

Enfield North Poll

CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64	
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69	
Certain to vote	(10)	492	220	271	30	77	95	93	75	120	112	161	67	125	132	178	12	58	11	7	162	154	44
		49%	46%	52%	25%	38%	46%	51%	62%	73%	60%	53%	39%	46%	66%	56%	44%	61%	33%	42%	63%	68%	63%
	(9)	64	39	24	4	12	15	14	11	8	14	19	14	13	17	17	-	16	4	2	24	11	3
		6%	8%	5%	3%	6%	7%	7%	9%	5%	8%	6%	8%	5%	8%	5%	-	17%	12%	11%	9%	5%	4%
	(8)	99	41	58	8	22	32	18	11	8	19	26	23	26	18	37	3	5	9	2	24	30	8
		10%	9%	11%	7%	11%	16%	10%	9%	5%	10%	9%	14%	10%	9%	12%	11%	5%	26%	10%	9%	13%	12%
	(7)	53	31	22	17	13	5	7	5	4	7	11	13	14	7	23	4	7	1	2	12	7	3
		5%	6%	4%	14%	6%	3%	4%	4%	2%	4%	4%	8%	5%	3%	7%	14%	7%	2%	9%	5%	3%	4%
	(6)	25	12	13	3	4	5	8	*	5	5	10	3	5	7	7	1	1	-	2	6	6	1
		2%	3%	2%	2%	2%	2%	4%	*	3%	3%	3%	2%	2%	3%	2%	3%	1%	-	10%	2%	3%	1%
	(5)	96	45	51	22	26	17	16	7	9	9	33	21	27	13	31	7	6	4	*	15	6	4
		10%	9%	10%	18%	13%	8%	8%	6%	5%	5%	11%	12%	10%	6%	10%	25%	6%	11%	2%	6%	2%	5%
	(4)	21	4	16	6	6	3	2	3	1	4	3	3	9	2	7	1	*	1	1	5	2	2
		2%	1%	3%	5%	3%	1%	1%	3%	1%	2%	1%	2%	3%	1%	2%	3%	*	3%	6%	2%	1%	2%
	(3)	26	13	12	7	6	6	4	1	1	3	8	5	5	3	10	-	2	2	-	1	-	3
		3%	3%	2%	5%	3%	3%	2%	1%	1%	2%	3%	3%	2%	2%	3%	-	2%	5%	-	*	-	4%
	(2)	23	15	8	4	9	4	4	1	1	1	6	5	7	2	10	-	-	3	2	4	3	-
		2%	3%	1%	4%	4%	2%	2%	1%	1%	*	2%	3%	3%	1%	3%	-	-	8%	10%	2%	1%	-
Definitely would not vote	(1)	98	56	43	19	27	22	15	8	7	11	27	16	37	-	-	-	-	-	3	9	2	
		10%	12%	8%	16%	14%	11%	8%	6%	4%	6%	9%	9%	14%	-	-	-	-	-	1%	4%	3%	
Refused		1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	
Don't know		3	-	3	-	-	3	-	1	-	1	1	1	-	-	-	-	-	-	-	-	-	
		*	-	1%	-	-	1%	-	*	-	*	1%	*	-	-	-	-	-	-	-	-	-	
Mean		7.62	7.43	7.80	6.00	6.85	7.61	7.84	8.46	8.90	8.42	7.77	7.37	7.22	8.95	8.34	7.81	8.97	7.57	7.74	8.80	8.84	8.53
Standard deviation		3.09	3.21	2.97	3.21	3.33	3.10	2.97	2.64	2.30	2.62	3.04	3.02	3.34	1.85	2.33	2.20	1.74	2.66	2.73	2.08	2.25	2.45
Standard error		0.10	0.15	0.12	0.32	0.29	0.24	0.22	0.21	0.15	0.13	0.21	0.29	0.23	0.12	0.13	0.48	0.17	0.46	0.71	0.12	0.15	0.31

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69
Conservative	200 20%	104 22%	95 18%	18 15%	31 15%	37 18%	38 21%	31 25%	44 27%	51 27%	57 18%	38 22%	43 16%	200 100%	-	-	-	-	-	139 54%	6 3%	5 7%
Labour	319 32%	138 29%	181 35%	48 40%	79 39%	72 35%	52 28%	28 23%	38 23%	65 35%	109 36%	51 30%	72 27%	-	319 100%	-	-	-	-	29 11%	169 74%	23 33%
Liberal Democrat	28 3%	17 3%	11 2%	9 7%	11 6%	-	3 2%	2 1%	3 2%	4 2%	4 1%	5 3%	12 5%	-	-	28 100%	-	-	-	2 1%	-	15 22%
The UK Independence Party (UKIP)	95 10%	47 10%	48 9%	1 1%	15 8%	14 7%	21 12%	17 14%	27 16%	12 7%	23 8%	23 14%	32 12%	-	-	-	95 100%	-	-	34 13%	9 4%	2 2%
The Green Party	34 3%	17 3%	17 3%	3 2%	5 3%	8 4%	13 7%	4 3%	2 1%	7 4%	12 4%	7 4%	8 3%	-	-	-	-	34 100%	-	4 2%	6 3%	6 8%
The British National Party (BNP)	6 1%	-	6 1%	-	2 1%	4 2%	-	-	-	* *	-	2 1%	4 1%	-	-	-	-	-	6 33%	2 1%	-	-
Some other party	12 1%	7 2%	5 1%	3 3%	-	2 1%	4 2%	2 1%	1 1%	2 1%	4 1%	1 1%	6 2%	-	-	-	-	-	12 67%	2 1%	2 1%	-
Would not vote	98 10%	56 12%	43 8%	19 16%	27 14%	22 11%	15 8%	8 6%	7 4%	11 6%	27 9%	16 9%	37 14%	-	-	-	-	-	-	3 1%	9 4%	2 3%
Refused	57 6%	30 6%	27 5%	2 2%	4 2%	11 6%	7 4%	15 12%	17 11%	10 5%	18 6%	7 4%	12 5%	-	-	-	-	-	-	6 2%	5 2%	3 4%
Don't know	152 15%	62 13%	90 17%	16 13%	28 14%	34 16%	31 17%	17 14%	25 15%	24 13%	53 17%	20 12%	43 16%	-	-	-	-	-	-	34 13%	21 9%	14 20%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	525	224	301	37	59	85	102	93	147	243	104	51	101	188	215	12	80	21	9	200	159	36
Weighted base	480	226	254	43	87	98	94	64	94	107	149	80	120	150	213	16	72	20	11	161	153	38
Conservative	150	81	69	10	20	28	28	26	37	40	41	29	31	150	-	-	-	-	-	111	5	5
	31%	36%	27%	23%	23%	29%	30%	40%	40%	37%	28%	37%	26%	100%	-	-	-	-	-	69%	3%	12%
Labour	213	84	129	23	47	49	39	22	31	50	76	27	48	-	213	-	-	-	-	18	134	17
	44%	37%	51%	53%	55%	50%	41%	35%	33%	46%	51%	34%	40%	-	100%	-	-	-	-	11%	88%	46%
Liberal Democrat	16	10	5	6	5	-	1	2	2	2	3	4	6	-	-	16	-	-	-	2	-	10
	3%	5%	2%	14%	5%	-	1%	2%	2%	2%	2%	5%	5%	-	-	100%	-	-	-	1%	-	26%
The UK Independence Party (UKIP)	72	37	35	*	12	11	16	11	21	10	19	15	26	-	-	-	72	-	-	27	8	1
	15%	16%	14%	*	14%	11%	17%	18%	23%	9%	13%	18%	21%	-	-	-	100%	-	-	17%	5%	4%
The Green Party	20	10	10	2	1	6	8	2	1	5	8	3	4	-	-	-	-	20	-	1	4	5
	4%	4%	4%	4%	1%	6%	8%	4%	1%	5%	5%	4%	3%	-	-	-	-	100%	-	1%	3%	12%
The British National Party (BNP)	5	-	5	-	2	3	-	-	-	*	-	1	3	-	-	-	-	-	5	2	-	-
	1%	-	2%	-	2%	3%	-	-	-	*	-	1%	3%	-	-	-	-	-	45%	1%	-	-
Some other party	6	5	1	2	-	*	2	1	1	1	2	1	2	-	-	-	-	-	6	*	2	-
	1%	2%	*	5%	-	*	2%	1%	1%	1%	1%	1%	2%	-	-	-	-	-	55%	*	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	44%
Liberal Democrat	4%
UKIP	14%
Green	4%
Other	2%

Enfield North Poll

CATI Fieldwork : 17th-25th September 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69
Conservative	237 24%	113 24%	124 24%	16 13%	37 18%	44 22%	49 27%	34 28%	56 34%	55 30%	68 22%	46 27%	56 21%	187 94%	7 2%	-	11 12%	1 2%	2 10%	166 65%	11 5%	4 6%
Labour	340 34%	155 32%	185 35%	51 42%	82 40%	78 38%	57 31%	29 24%	43 26%	68 37%	112 37%	50 29%	88 33%	1 *	295 92%	8 27%	2 2%	4 11%	1 6%	30 12%	172 75%	30 43%
Liberal Democrat	24 2%	11 2%	14 3%	7 6%	10 5%	* *	2 1%	1 1%	3 2%	5 3%	5 2%	5 3%	8 3%	* *	3 1%	18 66%	2 2%	-	-	1 *	* *	12 17%
The UK Independence Party (UKIP)	95 9%	50 11%	45 9%	7 6%	13 7%	17 8%	20 11%	16 13%	22 13%	12 7%	25 8%	24 14%	29 11%	4 2%	1 *	-	75 79%	2 6%	4 21%	27 10%	10 4%	-
The Green Party	33 3%	14 3%	19 4%	3 2%	7 4%	6 3%	11 6%	4 3%	1 1%	6 3%	14 5%	7 4%	6 2%	-	3 1%	1 3%	-	26 77%	-	4 2%	5 2%	8 11%
The British National Party (BNP)	6 1%	-	6 1%	-	2 1%	2 1%	1 1%	-	-	* *	2 1%	1 1%	2 1%	-	2 1%	-	1 1%	-	2 13%	-	2 1%	-
Some other party	12 1%	4 1%	8 2%	-	1 *	6 3%	4 2%	1 1%	1 1%	2 1%	6 2%	1 1%	3 1%	3 1%	-	-	-	* 1%	7 39%	2 1%	2 1%	2 3%
Would not vote	98 10%	56 12%	43 8%	19 16%	27 14%	22 11%	15 8%	8 6%	7 4%	11 6%	27 9%	16 9%	37 14%	-	-	-	-	-	-	3 1%	9 4%	2 3%
Refused	47 5%	27 6%	20 4%	2 2%	3 2%	11 6%	5 3%	13 11%	12 7%	7 4%	17 6%	6 3%	10 4%	1 1%	1 *	-	-	-	-	4 2%	4 2%	1 2%
Don't know	108 11%	48 10%	60 12%	15 13%	20 10%	17 8%	19 10%	16 13%	19 12%	19 10%	29 10%	15 9%	31 12%	4 2%	7 2%	1 5%	4 4%	1 3%	2 11%	19 7%	13 6%	9 13%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	551	228	323	35	61	91	111	95	157	254	113	53	104	183	209	11	78	20	8	214	162	39
Weighted base	503	229	274	41	90	108	100	64	100	111	161	83	123	146	208	15	69	19	9	171	157	41
Conservative	170	86	84	8	22	32	36	27	45	43	48	34	37	140	4	-	10	*	2	130	9	3
	34%	38%	31%	20%	24%	30%	36%	42%	45%	39%	30%	41%	30%	96%	2%	-	14%	2%	18%	76%	6%	7%
Labour	224	92	132	24	51	53	40	22	35	50	76	29	57	*	200	5	1	3	*	19	134	21
	45%	40%	48%	59%	56%	49%	40%	34%	35%	45%	47%	35%	46%	*	96%	33%	2%	14%	1%	11%	85%	52%
Liberal Democrat	13	7	6	5	3	*	2	1	2	3	3	3	3	*	1	10	1	-	-	1	*	8
	3%	3%	2%	13%	3%	*	2%	2%	2%	3%	2%	4%	2%	*	*	66%	2%	-	-	1%	*	21%
The UK Independence Party (UKIP)	64	35	30	3	10	11	13	11	17	9	18	13	21	3	*	-	55	1	2	20	7	-
	13%	15%	11%	7%	11%	10%	13%	17%	17%	8%	11%	16%	17%	2%	*	-	81%	8%	20%	12%	5%	-
The Green Party	18	7	11	1	2	5	7	3	1	4	10	2	2	-	1	*	-	15	-	1	3	6
	4%	3%	4%	1%	3%	4%	7%	4%	1%	4%	6%	2%	2%	-	*	*	-	77%	-	1%	2%	14%
The British National Party (BNP)	5	-	5	-	2	2	1	-	-	*	2	1	2	-	2	-	1	-	2	-	2	-
	1%	-	2%	-	2%	2%	1%	-	-	*	1%	1%	1%	-	1%	-	2%	-	22%	-	1%	-
Some other party	8	3	5	-	*	4	2	1	1	1	4	1	2	3	-	-	-	*	3	1	2	2
	2%	1%	2%	-	1%	4%	2%	1%	1%	1%	3%	1%	1%	2%	-	-	-	*	38%	1%	1%	5%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	34%
Labour	44%
Liberal Democrat	3%
UKIP	12%
Green	3%
Other	3%

Enfield North Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69
I would not vote UKIP	629	299	330	75	137	145	123	71	77	131	202	110	144	143	269	21	-	26	11	158	169	57
	63%	63%	63%	63%	67%	71%	67%	58%	47%	70%	66%	65%	53%	72%	84%	75%	-	78%	60%	62%	74%	81%
I would not vote Liberal Democrat	624	308	316	68	127	126	120	74	108	120	181	130	153	150	218	-	79	20	15	188	145	33
	62%	64%	60%	56%	62%	62%	65%	61%	66%	65%	59%	76%	57%	75%	68%	-	83%	60%	83%	74%	64%	48%
I would not vote Conservative	478	226	252	58	107	102	96	54	60	73	148	85	136	-	242	23	53	25	14	49	167	49
	48%	47%	48%	49%	53%	50%	52%	44%	37%	39%	48%	50%	50%	-	76%	83%	55%	72%	77%	19%	73%	71%
I would not vote Labour	371	187	184	29	68	70	72	57	75	62	103	80	108	144	-	10	77	17	14	169	22	21
	37%	39%	35%	24%	34%	34%	39%	47%	46%	33%	34%	47%	40%	72%	-	36%	81%	49%	80%	66%	10%	30%
None of these - I would potentially vote for all of them	93	38	55	15	18	21	13	12	12	12	34	8	25	7	10	2	4	2	-	18	16	1
	9%	8%	10%	12%	9%	10%	7%	10%	7%	7%	11%	5%	9%	4%	3%	6%	5%	4%	-	7%	7%	1%
Don't know	25	12	13	5	1	7	*	1	10	4	3	1	15	1	-	-	-	1	-	1	2	-
	2%	2%	3%	4%	*	4%	*	1%	6%	2%	1%	*	6%	*	-	-	-	2%	-	*	1%	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64	
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69	
NET: Well	536	287	249	70	89	100	99	68	109	114	169	98	123	144	168	20	47	7	3	158	115	35	
	54%	60%	48%	59%	44%	49%	54%	56%	66%	61%	55%	57%	46%	72%	53%	73%	49%	22%	18%	62%	51%	50%	
Very well	(4)	51	33	18	7	10	9	5	5	15	11	11	7	21	13	24	1	3	-	-	11	19	-
		5%	7%	3%	6%	5%	4%	2%	4%	9%	6%	4%	4%	8%	7%	8%	4%	4%	-	-	4%	8%	-
Quite well	(3)	485	254	231	63	79	91	94	63	94	103	157	91	101	131	144	19	43	7	3	147	96	35
		48%	53%	44%	53%	39%	44%	51%	51%	57%	55%	51%	54%	38%	66%	45%	69%	45%	22%	18%	58%	42%	50%
Quite badly	(2)	318	131	187	34	82	75	63	34	30	53	92	53	97	39	109	2	33	23	10	70	78	24
		32%	28%	36%	28%	40%	37%	34%	28%	18%	29%	30%	31%	36%	20%	34%	6%	35%	68%	59%	27%	34%	34%
Very badly	(1)	96	38	58	10	20	19	16	14	15	13	28	12	37	8	30	6	12	2	2	16	20	8
		10%	8%	11%	8%	10%	10%	9%	11%	9%	7%	9%	7%	14%	4%	9%	21%	13%	4%	12%	6%	9%	12%
NET: Badly		414	170	245	43	102	95	80	47	44	66	120	66	134	47	139	8	45	25	13	86	98	32
		41%	36%	47%	36%	50%	47%	43%	39%	27%	36%	39%	39%	50%	23%	44%	27%	48%	73%	71%	33%	43%	46%
Don't know		50	21	29	6	12	10	5	6	11	6	18	7	13	9	12	-	3	2	2	12	14	2
		5%	4%	5%	5%	6%	5%	3%	5%	7%	3%	6%	4%	5%	4%	4%	-	3%	5%	11%	5%	6%	3%
Mean		2.52	2.62	2.42	2.60	2.41	2.46	2.49	2.52	2.71	2.62	2.53	2.56	2.42	2.79	2.53	2.55	2.42	2.19	2.07	2.63	2.54	2.40
Standard deviation		0.75	0.74	0.74	0.73	0.75	0.74	0.70	0.77	0.77	0.71	0.72	0.69	0.84	0.62	0.78	0.88	0.76	0.50	0.60	0.67	0.79	0.70
Standard error		0.02	0.04	0.03	0.08	0.07	0.06	0.05	0.06	0.05	0.04	0.05	0.07	0.06	0.04	0.05	0.19	0.08	0.09	0.16	0.04	0.05	0.09

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64	
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69	
NET: Well	572	293	279	87	103	113	97	62	110	126	190	94	128	162	185	20	47	15	4	175	134	36	
	57%	61%	53%	72%	51%	55%	53%	51%	67%	68%	62%	55%	47%	81%	58%	70%	50%	43%	24%	68%	59%	51%	
Very well	(4)	59	40	19	11	16	9	8	3	13	13	12	8	21	16	22	1	3	-	1	11	13	3
		6%	8%	4%	9%	8%	4%	4%	2%	8%	7%	4%	5%	8%	8%	7%	5%	3%	-	7%	4%	6%	4%
Quite well	(3)	513	253	260	76	87	104	90	60	97	112	178	86	106	146	163	18	44	15	3	164	121	33
		51%	53%	50%	63%	43%	51%	49%	49%	59%	60%	58%	51%	39%	73%	51%	65%	47%	43%	17%	64%	53%	47%
Quite badly	(2)	282	120	162	25	73	56	62	35	32	47	78	68	72	23	99	5	30	15	5	54	59	25
		28%	25%	31%	21%	36%	27%	33%	28%	19%	26%	25%	40%	27%	12%	31%	19%	32%	45%	28%	21%	26%	36%
Very badly	(1)	97	44	53	4	13	28	17	17	16	9	27	5	46	9	24	1	15	2	7	19	23	5
		10%	9%	10%	3%	7%	14%	9%	14%	9%	5%	9%	3%	17%	5%	7%	4%	16%	6%	37%	7%	10%	7%
NET: Badly		379	163	215	29	86	84	79	51	47	57	105	73	118	33	122	6	46	17	11	72	82	30
		38%	34%	41%	24%	43%	41%	43%	42%	29%	31%	34%	43%	44%	16%	38%	23%	48%	51%	65%	28%	36%	43%
Don't know		49	21	28	4	14	7	8	8	7	3	12	3	23	5	11	2	2	2	2	8	12	4
		5%	4%	5%	4%	7%	4%	4%	7%	5%	2%	4%	2%	9%	3%	4%	7%	2%	5%	11%	3%	5%	6%
Mean		2.56	2.63	2.50	2.81	2.56	2.47	2.50	2.43	2.68	2.71	2.59	2.58	2.42	2.87	2.60	2.77	2.38	2.39	1.94	2.68	2.58	2.51
Standard deviation		0.76	0.77	0.74	0.65	0.74	0.80	0.73	0.77	0.76	0.68	0.71	0.63	0.89	0.61	0.74	0.62	0.80	0.62	1.00	0.68	0.76	0.70
Standard error		0.02	0.04	0.03	0.07	0.07	0.06	0.05	0.06	0.05	0.03	0.05	0.06	0.06	0.04	0.04	0.14	0.08	0.11	0.27	0.04	0.05	0.09

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69
I am satisfied with the job David Cameron is doing overall as Prime Minister	264 26%	143 30%	122 23%	37 31%	58 29%	44 22%	37 20%	35 29%	52 32%	56 30%	71 23%	47 27%	74 27%	118 59%	55 17%	15 52%	18 19%	5 14%	5 26%	115 45%	30 13%	11 16%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	289 29%	127 27%	162 31%	38 32%	52 26%	61 30%	51 28%	35 29%	51 31%	53 29%	101 33%	58 34%	65 24%	77 39%	45 14%	2 7%	43 45%	10 30%	3 16%	101 39%	38 17%	16 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	310 31%	136 28%	174 33%	36 30%	73 36%	61 30%	66 36%	35 28%	38 23%	57 31%	93 30%	53 31%	85 31%	1 1%	204 64%	11 38%	18 19%	18 53%	3 17%	23 9%	139 61%	39 57%
Refused	33 3%	21 4%	13 2%	- -	3 2%	14 7%	5 3%	6 5%	5 3%	5 2%	12 4%	1 1%	12 4%	- -	1 *	- -	4 4%	- -	* 2%	3 1%	1 1%	1 2%
Don't know	104 10%	51 11%	52 10%	8 6%	16 8%	23 11%	25 14%	12 10%	18 11%	15 8%	30 10%	12 7%	35 13%	3 2%	15 5%	1 3%	13 13%	1 3%	7 38%	14 6%	19 8%	2 3%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69
The Conservatives	188 19%	109 23%	80 15%	19 16%	35 17%	36 18%	40 22%	31 25%	28 17%	42 23%	61 20%	31 18%	42 15%	52 26%	54 17%	5 18%	17 18%	10 28%	4 21%	63 25%	42 18%	12 18%
Labour	162 16%	86 18%	76 15%	23 19%	35 17%	30 15%	37 20%	21 17%	14 9%	31 17%	48 16%	25 15%	41 15%	31 15%	79 25%	5 17%	15 15%	5 14%	2 14%	34 13%	58 26%	8 12%
The UK Independence Party (UKIP)	66 7%	33 7%	33 6%	13 11%	15 7%	12 6%	13 7%	5 4%	7 4%	10 6%	19 6%	7 4%	24 9%	11 5%	23 7%	3 9%	8 9%	- -	2 9%	10 4%	14 6%	1 1%
The Liberal Democrat	24 2%	9 2%	15 3%	5 4%	10 5%	2 1%	3 2%	* *	3 2%	3 2%	7 2%	4 2%	6 2%	2 1%	4 1%	2 7%	4 4%	1 2%	2 10%	5 2%	3 1%	- -
None of them	686 69%	312 65%	373 71%	85 71%	143 70%	141 69%	111 60%	81 66%	123 75%	119 64%	206 67%	118 69%	193 72%	127 63%	204 64%	19 69%	66 70%	23 68%	12 67%	171 67%	140 61%	51 73%
Don't know	16 2%	6 1%	10 2%	- -	2 1%	4 2%	7 4%	1 1%	2 1%	2 1%	8 3%	4 2%	2 1%	7 3%	1 *	- -	- -	- -	- -	5 2%	3 1%	- -

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	430	570	99	132	168	190	157	251	406	205	109	212	241	301	21	105	33	15	304	228	64
Weighted base	1000	477	523	120	203	204	184	122	164	186	307	170	270	200	319	28	95	34	18	256	228	69
A Labour government	381	172	209	53	90	75	76	35	52	65	131	57	103	4	258	5	22	13	7	36	174	32
	38%	36%	40%	44%	45%	37%	41%	28%	32%	35%	43%	33%	38%	2%	81%	17%	23%	37%	41%	14%	76%	46%
A Conservative government	278	148	130	29	52	41	53	41	62	60	84	56	63	175	6	2	33	4	2	170	10	5
	28%	31%	25%	24%	26%	20%	29%	33%	38%	32%	28%	33%	23%	87%	2%	9%	34%	13%	10%	67%	5%	7%
A coalition between Labour and the Liberal Democrats	116	66	50	21	26	28	18	13	11	26	36	21	28	3	45	11	6	9	5	12	28	23
	12%	14%	10%	18%	13%	14%	10%	10%	7%	14%	12%	12%	11%	2%	14%	41%	7%	27%	26%	5%	12%	33%
A coalition between the Conservatives and the Liberal Democrats	61	27	33	6	11	16	11	7	10	12	14	14	16	17	6	9	10	4	-	13	4	8
	6%	6%	6%	5%	5%	8%	6%	6%	6%	7%	4%	8%	6%	9%	2%	33%	10%	13%	-	5%	2%	11%
Don't know	163	63	100	11	24	44	26	27	29	22	41	22	60	1	3	-	24	4	4	25	11	2
	16%	13%	19%	9%	12%	22%	14%	22%	18%	12%	13%	13%	22%	*	1%	-	25%	10%	23%	10%	5%	3%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	430 43%	477 48%
Female	570 57%	523 52%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	99 10%	120 12%
25-34	132 13%	203 20%
35-44	168 17%	204 20%
45-54	190 19%	184 18%
55-64	157 16%	122 12%
65 or older	251 25%	164 16%
Refused	3 *	3 *

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	106 11%	48 5%
B	300 30%	138 14%
C1	205 21%	307 31%
C2	109 11%	170 17%
D	78 8%	121 12%
E	134 13%	149 15%
Refused	68 7%	68 7%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	304 30%	256 26%
Labour	228 23%	228 23%
Liberal Democrats	64 6%	69 7%
Another party	57 6%	44 4%
Did not vote	266 27%	327 33%
Refused	50 5%	49 5%
Don't know	31 3%	27 3%