Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election? Base: All respondents

			Ge	nder			A	ge				SE					Voting In	itention				2010 Vo	ote
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	_C1_	_C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base		1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base		1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
Certain to vote	(10)	559 56%	259 52%	299 59%	23 22%	58 37%	102 55%	123 66%	102 64%	148 71%	133 65%	172 56%	101 51%	134 52%	138 61%	191 64%	18 59%	104 63%	16 58%	5 48%	193 75%	173 74%	72 69%
	(9)	42 4%	19 4%	23 5%	2 2%	9 6%	7 4%	4 2%	9 6%	11 5%	7 3%	16 5%	8 4%	9 4%	11 5%	13 4%	-	8 5%	* 2%	2 22%	13 5%	12 5%	5 5%
	(8)	94 9%	53 11%	41 8%	5 5%	18 12%	26 14%	16 8%	15 9%	13 6%	22 11%	27 9%	17 9%	23 9%	26 11%	25 8%	8 25%	20 12%	3 10%	1 6%	28 11%	21 9%	10 10%
	(7)	44 4%	31 6%	13 3%	4 3%	13 9%	4 2%	11 6%	4 2%	9 4%	10 5%	14 5%	7 3%	13 5%	14 6%	13 4%	2 6%	7 4%	3 9%	-	10 4%	7 3%	2 2%
	(6)	27 3%	9 2%	18 4%	3 3%	10 6%	7 4%	1 1%	1 1%	4 2%	6 3%	9 3%	9 5%	2 1%	7 3%	10 3%	1 3%	7 4%	-	-	3 1%	3 1%	3 3%
	(5)	100 10%	45 9%	55 11%	28 27%	16 10%	16 9%	14 8%	13 8%	12 6%	9 4%	32 10%	21 11%	34 13%	19 8%	29 10%	2 5%	18 11%	4 13%	2 16%	6 2%	11 5%	9 9%
	(4)	10 1%	3 1%	7 1%	2 2%	2 1%	5 3%	-	-	2 1%	*	4 1%	-	3 1%	3 2%	3 1%	1 3%	-	2 8%	-	2 1%	2 1%	2 2%
	(3)	19 2%	7 1%	12 2%	4 4%	4 2%	4 2%	3 2%	2 1%	2 1%	5 3%	3 1%	6 3%	4 2%	9 4%	3 1%	-	2 1%	-	1 8%	-	-	1 1%
	(2)	14 1%	8 2%	6 1%	2 2%	6 4%	1 1%	-	4 2%	1 *	1 *	5 2%	6 3%	2 1%	1 1%	11 4%	-	-	-	-	-	1 1%	-
Definitely would not vote	(1)	93 9%	59 12%	35 7%	30 29%	20 13%	12 6%	15 8%	9 6%	6 3%	11 5%	27 9%	22 11%	31 12%	-	-	-	-	-	-	1 *	4 2%	-
Don't know		2 *	1 *	1 *	-	- -	-	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	-	-
Mean		7.89	7.69	8.08	5.09	7.00	8.06	8.40	8.44	8.91	8.55	7.95	7.50	7.61	8.60	8.61	8.80	8.80	8.38	8.30	9.37	9.15	8.96
Standard deviation		3.00	3.15	2.85	3.40	3.20	2.77	2.76	2.70	2.16	2.53	2.95	3.23	3.18	2.12	2.25	1.69	1.84	2.21	2.48	1.32	1.83	1.86
Standard error		0.09	0.14	0.12	0.48	0.29	0.22	0.20	0.20	0.13	0.13	0.20	0.31	0.20	0.14	0.13	0.30	0.15	0.41	0.78	0.08	0.11	0.20

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

		Gei	nder			Ac	je				SE	G				Voting In	tention			2	2010 Vo	te
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	_C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base	1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
Conservative	228 23%	106 21%	122 24%	18 17%	29 18%	48 26%	38 20%	33 21%	62 29%	60 29%	70 23%	51 26%	42 16%	228 100%	-	-	-	-	-	159 62%	3 1%	16 16%
Labour	297 30%	161 32%	136 27%	33 32%	69 44%	46 25%	55 29%	42 27%	52 25%	59 29%	93 30%	55 28%	78 30%	-	297 100%	-	-	-	-	20 8%	169 72%	26 25%
Liberal Democrat	30 3%	12 2%	18 4%	-	3 2%	11 6%	7 4%	1 1%	9 4%	9 4%	13 4%	-	8 3%	-	- -	30 100%	- -	-	-	4 2%	4 2%	19 18%
The UK Independence Party (UKIP)	165 16%	86 17%	78 15%	13 13%	10 6%	27 15%	38 20%	38 24%	39 19%	24 12%	43 14%	41 21%	50 20%	-	- -	-	165 100%	-	-	40 16%	19 8%	20 20%
The Green Party	28 3%	12 2%	16 3%	1 1%	9 6%	7 4%	4 2%	3 2%	4 2%	10 5%	9 3%	3 1%	5 2%	-	-	-	-	28 100%	-	4 2%	6 3%	9 9%
The British National Party (BNP)	1 *	-	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-	- -	-	- -	-	1 8%	-	-	-
Some other party	9 1%	5 1%	4 1%	-	-	5 3%	1 1%	-	3 1%	1 *	3 1%	-	3 1%	-	-	-	-	-	9 92%	1 *	1 *	2 2%
Would not vote	93 9%	59 12%	35 7%	30 29%	20 13%	12 6%	15 8%	9 6%	6 3%	11 5%	27 9%	22 11%	31 12%	-	-	-	- -	-	-	1 *	4 2%	-
Refused	59 6%	22 4%	37 7%	-	4 3%	10 5%	12 7%	13 8%	17 8%	10 5%	14 4%	13 6%	21 8%	-	-	-	- -	-	-	6 2%	7 3%	1 1%
Don't know	94 9%	31 6%	63 12%	8 8%	12 8%	19 10%	18 10%	19 12%	17 8%	20 10%	36 12%	12 6%	19 7%	-	-	-	- -	-	-	20 8%	22 9%	10 10%

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#### Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency

### and includes only those most likely to vote

### THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Aç	e				SE	G				Voting Ir	ntention			2	2010 Vot	te
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	577	288	289	17	58	96	116	103	188	251	119	57	132	185	226	23	117	21	6	219	197	58
Weighted base	534	267	267	30	73	100	108	90	132	126	164	96	130	159	209	22	119	18	7	187	162	69
Conservative	159 30%	73 27%	87 32%	5 17%	19 26%	32 31%	28 25%	25 28%	50 38%	47 37%	47 28%	29 30%	32 25%	159 100%	-	-	-	-	-	132 70%	3 2%	8 12%
Labour	209 39%	113 42%	96 36%	17 57%	42 58%	35 35%	41 37%	33 37%	40 31%	45 36%	67 41%	36 38%	53 41%	-	209 100%	-	-	-	-	16 9%	136 84%	23 33%
Liberal Democrat	22 4%	10 4%	12 4%	-	2 3%	8 8%	4 4%	1 1%	6 5%	7 5%	11 7%	-	4 3%	-	-	22 100%	-	-	-	3 2%	3 2%	15 21%
The UK Independence Party (UKIP)	119 22%	61 23%	58 22%	7 24%	5 7%	16 16%	32 30%	28 31%	30 23%	20 16%	31 19%	30 31%	35 27%	-	-	-	119 100%	-	-	34 18%	15 9%	15 22%
The Green Party	18 3%	7 3%	11 4%	* 2%	4 6%	6 6%	3 3%	2 2%	3 2%	8 6%	6 4%	1 1%	3 3%	-	-	-	-	18 100%	-	2 1%	5 3%	7 10%
The British National Party (BNP)	*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-
Some other party	7 1%	3 1%	3 1%	-	-	3 3%	1 1%	-	2 2%	*	3 2%	-	2 2%	-	-	-	-	-	7 100%	*	1 *	2 2%

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Absolutes/col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	39%
Liberal Democrat	4%
UKIP	21%
Green	3%
Other	1%

Col percents

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

			nder			Aç					SE					Voting Ir					2010 Vot	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	_C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base	1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
Conservative	240 24%	109 22%	131 26%	15 14%	28 18%	49 27%	39 21%	42 26%	66 31%	65 32%	71 23%	51 26%	48 19%	208 91%	5 2%	2 7%	9 6%	* 2%	1 9%	164 64%	7 3%	18 17%
Labour	313 31%	161 32%	153 30%	34 33%	66 42%	51 28%	58 31%	46 29%	58 28%	63 31%	98 32%	59 30%	81 31%	6 3%	276 93%	2 7%	6 4%	3 11%	2 19%	20 8%	178 76%	32 31%
Liberal Democrat	37 4%	13 3%	24 5%	-	5 3%	14 7%	6 3%	4 2%	8 4%	9 4%	15 5%	-	11 4%	*	1 *	25 83%	1 1%	2 9%	2 22%	3 1%	4 2%	24 23%
The UK Independence Party (UKIP)	159 16%	88 18%	71 14%	14 13%	10 7%	29 16%	39 21%	30 19%	37 18%	23 11%	41 13%	43 22%	47 18%	3 2%	3 1%	-	142 86%	1 3%	1 6%	35 13%	17 7%	17 17%
The Green Party	16 2%	8 2%	8 1%	2 2%	2 1%	6 3%	3 1%	2 1%	2 1%	9 4%	6 2%	-	-	-	- -	-	1 1%	12 42%	-	1 *	4 2%	4 4%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	4 *	2 *	2 *	-	-	1 1%	1 1%	-	2 1%	*	-	-	3 1%	-	-	-	-	-	4 44%	1 *	1 *	-
Would not vote	93 9%	59 12%	35 7%	30 29%	20 13%	12 6%	15 8%	9 6%	6 3%	11 5%	27 9%	22 11%	31 12%	-	-	-	-	-	-	1 *	4 2%	-
Refused	39 4%	19 4%	21 4%	-	6 4%	4 2%	9 5%	9 6%	10 5%	6 3%	14 5%	6 3%	11 4%	-	1 *	-	-	2 8%	-	2 1%	2 1%	1 1%
Don't know	102 10%	35 7%	67 13%	9 8%	19 12%	19 11%	16 9%	19 12%	21 10%	19 9%	37 12%	15 8%	25 10%	11 5%	10 3%	1 2%	5 3%	7 25%	-	31 12%	18 7%	9 8%

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#### Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted) This table has been weighted on the basis of past voting to be politically representative of the constituency

#### and includes only those most likely to vote

### THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Aç	je				SE	G				Voting In	tention			2	2010 Vo	e
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	_C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	591	291	300	17	57	100	119	105	192	259	121	61	133	181	220	22	112	19	6	219	203	60
Weighted base	545	270	275	30	69	106	111	92	136	130	165	103	132	154	203	22	115	14	7	186	170	70
Conservative	171 31%	76 28%	95 34%	4 14%	19 27%	34 32%	29 26%	30 33%	54 40%	51 39%	49 30%	31 30%	37 28%	147 96%	4 2%	2 8%	8 7%	* 3%	1 12%	137 74%	6 3%	9 13%
Labour	224 41%	115 43%	109 40%	18 58%	42 61%	39 37%	44 39%	36 39%	44 33%	49 38%	71 43%	41 40%	55 41%	4 2%	198 97%	2 9%	3 2%	3 19%	1 15%	17 9%	144 85%	28 39%
Liberal Democrat	26 5%	11 4%	15 5%	-	4 5%	11 11%	4 3%	2 2%	6 4%	6 5%	13 8%	-	6 5%	*	1 *	18 83%	*	2 15%	2 26%	2 1%	3 2%	18 26%
The UK Independence Party (UKIP)	112 20%	60 22%	52 19%	8 26%	4 6%	17 16%	31 28%	23 25%	29 21%	18 14%	29 17%	31 30%	32 24%	3 2%	1 *	-	103 90%	1 6%	* 6%	29 16%	14 8%	13 19%
The Green Party	9 2%	6 2%	3 1%	* 1%	1 1%	4 4%	2 2%	1 1%	1 1%	6 5%	3 2%	-	-	-	-	-	1 1%	8 57%	-	*	3 2%	2 3%
Some other party	3 *	1 *	1 1%	-	-	*	1 1%	-	1 1%	*	-	-	2 2%	-	-	-	-	-	3 40%	*	1 *	-

Absolutes/col percents

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Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	41%
Liberal Democrat	5%
UKIP	20%
Green	2%
Other	1%

Col percents

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election? Base: All respondents

			nder			Aç					SE					Voting In					2010 Vo	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	_C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base	1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
l would not vote Liberal Democrat	669 67%	355 72%	314 62%	76 73%	90 58%	111 60%	128 69%	114 72%	148 70%	139 68%	190 62%	140 71%	180 70%	176 77%	217 73%	-	137 83%	17 60%	4 45%	201 78%	166 71%	36 35%
I would not vote UKIP	558 56%	269 55%	289 57%	61 59%	103 66%	106 57%	98 53%	80 50%	110 52%	143 70%	180 58%	86 44%	128 50%	163 71%	228 77%	28 91%	-	26 94%	6 59%	147 57%	164 70%	64 62%
l would not vote Conservative	498 50%	260 53%	238 47%	56 53%	78 50%	90 49%	98 53%	83 52%	92 44%	92 45%	152 49%	89 45%	146 57%	-	244 82%	13 44%	107 65%	21 75%	6 59%	35 14%	190 81%	56 54%
I would not vote Labour	431 43%	211 43%	221 43%	36 34%	47 30%	84 45%	92 49%	73 46%	97 46%	94 46%	124 40%	83 42%	116 45%	176 77%	-	9 30%	119 72%	16 58%	5 48%	185 72%	23 10%	41 39%
None of these - I would potentially vote for all of them	93 9%	40 8%	54 11%	18 18%	13 9%	13 7%	15 8%	14 8%	20 10%	11 5%	28 9%	25 13%	26 10%	7 3%	10 3%	2 6%	11 6%	-	1 13%	11 4%	10 4%	8 7%
Don't know	14 1%	9 2%	6 1%	-	4 2%	*	3 2%	2 1%	5 2%	1 1%	8 2%	3 1%	2 1%	-	2 1%	-	-	-	-	-	2 1%	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

			Ge	nder			A	qe				SE	EG				Voting Ir	ntention			2	2010 Vo	te
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base		1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base		1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
NET: Well		570 57%	310 63%	260 51%	59 56%	83 53%	109 59%	95 51%	96 60%	127 60%	130 64%	179 58%	104 53%	135 52%	189 83%	157 53%	20 66%	85 52%	9 32%	5 47%	207 81%	105 45%	61 59%
Very well	(4)	46 5%	28 6%	18 4%	-	7 5%	8 4%	8 4%	8 5%	14 7%	4 2%	10 3%	6 3%	20 8%	22 10%	11 4%	-	5 3%	-	-	20 8%	9 4%	-
Quite well	(3)	524 52%	281 57%	242 47%	59 56%	75 48%	100 54%	87 47%	88 55%	112 54%	126 61%	169 55%	98 50%	115 45%	167 73%	147 49%	20 66%	80 48%	9 32%	5 47%	187 73%	96 41%	61 59%
Quite badly	(2)	316 31%	131 27%	184 36%	28 27%	60 39%	53 29%	74 40%	52 33%	48 23%	58 28%	99 32%	76 39%	76 30%	33 14%	101 34%	10 31%	59 36%	16 58%	3 34%	36 14%	96 41%	35 34%
Very badly	(1)	82 8%	44 9%	37 7%	13 12%	13 8%	20 11%	14 7%	9 6%	12 6%	10 5%	22 7%	13 7%	29 11%	1 *	25 8%	-	17 10%	1 5%	1 11%	3 1%	26 11%	6 6%
NET: Badly		397 40%	176 36%	222 43%	41 40%	73 47%	72 39%	88 47%	61 38%	61 29%	68 33%	122 39%	89 45%	106 41%	34 15%	125 42%	10 31%	76 46%	17 63%	4 45%	39 15%	122 52%	41 40%
Don't know		37 4%	9 2%	28 6%	4 4%	-	4 2%	4 2%	2 1%	23 11%	7 4%	7 2%	3 2%	16 6%	5 2%	14 5%	1 3%	3 2%	2 5%	1 7%	10 4%	8 3%	1 1%
Mean		2.55	2.61	2.50	2.46	2.49	2.54	2.49	2.61	2.69	2.63	2.55	2.50	2.52	2.94	2.51	2.68	2.46	2.29	2.39	2.91	2.39	2.54
Standard deviation		0.72	0.73	0.69	0.72	0.72	0.75	0.70	0.68	0.71	0.62	0.68	0.67	0.81	0.51	0.71	0.47	0.73	0.56	0.73	0.52	0.74	0.60
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.09	0.06	0.11	0.24	0.03	0.05	0.07

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

			Ge	nder			A	ge				SE	G				Voting In	ntention				2010 Vo	te
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base		1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base		1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
NET: Well		611 61%	330 67%	280 55%	73 71%	91 58%	116 63%	107 57%	96 60%	126 60%	139 68%	187 61%	128 65%	136 53%	185 81%	166 56%	24 78%	97 59%	10 35%	6 65%	210 82%	125 53%	65 63%
Very well	(4)	59 6%	40 8%	20 4%	9 8%	15 9%	5 3%	11 6%	5 3%	14 7%	9 4%	17 6%	10 5%	19 8%	18 8%	18 6%	3 11%	7 5%	3 9%	1 13%	25 10%	8 3%	3 3%
Quite well	(3)	551 55%	291 59%	261 51%	65 62%	76 49%	111 60%	95 51%	91 57%	111 53%	130 63%	170 55%	118 60%	117 45%	167 73%	149 50%	21 68%	90 55%	7 26%	5 52%	185 72%	118 50%	61 59%
Quite badly	(2)	269 27%	103 21%	167 33%	19 18%	51 33%	49 27%	52 28%	49 31%	49 23%	47 23%	95 31%	48 24%	70 27%	34 15%	87 29%	4 14%	56 34%	15 55%	2 24%	30 12%	72 31%	31 30%
Very badly	(1)	80 8%	47 9%	33 7%	11 11%	11 7%	14 8%	20 11%	10 6%	13 6%	13 6%	20 7%	18 9%	27 11%	2 1%	30 10%	1 3%	9 6%	1 5%	1 11%	5 2%	29 12%	5 5%
NET: Badly		349 35%	150 30%	200 39%	30 29%	63 40%	64 35%	72 39%	59 37%	62 30%	60 29%	116 37%	65 33%	97 38%	35 15%	116 39%	5 17%	65 40%	17 60%	3 35%	35 13%	101 43%	37 36%
Don't know		44 4%	14 3%	30 6%	1 1%	3 2%	5 2%	8 4%	5 3%	22 11%	7 3%	6 2%	3 2%	24 9%	8 4%	14 5%	1 5%	2 1%	1 5%	-	12 5%	8 4%	2 2%
Mean		2.61	2.67	2.56	2.69	2.61	2.60	2.55	2.59	2.68	2.68	2.61	2.62	2.55	2.91	2.55	2.90	2.59	2.41	2.66	2.94	2.46	2.62
Standard deviation		0.73	0.76	0.68	0.78	0.76	0.68	0.78	0.66	0.71	0.66	0.70	0.72	0.81	0.51	0.76	0.62	0.67	0.75	0.88	0.55	0.76	0.64
Standard error		0.02	0.04	0.03	0.11	0.07	0.05	0.06	0.05	0.04	0.03	0.05	0.07	0.05	0.03	0.05	0.11	0.05	0.15	0.28	0.03	0.05	0.07

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Absolutes/col percents

Table 11

### Q.7 Which of the following statements do you most agree with?

Base: All respondents

			nder			Ag					SE					Voting In					2010 Vot	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	<u>LibDem</u>
Unweighted base	1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base	1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
I am satisfied with the job David Cameron is doing overall as Prime Minister	285 28%	148 30%	137 27%	27 26%	43 28%	37 20%	55 29%	51 32%	71 34%	69 34%	90 29%	50 26%	66 26%	144 63%	39 13%	10 31%	22 13%	6 22%	1 9%	142 55%	26 11%	20 19%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	268 27%	132 27%	136 27%	23 22%	34 22%	59 32%	55 30%	40 25%	57 27%	58 28%	95 31%	49 25%	61 24%	79 35%	33 11%	8 28%	78 47%	2 8%	5 49%	85 33%	29 12%	30 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	325 32%	164 33%	160 31%	43 42%	59 38%	63 34%	52 28%	47 29%	60 29%	63 31%	95 31%	64 33%	88 34%	-	205 69%	10 34%	50 31%	13 48%	3 26%	25 10%	157 67%	47 45%
Refused	34 3%	21 4%	13 3%	6 6%	4 2%	3 1%	10 5%	6 4%	4 2%	3 1%	11 3%	10 5%	9 4%	-	5 2%	-	5 3%	-	-	-	4 2%	3 2%
Don't know	92 9%	28 6%	63 12%	5 5%	17 11%	22 12%	15 8%	16 10%	17 8%	12 6%	18 6%	23 12%	32 13%	4 2%	16 5%	2 6%	10 6%	6 22%	2 16%	4 2%	19 8%	5 5%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...? Base: All respondents

	Total	<u>Ge</u> Male	<u>nder</u> Female	18-24	25-34	<u>Aç</u> 35-44	ge 45-54	55-64	65+	AB	SE C1	G C2	DE	Con	Lab	Voting In LibDem	<u>itention</u> UKIP	Green	Other	2 Con	2010 Vot Lab	<u>e</u> LibDem
Unweighted base	1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base	1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
The Conservatives	229 23%	107 22%	122 24%	16 16%	33 21%	52 28%	39 21%	35 22%	53 25%	71 35%	71 23%	26 13%	57 22%	71 31%	61 20%	7 23%	35 21%	10 36%	2 24%	84 33%	49 21%	40 38%
Labour	126 13%	65 13%	62 12%	12 12%	27 17%	23 13%	24 13%	20 13%	20 10%	31 15%	40 13%	21 11%	33 13%	26 11%	49 17%	1 3%	21 13%	4 15%	-	42 17%	34 15%	12 12%
The UK Independence Party (UKIP)	64 6%	31 6%	33 6%	6 6%	7 5%	16 9%	12 7%	7 4%	15 7%	17 8%	16 5%	5 3%	24 10%	11 5%	13 4%	2 6%	21 13%	3 12%	1 6%	17 7%	11 5%	3 3%
The Liberal Democrat	35 3%	16 3%	19 4%	3 3%	5 3%	7 4%	7 4%	5 3%	8 4%	6 3%	4 1%	8 4%	15 6%	8 4%	10 3%	1 5%	7 4%	-	-	14 5%	7 3%	3 3%
None of them	680 68%	338 68%	342 67%	78 75%	102 66%	116 63%	126 67%	112 70%	145 69%	113 55%	209 68%	153 78%	175 68%	141 62%	199 67%	22 73%	111 67%	16 56%	7 70%	153 60%	161 68%	60 58%
Don't know	4 *	-	4 1%	-	-	2 1%	2 1%	-	1 *	*	2 1%	2 1%	-	1 *	2 1%	-	-	* 2%	-	1 *	*	-

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election? Base: All respondents

	Gender			Age					SEG				Voting Intention					2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	478	526	50	121	164	193	177	296	398	214	108	247	245	304	32	156	29	10	298	274	87
Weighted base	1004	494	510	104	156	185	187	160	210	205	309	196	257	228	297	30	165	28	10	257	235	103
A Labour government	360 36%	196 40%	164 32%	42 41%	82 53%	58 31%	69 37%	48 30%	60 29%	64 31%	104 34%	81 41%	97 38%	4 2%	236 80%	-	46 28%	8 30%	4 46%	26 10%	177 75%	25 24%
A Conservative government	295 29%	148 30%	148 29%	24 24%	29 18%	49 27%	62 33%	49 31%	82 39%	72 35%	93 30%	61 31%	61 24%	177 78%	9 3%	2 5%	55 33%	3 12%	2 15%	175 68%	8 3%	16 15%
A coalition between Labour and the Liberal Democrats	104 10%	58 12%	46 9%	11 11%	9 6%	27 15%	24 13%	15 10%	18 8%	21 10%	39 13%	11 5%	29 11%	1 1%	43 14%	19 63%	16 9%	11 40%	2 15%	6 2%	28 12%	38 37%
A coalition between the Conservatives and the Liberal Democrats	103 10%	44 9%	59 12%	13 12%	13 9%	16 9%	16 8%	18 12%	26 12%	24 12%	35 11%	21 11%	19 7%	40 17%	2 1%	8 27%	23 14%	3 11%	2 20%	30 12%	5 2%	20 19%
Don't know	142 14%	48 10%	93 18%	13 13%	22 14%	34 18%	17 9%	28 18%	25 12%	24 12%	38 12%	23 12%	50 20%	6 3%	7 2%	1 5%	26 16%	2 7%	* 4%	19 7%	17 7%	5 4%

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Absolutes/col percents

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#### Table 14 Gender Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1004	1004
Weighted base	1004	1004
Male	478 48%	494 49%
Female	526 52%	510 51%

Absolutes/col percents

#### Table 15 Into which of the following age groups do you fall? Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1004	1004
Weighted base	1004	1004
18-24	50 5%	104 10%
25-34	121 12%	156 16%
35-44	164 16%	185 18%
45-54	193 19%	187 19%
55-64	177 18%	160 16%
65 or older	296 29%	210 21%
Refused	3	3

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Absolutes/col percents

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### Table 16 SEG Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1004	1004
Weighted base	1004	1004
А	141 14%	76 8%
В	257 26%	129 13%
C1	214 21%	309 31%
C2	108 11%	196 20%
D	92 9%	112 11%
E	155 15%	145 14%
Refused	37 4%	37 4%

#### Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010? Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1004	1004
Weighted base	1004	1004
Conservative	298 30%	257 26%
Labour	274 27%	235 23%
Liberal Democrats	87 9%	103 10%
Another party	43 4%	47 5%
Did not vote	232 23%	290 29%
Refused	39 4%	37 4%
Don't know	31 3%	35 4%

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Absolutes/col percents