

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226	
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247	
Certain to vote	(10)	502	246	256	39	84	92	83	89	113	123	166	93	106	124	78	81	89	42	10	132	52	185
		50%	50%	51%	25%	40%	50%	53%	71%	67%	60%	49%	50%	46%	59%	52%	65%	57%	65%	93%	75%	66%	75%
	(9)	45	32	13	3	9	8	5	5	14	16	17	5	6	15	10	10	3	2	-	11	4	15
		4%	6%	3%	2%	4%	4%	3%	4%	9%	8%	5%	3%	3%	7%	6%	8%	2%	3%	-	6%	5%	6%
	(8)	88	35	53	17	19	18	11	10	10	14	36	21	11	22	17	14	16	4	-	12	9	16
		9%	7%	10%	11%	9%	10%	7%	8%	6%	7%	10%	11%	5%	11%	11%	11%	10%	6%	-	7%	12%	6%
	(7)	40	11	29	15	4	11	6	2	2	11	15	6	7	12	8	6	6	5	-	4	4	6
		4%	2%	6%	10%	2%	6%	4%	2%	1%	6%	4%	3%	3%	6%	5%	5%	4%	7%	-	3%	6%	2%
	(6)	34	19	15	9	12	2	6	3	3	4	13	8	4	9	8	1	7	3	-	4	1	8
		3%	4%	3%	6%	6%	1%	4%	2%	2%	2%	4%	4%	2%	4%	5%	1%	5%	4%	-	2%	1%	3%
	(5)	79	45	34	19	23	12	9	6	10	10	27	17	21	18	16	6	23	5	1	7	6	7
		8%	9%	7%	13%	11%	7%	6%	4%	6%	5%	8%	9%	9%	8%	11%	5%	15%	8%	7%	4%	7%	3%
	(4)	26	13	13	6	11	5	4	-	1	5	11	-	9	4	7	4	6	4	-	3	2	2
		3%	3%	3%	4%	5%	3%	3%	-	*	2%	3%	-	4%	2%	5%	3%	4%	6%	-	1%	2%	1%
	(3)	18	13	5	4	6	2	1	2	3	3	6	3	7	3	5	1	3	1	-	1	-	1
		2%	3%	1%	3%	3%	1%	1%	1%	2%	2%	2%	1%	3%	1%	3%	1%	2%	2%	-	1%	-	*
	(2)	17	7	10	7	3	4	2	1	-	2	6	3	4	3	2	2	3	-	-	-	-	2
		2%	1%	2%	4%	1%	2%	1%	1%	-	1%	2%	2%	2%	1%	1%	2%	2%	-	-	-	-	1%
Definitely would not vote	(1)	145	73	72	32	35	31	30	6	11	15	45	30	54	-	-	-	-	-	*	1	4	
		15%	15%	14%	21%	17%	17%	19%	5%	6%	7%	13%	16%	24%	-	-	-	-	-	*	1%	2%	
Refused		*	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		5	2	2	-	2	-	-	1	1	-	-	2	1	-	-	-	-	-	-	1	-	1
		*	*	*	-	1%	-	-	1%	1%	-	-	1%	*	-	-	-	-	-	*	-	*	
Mean		7.39	7.33	7.44	5.85	6.76	7.30	7.26	8.79	8.65	8.30	7.42	7.33	6.54	8.63	8.19	8.91	8.21	8.60	9.64	9.27	8.90	9.16
Standard deviation		3.35	3.38	3.32	3.39	3.44	3.46	3.58	2.45	2.59	2.79	3.26	3.41	3.79	2.05	2.33	1.93	2.38	2.16	1.35	1.56	1.89	1.88
Standard error		0.11	0.16	0.14	0.37	0.29	0.27	0.27	0.19	0.16	0.15	0.21	0.31	0.25	0.14	0.18	0.18	0.19	0.29	0.48	0.11	0.17	0.13

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247
Conservative	208 21%	112 23%	96 19%	15 10%	41 20%	48 26%	22 14%	29 23%	53 31%	59 29%	72 21%	39 21%	32 14%	208 100%	-	-	-	-	-	123 70%	5 6%	24 10%
Labour	151 15%	74 15%	77 15%	22 15%	44 21%	27 15%	19 12%	19 15%	20 12%	29 14%	62 18%	20 11%	37 16%	-	151 100%	-	-	-	-	6 4%	49 62%	37 15%
Liberal Democrat	124 12%	49 10%	75 15%	15 10%	22 11%	14 7%	26 17%	17 14%	28 16%	28 14%	53 16%	15 8%	25 11%	-	-	124 100%	-	-	-	3 2%	1 2%	91 37%
The UK Independence Party (UKIP)	157 16%	94 19%	63 12%	31 20%	18 9%	28 15%	30 19%	27 22%	22 13%	26 13%	48 14%	49 26%	32 14%	-	-	-	157 100%	-	-	24 14%	13 16%	24 10%
The Green Party	65 6%	27 6%	37 7%	11 8%	17 8%	18 10%	10 6%	6 4%	4 2%	14 7%	28 8%	4 2%	18 8%	-	-	-	-	65 100%	-	1 *	3 4%	35 14%
The British National Party (BNP)	5 1%	5 1%	1 *	2 2%	2 1%	1 1%	-	1 *	-	-	1 *	2 1%	3 1%	-	-	-	-	-	5 50%	-	1 1%	-
Some other party	5 1%	5 1%	-	3 2%	-	-	-	1 1%	1 1%	1 *	2 1%	1 1%	-	-	-	-	-	-	5 50%	-	-	1 1%
Would not vote	145 15%	73 15%	72 14%	32 21%	35 17%	31 17%	30 19%	6 5%	11 6%	15 7%	45 13%	30 16%	54 24%	-	-	-	-	-	-	* *	1 1%	4 2%
Refused	48 5%	22 4%	25 5%	2 1%	10 5%	5 3%	6 4%	8 6%	16 9%	9 4%	9 3%	6 3%	13 6%	-	-	-	-	-	-	4 2%	3 4%	4 2%
Don't know	90 9%	34 7%	57 11%	16 11%	19 9%	13 7%	14 9%	12 9%	15 9%	23 11%	21 6%	20 10%	15 7%	-	-	-	-	-	-	14 8%	3 4%	25 10%

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	534	248	286	31	61	87	89	102	160	221	134	63	106	168	118	91	109	40	6	153	90	159
Weighted base	491	248	242	49	86	97	78	78	100	120	178	89	96	146	96	93	101	45	9	125	53	171
Conservative	146	75	71	7	22	35	16	23	42	44	46	28	24	146	-	-	-	-	-	99	3	20
	30%	30%	29%	15%	26%	36%	21%	29%	42%	37%	26%	31%	26%	100%	-	-	-	-	-	79%	5%	12%
Labour	96	45	52	10	26	16	15	15	14	23	39	15	19	-	96	-	-	-	-	2	37	29
	20%	18%	21%	20%	31%	16%	19%	19%	14%	19%	22%	16%	20%	-	100%	-	-	-	-	2%	70%	17%
Liberal Democrat	93	39	54	7	16	11	21	15	23	23	41	13	16	-	-	93	-	-	-	2	1	75
	19%	16%	22%	14%	18%	11%	27%	19%	23%	19%	23%	14%	16%	-	-	100%	-	-	-	2%	2%	44%
The UK Independence Party (UKIP)	101	59	42	12	10	21	19	21	17	19	29	27	24	-	-	-	101	-	-	21	9	20
	21%	24%	17%	25%	12%	21%	24%	27%	17%	16%	17%	30%	25%	-	-	-	100%	-	-	17%	18%	12%
The Green Party	45	21	24	8	10	14	7	3	3	10	20	4	10	-	-	-	-	45	-	1	2	26
	9%	9%	10%	16%	12%	14%	9%	4%	3%	9%	11%	4%	10%	-	-	-	-	100%	-	1%	5%	15%
The British National Party (BNP)	5	4	*	2	1	1	-	*	-	-	*	2	2	-	-	-	-	-	5	-	*	-
	1%	2%	*	4%	2%	1%	-	1%	-	-	*	2%	3%	-	-	-	-	-	54%	-	1%	-
Some other party	4	4	-	3	-	-	-	*	1	1	2	1	-	-	-	-	-	-	4	-	-	1
	1%	2%	-	6%	-	-	-	*	1%	1%	1%	1%	-	-	-	-	-	-	46%	-	-	1%

Colchester Poll
CATI Fieldwork : 4th-14th November 2014

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	20%
Liberal Democrat	20%
UKIP	20%
Green	9%
Other	2%

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247
Conservative	165 16%	94 19%	71 14%	19 12%	35 17%	28 15%	18 11%	20 16%	44 26%	45 22%	58 17%	27 15%	30 13%	141 68%	7 5%	3 3%	5 3%	2 3%	-	95 54%	3 4%	20 8%
Labour	130 13%	57 12%	73 15%	19 12%	35 17%	23 13%	18 11%	18 14%	18 11%	30 15%	48 14%	20 11%	30 13%	9 4%	105 70%	3 2%	7 4%	1 2%	-	7 4%	46 58%	26 10%
Liberal Democrat	250 25%	111 22%	139 28%	21 14%	50 24%	47 26%	40 25%	36 29%	54 32%	57 28%	104 30%	36 19%	46 20%	38 18%	32 21%	115 92%	15 10%	22 35%	1 11%	31 18%	11 14%	144 58%
The UK Independence Party (UKIP)	138 14%	91 18%	46 9%	29 19%	16 8%	27 15%	25 16%	24 19%	16 9%	21 10%	36 11%	47 25%	29 13%	6 3%	2 1%	2 1%	117 74%	-	6 54%	23 13%	8 10%	21 8%
The Green Party	42 4%	18 4%	25 5%	5 3%	8 4%	14 8%	9 6%	3 3%	4 2%	10 5%	19 5%	4 2%	10 4%	2 1%	1 1%	1 1%	4 2%	33 50%	-	1 *	2 3%	19 8%
The British National Party (BNP)	2 *	2 *	1 *	- -	2 1%	- -	- -	1 *	- -	- -	1 *	- -	2 1%	- -	- -	- -	- -	- -	2 19%	- -	1 1%	- -
Some other party	5 1%	2 *	3 1%	- -	1 1%	2 1%	1 *	2 2%	- -	1 *	1 *	2 1%	1 1%	- -	- -	1 1%	2 2%	- -	1 7%	- -	2 2%	- -
Would not vote	145 15%	73 15%	72 14%	32 21%	35 17%	31 17%	30 19%	6 5%	11 6%	15 7%	45 13%	30 16%	54 24%	- -	- -	- -	- -	- -	- -	* *	1 1%	4 2%
Refused	35 4%	18 4%	17 3%	2 1%	8 4%	2 1%	3 2%	8 6%	12 7%	6 3%	7 2%	5 2%	8 4%	- -	- -	- -	- -	- -	- -	4 2%	1 1%	3 1%
Don't know	87 9%	30 6%	57 11%	25 17%	19 9%	10 6%	14 9%	8 6%	10 6%	20 10%	23 7%	17 9%	19 8%	13 6%	4 2%	- -	8 5%	6 10%	1 9%	15 8%	5 7%	11 4%

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	551	256	295	28	62	91	92	108	167	227	139	67	106	160	115	91	106	38	6	155	92	170
Weighted base	505	256	250	45	88	100	81	83	106	123	183	92	96	138	93	93	98	42	8	125	53	184
Conservative	109	59	51	8	15	20	15	16	35	33	35	18	21	96	1	1	4	2	-	74	2	15
	22%	23%	20%	17%	17%	20%	18%	20%	33%	27%	19%	20%	22%	70%	1%	1%	4%	4%	-	59%	4%	8%
Labour	86	37	48	9	23	13	12	14	14	22	31	15	16	7	68	1	5	1	-	5	34	20
	17%	15%	19%	21%	26%	13%	15%	17%	13%	18%	17%	16%	17%	5%	73%	1%	5%	3%	-	4%	64%	11%
Liberal Democrat	186	84	102	13	36	36	28	29	43	46	77	27	30	29	23	90	9	17	1	26	7	117
	37%	33%	41%	29%	41%	36%	35%	35%	41%	37%	42%	29%	32%	21%	24%	96%	9%	41%	13%	21%	14%	64%
The UK Independence Party (UKIP)	92	60	31	13	8	20	18	20	11	15	23	30	21	4	*	*	79	-	5	20	6	18
	18%	24%	13%	29%	9%	20%	23%	24%	11%	13%	13%	33%	22%	3%	*	*	80%	-	64%	16%	11%	10%
The Green Party	29	13	16	1	4	11	7	2	3	6	15	2	5	1	1	*	2	22	-	1	2	14
	6%	5%	6%	3%	5%	11%	9%	2%	3%	5%	8%	2%	5%	1%	1%	*	2%	53%	-	1%	4%	7%
The British National Party (BNP)	2	1	*	-	1	-	-	*	-	-	*	-	1	-	-	-	-	-	2	-	*	-
	*	1%	*	-	2%	-	-	1%	-	-	*	-	1%	-	-	-	-	-	22%	-	1%	-
Some other party	2	1	1	-	1	*	*	1	-	*	1	*	1	-	-	1	1	-	*	-	1	-
	*	*	*	-	1%	*	1%	1%	-	*	*	*	1%	-	-	1%	1%	-	1%	-	2%	-

Colchester Poll
CATI Fieldwork : 4th-14th November 2014

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	22%
Labour	17%
Liberal Democrat	36%
UKIP	18%
Green	6%
Other	1%

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247
I would not vote UKIP	610	283	328	82	140	115	105	70	99	145	225	90	132	147	129	100	-	60	3	106	55	189
	61%	57%	65%	55%	67%	62%	67%	56%	59%	71%	66%	48%	57%	70%	86%	80%	-	92%	32%	60%	70%	76%
I would not vote Labour	538	281	257	61	100	97	98	68	110	106	162	128	129	164	-	68	119	32	5	137	8	125
	54%	57%	51%	40%	48%	53%	63%	54%	65%	52%	47%	68%	56%	78%	-	55%	76%	49%	50%	78%	10%	51%
I would not vote Conservative	504	256	249	83	101	84	96	69	69	89	165	105	132	-	108	74	103	54	9	16	60	159
	50%	52%	49%	55%	48%	46%	61%	55%	41%	44%	48%	56%	58%	-	71%	60%	65%	84%	84%	9%	77%	65%
I would not vote Liberal Democrat	487	265	223	67	100	87	83	67	82	97	172	97	111	123	84	-	103	28	8	115	52	58
	49%	53%	44%	44%	48%	47%	53%	53%	49%	48%	50%	52%	48%	59%	56%	-	65%	43%	73%	66%	67%	24%
None of these - I would potentially vote for all of them	71	26	46	16	15	13	5	7	14	11	21	8	24	11	4	7	10	3	-	3	4	9
	7%	5%	9%	10%	7%	7%	3%	5%	9%	5%	6%	4%	10%	5%	2%	6%	6%	4%	-	2%	5%	4%
Don't know	15	9	6	5	4	3	*	2	1	4	3	2	3	-	-	-	-	-	1	1	-	-
	2%	2%	1%	4%	2%	1%	*	2%	*	2%	1%	1%	1%	-	-	-	-	-	9%	1%	-	-

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226	
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247	
NET: Well	588	325	264	73	121	109	91	78	113	138	209	107	109	173	79	94	83	32	3	146	38	157	
	59%	65%	52%	48%	58%	59%	58%	62%	67%	68%	61%	57%	47%	83%	52%	75%	53%	49%	27%	83%	48%	64%	
Very well	(4)	35	23	12	5	10	6	3	3	9	7	9	13	6	10	2	7	4	*	-	8	2	4
		4%	5%	2%	3%	5%	3%	2%	2%	5%	4%	3%	7%	3%	5%	2%	6%	3%	*	-	5%	3%	1%
Quite well	(3)	553	302	251	69	112	103	88	76	104	131	200	94	103	163	76	86	79	31	3	138	35	154
		55%	61%	50%	45%	54%	56%	56%	60%	61%	64%	58%	50%	45%	78%	51%	69%	50%	49%	27%	79%	45%	62%
Quite badly	(2)	293	116	177	57	68	58	43	28	39	54	108	57	68	27	60	27	51	28	2	20	32	70
		29%	23%	35%	38%	33%	31%	27%	22%	23%	27%	32%	31%	30%	13%	40%	21%	33%	43%	22%	12%	41%	28%
Very badly	(1)	90	41	49	13	17	14	22	15	9	7	21	19	39	5	9	1	23	3	3	3	6	12
		9%	8%	10%	9%	8%	7%	14%	12%	5%	4%	6%	10%	17%	2%	6%	1%	14%	4%	30%	2%	8%	5%
NET: Badly		383	158	226	71	85	71	64	43	48	62	129	77	107	32	69	28	74	30	6	24	38	83
		38%	32%	45%	47%	41%	39%	41%	34%	29%	30%	38%	41%	47%	15%	46%	22%	47%	47%	52%	13%	49%	34%
Don't know		28	14	14	8	2	4	2	5	8	4	4	3	13	3	3	3	*	3	2	6	3	7
		3%	3%	3%	5%	1%	2%	1%	4%	5%	2%	1%	2%	6%	2%	2%	2%	*	4%	21%	3%	3%	3%
Mean		2.55	2.63	2.46	2.45	2.55	2.56	2.47	2.55	2.70	2.69	2.58	2.55	2.35	2.87	2.49	2.82	2.41	2.47	1.95	2.89	2.44	2.62
Standard deviation		0.71	0.71	0.71	0.71	0.71	0.68	0.76	0.74	0.67	0.60	0.65	0.78	0.81	0.51	0.64	0.54	0.77	0.59	0.90	0.48	0.69	0.61
Standard error		0.02	0.03	0.03	0.08	0.06	0.05	0.06	0.06	0.04	0.03	0.04	0.07	0.06	0.03	0.05	0.05	0.06	0.08	0.34	0.03	0.06	0.04

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226	
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247	
NET: Well	613	330	283	86	125	116	86	83	113	147	216	118	107	172	92	93	75	29	5	147	41	158	
	61%	66%	56%	57%	60%	63%	55%	66%	67%	72%	63%	63%	47%	82%	61%	74%	47%	44%	48%	84%	52%	64%	
Very well	(4)	61	38	23	8	21	10	7	4	11	16	15	21	9	11	12	11	4	2	3	9	4	19
		6%	8%	5%	5%	10%	5%	5%	3%	7%	8%	4%	11%	4%	5%	8%	9%	3%	3%	30%	5%	5%	8%
Quite well	(3)	552	291	260	78	105	106	78	79	101	131	200	97	98	160	80	82	70	27	2	138	37	139
		55%	59%	52%	52%	50%	58%	50%	63%	60%	64%	59%	52%	43%	77%	53%	65%	45%	42%	18%	79%	48%	56%
Quite badly	(2)	288	124	164	52	59	52	53	31	40	47	108	50	76	31	52	23	61	30	4	21	29	75
		29%	25%	33%	34%	28%	28%	34%	25%	24%	23%	32%	27%	33%	15%	34%	19%	39%	46%	38%	12%	36%	30%
Very badly	(1)	71	31	41	8	17	15	16	8	9	5	12	16	36	3	4	3	18	5	2	2	7	8
		7%	6%	8%	5%	8%	8%	10%	6%	5%	3%	3%	9%	16%	1%	3%	3%	11%	8%	14%	1%	9%	3%
NET: Badly		359	154	205	60	76	67	69	39	49	52	120	66	112	33	56	27	79	35	6	23	36	82
		36%	31%	41%	40%	36%	36%	44%	31%	29%	25%	35%	36%	49%	16%	37%	21%	50%	55%	52%	13%	46%	33%
Don't know		28	13	15	6	7	1	3	4	7	5	6	2	11	3	3	5	4	1	-	5	2	7
		3%	3%	3%	4%	3%	1%	2%	3%	4%	3%	2%	1%	5%	2%	2%	4%	3%	1%	-	3%	2%	3%
Mean		2.62	2.70	2.54	2.59	2.64	2.61	2.50	2.65	2.71	2.79	2.65	2.67	2.36	2.88	2.67	2.84	2.40	2.39	2.64	2.90	2.48	2.70
Standard deviation		0.71	0.71	0.71	0.68	0.78	0.71	0.74	0.65	0.68	0.61	0.62	0.80	0.81	0.49	0.66	0.62	0.73	0.68	1.10	0.46	0.74	0.66
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.06	0.05	0.04	0.03	0.04	0.07	0.05	0.03	0.05	0.06	0.06	0.09	0.39	0.03	0.07	0.04

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247
I am satisfied with the job David Cameron is doing overall as Prime Minister	299 30%	159 32%	140 28%	35 23%	60 29%	64 35%	37 24%	40 32%	59 35%	70 34%	102 30%	67 36%	49 22%	135 65%	18 12%	34 28%	34 22%	3 5%	2 21%	104 59%	7 9%	55 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	328 33%	151 30%	176 35%	48 32%	61 29%	62 34%	60 38%	44 35%	51 30%	73 36%	105 31%	73 39%	72 31%	66 32%	24 16%	54 43%	73 46%	25 38%	4 38%	61 35%	21 27%	93 38%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	242 24%	116 23%	126 25%	41 27%	65 31%	37 20%	38 24%	29 23%	31 18%	43 21%	96 28%	28 15%	66 29%	5 2%	101 67%	27 22%	31 20%	25 39%	2 14%	7 4%	43 55%	81 33%
Refused	29 3%	16 3%	13 2%	3 2%	5 2%	4 2%	5 3%	5 4%	5 3%	4 2%	6 2%	- -	11 5%	* *	- -	3 3%	3 2%	5 7%	1 7%	* *	1 1%	5 2%
Don't know	103 10%	55 11%	49 10%	24 16%	16 8%	16 9%	16 10%	7 6%	22 13%	14 7%	32 9%	19 10%	31 14%	2 1%	8 5%	6 5%	17 11%	7 11%	2 21%	3 2%	7 9%	13 5%

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247
The Liberal Democrat	264	130	134	12	40	52	43	47	68	64	99	44	53	53	51	54	30	21	-	51	16	111
	26%	26%	27%	8%	19%	28%	27%	37%	41%	31%	29%	23%	23%	25%	34%	44%	19%	33%	-	29%	21%	45%
The Conservatives	227	116	111	14	39	50	33	40	47	56	83	38	46	63	31	34	30	17	2	58	15	86
	23%	23%	22%	9%	19%	27%	21%	32%	28%	28%	24%	20%	20%	30%	20%	27%	19%	27%	21%	33%	20%	35%
Labour	112	50	62	6	42	13	19	16	15	25	39	15	29	25	30	13	13	7	-	21	12	34
	11%	10%	12%	4%	20%	7%	12%	12%	9%	12%	11%	8%	13%	12%	20%	11%	8%	11%	-	12%	16%	14%
The UK Independence Party (UKIP)	68	37	31	10	25	13	9	1	10	17	31	8	12	12	22	5	11	4	-	15	5	15
	7%	8%	6%	7%	12%	7%	5%	1%	6%	8%	9%	4%	5%	6%	15%	4%	7%	6%	-	9%	7%	6%
None of them	564	272	293	120	129	93	88	56	76	100	179	114	144	105	75	54	98	32	9	79	48	91
	56%	55%	58%	79%	62%	50%	56%	45%	45%	49%	52%	61%	63%	50%	50%	43%	62%	50%	79%	45%	61%	37%
Don't know	9	7	1	-	2	6	1	-	-	3	1	2	-	4	-	-	-	-	-	2	-	-
	1%	1%	*	-	1%	3%	1%	-	-	1%	*	1%	-	2%	-	-	-	-	-	1%	-	-

Colchester Poll

CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	86	143	163	171	172	260	363	248	124	227	227	168	118	156	57	8	210	129	226
Weighted base	1000	497	503	151	208	184	157	126	169	204	342	187	230	208	151	124	157	65	11	175	78	247
A Conservative government	280 28%	157 32%	123 24%	22 14%	55 26%	54 29%	41 26%	38 30%	68 40%	76 37%	101 29%	45 24%	50 22%	166 79%	*	13 10%	47 30%	9 14%	1 7%	132 75%	4 5%	41 17%
A Labour government	246 25%	127 26%	120 24%	46 30%	60 29%	49 27%	33 21%	32 25%	26 16%	42 21%	93 27%	49 26%	56 25%	8 4%	106 71%	10 8%	35 22%	16 25%	8 70%	7 4%	54 69%	51 21%
A coalition between Labour and the Liberal Democrats	158 16%	59 12%	99 20%	30 20%	33 16%	30 16%	31 19%	18 15%	16 9%	28 14%	62 18%	28 15%	37 16%	- -	38 25%	47 38%	15 9%	28 44%	- -	- -	12 16%	77 31%
A coalition between the Conservatives and the Liberal Democrats	147 15%	70 14%	76 15%	11 8%	33 16%	29 16%	29 18%	19 15%	25 15%	33 16%	47 14%	31 17%	35 15%	31 15%	4 2%	48 38%	24 15%	7 11%	- -	20 12%	3 4%	61 25%
Don't know	169 17%	84 17%	86 17%	42 28%	28 13%	22 12%	24 15%	19 15%	33 20%	25 12%	38 11%	34 18%	52 23%	5 2%	2 1%	6 5%	37 24%	3 5%	2 23%	17 10%	5 7%	17 7%

Colchester Poll
CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	449 45%	497 50%
Female	551 55%	503 50%

Colchester Poll
CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	86 9%	151 15%
25-34	143 14%	208 21%
35-44	163 16%	184 18%
45-54	171 17%	157 16%
55-64	172 17%	126 13%
65 or older	260 26%	169 17%
Refused	5 1%	5 1%

Colchester Poll
CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	117 12%	67 7%
B	246 25%	137 14%
C1	248 25%	342 34%
C2	124 12%	187 19%
D	94 9%	120 12%
E	133 13%	110 11%
Refused	38 4%	38 4%

Colchester Poll
CATI Fieldwork : 4th-14th November 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	210 21%	175 18%
Labour	129 13%	78 8%
Liberal Democrats	226 23%	247 25%
Another party	49 5%	39 4%
Did not vote	309 31%	390 39%
Refused	41 4%	32 3%
Don't know	36 4%	39 4%