

Doncaster North Poll
CATI Fieldwork : 18th -23rd November 2014

Table 1

Q1. Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election – on a scale of 0-10, where 0 means you definitely would not vote, and 10 means you are certain to vote.

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
10 - certain to vote	541	257	284	31	61	57	120	99	173	55	142	130	214	186	129	40	53	86	147	4	139	13	89
	54%	53%	55%	38%	33%	50%	52%	70%	71%	48%	57%	50%	57%	76%	74%	49%	20%	76%	65%	37%	71%	48%	40%
9	38	27	11	3	4	3	11	7	9	10	11	10	6	7	7	6	9	5	6	1	9	6	10
	4%	6%	2%	4%	2%	2%	5%	5%	4%	9%	4%	4%	2%	3%	4%	7%	3%	5%	2%	7%	5%	22%	5%
8	94	43	52	14	20	17	21	5	17	24	17	29	25	17	13	11	25	11	30	2	16	-	21
	9%	9%	10%	17%	11%	15%	9%	4%	7%	21%	7%	11%	7%	7%	7%	14%	9%	10%	13%	22%	8%	-	9%
7	34	19	15	5	5	8	9	2	6	3	14	8	9	6	6	2	11	7	8	2	6	-	10
	3%	4%	3%	6%	3%	7%	4%	1%	2%	2%	6%	3%	2%	2%	4%	3%	4%	6%	4%	23%	3%	-	4%
6	17	4	13	3	4	-	4	5	2	2	1	7	7	3	4	-	8	-	5	-	1	1	9
	2%	1%	3%	3%	2%	-	2%	3%	1%	2%	*	3%	2%	1%	2%	-	3%	-	2%	-	1%	2%	4%
5	85	41	44	7	37	4	14	10	13	11	24	18	32	11	6	17	31	3	10	1	16	2	51
	9%	9%	8%	8%	20%	4%	6%	7%	6%	9%	10%	7%	9%	4%	3%	21%	12%	2%	4%	11%	8%	8%	23%
4	16	10	6	1	3	1	9	1	1	-	3	6	7	-	-	2	7	1	-	-	-	3	11
	2%	2%	1%	1%	1%	1%	4%	*	1%	-	1%	2%	2%	-	-	2%	3%	1%	-	-	-	11%	5%
3	13	10	3	1	6	1	4	*	-	-	3	2	8	-	2	-	11	1	6	-	3	-	2
	1%	2%	1%	2%	3%	1%	2%	*	-	-	1%	1%	2%	-	1%	-	4%	1%	3%	-	2%	-	1%
2	24	12	12	1	10	2	8	-	3	-	6	5	13	7	2	1	14	-	12	-	3	2	7
	2%	3%	2%	1%	5%	2%	4%	-	1%	-	2%	2%	4%	3%	1%	1%	5%	-	5%	-	1%	8%	3%
1	21	12	9	5	6	3	6	-	*	1	4	6	9	4	*	-	12	-	3	-	3	-	13
	2%	2%	2%	6%	3%	3%	2%	-	*	1%	2%	2%	2%	1%	*	-	5%	-	1%	-	2%	-	6%
0 - definitely would not vote	113	45	67	10	28	17	25	15	18	7	24	37	45	6	6	2	84	-	-	-	-	-	-
	11%	9%	13%	12%	15%	15%	11%	11%	7%	6%	10%	14%	12%	2%	3%	3%	31%	-	-	-	-	-	-
(Refused)	4	3	1	1	2	-	1	-	-	2	-	1	1	-	-	-	3	-	-	-	-	-	-
	*	1%	*	2%	1%	-	1%	-	-	1%	-	1%	*	-	-	-	1%	-	-	-	-	-	-
Mean	7.47	7.55	7.40	6.78	6.01	7.22	7.36	8.29	8.57	8.16	7.71	7.18	7.32	8.91	8.93	8.02	4.49	9.36	8.57	8.25	8.89	7.95	7.19
Std. Dev.	3.54	3.44	3.63	3.65	3.71	3.78	3.58	3.23	2.89	2.74	3.39	3.72	3.70	2.44	2.35	2.56	3.96	1.37	2.45	1.73	2.16	2.84	2.88
Std. Err.	0.11	0.16	0.15	0.46	0.32	0.39	0.28	0.23	0.16	0.30	0.21	0.23	0.19	0.23	0.12	0.37	0.24	0.17	0.13	0.61	0.17	0.59	0.20

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Table 2
Q2. Weighted by normal weightings
Q2. If there was a general election tomorrow, which party would you vote for?
Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]
Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	881	398	483	54	110	76	149	177	315	73	243	228	337	114	368	47	177	64	345	8	154	23	202
Weighted Total	883	435	448	72	157	96	206	128	225	106	223	223	331	240	169	78	182	114	227	10	196	27	223
Conservative	114 13%	64 15%	51 11%	3 4%	11 7%	13 14%	28 14%	17 13%	42 19%	32 30%	26 12%	18 8%	38 11%	96 40%	1 *	-	12 7%	114 100%	-	-	-	-	-
Labour	227 26%	100 23%	128 28%	32 44%	48 31%	20 21%	45 22%	23 18%	59 26%	20 19%	50 22%	60 27%	97 29%	15 6%	116 69%	20 26%	63 35%	-	227 100%	-	-	-	-
Liberal Democrat	10 1%	3 1%	8 2%	-	4 2%	1 1%	4 2%	-	2 1%	1 1%	2 1%	5 2%	3 1%	-	1 *	5 7%	-	-	-	10 100%	-	-	-
The UK Independence Party (UKIP)	196 22%	129 30%	68 15%	9 13%	28 18%	23 24%	40 19%	39 30%	58 26%	20 19%	59 26%	44 20%	73 22%	63 26%	15 9%	16 20%	29 16%	-	-	-	196 100%	-	-
The Green Party	9 1%	6 1%	4 1%	2 3%	-	-	3 1%	4 3%	1 *	1 1%	5 2%	2 1%	1 *	3 1%	1 1%	2 3%	2 1%	-	-	-	-	9 34%	-
The British National Party (BNP)	10 1%	8 2%	1 *	3 4%	-	-	4 2%	3 2%	-	-	2 1%	2 1%	6 2%	-	-	-	4 2%	-	-	-	-	10 35%	-
Some other party	8 1%	6 1%	2 *	-	2 1%	1 1%	3 1%	3 2%	1 *	2 2%	4 2%	-	3 1%	-	1 1%	-	-	-	-	-	-	8 31%	-
(Don't know)	223 25%	85 20%	138 31%	22 30%	65 41%	23 24%	54 26%	25 20%	34 15%	23 22%	51 23%	66 29%	83 25%	53 22%	29 17%	34 43%	62 34%	-	-	-	-	-	223 100%
(Refused)	85 10%	35 8%	50 11%	3 4%	-	15 15%	25 12%	15 12%	28 12%	7 7%	26 11%	25 11%	27 8%	11 5%	5 3%	1 1%	9 5%	-	-	-	-	-	-

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Table 3
Q2. Weighted by normal weightings and likelihood to vote
Q2. If there was a general election tomorrow, which party would you vote for?
Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]
Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	881	398	483	54	110	76	149	177	315	73	243	228	337	114	368	47	177	64	345	8	154	23	202
Weighted Total	881	429	452	66	131	97	201	140	246	109	225	221	325	259	185	76	141	127	231	10	207	26	190
Conservative	127 14%	70 16%	57 13%	3 4%	13 10%	14 15%	29 14%	20 15%	48 19%	35 32%	28 12%	20 9%	43 13%	109 42%	1 *	-	11 8%	127 100%	-	-	-	-	-
Labour	231 26%	98 23%	132 29%	32 49%	41 32%	21 21%	45 22%	26 18%	65 27%	22 20%	53 24%	60 27%	96 30%	10 4%	129 70%	22 29%	56 40%	-	231 100%	-	-	-	-
Liberal Democrat	10 1%	3 1%	7 2%	-	3 2%	1 1%	5 2%	-	1 1%	1 1%	2 1%	5 2%	3 1%	-	1 *	5 7%	-	-	-	10 100%	-	-	-
The UK Independence Party (UKIP)	207 23%	138 32%	69 15%	10 15%	26 20%	22 23%	41 20%	43 30%	65 27%	22 20%	60 26%	48 22%	77 24%	72 28%	17 9%	17 22%	22 16%	-	-	-	207 100%	-	-
The Green Party	10 1%	6 2%	4 1%	2 4%	-	-	3 2%	4 3%	1 *	1 1%	6 3%	3 1%	1 *	3 1%	1 1%	2 3%	3 2%	-	-	-	-	10 41%	-
The British National Party (BNP)	6 1%	6 1%	* *	1 2%	-	-	2 1%	3 2%	-	-	1 *	3 1%	3 1%	-	-	-	2 1%	-	-	-	-	6 24%	-
Some other party	9 1%	7 2%	2 1%	-	2 1%	1 1%	3 1%	2 2%	1 *	2 2%	4 2%	-	3 1%	-	1 1%	-	-	-	-	-	-	9 35%	-
(Don't know)	190 22%	65 15%	125 28%	15 23%	45 35%	22 23%	49 24%	25 18%	33 14%	20 19%	44 19%	56 25%	69 21%	54 21%	29 16%	28 37%	38 27%	-	-	-	-	-	190 100%
(Refused)	91 10%	36 8%	55 12%	2 4%	-	16 16%	26 13%	17 12%	31 13%	6 6%	28 12%	28 13%	29 9%	12 5%	5 3%	1 2%	9 6%	-	-	-	-	-	-

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Table 4
Q2. Weighted by normal weightings, likelihood to vote and with undecided / refused removed
Q2. If there was a general election tomorrow, which party would you vote for?
Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]
Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	594	289	305	36	63	51	93	118	233	51	161	145	237	85	298	29	109	64	345	8	154	23	-
Weighted Total	600	328	272	48	86	59	127	99	182	82	154	137	227	194	151	47	94	127	231	10	207	26	-
Conservative	127	70	57	3	13	14	29	20	48	35	28	20	43	109	1	-	11	127	-	-	-	-	-
	21%	21%	21%	6%	15%	24%	23%	21%	26%	43%	18%	15%	19%	56%	1%	-	12%	100%	-	-	-	-	-
Labour	231	98	132	32	41	21	45	26	65	22	53	60	96	10	129	22	56	-	231	-	-	-	-
	38%	30%	49%	67%	48%	35%	36%	26%	36%	26%	35%	43%	43%	5%	86%	48%	59%	-	100%	-	-	-	-
Liberal Democrat	10	3	7	-	3	1	5	-	1	1	2	5	3	-	1	5	-	-	-	10	-	-	-
	2%	1%	3%	-	4%	1%	4%	-	1%	1%	1%	3%	1%	-	*	11%	-	-	-	100%	-	-	-
The UK Independence Party (UKIP)	207	138	69	10	26	22	41	43	65	22	60	48	77	72	17	17	22	-	-	-	207	-	-
	34%	42%	25%	20%	31%	38%	32%	43%	36%	27%	39%	35%	34%	37%	11%	36%	24%	-	-	-	100%	-	-
The Green Party	10	6	4	2	-	-	3	4	1	1	6	3	1	3	1	2	3	-	-	-	-	10	-
	2%	2%	1%	5%	-	-	3%	4%	*	1%	4%	2%	1%	2%	1%	5%	3%	-	-	-	-	41%	-
The British National Party (BNP)	6	6	*	1	-	-	2	3	-	-	1	3	3	-	-	-	2	-	-	-	-	6	-
	1%	2%	*	2%	-	-	1%	3%	-	-	1%	2%	1%	-	-	-	2%	-	-	-	-	24%	-
Some other party	9	7	2	-	2	1	3	2	1	2	4	-	3	-	1	-	-	-	-	-	-	9	-
	1%	2%	1%	-	2%	1%	2%	2%	1%	2%	3%	-	1%	-	1%	-	-	-	-	-	-	35%	-

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Table 5
Q2. Weighted by normal weightings, likelihood to vote, with undecided / refused removed and then reallocated based on 2010 vote
Q2. If there was a general election tomorrow, which party would you vote for?
Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]
Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	714	337	377	38	83	57	120	143	273	64	197	179	274	114	368	47	109	64	345	8	154	23	100
Weighted Total	726	382	344	53	108	71	162	117	215	98	188	169	270	248	183	63	101	136	248	11	222	27	66
Conservative	176	85	91	3	18	21	44	27	63	43	42	33	58	157	1	-	12	136	-	-	-	-	33
	24%	22%	27%	6%	17%	30%	27%	23%	29%	44%	22%	20%	22%	63%	*	-	12%	100%	-	-	-	-	50%
Labour	269	116	153	35	51	23	54	32	75	25	63	70	111	10	160	24	60	-	248	-	-	-	18
	37%	30%	45%	66%	47%	32%	33%	27%	35%	25%	34%	41%	41%	4%	87%	38%	59%	-	100%	-	-	-	28%
Liberal Democrat	24	9	15	1	8	2	9	*	3	4	3	9	8	-	1	19	-	-	-	11	-	-	13
	3%	2%	4%	2%	8%	3%	5%	*	1%	4%	2%	5%	3%	-	*	30%	-	-	-	100%	-	-	19%
The UK Independence Party (UKIP)	222	148	74	10	28	24	44	46	70	24	64	51	83	77	19	18	24	-	-	-	222	-	-
	31%	39%	21%	19%	26%	34%	27%	39%	33%	24%	34%	30%	31%	31%	10%	28%	24%	-	-	-	100%	-	-
The Green Party	11	7	4	3	-	-	3	4	1	1	6	3	1	3	1	3	3	-	-	-	-	11	-
	2%	2%	1%	5%	-	-	2%	4%	*	1%	3%	2%	1%	1%	1%	4%	3%	-	-	-	-	41%	-
The British National Party (BNP)	7	6	*	1	-	-	2	4	-	-	1	3	3	-	-	-	2	-	-	-	-	7	-
	1%	2%	*	2%	-	-	1%	3%	-	-	1%	2%	1%	-	-	-	2%	-	-	-	-	24%	-
Some other party	17	10	6	-	2	1	6	4	3	2	8	-	6	-	1	-	-	-	-	-	-	10	2
	2%	3%	2%	-	2%	1%	4%	4%	1%	2%	4%	-	2%	-	1%	-	-	-	-	-	-	35%	3%

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Table 6
Published voting intention figures

	Total
Conservative	24%
Labour	37%
Liberal Democrat	3%
The UK Independence Party (UKIP)	31%
The Green Party	2%
Other	3%

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Table 7

Q3. Weighted by normal weightings

Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]

Base : Likely to vote in general election

	Total	Sex		Age							SEG				2010 Vote			Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	881	398	483	54	110	76	149	177	315	73	243	228	337	114	368	47	177	64	345	8	154	23	202
Weighted Total	883	435	448	72	157	96	206	128	225	106	223	223	331	240	169	78	182	114	227	10	196	27	223
Conservative	108	64	44	3	11	12	24	19	40	32	24	18	35	90	*	-	10	99	1	-	6	-	1
	12%	15%	10%	4%	7%	13%	12%	15%	18%	30%	11%	8%	11%	38%	*	-	5%	87%	1%	-	3%	-	1%
Labour	259	109	150	32	56	29	48	28	66	20	56	72	110	22	124	21	71	4	208	2	7	3	26
	29%	25%	33%	44%	36%	30%	23%	22%	29%	19%	25%	32%	33%	9%	73%	28%	39%	4%	91%	22%	4%	10%	12%
Liberal Democrat	19	8	11	1	3	1	10	1	3	2	5	5	7	6	1	5	1	4	-	6	3	1	5
	2%	2%	3%	2%	2%	1%	5%	1%	1%	2%	2%	2%	2%	2%	1%	7%	1%	4%	-	59%	2%	4%	2%
The UK Independence Party (UKIP)	183	111	73	5	30	22	39	36	51	18	54	38	73	58	14	15	29	-	1	-	165	3	11
	21%	25%	16%	7%	19%	23%	19%	29%	23%	17%	24%	17%	22%	24%	8%	19%	16%	-	*	-	84%	12%	5%
The Green Party	10	9	1	1	3	-	3	2	1	1	7	1	*	-	1	3	4	-	3	-	1	4	1
	1%	2%	*	2%	2%	-	1%	2%	*	1%	3%	*	*	-	1%	4%	2%	-	1%	-	1%	15%	1%
The British National Party (BNP)	7	5	1	-	-	-	4	1	1	-	3	1	3	1	-	-	2	-	-	-	-	5	1
	1%	1%	*	-	-	-	2%	1%	1%	-	1%	*	1%	1%	-	-	1%	-	-	-	-	20%	1%
Some other party	9	7	1	-	3	-	3	3	-	2	4	1	1	-	-	-	2	-	-	-	-	6	2
	1%	2%	*	-	2%	-	1%	2%	-	2%	2%	1%	*	-	-	-	1%	-	-	-	-	24%	1%
(Don't know)	225	97	128	29	52	22	59	24	40	23	52	65	85	52	27	32	56	7	14	2	12	4	171
	26%	22%	29%	40%	33%	23%	28%	19%	18%	22%	23%	29%	26%	22%	16%	41%	31%	6%	6%	19%	6%	15%	77%
(Refused)	63	24	39	1	-	10	16	13	22	7	19	21	16	9	2	1	6	-	-	-	1	-	4
	7%	6%	9%	2%	-	11%	8%	11%	10%	7%	8%	9%	5%	4%	1%	1%	3%	-	-	-	1%	-	2%

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Table 8

Q3. Weighted by normal weightings and likelihood to vote

Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]

Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	881	398	483	54	110	76	149	177	315	73	243	228	337	114	368	47	177	64	345	8	154	23	202
Weighted Total	881	429	452	66	131	97	201	140	246	109	225	221	325	259	185	76	141	127	231	10	207	26	190
Conservative	121 14%	71 17%	49 11%	3 4%	13 10%	13 14%	25 12%	21 15%	45 18%	35 32%	26 11%	21 9%	39 12%	103 40%	* *	- -	9 7%	112 88%	1 1%	- -	6 3%	- -	2 1%
Labour	259 29%	106 25%	153 34%	32 49%	48 37%	30 31%	46 23%	31 22%	73 30%	21 19%	57 25%	73 33%	109 33%	19 7%	138 74%	22 29%	61 43%	5 4%	212 92%	2 22%	8 4%	2 7%	21 11%
Liberal Democrat	19 2%	8 2%	11 2%	1 2%	2 1%	1 1%	11 5%	1 1%	3 1%	2 2%	4 2%	5 2%	7 2%	6 2%	1 1%	5 7%	1 1%	5 4%	- -	6 55%	3 1%	1 5%	4 2%
The UK Independence Party (UKIP)	195 22%	121 28%	75 17%	5 7%	28 22%	22 23%	42 21%	41 29%	58 23%	20 19%	59 26%	40 18%	76 23%	69 27%	15 8%	16 21%	24 17%	- *	1 -	- -	175 85%	4 16%	11 6%
The Green Party	10 1%	9 2%	1 *	2 2%	2 1%	- -	3 2%	2 2%	1 *	2 1%	7 3%	1 1%	* *	- -	2 1%	3 5%	4 3%	- -	4 2%	- -	1 *	5 18%	1 1%
The British National Party (BNP)	5 1%	3 1%	2 *	- -	- -	- -	2 1%	2 1%	2 1%	- -	3 1%	1 *	1 *	2 1%	- -	- -	1 1%	- -	- -	- -	- -	3 13%	2 1%
Some other party	8 1%	6 1%	2 *	- -	3 2%	- -	3 1%	2 2%	- -	2 2%	4 2%	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	7 27%	1 1%
(Don't know)	196 22%	79 18%	117 26%	22 34%	35 27%	19 20%	54 27%	24 17%	41 16%	21 19%	46 20%	56 25%	74 23%	51 20%	27 14%	28 37%	34 24%	6 5%	13 6%	2 23%	12 6%	4 15%	144 76%
(Refused)	68 8%	26 6%	42 9%	2 2%	- -	11 12%	16 8%	15 11%	24 10%	6 6%	20 9%	23 11%	18 6%	10 4%	2 1%	1 2%	5 4%	- -	- -	- -	2 1%	- -	4 2%

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Table 9

Q3. Weighted by normal weightings, likelihood to vote and with undecided / refused removed

Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]

Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	615	289	326	35	75	54	97	123	231	53	168	150	244	87	307	29	119	60	326	7	144	19	49
Weighted Total	617	325	293	42	96	66	131	101	181	82	159	142	234	198	156	46	101	121	218	8	193	22	42
Conservative	121	71	49	3	13	13	25	21	45	35	26	21	39	103	*	-	9	112	1	-	6	-	2
	20%	22%	17%	7%	14%	20%	19%	21%	25%	43%	16%	15%	17%	52%	*	-	9%	92%	1%	-	3%	-	4%
Labour	259	106	153	32	48	30	46	31	73	21	57	73	109	19	138	22	61	5	212	2	8	2	21
	42%	33%	52%	76%	50%	45%	35%	31%	40%	25%	36%	51%	46%	9%	88%	47%	60%	4%	97%	28%	4%	8%	49%
Liberal Democrat	19	8	11	1	2	1	11	1	3	2	4	5	7	6	1	5	1	5	-	6	3	1	4
	3%	2%	4%	3%	2%	1%	8%	1%	2%	2%	3%	4%	3%	3%	1%	12%	1%	4%	-	72%	1%	6%	10%
The UK Independence Party (UKIP)	195	121	75	5	28	22	42	41	58	20	59	40	76	69	15	16	24	-	1	-	175	4	11
	32%	37%	26%	11%	30%	34%	32%	41%	32%	25%	37%	28%	33%	35%	10%	34%	23%	-	*	-	91%	18%	27%
The Green Party	10	9	1	2	2	-	3	2	1	2	7	1	*	-	2	3	4	-	4	-	1	5	1
	2%	3%	*	4%	2%	-	2%	2%	1%	2%	4%	1%	*	-	1%	8%	4%	-	2%	-	*	21%	3%
The British National Party (BNP)	5	3	2	-	-	-	2	2	2	-	3	1	1	2	-	-	1	-	-	-	-	3	2
	1%	1%	1%	-	-	-	1%	2%	1%	-	2%	1%	1%	1%	-	-	1%	-	-	-	-	15%	4%
Some other party	8	6	2	-	3	-	3	2	-	2	4	1	1	-	-	-	1	-	-	-	-	7	1
	1%	2%	1%	-	3%	-	2%	2%	-	3%	3%	*	*	-	-	-	1%	-	-	-	-	32%	2%

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Table 10

Q3. Weighted by normal weightings, likelihood to vote and with undecided / refused removed

Q3. And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Would it be: Conservative, Labour, Liberal Democrat, UK Independence Party (UKIP) or another party? [Prompted in randomising order]

Base : Likely to vote in general election

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	725	340	385	38	91	59	121	146	270	66	201	182	276	114	368	47	119	63	341	8	149	21	121
Weighted Total	738	380	358	52	116	76	164	117	212	100	192	175	271	250	185	62	108	133	240	9	212	25	96
Conservative	168 23%	89 23%	79 22%	5 10%	18 16%	18 24%	40 24%	27 23%	59 28%	43 43%	39 20%	32 18%	54 20%	149 59%	* *	- -	10 9%	123 92%	1 1%	- -	11 5%	- -	30 31%
Labour	295 40%	124 33%	171 48%	34 66%	56 48%	32 42%	54 33%	36 31%	82 39%	24 24%	66 34%	83 48%	122 45%	20 8%	165 89%	23 38%	65 60%	5 4%	230 96%	2 26%	9 4%	2 8%	34 36%
Liberal Democrat	32 4%	14 4%	19 5%	2 4%	7 6%	2 3%	14 9%	2 2%	5 2%	5 5%	6 3%	10 6%	11 4%	6 3%	1 1%	18 30%	1 1%	5 4%	* *	7 74%	3 2%	1 6%	15 16%
The UK Independence Party (UKIP)	208 28%	128 34%	80 22%	5 10%	30 26%	24 31%	44 27%	44 37%	61 29%	22 22%	62 33%	43 25%	81 30%	73 29%	16 9%	17 27%	25 23%	- -	1 *	- -	187 88%	4 17%	12 13%
The Green Party	11 1%	9 2%	1 *	2 3%	2 2%	- -	3 2%	2 2%	1 1%	2 2%	7 4%	1 1%	* *	- -	2 1%	4 6%	4 4%	- -	4 2%	- -	1 *	5 19%	1 1%
The British National Party (BNP)	5 1%	4 1%	2 1%	- -	- -	- -	2 1%	2 2%	2 1%	- -	3 1%	1 1%	1 1%	2 1%	- -	- -	1 1%	- -	- -	- -	- -	4 14%	2 2%
Some other party	19 3%	12 3%	7 2%	3 7%	3 2%	- -	6 4%	4 4%	2 1%	6 6%	8 4%	4 2%	1 *	- -	- -	- -	1 1%	- -	3 1%	- -	2 1%	9 36%	1 1%

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Table 11
Published voting intention figures (thinking about your constituency)

	Total
Conservative	23%
Labour	40%
Liberal Democrat	4%
The UK Independence Party (UKIP)	28%
The Green Party	1%
Other	3%

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Table 12

Q4. At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
Voted	691	335	356	24	99	74	169	112	213	87	185	170	249	246	175	80	-	99	158	7	158	19	150
	69%	69%	69%	28%	53%	65%	73%	79%	88%	76%	75%	65%	66%	100%	100%	100%	-	87%	69%	65%	80%	72%	68%
Did not vote	268	135	133	60	72	33	53	25	24	24	54	80	110	-	-	-	268	12	63	-	29	7	62
	27%	28%	26%	72%	39%	29%	23%	18%	10%	21%	22%	30%	29%	-	-	-	100%	11%	28%	-	15%	25%	28%
(Don't know)	35	11	24	-	15	5	8	2	5	2	8	11	14	-	-	-	-	3	7	4	9	-	9
	3%	2%	5%	-	8%	4%	3%	2%	2%	2%	3%	4%	4%	-	-	-	-	3%	3%	35%	5%	-	4%
(Refused)	6	2	4	-	-	2	1	2	1	1	-	1	4	-	-	-	-	-	-	-	1	1	1
	1%	1%	1%	-	-	1%	1%	2%	*	1%	-	1%	1%	-	-	-	-	-	-	-	*	3%	*

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Table 13
Q5. Could you tell me which party you voted for at the last general election back in May 2010? Was it
Base : Voted in last general election in May 2010

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	692	309	383	17	67	57	112	150	289	57	198	182	255	117	379	49	-	49	279	5	113	15	135
Weighted Total	691	335	356	24	99	74	169	112	213	87	185	170	249	246	175	80	-	99	158	7	158	19	150
Conservative	246	126	120	4	25	21	62	39	95	44	70	50	81	246	-	-	-	96	15	-	63	3	53
	36%	38%	34%	15%	25%	29%	37%	35%	44%	51%	38%	30%	33%	100%	-	-	-	97%	9%	-	40%	14%	35%
Labour	175	88	87	10	31	19	34	26	56	11	40	50	74	-	175	-	-	1	116	1	15	2	29
	25%	26%	24%	41%	31%	25%	20%	23%	26%	13%	22%	30%	30%	-	100%	-	-	1%	74%	10%	10%	11%	19%
Liberal Democrats	80	31	49	3	25	4	22	11	15	20	17	21	22	-	-	80	-	-	20	5	16	2	34
	12%	9%	14%	11%	25%	5%	13%	10%	7%	23%	9%	12%	9%	-	-	100%	-	-	13%	80%	10%	11%	22%
Or another party?	87	53	34	7	10	9	24	17	21	7	29	18	34	-	-	-	-	3	6	-	58	8	1
	13%	16%	10%	28%	10%	12%	14%	15%	10%	8%	15%	11%	14%	-	-	-	-	3%	4%	-	36%	43%	1%
(Don't Know)	35	11	24	1	8	8	9	3	5	2	11	5	17	-	-	-	-	-	1	1	6	2	19
	5%	3%	7%	5%	8%	11%	6%	3%	3%	2%	6%	3%	7%	-	-	-	-	-	1%	9%	4%	12%	13%
(Refused)	68	25	43	-	-	13	18	15	21	3	18	26	21	-	-	-	-	-	-	-	1	2	15
	10%	7%	12%	-	-	18%	11%	14%	10%	3%	10%	15%	8%	-	-	-	-	-	-	-	*	8%	10%

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Table 14
Q6. Which of the following do you think would make the best Prime Minister?
Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
David Cameron	228 23%	125 26%	103 20%	7 8%	31 17%	20 17%	60 26%	30 21%	81 33%	45 40%	61 25%	48 18%	73 19%	149 61%	12 7%	14 18%	35 13%	107 93%	15 7%	1 13%	30 15%	2 6%	55 25%
Ed Miliband	236 24%	105 22%	131 25%	30 36%	51 27%	20 18%	47 20%	34 24%	55 23%	13 11%	52 21%	68 26%	103 27%	16 7%	104 59%	25 31%	58 22%	- -	145 64%	4 41%	15 7%	10 38%	31 14%
Nick Clegg	29 3%	14 3%	15 3%	4 5%	7 4%	2 2%	5 2%	6 4%	4 2%	7 6%	6 3%	6 2%	10 3%	2 1%	3 1%	6 8%	10 4%	1 1%	3 1%	3 25%	2 1%	1 4%	12 5%
Nigel Farage	151 15%	96 20%	55 11%	8 9%	23 12%	20 18%	35 15%	27 19%	39 16%	14 13%	42 17%	35 13%	60 16%	41 17%	14 8%	9 11%	32 12%	2 2%	8 4%	1 10%	110 56%	1 3%	14 6%
(Don't know)	307 31%	124 26%	183 35%	34 41%	66 35%	43 38%	68 30%	40 28%	55 23%	31 27%	69 28%	91 35%	116 31%	34 14%	39 22%	25 31%	122 45%	5 4%	55 24%	- -	34 18%	11 39%	104 47%
(Refused)	49 5%	19 4%	30 6%	1 2%	9 5%	8 7%	16 7%	6 5%	8 3%	5 4%	18 7%	13 5%	14 4%	3 1%	4 2%	1 1%	12 4%	- -	1 *	1 11%	6 3%	3 10%	7 3%

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Table 15
Q7. Which of the following statements do you most agree with?
Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
I am satisfied with the job David Cameron is doing overall as Prime Minister	182 18%	91 19%	91 18%	11 13%	25 13%	16 14%	37 16%	24 17%	70 29%	29 26%	49 20%	38 14%	66 17%	97 39%	11 6%	10 13%	37 14%	66 57%	15 7%	1 12%	20 10%	2 9%	50 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister – BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	268 27%	137 28%	130 25%	13 15%	42 22%	34 30%	76 33%	43 30%	61 25%	49 43%	78 31%	60 23%	81 21%	102 41%	32 18%	21 26%	51 19%	44 39%	28 12%	2 23%	72 37%	6 23%	71 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister – AND I'd prefer to have Ed Miliband as Prime Minister instead.	346 35%	158 33%	188 36%	42 50%	79 43%	34 30%	71 30%	52 37%	69 28%	23 21%	73 29%	94 36%	156 41%	36 15%	110 63%	35 43%	105 39%	2 1%	172 76%	6 54%	60 30%	8 29%	53 24%
(Don't know)	172 17%	84 17%	88 17%	15 18%	38 20%	23 21%	42 18%	18 13%	36 15%	10 8%	39 16%	63 24%	61 16%	7 3%	19 11%	14 17%	66 25%	3 3%	11 5%	1 11%	37 19%	9 34%	43 19%
(Refused)	32 3%	13 3%	19 4%	4 4%	3 1%	6 6%	6 2%	6 4%	7 3%	3 2%	8 3%	7 3%	14 4%	4 1%	2 1%	1 1%	8 3%	- -	1 *	- -	7 4%	2 6%	5 2%

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Table 16
Q8. Which of the following do you most trust to manage the economy in the best interests of Britain?
Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
David Cameron and the Chancellor of the Exchequer, George Osborne	381 38%	213 44%	168 33%	18 22%	53 28%	38 34%	92 40%	60 42%	121 50%	72 63%	103 42%	82 31%	125 33%	200 81%	30 17%	26 32%	68 25%	103 90%	25 11%	1 13%	99 50%	7 27%	105 47%
Ed Miliband and the Shadow Chancellor, Ed Balls	348 35%	151 31%	197 38%	43 52%	77 41%	34 30%	76 33%	49 34%	69 29%	20 18%	80 32%	97 37%	151 40%	31 13%	115 66%	37 47%	100 37%	5 5%	182 80%	7 64%	45 23%	11 40%	52 23%
(Don't know)	270 27%	118 25%	152 29%	22 26%	56 30%	41 36%	64 28%	34 24%	53 22%	22 19%	65 26%	83 32%	101 27%	15 6%	30 17%	17 21%	100 37%	6 5%	21 9%	2 23%	52 27%	9 33%	66 30%

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Table 17

Q9. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?

David Cameron as Prime Minister

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
10	10 1%	2 *	8 2%	1 1%	-	-	-	4 3%	6 2%	1 1%	4 2%	2 1%	3 1%	6 3%	* *	-	2 1%	5 4%	1 1%	-	1 1%	-	* *
9	6 1%	2 *	4 1%	-	-	1 1%	-	-	5 2%	1 1%	2 1%	2 1%	2 *	3 1%	1 *	-	-	2 1%	2 1%	-	2 1%	-	1 *
8	103 10%	50 10%	54 10%	5 6%	7 4%	6 5%	22 9%	14 10%	49 20%	11 10%	35 14%	19 7%	38 10%	66 27%	10 6%	2 3%	12 5%	40 35%	11 5%	-	24 12%	-	18 8%
7	142 14%	76 16%	66 13%	13 16%	29 16%	15 14%	32 14%	16 11%	35 14%	24 21%	32 13%	33 12%	52 14%	56 23%	12 7%	13 17%	35 13%	38 33%	25 11%	1 7%	15 8%	1 5%	47 21%
6	115 11%	63 13%	52 10%	8 9%	26 14%	11 9%	37 16%	13 9%	20 8%	16 14%	27 11%	32 12%	40 11%	42 17%	17 10%	8 10%	24 9%	12 10%	24 11%	1 6%	26 13%	3 10%	33 15%
5	200 20%	82 17%	118 23%	20 24%	28 15%	27 24%	45 20%	33 23%	46 19%	34 30%	51 21%	51 19%	64 17%	32 13%	32 19%	33 42%	67 25%	14 12%	48 21%	4 40%	34 17%	5 20%	52 23%
4	70 7%	36 7%	34 7%	6 7%	16 9%	10 9%	10 4%	12 8%	16 6%	4 3%	17 7%	21 8%	28 7%	13 5%	21 12%	11 13%	16 6%	2 2%	26 12%	2 22%	12 6%	3 11%	17 8%
3	44 4%	21 4%	22 4%	3 4%	10 5%	4 4%	10 4%	12 8%	5 2%	9 8%	6 2%	11 4%	18 5%	4 1%	12 7%	4 5%	14 5%	-	16 7%	-	9 5%	-	11 5%
2	56 6%	34 7%	23 4%	5 6%	8 4%	9 8%	18 8%	6 4%	10 4%	3 3%	16 6%	13 5%	24 6%	3 1%	17 10%	1 1%	22 8%	-	18 8%	-	12 6%	4 15%	8 3%
1	34 3%	13 3%	21 4%	4 5%	9 5%	1 1%	9 4%	4 3%	6 3%	1 1%	8 3%	15 6%	10 3%	3 1%	9 5%	1 1%	11 4%	-	11 5%	1 13%	8 4%	1 5%	6 3%
0	180 18%	95 20%	85 16%	11 14%	43 23%	23 20%	41 18%	24 17%	37 15%	7 6%	41 17%	55 21%	77 20%	16 6%	38 22%	6 7%	48 18%	3 3%	41 18%	-	50 25%	9 35%	16 7%
(Don't know)	41 4%	10 2%	31 6%	6 7%	8 4%	6 5%	8 3%	5 4%	8 3%	4 3%	9 4%	9 4%	19 5%	1 1%	5 3%	1 1%	17 6%	-	5 2%	1 12%	3 2%	-	14 6%
Mean	4.40	4.31	4.48	4.41	3.84	4.07	4.30	4.38	5.07	5.30	4.63	4.04	4.22	6.13	3.56	4.84	3.98	6.93	3.92	4.38	3.94	2.71	5.10
Std. Dev.	2.78	2.79	2.77	2.63	2.74	2.66	2.70	2.75	2.91	2.13	2.83	2.80	2.84	2.27	2.60	1.86	2.62	1.66	2.58	1.71	2.95	2.49	2.22
Std. Err.	0.09	0.13	0.12	0.34	0.24	0.28	0.21	0.20	0.16	0.24	0.18	0.17	0.15	0.21	0.14	0.27	0.16	0.21	0.14	0.65	0.24	0.52	0.16

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Table 18

Q10. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?

Ed Miliband as Leader of the Labour Party

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
10	35 4%	9 2%	26 5%	5 6%	8 4%	2 1%	9 4%	2 2%	10 4%	2 2%	6 2%	12 5%	15 4%	-	16 9%	3 4%	6 2%	-	26 11%	2 19%	4 2%	-	-
9	27 3%	6 1%	21 4%	2 3%	6 3%	1 1%	5 2%	3 2%	8 3%	1 1%	4 2%	9 3%	13 3%	1 1%	12 7%	4 5%	8 3%	-	21 9%	-	1 1%	-	3 1%
8	80 8%	26 5%	54 10%	9 10%	10 5%	4 4%	17 7%	13 9%	26 11%	3 2%	17 7%	20 8%	40 11%	11 4%	33 19%	5 6%	22 8%	3 2%	42 19%	-	4 2%	3 13%	17 8%
7	92 9%	43 9%	49 10%	15 18%	23 12%	10 9%	17 7%	12 8%	16 6%	12 10%	27 11%	21 8%	32 9%	4 2%	31 18%	10 12%	24 9%	7 6%	41 18%	1 10%	6 3%	1 3%	21 9%
6	76 8%	35 7%	42 8%	9 11%	18 10%	8 7%	14 6%	12 8%	14 6%	3 3%	17 7%	26 10%	31 8%	9 4%	16 9%	6 7%	27 10%	3 3%	28 12%	3 29%	10 5%	2 6%	16 7%
5	181 18%	96 20%	85 16%	18 22%	35 19%	22 20%	40 17%	26 18%	40 16%	19 16%	41 17%	55 21%	67 18%	38 15%	27 16%	21 26%	53 20%	20 18%	37 16%	1 13%	29 15%	6 22%	52 24%
4	66 7%	35 7%	31 6%	4 5%	12 6%	10 9%	13 6%	9 6%	18 7%	8 7%	24 10%	14 5%	20 5%	27 11%	7 4%	7 9%	13 5%	16 14%	10 5%	1 6%	10 5%	2 6%	21 10%
3	79 8%	38 8%	41 8%	4 5%	12 6%	15 13%	20 9%	10 7%	17 7%	21 18%	18 7%	16 6%	25 7%	37 15%	9 5%	3 4%	22 8%	21 19%	9 4%	-	12 6%	1 2%	22 10%
2	93 9%	65 13%	29 6%	1 1%	18 10%	9 8%	36 16%	7 5%	22 9%	15 13%	22 9%	13 5%	43 11%	37 15%	9 5%	8 10%	14 5%	13 11%	4 2%	-	40 20%	5 19%	19 9%
1	47 5%	26 5%	21 4%	4 5%	11 6%	-	14 6%	6 4%	13 5%	12 11%	10 4%	7 3%	18 5%	15 6%	3 2%	5 6%	12 5%	8 7%	3 1%	-	10 5%	3 11%	13 6%
0	154 15%	82 17%	72 14%	5 6%	18 10%	20 18%	36 15%	37 26%	38 16%	15 13%	45 18%	50 19%	45 12%	54 22%	7 4%	5 6%	41 15%	19 17%	1 *	2 23%	62 32%	5 18%	16 7%
(Don't know)	70 7%	22 4%	48 9%	7 9%	15 8%	10 9%	10 4%	6 4%	21 9%	4 4%	17 7%	20 8%	29 8%	12 5%	6 4%	3 4%	26 10%	5 4%	6 3%	-	9 5%	-	22 10%
Mean	4.27	3.80	4.73	5.61	4.59	3.87	3.97	3.85	4.31	3.44	4.05	4.43	4.56	2.92	6.25	4.86	4.40	3.19	6.77	5.22	2.62	3.49	4.32
Std. Dev.	2.90	2.70	3.01	2.57	2.79	2.57	2.89	3.01	3.03	2.46	2.84	3.03	2.92	2.31	2.55	2.64	2.84	2.18	2.12	3.52	2.59	2.73	2.35
Std. Err.	0.09	0.13	0.13	0.34	0.25	0.28	0.23	0.22	0.17	0.28	0.18	0.19	0.15	0.22	0.13	0.39	0.18	0.28	0.12	1.25	0.21	0.57	0.17

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Table 19

Q11. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?

Nick Clegg as Leader of the Liberal Democrats

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
10	4	1	3	-	-	-	4	-	-	-	1	1	2	-	-	2	-	-	-	4	-	-	-
	*	*	1%	-	-	-	2%	-	-	-	*	*	1%	-	-	2%	-	-	-	41%	-	-	-
9	3	1	3	-	-	-	-	*	3	2	-	*	1	2	1	-	1	2	1	-	*	-	-
	*	*	1%	-	-	-	-	*	1%	1%	-	*	*	1%	1%	-	*	1%	1%	-	*	-	-
8	25	12	13	1	4	4	6	7	2	2	2	8	13	3	3	5	7	3	7	1	7	1	5
	3%	2%	3%	1%	2%	4%	3%	5%	1%	1%	1%	3%	3%	1%	2%	7%	3%	2%	3%	13%	4%	4%	2%
7	31	13	19	4	11	1	3	7	6	3	6	9	14	7	6	3	9	2	10	-	5	-	9
	3%	3%	4%	5%	6%	1%	1%	5%	3%	2%	2%	3%	4%	3%	4%	4%	3%	2%	4%	-	3%	-	4%
6	52	14	38	5	11	2	13	10	11	8	8	14	21	20	7	4	15	9	16	2	3	-	15
	5%	3%	7%	6%	6%	2%	6%	7%	4%	7%	3%	5%	6%	8%	4%	6%	6%	8%	7%	22%	2%	-	7%
5	162	77	85	22	37	23	34	18	29	23	36	42	61	31	28	22	44	18	39	2	23	3	43
	16%	16%	16%	26%	20%	20%	15%	12%	12%	20%	14%	16%	16%	12%	16%	27%	16%	15%	17%	18%	12%	10%	19%
4	103	42	61	7	17	15	27	12	25	9	32	31	31	43	12	8	29	20	22	-	10	1	36
	10%	9%	12%	8%	9%	14%	12%	8%	10%	8%	13%	12%	8%	18%	7%	10%	11%	17%	10%	-	5%	4%	16%
3	77	35	42	10	15	6	18	9	19	7	15	21	34	13	15	7	28	9	23	-	17	2	16
	8%	7%	8%	11%	8%	5%	8%	6%	8%	7%	6%	8%	9%	5%	9%	8%	11%	7%	10%	-	9%	7%	7%
2	94	61	33	4	8	10	30	16	27	20	24	20	31	30	16	9	20	14	21	1	21	-	18
	9%	13%	6%	4%	4%	9%	13%	11%	11%	17%	10%	8%	8%	12%	9%	11%	7%	13%	9%	6%	11%	-	8%
1	72	40	32	5	11	5	24	11	18	7	18	20	27	11	17	4	21	3	19	-	14	3	21
	7%	8%	6%	5%	6%	4%	10%	8%	7%	6%	7%	8%	7%	5%	10%	5%	8%	3%	8%	-	7%	11%	9%
0	274	158	117	14	48	29	57	46	79	29	81	68	96	73	54	14	55	31	57	-	81	17	30
	27%	33%	23%	17%	26%	26%	25%	32%	33%	26%	33%	26%	26%	30%	31%	18%	20%	27%	25%	-	41%	62%	14%
(Don't know)	101	30	71	13	24	17	16	8	23	5	24	26	45	13	14	1	40	5	12	-	14	1	30
	10%	6%	14%	16%	13%	15%	7%	6%	9%	4%	10%	10%	12%	5%	8%	1%	15%	4%	5%	-	7%	2%	13%
Mean	2.80	2.44	3.17	3.43	3.11	2.84	2.79	2.74	2.40	2.87	2.40	2.93	2.96	2.77	2.54	3.75	3.04	3.02	2.99	7.49	2.07	1.32	3.42
Std. Dev.	2.47	2.38	2.52	2.30	2.53	2.38	2.47	2.64	2.37	2.41	2.32	2.49	2.56	2.38	2.44	2.60	2.37	2.43	2.47	2.58	2.42	2.25	2.24
Std. Err.	0.08	0.12	0.11	0.32	0.24	0.27	0.20	0.19	0.14	0.27	0.15	0.16	0.14	0.23	0.13	0.38	0.16	0.31	0.14	0.91	0.20	0.48	0.17

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Table 20

Q12. How good a job do you think each of the following are doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?

Nigel Farage as Leader of the UK Independence Party (UKIP)

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
10	68 7%	43 9%	24 5%	2 2%	12 6%	5 5%	16 7%	10 7%	23 9%	14 12%	18 7%	10 4%	26 7%	25 10%	3 2%	4 5%	13 5%	1 1%	3 1%	-	49 25%	1 3%	8 4%
9	34 3%	17 4%	16 3%	-	3 2%	2 2%	5 2%	7 5%	16 6%	3 3%	9 4%	9 3%	12 3%	11 4%	6 4%	1 1%	7 3%	4 4%	4 2%	1 10%	14 7%	-	7 3%
8	110 11%	65 13%	45 9%	8 9%	16 8%	13 12%	33 14%	18 13%	22 9%	17 15%	33 13%	25 9%	36 10%	34 14%	14 8%	11 14%	24 9%	15 13%	17 8%	2 19%	47 24%	4 14%	12 5%
7	99 10%	51 11%	48 9%	12 14%	19 10%	8 7%	31 13%	10 7%	19 8%	15 13%	19 8%	36 14%	30 8%	29 12%	13 7%	5 6%	17 6%	14 12%	17 8%	-	21 11%	-	24 11%
6	79 8%	45 9%	34 7%	5 7%	6 3%	12 11%	31 13%	14 10%	10 4%	12 11%	23 9%	21 8%	23 6%	22 9%	10 6%	6 8%	22 8%	11 10%	13 6%	1 7%	23 12%	3 10%	17 8%
5	138 14%	69 14%	69 13%	16 19%	40 22%	15 13%	20 9%	19 13%	28 11%	11 10%	27 11%	47 18%	53 14%	22 9%	27 15%	14 17%	49 18%	11 9%	30 13%	-	21 11%	4 16%	45 20%
4	67 7%	30 6%	37 7%	8 9%	14 7%	6 5%	16 7%	11 8%	13 5%	5 5%	22 9%	7 3%	33 9%	26 11%	12 7%	4 5%	13 5%	14 12%	17 7%	-	8 4%	2 6%	22 10%
3	48 5%	18 4%	29 6%	1 1%	13 7%	3 3%	11 5%	7 5%	11 5%	2 2%	9 4%	16 6%	20 5%	18 7%	8 5%	5 6%	9 3%	5 4%	12 5%	-	7 3%	1 5%	16 7%
2	42 4%	20 4%	22 4%	1 1%	11 6%	7 6%	7 3%	6 4%	11 4%	3 2%	14 6%	13 5%	13 3%	10 4%	11 6%	5 6%	9 3%	7 6%	17 7%	4 35%	-	-	12 5%
1	36 4%	15 3%	21 4%	2 2%	5 3%	4 4%	7 3%	4 3%	13 5%	8 7%	8 3%	7 3%	13 3%	11 5%	7 4%	2 3%	10 4%	10 8%	11 5%	-	1 *	-	4 2%
0	159 16%	71 15%	88 17%	15 18%	24 13%	21 18%	30 13%	19 14%	50 21%	15 13%	45 18%	40 15%	58 16%	23 9%	47 27%	16 20%	46 17%	15 13%	61 27%	3 29%	2 1%	12 44%	20 9%
(Don't know)	121 12%	39 8%	82 16%	14 17%	23 13%	16 14%	26 11%	16 11%	25 10%	9 8%	20 8%	33 12%	59 16%	15 6%	17 10%	8 9%	51 19%	8 7%	25 11%	-	4 2%	1 4%	35 16%
Mean	4.83	5.20	4.46	4.52	4.69	4.49	5.26	5.09	4.64	5.47	4.78	4.75	4.72	5.43	3.69	4.40	4.54	4.50	3.47	3.53	7.47	3.24	4.80
Std. Dev.	3.18	3.17	3.14	2.90	2.94	3.19	3.04	3.13	3.54	3.31	3.27	3.00	3.17	3.05	3.11	3.14	3.13	2.92	3.02	3.59	2.16	3.32	2.64
Std. Err.	0.11	0.16	0.15	0.40	0.27	0.36	0.25	0.24	0.21	0.38	0.21	0.20	0.18	0.29	0.17	0.47	0.21	0.38	0.17	1.27	0.18	0.71	0.21

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Table 21

Q13. I would like to ask whether any of the main political parties have contacted you over the last few weeks – whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from:

Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
The Conservatives	47 5%	22 5%	24 5%	6 7%	7 4%	6 5%	8 3%	4 3%	17 7%	5 4%	10 4%	18 7%	14 4%	20 8%	7 4%	4 4%	7 2%	5 4%	8 3%	1 6%	8 4%	2 8%	15 7%
Labour	134 13%	68 14%	66 13%	11 13%	33 18%	15 14%	16 7%	21 15%	38 16%	10 9%	40 16%	37 14%	47 12%	36 15%	34 20%	19 23%	26 10%	20 17%	49 22%	2 22%	22 11%	-	23 10%
The Lib Dems	25 3%	14 3%	11 2%	1 1%	3 2%	2 2%	6 2%	4 3%	10 4%	-	10 4%	11 4%	4 1%	8 3%	5 3%	2 2%	4 2%	6 6%	10 5%	1 12%	1 1%	-	2 1%
UKIP	107 11%	56 12%	52 10%	4 5%	23 13%	10 8%	19 8%	17 12%	34 14%	9 8%	38 16%	29 11%	31 8%	31 13%	16 9%	14 18%	14 5%	23 20%	19 8%	4 35%	26 13%	3 10%	16 7%
None of the above	731 73%	358 74%	373 72%	67 80%	135 72%	78 69%	184 80%	101 71%	166 68%	92 81%	163 66%	191 73%	285 76%	178 72%	127 72%	53 66%	211 79%	81 71%	157 69%	1 10%	141 72%	22 82%	176 79%
(Don't know)	53 5%	16 3%	37 7%	5 6%	7 4%	8 7%	14 6%	6 4%	13 5%	4 3%	17 7%	14 5%	18 5%	6 2%	7 4%	2 2%	22 8%	1 1%	12 5%	3 26%	12 6%	-	9 4%
(Refused)	14 1%	6 1%	9 2%	-	-	3 3%	1 1%	3 2%	7 3%	1 1%	4 2%	6 2%	3 1%	3 1%	1 1%	1 *	-	3 1%	1 11%	1 1%	-	3 1%	

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Table 22
Q14.Which of the following would you MOST like to see as the outcome of the next election?
Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
A Conservative government	221 22%	123 25%	98 19%	5 6%	18 10%	18 16%	66 29%	30 21%	84 35%	42 37%	66 27%	46 18%	66 18%	147 60%	7 4%	1 1%	31 11%	99 87%	2 1%	1 6%	49 25%	4 16%	46 21%
A coalition between the Conservatives and the Liberal Democrats	56 6%	30 6%	26 5%	3 4%	12 7%	5 5%	7 3%	12 9%	15 6%	11 10%	12 5%	15 6%	17 4%	23 10%	4 2%	11 13%	10 4%	10 9%	1 1%	1 11%	18 9%	-	15 7%
A coalition between Labour and the Liberal Democrats	118 12%	61 13%	57 11%	13 15%	30 16%	14 12%	25 11%	19 13%	17 7%	16 14%	26 11%	32 12%	44 12%	15 6%	18 10%	36 45%	30 11%	-	32 14%	9 83%	25 13%	3 13%	34 15%
A Labour government	325 32%	146 30%	179 35%	31 37%	68 37%	29 26%	77 33%	48 33%	71 29%	18 16%	77 31%	88 33%	141 37%	19 8%	127 72%	16 21%	95 35%	1 1%	180 79%	-	47 24%	12 45%	33 15%
(Don't know)	232 23%	100 21%	133 26%	30 36%	54 29%	38 34%	49 21%	24 16%	38 16%	17 15%	55 22%	67 26%	93 25%	33 14%	18 10%	16 20%	88 33%	4 4%	10 5%	-	40 20%	6 23%	89 40%
(Refuse)	48 5%	24 5%	24 5%	2 2%	4 2%	9 8%	7 3%	10 7%	17 7%	9 8%	10 4%	14 5%	16 4%	9 4%	2 1%	-	13 5%	-	1 1%	-	18 9%	1 3%	5 2%

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Table 23
Q15.And which of the following to do think is the MOST likely outcome of the next election?
Base : All Respondents

	Total	Sex		Age						SEG				2010 Vote				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Did not vote	Con	Lab	LibDem	UKIP	Other	Undecided
Unweighted Total	1000	448	552	63	134	93	170	201	339	82	266	270	382	117	379	49	268	64	345	8	154	23	202
Weighted Total	1000	483	517	84	186	113	232	143	242	114	247	262	377	246	175	80	268	114	227	10	196	27	223
A Conservative government	203 20%	113 23%	90 17%	7 8%	16 9%	27 24%	66 29%	31 21%	56 23%	31 27%	57 23%	34 13%	81 22%	86 35%	26 15%	11 13%	40 15%	40 35%	32 14%	2 23%	47 24%	5 17%	42 19%
A coalition between the Conservatives and the Liberal Democrats	123 12%	76 16%	47 9%	5 6%	27 15%	9 8%	36 16%	19 13%	26 11%	26 22%	31 13%	24 9%	42 11%	57 23%	10 6%	11 13%	29 11%	40 35%	9 4%	1 12%	22 11%	4 15%	26 12%
A coalition between Labour and the Liberal Democrats	116 12%	63 13%	53 10%	11 13%	23 12%	17 15%	22 9%	23 16%	21 9%	16 14%	24 10%	34 13%	41 11%	18 7%	28 16%	15 19%	40 15%	5 4%	39 17%	1 13%	21 11%	3 12%	34 15%
A Labour government	239 24%	103 21%	136 26%	35 41%	58 31%	24 21%	38 17%	28 20%	56 23%	19 17%	55 22%	63 24%	102 27%	27 11%	71 41%	19 24%	67 25%	3 3%	99 43%	3 33%	43 22%	10 36%	40 18%
(Don't know)	297 30%	120 25%	177 34%	25 30%	61 33%	33 29%	67 29%	34 24%	76 32%	19 17%	73 30%	99 38%	106 28%	54 22%	39 22%	25 31%	85 32%	27 24%	47 21%	2 19%	60 30%	5 17%	76 34%
(Refuse)	22 2%	9 2%	14 3%	2 2%	1 1%	3 3%	3 1%	7 5%	7 3%	3 2%	6 3%	8 3%	6 1%	3 1%	2 1%	-	7 2%	-	1 1%	-	4 2%	1 3%	4 2%