

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78	
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85	
Certain to vote	(10)	559	280	278	27	62	96	93	118	158	137	148	105	143	140	175	16	106	19	3	188	160	56
		56%	58%	54%	28%	40%	54%	52%	73%	70%	65%	55%	49%	55%	71%	68%	48%	59%	49%	28%	75%	73%	66%
	(9)	50	30	20	5	4	12	14	7	8	16	10	13	9	10	14	6	10	5	-	15	14	5
		5%	6%	4%	5%	3%	7%	8%	4%	4%	8%	4%	6%	3%	5%	5%	17%	5%	12%	-	6%	6%	6%
	(8)	96	46	50	14	21	30	8	8	15	13	28	23	29	24	21	10	20	3	-	28	13	14
		10%	9%	10%	14%	14%	17%	5%	5%	7%	6%	10%	11%	11%	12%	8%	29%	11%	8%	-	11%	6%	17%
	(7)	44	13	31	7	8	8	10	3	7	11	14	5	12	5	16	-	8	3	1	5	8	6
		4%	3%	6%	7%	5%	4%	6%	2%	3%	5%	5%	2%	5%	2%	6%	-	4%	8%	6%	2%	4%	7%
	(6)	26	14	12	8	2	1	8	2	4	6	6	8	5	4	5	-	6	1	2	3	4	1
		3%	3%	2%	8%	2%	*	4%	1%	2%	3%	2%	4%	2%	2%	2%	-	4%	3%	18%	1%	2%	1%
	(5)	75	34	41	11	12	12	22	7	10	7	16	23	23	10	15	2	15	3	5	5	9	3
		7%	7%	8%	11%	8%	7%	13%	4%	4%	3%	6%	11%	9%	5%	6%	6%	9%	8%	42%	2%	4%	3%
	(4)	18	3	16	2	4	3	3	1	4	3	3	6	5	3	6	-	5	1	1	-	1	-
		2%	1%	3%	3%	3%	2%	2%	1%	2%	2%	1%	3%	2%	1%	2%	-	3%	3%	6%	-	*	-
	(3)	22	9	13	2	4	4	5	4	5	2	8	4	8	1	3	-	8	2	-	4	4	-
		2%	2%	3%	2%	3%	2%	3%	2%	2%	1%	3%	2%	3%	*	1%	-	4%	4%	-	1%	2%	-
	(2)	11	6	5	-	3	-	4	2	1	*	5	2	2	2	1	-	3	2	-	*	-	-
		1%	1%	1%	-	2%	-	2%	1%	1%	*	2%	1%	1%	1%	*	-	1%	4%	-	*	-	-
Definitely would not vote	(1)	96	52	44	22	32	12	10	10	10	15	32	27	20	-	-	-	-	-	-	4	-	-
		10%	11%	9%	22%	21%	7%	6%	6%	4%	7%	12%	13%	8%	-	-	-	-	-	-	-	2%	-
Don't know		3	1	3	-	-	-	1	-	2	-	-	-	3	-	-	-	-	-	-	2	1	-
		*	*	1%	-	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	*	-
Mean		7.93	7.99	7.86	6.28	6.69	8.27	7.84	8.67	8.73	8.54	7.73	7.48	7.96	9.12	8.96	8.93	8.45	8.12	6.66	9.39	9.09	9.18
Standard deviation		3.01	3.06	2.97	3.39	3.59	2.62	2.87	2.68	2.46	2.64	3.19	3.21	2.91	1.68	1.84	1.35	2.29	2.48	2.30	1.35	1.96	1.32
Standard error		0.10	0.14	0.13	0.40	0.33	0.22	0.22	0.20	0.14	0.14	0.23	0.28	0.19	0.11	0.12	0.24	0.18	0.40	0.77	0.08	0.13	0.15

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85
Conservative	198 20%	93 19%	105 21%	11 11%	25 16%	29 16%	36 20%	35 22%	62 28%	51 24%	55 20%	44 21%	37 14%	198 100%	-	-	-	-	-	144 58%	4 2%	7 8%
Labour	256 26%	127 26%	128 25%	23 23%	45 29%	62 35%	43 24%	43 27%	39 17%	52 25%	68 25%	47 22%	82 32%	-	256 100%	-	-	-	-	17 7%	146 67%	24 28%
Liberal Democrat	33 3%	19 4%	15 3%	5 5%	5 3%	8 4%	6 3%	7 4%	4 2%	11 5%	12 4%	2 1%	8 3%	-	-	33 100%	-	-	-	1 *	2 1%	22 26%
The UK Independence Party (UKIP)	181 18%	114 23%	67 13%	13 13%	20 13%	30 17%	42 23%	32 20%	40 18%	27 13%	39 14%	57 26%	52 20%	-	-	-	181 100%	-	-	46 18%	23 11%	12 14%
The Green Party	39 4%	15 3%	24 5%	9 9%	5 3%	10 6%	6 3%	5 3%	4 2%	12 6%	14 5%	7 3%	6 2%	-	-	-	-	39 100%	-	4 2%	9 4%	8 9%
The British National Party (BNP)	5 1%	5 1%	-	4 4%	-	1 1%	-	* *	-	* *	2 1%	-	2 1%	-	-	-	-	-	5 48%	-	-	-
Some other party	6 1%	3 1%	3 *	1 1%	2 1%	-	1 1%	1 1%	1 *	1 *	1 1%	3 1%	-	-	-	-	-	-	6 52%	-	2 1%	-
Would not vote	96 10%	52 11%	44 9%	22 22%	32 21%	12 7%	10 6%	10 6%	10 4%	15 7%	32 12%	27 13%	20 8%	-	-	-	-	-	-	-	4 2%	-
Refused	61 6%	21 4%	39 8%	4 4%	4 3%	7 4%	11 6%	6 4%	27 12%	16 8%	13 5%	6 3%	16 6%	-	-	-	-	-	-	10 4%	2 1%	1 2%
Don't know	125 12%	38 8%	87 17%	7 7%	16 10%	18 10%	25 14%	21 13%	38 17%	25 12%	35 13%	22 10%	36 14%	-	-	-	-	-	-	28 11%	27 12%	10 12%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	534	266	268	29	52	80	87	116	169	220	101	68	128	168	193	24	118	27	4	189	165	52
Weighted base	523	281	242	38	67	106	91	101	119	121	140	110	134	154	192	25	123	25	4	177	149	58
Conservative	154	72	82	7	19	22	26	30	50	39	45	33	29	154	-	-	-	-	-	123	2	5
	29%	26%	34%	18%	28%	21%	29%	29%	42%	32%	32%	30%	21%	100%	-	-	-	-	-	69%	1%	9%
Labour	192	97	95	15	27	49	33	35	33	42	48	35	61	-	192	-	-	-	-	12	120	20
	37%	34%	39%	39%	41%	46%	36%	34%	28%	35%	34%	32%	45%	-	100%	-	-	-	-	7%	80%	34%
Liberal Democrat	25	14	11	3	4	6	4	6	2	10	9	1	5	-	-	25	-	-	-	1	1	17
	5%	5%	5%	8%	5%	6%	4%	6%	2%	8%	7%	1%	4%	-	-	100%	-	-	-	*	*	30%
The UK Independence Party (UKIP)	123	83	40	7	13	21	23	26	29	20	28	36	36	-	-	-	123	-	-	38	18	9
	24%	30%	17%	19%	20%	20%	26%	26%	25%	17%	20%	33%	27%	-	-	-	100%	-	-	21%	12%	15%
The Green Party	25	11	14	5	4	6	3	4	3	9	8	5	3	-	-	-	-	25	-	4	7	7
	5%	4%	6%	13%	6%	6%	3%	4%	3%	7%	6%	5%	2%	-	-	-	-	100%	-	2%	5%	11%
The British National Party (BNP)	2	2	-	1	-	1	-	*	-	*	*	-	*	-	-	-	-	-	2	-	-	-
	*	1%	-	2%	-	1%	-	*	-	*	*	-	*	-	-	-	-	-	52%	-	-	-
Some other party	2	2	*	*	*	-	1	*	*	*	1	*	-	-	-	-	-	-	2	-	1	-
	*	1%	*	*	*	-	1%	*	*	*	1%	*	-	-	-	-	-	-	48%	-	1%	-

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	37%
Liberal Democrat	5%
UKIP	22%
Green	5%
Other	1%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85
Conservative	216	103	113	12	32	31	38	34	70	53	65	45	44	179	2	2	7	-	-	147	10	7
	22%	21%	22%	12%	20%	17%	21%	21%	31%	25%	24%	21%	17%	90%	1%	7%	4%	-	-	59%	5%	9%
Labour	267	132	135	24	43	67	43	47	44	54	68	49	89	3	237	2	2	8	2	22	149	27
	27%	27%	26%	25%	28%	38%	24%	29%	19%	26%	25%	23%	34%	2%	93%	6%	1%	22%	17%	9%	68%	32%
Liberal Democrat	33	18	16	6	3	7	4	7	7	12	13	2	6	2	1	27	-	1	-	2	2	22
	3%	4%	3%	7%	2%	4%	2%	4%	3%	6%	5%	1%	2%	1%	1%	80%	-	2%	-	1%	1%	25%
The UK Independence Party (UKIP)	182	113	69	18	22	29	42	34	35	28	37	62	45	8	4	-	156	-	5	48	20	11
	18%	23%	13%	18%	14%	16%	24%	21%	15%	13%	14%	29%	17%	4%	1%	-	86%	-	42%	19%	9%	13%
The Green Party	28	12	16	5	5	7	3	4	4	9	10	3	5	-	1	-	2	24	-	1	8	5
	3%	3%	3%	5%	3%	4%	2%	2%	2%	4%	4%	1%	2%	-	*	-	1%	61%	-	*	4%	5%
The British National Party (BNP)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-
	*	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-
Some other party	8	7	2	1	2	4	1	*	-	1	3	-	2	-	1	-	2	-	3	2	2	1
	1%	1%	*	1%	1%	2%	1%	*	-	1%	1%	-	1%	-	1%	-	1%	-	24%	1%	1%	1%
Would not vote	96	52	44	22	32	12	10	10	10	15	32	27	20	-	-	-	-	-	-	-	4	-
	10%	11%	9%	22%	21%	7%	6%	6%	4%	7%	12%	13%	8%	-	-	-	-	-	-	-	2%	-
Refused	48	15	33	3	5	5	12	5	18	12	13	5	11	-	-	-	-	1	-	6	*	-
	5%	3%	6%	3%	3%	3%	6%	3%	8%	6%	5%	2%	4%	-	-	-	-	2%	-	2%	*	-
Don't know	121	35	86	7	11	17	26	21	37	24	31	22	37	6	9	2	12	5	2	22	23	13
	12%	7%	17%	7%	7%	9%	15%	13%	17%	11%	12%	10%	14%	3%	4%	6%	7%	14%	16%	9%	10%	15%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	552	274	278	29	54	83	89	116	179	228	103	70	132	163	188	23	112	23	4	194	171	54
Weighted base	537	289	249	39	70	108	90	102	127	125	143	112	138	150	186	24	117	21	4	183	153	58
Conservative	161	78	83	7	21	23	27	28	55	41	48	32	34	139	1	2	4	-	-	123	5	6
	30%	27%	33%	18%	30%	21%	30%	27%	44%	33%	34%	28%	25%	93%	1%	7%	3%	-	-	67%	3%	10%
Labour	198	100	98	15	26	52	32	37	36	44	49	36	65	3	179	1	1	6	*	16	122	22
	37%	35%	39%	40%	37%	49%	36%	36%	28%	35%	34%	32%	47%	2%	96%	4%	1%	28%	5%	9%	80%	38%
Liberal Democrat	26	14	12	4	2	5	3	6	6	10	10	1	4	1	1	21	-	1	-	1	1	17
	5%	5%	5%	11%	3%	5%	4%	6%	4%	8%	7%	1%	3%	*	1%	88%	-	4%	-	1%	1%	30%
The UK Independence Party (UKIP)	129	82	47	9	16	21	25	28	27	21	30	41	32	7	3	-	111	-	1	40	17	8
	24%	28%	19%	24%	23%	20%	28%	27%	21%	17%	21%	37%	23%	5%	1%	-	95%	-	34%	22%	11%	14%
The Green Party	16	9	7	2	4	3	1	3	3	8	4	3	2	-	1	-	*	14	-	1	6	4
	3%	3%	3%	6%	5%	3%	1%	3%	2%	6%	3%	3%	1%	-	*	-	*	68%	-	1%	4%	6%
The British National Party (BNP)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-
	*	*	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	*	-	-
Some other party	6	6	1	1	1	3	1	*	-	1	2	-	1	-	1	-	1	-	2	1	2	1
	1%	2%	*	2%	1%	3%	1%	*	-	1%	1%	-	1%	-	1%	-	1%	-	61%	1%	1%	1%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	31%
Labour	37%
Liberal Democrat	5%
UKIP	23%
Green	3%
Other	1%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85
I would not vote Liberal Democrat	661	346	315	68	96	111	126	112	145	130	188	152	165	144	190	-	158	22	10	187	158	35
	66%	71%	61%	69%	62%	63%	70%	69%	64%	62%	69%	70%	64%	73%	74%	-	88%	55%	89%	75%	72%	42%
I would not vote UKIP	523	248	275	65	81	95	82	87	112	130	156	89	128	125	197	28	-	34	4	124	150	62
	52%	51%	53%	66%	53%	54%	46%	54%	50%	62%	58%	41%	49%	63%	77%	85%	-	88%	35%	50%	68%	73%
I would not vote Conservative	490	265	225	53	84	95	84	89	82	87	135	105	144	-	193	21	118	20	10	41	168	50
	49%	54%	44%	54%	54%	54%	47%	55%	37%	41%	50%	48%	56%	-	75%	63%	65%	52%	88%	16%	77%	59%
I would not vote Labour	439	231	207	31	59	57	96	78	115	89	124	105	100	158	-	16	142	9	5	184	19	30
	44%	48%	40%	31%	38%	32%	53%	48%	51%	42%	46%	49%	39%	80%	-	46%	78%	22%	49%	74%	9%	36%
None of these - I would potentially vote for all of them	85	36	49	9	20	20	5	9	21	15	19	27	22	14	16	-	8	-	-	19	13	3
	8%	7%	10%	9%	13%	11%	3%	6%	10%	7%	7%	12%	9%	7%	6%	-	4%	-	-	8%	6%	4%
Don't know	21	8	13	-	2	3	3	3	9	7	1	-	7	-	-	-	-	2	-	2	2	1
	2%	2%	3%	-	1%	2%	1%	2%	4%	3%	*	-	3%	-	-	-	-	4%	-	1%	1%	1%



## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78	
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85	
NET: Well	518	289	229	52	77	90	89	75	136	124	126	122	122	165	114	15	91	16	1	191	100	41	
	52%	59%	45%	52%	50%	51%	50%	46%	60%	59%	46%	56%	47%	83%	44%	44%	50%	41%	13%	76%	46%	49%	
Very well	(4)	35	21	15	2	6	7	3	7	10	5	6	9	13	14	13	2	2	1	-	15	13	2
		4%	4%	3%	2%	4%	4%	2%	4%	4%	2%	2%	4%	5%	7%	5%	6%	1%	2%	-	6%	6%	2%
Quite well	(3)	483	269	214	49	71	83	86	68	126	119	119	113	109	152	101	13	89	15	1	176	87	40
		48%	55%	42%	50%	46%	47%	48%	42%	56%	57%	44%	52%	42%	76%	39%	38%	49%	39%	13%	70%	40%	47%
Quite badly	(2)	342	128	214	38	53	63	65	64	57	62	113	71	89	29	120	14	60	19	4	42	94	35
		34%	26%	42%	38%	35%	36%	36%	40%	25%	30%	42%	33%	34%	15%	47%	42%	33%	48%	36%	17%	43%	41%
Very badly	(1)	94	48	46	8	19	17	21	15	14	13	27	19	27	1	16	4	21	2	4	5	19	7
		9%	10%	9%	8%	12%	10%	11%	9%	6%	6%	10%	9%	10%	*	6%	12%	12%	6%	39%	2%	9%	8%
NET: Badly		436	177	260	46	72	80	85	79	71	75	141	91	116	30	135	18	81	21	8	46	113	41
		44%	36%	51%	46%	47%	45%	47%	49%	32%	36%	52%	42%	45%	15%	53%	55%	45%	54%	75%	19%	52%	49%
Don't know		45	21	25	1	5	7	5	8	18	11	5	3	21	4	7	*	9	2	1	13	5	2
		5%	4%	5%	1%	3%	4%	3%	5%	8%	5%	2%	2%	8%	2%	3%	1%	5%	5%	12%	5%	2%	2%
Mean		2.48	2.56	2.40	2.47	2.43	2.47	2.41	2.43	2.63	2.58	2.39	2.52	2.45	2.91	2.45	2.38	2.42	2.39	1.71	2.85	2.44	2.44
Standard deviation		0.72	0.74	0.70	0.68	0.77	0.73	0.72	0.73	0.68	0.65	0.70	0.72	0.77	0.48	0.69	0.79	0.72	0.64	0.75	0.54	0.74	0.68
Standard error		0.02	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.04	0.03	0.05	0.06	0.05	0.03	0.04	0.14	0.06	0.11	0.27	0.03	0.05	0.08

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78	
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85	
NET: Well	579	294	286	64	85	96	92	87	154	140	144	140	131	168	131	23	95	20	2	195	111	55	
	58%	60%	56%	65%	55%	54%	51%	54%	68%	67%	53%	65%	50%	85%	51%	68%	53%	50%	21%	78%	51%	65%	
Very well	(4)	49	29	19	5	8	14	6	5	11	9	19	8	12	11	25	2	*	2	-	12	12	2
		5%	6%	4%	5%	5%	8%	3%	3%	5%	4%	7%	4%	5%	6%	10%	6%	*	4%	-	5%	6%	3%
Quite well	(3)	530	264	266	59	77	83	86	83	142	131	126	132	118	156	106	21	95	18	2	184	99	53
		53%	54%	52%	60%	50%	47%	48%	51%	63%	62%	46%	61%	46%	79%	41%	62%	52%	46%	21%	74%	45%	62%
Quite badly	(2)	303	138	165	26	53	62	62	50	47	57	101	61	78	26	97	6	58	18	4	40	84	18
		30%	28%	32%	27%	34%	35%	35%	31%	21%	27%	37%	28%	30%	13%	38%	18%	32%	46%	32%	16%	39%	21%
Very badly	(1)	76	35	41	7	14	12	17	18	8	9	22	10	29	1	22	1	16	2	5	4	17	8
		8%	7%	8%	7%	9%	7%	10%	11%	4%	4%	8%	5%	11%	*	9%	3%	9%	5%	47%	1%	8%	9%
NET: Badly		379	173	206	33	67	74	80	68	55	66	123	71	107	26	119	7	74	20	9	43	102	26
		38%	35%	40%	34%	43%	42%	44%	42%	24%	31%	45%	33%	41%	13%	46%	21%	41%	50%	79%	17%	46%	30%
Don't know		42	20	22	1	3	7	8	6	17	5	4	5	22	4	6	4	11	-	-	11	6	4
		4%	4%	4%	1%	2%	4%	4%	4%	7%	2%	2%	2%	9%	2%	2%	11%	6%	-	-	4%	3%	5%
Mean		2.58	2.62	2.54	2.64	2.52	2.58	2.47	2.48	2.75	2.68	2.53	2.66	2.48	2.92	2.54	2.81	2.47	2.49	1.75	2.85	2.50	2.61
Standard deviation		0.71	0.72	0.70	0.69	0.73	0.74	0.72	0.74	0.61	0.63	0.75	0.63	0.77	0.45	0.79	0.61	0.67	0.66	0.82	0.50	0.73	0.70
Standard error		0.02	0.03	0.03	0.08	0.07	0.06	0.06	0.06	0.04	0.03	0.05	0.06	0.05	0.03	0.05	0.11	0.05	0.11	0.27	0.03	0.05	0.08

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85
I am satisfied with the job David Cameron is doing overall as Prime Minister	274 27%	134 27%	141 27%	26 26%	56 36%	26 14%	47 26%	42 26%	78 35%	56 27%	74 27%	68 31%	64 25%	125 63%	38 15%	10 29%	31 17%	3 6%	- -	123 49%	30 14%	18 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	312 31%	150 31%	161 31%	26 26%	36 23%	74 42%	64 36%	42 26%	70 31%	71 34%	78 29%	83 38%	70 27%	65 33%	53 21%	9 26%	91 50%	12 30%	3 25%	92 37%	41 19%	30 36%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	285 28%	148 30%	137 27%	38 38%	44 29%	54 31%	51 28%	53 33%	45 20%	57 27%	91 34%	35 16%	95 36%	6 3%	152 59%	14 41%	33 18%	19 48%	6 54%	22 9%	127 58%	30 35%
Refused	37 4%	21 4%	17 3%	3 3%	3 2%	8 4%	4 2%	4 3%	12 5%	10 5%	5 2%	8 4%	8 3%	1 1%	- -	- -	8 5%	- -	1 10%	2 1%	6 3%	1 1%
Don't know	92 9%	34 7%	58 11%	6 6%	16 10%	16 9%	14 8%	20 13%	20 9%	17 8%	23 8%	22 10%	24 9%	1 *	12 5%	1 4%	17 9%	6 15%	1 11%	11 4%	16 7%	6 7%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85
The Conservatives	177 18%	85 17%	92 18%	10 10%	23 15%	32 18%	34 19%	32 20%	44 20%	42 20%	60 22%	36 17%	32 12%	45 23%	47 19%	5 14%	35 20%	5 14%	2 16%	57 23%	48 22%	13 15%
Labour	113 11%	65 13%	48 9%	14 14%	25 16%	23 13%	18 10%	16 10%	16 7%	24 11%	30 11%	14 7%	43 16%	12 6%	51 20%	3 10%	13 7%	3 8%	2 21%	20 8%	40 18%	10 12%
The UK Independence Party (UKIP)	61 6%	32 7%	29 6%	8 8%	17 11%	12 7%	8 4%	9 6%	7 3%	17 8%	15 5%	6 3%	18 7%	7 3%	10 4%	4 12%	20 11%	3 7%	2 15%	15 6%	10 5%	8 10%
The Liberal Democrat	22 2%	14 3%	8 2%	3 4%	7 5%	6 3%	1 1%	1 1%	3 1%	5 2%	6 2%	4 2%	5 2%	- -	5 2%	1 3%	9 5%	2 5%	- -	1 *	3 2%	2 2%
None of them	718 72%	341 70%	377 73%	69 70%	109 71%	127 72%	130 72%	116 72%	165 73%	146 69%	184 68%	170 79%	187 72%	142 72%	172 67%	26 76%	122 68%	31 80%	7 64%	173 69%	140 64%	61 72%
Don't know	10 1%	2 *	8 2%	4 4%	1 1%	- -	4 2%	1 *	2 1%	2 1%	3 1%	2 1%	2 1%	3 2%	1 *	- -	4 2%	- -	- -	2 1%	2 1%	* 1%

## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	71	119	137	172	182	315	382	192	134	249	215	249	31	169	39	9	267	239	78
Weighted base	1000	487	513	99	154	177	180	161	225	210	271	216	260	198	256	33	181	39	11	250	219	85
A Labour government	333 33%	169 35%	164 32%	47 47%	66 43%	71 40%	54 30%	48 30%	46 21%	59 28%	97 36%	59 27%	110 43%	1 1%	205 80%	6 18%	29 16%	12 32%	5 49%	20 8%	151 69%	24 28%
A Conservative government	291 29%	146 30%	145 28%	17 18%	32 21%	47 26%	60 33%	43 27%	91 41%	64 31%	83 31%	74 34%	56 22%	164 83%	7 3%	1 4%	61 34%	4 10%	1 12%	168 67%	10 4%	11 12%
A coalition between Labour and the Liberal Democrats	110 11%	56 12%	54 10%	11 11%	17 11%	22 12%	22 12%	21 13%	17 8%	23 11%	37 14%	22 10%	25 10%	4 2%	35 14%	14 41%	13 7%	16 40%	2 19%	9 4%	32 15%	22 26%
A coalition between the Conservatives and the Liberal Democrats	90 9%	36 7%	54 11%	6 6%	13 9%	11 6%	18 10%	17 10%	25 11%	29 14%	24 9%	19 9%	15 6%	22 11%	5 2%	12 37%	22 12%	3 7%	- -	27 11%	5 2%	23 27%
Don't know	177 18%	80 16%	97 19%	17 17%	25 17%	26 15%	25 14%	33 20%	46 20%	34 16%	31 11%	42 19%	53 20%	6 3%	4 1%	- -	55 31%	5 12%	2 21%	25 10%	20 9%	5 6%

**Keighley Poll**  
**CATI Fieldwork : 20th-26th October 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	450 45%	487 49%
Female	550 55%	513 51%

**Keighley Poll**  
**CATI Fieldwork : 20th-26th October 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	71 7%	99 10%
25-34	119 12%	154 15%
35-44	137 14%	177 18%
45-54	172 17%	180 18%
55-64	182 18%	161 16%
65 or older	315 32%	225 23%
Refused	4 *	4 *

**Keighley Poll**  
**CATI Fieldwork : 20th-26th October 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	125 13%	68 7%
B	257 26%	142 14%
C1	192 19%	271 27%
C2	134 13%	216 22%
D	98 10%	119 12%
E	151 15%	141 14%
Refused	43 4%	43 4%



## Keighley Poll

### CATI Fieldwork : 20th-26th October 2014

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	267 27%	250 25%
Labour	239 24%	219 22%
Liberal Democrats	78 8%	85 8%
Another party	49 5%	47 5%
Did not vote	270 27%	310 31%
Refused	54 5%	42 4%
Don't know	43 4%	48 5%