

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103	
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106	
Certain to vote	(10)	530	294	236	37	74	101	93	93	131	111	139	112	152	173	20	101	19	1	170	168	63	
		53%	59%	47%	29%	36%	56%	57%	69%	72%	64%	50%	52%	50%	64%	66%	44%	58%	41%	16%	77%	82%	60%
	(9)	54	35	19	7	6	13	15	3	9	10	14	11	18	10	9	9	13	4	1	9	10	6
		5%	7%	4%	5%	3%	7%	9%	3%	5%	6%	5%	5%	6%	5%	3%	20%	7%	8%	27%	4%	5%	5%
	(8)	97	42	55	22	31	12	11	13	9	15	37	22	19	26	24	7	11	8	2	21	14	21
		10%	8%	11%	17%	15%	7%	7%	10%	5%	8%	14%	10%	6%	12%	9%	14%	6%	18%	44%	10%	7%	19%
	(7)	33	12	21	3	13	7	5	1	3	7	10	7	10	6	7	4	9	-	-	4	2	5
		3%	2%	4%	3%	6%	4%	3%	1%	2%	4%	3%	3%	3%	3%	3%	9%	5%	-	-	2%	1%	5%
	(6)	20	2	18	5	1	4	4	2	4	4	6	2	7	5	8	-	6	-	-	1	2	-
		2%	*	4%	4%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	-	4%	-	-	*	1%	-
	(5)	91	45	46	15	32	17	12	7	8	10	20	24	31	17	21	4	17	8	1	11	5	6
		9%	9%	9%	12%	15%	10%	7%	5%	4%	6%	7%	11%	10%	8%	8%	9%	10%	17%	13%	5%	3%	5%
	(4)	14	3	11	6	2	-	4	1	1	1	6	2	6	4	1	-	3	-	-	4	-	-
		1%	1%	2%	4%	1%	-	2%	1%	1%	1%	2%	1%	2%	2%	*	-	2%	-	-	2%	-	-
	(3)	37	14	23	15	14	-	3	1	5	2	16	7	11	4	17	-	8	4	-	3	2	2
		4%	3%	5%	11%	7%	-	2%	1%	3%	1%	6%	3%	3%	2%	6%	-	5%	9%	-	1%	1%	2%
	(2)	26	10	16	4	4	10	6	-	2	3	6	4	10	5	2	2	5	3	-	-	-	2
		3%	2%	3%	3%	2%	5%	4%	-	1%	2%	2%	2%	3%	2%	1%	4%	3%	8%	-	-	-	1%
Definitely would not vote	(1)	93	41	52	15	30	14	12	13	10	11	22	21	38	-	-	-	-	-	-	-	2	2
		9%	8%	10%	11%	15%	8%	7%	10%	5%	6%	8%	10%	12%	-	-	-	-	-	-	-	1%	2%
Don't know		5	1	4	-	1	2	-	-	2	-	-	2	2	-	-	-	-	-	-	-	-	-
		*	*	1%	-	1%	1%	-	-	1%	-	-	1%	1%	-	-	-	-	-	-	-	-	-
Mean		7.72	8.08	7.35	6.44	6.71	7.94	8.06	8.45	8.69	8.44	7.70	7.71	7.34	8.73	8.66	8.47	8.34	7.51	8.20	9.29	9.47	8.72
Standard deviation		3.12	2.98	3.21	3.23	3.31	3.04	2.96	2.86	2.61	2.69	3.05	3.11	3.36	2.11	2.25	2.04	2.43	2.84	1.58	1.57	1.47	2.10
Standard error		0.10	0.14	0.14	0.42	0.29	0.25	0.21	0.20	0.16	0.14	0.22	0.26	0.20	0.14	0.14	0.33	0.19	0.44	0.71	0.10	0.09	0.21

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106
Conservative	211	103	108	11	40	37	34	36	52	51	52	38	66	211	-	-	-	-	-	143	6	10
	21%	21%	22%	9%	19%	20%	21%	26%	29%	29%	19%	18%	22%	100%	-	-	-	-	-	65%	3%	10%
Labour	261	117	144	41	47	55	41	36	41	51	70	48	79	-	261	-	-	-	-	13	147	24
	26%	23%	29%	31%	22%	31%	25%	26%	23%	29%	26%	22%	26%	-	100%	-	-	-	-	6%	72%	23%
Liberal Democrat	46	26	20	9	14	10	10	1	2	9	20	9	9	-	-	46	-	-	-	-	-	29
	5%	5%	4%	7%	7%	5%	6%	1%	1%	5%	7%	4%	3%	-	-	100%	-	-	-	-	-	27%
The UK Independence Party (UKIP)	173	103	70	21	31	30	27	27	36	16	41	58	56	-	-	-	173	-	-	43	27	16
	17%	21%	14%	16%	15%	17%	17%	20%	20%	9%	15%	27%	19%	-	-	-	100%	-	-	19%	13%	15%
The Green Party	46	25	20	10	9	11	7	2	6	9	19	5	12	-	-	-	46	-	-	3	4	13
	5%	5%	4%	7%	5%	6%	4%	2%	3%	5%	7%	3%	4%	-	-	-	100%	-	-	1%	2%	12%
The British National Party (BNP)	2	2	-	-	-	-	2	-	-	1	1	-	-	-	-	-	-	-	2	-	-	-
	*	*	-	-	-	-	1%	-	-	*	1%	-	-	-	-	-	-	-	36%	-	-	-
Some other party	3	3	-	-	2	-	-	-	1	*	-	2	-	-	-	-	-	-	3	-	3	-
	*	1%	-	-	1%	-	-	-	1%	*	-	1%	-	-	-	-	-	-	64%	-	1%	-
Would not vote	93	41	52	15	30	14	12	13	10	11	22	21	38	-	-	-	-	-	-	-	2	2
	9%	8%	10%	11%	15%	8%	7%	10%	5%	6%	8%	10%	12%	-	-	-	-	-	-	-	1%	2%
Refused	58	36	22	-	13	6	13	7	19	9	23	8	12	-	-	-	-	-	-	2	6	4
	6%	7%	4%	-	6%	3%	8%	5%	10%	5%	8%	4%	4%	-	-	-	-	-	-	1%	3%	3%
Don't know	108	43	65	23	22	17	18	13	16	18	27	25	31	-	-	-	-	-	-	18	11	9
	11%	9%	13%	18%	10%	9%	11%	9%	9%	10%	10%	12%	10%	-	-	-	-	-	-	8%	5%	8%

**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents expressing an intention to vote (Turnout Weighted)****This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	551	277	274	22	52	88	108	120	162	210	104	80	144	177	206	27	110	27	3	179	187	69
Weighted base	514	280	235	51	81	104	89	84	106	102	137	115	148	152	185	32	115	26	3	162	156	69
Conservative	152	78	74	8	24	26	26	28	40	40	37	30	43	152	-	-	-	-	-	115	5	7
	30%	28%	32%	15%	30%	25%	29%	34%	38%	39%	27%	26%	29%	100%	-	-	-	-	-	71%	3%	11%
Labour	185	93	92	22	28	44	30	29	33	37	51	33	55	-	185	-	-	-	-	8	123	19
	36%	33%	39%	43%	34%	42%	33%	35%	31%	36%	37%	28%	37%	-	100%	-	-	-	-	5%	79%	28%
Liberal Democrat	32	19	13	6	7	8	8	1	2	6	13	6	7	-	-	32	-	-	-	-	-	22
	6%	7%	5%	13%	9%	8%	9%	1%	2%	6%	9%	5%	5%	-	-	100%	-	-	-	-	-	31%
The UK Independence Party (UKIP)	115	70	45	10	18	17	22	23	25	10	25	41	38	-	-	-	115	-	-	36	23	11
	22%	25%	19%	20%	23%	16%	24%	27%	24%	10%	18%	35%	26%	-	-	-	100%	-	-	22%	15%	17%
The Green Party	26	16	10	5	2	9	3	2	5	7	10	4	5	-	-	-	-	26	-	2	3	9
	5%	6%	4%	9%	3%	9%	3%	3%	4%	7%	7%	3%	3%	-	-	-	-	100%	-	1%	2%	13%
The British National Party (BNP)	2	2	-	-	-	-	2	-	-	*	1	-	-	-	-	-	-	-	2	-	-	-
	*	1%	-	-	-	-	2%	-	-	*	1%	-	-	-	-	-	-	-	46%	-	-	-
Some other party	2	2	-	-	1	-	-	-	*	*	-	1	-	-	-	-	-	-	2	-	2	-
	*	1%	-	-	2%	-	-	-	*	*	-	1%	-	-	-	-	-	-	54%	-	1%	-

**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	36%
Liberal Democrat	7%
UKIP	22%
Green	5%
Other	1%

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106
Conservative	226 23%	113 23%	112 22%	3 2%	44 21%	42 23%	43 26%	38 28%	56 31%	56 32%	60 22%	36 17%	69 23%	181 86%	7 3%	3 6%	12 7%	4 8%	2 40%	151 68%	9 4%	14 13%
Labour	287 29%	128 26%	158 32%	42 33%	52 25%	58 32%	45 27%	39 29%	50 27%	53 31%	73 27%	66 31%	82 27%	17 8%	240 92%	1 2%	9 5%	4 8%	* 6%	15 7%	159 77%	27 25%
Liberal Democrat	50 5%	29 6%	21 4%	13 10%	14 7%	10 6%	8 5%	2 2%	3 2%	9 5%	19 7%	9 4%	13 4%	1 1%	- -	32 70%	4 2%	3 7%	- -	2 1%	1 *	29 28%
The UK Independence Party (UKIP)	155 15%	94 19%	61 12%	18 14%	26 13%	29 16%	22 13%	25 18%	35 19%	13 8%	35 13%	54 25%	50 17%	3 1%	6 2%	2 5%	139 81%	- -	2 44%	38 17%	21 10%	12 11%
The Green Party	39 4%	23 5%	16 3%	7 5%	7 3%	12 7%	5 3%	3 2%	4 2%	9 5%	17 6%	4 2%	8 2%	1 *	6 2%	- -	- -	31 68%	- -	2 1%	5 3%	13 12%
The British National Party (BNP)	5 *	5 1%	- -	3 3%	1 *	- -	1 *	- -	- -	1 1%	3 1%	- -	- -	- -	- -	3 7%	- -	- -	1 10%	- -	- -	- -
Some other party	3 *	3 1%	1 *	- -	- -	- -	2 1%	* *	1 1%	* *	- -	2 1%	1 *	- -	- -	- -	* *	- -	- -	- -	1 *	- -
Would not vote	93 9%	41 8%	52 10%	15 11%	30 15%	14 8%	12 7%	13 10%	10 5%	11 6%	22 8%	21 10%	38 12%	- -	- -	- -	- -	- -	- -	- -	2 1%	2 2%
Refused	36 4%	23 5%	13 3%	- -	7 3%	1 *	10 6%	5 4%	14 7%	5 3%	17 6%	4 2%	6 2%	- -	- -	- -	- -	- -	- -	1 1%	2 1%	1 1%
Don't know	107 11%	41 8%	66 13%	27 21%	27 13%	14 8%	18 11%	10 7%	11 6%	15 9%	27 10%	20 9%	35 12%	8 4%	2 1%	5 10%	8 5%	4 9%	- -	11 5%	7 3%	9 8%

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	579	292	287	22	56	90	112	124	174	223	108	85	150	176	206	25	106	24	3	188	197	73
Weighted base	537	295	242	51	86	107	92	86	115	107	142	121	154	150	185	31	111	24	3	168	164	72
Conservative	163	85	79	1	26	30	34	30	43	42	43	30	46	134	5	2	6	2	1	121	7	11
	30%	29%	33%	2%	30%	28%	36%	34%	37%	39%	30%	25%	30%	89%	3%	7%	6%	8%	35%	72%	4%	15%
Labour	206	103	102	26	30	44	33	32	41	41	51	46	60	12	173	1	7	3	*	11	134	21
	38%	35%	42%	51%	35%	41%	36%	37%	35%	38%	36%	38%	39%	8%	93%	2%	6%	11%	9%	6%	82%	29%
Liberal Democrat	33	22	11	7	10	6	6	2	2	6	12	5	10	1	-	23	3	*	-	2	1	23
	6%	7%	4%	14%	11%	6%	7%	2%	2%	6%	8%	4%	7%	1%	-	76%	2%	2%	-	1%	*	31%
The UK Independence Party (UKIP)	105	65	40	10	16	16	17	21	25	9	22	37	34	2	2	2	95	-	1	33	17	9
	20%	22%	16%	20%	19%	15%	18%	24%	22%	9%	16%	31%	22%	2%	1%	6%	85%	-	43%	20%	10%	13%
The Green Party	25	15	10	5	3	10	2	2	3	8	11	3	3	1	5	-	-	19	-	2	4	9
	5%	5%	4%	9%	3%	10%	2%	3%	2%	7%	8%	3%	2%	*	3%	-	-	80%	-	1%	3%	12%
The British National Party (BNP)	4	4	-	3	1	-	*	-	-	1	3	-	-	-	-	3	-	-	*	-	-	-
	1%	1%	-	5%	1%	-	*	-	-	1%	2%	-	-	-	-	8%	-	-	13%	-	-	-
Some other party	1	1	*	-	-	-	*	*	1	*	-	*	1	-	-	-	*	-	-	-	1	-
	*	*	*	-	-	-	*	*	1%	*	-	*	1%	-	-	-	*	-	-	-	*	-

**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	31%
Labour	38%
Liberal Democrat	6%
UKIP	19%
Green	5%
Other	1%

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106
I would not vote Liberal Democrat	644	322	322	68	136	108	103	106	123	106	186	142	193	149	189	-	140	26	5	170	153	43
	64%	64%	64%	53%	65%	60%	63%	78%	67%	61%	68%	66%	64%	71%	73%	-	81%	56%	94%	77%	75%	41%
I would not vote UKIP	532	234	298	64	113	103	92	71	90	114	168	98	135	141	209	30	-	37	2	119	137	71
	53%	47%	59%	49%	54%	57%	56%	52%	49%	66%	61%	46%	45%	67%	80%	66%	-	80%	36%	54%	67%	67%
I would not vote Conservative	503	252	251	80	95	91	88	73	75	76	140	113	159	-	210	30	112	36	1	32	167	69
	50%	50%	50%	62%	46%	50%	54%	54%	41%	44%	51%	53%	53%	-	81%	65%	65%	79%	10%	14%	81%	65%
I would not vote Labour	447	244	202	51	89	75	76	65	91	68	131	98	143	159	-	27	123	24	2	167	19	37
	45%	49%	40%	40%	42%	42%	46%	48%	49%	39%	48%	46%	47%	75%	-	57%	71%	52%	36%	75%	9%	35%
None of these - I would potentially vote for all of them	87	42	45	13	21	9	16	14	15	16	22	17	25	15	6	1	11	3	*	12	9	7
	9%	8%	9%	10%	10%	5%	10%	11%	8%	9%	8%	8%	8%	7%	2%	2%	6%	7%	6%	5%	4%	6%
Don't know	25	15	9	5	3	2	3	2	10	2	2	1	16	1	-	-	1	-	-	1	1	1
	2%	3%	2%	4%	1%	1%	2%	2%	5%	1%	1%	1%	5%	*	-	-	*	-	-	*	*	1%



**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103	
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106	
NET: Well	581	332	248	67	114	99	88	86	126	113	159	124	169	168	132	27	99	25	4	179	106	63	
	58%	67%	50%	52%	55%	55%	54%	63%	68%	65%	58%	58%	56%	80%	51%	59%	57%	55%	67%	81%	52%	59%	
Very well	(4)	37	15	22	7	8	6	2	4	10	8	9	3	15	7	-	2	-	-	7	7	3	
		4%	3%	4%	6%	4%	3%	1%	3%	6%	4%	3%	1%	5%	3%	-	1%	-	-	3%	3%	2%	
Quite well	(3)	544	317	227	60	106	93	86	82	115	105	150	121	155	154	27	97	25	4	171	99	60	
		54%	63%	45%	47%	51%	52%	53%	61%	63%	61%	54%	57%	51%	73%	48%	59%	56%	55%	67%	77%	48%	57%
Quite badly	(2)	311	114	198	43	80	60	55	40	33	49	97	65	87	37	101	13	52	15	1	36	76	37
		31%	23%	39%	33%	38%	33%	34%	29%	18%	28%	35%	30%	29%	17%	39%	28%	30%	34%	27%	16%	37%	35%
Very badly	(1)	81	39	41	16	12	18	14	8	12	5	18	23	33	*	25	6	19	3	*	1	19	6
		8%	8%	8%	12%	6%	10%	9%	6%	7%	3%	6%	11%	11%	*	10%	12%	11%	7%	6%	*	9%	5%
NET: Badly		392	153	239	59	93	77	70	48	46	54	114	88	120	37	125	19	71	19	2	37	95	43
		39%	31%	48%	46%	44%	43%	42%	35%	25%	31%	42%	41%	40%	18%	48%	41%	41%	41%	33%	17%	46%	40%
Don't know		27	14	13	3	2	3	6	2	12	6	2	2	14	5	3	-	2	2	-	6	4	1
		3%	3%	3%	2%	1%	2%	4%	1%	7%	4%	1%	1%	5%	3%	1%	-	1%	4%	-	3%	2%	1%
Mean		2.55	2.63	2.47	2.46	2.53	2.50	2.48	2.61	2.72	2.69	2.55	2.49	2.52	2.89	2.44	2.47	2.48	2.49	2.60	2.86	2.47	2.57
Standard deviation		0.70	0.68	0.71	0.79	0.67	0.72	0.67	0.65	0.68	0.61	0.67	0.70	0.76	0.50	0.71	0.71	0.71	0.64	0.67	0.45	0.72	0.63
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.03	0.04	0.12	0.06	0.10	0.03	0.05	0.05	0.06

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103	
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106	
NET: Well	632	347	285	82	149	99	92	91	119	123	192	125	170	169	145	29	105	36	4	184	110	65	
	63%	69%	57%	64%	71%	55%	56%	67%	65%	71%	70%	58%	56%	80%	55%	62%	61%	78%	67%	83%	53%	61%	
Very well	(4)	46	23	23	9	9	8	3	3	13	10	14	3	17	14	11	-	8	-	-	10	12	3
		5%	5%	5%	7%	5%	5%	2%	2%	7%	6%	5%	1%	6%	7%	4%	-	5%	-	-	5%	6%	2%
Quite well	(3)	586	324	262	73	139	91	89	88	106	113	179	122	153	155	133	29	97	36	4	174	98	62
		59%	65%	52%	57%	67%	51%	54%	65%	58%	65%	57%	51%	73%	51%	62%	56%	78%	67%	78%	48%	59%	
Quite badly	(2)	251	98	152	27	49	54	56	28	37	43	54	64	81	33	86	10	44	7	1	27	67	27
		25%	20%	30%	21%	23%	30%	34%	20%	20%	25%	20%	30%	27%	16%	33%	22%	25%	15%	27%	12%	32%	25%
Very badly	(1)	76	35	41	11	7	20	13	12	13	3	15	20	35	1	26	4	19	2	*	3	24	8
		8%	7%	8%	8%	3%	11%	8%	9%	7%	2%	6%	9%	12%	1%	10%	9%	11%	4%	6%	1%	11%	8%
NET: Badly		327	134	193	38	56	75	69	40	49	46	69	84	116	34	112	15	63	9	2	29	90	35
		33%	27%	39%	29%	27%	41%	42%	30%	27%	26%	25%	39%	38%	16%	43%	32%	36%	19%	33%	13%	44%	33%
Don't know		41	19	22	9	4	6	3	5	15	5	13	6	16	7	4	3	4	1	-	9	6	6
		4%	4%	4%	7%	2%	3%	2%	3%	8%	3%	5%	3%	5%	4%	2%	6%	2%	3%	-	4%	3%	5%
Mean		2.63	2.70	2.56	2.67	2.74	2.50	2.51	2.63	2.71	2.77	2.73	2.52	2.53	2.90	2.50	2.56	2.56	2.76	2.60	2.90	2.49	2.59
Standard deviation		0.70	0.67	0.72	0.75	0.59	0.76	0.67	0.69	0.71	0.57	0.65	0.69	0.78	0.50	0.74	0.68	0.76	0.52	0.67	0.46	0.78	0.68
Standard error		0.02	0.03	0.03	0.10	0.05	0.06	0.05	0.05	0.05	0.03	0.05	0.06	0.05	0.03	0.05	0.11	0.06	0.08	0.30	0.03	0.05	0.07

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106
I am satisfied with the job David Cameron is doing overall as Prime Minister	346 35%	174 35%	172 34%	45 35%	79 38%	55 31%	55 34%	36 27%	75 41%	64 37%	94 34%	62 29%	115 38%	140 66%	46 18%	23 49%	40 23%	10 22%	1 13%	136 61%	32 16%	33 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	278 28%	124 25%	154 31%	25 19%	66 32%	53 30%	46 28%	41 30%	47 25%	49 28%	86 31%	61 29%	76 25%	61 29%	44 17%	11 24%	70 41%	12 27%	4 81%	74 33%	29 14%	24 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	283 28%	156 31%	127 25%	43 33%	50 24%	58 32%	46 28%	44 33%	42 23%	49 28%	75 27%	66 31%	82 27%	5 2%	160 61%	9 19%	45 26%	20 45%	- -	8 4%	130 63%	40 37%
Refused	21 2%	14 3%	7 1%	- -	1 *	4 2%	4 3%	4 3%	8 4%	5 3%	8 3%	2 1%	5 2%	- -	* *	1 1%	5 3%	1 1%	* 6%	1 1%	1 *	1 1%
Don't know	73 7%	32 6%	41 8%	16 12%	13 6%	10 5%	12 7%	10 7%	12 7%	6 4%	12 4%	24 11%	25 8%	5 2%	10 4%	3 7%	13 8%	2 4%	- -	3 1%	14 7%	8 8%

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106
The Conservatives	204	116	88	24	34	33	41	34	38	38	60	39	56	54	45	7	28	10	1	68	32	16
	20%	23%	18%	19%	16%	18%	25%	25%	21%	22%	22%	18%	19%	26%	17%	14%	16%	23%	27%	31%	16%	15%
Labour	179	101	77	21	36	34	23	29	35	30	47	36	59	29	69	5	24	8	3	38	60	16
	18%	20%	15%	17%	17%	19%	14%	21%	19%	17%	17%	17%	20%	14%	27%	10%	14%	18%	51%	17%	29%	15%
The UK Independence Party (UKIP)	62	39	23	19	15	3	7	8	10	10	15	14	21	12	10	6	18	1	1	7	12	6
	6%	8%	5%	15%	7%	2%	4%	6%	5%	6%	6%	7%	7%	6%	4%	13%	10%	2%	27%	3%	6%	6%
The Liberal Democrat	34	22	12	3	16	2	5	4	4	5	3	8	16	3	10	3	5	2	2	5	8	*
	3%	4%	2%	3%	8%	1%	3%	3%	2%	3%	1%	4%	5%	1%	4%	6%	3%	5%	44%	2%	4%	*
None of them	654	301	352	85	143	123	106	79	118	108	182	143	201	129	164	35	121	26	1	131	125	74
	65%	60%	70%	66%	68%	69%	65%	58%	64%	62%	66%	67%	66%	61%	63%	75%	70%	58%	23%	59%	61%	69%
Don't know	16	11	5	3	6	1	3	3	1	2	1	4	6	4	1	-	4	3	-	1	3	2
	2%	2%	1%	2%	3%	1%	2%	2%	1%	1%	*	2%	2%	2%	*	-	2%	8%	-	1%	1%	2%

## Ipswich Poll

### CATI Fieldwork : 24th September - 2nd October 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	465	535	58	131	145	193	198	275	348	196	146	276	236	275	38	156	41	5	244	250	103
Weighted base	1000	499	501	129	209	180	164	136	183	173	275	215	303	211	261	46	173	46	5	222	206	106
A Labour government	335	163	171	44	75	66	48	50	51	49	96	75	103	2	208	1	47	23	-	18	154	27
	33%	33%	34%	34%	36%	37%	29%	37%	28%	29%	35%	35%	34%	1%	80%	2%	27%	50%	-	8%	75%	25%
A Conservative government	290	143	147	11	61	55	47	45	72	57	75	65	86	171	7	3	60	1	4	165	14	15
	29%	29%	29%	9%	29%	31%	28%	33%	39%	33%	27%	30%	28%	81%	3%	6%	35%	3%	84%	75%	7%	14%
A coalition between Labour and the Liberal Democrats	126	61	65	33	27	23	20	9	14	24	33	27	37	1	38	24	22	12	-	2	22	38
	13%	12%	13%	25%	13%	13%	12%	7%	8%	14%	12%	13%	12%	1%	14%	51%	13%	27%	-	1%	11%	36%
A coalition between the Conservatives and the Liberal Democrats	105	53	51	15	17	16	24	13	19	22	38	17	27	30	4	19	12	8	1	24	7	22
	10%	11%	10%	11%	8%	9%	15%	10%	11%	13%	14%	8%	9%	14%	1%	41%	7%	18%	10%	11%	3%	21%
Don't know	144	79	66	26	28	20	25	19	27	21	33	30	50	6	4	-	32	1	*	13	9	4
	14%	16%	13%	20%	13%	11%	15%	14%	15%	12%	12%	14%	16%	3%	2%	-	18%	2%	6%	6%	5%	4%

**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	465 47%	499 50%
Female	535 54%	501 50%

**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	58 6%	129 13%
25-34	131 13%	209 21%
35-44	145 15%	180 18%
45-54	193 19%	164 16%
55-64	198 20%	136 14%
65 or older	275 28%	183 18%

**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	95 10%	47 5%
B	253 25%	127 13%
C1	196 20%	275 27%
C2	146 15%	215 21%
D	126 13%	178 18%
E	150 15%	125 13%
Refused	34 3%	34 3%



**Ipswich Poll**  
**CATI Fieldwork : 24th September - 2nd October 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	244 24%	222 22%
Labour	250 25%	206 21%
Liberal Democrats	103 10%	106 11%
Another party	46 5%	46 5%
Did not vote	270 27%	344 34%
Refused	52 5%	45 5%
Don't know	35 4%	31 3%