

Hastings & Rye Poll

CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86	
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90	
Certain to vote	(10)	523	278	245	33	45	80	97	109	156	100	170	110	122	135	170	7	102	15	7	177	170	52
		52%	57%	48%	31%	32%	48%	54%	64%	66%	66%	56%	49%	43%	70%	65%	28%	63%	49%	55%	77%	79%	58%
	(9)	52	21	31	5	4	10	7	10	16	14	14	10	12	5	19	7	9	4	-	11	6	13
		5%	4%	6%	4%	3%	6%	4%	6%	7%	9%	5%	4%	4%	3%	7%	25%	6%	11%	-	5%	3%	15%
	(8)	58	21	37	4	3	14	11	9	18	7	20	10	17	15	8	3	10	5	-	15	10	7
		6%	4%	7%	3%	2%	9%	6%	5%	8%	5%	7%	5%	6%	8%	3%	13%	6%	17%	-	7%	4%	8%
	(7)	51	25	25	6	13	6	13	6	5	7	9	17	19	20	13	2	7	-	2	15	5	5
		5%	5%	5%	6%	10%	3%	7%	4%	2%	4%	3%	7%	7%	11%	5%	6%	4%	-	17%	6%	2%	5%
	(6)	26	10	16	4	10	-	3	3	6	2	7	5	11	2	8	1	8	-	1	5	7	1
		3%	2%	3%	4%	8%	-	2%	2%	3%	1%	2%	2%	4%	1%	3%	3%	5%	-	9%	2%	3%	1%
	(5)	104	42	63	25	22	12	19	15	11	4	36	27	36	12	29	1	19	4	2	4	15	4
		10%	9%	12%	24%	16%	7%	11%	9%	5%	3%	12%	12%	13%	6%	11%	4%	12%	14%	15%	2%	7%	4%
	(4)	13	5	8	3	6	1	1	*	2	4	1	2	4	1	5	1	3	1	-	-	1	1
		1%	1%	2%	2%	5%	*	*	*	1%	2%	*	1%	1%	*	2%	5%	2%	5%	-	-	*	2%
	(3)	25	14	11	7	3	7	3	4	1	3	6	8	9	-	6	1	2	1	*	1	1	3
		3%	3%	2%	7%	2%	4%	2%	2%	1%	2%	2%	4%	3%	-	2%	5%	2%	3%	3%	*	1%	4%
	(2)	17	7	10	2	4	7	2	2	*	1	4	8	3	2	2	2	2	*	-	-	-	1
		2%	1%	2%	1%	3%	4%	1%	1%	*	1%	1%	4%	1%	1%	1%	9%	1%	1%	-	-	-	1%
Definitely would not vote	(1)	124	60	64	17	28	29	22	10	18	9	33	26	48	-	-	-	-	-	-	2	1	2
		12%	12%	13%	17%	20%	17%	12%	6%	8%	6%	11%	12%	17%	-	-	-	-	-	-	1%	1%	2%
Don't know		7	5	2	-	-	1	1	2	3	1	3	-	2	-	-	-	-	-	-	1	*	1
		1%	1%	*	-	-	*	1%	1%	1%	1%	1%	-	1%	-	-	-	-	-	-	1%	*	1%
Mean		7.53	7.70	7.37	6.14	6.08	7.08	7.67	8.39	8.57	8.63	7.79	7.29	6.91	9.03	8.69	7.55	8.59	8.24	8.12	9.34	9.21	8.71
Standard deviation		3.26	3.27	3.25	3.32	3.41	3.61	3.20	2.74	2.66	2.59	3.15	3.30	3.43	1.69	2.14	2.73	2.17	2.34	2.33	1.49	1.74	2.20
Standard error		0.10	0.16	0.14	0.41	0.36	0.33	0.23	0.19	0.15	0.13	0.24	0.29	0.21	0.12	0.13	0.53	0.17	0.41	0.70	0.10	0.11	0.24

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90
Conservative	193 19%	88 18%	104 20%	22 21%	21 15%	26 16%	37 20%	26 15%	61 26%	38 25%	58 19%	33 15%	55 19%	193 100%	-	-	-	-	-	119 51%	13 6%	6 7%
Labour	260 26%	122 25%	138 27%	23 22%	45 32%	50 30%	37 21%	53 31%	52 22%	45 30%	81 27%	58 26%	69 24%	-	260 100%	-	-	-	-	12 5%	146 67%	27 30%
Liberal Democrat	26 3%	11 2%	14 3%	1 1%	3 2%	8 5%	3 2%	5 3%	4 2%	4 3%	8 3%	5 2%	7 2%	-	-	26 100%	-	-	-	1 *	2 1%	15 17%
The UK Independence Party (UKIP)	162 16%	100 20%	63 12%	10 10%	20 15%	19 12%	37 21%	32 19%	43 18%	23 15%	36 12%	52 23%	44 16%	-	-	-	162 100%	-	-	56 24%	21 10%	11 12%
The Green Party	31 3%	10 2%	21 4%	2 2%	1 *	7 4%	8 4%	10 6%	3 1%	4 3%	16 5%	4 2%	6 2%	-	-	-	-	31 100%	-	3 1%	8 4%	8 9%
The British National Party (BNP)	5 *	2 *	3 1%	2 2%	2 2%	-	-	1 *	-	* *	-	1 *	4 1%	-	-	-	-	-	5 41%	2 1%	-	-
Some other party	7 1%	5 1%	2 *	2 1%	1 *	1 *	3 1%	-	-	2 1%	-	-	5 2%	-	-	-	-	-	7 59%	2 1%	2 1%	2 2%
Would not vote	124 12%	60 12%	64 13%	17 17%	28 20%	29 17%	22 12%	10 6%	18 8%	9 6%	33 11%	26 12%	48 17%	-	-	-	-	-	-	2 1%	1 1%	2 2%
Refused	44 4%	18 4%	26 5%	1 1%	1 *	5 3%	7 4%	6 3%	24 10%	8 6%	13 4%	10 5%	10 4%	-	-	-	-	-	-	8 3%	1 1%	2 3%
Don't know	149 15%	71 15%	77 15%	25 24%	18 13%	20 12%	25 14%	28 17%	31 13%	17 11%	57 19%	33 15%	36 13%	-	-	-	-	-	-	27 12%	23 10%	17 19%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	533	249	284	25	35	62	103	120	185	232	90	63	131	155	207	17	126	21	7	171	187	48
Weighted base	485	248	236	36	51	82	89	94	130	94	150	102	123	146	184	15	112	20	7	157	156	52
Conservative	146	67	78	18	14	19	26	19	50	31	44	24	39	146	-	-	-	-	-	99	9	5
	30%	27%	33%	50%	27%	24%	29%	20%	38%	33%	30%	24%	32%	100%	-	-	-	-	-	63%	6%	9%
Labour	184	91	93	11	23	40	26	42	43	36	64	38	42	-	184	-	-	-	-	9	122	23
	38%	37%	39%	29%	45%	49%	29%	44%	33%	39%	43%	37%	34%	-	100%	-	-	-	-	6%	79%	44%
Liberal Democrat	15	7	8	*	3	3	2	4	2	4	5	3	3	-	-	15	-	-	-	1	1	11
	3%	3%	3%	*	6%	4%	3%	4%	2%	4%	4%	2%	3%	-	-	100%	-	-	-	1%	1%	22%
The UK Independence Party (UKIP)	112	73	40	5	9	12	29	25	33	19	26	34	30	-	-	-	112	-	-	44	16	8
	23%	29%	17%	13%	17%	15%	32%	26%	26%	20%	18%	34%	24%	-	-	-	100%	-	-	28%	11%	14%
The Green Party	20	5	15	2	1	6	5	5	1	3	10	3	4	-	-	-	-	20	-	2	6	4
	4%	2%	6%	5%	1%	8%	6%	5%	1%	4%	6%	3%	3%	-	-	-	-	100%	-	1%	4%	7%
The British National Party (BNP)	3	2	1	*	2	-	-	1	-	*	-	1	2	-	-	-	-	-	3	*	-	-
	1%	1%	*	1%	4%	-	-	1%	-	*	-	1%	2%	-	-	-	-	-	39%	*	-	-
Some other party	4	3	1	1	1	*	1	-	-	1	-	-	3	-	-	-	-	-	4	1	1	2
	1%	1%	*	2%	1%	1%	1%	-	-	1%	-	-	3%	-	-	-	-	-	61%	1%	1%	3%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	31%
Labour	38%
Liberal Democrat	4%
UKIP	22%
Green	4%
Other	1%

Hastings & Rye Poll

CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90
Conservative	207	96	111	19	22	25	42	31	67	37	68	42	53	156	8	-	16	3	-	124	18	8
	21%	20%	22%	18%	16%	15%	24%	19%	28%	24%	22%	19%	19%	81%	3%	-	10%	11%	-	54%	8%	9%
Labour	295	138	157	27	48	59	45	57	59	50	100	59	75	16	240	4	10	7	1	17	164	29
	29%	28%	31%	25%	34%	36%	25%	34%	25%	33%	33%	26%	27%	8%	92%	15%	6%	23%	9%	7%	75%	32%
Liberal Democrat	40	16	24	4	3	11	6	6	10	4	13	9	13	6	3	21	2	-	2	5	3	17
	4%	3%	5%	4%	2%	7%	3%	4%	4%	3%	4%	4%	5%	3%	1%	84%	1%	-	15%	2%	2%	19%
The UK Independence Party (UKIP)	153	88	65	14	20	22	31	27	38	21	29	56	40	7	1	-	128	1	1	55	16	11
	15%	18%	13%	13%	15%	13%	17%	16%	16%	14%	9%	25%	14%	4%	*	-	79%	3%	4%	24%	7%	13%
The Green Party	24	11	14	2	-	10	2	7	3	4	12	5	3	-	3	-	-	19	-	2	3	9
	2%	2%	3%	2%	-	6%	1%	4%	1%	2%	4%	2%	1%	-	1%	-	-	61%	-	1%	2%	10%
The British National Party (BNP)	3	2	1	-	2	-	-	1	-	*	-	1	2	-	-	-	-	-	3	-	-	-
	*	*	*	-	2%	-	-	*	-	*	-	*	1%	-	-	-	-	-	26%	-	-	-
Some other party	6	4	2	2	1	-	1	2	-	1	-	1	4	-	-	-	1	*	3	-	2	1
	1%	1%	*	1%	*	-	1%	1%	-	1%	-	1%	1%	-	-	-	1%	1%	29%	-	1%	1%
Would not vote	124	60	64	17	28	29	22	10	18	9	33	26	48	-	-	-	-	-	-	2	1	2
	12%	12%	13%	17%	20%	17%	12%	6%	8%	6%	11%	12%	17%	-	-	-	-	-	-	1%	1%	2%
Refused	35	16	18	1	1	3	6	6	17	7	9	6	10	-	-	-	*	-	-	4	*	1
	3%	3%	4%	1%	*	2%	3%	3%	7%	5%	3%	3%	3%	-	-	-	*	-	-	2%	*	1%
Don't know	114	56	58	20	16	7	23	22	25	18	38	19	35	7	5	*	5	*	2	22	9	11
	11%	11%	11%	19%	11%	4%	13%	13%	10%	12%	13%	8%	13%	4%	2%	1%	3%	1%	17%	9%	4%	13%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	552	258	294	26	35	67	101	125	195	234	98	68	133	148	204	16	119	21	6	174	195	54
Weighted base	510	260	251	38	52	90	88	101	140	95	164	112	122	140	181	15	108	20	6	165	165	57
Conservative	155	72	83	16	14	18	28	24	55	30	49	32	37	118	5	-	12	2	-	105	11	6
	30%	28%	33%	43%	26%	20%	32%	23%	39%	31%	30%	29%	30%	84%	3%	-	11%	11%	-	63%	6%	10%
Labour	209	103	106	13	26	44	31	46	49	41	80	36	46	12	171	2	8	5	*	12	138	23
	41%	40%	42%	35%	49%	49%	35%	46%	35%	43%	49%	32%	38%	8%	94%	15%	7%	24%	4%	7%	83%	40%
Liberal Democrat	23	10	13	1	2	5	4	5	6	3	8	5	7	4	2	13	1	-	*	3	1	14
	5%	4%	5%	3%	4%	6%	4%	5%	4%	4%	5%	4%	6%	3%	1%	85%	1%	-	4%	2%	*	24%
The UK Independence Party (UKIP)	100	63	37	5	9	14	23	21	29	17	19	33	27	6	*	-	86	1	*	44	12	8
	20%	24%	15%	13%	16%	16%	26%	20%	20%	18%	12%	30%	22%	5%	*	-	80%	3%	8%	27%	7%	14%
The Green Party	17	6	10	2	-	9	1	3	1	3	7	4	2	-	3	-	-	12	-	2	3	5
	3%	2%	4%	5%	-	10%	1%	3%	1%	3%	4%	4%	2%	-	2%	-	-	61%	-	1%	2%	9%
The British National Party (BNP)	3	2	1	-	2	-	-	1	-	*	-	1	2	-	-	-	-	-	3	-	-	-
	1%	1%	*	-	3%	-	-	1%	-	*	-	1%	1%	-	-	-	-	-	44%	-	-	-
Some other party	4	3	1	1	1	-	1	1	-	1	-	1	2	-	-	-	*	*	2	-	2	1
	1%	1%	*	2%	1%	-	1%	1%	-	1%	-	1%	1%	-	-	-	*	1%	39%	-	1%	2%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	31%
Labour	40%
Liberal Democrat	5%
UKIP	19%
Green	3%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90
I would not vote Liberal Democrat	666 67%	344 71%	322 63%	60 56%	92 66%	102 62%	122 68%	118 70%	169 71%	97 64%	203 67%	155 69%	186 66%	141 73%	191 73%	- -	123 76%	21 68%	9 76%	184 80%	167 77%	41 46%
I would not vote UKIP	568 57%	255 52%	313 61%	61 57%	84 61%	109 66%	95 53%	104 61%	115 48%	98 65%	194 64%	109 49%	146 51%	131 68%	211 81%	24 92%	- -	29 93%	8 67%	104 45%	152 70%	71 79%
I would not vote Conservative	492 49%	251 52%	241 47%	48 45%	68 49%	104 62%	78 44%	98 58%	96 40%	67 44%	153 50%	117 52%	138 49%	- -	212 82%	15 59%	84 52%	25 80%	7 59%	25 11%	174 80%	61 68%
I would not vote Labour	457 46%	238 49%	219 43%	44 41%	55 39%	74 44%	87 49%	68 40%	127 54%	57 37%	135 45%	115 51%	132 47%	139 72%	- -	15 60%	119 73%	16 53%	8 67%	170 74%	27 12%	41 45%
None of these - I would potentially vote for all of them	105 10%	44 9%	61 12%	21 19%	20 14%	13 8%	19 10%	14 8%	19 8%	11 7%	26 9%	30 14%	31 11%	13 7%	14 5%	2 8%	15 9%	1 4%	- -	17 7%	6 3%	3 4%
Don't know	15 1%	8 2%	6 1%	1 1%	1 1%	- -	1 1%	* *	10 4%	4 3%	3 1%	1 1%	4 2%	- -	- -	- -	* *	- -	- -	1 1%	1 *	- -

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86	
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90	
NET: Well	593	323	271	59	71	99	103	98	163	99	192	127	151	166	143	13	89	13	1	174	127	51	
	59%	66%	53%	55%	51%	60%	58%	57%	69%	66%	64%	57%	53%	86%	55%	50%	55%	43%	7%	75%	59%	57%	
Very well	(4)	52	33	19	7	6	10	8	4	17	11	10	11	15	19	12	2	2	-	-	22	8	2
		5%	7%	4%	7%	4%	6%	4%	2%	7%	7%	3%	5%	5%	10%	4%	9%	1%	-	-	9%	4%	2%
Quite well	(3)	541	289	252	51	65	89	96	93	146	89	182	116	136	147	131	10	87	13	1	152	119	49
		54%	59%	49%	48%	47%	54%	53%	55%	62%	59%	60%	52%	48%	76%	51%	41%	54%	43%	7%	66%	55%	55%
Quite badly	(2)	296	117	179	36	49	49	61	58	41	40	83	81	85	16	94	7	58	15	5	37	71	33
		30%	24%	35%	34%	35%	29%	34%	34%	17%	26%	27%	36%	30%	8%	36%	29%	36%	49%	39%	16%	33%	36%
Very badly	(1)	59	24	35	5	12	8	9	10	15	7	11	7	33	3	13	3	10	3	5	5	8	4
		6%	5%	7%	5%	8%	5%	5%	6%	6%	4%	4%	3%	12%	1%	5%	13%	6%	8%	41%	2%	4%	5%
NET: Badly		355	141	213	41	61	57	70	68	56	47	94	88	119	18	107	11	67	18	9	42	80	37
		35%	29%	42%	39%	44%	34%	39%	40%	24%	31%	31%	39%	42%	10%	41%	42%	42%	57%	80%	18%	37%	41%
Don't know		53	23	29	6	7	10	6	4	18	6	16	9	14	8	10	2	6	-	2	15	10	2
		5%	5%	6%	6%	5%	6%	3%	3%	8%	4%	5%	4%	5%	4%	4%	9%	3%	-	13%	6%	5%	2%
Mean		2.62	2.72	2.53	2.61	2.50	2.65	2.59	2.55	2.75	2.71	2.67	2.61	2.49	2.99	2.57	2.50	2.52	2.34	1.61	2.88	2.61	2.55
Standard deviation		0.69	0.67	0.69	0.70	0.72	0.68	0.66	0.65	0.69	0.67	0.61	0.63	0.78	0.50	0.67	0.87	0.64	0.64	0.66	0.60	0.63	0.62
Standard error		0.02	0.03	0.03	0.09	0.08	0.06	0.05	0.05	0.04	0.04	0.05	0.06	0.05	0.04	0.04	0.19	0.05	0.11	0.04	0.04	0.07	

Hastings & Rye Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86	
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90	
NET: Well	623	320	303	77	79	101	96	102	166	104	206	125	162	160	147	17	83	19	3	170	128	57	
	62%	66%	59%	73%	57%	61%	53%	60%	70%	68%	68%	56%	57%	83%	56%	68%	51%	61%	28%	74%	59%	64%	
Very well	(4)	51	29	22	9	6	12	3	8	14	9	18	6	14	20	14	2	5	3	-	18	11	2
		5%	6%	4%	8%	4%	7%	2%	5%	6%	6%	6%	3%	5%	10%	6%	6%	3%	9%	-	8%	5%	2%
Quite well	(3)	572	291	281	68	74	90	92	94	152	95	188	119	148	140	132	16	78	16	3	152	117	55
		57%	60%	55%	65%	53%	54%	52%	55%	64%	63%	62%	53%	52%	73%	51%	62%	48%	51%	28%	66%	54%	62%
Quite badly	(2)	267	110	157	17	41	48	65	52	42	34	76	74	77	25	95	4	54	7	5	45	68	23
		27%	23%	31%	16%	30%	29%	36%	30%	18%	22%	25%	33%	27%	13%	36%	16%	33%	24%	43%	20%	31%	26%
Very badly	(1)	70	40	30	6	9	14	11	12	18	10	13	14	32	3	12	3	15	4	3	8	12	8
		7%	8%	6%	6%	7%	8%	6%	7%	7%	7%	4%	6%	11%	2%	5%	10%	10%	13%	29%	3%	5%	9%
NET: Badly		337	151	187	23	51	62	76	63	60	44	89	88	109	28	107	7	69	11	9	53	80	31
		34%	31%	36%	22%	37%	37%	42%	37%	25%	29%	29%	39%	38%	15%	41%	26%	43%	36%	72%	23%	37%	35%
Don't know		41	17	24	5	9	3	7	5	12	4	7	10	12	5	7	2	9	1	-	8	9	1
		4%	4%	5%	5%	6%	2%	4%	3%	5%	3%	2%	5%	4%	2%	3%	6%	6%	3%	-	3%	4%	1%
Mean		2.63	2.66	2.60	2.79	2.58	2.61	2.51	2.59	2.72	2.69	2.71	2.55	2.53	2.94	2.59	2.68	2.48	2.59	1.99	2.81	2.61	2.57
Standard deviation		0.70	0.72	0.67	0.69	0.69	0.74	0.65	0.69	0.70	0.69	0.65	0.66	0.77	0.55	0.67	0.77	0.72	0.85	0.79	0.62	0.68	0.69
Standard error		0.02	0.03	0.03	0.09	0.08	0.07	0.05	0.05	0.04	0.04	0.05	0.06	0.05	0.04	0.04	0.16	0.06	0.15	0.24	0.04	0.04	0.08

Hastings & Rye Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90
I am satisfied with the job David Cameron is doing overall as Prime Minister	286 29%	138 28%	148 29%	35 33%	35 25%	36 22%	47 26%	38 22%	95 40%	44 29%	80 27%	64 29%	85 30%	121 63%	31 12%	6 22%	35 22%	4 12%	-	109 47%	28 13%	21 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	305 31%	145 30%	161 31%	42 40%	46 33%	56 34%	54 30%	46 27%	59 25%	44 29%	84 28%	84 38%	81 29%	64 33%	30 12%	8 31%	85 52%	10 34%	7 63%	103 45%	27 12%	26 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	283 28%	143 29%	140 27%	23 22%	39 28%	63 38%	49 27%	58 34%	52 22%	47 31%	103 34%	48 21%	77 27%	7 4%	186 71%	7 28%	28 17%	7 22%	3 24%	12 5%	146 67%	30 34%
Refused	30 3%	16 3%	15 3%	-	1 1%	3 2%	7 4%	6 4%	12 5%	6 4%	7 2%	8 3%	6 2%	-	*	-	5 3%	1 4%	-	1 *	3 1%	2 3%
Don't know	96 10%	46 9%	50 10%	6 5%	18 13%	8 5%	22 12%	22 13%	19 8%	10 7%	28 9%	19 9%	34 12%	1 *	12 5%	5 19%	9 5%	9 28%	2 13%	6 2%	13 6%	10 11%

Hastings & Rye Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90
Labour	215	105	111	17	30	34	37	40	56	29	70	48	66	29	85	5	31	8	4	46	67	26
	22%	21%	22%	16%	22%	21%	20%	24%	24%	19%	23%	21%	23%	15%	33%	18%	19%	27%	36%	20%	31%	28%
The Conservatives	207	101	106	11	20	27	43	48	56	36	91	36	40	47	43	7	44	15	-	68	48	24
	21%	21%	21%	11%	14%	16%	24%	28%	24%	24%	30%	16%	14%	24%	17%	27%	27%	50%	-	29%	22%	27%
The UK Independence Party (UKIP)	57	35	22	8	8	7	10	10	14	10	17	15	12	12	8	*	20	5	1	13	15	5
	6%	7%	4%	7%	6%	4%	5%	6%	6%	7%	6%	7%	4%	6%	3%	1%	13%	15%	7%	6%	7%	6%
The Liberal Democrat	34	16	19	2	1	9	3	5	14	5	18	3	5	4	12	2	1	2	-	4	10	9
	3%	3%	4%	2%	1%	6%	2%	3%	6%	3%	6%	1%	2%	2%	5%	7%	*	8%	-	2%	4%	10%
None of them	632	315	317	76	93	112	116	96	137	97	166	149	190	118	150	16	97	14	8	134	125	48
	63%	65%	62%	72%	67%	67%	65%	57%	58%	64%	55%	67%	67%	61%	58%	60%	60%	45%	64%	58%	57%	53%
Don't know	9	2	7	1	2	-	2	*	3	2	4	-	2	2	2	-	1	-	-	1	-	-
	1%	*	1%	1%	2%	-	1%	*	1%	1%	1%	-	1%	1%	1%	-	1%	-	-	*	-	-

Hastings & Rye Poll

CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	66	88	121	192	205	325	369	179	130	282	201	274	26	169	32	11	242	251	86
Weighted base	1001	487	514	106	139	166	179	170	237	152	302	223	283	193	260	26	162	31	12	231	217	90
A Labour government	329	157	172	36	51	58	50	71	62	51	95	69	102	5	208	2	40	7	2	12	161	25
	33%	32%	33%	34%	36%	35%	28%	42%	26%	34%	31%	31%	36%	2%	80%	9%	25%	22%	13%	5%	74%	27%
A Conservative government	301	159	142	26	29	36	68	43	98	48	87	75	79	162	2	1	69	2	1	170	13	9
	30%	33%	28%	24%	21%	22%	38%	25%	41%	32%	29%	34%	28%	84%	1%	4%	43%	8%	7%	74%	6%	10%
A coalition between Labour and the Liberal Democrats	104	57	47	6	18	31	17	14	17	16	49	18	18	2	42	12	10	8	2	5	27	26
	10%	12%	9%	6%	13%	19%	9%	8%	7%	11%	16%	8%	6%	1%	16%	46%	6%	27%	15%	2%	12%	29%
A coalition between the Conservatives and the Liberal Democrats	87	34	54	16	15	9	16	13	17	12	27	23	23	24	3	10	12	6	3	22	7	17
	9%	7%	10%	15%	11%	6%	9%	8%	7%	8%	9%	10%	8%	13%	1%	40%	7%	19%	25%	10%	3%	18%
Don't know	180	81	99	21	26	30	27	29	44	25	45	38	62	*	5	*	32	8	5	22	9	14
	18%	17%	19%	20%	19%	18%	15%	17%	19%	16%	15%	17%	22%	*	2%	1%	20%	24%	40%	9%	4%	16%

Hastings & Rye Poll
CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	450 45%	487 49%
Female	551 55%	514 51%

Hastings & Rye Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	66 7%	106 11%
25-34	88 9%	139 14%
35-44	121 12%	166 17%
45-54	192 19%	179 18%
55-64	205 20%	170 17%
65 or older	325 32%	237 24%
Refused	4 *	4 *

Hastings & Rye Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	121 12%	49 5%
B	248 25%	102 10%
C1	179 18%	302 30%
C2	130 13%	223 22%
D	96 10%	118 12%
E	186 19%	165 16%
Refused	41 4%	41 4%

Hastings & Rye Poll

CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	242 24%	231 23%
Labour	251 25%	217 22%
Liberal Democrats	86 9%	90 9%
Another party	60 6%	40 4%
Did not vote	277 28%	350 35%
Refused	41 4%	34 3%
Don't know	44 4%	39 4%