%	15%	9%	15%	12%		8%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 16

Q.9 If it turns out that a majority has voted YES in the referendum, would you like a second referendum on the terms that the Scottish and UK Governments reach for Scottish independence?

		La	st Westm	inster Vo	ote	L	ast Holyr	ood Vote	е			(	Gender W	ithin SE	3				Metho	dology		Intervi	ewed
																			CATI				
		_				_			=	AB	_ AB	C1	_ C1	C2	_ C2	DE	_ DE .		Land-	CATI		Up to	Up to
	<u>Total</u>	<u>Con</u>	<u>Lab</u>	<u>SNP</u>	<u>LibDem</u>	<u>Con</u>	<u>Lab</u>	<u>SNP</u>	<u>LibDem</u>	<u>Male</u>	<u>Female</u>	<u>Male</u>	<u>Female</u>	<u>Male</u>	<u>Female</u>	<u>Male</u>	<u>Female</u>	<u>CATI</u>	<u>line</u>	Mobile	<u>Online</u>	<u>11pm</u>	<u>12pm</u>
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
Yes	885 43%	174 53%	288 46%	128 29%	121 46%	140 53%	270 49%	176 29%	99 54%	167 41%	170 44%	101 42%	121 44%	62 44%	63 50%	78 41%	108 45%	546 45%	374 45%	172 44%	339 41%	745 44%	823 43%
No	955 47%	130 39%	281 45%	281 63%	112 43%	99 38%	234 43%	381 62%	62 34%	220 54%	172 44%	126 52%	112 41%	69 49%	48 38%	99 53%	94 39%	623 51%	417 50%	206 53%	332 40%	822 48%	891 47%
Don't know	206 10%	27 8%	56 9%	40 9%	30 11%	24 9%	42 8%	54 9%	22 12%	23 6%	46 12%	15 6%	41 15%	9 6%	16 13%	11 6%	40 17%	47 4%	36 4%	11 3%	159 19%	138 8%	181 10%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 17

Q.10 Which of the following parties did you give your constituency vote to in the elections for the Scottish Parliament at Holyrood back in May 2011? Base: All respondents (Excl those aged 16-17)

		Ge	nder			Ag	ge				SE	G		V	ote			When	Decideo	How To			
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB			DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2032	990	1042	84	262	384	415	399	488	796	510	266	426	918	1114	570	102	99	91	278	219	201	1042
The Conservatives	263	128	135	6	12	40	49	43	113	135	63	21	41	5	258	26	4	5	5	12	18	26	193
	13%	13%	13%	7%	5%	10%	12%	11%	23%	17%	12%	8%	10%	1%	23%	5%	4%	5%	5%	4%	8%	13%	19%
Labour	546	265	281	13	61	106	114	113	139	192	136	86	128	170	376	177	32	35	24	86	44	52	273
	27%	27%	27%	15%	23%	28%	27%	28%	28%	24%	27%	32%	30%	19%	34%	31%	31%	35%	26%	31%	20%	26%	26%
Scottish National Party	611	339	272	17	71	110	139	137	137	223	151	87	139	488	123	157	20	22	35	80	68	70	316
	30%	34%	26%	20%	27%	29%	33%	34%	28%	28%	30%	33%	33%	53%	11%	28%	20%	22%	38%	29%	31%	35%	30%
Liberal Democrat	183	75	108	5	23	40	21	51	43	96	46	11	28	43	140	49	9	9	9	22	30	18	86
	9%	8%	10%	6%	9%	10%	5%	13%	9%	12%	9%	4%	7%	5%	13%	9%	9%	9%	10%	8%	14%	9%	8%
Another party	127	63	64	6	20	36	32	20	13	54	35	14	22	77	50	48	9	8	6	25	19	7	53
	6%	6%	6%	7%	8%	9%	8%	5%	3%	7%	7%	5%	5%	8%	4%	8%	9%	8%	7%	9%	9%	3%	5%
Didn't vote/ not old enough to vote	242	103	139	33	67	40	49	22	31	65	65	46	56	112	130	93	22	17	11	43	35	19	95
	12%	10%	13%	39%	26%	10%	12%	6%	6%	8%	13%	17%	13%	12%	12%	16%	22%	17%	12%	15%	16%	9%	9%
Don't know	41 2%	7 1%	34 3%	3 4%	7 3%	12 3%	7 2%	6 2%	6 1%	19 2%	11 2%	1	9 2%	18 2%	23 2%	20 4%	6 6%	3 3%	1 1%	10 4%	4 2%	2 1%	15 1%
Refused	19 1%	10 1%	9 1%	1 1%	1	-	4 1%	7 2%	6 1%	12 2%	3 1%	-	3 1%	5 1%	14 1%	-	-	-	-	-	1	7 3%	11 1%

Table 17

Q.10 Which of the following parties did you give your constituency vote to in the elections for the Scottish Parliament at Holyrood back in May 2011?

Base: All respondents (Excl those aged 16-17)

		La	st Westr	ninster V	/ote		Last Holy	rood Vot	e			(	Gender W	ithin SE	G					dology		Intervi	ewed
	<u>Total</u>	Con	Lab	SNP	LibDem	Con	<u>Lab</u>	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2032	331	625	449	263	263	546	611	183	409	387	240	270	139	127	187	239	1203	815	388	829	1692	1882
The Conservatives	263 13%	240 73%	2	2	11 4%	263 100%	-	-	-	65 16%	70 18%	35 15%	28 10%	15 11%	6 5%	13 7%	28 12%	141 12%	109 13%	32 8%	122 15%	218 13%	250 13%
Labour	546 27%	16 5%	471 75%	21 5%	22 8%	-	546 100%	-	-	98 24%	94 24%	63 26%	73 27%	42 30%	44 35%	59 32%	69 29%	352 29%	241 30%	111 29%	194 23%	464 27%	505 27%
Scottish National Party	611 30%	35 11%	86 14%	396 88%	52 20%	-	-	611 100%	-	131 32%	92 24%	78 33%	73 27%	55 40%	32 25%	69 37%	70 29%	341 28%	223 27%	118 30%	270 33%	502 30%	560 30%
Liberal Democrat	183 9%	14 4%	13 2%	7 2%	138 52%	-	-	-	183 100%	44 11%	52 13%	19 8%	27 10%	2 1%	9 7%	10 5%	18 8%	96 8%	76 9%	20 5%	87 10%	147 9%	166 9%
Another party	127 6%	7 2%	13 2%	14 3%	12 5%	-	-	-	-	25 6%	29 7%	18 8%	17 6%	8 6%	6 5%	12 6%	10 4%	95 8%	61 7%	34 9%	32 4%	115 7%	122 6%
Didn't vote/ not old enough to vote	242 12%	11 3%	34 5%	4 1%	16 6%	-	-	-	-	33 8%	32 8%	23 10%	42 16%	17 12%	29 23%	24 13%	32 13%	152 13%	87 11%	65 17%	90 11%	202 12%	225 12%
Don't know	41 2%	4 1%	6 1%	4 1%	10 4%	-	-	-	-	6 1%	13 3%	1 *	10 4%	-	1 1%	-	9 4%	21 2%	15 2%	6 2%	20 2%	32 2%	39 2%
Refused	19 1%	4 1%	-	1	2 1%	-	-	-	-	7 2%	5 1%	3 1%	-	-	-	-	3 1%	5 *	3	2 1%	14 2%	12 1%	15 1%

Table 18
Q.11 Which party did you vote for at the last General Election for the Westminster parliament, in 2010?
Base: All respondents (Excl those aged 16-17)

		Ge	nder			Αç	ge				SE	G		Vc	ote			When	Decideo	d How To	Vote		
																NET:	On	In the			Since the begin-	Longer	
	_Total	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB		<u>C2</u>	DE	Yes	No	In the last month	refer- endum day	last few days	In the last week	In the last month	ning of the year	ago than a year	Have always known
Base	2032	990	1042	84	262	384	415	399	488	796	510	266	426	918	1114	570	102	99	91	278	219	201	1042
The Conservatives	331	164	167	3	17	40	66	63	142	160	81	28	57	15	316	39	9	8	4	18	22	40	230
	16%	17%	16%	4%	6%	10%	16%	16%	29%	20%	16%	11%	13%	2%	28%	7%	9%	8%	4%	6%	10%	20%	22%
Labour	625	288	337	15	71	120	144	126	149	227	142	92	156	230	395	208	39	41	32	96	61	58	298
	31%	29%	32%	18%	27%	31%	35%	32%	31%	29%	28%	35%	37%	25%	35%	36%	38%	41%	35%	35%	28%	29%	29%
Scottish National Party	449	253	196	14	48	84	93	110	100	150	118	70	105	385	64	103	10	17	22	54	44	51	251
	22%	26%	19%	17%	18%	22%	22%	28%	20%	19%	23%	26%	25%	42%	6%	18%	10%	17%	24%	19%	20%	25%	24%
Liberal Democrat	263	119	144	12	39	63	35	61	53	136	74	19	32	102	161	80	13	16	16	35	43	28	112
	13%	12%	14%	14%	15%	16%	8%	15%	11%	17%	15%	7%	8%	11%	14%	14%	13%	16%	18%	13%	20%	14%	11%
Another party	104	55	49	5	20	30	26	12	11	50	26	14	10	58	46	40	10	5	3	22	17	6	41
	5%	6%	5%	6%	8%	8%	6%	3%	2%	6%	5%	5%	2%	6%	4%	7%	10%	5%	3%	8%	8%	3%	4%
Didn't vote/ not old enough to vote	235	107	128	34	63	44	46	22	26	61	67	43	58	120	115	92	21	11	11	49	31	17	95
	12%	11%	12%	40%	24%	11%	11%	6%	5%	8%	13%	16%	14%	13%	10%	16%	21%	11%	12%	18%	14%	8%	9%
Refused	25 1%	4	21 2%	1 1%	4 2%	3 1%	5 1%	5 1%	7 1%	12 2%	2	-	8 2%	8 1%	17 2%	8 1%	-	1 1%	3 3%	4 1%	1	1	15 1%

Absolutes/col percents

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 18
Q.11 Which party did you vote for at the last General Election for the Westminster parliament, in 2010?
Base: All respondents (Excl those aged 16-17)

		La	ast Westn	ninster V	ote	I	Last Holy	rood Vot	<u>e</u>			G	ender W	ithin SE	G				Metho	dology		Intervi	ewed
	<u>Total</u>	Con	_Lab_	SNP	LibDem	Con	Lab	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2032	331	625	449	263	263	546	611	183	409	387	240	270	139	127	187	239	1203	815	388	829	1692	1882
The Conservatives	331 16%	331 100%	-	-	-	240 91%	16 3%	35 6%	14 8%	84 21%	76 20%	46 19%	35 13%	14 10%	14 11%	20 11%	37 15%	177 15%	132 16%	45 12%	154 19%	277 16%	312 17%
Labour	625 31%	-	625 100%	-	-	2 1%	471 86%	86 14%	13 7%	111 27%	116 30%	61 25%	81 30%	44 32%	48 38%	66 35%	90 38%	413 34%	288 35%	125 32%	212 26%	530 31%	578 31%
Scottish National Party	449 22%	-	-	449 100%	-	2 1%	21 4%	396 65%	7 4%	89 22%	61 16%	64 27%	54 20%	42 30%	28 22%	55 29%	50 21%	251 21%	170 21%	81 21%	198 24%	368 22%	414 22%
Liberal Democrat	263 13%	-	-	-	263 100%	11 4%	22 4%	52 9%	138 75%	66 16%	70 18%	30 13%	44 16%	11 8%	8 6%	11 6%	21 9%	128 11%	91 11%	37 10%	135 16%	208 12%	238 13%
Another party	104 5%	-	-	-	-	1	4 1%	13 2%	3 2%	24 6%	26 7%	14 6%	12 4%	10 7%	4 3%	6 3%	4 2%	79 7%	44 5%	35 9%	25 3%	95 6%	102 5%
Didn't vote/ not old enough to vote	235 12%	-	-	-	-	7 3%	12 2%	28 5%	8 4%	31 8%	30 8%	25 10%	42 16%	18 13%	25 20%	29 16%	29 12%	144 12%	81 10%	63 16%	91 11%	196 12%	216 11%
Refused	25 1%	-	-	-	-	-	-	1	-	4 1%	8 2%	-	2 1%	-	-	-	8 3%	11 1%	9 1%	2 1%	14 2%	18 1%	22 1%

Table 19 **Gender** 

Base: All respondents

		Ge	nder				Age					SE	G		Vo	te			When	Decideo	How To	Vote		
																						Since		
																						the		
																	NET:	On	In the			begin-	Longer	
																	In the	refer-	last	In the	In the	ning	ago	Have
																	last	endum	few	last	last	of the	than a	always
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	<u>DE</u>	Yes	<u>No</u>	month	day	<u>days</u>	week	month	_year	year	known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
Male	996	996	_	6	42	108	176	206	213	245	410	242	140	188	467	529	254	50	41	40	123	102	121	519
	49%	100%	-	43%	50%	41%	46%	50%	53%	50%	51%	47%	52%	44%	50%	47%	44%	48%	41%	43%	43%	46%	60%	50%
Female	1050	-	1050	8	42	154	208	209	186	243	388	274	127	242	461	589	325	54	59	52	160	119	82	524
	51%	-	100%	57%	50%	59%	54%	50%	47%	50%	49%	53%	48%	56%	50%	53%	56%	52%	59%	57%	57%	54%	40%	50%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 19 **Gender** 

Base: All respondents

		Las	st Westm	inster Vo	te	L	ast Holyr	ood Vote	<u> </u>			(	Gender Wi	thin SE	<u> </u>				Method	dology		Intervi	iewed
	Total	Con	Lab	SNP	<u>LibDem</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
Male	996 49%	164 50%	288 46%	253 56%	119 45%	128 49%	265 49%	339 55%	75 41%	410 100%	-	242 100%	-	140 100%	-	188 100%	-	581 48%	326 39%	255 66%	415 50%	831 49%	920 49%
Female	1050 51%	167 50%	337 54%	196 44%	144 55%	135 51%	281 51%	272 45%	108 59%	-	388 100%	-	274 100%	-	127 100%	-	242 100%	635 52%	501 61%	134 34%	415 50%	874 51%	975 51%

Table 20
Into which of the following age groups do you fall?
Base: All respondents

		Ge	nder				Age					SE	G		V	ote			Wher	Decideo	d How To			
	<u>Total</u>	Male	Female	<u>16-17</u>	18-24	25-34	<u>35-44</u>	45-54	55-64	65+	AB		C2	DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
16 to 17	14 1%	6 1%	8 1%	14 100%	-	-	-	-	-	-	2	6 1%	1	4 1%	10 1%	4	9 2%	2 2%	1 1%	1 1%	5 2%	2 1%	2 1%	1
18 to 24	84 4%	42 4%	42 4%	-	84 100%	-	-	-	-	-	17 2%	37 7%	15 6%	12 3%	40 4%	44 4%	26 4%	7 7%	3 3%	4 4%	12 4%	11 5%	12 6%	35 3%
25-34	262 13%	108 11%	154 15%	-	-	262 100%	-	-	-	-	97 12%	100 19%	33 12%	29 7%	154 17%	108 10%	97 17%	17 16%	18 18%	10 11%	52 18%	34 15%	24 12%	107 10%
35-44	384 19%	176 18%	208 20%	-	-	-	384 100%	-	-	-	169 21%	95 18%	51 19%	61 14%	204 22%	180 16%	145 25%	29 28%	23 23%	24 26%	69 24%	44 20%	21 10%	174 17%
45-54	415 20%	206 21%	209 20%	-	-	-	-	415 100%	-	-	163 20%	104 20%	58 22%	85 20%	215 23%	200 18%	126 22%	22 21%	24 24%	24 26%	56 20%	43 19%	47 23%	199 19%
55-64	399 20%	213 21%	186 18%	-	-	-	-	-	399 100%	-	159 20%	77 15%	55 21%	101 23%	171 18%	228 20%	87 15%	12 12%	19 19%	18 20%	38 13%	41 19%	43 21%	228 22%
65 or older	488	245	243	-	-	-	-	-	-	488	191	97	54	138	134	354	89	15	12	11	51	46	54	299

**Lord Ashcroft** 

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 20
Into which of the following age groups do you fall?
Base: All respondents

		La	st Westm	inster V	ote	L	ast Holyr	ood Vot	e			(	Gender W	ithin SEC	3				Metho	dology		Intervi	ewed
	<u>Total</u>	Con	_Lab_	SNP	LibDem	Con	Lab	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
16 to 17	14 1%	-	-	-	-	-	-	-	-	1 *	1 *	2 1%	4 1%	1 1%	-	1 1%	3 1%	13 1%	12 1%	1 *	1	13 1%	13 1%
18 to 24	84	3	15	14	12	6	13	17	5	10	7	17	20	6	9	6	6	58	20	38	26	74	80
	4%	1%	2%	3%	5%	2%	2%	3%	3%	2%	2%	7%	7%	4%	7%	3%	2%	5%	2%	10%	3%	4%	4%
25-34	262	17	71	48	39	12	61	71	23	40	57	41	59	12	21	14	15	165	81	84	97	220	246
	13%	5%	11%	11%	15%	5%	11%	12%	13%	10%	15%	17%	22%	9%	17%	7%	6%	14%	10%	22%	12%	13%	13%
35-44	384	40	120	84	63	40	106	110	40	74	95	46	49	26	25	26	35	242	158	84	142	329	361
	19%	12%	19%	19%	24%	15%	19%	18%	22%	18%	24%	19%	18%	19%	20%	14%	14%	20%	19%	22%	17%	19%	19%
45-54	415	66	144	93	35	49	114	139	21	81	82	50	54	34	24	38	47	266	159	107	149	353	384
	20%	20%	23%	21%	13%	19%	21%	23%	11%	20%	21%	21%	20%	24%	19%	20%	19%	22%	19%	28%	18%	21%	20%
55-64	399	63	126	110	61	43	113	137	51	88	71	41	36	30	25	53	48	178	133	45	221	312	355
	20%	19%	20%	24%	23%	16%	21%	22%	28%	21%	18%	17%	13%	21%	20%	28%	20%	15%	16%	12%	27%	18%	19%
65 or older	488	142	149	100	53	113	139	137	43	116	75	45	52	31	23	50	88	294	264	30	194	404	456
	24%	43%	24%	22%	20%	43%	25%	22%	23%	28%	19%	19%	19%	22%	18%	27%	36%	24%	32%	8%	23%	24%	24%

Table 21 **SEG** 

Base: All respondents

		Ge	nder				Age					SE	G		Vc	ote			Wher	n Decided	How To			
	<u>Total</u>	Male	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	_AB			DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
А	239 12%	129 13%	110 10%	-	4 5%	26 10%	52 14%	42 10%	48 12%	67 14%	239 30%	-	-	-	90 10%	149 13%	55 9%	6 6%	15 15%	8 9%	26 9%	34 15%	28 14%	122 12%
В	559 27%	281 28%	278 26%	2 14%	13 15%	71 27%	117 30%	121 29%	111 28%	124 25%	559 70%	-	-	-	232 25%	327 29%	133 23%	22 21%	24 24%	24 26%	63 22%	68 31%	60 30%	298 29%
C1	516 25%	242 24%	274 26%	6 43%	37 44%	100 38%	95 25%	104 25%	77 19%	97 20%	-	516 100%	-	-	253 27%	263 24%	152 26%	29 28%	23 23%	20 22%	80 28%	48 22%	64 32%	252 24%
C2	267 13%	140 14%	127 12%	1 7%	15 18%	33 13%	51 13%	58 14%	55 14%	54 11%	-	-	267 100%	-	140 15%	127 11%	89 15%	17 16%	8 8%	17 18%	47 17%	29 13%	17 8%	132 13%
D	178 9%	87 9%	91 9%	3 21%	9 11%	20 8%	28 7%	45 11%	40 10%	33 7%	-	-	-	178 41%	77 8%	101 9%	55 9%	17 16%	10 10%	8 9%	20 7%	17 8%	12 6%	94 9%
Е	252 12%	101 10%	151 14%	1 7%	3 4%	9 3%	33 9%	40 10%	61 15%	105 22%	-	-	-	252 59%	114 12%	138 12%	84 15%	12 12%	17 17%	14 15%	41 14%	23 10%	18 9%	127 12%
Refused	35 2%	16 2%	19 2%	1 7%	3 4%	3 1%	8 2%	5 1%	7 2%	8 2%	-	-	-	-	22 2%	13 1%	11 2%	1 1%	3 3%	1 1%	6 2%	2 1%	4 2%	18 2%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 21 **SEG** 

Base: All respondents

		La	st Westm	ninster Vo	ote	L	ast Holyr	rood Vot	e				Gender W	ithin SE	G					dology		Intervi	iewed
	_Total_	Con	_Lab_	SNP	LibDem	Con	Lab	SNP	LibDem	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
Α	239 12%	58 18%	64 10%	36 8%	47 18%	50 19%	50 9%	61 10%	34 19%	129 31%	110 28%	-	-	-	-	-	-	132 11%	96 12%	36 9%	107 13%	195 11%	223 12%
В	559 27%	102 31%	163 26%	114 25%	89 34%	85 32%	142 26%	162 27%	62 34%	281 69%	278 72%	-	-	-	-	-	-	305 25%	192 23%	113 29%	254 31%	454 27%	519 27%
C1	516 25%	81 24%	142 23%	118 26%	74 28%	63 24%	136 25%	151 25%	46 25%	-	-	242 100%	274 100%	-	-	-	-	304 25%	200 24%	104 27%	212 26%	441 26%	473 25%
C2	267 13%	28 8%	92 15%	70 16%	19 7%	21 8%	86 16%	87 14%	11 6%	-	-	-	-	140 100%	127 100%	-	-	168 14%	111 13%	57 15%	99 12%	227 13%	245 13%
D	178 9%	19 6%	63 10%	45 10%	10 4%	17 6%	51 9%	56 9%	10 5%	-	-	-	-	-	-	87 46%	91 38%	118 10%	84 10%	34 9%	60 7%	146 9%	166 9%
E	252 12%	38 11%	93 15%	60 13%	22 8%	24 9%	77 14%	83 14%	18 10%	-	-	-	-	-	-	101 54%	151 62%	155 13%	120 15%	35 9%	97 12%	207 12%	234 12%
Refused	35 2%	5 2%	8 1%	6 1%	2 1%	3 1%	4 1%	11 2%	2 1%	-	-	-	-	-	-	-	-	34 3%	24 3%	10 3%	1	35 2%	35 2%

Table 22
Which one of these Regions do you live in?
Base: All respondents

		Ge	nder				Age					SE	G		Vc	ote			Wher	n Decideo	How To			
	_Total_	Male	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Yes	<u>No</u>	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
Central Scotland	369	185	184	1	10	37	74	84	67	96	140	85	54	81	164	205	107	23	19	19	46	34	47	181
	18%	19%	18%	7%	12%	14%	19%	20%	17%	20%	18%	16%	20%	19%	18%	18%	18%	22%	19%	21%	16%	15%	23%	17%
Glasgow	403	209	194	3	17	66	80	74	73	90	164	111	48	73	205	198	131	25	23	16	67	52	40	180
	20%	21%	18%	21%	20%	25%	21%	18%	18%	18%	21%	22%	18%	17%	22%	18%	23%	24%	23%	17%	24%	24%	20%	17%
Highlands & Islands	171	76	95	1	7	20	27	32	34	50	53	36	36	41	80	91	48	8	5	9	26	20	13	90
	8%	8%	9%	7%	8%	8%	7%	8%	9%	10%	7%	7%	13%	10%	9%	8%	8%	8%	5%	10%	9%	9%	6%	9%
Lothians	287 14%	140 14%	147 14%	-	19 23%	43 16%	65 17%	49 12%	59 15%	52 11%	138 17%	78 15%	22 8%	46 11%	116 13%	171 15%	77 13%	12 12%	20 20%	8 9%	37 13%	37 17%	33 16%	140 13%
Mid Scotland & Fife	181	86	95	1	5	18	35	36	35	51	67	48	23	40	74	107	39	7	5	8	19	17	16	109
	9%	9%	9%	7%	6%	7%	9%	9%	9%	10%	8%	9%	9%	9%	8%	10%	7%	7%	5%	9%	7%	8%	8%	10%
North East Scotland	291	134	157	2	13	39	50	65	61	61	108	78	34	66	139	152	82	21	11	7	43	30	24	155
	14%	13%	15%	14%	15%	15%	13%	16%	15%	13%	14%	15%	13%	15%	15%	14%	14%	20%	11%	8%	15%	14%	12%	15%
South of Scotland	125	71	54	1	3	11	15	26	24	45	46	30	21	28	38	87	33	3	6	5	19	11	14	67
	6%	7%	5%	7%	4%	4%	4%	6%	6%	9%	6%	6%	8%	7%	4%	8%	6%	3%	6%	5%	7%	5%	7%	6%
West of Scotland	219	95	124	5	10	28	38	49	46	43	82	50	29	55	112	107	62	5	11	20	26	20	16	121
	11%	10%	12%	36%	12%	11%	10%	12%	12%	9%	10%	10%	11%	13%	12%	10%	11%	5%	11%	22%	9%	9%	8%	12%

#### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 22
Which one of these Regions do you live in?
Base: All respondents

Last Westminster Vote Methodology Last Holyrood Vote Gender Within SEG Interviewed CATI AB AB C1 C1 C2 C2 DE DE Land-CATI Up to Up to Con SNP LibDem Con Lab SNP LibDem Male Male CATI Online Total Lab Female Female Male Female Male Female line Mobile 11pm 12pm 331 Base 2046 625 449 263 263 546 611 183 410 388 242 274 140 127 188 242 1216 827 389 830 1705 1895 Central Scotland 369 66 119 78 32 51 104 110 18 78 62 39 46 27 27 36 45 234 158 76 135 316 345 18% 20% 19% 17% 12% 19% 19% 18% 10% 19% 16% 16% 17% 19% 21% 19% 19% 19% 19% 20% 16% 19% 18% Glasgow 403 50 140 74 40 43 120 116 26 88 76 52 59 26 22 39 34 228 133 175 333 373 20% 15% 16% 15% 14% 20% 21% 22% 19% 17% 21% 14% 22% 16% 22% 19% 21% 19% 16% 24% 21% 20% 20% Highlands & Islands 171 18 52 34 36 17 42 45 30 28 25 12 17 19 17 24 92 19 60 145 159 24 111 5% 8% 6% 7% 5% 5% 8% 8% 14% 8% 16% 7% 6% 9% 12% 15% 9% 10% 9% 11% 7% 9% 8% Lothians 287 46 89 57 46 40 82 72 27 61 77 43 35 8 26 20 157 90 67 130 243 267 14 14% 14% 13% 15% 15% 20% 18% 13% 17% 14% 17% 15% 12% 15% 6% 11% 14% 8% 13% 11% 16% 14% 14% Mid Scotland & Fife 181 37 45 33 31 37 47 28 38 29 22 12 26 109 83 26 72 164 39 26 11 14 148 11% 6% 10% 13% 12% 8% 15% 9% 7% 9% 9% 8% 9% 7% 11% 9% 10% 9% 9% 9% 291 44 73 40 31 27 52 56 22 26 40 175 274 North East Scotland 88 66 114 34 12 124 51 116 244 14% 13% 15% 12% 19% 15% 14% 14% 9% 14% 13% 14% 12% 20% 12% 13% 16% 16% 14% 17% 15% 14% 14% South of Scotland 125 38 37 20 17 25 32 36 13 29 17 18 12 15 6 9 19 73 57 16 52 98 113 11% 6% 4% 6% 10% 6% 6% 7% 7% 4% 7% 4% 5% 5% 7% 4% 6% 6% 11% 8% 6% 6% 6% West of Scotland 219 32 76 53 19 25 71 14 36 46 22 28 15 21 129 90 90 178 200 11% 10% 12% 12% 7% 10% 12% 12% 12% 9% 10% 10% 12% 11% 14% 11% 11% 10% 11% 10% 11%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 23

To which of these ethnic groups do you consider you belong?

Base: All respondents

		Ge	nder				Age					SE	G		V	ote			When	Decideo	How To			
	_Total_	<u>Male</u>	<u>Female</u>	<u>16-17</u>	<u>18-24</u>	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>		DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
White	1959 96%	950 95%	1009 96%	12 86%	77 92%	239 91%	360 94%	401 97%	392 98%	478 98%	773 97%	490 95%	260 97%	413 96%	891 96%	1068 96%	554 96%	97 93%	96 96%	88 96%	273 96%	212 96%	197 97%	996 95%
NET: BAME	58 3%	32 3%	26 2%	1 7%	7 8%	18 7%	18 5%	8 2%	3 1%	3 1%	20 3%	18 3%	5 2%	14 3%	21 2%	37 3%	17 3%	6 6%	3 3%	3 3%	5 2%	8 4%	3 1%	30 3%
Mixed	15 1%	7 1%	8 1%	1 7%	-	5 2%	4 1%	3 1%	-	2	4 1%	2	2 1%	7 2%	10 1%	5 *	4 1%	2 2%	1 1%	-	1	2 1%	2 1%	7 1%
NET: Asian	22 1%	12 1%	10 1%	-	4 5%	6 2%	8 2%	3 1%	1	-	9 1%	9 2%	2 1%	2	6 1%	16 1%	9 2%	1 1%	2 2%	2 2%	4 1%	3 1%	-	10 1%
Indian	9	5 1%	4	-	-	4 2%	3 1%	1	1	-	6 1%	3 1%	-	-	1 *	8 1%	4 1%	-	2 2%	1 1%	1	1	-	4
Pakistani	7	4	3	-	2 2%	-	4 1%	1	-	-	1 *	3 1%	2 1%	1	3	4	3 1%	1 1%	-	1 1%	1	-	-	4
Bangladeshi	1 *	1	-	-	1 1%	-	-	-	-	-	-	1	-	-	-	1 *	-	-	-	-	-	-	-	1
Other Asian background	5 *	2	3	-	1 1%	2 1%	1 *	1	-	-	2	2	-	1 *	2	3	2	-	-	-	2 1%	2 1%	-	1
NET: Black	8	6 1%	2	-	1 1%	2 1%	3 1%	2	-	-	3	2	-	3 1%	2	6 1%	1 *	-	-	1 1%	-	1	1	5 *
Black Caribbean	2	2	-	-	1 1%	1	-	-	-	-	1 *	-	-	1	1 *	1	-	-	-	-	-	-	-	2
Black African	6	4	2	-	-	1	3 1%	2	-	-	2	2	-	2	1 *	5 *	1	-	-	1 1%	-	1 *	1	3
Other Black background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	6	3	3	-	2 2%	3 1%	1	-	-	-	3	3 1%	-	-	1	5 *	1	1 1%	-	-	-	1	-	4
Other	7 *	4	3	-	-	2 1%	2 1%	-	2 1%	1	1	2	1	2	2	5 *	2	2 2%	-	-	-	1	-	4

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 23

To which of these ethnic groups do you consider you belong? Base: All respondents

		Gei	nder				Age					SE	G		V	ote			Wher	n Decideo	d How To	Vote		
																						Since the		
	T-4-1	Mala	Fl-	10.17	10.04	05.04	05.44	45.54	FF 64	05	AD	04	00	D.E.	V	Na	NET: In the last	On refer- endum	In the last few	In the	In the	ning of the		Have always
	<u>Total</u>	<u>Male</u>	<u>Female</u>	16-17	18-24	<u>25-34</u>	35-44	45-54	<u>55-64</u>	65+	<u>AB</u>	<u>C1</u>	C2	<u>DE</u>	Yes	<u>No</u>	<u>month</u>	<u>day</u>	<u>days</u>	week_	<u>month</u>	_year	_year_	<u>known</u>
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
Prefer not to answer	29 1%	14 1%	15 1%	1 7%	-	5 2%	6 2%	6 1%	4 1%	7 1%	5 1%	8 2%	2 1%	3 1%	16 2%	13 1%	8 1%	1 1%	1 1%	1 1%	5 2%	1	3 1%	17 2%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 23

To which of these ethnic groups do you consider you belong?

Base: All respondents

		La	ast Westr	ninster V	ote		Last Holy	rood Vot	te			(	Gender W	ithin SE	G					dology		Interv	iewed
	_Total_	_Con_	_Lab_	SNP	LibDem	<u>Con</u>	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE <u>Male</u>	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
White	1959 96%	321 97%	599 96%	432 96%	254 97%	256 97%	527 97%	580 95%	178 97%	398 97%	375 97%	226 93%	264 96%	137 98%	123 97%	178 95%	235 97%	1152 95%	790 96%	362 93%	807 97%	1625 95%	1809 95%
NET: BAME	58 3%	5 2%	19 3%	12 3%	6 2%	3 1%	15 3%	22 4%	3 2%	10 2%	10 3%	12 5%	6 2%	2 1%	3 2%	7 4%	7 3%	39 3%	20 2%	19 5%	19 2%	51 3%	57 3%
Mixed	15 1%	1	1	6 1%	1 *	1	1	7 1%	-	2	2 1%	1	1	1 1%	1 1%	3 2%	4 2%	10 1%	6 1%	4 1%	5 1%	11 1%	14 1%
NET: Asian	22 1%	3 1%	9 1%	4 1%	3 1%	1	5 1%	9 1%	3 2%	4 1%	5 1%	7 3%	2 1%	-	2 2%	1 1%	1	16 1%	9 1%	7 2%	6 1%	19 1%	22 1%
Indian	9	2 1%	5 1%	1	1 *	1	4 1%	3	1 1%	3 1%	3 1%	2 1%	1	-	-	-	-	6	5 1%	1	3	8	9
Pakistani	7	1	2	2	1	-	1	4 1%	1 1%	1	-	3 1%	-	-	2 2%	-	1	5 *	3	2 1%	2	5 *	7
Bangladeshi	1 *	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-	1	1
Other Asian background	5 *	-	1	1	1	-	-	1	1 1%	-	2 1%	1	1 *	-	-	1 1%	-	4	1	3 1%	1 *	5 *	5 *
NET: Black	8	-	6 1%	2	-	-	5 1%	3	-	2	1	1	1	-	-	3 2%	-	5 *	1	4 1%	3	8	8
Black Caribbean	2	-	1	1	-	-	1	1	-	1	-	-	-	-	-	1 1%	-	2	1	1	-	2	2
Black African	6	-	5 1%	1	-	-	4 1%	2	-	1	1	1	1	-	-	2 1%	-	3	-	3 1%	3	6	6
Other Black background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	6	-	1	-	1	-	1	1	-	1 *	2 1%	2 1%	1	-	-	-	-	3	1	2 1%	3	6	6
Other	7	1	2	-	1	1	3 1%	2	-	1	-	1	1 *	1 1%	-	-	2 1%	5 *	3	2 1%	2	7	7

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 23

To which of these ethnic groups do you consider you belong? Base: All respondents

		La	ast Westr	minster V	<u>ote</u>		_ast Holy	rood Vot	te			(	Gender W	ithin SE	G				Metho	dology		Interv	<u>iewed</u>
												<b>-</b> .	٠.						CATI	- · - ·			
				ONE		_		ONE		AB	_ AB .	C1	_ C1	C2	_ C2	DE	_ DE .	0.4.71	Land-	CATI	O !!	Up to	Up to
	<u>Total</u>	<u>Con</u>	<u>Lab</u>	<u>SNP</u>	<u>LibDem</u>	<u>Con</u>	<u>Lab</u>	<u>SNP</u>	<u>LibDem</u>	Male	<u>Female</u>	<u>Male</u>	<u>Female</u>	<u>Male</u>	<u>Female</u>	Male	<u>Female</u>	<u>CATI</u>	<u>line</u>	<u>Mobile</u>	<u>Online</u>	<u>11pm</u>	<u>12pm</u>
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
Prefer not to answer	29	5	7	5	3	4	4	9	2	2	3	4	4	1	1	3	-	25	17	8	4	29	29
	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	2%	-	2%	2%	2%	*	2%	2%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 24

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

		Ger	nder				Age					SE	G		Vc	ote			When	Decideo	d How To			
	_Total_	_Male_	<u>Female</u>	<u>16-17</u>	18-24_	25-34	35-44	45-54_	55-64	65+_	AB		<u>C2</u>	DE	_Yes_	No	NET: In the last month	On refer- endum <u>day</u>	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043
NET: Christian	1177 58%	538 54%	639 61%	8 57%	24 29%	98 37%	179 47%	234 56%	255 64%	379 78%	443 56%	279 54%	164 61%	279 65%	432 47%	745 67%	312 54%	57 55%	44 44%	55 60%	156 55%	113 51%	116 57%	636 61%
Christian - Protestant	787 38%	370 37%	417 40%	2 14%	13 15%	42 16%	101 26%	164 40%	172 43%	293 60%	314 39%	175 34%	99 37%	193 45%	233 25%	554 50%	180 31%	34 33%	20 20%	30 33%	96 34%	58 26%	85 42%	464 44%
Christian - Catholic	265 13%	110 11%	155 15%	6 43%	7 8%	39 15%	50 13%	43 10%	60 15%	60 12%	88 11%	75 15%	41 15%	56 13%	151 16%	114 10%	97 17%	16 15%	19 19%	16 17%	46 16%	39 18%	21 10%	108 10%
Christian - other	125 6%	58 6%	67 6%	-	4 5%	17 6%	28 7%	27 7%	23 6%	26 5%	41 5%	29 6%	24 9%	30 7%	48 5%	77 7%	35 6%	7 7%	5 5%	9 10%	14 5%	16 7%	10 5%	64 6%
NET: Other	140 7%	72 7%	68 6%	1 7%	14 17%	28 11%	27 7%	33 8%	18 5%	19 4%	52 7%	42 8%	18 7%	27 6%	89 10%	51 5%	42 7%	7 7%	7 7%	6 7%	22 8%	15 7%	18 9%	65 6%
Muslim	13 1%	7 1%	6 1%	-	2 2%	1	5 1%	2	2 1%	1 *	5 1%	4 1%	2 1%	2	7 1%	6 1%	2	-	-	1 1%	1	1	1	9 1%
Hindu	6	5 1%	1 *	-	1 1%	2 1%	2 1%	-	1	-	2	3 1%	-	1	2	4	4 1%	-	1 1%	1 1%	2 1%	1	-	1
Jew	7	3	4	-	-	-	1	3 1%	-	3 1%	4 1%	-	-	2	4	3	3 1%	1 1%	1 1%	-	1	2 1%	-	2
Sikh	1	-	1 *	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1
Buddhist	12 1%	7 1%	5 *	-	1 1%	4 2%	1	2	2 1%	2	4 1%	4 1%	2 1%	2	10 1%	2	4 1%	1 1%	1 1%	1 1%	1	1	1 *	6 1%
Other	101 5%	50 5%	51 5%	1 7%	10 12%	20 8%	18 5%	26 6%	13 3%	13 3%	37 5%	30 6%	14 5%	20 5%	66 7%	35 3%	29 5%	5 5%	4 4%	3 3%	17 6%	10 5%	16 8%	46 4%
None	693 34%	368 37%	325 31%	4 29%	43 51%	131 50%	171 45%	142 34%	120 30%	82 17%	292 37%	185 36%	85 32%	120 28%	386 42%	307 27%	212 37%	39 38%	45 45%	29 32%	99 35%	90 41%	68 33%	323 31%
Prefer not to say	36 2%	18 2%	18 2%	1 7%	3 4%	5 2%	7 2%	6 1%	6 2%	8 2%	11 1%	10 2%	-	4 1%	21 2%	15 1%	13 2%	1 1%	4 4%	2 2%	6 2%	3 1%	1	19 2%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 24

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

		La	st Westr	ninster V	ote	Last Holyrood Vote						G	Gender W	ithin SE		Metho	Interviewed						
	Total	Con	Lab	SNP	LibDem	Con	Lab	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to 11pm	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
NET: Christian	1177 58%	250 76%	399 64%	226 50%	132 50%	194 74%	361 66%	326 53%	99 54%	218 53%	225 58%	121 50%	158 58%	86 61%	78 61%	110 59%	169 70%	720 59%	524 63%	196 50%	457 55%	985 58%	1090 58%
Christian - Protestant	787 38%	215 65%	245 39%	145 32%	89 34%	170 65%	232 42%	213 35%	66 36%	158 39%	156 40%	83 34%	92 34%	52 37%	47 37%	75 40%	118 49%	463 38%	348 42%	115 30%	324 39%	646 38%	723 38%
Christian - Catholic	265 13%	15 5%	120 19%	55 12%	23 9%	9 3%	100 18%	80 13%	19 10%	41 10%	47 12%	26 11%	49 18%	19 14%	22 17%	23 12%	33 14%	167 14%	112 14%	55 14%	98 12%	226 13%	246 13%
Christian - other	125 6%	20 6%	34 5%	26 6%	20 8%	15 6%	29 5%	33 5%	14 8%	19 5%	22 6%	12 5%	17 6%	15 11%	9 7%	12 6%	18 7%	90 7%	64 8%	26 7%	35 4%	113 7%	121 6%
NET: Other	140 7%	9 3%	38 6%	38 8%	21 8%	8 3%	31 6%	47 8%	15 8%	21 5%	31 8%	23 10%	19 7%	11 8%	7 6%	16 9%	11 5%	106 9%	61 7%	45 12%	34 4%	125 7%	135 7%
Muslim	13 1%	1 *	6 1%	4 1%	-	-	4 1%	6 1%	1 1%	2	3 1%	4 2%	-	-	2 2%	1 1%	1 *	10 1%	4	6 2%	3	12 1%	13 1%
Hindu	6	1 *	3	-	-	-	3 1%	1	-	1 *	1	3 1%	-	-	-	1 1%	-	4	2	2 1%	2	5 *	6
Jew	7	2 1%	-	-	2 1%	2 1%	-	1	-	1	3 1%	-	-	-	-	1 1%	1	4	2	2 1%	3	6 *	7
Sikh	1 *	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	1	-	-	1	1 *
Buddhist	12 1%	-	-	5 1%	3 1%	-	-	4 1%	1 1%	2	2 1%	3 1%	1	1 1%	1 1%	1 1%	1	4	3	1	8 1%	10 1%	10 1%
Other	101 5%	5 2%	28 4%	29 6%	16 6%	6 2%	23 4%	35 6%	13 7%	15 4%	22 6%	13 5%	17 6%	10 7%	4 3%	12 6%	8 3%	83 7%	49 6%	34 9%	18 2%	91 5%	98 5%
None	693 34%	66 20%	180 29%	176 39%	107 41%	57 22%	146 27%	225 37%	68 37%	164 40%	128 33%	95 39%	90 33%	43 31%	42 33%	59 31%	61 25%	366 30%	226 27%	140 36%	327 39%	563 33%	635 34%
Prefer not to say	36 2%	6 2%	8 1%	9 2%	3 1%	4 2%	8 1%	13 2%	1 1%	7 2%	4 1%	3 1%	7 3%	-	-	3 2%	1	24 2%	16 2%	8 2%	12 1%	32 2%	35 2%

Table 25

Methodology Base: All respondents

		Ge	ender Age								SEG				Vc	te		When Decided How To Vote							
	<u>Total</u>	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year		Have always known	
Base	2046	996	1050	14	84	262	384	415	399	488	798	516	267	430	928	1118	579	104	100	92	283	221	203	1043	
CATI	1216	581	635	13	58	165	242	266	178	294	437	304	168	273	565	651	347	66	57	60	164	130	116	623	
	59%	58%	60%	93%	69%	63%	63%	64%	45%	60%	55%	59%	63%	63%	61%	58%	60%	63%	57%	65%	58%	59%	57%	60%	
- Landline	827	326	501	12	20	81	158	159	133	264	288	200	111	204	353	474	234	42	38	46	108	79	75	439	
	40%	33%	48%	86%	24%	31%	41%	38%	33%	54%	36%	39%	42%	47%	38%	42%	40%	40%	38%	50%	38%	36%	37%	42%	
- Mobile	389	255	134	1	38	84	84	107	45	30	149	104	57	69	212	177	113	24	19	14	56	51	41	184	
	19%	26%	13%	7%	45%	32%	22%	26%	11%	6%	19%	20%	21%	16%	23%	16%	20%	23%	19%	15%	20%	23%	20%	18%	
Online	830	415	415	1	26	97	142	149	221	194	361	212	99	157	363	467	232	38	43	32	119	91	87	420	
	41%	42%	40%	7%	31%	37%	37%	36%	55%	40%	45%	41%	37%	37%	39%	42%	40%	37%	43%	35%	42%	41%	43%	40%	

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Table 25

Methodology Base: All respondents

		La	st Westm	inster Vo	ote	L	∟ast Holyr	ood Vote	<b>)</b>			(	<u>Gender W</u>	ithin SEC		Metho	Interviewed						
	_Total_	Con	_Lab	SNP	<u>LibDem</u>	Con	Lab	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online	Up to	Up to 12pm
Base	2046	331	625	449	263	263	546	611	183	410	388	242	274	140	127	188	242	1216	827	389	830	1705	1895
CATI	1216 59%	177 53%	413 66%	251 56%	128 49%	141 54%	352 64%	341 56%	96 52%	210 51%	227 59%	142 59%	162 59%	95 68%	73 57%	119 63%	154 64%	1216 100%	827 100%	389 100%	-	1216 71%	1216 64%
- Landline	827 40%	132 40%	288 46%	170 38%	91 35%	109 41%	241 44%	223 36%	76 42%	119 29%	169 44%	80 33%	120 44%	54 39%	57 45%	64 34%	140 58%	827 68%	827 100%	-	-	827 49%	827 44%
- Mobile	389 19%	45 14%	125 20%	81 18%	37 14%	32 12%	111 20%	118 19%	20 11%	91 22%	58 15%	62 26%	42 15%	41 29%	16 13%	55 29%	14 6%	389 32%	-	389 100%	-	389 23%	389 21%
Online	830 41%	154 47%	212 34%	198 44%	135 51%	122 46%	194 36%	270 44%	87 48%	200 49%	161 41%	100 41%	112 41%	45 32%	54 43%	69 37%	88 36%	-	-	-	830 100%	489 29%	679 36%