

Pudsey Poll

CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119	
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135	
Certain to vote	(10)	584	286	298	30	70	99	114	103	165	180	194	98	95	167	182	28	89	18	6	202	158	94
		58%	59%	57%	33%	40%	53%	65%	67%	77%	62%	61%	50%	59%	75%	61%	66%	66%	51%	50%	78%	68%	70%
	(9)	53	24	29	7	16	11	7	5	8	19	18	7	6	11	20	7	4	4	-	14	23	10
		5%	5%	6%	8%	9%	6%	4%	3%	4%	7%	6%	4%	3%	5%	7%	16%	3%	11%	-	5%	10%	8%
	(8)	92	42	50	6	22	22	21	11	10	30	32	13	13	16	38	2	12	5	2	16	22	16
		9%	9%	10%	6%	13%	12%	12%	7%	5%	10%	10%	7%	8%	7%	13%	4%	9%	13%	13%	6%	9%	12%
	(7)	47	21	25	3	10	14	7	7	6	13	13	10	9	10	11	1	14	1	-	13	9	3
		5%	4%	5%	3%	6%	8%	4%	4%	3%	5%	4%	5%	6%	4%	4%	3%	10%	3%	-	5%	4%	2%
	(6)	22	10	12	4	7	4	2	4	2	10	-	8	4	2	11	-	6	-	-	4	4	4
		2%	2%	2%	4%	4%	2%	1%	2%	1%	3%	-	4%	2%	1%	4%	-	4%	-	-	1%	2%	3%
	(5)	64	23	41	10	12	15	10	6	11	7	23	19	10	12	16	3	6	2	-	1	12	3
		6%	5%	8%	11%	7%	8%	6%	4%	5%	2%	7%	10%	6%	5%	5%	8%	4%	5%	-	*	5%	2%
	(4)	19	8	11	6	3	6	3	-	1	4	5	5	4	3	6	2	-	3	-	1	1	3
		2%	2%	2%	6%	1%	3%	2%	-	*	2%	2%	2%	3%	1%	2%	4%	-	7%	-	*	*	2%
	(3)	24	14	10	6	6	7	2	1	1	7	8	8	1	1	5	-	3	3	2	-	3	2
		2%	3%	2%	6%	4%	4%	1%	1%	1%	2%	2%	4%	1%	*	2%	-	2%	9%	20%	-	1%	1%
	(2)	24	18	6	10	7	1	2	2	2	3	14	2	4	3	8	-	2	-	2	4	1	-
		2%	4%	1%	11%	4%	1%	1%	1%	1%	1%	4%	1%	3%	1%	3%	-	2%	-	17%	1%	1%	-
Definitely would not vote	(1)	70	35	35	12	24	7	6	15	7	17	12	24	13	-	-	-	-	-	-	4	1	-
		7%	7%	7%	12%	14%	4%	4%	10%	3%	6%	4%	12%	8%	-	-	-	-	-	-	1%	*	-
Don't know		1	1	1	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-
		*	*	*	-	-	-	-	1%	*	-	-	-	1%	-	-	-	-	-	-	*	-	-
Mean		8.11	8.06	8.14	6.21	7.14	8.13	8.66	8.38	9.04	8.49	8.31	7.37	8.07	9.17	8.70	9.07	8.81	8.19	6.99	9.34	9.10	9.19
Standard deviation		2.88	2.98	2.79	3.47	3.31	2.58	2.38	2.92	2.17	2.59	2.71	3.28	2.95	1.73	2.10	1.74	1.96	2.50	3.63	1.67	1.69	1.58
Standard error		0.09	0.14	0.12	0.44	0.29	0.22	0.18	0.21	0.12	0.12	0.18	0.30	0.23	0.11	0.13	0.27	0.17	0.44	1.15	0.10	0.11	0.14

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135
Conservative	224 22%	105 22%	119 23%	3 4%	40 23%	38 20%	41 23%	39 26%	60 28%	81 28%	73 23%	36 19%	29 18%	224 100%	-	-	-	-	-	159 61%	10 4%	11 8%
Labour	297 30%	140 29%	157 30%	37 40%	58 33%	66 36%	57 32%	25 16%	54 25%	91 31%	101 32%	42 22%	56 35%	-	297 100%	-	-	-	-	10 4%	161 69%	50 37%
Liberal Democrat	43 4%	24 5%	19 4%	1 1%	6 4%	5 3%	8 5%	9 6%	12 6%	12 4%	18 6%	3 2%	6 4%	-	-	43 100%	-	-	-	1 1%	2 1%	31 23%
The UK Independence Party (UKIP)	136 14%	83 17%	52 10%	11 12%	11 6%	20 11%	30 17%	37 24%	27 12%	29 10%	37 11%	46 24%	22 14%	-	-	-	136 100%	-	-	40 15%	28 12%	12 9%
The Green Party	36 4%	21 4%	14 3%	9 10%	5 3%	8 4%	8 4%	3 2%	2 1%	14 5%	12 4%	6 3%	2 2%	-	-	-	-	36 100%	-	3 1%	3 1%	15 11%
The British National Party (BNP)	5 *	5 1%	-	-	4 2%	-	-	1 1%	-	-	5 2%	-	-	-	-	-	-	-	5 43%	-	2 1%	-
Some other party	7 1%	6 1%	1 *	1 1%	-	3 2%	1 *	-	2 1%	3 1%	2 1%	1 *	1 *	-	-	-	-	-	7 57%	2 1%	-	-
Would not vote	70 7%	35 7%	35 7%	12 12%	24 14%	7 4%	6 4%	15 10%	7 3%	17 6%	12 4%	24 12%	13 8%	-	-	-	-	-	-	4 1%	1 *	-
Refused	52 5%	15 3%	37 7%	2 2%	8 4%	4 2%	7 4%	8 5%	23 11%	10 4%	14 4%	10 5%	14 9%	-	-	-	-	-	-	8 3%	5 2%	3 2%
Don't know	131 13%	47 10%	84 16%	17 18%	19 11%	34 18%	18 11%	17 11%	26 12%	33 11%	45 14%	25 13%	17 11%	-	-	-	-	-	-	32 12%	21 9%	13 10%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	575	268	307	25	67	73	113	115	179	279	128	63	91	205	207	33	101	22	7	216	170	83
Weighted base	550	280	270	37	82	100	112	90	127	176	183	92	86	175	214	33	99	23	6	180	164	92
Conservative	175	81	94	2	25	30	34	33	49	65	55	27	24	175	-	-	-	-	-	136	8	9
	32%	29%	35%	6%	30%	30%	31%	36%	39%	37%	30%	29%	28%	100%	-	-	-	-	-	75%	5%	10%
Labour	214	101	113	22	40	47	43	18	43	69	73	28	38	-	214	-	-	-	-	7	129	38
	39%	36%	42%	61%	48%	47%	39%	20%	33%	39%	40%	31%	45%	-	100%	-	-	-	-	4%	78%	42%
Liberal Democrat	33	19	14	1	5	5	5	7	10	10	13	2	5	-	-	33	-	-	-	1	2	25
	6%	7%	5%	2%	7%	5%	5%	8%	8%	6%	7%	2%	6%	-	-	100%	-	-	-	*	1%	27%
The UK Independence Party (UKIP)	99	60	39	5	6	14	24	28	23	20	29	33	16	-	-	-	99	-	-	33	21	10
	18%	21%	14%	13%	7%	14%	21%	31%	18%	11%	16%	36%	18%	-	-	-	100%	-	-	18%	13%	11%
The Green Party	23	13	10	6	4	3	5	3	2	9	10	1	2	-	-	-	-	23	-	3	3	10
	4%	5%	4%	16%	5%	3%	4%	3%	1%	5%	5%	1%	3%	-	-	-	-	100%	-	1%	2%	11%
The British National Party (BNP)	3	3	-	-	2	-	-	1	-	-	3	-	-	-	-	-	-	-	3	-	2	-
	*	1%	-	-	2%	-	-	1%	-	-	1%	-	-	-	-	-	-	-	43%	-	1%	-
Some other party	4	3	*	1	-	1	1	-	1	3	*	*	*	-	-	-	-	-	4	1	-	-
	1%	1%	*	2%	-	1%	*	-	1%	1%	*	1%	1%	-	-	-	-	-	57%	1%	-	-

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Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	38%
Liberal Democrat	7%
UKIP	17%
Green	4%
Other	1%

Pudsey Poll

CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135
Conservative	262 26%	114 24%	148 28%	6 7%	54 30%	51 27%	44 25%	38 25%	67 31%	93 32%	94 29%	35 18%	35 22%	203 91%	11 4%	5 12%	17 12%	2 5%	1 5%	174 67%	17 7%	12 9%
Labour	294 29%	133 28%	162 31%	34 37%	50 29%	69 37%	59 34%	29 19%	52 24%	87 30%	100 31%	48 25%	53 33%	2 1%	256 86%	-	8 6%	2 6%	1 8%	13 5%	161 69%	44 32%
Liberal Democrat	62 6%	40 8%	22 4%	3 3%	11 6%	8 4%	11 6%	11 7%	18 8%	19 7%	23 7%	6 3%	10 6%	3 1%	11 4%	38 88%	2 2%	1 2%	1 7%	8 3%	4 2%	40 30%
The UK Independence Party (UKIP)	123 12%	80 17%	44 8%	11 12%	12 7%	15 8%	25 14%	31 20%	29 13%	28 10%	30 9%	42 22%	20 13%	5 2%	3 1%	-	105 77%	-	4 37%	33 13%	28 12%	9 6%
The Green Party	36 4%	22 5%	14 3%	8 9%	5 3%	9 5%	9 5%	2 1%	2 1%	12 4%	14 5%	5 3%	3 2%	1 *	1 *	-	-	31 86%	-	2 1%	2 1%	15 11%
The British National Party (BNP)	3 *	2 *	1 *	1 1%	2 1%	-	-	-	-	1 *	2 1%	-	-	-	-	-	1 1%	-	2 17%	-	2 1%	-
Some other party	6 1%	6 1%	1 *	2 2%	-	2 1%	1 1%	-	1 1%	* *	4 1%	1 *	1 1%	-	-	-	-	-	3 26%	2 1%	-	-
Would not vote	70 7%	35 7%	35 7%	12 12%	24 14%	7 4%	6 4%	15 10%	7 3%	17 6%	12 4%	24 12%	13 8%	-	-	-	-	-	-	4 1%	1 *	-
Refused	31 3%	10 2%	21 4%	2 2%	4 2%	2 1%	4 2%	6 4%	13 6%	7 2%	6 2%	7 4%	9 6%	-	-	-	-	-	-	3 1%	1 *	-
Don't know	112 11%	41 9%	71 14%	14 15%	13 8%	23 12%	16 9%	22 14%	25 12%	26 9%	34 11%	25 13%	16 10%	10 5%	16 5%	-	4 3%	* 1%	-	21 8%	18 8%	15 11%

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	599	276	323	24	72	79	114	114	194	292	137	62	95	198	199	33	99	21	7	227	174	85
Weighted base	572	284	288	34	90	108	114	88	137	183	196	92	88	169	204	33	96	23	6	191	168	93
Conservative	205	92	113	3	38	38	36	33	55	74	74	26	27	161	8	4	14	1	1	148	13	10
	36%	33%	39%	9%	42%	36%	32%	37%	41%	41%	38%	29%	31%	95%	4%	11%	14%	6%	9%	77%	7%	11%
Labour	206	90	116	18	32	49	44	22	41	65	71	31	35	2	183	-	6	2	1	9	128	34
	36%	32%	40%	52%	35%	45%	39%	25%	30%	35%	36%	34%	40%	1%	90%	-	6%	8%	13%	4%	76%	37%
Liberal Democrat	47	31	17	3	8	7	7	9	14	15	17	4	8	2	8	29	1	*	*	6	3	31
	8%	11%	6%	7%	9%	6%	7%	10%	10%	8%	9%	5%	9%	1%	4%	89%	2%	2%	8%	3%	2%	34%
The UK Independence Party (UKIP)	87	54	33	5	6	10	19	23	24	20	20	29	16	4	3	-	75	-	2	27	22	7
	15%	19%	11%	16%	7%	9%	17%	26%	17%	11%	10%	32%	18%	2%	1%	-	78%	-	33%	14%	13%	7%
The Green Party	24	14	10	5	4	4	6	2	2	8	12	*	2	1	1	-	-	19	-	1	1	11
	4%	5%	4%	15%	5%	4%	6%	2%	2%	5%	6%	*	3%	*	*	-	-	84%	-	1%	1%	11%
The British National Party (BNP)	2	2	*	*	2	-	-	-	-	*	2	-	-	-	-	-	*	-	2	-	2	-
	*	1%	*	*	2%	-	-	-	-	*	1%	-	-	-	-	-	*	-	29%	-	1%	-
Some other party	1	*	*	*	-	*	*	-	1	*	*	*	*	-	-	-	-	-	1	*	-	-
	*	*	*	*	-	*	*	-	1%	*	*	1%	*	-	-	-	-	-	8%	*	-	-

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Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	36%
Liberal Democrat	9%
UKIP	15%
Green	4%
Other	1%

Pudsey Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135
I would not vote Liberal Democrat	620	317	303	57	101	113	114	97	137	184	193	129	97	155	204	-	108	28	7	184	159	60
	62%	66%	58%	61%	57%	61%	65%	63%	64%	63%	60%	66%	61%	69%	69%	-	80%	79%	61%	71%	68%	45%
I would not vote UKIP	592	277	315	50	118	115	108	80	120	197	200	87	88	150	251	38	-	27	5	141	163	107
	59%	58%	61%	54%	67%	62%	62%	52%	56%	68%	62%	45%	55%	67%	84%	88%	-	76%	44%	55%	70%	79%
I would not vote Conservative	485	245	241	51	84	94	84	77	96	123	150	109	87	-	223	24	90	28	7	26	175	91
	49%	51%	46%	54%	48%	50%	48%	50%	45%	43%	47%	56%	54%	-	75%	57%	67%	78%	62%	10%	75%	68%
I would not vote Labour	392	197	195	23	52	63	71	78	103	115	112	91	56	159	-	23	91	19	6	180	21	46
	39%	41%	38%	25%	30%	34%	40%	51%	48%	40%	35%	47%	35%	71%	-	54%	67%	54%	54%	69%	9%	34%
None of these - I would potentially vote for all of them	89	51	39	17	22	15	7	11	17	14	31	22	18	17	15	1	7	2	2	20	15	6
	9%	11%	7%	18%	13%	8%	4%	7%	8%	5%	10%	12%	11%	8%	5%	2%	5%	6%	17%	8%	7%	5%
Don't know	19	5	14	2	2	4	1	5	5	5	5	-	5	1	2	-	-	-	1	2	2	-
	2%	1%	3%	2%	1%	2%	1%	3%	3%	2%	1%	-	3%	*	1%	-	-	-	8%	1%	1%	-

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119	
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135	
NET: Well	595	317	278	52	107	101	108	95	131	195	193	113	80	185	159	27	81	23	5	202	126	81	
	59%	66%	54%	56%	61%	54%	62%	62%	61%	67%	60%	58%	50%	83%	54%	64%	60%	63%	43%	78%	54%	61%	
Very well	(4)	38	22	16	1	8	5	7	6	11	13	7	8	8	22	5	-	5	-	-	22	8	-
		4%	5%	3%	1%	4%	3%	4%	4%	5%	4%	2%	4%	5%	10%	2%	-	4%	-	-	9%	3%	-
Quite well	(3)	557	295	262	51	99	95	101	89	120	182	186	105	72	162	154	27	76	23	5	179	118	81
		56%	61%	51%	55%	56%	51%	58%	58%	56%	63%	58%	54%	45%	72%	52%	64%	56%	63%	43%	69%	51%	61%
Quite badly	(2)	282	117	165	28	50	67	47	42	49	78	101	50	43	30	108	14	44	11	3	44	79	46
		28%	24%	32%	30%	28%	36%	27%	27%	23%	27%	32%	26%	27%	13%	36%	32%	33%	31%	24%	17%	34%	34%
Very badly	(1)	79	38	41	11	16	9	14	12	18	9	17	22	25	1	26	-	11	1	4	4	23	3
		8%	8%	8%	12%	9%	5%	8%	8%	8%	3%	5%	11%	16%	*	9%	-	8%	2%	34%	1%	10%	2%
NET: Badly		361	155	206	38	66	75	62	54	67	88	118	72	68	31	134	14	55	12	7	48	102	49
		36%	32%	40%	41%	37%	40%	35%	35%	31%	30%	37%	37%	43%	14%	45%	32%	40%	33%	57%	18%	44%	36%
Don't know		44	10	34	3	4	10	5	5	17	7	8	9	11	8	5	2	-	1	-	10	5	4
		4%	2%	7%	3%	2%	5%	3%	3%	8%	3%	3%	5%	7%	4%	2%	4%	-	3%	-	4%	2%	3%
Mean		2.58	2.64	2.52	2.46	2.57	2.55	2.59	2.60	2.63	2.70	2.59	2.54	2.42	2.96	2.47	2.67	2.56	2.63	2.09	2.88	2.49	2.60
Standard deviation		0.70	0.70	0.70	0.71	0.72	0.64	0.70	0.70	0.73	0.61	0.64	0.76	0.83	0.51	0.68	0.48	0.70	0.54	0.91	0.56	0.72	0.53
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.04	0.03	0.04	0.07	0.07	0.03	0.04	0.08	0.06	0.10	0.29	0.03	0.05	0.05

Pudsey Poll

CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119	
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135	
NET: Well	620	325	295	65	106	111	102	95	141	212	192	115	84	181	175	28	83	26	5	202	145	78	
	62%	67%	57%	70%	60%	59%	58%	61%	66%	73%	60%	60%	53%	81%	59%	65%	61%	73%	43%	78%	62%	58%	
Very well	(4)	49	32	17	7	5	6	5	11	16	8	15	6	18	9	1	11	1	-	20	8	3	
		5%	7%	3%	7%	3%	3%	3%	7%	7%	6%	3%	8%	4%	8%	3%	3%	8%	2%	-	8%	4%	2%
Quite well	(3)	570	293	278	58	101	105	96	84	125	183	100	79	163	166	27	72	25	5	181	137	75	
		57%	61%	54%	62%	57%	56%	55%	54%	58%	67%	57%	52%	49%	73%	56%	63%	53%	71%	43%	70%	59%	56%
Quite badly	(2)	265	115	150	21	55	51	51	43	43	61	104	54	38	30	90	11	45	7	5	42	67	47
		26%	24%	29%	23%	31%	27%	29%	28%	20%	21%	32%	28%	24%	13%	30%	25%	33%	20%	41%	16%	29%	35%
Very badly	(1)	75	28	47	4	12	16	14	13	15	10	20	15	26	7	26	3	8	1	2	10	15	6
		7%	6%	9%	4%	7%	8%	8%	8%	7%	4%	6%	8%	16%	3%	9%	6%	6%	2%	16%	4%	6%	4%
NET: Badly		339	143	197	25	68	67	65	56	58	71	124	69	63	37	116	13	53	8	7	52	82	52
		34%	30%	38%	27%	39%	36%	37%	36%	27%	25%	39%	36%	40%	16%	39%	31%	39%	22%	57%	20%	35%	39%
Don't know		41	15	26	3	2	9	8	4	15	7	5	9	12	6	7	2	-	2	-	6	6	5
		4%	3%	5%	3%	1%	5%	4%	2%	7%	2%	1%	5%	7%	3%	2%	4%	-	5%	-	2%	2%	3%
Mean		2.62	2.70	2.54	2.76	2.57	2.57	2.56	2.62	2.71	2.77	2.57	2.63	2.44	2.89	2.54	2.64	2.63	2.76	2.26	2.84	2.61	2.58
Standard deviation		0.70	0.68	0.72	0.65	0.67	0.70	0.69	0.74	0.72	0.61	0.65	0.75	0.82	0.57	0.70	0.66	0.72	0.53	0.75	0.61	0.67	0.61
Standard error		0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.05	0.04	0.03	0.04	0.07	0.07	0.04	0.04	0.10	0.06	0.10	0.24	0.04	0.04	0.06

Pudsey Poll

CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135
I am satisfied with the job David Cameron is doing overall as Prime Minister	305 31%	145 30%	160 31%	25 27%	54 30%	46 25%	59 34%	47 31%	75 35%	88 30%	106 33%	59 30%	44 27%	141 63%	44 15%	14 33%	31 23%	5 15%	1 12%	136 52%	42 18%	23 17%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	286 29%	148 31%	138 27%	33 36%	48 27%	52 28%	44 25%	49 32%	57 27%	97 33%	87 27%	60 31%	31 19%	72 32%	46 15%	15 35%	68 50%	10 27%	6 56%	106 41%	36 15%	34 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	307 31%	138 29%	169 33%	25 27%	63 36%	69 37%	57 32%	36 23%	58 27%	85 29%	111 35%	45 23%	61 38%	7 3%	199 67%	10 23%	28 20%	12 34%	1 8%	11 4%	137 59%	66 49%
Refused	26 3%	13 3%	13 2%	4 4%	3 2%	2 1%	5 3%	8 5%	4 2%	9 3%	5 2%	2 1%	5 3%	- -	3 1%	- -	4 3%	1 4%	2 17%	- -	6 2%	1 *
Don't know	76 8%	37 8%	38 7%	6 6%	8 5%	18 9%	10 6%	13 9%	20 10%	11 4%	11 3%	27 14%	18 12%	4 2%	6 2%	4 9%	5 4%	7 20%	1 7%	6 2%	13 6%	11 8%

Pudsey Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135
The Conservatives	165 17%	89 18%	76 15%	4 5%	21 12%	48 26%	31 18%	33 22%	28 13%	66 23%	53 17%	23 12%	18 11%	47 21%	53 18%	7 15%	20 15%	6 16%	3 25%	66 26%	38 16%	22 17%
Labour	100 10%	55 11%	45 9%	10 10%	22 13%	23 12%	16 9%	13 9%	16 7%	43 15%	22 7%	22 11%	11 7%	18 8%	39 13%	5 11%	7 5%	4 12%	3 25%	25 10%	26 11%	17 13%
The Liberal Democrat	50 5%	32 7%	18 3%	2 2%	8 4%	18 10%	6 3%	6 4%	10 5%	19 6%	16 5%	4 2%	11 7%	14 6%	21 7%	2 4%	* *	3 9%	1 8%	14 5%	13 6%	8 6%
The UK Independence Party (UKIP)	32 3%	21 4%	11 2%	6 7%	5 3%	9 5%	4 2%	3 2%	5 2%	18 6%	3 1%	3 2%	5 3%	6 3%	9 3%	2 4%	3 2%	4 11%	1 8%	7 3%	3 1%	5 4%
None of them	744 74%	346 72%	398 77%	77 82%	127 72%	128 69%	131 75%	109 71%	171 80%	194 67%	244 76%	144 75%	135 85%	162 72%	211 71%	34 79%	106 78%	23 64%	7 58%	178 69%	173 74%	95 71%
Don't know	13 1%	3 1%	10 2%	- -	3 2%	1 *	4 2%	3 2%	1 1%	1 *	7 2%	- -	3 2%	3 1%	3 1%	- -	1 *	- -	- -	1 1%	2 1%	- -

Pudsey Poll

CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	63	130	135	177	189	304	454	216	122	171	255	279	42	135	32	10	307	236	119
Weighted base	1000	482	518	93	176	186	175	154	214	290	320	194	159	224	297	43	136	36	12	259	233	135
A Labour government	368	182	186	51	83	78	57	35	64	98	123	66	69	5	238	2	43	11	5	15	170	47
	37%	38%	36%	55%	47%	42%	33%	23%	30%	34%	38%	34%	43%	2%	80%	4%	32%	30%	44%	6%	73%	35%
A Conservative government	292	140	152	12	43	43	55	57	81	92	96	56	42	174	9	1	48	5	1	191	12	12
	29%	29%	29%	13%	24%	23%	31%	37%	38%	32%	30%	29%	26%	78%	3%	3%	35%	15%	5%	74%	5%	9%
A coalition between Labour and the Liberal Democrats	104	50	54	13	13	22	22	19	15	40	34	16	15	3	38	14	15	12	2	7	30	34
	10%	10%	10%	14%	7%	12%	13%	12%	7%	14%	10%	8%	9%	1%	13%	34%	11%	33%	15%	3%	13%	25%
A coalition between the Conservatives and the Liberal Democrats	103	56	46	6	24	18	17	16	21	32	36	21	9	35	4	22	15	2	1	33	6	28
	10%	12%	9%	7%	14%	10%	10%	10%	10%	11%	11%	11%	6%	15%	1%	51%	11%	7%	7%	13%	3%	21%
Don't know	133	53	80	10	13	25	24	27	33	28	31	34	25	7	8	4	15	5	3	14	15	13
	13%	11%	15%	11%	8%	14%	14%	17%	16%	10%	10%	18%	16%	3%	3%	8%	11%	15%	29%	5%	6%	10%

Pudsey Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	457 46%	482 48%
Female	543 54%	518 52%

Pudsey Poll
CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	63 6%	93 9%
25-34	130 13%	176 18%
35-44	135 14%	186 19%
45-54	177 18%	175 17%
55-64	189 19%	154 15%
65 or older	304 30%	214 21%
Refused	2 *	2 *

Pudsey Poll
CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	148 15%	89 9%
B	306 31%	201 20%
C1	216 22%	320 32%
C2	122 12%	194 19%
D	54 5%	59 6%
E	117 12%	100 10%
Refused	37 4%	37 4%

Pudsey Poll
CATI Fieldwork : 10th-18th September 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	307 31%	259 26%
Labour	236 24%	233 23%
Liberal Democrats	119 12%	135 13%
Another party	44 4%	40 4%
Did not vote	208 21%	250 25%
Refused	43 4%	36 4%
Don't know	43 4%	47 5%