

Brecon & Radnorshire Poll

CATI Fieldwork : 27th October - 1st November 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289	
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292	
Certain to vote	(10)	553	285	268	22	34	74	97	114	208	121	141	152	125	145	75	79	118	34	18	2	182	45	209
		55%	58%	53%	26%	32%	52%	55%	59%	71%	66%	53%	51%	56%	66%	54%	60%	71%	61%	67%	50%	76%	62%	72%
	(9)	50	24	27	3	3	9	11	15	9	10	17	10	16	10	9	3	3	3	-	14	9	20	
		5%	5%	5%	4%	3%	6%	6%	8%	3%	5%	4%	6%	5%	7%	7%	2%	5%	10%	-	6%	12%	7%	
	(8)	87	38	49	14	8	18	14	14	20	17	28	22	16	25	17	17	10	4	2	-	14	9	30
		9%	8%	10%	17%	7%	13%	8%	7%	7%	9%	11%	8%	7%	11%	12%	13%	6%	8%	6%	-	6%	13%	10%
	(7)	51	28	23	10	11	2	7	9	12	4	16	22	9	11	16	10	8	2	1	-	6	3	10
		5%	6%	5%	12%	11%	1%	4%	5%	4%	2%	6%	7%	4%	5%	11%	8%	5%	3%	4%	-	2%	4%	3%
	(6)	39	21	18	5	10	1	8	10	5	5	12	17	3	11	6	5	5	-	-	7	2	5	
		4%	4%	4%	6%	10%	1%	4%	5%	2%	3%	2%	4%	7%	1%	8%	4%	3%	10%	-	-	3%	3%	2%
	(5)	84	42	41	16	14	8	12	11	21	3	28	37	11	15	4	6	9	2	4	-	6	3	8
		8%	9%	8%	20%	13%	6%	7%	6%	7%	2%	10%	12%	5%	7%	3%	5%	6%	4%	14%	-	2%	4%	3%
	(4)	13	5	8	-	3	6	2	2	*	2	4	3	3	2	1	1	2	1	-	1	*	-	-
		1%	1%	2%	-	3%	4%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	26%	*	-	-
	(3)	27	13	13	-	5	5	7	5	4	5	11	5	5	1	2	3	7	4	-	1	5	*	5
		3%	3%	3%	-	5%	4%	4%	3%	1%	3%	4%	2%	2%	*	1%	3%	4%	7%	-	24%	2%	*	2%
	(2)	15	5	10	4	3	2	3	1	3	3	6	4	2	1	5	-	4	1	-	-	2	2	1
		2%	1%	2%	5%	2%	1%	2%	*	1%	2%	2%	1%	1%	1%	3%	-	2%	2%	-	-	1%	2%	*
Definitely would not vote	(1)	79	30	49	7	15	17	14	13	12	13	16	23	25	-	-	-	-	-	-	-	1	-	4
		8%	6%	10%	9%	14%	12%	8%	7%	4%	7%	6%	8%	11%	-	-	-	-	-	-	-	1%	-	2%
Don't know		2	-	2	-	-	-	1	-	-	-	-	-	2	-	-	-	-	-	-	-	1	-	-
		*	-	*	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	*	-	-
Mean		7.95	8.16	7.76	6.79	6.50	7.63	7.92	8.27	8.75	8.46	7.87	7.81	7.83	9.01	8.50	8.79	8.75	8.44	8.98	6.75	9.24	8.98	9.15
Standard deviation		2.92	2.74	3.07	2.85	3.22	3.26	2.98	2.72	2.39	2.79	2.88	2.89	3.10	1.71	2.08	1.82	2.26	2.39	1.79	3.70	1.74	1.78	1.78
Standard error		0.09	0.12	0.14	0.56	0.36	0.30	0.22	0.19	0.12	0.15	0.20	0.21	0.20	0.11	0.17	0.16	0.18	0.31	0.33	1.65	0.11	0.18	0.10

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
Conservative	219 22%	98 20%	121 24%	11 13%	21 20%	29 21%	32 18%	42 22%	83 28%	42 23%	59 23%	73 24%	42 19%	219 100%	-	-	-	-	-	-	140 59%	2 3%	33 11%
Labour	140 14%	64 13%	76 15%	21 26%	7 6%	19 13%	29 17%	23 12%	41 14%	28 15%	39 15%	36 12%	30 13%	-	140 100%	-	-	-	-	-	3 1%	51 70%	45 15%
Liberal Democrat	133 13%	63 13%	70 14%	7 9%	12 12%	17 12%	29 17%	31 16%	34 11%	34 19%	28 11%	33 11%	34 15%	-	-	133 100%	-	-	-	-	4 2%	1 2%	97 33%
The UK Independence Party (UKIP)	167 17%	116 24%	51 10%	22 27%	18 17%	18 13%	27 16%	25 13%	56 19%	21 12%	46 17%	58 20%	35 15%	-	-	-	167 100%	-	-	-	43 18%	6 8%	42 14%
Plaid Cymru	55 6%	31 6%	24 5%	3 4%	14 13%	6 4%	7 4%	13 7%	11 4%	11 6%	13 5%	16 5%	15 7%	-	-	-	-	55 100%	-	-	9 4%	2 3%	21 7%
The Green Party	27 3%	11 2%	15 3%	-	-	4 3%	7 4%	10 5%	6 2%	7 4%	10 4%	6 2%	3 2%	-	-	-	-	-	27 100%	-	1 *	2 2%	18 6%
The British National Party (BNP)	1 *	-	1 *	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 26%	-	-	-
Some other party	3 *	1 *	2 *	-	-	-	1 1%	1 1%	1 *	1 *	1 *	-	1 *	-	-	-	-	-	-	3 74%	1 *	-	-
Would not vote	79 8%	30 6%	49 10%	7 9%	15 14%	17 12%	14 8%	13 7%	12 4%	13 7%	16 6%	23 8%	25 11%	-	-	-	-	-	-	-	1 1%	-	4 2%
Refused	53 5%	22 5%	31 6%	-	1 1%	12 9%	5 3%	9 5%	24 8%	8 4%	11 4%	17 6%	14 6%	-	-	-	-	-	-	-	12 5%	3 5%	9 3%
Don't know	123 12%	54 11%	68 13%	10 12%	18 17%	17 12%	23 13%	25 13%	28 9%	17 9%	41 16%	35 12%	25 11%	-	-	-	-	-	-	-	24 10%	6 8%	23 8%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	567	290	277	12	32	62	105	125	229	205	117	102	128	181	105	101	114	40	23	3	181	68	209
Weighted base	539	280	260	36	41	72	99	108	182	114	141	153	117	166	96	96	121	38	20	2	163	49	207
Conservative	166 31%	72 26%	94 36%	5 13%	14 34%	24 33%	25 26%	32 29%	66 36%	34 30%	46 32%	50 33%	34 29%	166 100%	-	-	-	-	-	-	118 72%	2 3%	25 12%
Labour	96 18%	47 17%	50 19%	12 33%	3 7%	12 17%	22 22%	18 16%	30 16%	20 18%	27 19%	23 15%	21 18%	-	96 100%	-	-	-	-	-	2 1%	38 78%	39 19%
Liberal Democrat	96 18%	46 16%	50 19%	4 11%	6 16%	13 18%	22 22%	23 21%	28 15%	27 24%	23 16%	21 13%	23 20%	-	-	96 100%	-	-	-	-	3 2%	1 2%	79 38%
The UK Independence Party (UKIP)	121 22%	86 31%	35 14%	12 35%	9 22%	15 21%	19 20%	19 18%	46 25%	17 15%	30 22%	44 29%	26 22%	-	-	-	121 100%	-	-	-	34 21%	5 10%	35 17%
Plaid Cymru	38 7%	21 8%	16 6%	3 9%	9 21%	5 6%	4 4%	11 10%	7 4%	8 7%	9 6%	11 7%	9 8%	-	-	-	-	38 100%	-	-	5 3%	2 4%	16 8%
The Green Party	20 4%	6 2%	14 5%	-	-	4 5%	6 6%	6 5%	5 3%	6 5%	6 5%	4 2%	3 3%	-	-	-	-	-	20 100%	-	* *	1 3%	14 7%
The British National Party (BNP)	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* 3%	- -	- -	- -
Some other party	2 *	1 *	1 *	- -	- -	- -	1 1%	* *	1 *	* *	* *	- -	1 1%	- -	- -	- -	- -	- -	- -	2 97%	1 *	- -	- -

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	18%
Liberal Democrat	18%
UKIP	21%
PC	7%
Green	4%

Other *

Brecon & Radnorshire Poll

CATI Fieldwork : 27th October - 1st November 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
Conservative	184 18%	91 18%	94 18%	4 5%	22 21%	18 13%	30 17%	35 18%	75 25%	36 20%	48 18%	59 20%	38 17%	166 76%	-	-	5 3%	-	-	1 24%	131 55%	1 2%	21 7%
Labour	121 12%	56 11%	65 13%	19 23%	5 5%	18 13%	21 12%	21 11%	37 12%	22 12%	32 12%	33 11%	26 12%	6 3%	102 73%	* *	2 1%	1 1%	1 5%	-	6 3%	50 69%	23 8%
Liberal Democrat	239 24%	114 23%	125 25%	14 17%	21 20%	32 23%	50 29%	57 30%	63 21%	56 31%	65 25%	61 21%	51 23%	29 13%	30 21%	123 92%	21 13%	5 10%	7 28%	-	22 9%	6 8%	156 54%
The UK Independence Party (UKIP)	143 14%	91 19%	52 10%	15 19%	13 12%	25 17%	21 12%	19 10%	49 17%	15 8%	41 16%	54 18%	27 12%	4 2%	-	3 2%	128 77%	2 3%	-	1 19%	40 17%	3 4%	30 10%
Plaid Cymru	63 6%	34 7%	29 6%	5 6%	13 12%	8 6%	9 5%	14 7%	14 5%	11 6%	16 6%	16 5%	19 8%	2 1%	2 1%	-	6 3%	48 86%	-	-	10 4%	4 6%	20 7%
The Green Party	19 2%	10 2%	10 2%	-	-	1 1%	5 3%	7 4%	6 2%	6 3%	6 2%	4 1%	2 1%	-	-	1 1%	-	-	18 67%	-	-	2 2%	12 4%
The British National Party (BNP)	1 *	-	1 *	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 26%	-	-	-
Some other party	1 *	1 *	-	-	-	-	1 *	-	-	1 *	-	-	-	-	-	-	-	-	-	1 12%	-	-	-
Would not vote	79 8%	30 6%	49 10%	7 9%	15 14%	17 12%	14 8%	13 7%	12 4%	13 7%	16 6%	23 8%	25 11%	-	-	-	-	-	-	-	1 1%	-	4 2%
Refused	36 4%	17 4%	19 4%	-	2 2%	5 4%	3 2%	9 5%	14 5%	5 3%	6 2%	12 4%	9 4%	-	-	* *	-	-	-	-	6 2%	2 3%	2 1%
Don't know	114 11%	48 10%	67 13%	18 22%	14 13%	15 11%	22 13%	17 9%	26 9%	16 9%	34 13%	35 12%	27 12%	12 5%	6 5%	5 4%	6 3%	-	-	1 18%	22 9%	4 6%	21 7%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	585	298	286	11	34	66	106	129	238	212	119	104	134	176	101	100	108	40	23	2	187	69	215
Weighted base	553	287	267	33	43	76	100	111	187	117	144	157	121	161	92	94	116	38	20	1	168	50	213
Conservative	143 26%	67 24%	75 28%	2 7%	14 33%	15 20%	24 24%	25 23%	61 32%	29 25%	35 24%	45 29%	31 25%	132 82%	-	-	2 2%	-	-	* 2%	109 65%	1 2%	17 8%
Labour	81 15%	41 14%	39 15%	10 29%	2 5%	12 16%	14 14%	16 14%	26 14%	17 15%	19 13%	20 13%	19 16%	5 3%	70 76%	* *	2 2%	* 1%	1 6%	-	5 3%	37 75%	20 9%
Liberal Democrat	172 31%	83 29%	89 33%	10 31%	11 25%	24 32%	38 38%	40 36%	48 25%	43 37%	48 34%	40 26%	36 30%	18 11%	21 23%	92 98%	15 13%	3 9%	6 31%	-	15 9%	4 8%	126 59%
The UK Independence Party (UKIP)	100 18%	67 23%	33 13%	7 20%	8 18%	16 22%	14 14%	15 13%	40 22%	12 10%	26 18%	39 25%	21 17%	4 2%	-	1 1%	91 79%	2 4%	-	1 56%	32 19%	3 6%	26 12%
Plaid Cymru	44 8%	24 8%	20 8%	4 13%	8 19%	7 9%	5 5%	11 10%	9 5%	9 8%	12 9%	10 6%	12 10%	2 1%	1 1%	-	5 4%	33 86%	-	-	7 4%	3 6%	15 7%
The Green Party	13 2%	4 1%	9 3%	-	-	1 2%	5 4%	3 3%	4 2%	5 4%	3 2%	3 2%	2 2%	-	-	* *	-	-	13 63%	-	-	1 3%	9 4%
The British National Party (BNP)	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* 5%	- -	- -	- -
Some other party	* *	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 37%	- -	- -	- -

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	27%
Labour	15%
Liberal Democrat	31%
UKIP	17%
PC	8%
Green	2%
Other	-

Brecon & Radnorshire Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
I would not vote Plaid Cymru	569 57%	291 59%	278 55%	28 34%	57 53%	77 54%	106 61%	105 54%	197 67%	109 60%	141 54%	177 59%	130 58%	158 72%	87 62%	82 62%	111 66%	-	19 71%	1 24%	172 72%	45 63%	174 60%
I would not vote Labour	553 55%	273 56%	280 55%	23 29%	64 60%	78 55%	99 56%	103 53%	182 62%	102 56%	145 55%	165 56%	127 57%	180 82%	-	76 57%	131 78%	32 58%	15 56%	3 64%	196 82%	8 11%	164 56%
I would not vote UKIP	531 53%	230 47%	301 59%	38 47%	56 53%	71 50%	93 53%	112 58%	160 54%	118 64%	135 51%	145 49%	122 54%	141 64%	112 80%	94 71%	-	44 79%	22 81%	1 24%	120 50%	50 69%	192 66%
I would not vote Conservative	476 48%	241 49%	236 46%	33 41%	57 54%	67 47%	87 50%	98 51%	134 45%	91 50%	124 47%	139 47%	115 51%	2 1%	120 85%	80 60%	112 67%	36 65%	22 84%	1 31%	28 12%	62 86%	187 64%
I would not vote Liberal Democrat	469 47%	241 49%	229 45%	38 46%	53 50%	59 41%	82 47%	87 45%	151 51%	75 41%	118 45%	153 52%	114 50%	128 58%	66 47%	1 1%	122 73%	33 59%	16 59%	3 61%	153 64%	48 66%	85 29%
None of these - I would potentially vote for all of them	69 7%	38 8%	32 6%	14 17%	9 8%	11 8%	13 7%	8 4%	15 5%	8 4%	23 9%	17 6%	12 5%	4 2%	6 5%	3 2%	6 4%	1 2%	-	-	8 3%	2 3%	7 2%
Don't know	20 2%	4 1%	16 3%	4 5%	4 4%	2 1%	3 2%	4 2%	2 1%	1 1%	5 2%	8 3%	4 2%	1 *	-	-	-	-	2 6%	-	1 *	-	2 1%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
NET: Well	566 57%	302 61%	264 52%	60 74%	57 54%	83 58%	83 47%	99 51%	181 61%	116 64%	153 58%	162 55%	118 53%	180 82%	66 47%	70 53%	87 52%	28 50%	9 35%	1 24%	176 74%	30 41%	160 55%
Very well	(4) 20 2%	13 3%	7 1%	- -	- -	3 2%	5 3%	1 1%	10 3%	6 3%	3 1%	6 2%	5 2%	6 3%	3 2%	2 1%	3 2%	- -	- -	- -	5 2%	3 5%	5 2%
Quite well	(3) 546 55%	289 59%	257 50%	60 74%	57 54%	79 56%	78 44%	97 50%	171 58%	110 60%	150 57%	157 53%	114 51%	174 79%	63 45%	68 52%	84 50%	28 50%	9 35%	1 24%	171 71%	26 36%	156 53%
Quite badly	(2) 333 33%	141 29%	191 38%	20 24%	43 40%	48 34%	71 40%	71 37%	80 27%	51 28%	95 36%	101 34%	77 34%	32 15%	61 44%	52 39%	57 34%	20 36%	12 45%	1 18%	42 18%	30 42%	108 37%
Very badly	(1) 65 6%	33 7%	31 6%	2 2%	6 5%	9 6%	18 10%	15 8%	15 5%	11 6%	11 4%	20 7%	18 8%	1 1%	10 7%	7 5%	16 10%	7 12%	5 18%	3 58%	9 4%	9 12%	15 5%
NET: Badly	397 40%	175 36%	223 44%	22 26%	48 46%	57 40%	88 50%	86 44%	95 32%	62 34%	106 40%	120 40%	95 42%	33 15%	71 50%	59 44%	73 44%	26 47%	17 64%	3 76%	51 21%	39 54%	123 42%
Don't know	37 4%	15 3%	23 4%	- -	1 1%	3 2%	4 2%	9 5%	19 7%	4 2%	5 2%	15 5%	11 5%	6 3%	3 2%	4 3%	6 4%	1 3%	1 2%	- -	11 5%	4 5%	9 3%
Mean	2.54	2.59	2.49	2.71	2.49	2.55	2.41	2.46	2.64	2.62	2.56	2.52	2.49	2.87	2.43	2.50	2.47	2.39	2.17	1.66	2.76	2.35	2.53
Standard deviation	0.65	0.66	0.64	0.50	0.60	0.65	0.71	0.66	0.65	0.66	0.60	0.65	0.68	0.44	0.66	0.62	0.70	0.70	0.73	0.95	0.56	0.77	0.63
Standard error	0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.03	0.04	0.04	0.05	0.05	0.03	0.06	0.05	0.06	0.09	0.14	0.43	0.04	0.08	0.04

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
NET: Well	581 58%	311 63%	270 53%	60 73%	62 59%	79 56%	81 46%	103 53%	192 65%	122 67%	147 56%	167 56%	127 57%	167 76%	74 53%	78 59%	95 57%	31 56%	14 54%	2 50%	163 68%	28 38%	172 59%
Very well	(4) 28 3%	20 4%	8 2%	- -	2 1%	5 4%	4 2%	4 2%	13 4%	8 4%	4 1%	12 4%	4 2%	2 1%	1 *	2 2%	7 4%	4 8%	- -	- -	4 2%	1 1%	7 2%
Quite well	(3) 553 55%	292 59%	262 51%	60 73%	61 57%	74 52%	77 44%	99 51%	180 61%	114 63%	143 54%	154 52%	123 55%	165 75%	74 52%	76 57%	88 53%	27 48%	14 54%	2 50%	159 67%	27 37%	165 57%
Quite badly	(2) 317 32%	135 28%	182 36%	18 22%	34 32%	52 36%	73 42%	67 35%	71 24%	49 27%	95 36%	99 33%	67 30%	45 20%	55 39%	47 36%	51 31%	19 33%	8 32%	2 37%	53 22%	35 49%	98 34%
Very badly	(1) 70 7%	30 6%	40 8%	4 5%	8 7%	10 7%	15 9%	14 7%	18 6%	9 5%	16 6%	22 7%	22 10%	3 1%	8 6%	7 5%	15 9%	5 9%	3 12%	1 12%	9 4%	9 12%	12 4%
NET: Badly	386 39%	165 34%	221 43%	22 27%	42 39%	62 43%	89 51%	82 42%	89 30%	58 32%	111 42%	121 41%	89 39%	47 22%	63 45%	55 41%	66 40%	23 42%	12 44%	2 50%	63 26%	44 61%	110 38%
Don't know	32 3%	15 3%	18 3%	- -	2 2%	1 1%	5 3%	9 5%	14 5%	3 2%	7 3%	10 3%	9 4%	5 2%	3 2%	- -	6 3%	1 1%	1 3%	- -	13 5%	1 1%	10 3%
Mean	2.56	2.63	2.49	2.68	2.54	2.53	2.41	2.50	2.66	2.67	2.52	2.55	2.51	2.78	2.49	2.55	2.54	2.57	2.43	2.38	2.70	2.28	2.59
Standard deviation	0.67	0.67	0.67	0.56	0.65	0.68	0.69	0.67	0.67	0.64	0.64	0.70	0.70	0.47	0.61	0.63	0.73	0.77	0.71	0.79	0.57	0.68	0.61
Standard error	0.02	0.03	0.03	0.11	0.07	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.03	0.05	0.05	0.06	0.10	0.14	0.35	0.04	0.07	0.04

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
I am satisfied with the job David Cameron is doing overall as Prime Minister	299 30%	157 32%	141 28%	26 32%	32 30%	43 30%	47 27%	56 29%	94 32%	56 30%	77 29%	89 30%	68 30%	139 63%	23 16%	43 33%	26 16%	15 26%	2 6%	-	126 53%	14 20%	69 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	334 33%	154 31%	180 35%	22 27%	34 32%	55 39%	62 35%	60 31%	99 34%	65 35%	89 34%	104 35%	63 28%	77 35%	16 11%	54 41%	88 53%	13 24%	6 21%	3 69%	101 42%	7 10%	96 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	237 24%	125 25%	112 22%	26 31%	27 26%	28 20%	42 24%	46 24%	68 23%	48 27%	57 22%	62 21%	66 29%	2 1%	96 69%	24 18%	40 24%	24 44%	14 51%	1 12%	2 1%	45 62%	98 34%
Refused	34 3%	14 3%	19 4%	-	2 2%	2 1%	6 4%	10 5%	12 4%	4 2%	7 2%	10 3%	9 4%	-	*	-	1 1%	3 5%	4 13%	1 19%	2 1%	*	6 2%
Don't know	96 10%	40 8%	56 11%	8 10%	11 11%	14 10%	19 11%	22 11%	22 7%	10 5%	34 13%	32 11%	18 8%	2 1%	5 4%	11 8%	12 7%	1 1%	2 8%	-	9 4%	6 8%	23 8%

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Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
The Conservatives	152 15%	81 17%	70 14%	16 20%	16 15%	18 12%	25 14%	25 13%	51 17%	45 24%	37 14%	42 14%	26 12%	46 21%	16 11%	19 14%	27 16%	10 18%	8 29%	-	47 20%	6 9%	50 17%
The Liberal Democrat	143 14%	73 15%	70 14%	2 2%	16 15%	27 19%	23 13%	28 15%	45 15%	35 19%	45 17%	32 11%	28 13%	33 15%	20 14%	32 24%	12 7%	10 18%	9 35%	-	25 11%	10 14%	70 24%
Labour	85 9%	35 7%	50 10%	12 15%	9 8%	11 8%	12 7%	12 6%	29 10%	21 11%	24 9%	20 7%	21 9%	11 5%	23 17%	9 7%	12 7%	4 8%	2 7%	-	10 4%	14 20%	28 10%
The UK Independence Party (UKIP)	40 4%	19 4%	21 4%	5 6%	6 5%	11 8%	6 3%	5 2%	8 3%	10 5%	9 3%	11 4%	10 5%	7 3%	5 4%	1 1%	11 7%	2 3%	-	-	12 5%	2 3%	7 2%
Plaid Cymru	39 4%	20 4%	19 4%	7 9%	7 6%	4 3%	8 5%	4 2%	8 3%	8 4%	13 5%	10 3%	8 4%	4 2%	2 2%	6 5%	5 3%	8 15%	1 4%	-	6 2%	2 3%	5 2%
None of them	676 68%	331 67%	345 68%	49 60%	74 70%	97 68%	118 67%	138 71%	195 66%	110 60%	164 62%	221 74%	153 68%	145 66%	96 69%	80 60%	114 68%	35 64%	13 47%	4 100%	168 70%	49 68%	180 62%
Don't know	19 2%	6 1%	13 3%	-	4 4%	* *	6 3%	4 2%	5 2%	1 1%	6 2%	3 1%	8 3%	8 4%	1 1%	2 1%	2 1%	1 2%	-	-	7 3%	1 2%	4 1%

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	490	510	26	80	117	188	215	368	326	207	194	242	231	146	134	151	58	29	5	262	98	289
Weighted base	1000	491	509	82	106	142	175	193	295	183	264	297	225	219	140	133	167	55	27	4	239	73	292
A Conservative government	300 30%	155 32%	145 28%	17 21%	29 28%	40 28%	47 27%	63 33%	101 34%	53 29%	86 33%	89 30%	66 29%	168 77%	2 2%	8 6%	51 31%	13 23%	2 7%	3 69%	168 71%	3 4%	49 17%
A Labour government	200 20%	100 20%	100 20%	17 21%	17 16%	30 21%	43 25%	36 19%	57 19%	34 19%	52 20%	55 19%	53 24%	2 1%	102 72%	11 9%	26 15%	11 21%	10 39%	1 12%	8 3%	54 75%	56 19%
A coalition between the Conservatives and the Liberal Democrats	185 18%	87 18%	98 19%	16 20%	17 16%	32 23%	35 20%	34 18%	50 17%	39 22%	49 19%	55 18%	37 17%	41 19%	- -	62 46%	32 19%	10 18%	5 17%	- -	40 17%	2 3%	77 26%
A coalition between Labour and the Liberal Democrats	157 16%	69 14%	87 17%	18 22%	17 16%	21 15%	26 15%	32 16%	41 14%	40 22%	39 15%	39 13%	33 15%	- -	35 25%	39 29%	25 15%	14 26%	7 24%	- -	4 2%	8 11%	80 27%
Don't know	159 16%	79 16%	79 16%	13 16%	26 24%	19 13%	23 13%	28 15%	45 15%	16 9%	38 14%	59 20%	36 16%	9 4%	2 1%	13 10%	33 19%	7 12%	3 12%	1 19%	19 8%	6 8%	30 10%

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Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	490 49%	491 49%
Female	510 51%	509 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	26 3%	82 8%
25-34	80 8%	106 11%
35-44	117 12%	142 14%
45-54	188 19%	175 18%
55-64	215 22%	193 19%
65 or older	368 37%	295 30%
Refused	6 1%	6 1%

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	112 11%	64 6%
B	214 21%	119 12%
C1	207 21%	264 26%
C2	194 19%	297 30%
D	87 9%	92 9%
E	155 16%	133 13%
Refused	31 3%	31 3%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	262 26%	239 24%
Labour	98 10%	73 7%
Liberal Democrats	289 29%	292 29%
Plaid Cymru	24 2%	18 2%
Another party	30 3%	28 3%
Did not vote	223 22%	272 27%
Refused	35 4%	33 3%
Don't know	39 4%	46 5%