

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54	
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85	
Certain to vote	(10)	517	264	252	31	60	93	105	89	137	98	138	116	153	150	155	16	94	14	4	192	160	44
		52%	54%	50%	29%	37%	51%	57%	56%	69%	62%	51%	49%	51%	69%	62%	56%	57%	52%	47%	74%	71%	52%
	(9)	48	21	28	1	7	16	10	11	4	14	16	8	9	7	21	2	6	1	1	14	14	3
		5%	4%	5%	1%	4%	9%	6%	7%	2%	9%	6%	3%	3%	3%	8%	7%	4%	2%	10%	6%	6%	4%
	(8)	83	38	46	14	7	17	12	16	18	13	26	15	26	27	20	5	15	1	-	21	13	10
		8%	8%	9%	12%	4%	9%	6%	10%	9%	8%	10%	6%	9%	13%	8%	18%	9%	5%	-	8%	6%	11%
	(7)	58	27	31	8	20	10	3	7	9	8	16	15	17	16	12	2	11	2	1	14	9	11
		6%	5%	6%	7%	12%	6%	2%	5%	5%	5%	6%	6%	6%	8%	5%	6%	7%	8%	11%	5%	4%	13%
	(6)	37	15	22	8	9	5	7	5	4	3	12	9	12	5	13	1	7	4	-	5	8	4
		4%	3%	4%	7%	6%	2%	4%	3%	2%	2%	4%	4%	4%	2%	5%	5%	4%	16%	-	2%	4%	5%
	(5)	76	32	44	17	10	13	13	9	11	8	17	25	20	7	21	2	12	3	3	10	11	2
		8%	6%	9%	16%	6%	7%	7%	6%	6%	5%	6%	11%	7%	3%	9%	8%	7%	10%	32%	4%	5%	2%
	(4)	11	5	6	-	1	2	4	3	1	*	1	3	6	1	2	-	5	-	-	1	-	2
		1%	1%	1%	-	1%	1%	2%	2%	*	*	*	1%	2%	*	1%	-	3%	-	-	*	-	3%
	(3)	23	8	14	5	4	7	5	1	1	2	8	6	5	2	3	-	9	1	-	1	3	4
		2%	2%	3%	5%	2%	4%	3%	1%	*	1%	3%	3%	2%	1%	1%	-	5%	4%	-	*	1%	4%
	(2)	13	6	7	2	4	2	3	1	*	2	5	4	2	1	2	-	4	1	-	-	-	1
		1%	1%	1%	2%	2%	1%	2%	1%	*	2%	2%	2%	1%	1%	1%	-	2%	4%	-	-	-	1%
Definitely would not vote	(1)	132	73	59	23	39	19	21	15	13	10	32	36	49	-	-	-	-	-	-	-	8	3
		13%	15%	12%	21%	24%	10%	12%	10%	7%	6%	12%	15%	16%	-	-	-	-	-	-	-	4%	3%
Refused		2	2	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	2
		*	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	2%
Don't know		1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean		7.56	7.56	7.56	6.05	6.37	7.77	7.75	8.06	8.65	8.49	7.66	7.22	7.35	9.10	8.79	8.78	8.26	7.97	7.95	9.30	8.90	8.20
Standard deviation		3.25	3.35	3.15	3.39	3.66	3.08	3.25	2.93	2.55	2.62	3.17	3.39	3.40	1.60	1.92	1.67	2.44	2.49	2.36	1.41	2.20	2.48
Standard error		0.10	0.16	0.14	0.44	0.32	0.25	0.23	0.23	0.15	0.14	0.20	0.29	0.22	0.10	0.13	0.33	0.19	0.52	0.79	0.08	0.14	0.34

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85
Conservative	216 22%	109 22%	107 21%	13 12%	31 19%	45 25%	38 21%	36 23%	52 26%	54 34%	65 24%	49 21%	46 15%	216 100%	-	-	-	-	-	158 61%	6 2%	13 15%
Labour	249 25%	113 23%	136 27%	28 26%	43 27%	48 26%	43 23%	37 23%	49 25%	31 20%	71 26%	54 23%	85 28%	-	249 100%	-	-	-	-	17 7%	155 68%	12 14%
Liberal Democrat	29 3%	17 3%	12 2%	4 4%	4 3%	4 2%	7 4%	6 4%	4 2%	9 6%	6 2%	4 2%	10 3%	-	-	29 100%	-	-	-	1 1%	1 *	17 20%
The UK Independence Party (UKIP)	165 16%	89 18%	76 15%	14 13%	16 10%	27 15%	41 22%	37 23%	31 15%	19 12%	46 17%	46 20%	50 17%	-	-	-	165 100%	-	-	44 17%	30 13%	7 8%
The Green Party	27 3%	12 2%	15 3%	6 6%	9 5%	5 3%	5 3%	1 1%	1 1%	7 5%	9 3%	6 3%	3 1%	-	-	-	-	27 100%	-	1 *	3 1%	14 17%
The British National Party (BNP)	2 *	1 *	1 *	- -	- -	- -	- -	1 1%	1 *	- -	1 *	- -	1 *	-	-	-	-	-	2 19%	1 *	-	-
Some other party	8 1%	3 1%	5 1%	- -	2 1%	2 1%	- -	2 1%	1 1%	1 *	- -	3 1%	4 1%	-	-	-	-	-	8 81%	1 *	2 1%	-
Would not vote	132 13%	73 15%	59 12%	23 21%	39 24%	19 10%	21 12%	15 10%	13 7%	10 6%	32 12%	36 15%	49 16%	-	-	-	-	-	-	-	8 4%	3 3%
Refused	58 6%	24 5%	34 7%	- -	3 2%	9 5%	12 6%	11 7%	23 11%	10 6%	13 5%	8 3%	22 7%	-	-	-	-	-	-	7 3%	6 3%	3 4%
Don't know	115 12%	51 10%	64 13%	21 19%	14 9%	25 14%	18 10%	14 8%	23 12%	17 11%	27 10%	30 13%	31 10%	-	-	-	-	-	-	27 11%	16 7%	16 19%

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	536	258	278	23	60	80	109	94	171	203	130	75	120	206	175	18	117	15	6	231	163	29
Weighted base	496	251	245	38	67	94	99	86	111	94	139	114	142	166	180	21	108	16	6	182	155	43
Conservative	166	86	80	8	24	31	32	28	43	43	48	38	34	166	-	-	-	-	-	128	4	11
	33%	34%	33%	21%	36%	33%	32%	32%	39%	46%	35%	33%	24%	100%	-	-	-	-	-	70%	3%	25%
Labour	180	87	92	17	26	38	31	29	38	24	51	40	61	-	180	-	-	-	-	14	123	8
	36%	35%	38%	44%	39%	40%	32%	34%	34%	26%	37%	36%	43%	-	100%	-	-	-	-	8%	79%	17%
Liberal Democrat	21	12	9	2	2	3	6	4	3	7	3	3	8	-	-	21	-	-	-	1	1	14
	4%	5%	4%	6%	3%	3%	6%	5%	3%	7%	2%	3%	6%	-	-	100%	-	-	-	1%	*	32%
The UK Independence Party (UKIP)	108	56	52	10	8	17	27	22	24	14	30	29	33	-	-	-	108	-	-	37	23	3
	22%	22%	21%	26%	11%	18%	27%	26%	21%	15%	22%	25%	23%	-	-	-	100%	-	-	20%	15%	8%
The Green Party	16	8	8	1	6	4	3	1	1	5	5	3	3	-	-	-	-	16	-	1	3	8
	3%	3%	3%	3%	10%	4%	3%	1%	1%	5%	4%	2%	2%	-	-	-	-	100%	-	*	2%	18%
The British National Party (BNP)	2	1	1	-	-	-	-	1	1	-	1	-	1	-	-	-	-	-	2	1	-	-
	*	*	*	-	-	-	-	1%	1%	-	1%	-	1%	-	-	-	-	-	28%	*	-	-
Some other party	4	1	3	-	*	2	-	1	1	1	-	1	3	-	-	-	-	-	4	*	2	-
	1%	*	1%	-	*	2%	-	2%	1%	1%	-	1%	2%	-	-	-	-	-	72%	*	1%	-

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	34%
Labour	36%
Liberal Democrat	5%
UKIP	21%
Green	3%
Other	1%

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85
Conservative	236 24%	115 23%	121 24%	14 13%	33 21%	47 25%	44 24%	40 25%	57 29%	59 37%	73 27%	51 22%	50 17%	199 92%	5 2%	4 12%	9 5%	2 7%	-	162 63%	8 4%	18 21%
Labour	290 29%	138 28%	152 30%	39 36%	45 28%	57 31%	49 27%	42 26%	57 28%	33 21%	85 31%	62 26%	100 33%	4 2%	237 95%	3 10%	13 8%	5 17%	* 5%	27 10%	163 72%	15 18%
Liberal Democrat	27 3%	14 3%	13 3%	6 6%	6 4%	3 2%	4 2%	6 4%	2 1%	6 4%	3 1%	8 3%	8 3%	-	1 *	17 58%	2 1%	5 20%	-	1 *	1 *	18 21%
The UK Independence Party (UKIP)	158 16%	84 17%	74 15%	16 15%	17 11%	25 14%	36 19%	31 20%	33 17%	20 12%	41 15%	49 21%	45 15%	4 2%	2 1%	3 11%	135 82%	3 9%	-	37 14%	28 12%	12 14%
The Green Party	17 2%	10 2%	7 1%	-	3 2%	5 3%	5 3%	2 2%	2 1%	6 4%	7 2%	3 1%	2 1%	4 2%	-	*	-	11 43%	-	2 1%	2 1%	8 10%
The British National Party (BNP)	2 *	1 *	1 *	-	-	-	-	1 1%	1 *	-	1 *	-	1 *	-	-	-	-	-	2 19%	1 *	-	-
Some other party	3 *	3 1%	-	-	-	-	*	-	1 1%	1 *	-	1 *	1 *	-	-	-	-	-	2 25%	1 *	-	-
Would not vote	132 13%	73 15%	59 12%	23 21%	39 24%	19 10%	21 12%	15 10%	13 7%	10 6%	32 12%	36 15%	49 16%	-	-	-	-	-	-	-	8 4%	3 3%
Refused	37 4%	16 3%	20 4%	-	3 2%	8 4%	6 3%	7 4%	13 6%	7 5%	8 3%	7 3%	13 4%	-	-	-	-	-	2 18%	2 1%	3 2%	2 2%
Don't know	98 10%	38 8%	61 12%	11 10%	15 9%	19 10%	19 11%	14 9%	20 10%	17 11%	21 8%	20 8%	31 10%	5 3%	4 2%	2 7%	5 3%	1 4%	3 34%	26 10%	13 6%	10 11%

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	563	271	293	24	60	86	111	97	185	210	137	80	126	203	171	17	113	15	4	238	171	31
Weighted base	524	266	258	41	68	102	102	90	121	96	148	122	148	164	177	20	106	16	3	189	160	48
Conservative	184	91	93	10	27	34	37	30	46	46	56	42	38	155	5	3	7	2	-	134	6	15
		35%	34%	36%	23%	39%	33%	36%	34%	38%	38%	34%	26%	95%	3%	14%	7%	10%	-	71%	4%	31%
Labour	206	101	104	22	27	45	35	32	44	26	58	45	71	2	170	2	9	3	*	22	129	9
		39%	38%	40%	53%	40%	44%	34%	36%	27%	39%	37%	48%	2%	96%	12%	8%	17%	14%	12%	80%	18%
Liberal Democrat	16	10	6	1	3	3	3	4	2	5	1	4	6	-	1	12	1	2	-	*	1	12
		3%	4%	2%	3%	4%	3%	5%	2%	5%	*	3%	4%	-	*	60%	1%	11%	-	*	*	25%
The UK Independence Party (UKIP)	103	55	48	9	9	16	23	21	26	15	27	29	30	3	2	3	90	1	-	31	23	6
		20%	21%	19%	21%	13%	16%	22%	23%	15%	19%	24%	20%	2%	1%	13%	84%	8%	-	17%	14%	13%
The Green Party	12	7	5	-	2	4	4	2	1	4	5	2	2	3	-	*	-	9	-	1	2	6
		2%	3%	2%	-	3%	4%	4%	2%	4%	3%	2%	1%	2%	-	1%	-	54%	-	1%	1%	13%
The British National Party (BNP)	2	1	1	-	-	-	-	1	1	-	1	-	1	-	-	-	-	-	2	1	-	-
		*	*	*	-	-	-	1%	1%	-	1%	-	1%	-	-	-	-	-	56%	*	-	-
Some other party	1	1	-	-	-	-	*	-	1	1	-	*	*	-	-	-	-	-	1	*	-	-
		*	*	-	-	-	*	-	1%	1%	-	*	*	-	-	-	-	-	29%	*	-	-

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	36%
Labour	39%
Liberal Democrat	3%
UKIP	19%
Green	2%
Other	1%

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85
I would not vote Liberal Democrat	688	354	335	78	89	123	135	114	145	106	185	161	213	161	201	-	141	16	7	204	184	35
	69%	72%	66%	72%	55%	67%	73%	72%	73%	67%	69%	68%	71%	74%	81%	-	86%	58%	74%	79%	81%	41%
I would not vote UKIP	542	262	280	57	96	114	96	78	99	102	147	118	162	151	194	22	-	23	6	151	150	58
	54%	53%	55%	52%	60%	62%	52%	49%	50%	64%	55%	50%	54%	70%	78%	75%	-	86%	63%	58%	66%	68%
I would not vote Conservative	484	233	250	59	75	89	92	86	81	60	116	117	177	-	188	14	118	18	6	36	176	48
	48%	47%	49%	54%	47%	48%	50%	54%	41%	38%	43%	50%	59%	-	76%	49%	72%	69%	64%	14%	78%	57%
I would not vote Labour	436	220	217	43	66	73	84	75	93	77	122	102	127	172	-	17	115	18	4	188	20	40
	44%	45%	43%	39%	41%	40%	45%	47%	47%	49%	45%	43%	42%	80%	-	57%	70%	67%	44%	73%	9%	47%
None of these - I would potentially vote for all of them	96	41	55	14	20	13	17	13	20	13	22	29	25	12	11	2	6	-	2	13	8	5
	10%	8%	11%	13%	12%	7%	9%	8%	10%	8%	8%	12%	8%	6%	4%	5%	3%	-	26%	5%	3%	6%
Don't know	22	13	9	5	8	-	1	1	7	*	6	3	9	-	-	2	-	-	-	1	-	-
	2%	3%	2%	4%	5%	-	1%	1%	3%	*	2%	1%	3%	-	-	6%	-	-	-	*	-	-



## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54	
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85	
NET: Well	599	309	290	64	102	111	103	91	128	110	173	139	160	185	140	20	75	14	4	212	123	54	
	60%	63%	57%	58%	64%	61%	56%	57%	64%	69%	64%	59%	53%	85%	56%	70%	46%	52%	47%	82%	54%	63%	
Very well	(4)	62	46	16	5	15	14	6	9	12	6	15	23	15	24	11	-	3	-	-	21	11	5
		6%	9%	3%	5%	9%	8%	3%	6%	6%	4%	6%	10%	5%	11%	5%	-	2%	-	-	8%	5%	6%
Quite well	(3)	537	263	274	58	87	97	97	81	116	103	158	116	145	161	128	20	72	14	4	191	112	49
		54%	53%	54%	53%	54%	53%	52%	51%	58%	65%	58%	49%	48%	75%	51%	70%	44%	52%	47%	74%	49%	57%
Quite badly	(2)	287	138	150	35	49	48	64	48	44	38	78	74	89	24	84	8	68	13	*	34	76	28
		29%	28%	29%	32%	31%	26%	35%	30%	22%	24%	29%	31%	30%	11%	34%	29%	41%	48%	3%	13%	34%	33%
Very badly	(1)	81	32	49	9	8	21	16	14	13	4	14	17	42	4	19	-	19	-	4	8	20	1
		8%	6%	10%	8%	5%	11%	9%	7%	3%	5%	7%	14%	2%	8%	-	12%	-	39%	3%	9%	1%	
NET: Badly		368	169	199	43	57	68	80	61	57	42	92	90	131	28	103	8	87	13	4	42	96	30
		37%	34%	39%	40%	35%	37%	43%	39%	29%	27%	34%	38%	44%	13%	41%	29%	53%	48%	42%	16%	43%	35%
Don't know		33	13	19	3	2	4	1	7	14	6	5	7	10	4	7	*	3	-	1	4	8	2
		3%	3%	4%	2%	1%	2%	1%	5%	7%	4%	2%	3%	3%	2%	3%	2%	2%	-	11%	2%	3%	3%
Mean		2.60	2.68	2.53	2.56	2.69	2.59	2.51	2.57	2.68	2.73	2.66	2.63	2.46	2.96	2.54	2.71	2.36	2.52	2.09	2.88	2.52	2.69
Standard deviation		0.73	0.74	0.72	0.72	0.71	0.80	0.71	0.74	0.70	0.58	0.67	0.76	0.80	0.54	0.71	0.46	0.71	0.51	1.05	0.58	0.73	0.61
Standard error		0.02	0.03	0.03	0.09	0.06	0.07	0.05	0.06	0.04	0.03	0.04	0.07	0.05	0.03	0.05	0.09	0.06	0.11	0.37	0.03	0.05	0.08

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54	
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85	
NET: Well	613	320	293	73	102	107	103	91	136	111	178	160	147	185	153	23	74	20	4	204	134	47	
	61%	65%	58%	67%	63%	58%	56%	57%	68%	70%	66%	68%	49%	85%	61%	79%	45%	74%	47%	79%	59%	56%	
Very well	(4)	58	42	15	7	13	10	8	7	13	9	15	25	7	28	10	-	5	1	-	24	7	5
		6%	9%	3%	7%	8%	6%	4%	4%	6%	5%	6%	11%	2%	13%	4%	-	3%	2%	-	9%	3%	6%
Quite well	(3)	555	278	277	66	89	97	95	85	123	103	163	135	140	157	142	23	69	19	4	179	127	43
		56%	57%	55%	60%	55%	53%	51%	53%	62%	65%	60%	57%	46%	73%	57%	79%	42%	72%	47%	69%	56%	50%
Quite badly	(2)	278	131	148	28	49	55	60	45	40	39	65	62	100	25	78	4	63	6	-	40	64	33
		28%	27%	29%	25%	30%	30%	32%	28%	20%	25%	24%	26%	33%	12%	31%	12%	38%	22%	-	15%	28%	38%
Very badly	(1)	83	27	55	6	8	19	20	18	11	5	23	8	44	5	13	2	23	1	4	10	22	5
		8%	6%	11%	5%	5%	10%	11%	11%	5%	3%	9%	3%	15%	2%	5%	8%	14%	4%	39%	4%	10%	6%
NET: Badly		361	158	203	34	57	74	80	63	51	44	88	70	145	30	91	6	86	7	4	49	86	38
		36%	32%	40%	31%	35%	40%	43%	40%	26%	28%	33%	30%	48%	14%	37%	20%	52%	26%	39%	19%	38%	44%
Don't know		26	14	13	3	2	2	4	12	3	4	6	10	2	5	*	5	-	1	5	7	-	
		3%	3%	2%	2%	1%	1%	1%	3%	2%	2%	2%	3%	1%	2%	2%	3%	-	13%	2%	3%	-	
Mean		2.60	2.70	2.51	2.70	2.67	2.54	2.50	2.52	2.73	2.74	2.64	2.77	2.38	2.97	2.61	2.72	2.35	2.72	2.09	2.86	2.54	2.55
Standard deviation		0.73	0.71	0.73	0.68	0.70	0.76	0.75	0.76	0.67	0.61	0.72	0.68	0.77	0.58	0.66	0.61	0.76	0.58	1.06	0.62	0.72	0.70
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.06	0.04	0.03	0.05	0.06	0.05	0.04	0.04	0.12	0.06	0.12	0.40	0.04	0.05	0.10

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85
I am satisfied with the job David Cameron is doing overall as Prime Minister	321 32%	173 35%	148 29%	31 28%	60 37%	60 33%	56 30%	47 30%	66 33%	61 39%	93 35%	72 31%	85 28%	155 72%	42 17%	9 30%	31 19%	2 6%	2 21%	149 58%	33 14%	14 17%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	281 28%	131 27%	150 29%	36 33%	40 25%	53 29%	52 28%	50 31%	48 24%	50 32%	84 31%	64 27%	76 25%	57 26%	40 16%	15 50%	71 43%	10 38%	3 37%	93 36%	46 20%	31 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	278 28%	138 28%	140 28%	25 23%	47 29%	50 27%	54 29%	46 29%	54 27%	30 19%	70 26%	71 30%	97 32%	3 1%	156 63%	5 18%	44 27%	11 39%	3 30%	13 5%	134 59%	28 33%
Refused	31 3%	12 3%	18 4%	2 2%	1 1%	8 4%	8 4%	3 2%	8 4%	5 3%	7 3%	8 4%	7 2%	- -	* *	- -	5 3%	- -	* 3%	1 *	1 *	- -
Don't know	90 9%	38 8%	52 10%	15 14%	13 8%	12 6%	15 8%	13 8%	22 11%	11 7%	15 6%	21 9%	36 12%	1 1%	10 4%	* 2%	14 9%	5 17%	1 9%	3 1%	14 6%	12 14%

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85
The Conservatives	206	109	97	9	23	43	51	37	43	59	39	39	59	74	34	4	32	7	3	78	48	20
	21%	22%	19%	8%	14%	23%	28%	23%	22%	37%	14%	17%	20%	34%	14%	15%	20%	26%	29%	30%	21%	23%
Labour	164	84	81	17	29	28	33	28	31	25	40	29	69	33	54	1	27	4	6	36	51	12
	16%	17%	16%	15%	18%	15%	18%	17%	15%	16%	15%	12%	23%	15%	22%	4%	17%	15%	61%	14%	23%	14%
The UK Independence Party (UKIP)	51	32	20	6	18	7	6	8	6	10	11	10	20	11	12	-	8	1	2	12	13	3
	5%	6%	4%	6%	11%	4%	3%	5%	3%	6%	4%	4%	7%	5%	5%	-	5%	4%	18%	5%	6%	3%
The Liberal Democrat	22	7	15	3	4	4	7	*	4	3	2	4	14	4	2	2	3	*	2	6	3	-
	2%	2%	3%	3%	3%	2%	4%	*	2%	2%	1%	2%	4%	2%	1%	6%	2%	1%	18%	2%	1%	-
None of them	664	317	347	88	106	119	116	103	129	83	195	168	193	119	166	22	111	17	4	155	134	60
	66%	64%	68%	80%	66%	65%	63%	65%	65%	53%	72%	71%	64%	55%	67%	76%	68%	64%	39%	60%	59%	70%
Don't know	6	4	2	-	2	-	1	-	2	1	1	1	3	1	2	-	2	-	-	-	2	-
	1%	1%	*	-	2%	-	1%	-	1%	1%	*	*	1%	*	1%	-	1%	-	-	-	1%	-

## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	59	131	148	199	166	294	335	241	141	248	260	235	26	167	23	9	317	234	54
Weighted base	1000	492	508	109	161	183	185	159	199	158	270	236	301	216	249	29	165	27	9	258	227	85
A Labour government	346	165	181	40	59	72	63	56	55	44	87	85	121	3	198	4	61	7	3	24	166	11
	35%	33%	36%	37%	37%	40%	34%	35%	28%	28%	32%	36%	40%	1%	79%	13%	37%	27%	30%	9%	73%	13%
A Conservative government	289	147	142	27	32	45	55	53	76	55	86	75	68	179	5	2	50	*	2	182	13	14
	29%	30%	28%	25%	20%	25%	30%	34%	38%	35%	32%	32%	22%	83%	2%	6%	30%	1%	16%	71%	6%	16%
A coalition between Labour and the Liberal Democrats	109	58	51	15	20	19	20	19	15	17	31	23	34	3	41	11	14	8	-	5	27	31
	11%	12%	10%	13%	12%	10%	11%	12%	7%	11%	11%	10%	11%	1%	16%	38%	9%	29%	-	2%	12%	36%
A coalition between the Conservatives and the Liberal Democrats	88	49	40	8	21	20	20	9	10	20	23	17	26	28	3	12	8	11	4	24	3	19
	9%	10%	8%	7%	13%	11%	11%	6%	5%	12%	9%	7%	9%	13%	1%	40%	5%	41%	42%	9%	1%	22%
Don't know	168	74	94	20	29	26	27	22	43	23	43	36	53	3	2	1	31	1	1	22	18	11
	17%	15%	18%	18%	18%	14%	15%	14%	22%	15%	16%	15%	18%	2%	1%	3%	19%	2%	12%	9%	8%	12%

**Nuneaton Poll**  
**CATI Fieldwork : 24th September - 3rd October 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	463 46%	492 49%
Female	537 54%	508 51%

**Nuneaton Poll**  
**CATI Fieldwork : 24th September - 3rd October 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	59 6%	109 11%
25-34	131 13%	161 16%
35-44	148 15%	183 18%
45-54	199 20%	185 19%
55-64	166 17%	159 16%
65 or older	294 29%	199 20%
Refused	3 *	3 *

**Nuneaton Poll**  
**CATI Fieldwork : 24th September - 3rd October 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	101 10%	45 4%
B	234 23%	113 11%
C1	241 24%	270 27%
C2	141 14%	236 24%
D	128 13%	178 18%
E	120 12%	123 12%
Refused	35 4%	35 4%



## Nuneaton Poll

### CATI Fieldwork : 24th September - 3rd October 2014

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	317 32%	258 26%
Labour	234 23%	227 23%
Liberal Democrats	54 5%	85 9%
Another party	53 5%	41 4%
Did not vote	258 26%	319 32%
Refused	47 5%	39 4%
Don't know	37 4%	31 3%