

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105	
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133	
Certain to vote	(10)	564	272	293	26	121	117	107	89	103	209	178	55	101	156	223	26	49	29	4	182	147	92
		56%	54%	58%	23%	44%	57%	68%	77%	77%	65%	58%	39%	57%	69%	60%	56%	68%	59%	48%	80%	70%	69%
	(9)	74	47	26	3	20	23	15	7	6	32	19	12	8	17	28	7	2	3	1	17	19	16
		7%	9%	5%	2%	7%	11%	9%	6%	5%	10%	6%	9%	4%	8%	8%	14%	3%	6%	9%	8%	9%	12%
	(8)	89	44	44	20	31	21	7	4	6	31	25	17	10	16	43	1	4	4	-	16	15	10
		9%	9%	9%	17%	11%	10%	5%	3%	5%	10%	8%	12%	6%	7%	11%	3%	6%	8%	-	7%	7%	7%
	(7)	69	36	33	23	19	18	4	3	2	13	23	16	14	15	27	4	6	9	1	3	11	2
		7%	7%	7%	20%	7%	9%	2%	3%	1%	4%	8%	11%	8%	7%	7%	8%	8%	18%	9%	1%	5%	2%
	(6)	29	17	12	7	10	9	1	-	2	6	10	8	3	7	13	-	-	1	-	3	8	4
		3%	3%	2%	6%	4%	4%	1%	-	1%	2%	3%	6%	2%	3%	4%	-	-	2%	-	1%	4%	3%
	(5)	66	29	38	11	30	5	9	3	8	13	25	11	14	12	26	4	5	3	2	4	8	1
		7%	6%	8%	9%	11%	2%	6%	3%	6%	4%	8%	8%	8%	5%	7%	9%	7%	5%	23%	2%	4%	1%
	(4)	8	1	7	-	3	1	1	2	2	1	3	1	3	2	3	-	-	1	*	-	-	-
		1%	*	1%	-	1%	*	1%	1%	1%	*	1%	1%	2%	1%	1%	-	-	1%	5%	-	-	-
	(3)	14	6	8	5	2	3	4	-	1	3	4	2	3	-	3	1	2	-	1	-	1	1
		1%	1%	2%	4%	1%	1%	3%	-	1%	1%	1%	2%	2%	-	1%	3%	3%	-	6%	-	1%	1%
	(2)	20	8	11	8	6	2	1	3	*	1	7	6	4	2	4	4	4	-	-	1	-	4
		2%	2%	2%	7%	2%	1%	*	3%	*	*	2%	4%	2%	1%	1%	8%	6%	-	-	*	-	3%
Definitely would not vote	(1)	66	37	29	13	28	7	8	6	3	11	12	12	16	-	-	-	-	-	-	1	4	
		7%	7%	6%	11%	10%	4%	5%	5%	2%	4%	4%	9%	9%	-	-	-	-	-	-	*	3%	
Refused		3	3	-	-	3	-	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-	-
		*	1%	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
Mean		8.20	8.18	8.21	6.46	7.55	8.63	8.70	8.92	9.09	8.87	8.33	7.43	7.90	9.07	8.76	8.29	8.60	8.80	7.74	9.57	9.19	9.01
Standard deviation		2.74	2.75	2.73	2.99	3.04	2.23	2.52	2.49	2.06	2.14	2.54	2.95	3.03	1.67	1.88	2.61	2.43	1.68	2.73	1.11	1.56	2.14
Standard error		0.09	0.12	0.12	0.33	0.25	0.17	0.19	0.18	0.14	0.10	0.18	0.30	0.23	0.10	0.10	0.39	0.28	0.26	0.79	0.07	0.10	0.21

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
Conservative	228	115	113	17	49	41	43	35	42	97	67	26	31	228	-	-	-	-	-	149	12	13
	23%	23%	23%	15%	18%	20%	27%	30%	32%	30%	22%	18%	18%	100%	-	-	-	-	-	66%	6%	10%
Labour	372	181	191	49	132	82	41	35	34	111	120	53	72	-	372	-	-	-	-	23	166	49
	37%	36%	38%	43%	48%	40%	26%	30%	25%	35%	39%	37%	41%	-	100%	-	-	-	-	10%	79%	37%
Liberal Democrat	47	23	24	1	12	8	12	8	7	18	13	6	9	-	-	47	-	-	-	3	-	27
	5%	5%	5%	1%	4%	4%	8%	7%	5%	5%	4%	4%	5%	-	-	100%	-	-	-	1%	-	20%
The UK Independence Party (UKIP)	73	40	33	12	9	15	15	10	11	19	21	12	20	-	-	-	73	-	-	22	9	5
	7%	8%	7%	11%	3%	7%	9%	9%	9%	6%	7%	8%	11%	-	-	-	100%	-	-	10%	5%	4%
The Green Party	49	26	23	4	16	8	13	4	1	16	19	6	6	-	-	-	-	49	-	5	4	12
	5%	5%	5%	4%	6%	4%	8%	3%	1%	5%	6%	4%	3%	-	-	-	100%	-	-	2%	2%	9%
The British National Party (BNP)	2	1	1	-	-	1	1	-	-	1	-	-	1	-	-	-	-	-	2	-	-	-
	*	*	*	-	-	*	1%	-	-	*	-	-	1%	-	-	-	-	-	23%	-	-	-
Some other party	6	5	1	2	-	1	1	1	1	5	-	-	1	-	-	-	-	-	6	-	2	1
	1%	1%	*	2%	-	*	1%	1%	1%	2%	-	-	1%	-	-	-	-	-	77%	-	1%	1%
Would not vote	66	37	29	13	28	7	8	6	3	11	12	12	16	-	-	-	-	-	-	-	1	4
	7%	7%	6%	11%	10%	4%	5%	5%	2%	4%	4%	9%	9%	-	-	-	-	-	-	-	*	3%
Refused	43	23	20	2	5	13	7	3	14	12	15	7	5	-	-	-	-	-	-	4	2	1
	4%	5%	4%	1%	2%	6%	4%	3%	10%	4%	5%	5%	3%	-	-	-	-	-	-	2%	1%	*
Don't know	115	50	65	14	22	27	16	14	20	30	43	20	15	-	-	-	-	-	-	21	12	22
	11%	10%	13%	13%	8%	13%	10%	12%	15%	9%	14%	14%	9%	-	-	-	-	-	-	9%	6%	16%

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	602	308	294	34	88	104	118	126	130	321	113	49	98	213	262	32	57	31	7	215	180	68
Weighted base	566	289	277	45	149	116	98	76	79	209	171	67	99	174	268	32	52	35	5	171	152	86
Conservative	174	91	84	10	35	30	36	30	34	78	51	19	21	174	-	-	-	-	-	127	9	11
	31%	31%	30%	22%	23%	26%	36%	39%	43%	37%	30%	29%	21%	100%	-	-	-	-	-	74%	6%	13%
Labour	268	129	139	25	91	62	34	29	27	89	86	32	52	-	268	-	-	-	-	20	131	42
	47%	45%	50%	54%	61%	54%	34%	38%	34%	43%	50%	47%	53%	-	100%	-	-	-	-	12%	86%	48%
Liberal Democrat	32	18	14	1	5	5	9	6	6	13	7	4	6	-	-	32	-	-	-	2	-	20
	6%	6%	5%	2%	3%	5%	9%	8%	7%	6%	4%	6%	6%	-	-	100%	-	-	-	1%	-	23%
The UK Independence Party (UKIP)	52	31	21	7	5	12	10	8	10	14	13	8	15	-	-	-	52	-	-	19	8	3
	9%	11%	8%	16%	4%	10%	10%	10%	13%	7%	8%	12%	15%	-	-	-	100%	-	-	11%	6%	3%
The Green Party	35	17	18	2	12	5	11	2	1	12	14	4	3	-	-	-	-	35	-	4	3	11
	6%	6%	6%	3%	8%	4%	11%	3%	1%	6%	8%	6%	3%	-	-	-	-	100%	-	2%	2%	12%
The British National Party (BNP)	1	1	*	-	-	1	*	-	-	1	-	-	*	-	-	-	-	-	1	-	-	-
	*	*	*	-	-	1%	*	-	-	*	-	-	*	-	-	-	-	-	18%	-	-	-
Some other party	4	3	1	2	-	1	*	1	1	2	-	-	1	-	-	-	-	-	4	-	1	*
	1%	1%	*	4%	-	*	*	1%	1%	1%	-	-	1%	-	-	-	-	-	82%	-	1%	*

**Brentford & Isleworth Poll**  
**CATI Fieldwork : 17th-26th September 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	31%
Labour	47%
Liberal Democrat	6%
UKIP	9%
Green	6%
Other	1%

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
Conservative	237	121	116	17	57	44	36	37	47	101	64	29	35	202	9	*	8	6	*	149	16	15
	24%	24%	23%	15%	21%	21%	23%	32%	35%	31%	21%	20%	20%	88%	2%	1%	11%	12%	5%	66%	8%	11%
Labour	378	179	198	53	125	84	44	35	37	116	121	50	75	7	334	4	1	10	2	22	157	55
	38%	36%	40%	47%	46%	41%	28%	30%	27%	36%	39%	36%	42%	3%	90%	8%	1%	20%	20%	10%	75%	41%
Liberal Democrat	77	37	40	6	21	9	20	10	11	28	26	10	10	5	11	41	4	9	1	7	4	38
	8%	7%	8%	5%	8%	4%	13%	9%	8%	9%	8%	7%	6%	2%	3%	86%	5%	19%	10%	3%	2%	29%
The UK Independence Party (UKIP)	64	36	28	9	11	15	11	8	10	14	15	15	18	-	7	-	56	-	-	15	13	2
	6%	7%	6%	8%	4%	7%	7%	7%	8%	5%	5%	11%	10%	-	2%	-	76%	-	-	7%	6%	2%
The Green Party	32	19	13	3	2	10	11	3	1	15	11	3	2	2	2	-	-	24	1	4	4	3
	3%	4%	3%	3%	1%	5%	7%	2%	1%	5%	4%	2%	1%	1%	*	-	-	49%	9%	2%	2%	2%
The British National Party (BNP)	2	1	1	-	-	1	1	-	-	1	-	-	1	-	-	-	-	-	2	-	-	-
	*	*	*	-	-	*	1%	-	-	*	-	-	1%	-	-	-	-	-	23%	-	-	-
Some other party	10	8	2	1	-	4	3	1	-	5	3	1	1	2	1	2	1	-	3	1	1	4
	1%	2%	*	1%	-	2%	2%	1%	-	2%	1%	1%	1%	1%	*	5%	1%	-	33%	1%	*	3%
Would not vote	66	37	29	13	28	7	8	6	3	11	12	12	16	-	-	-	-	-	-	-	1	4
	7%	7%	6%	11%	10%	4%	5%	5%	2%	4%	4%	9%	9%	-	-	-	-	-	-	-	*	3%
Refused	32	18	14	2	3	12	6	3	7	6	12	7	3	-	-	-	-	-	-	2	*	-
	3%	4%	3%	1%	1%	6%	4%	3%	5%	2%	4%	5%	2%	-	-	-	-	-	-	1%	*	-
Don't know	104	44	61	10	25	19	18	14	18	22	43	13	16	10	10	-	4	-	-	26	15	13
	10%	9%	12%	9%	9%	9%	11%	12%	13%	7%	14%	9%	9%	4%	3%	-	5%	-	-	11%	7%	10%

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	624	318	305	35	88	111	119	128	141	338	114	50	101	205	256	32	54	31	7	215	184	76	
Weighted base	582	296	286	46	147	125	98	77	86	221	172	69	99	166	261	32	50	35	5	168	153	95	
Conservative	184	97	88	11	42	33	29	32	38	83	48	22	25	154	7	*	7	5	*	127	12	13	
		32%	33%	31%	23%	28%	26%	29%	41%	45%	38%	28%	31%	25%	93%	3%	1%	15%	15%	8%	76%	8%	13%
Labour	268	128	140	25	86	64	36	30	29	91	85	28	53	4	243	*	1	7	*	19	125	44	
		46%	43%	49%	54%	58%	51%	36%	38%	33%	41%	50%	41%	53%	3%	93%	*	2%	20%	7%	11%	82%	46%
Liberal Democrat	57	28	29	4	13	6	16	8	9	22	19	7	6	5	6	31	3	7	1	5	3	32	
		10%	9%	10%	8%	9%	5%	17%	10%	10%	11%	11%	6%	3%	2%	97%	5%	19%	15%	3%	2%	34%	
The UK Independence Party (UKIP)	43	27	16	5	5	11	7	6	9	11	9	9	13	-	3	-	39	-	-	13	9	1	
		7%	9%	6%	10%	3%	9%	8%	8%	10%	5%	5%	13%	13%	-	1%	-	78%	-	-	8%	6%	1%
The Green Party	24	12	11	1	2	7	9	2	1	11	8	3	1	2	1	-	-	16	1	3	3	2	
		4%	4%	4%	2%	1%	5%	9%	3%	1%	5%	4%	1%	1%	1%	-	-	46%	12%	2%	2%	2%	
The British National Party (BNP)	1	1	*	-	-	1	*	-	-	1	-	-	*	-	-	-	-	-	1	-	-	-	
		*	*	*	-	-	1%	*	-	*	-	-	*	-	-	-	-	-	18%	-	-	-	
Some other party	6	4	1	1	-	3	1	*	-	2	2	*	1	1	*	1	*	-	2	1	*	3	
		1%	1%	*	3%	-	3%	1%	1%	1%	1%	*	1%	*	*	2%	*	-	39%	*	*	3%	

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	32%
Labour	45%
Liberal Democrat	10%
UKIP	7%
Green	4%
Other	1%

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
I would not vote UKIP	696	337	359	73	196	141	114	85	85	251	228	82	100	168	299	42	-	44	6	147	160	116
	70%	67%	72%	64%	72%	69%	73%	73%	64%	78%	74%	58%	57%	73%	80%	88%	-	91%	71%	65%	76%	87%
I would not vote Liberal Democrat	577	309	268	63	153	119	87	75	80	187	176	79	104	150	239	-	58	26	4	148	143	54
	58%	62%	54%	55%	56%	58%	55%	65%	60%	59%	57%	56%	59%	66%	64%	-	79%	52%	51%	65%	68%	40%
I would not vote Conservative	447	211	236	64	130	80	71	51	50	133	148	68	77	-	261	27	40	34	5	22	145	76
	45%	42%	47%	56%	48%	39%	45%	44%	38%	41%	48%	48%	44%	-	70%	57%	55%	69%	67%	9%	69%	57%
I would not vote Labour	308	172	136	27	63	52	60	51	53	102	90	47	50	147	-	23	55	16	2	140	9	38
	31%	34%	27%	24%	23%	26%	38%	44%	40%	32%	29%	33%	28%	65%	-	48%	75%	32%	21%	62%	4%	29%
None of these - I would potentially vote for all of them	96	52	44	14	33	24	8	4	12	16	25	18	29	15	29	4	5	-	-	18	14	1
	10%	10%	9%	13%	12%	12%	5%	3%	9%	5%	8%	13%	16%	7%	8%	8%	7%	-	-	8%	7%	1%
Don't know	15	8	7	4	4	2	2	1	2	2	4	3	1	-	3	-	-	2	-	-	-	-
	2%	2%	1%	3%	2%	1%	1%	1%	2%	1%	1%	2%	1%	-	1%	-	-	4%	-	-	-	-

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
NET: Well	672	351	321	72	181	152	102	78	87	239	217	91	94	195	241	39	39	18	4	193	116	82
	67%	70%	64%	63%	66%	74%	65%	67%	65%	75%	70%	65%	53%	85%	65%	82%	54%	37%	47%	85%	55%	62%
Very well	(4) 69	43	26	11	21	13	8	9	6	22	24	3	13	14	31	4	10	2	-	13	17	4
	7%	9%	5%	10%	8%	6%	5%	8%	5%	7%	8%	2%	8%	6%	8%	8%	14%	4%	-	6%	8%	3%
Quite well	(3) 604	308	296	61	159	139	94	69	81	217	193	89	80	180	210	35	29	16	4	180	100	78
	60%	62%	59%	54%	58%	68%	60%	59%	61%	68%	62%	63%	46%	79%	56%	75%	40%	33%	47%	80%	48%	59%
Quite badly	(2) 258	116	142	31	76	43	50	28	28	68	81	35	57	28	104	7	24	27	4	26	72	48
	26%	23%	28%	27%	28%	21%	32%	24%	21%	21%	26%	25%	32%	12%	28%	16%	32%	56%	53%	11%	34%	36%
Very badly	(1) 47	21	26	8	15	7	1	7	9	7	9	11	18	4	18	1	9	2	-	5	14	2
	5%	4%	5%	7%	6%	3%	1%	6%	7%	2%	3%	8%	10%	2%	5%	2%	12%	5%	-	2%	7%	2%
NET: Badly	306	137	168	39	91	50	51	36	37	75	91	46	75	31	122	8	32	30	4	30	86	50
	31%	27%	34%	34%	33%	24%	33%	31%	28%	23%	29%	32%	42%	14%	33%	18%	44%	61%	53%	13%	41%	37%
Don't know	23	11	12	3	1	4	4	2	9	6	1	4	8	2	10	-	2	1	-	3	7	1
	2%	2%	2%	2%	*	2%	2%	2%	7%	2%	*	3%	5%	1%	3%	-	2%	2%	-	1%	3%	1%
Mean	2.71	2.76	2.65	2.68	2.69	2.78	2.71	2.70	2.68	2.81	2.75	2.60	2.53	2.91	2.70	2.88	2.57	2.37	2.47	2.90	2.59	2.64
Standard deviation	0.67	0.67	0.66	0.75	0.70	0.61	0.57	0.71	0.68	0.58	0.64	0.67	0.79	0.50	0.69	0.55	0.88	0.64	0.53	0.50	0.74	0.58
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.04	0.05	0.05	0.03	0.05	0.07	0.06	0.03	0.04	0.08	0.10	0.10	0.15	0.03	0.05	0.06

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105	
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133	
NET: Well	708	387	321	88	189	152	103	86	90	250	229	95	98	186	261	37	48	23	6	185	121	95	
		71%	77%	64%	77%	69%	74%	66%	74%	67%	78%	74%	67%	56%	82%	70%	79%	67%	47%	76%	82%	58%	72%
Very well	(4)	85	59	26	9	31	14	11	11	8	27	30	10	11	16	46	4	3	2	*	17	21	8
		8%	12%	5%	8%	11%	7%	7%	9%	6%	8%	10%	7%	6%	7%	12%	9%	4%	5%	5%	8%	10%	6%
Quite well	(3)	623	328	296	79	158	138	92	75	82	223	199	85	87	170	215	33	46	21	6	168	100	87
		62%	66%	59%	69%	58%	67%	59%	65%	61%	70%	65%	60%	49%	75%	58%	70%	62%	43%	71%	74%	48%	66%
Quite badly	(2)	224	87	137	19	70	37	48	23	24	56	68	36	49	36	84	8	18	21	2	26	69	34
		22%	17%	27%	17%	26%	18%	31%	20%	18%	18%	22%	25%	28%	16%	23%	16%	25%	43%	24%	12%	33%	25%
Very badly	(1)	46	17	28	6	11	10	4	5	10	7	7	9	21	2	21	-	6	3	-	6	14	3
		5%	3%	6%	6%	4%	5%	2%	4%	8%	2%	2%	7%	12%	1%	6%	-	8%	6%	-	3%	7%	2%
NET: Badly		270	104	166	26	81	47	52	28	34	63	76	45	70	38	105	8	24	24	2	32	83	36
		27%	21%	33%	23%	30%	23%	33%	24%	25%	20%	25%	32%	39%	17%	28%	16%	33%	49%	24%	14%	40%	27%
Don't know		23	9	14	1	3	6	2	2	10	7	3	2	9	4	6	2	*	2	-	9	5	2
		2%	2%	3%	1%	1%	3%	1%	2%	7%	2%	1%	1%	5%	2%	2%	5%	1%	3%	-	4%	3%	1%
Mean		2.76	2.87	2.65	2.80	2.77	2.79	2.71	2.80	2.71	2.86	2.83	2.68	2.53	2.89	2.78	2.92	2.63	2.47	2.82	2.90	2.62	2.76
Standard deviation		0.67	0.65	0.67	0.66	0.70	0.64	0.63	0.66	0.71	0.58	0.62	0.70	0.79	0.51	0.73	0.52	0.69	0.70	0.54	0.55	0.76	0.59
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.05	0.03	0.04	0.07	0.06	0.03	0.04	0.08	0.08	0.11	0.16	0.03	0.05	0.06

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
I am satisfied with the job David Cameron is doing overall as Prime Minister	355	177	178	41	107	74	53	35	46	123	110	56	47	152	88	14	14	9	1	120	52	39
	35%	35%	35%	36%	39%	36%	34%	30%	34%	38%	36%	40%	27%	67%	24%	30%	20%	18%	18%	53%	25%	29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	256	126	130	27	69	44	49	32	34	80	81	41	44	68	59	19	33	17	3	82	26	38
	26%	25%	26%	24%	25%	22%	32%	28%	25%	25%	26%	29%	25%	30%	16%	41%	45%	35%	40%	36%	13%	28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	289	144	145	36	75	66	37	38	36	92	88	34	64	4	210	11	18	17	3	16	116	49
	29%	29%	29%	31%	27%	32%	24%	33%	27%	29%	29%	24%	36%	2%	56%	24%	25%	35%	43%	7%	55%	36%
Refused	28	19	9	1	2	10	3	3	6	11	7	3	6	-	2	1	3	-	-	-	4	1
	3%	4%	2%	1%	1%	5%	2%	3%	5%	3%	2%	2%	3%	-	1%	3%	4%	-	-	-	2%	1%
Don't know	73	35	39	8	19	11	14	7	12	15	22	9	16	4	13	1	5	6	-	8	11	6
	7%	7%	8%	7%	7%	6%	9%	6%	9%	5%	7%	6%	9%	2%	3%	2%	6%	12%	-	4%	5%	5%

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
The Conservatives	206	108	98	24	40	47	41	29	25	74	66	26	29	54	62	11	21	8	1	55	39	37
	21%	22%	20%	21%	14%	23%	26%	25%	18%	23%	21%	18%	16%	24%	17%	24%	28%	16%	13%	24%	19%	28%
Labour	155	78	77	21	45	35	24	17	14	43	40	25	38	21	86	4	11	10	-	22	56	7
	15%	16%	15%	18%	17%	17%	15%	14%	11%	13%	13%	18%	21%	9%	23%	8%	15%	21%	-	10%	27%	5%
The Liberal Democrat	48	22	26	7	20	9	4	5	3	13	17	9	8	6	20	4	2	4	*	5	9	9
	5%	4%	5%	6%	8%	4%	2%	4%	3%	4%	6%	6%	5%	3%	5%	9%	2%	7%	4%	2%	4%	7%
The UK Independence Party (UKIP)	48	23	25	7	15	10	10	2	3	15	12	9	9	12	21	1	9	1	1	9	13	5
	5%	5%	5%	6%	6%	5%	6%	2%	2%	5%	4%	6%	5%	5%	6%	2%	12%	2%	9%	4%	6%	4%
None of them	679	337	342	74	205	132	96	74	95	209	218	100	118	157	247	33	45	32	6	156	131	88
	68%	67%	68%	65%	75%	65%	61%	64%	71%	65%	70%	71%	67%	69%	66%	69%	61%	66%	74%	69%	62%	66%
Don't know	12	4	8	3	-	5	2	2	1	4	3	2	1	5	4	-	-	*	-	1	2	-
	1%	1%	2%	3%	-	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	-	-	1%	-	*	1%	-

## Brentford & Isleworth Poll

### CATI Fieldwork : 17th-26th September 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	499	502	84	154	177	184	186	213	481	200	95	171	269	345	44	76	43	12	280	243	105
Weighted base	1001	500	501	114	273	205	157	116	134	320	309	142	177	228	372	47	73	49	8	226	210	133
A Labour government	370	171	199	50	123	85	52	29	31	101	118	57	77	7	281	1	21	20	3	25	151	38
	37%	34%	40%	44%	45%	41%	33%	25%	23%	32%	38%	41%	44%	3%	76%	3%	29%	40%	32%	11%	72%	29%
A Conservative government	269	141	128	14	62	48	50	43	52	107	77	35	34	175	6	2	30	7	1	154	13	17
	27%	28%	26%	13%	23%	23%	32%	37%	39%	33%	25%	25%	19%	77%	2%	3%	41%	13%	11%	68%	6%	13%
A coalition between Labour and the Liberal Democrats	163	86	77	27	42	33	21	19	20	62	47	27	23	5	73	21	7	15	2	10	31	46
	16%	17%	15%	24%	15%	16%	14%	16%	15%	19%	15%	19%	13%	2%	20%	44%	10%	32%	30%	4%	15%	35%
A coalition between the Conservatives and the Liberal Democrats	96	45	51	11	20	23	18	12	12	32	41	3	17	38	6	19	8	3	-	28	10	24
	10%	9%	10%	9%	7%	11%	11%	11%	9%	10%	13%	2%	9%	17%	2%	41%	11%	6%	-	12%	5%	18%
Don't know	103	58	45	11	26	17	15	12	20	17	26	19	26	3	7	4	7	4	2	9	5	8
	10%	12%	9%	10%	10%	8%	10%	11%	15%	5%	8%	13%	14%	1%	2%	9%	9%	8%	28%	4%	3%	6%

**Brentford & Isleworth Poll**  
**CATI Fieldwork : 17th-26th September 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	499 50%	500 50%
Female	502 50%	501 50%

**Brentford & Isleworth Poll**  
**CATI Fieldwork : 17th-26th September 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	84 8%	114 11%
25-34	154 15%	273 27%
35-44	177 18%	205 20%
45-54	184 18%	157 16%
55-64	186 19%	116 12%
65 or older	213 21%	134 13%
Refused	3 *	3 *

**Brentford & Isleworth Poll**  
**CATI Fieldwork : 17th-26th September 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	181 18%	120 12%
B	300 30%	200 20%
C1	200 20%	309 31%
C2	95 9%	142 14%
D	76 8%	90 9%
E	95 9%	87 9%
Refused	54 5%	54 5%

**Brentford & Isleworth Poll**  
**CATI Fieldwork : 17th-26th September 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	280 28%	226 23%
Labour	243 24%	210 21%
Liberal Democrats	105 10%	133 13%
Another party	37 4%	33 3%
Did not vote	246 25%	313 31%
Refused	44 4%	37 4%
Don't know	46 5%	49 5%