

Wells Poll

CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247	
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252	
Certain to vote	(10)	521	256	265	26	33	69	105	103	182	140	139	106	118	155	74	87	75	29	4	188	37	179
		52%	52%	52%	29%	30%	44%	55%	58%	68%	64%	52%	44%	50%	64%	71%	67%	55%	49%	32%	74%	73%	71%
	(9)	53	25	28	1	9	7	11	11	15	12	15	12	11	19	5	9	5	8	1	17	1	11
		5%	5%	6%	1%	8%	4%	6%	6%	6%	6%	5%	5%	5%	8%	5%	7%	4%	13%	11%	7%	2%	4%
	(8)	79	32	47	8	3	15	20	15	19	19	16	25	17	26	3	13	11	4	3	25	1	19
		8%	7%	9%	9%	3%	9%	11%	8%	7%	9%	6%	10%	7%	11%	3%	10%	8%	6%	28%	10%	2%	8%
	(7)	67	28	39	10	15	13	9	11	9	11	21	16	15	13	8	10	15	2	-	12	6	6
		7%	6%	8%	11%	14%	8%	5%	6%	3%	5%	8%	7%	7%	5%	8%	8%	11%	4%	-	5%	12%	2%
	(6)	24	12	12	1	7	6	5	2	3	6	7	4	7	6	6	6	2	-	-	1	1	3
		2%	3%	2%	1%	6%	3%	2%	1%	1%	3%	3%	1%	3%	3%	6%	5%	1%	-	-	1%	1%	1%
	(5)	62	28	34	6	8	11	11	6	19	9	21	13	18	12	4	*	9	9	1	4	2	7
		6%	6%	7%	7%	7%	7%	6%	3%	7%	4%	8%	6%	7%	5%	4%	*	7%	15%	12%	2%	5%	3%
	(4)	14	8	6	3	3	1	-	4	3	*	6	-	8	-	-	-	5	1	1	1	1	2
		1%	2%	1%	3%	3%	1%	-	2%	1%	*	2%	-	3%	-	-	-	4%	2%	7%	*	1%	1%
	(3)	38	18	20	10	6	9	6	5	2	4	15	12	6	10	2	2	7	5	-	1	*	6
		4%	4%	4%	11%	6%	6%	3%	3%	1%	2%	6%	5%	2%	4%	2%	1%	5%	9%	-	1%	1%	3%
	(2)	25	13	12	4	8	4	3	2	3	2	5	9	6	1	2	3	5	1	1	1	1	5
		2%	3%	2%	4%	8%	3%	2%	1%	1%	1%	2%	4%	3%	*	2%	2%	4%	1%	10%	1%	2%	2%
Definitely would not vote	(1)	110	69	41	21	17	23	17	19	13	13	24	36	32	-	-	-	-	-	-	2	1	9
		11%	14%	8%	23%	16%	14%	9%	11%	5%	6%	9%	15%	14%	-	-	-	-	-	-	1%	2%	4%
Don't know		6	-	6	-	-	1	3	1	1	1	-	5	-	-	-	-	-	-	-	-	-	3
		1%	-	1%	-	-	1%	2%	*	1%	*	-	2%	-	-	-	-	-	-	-	-	-	1%
Mean		7.63	7.41	7.83	5.66	6.24	7.06	8.01	7.97	8.66	8.52	7.64	7.11	7.33	8.88	8.93	9.03	8.16	8.02	7.53	9.31	8.84	8.79
Standard deviation		3.20	3.40	2.98	3.59	3.41	3.39	2.98	3.10	2.51	2.61	3.11	3.47	3.35	1.91	1.98	1.75	2.52	2.57	2.74	1.54	2.21	2.46
Standard error		0.10	0.16	0.13	0.56	0.37	0.29	0.22	0.22	0.13	0.13	0.22	0.29	0.23	0.12	0.19	0.15	0.23	0.34	0.76	0.09	0.25	0.16

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252
Conservative	243 24%	111 23%	132 26%	18 20%	16 15%	30 19%	51 27%	45 25%	82 30%	74 34%	64 24%	59 25%	44 19%	243 100%	-	-	-	-	-	166 66%	2 4%	17 7%
Labour	105 10%	46 9%	58 11%	12 14%	12 11%	24 15%	24 13%	8 4%	23 8%	20 9%	27 10%	28 12%	25 11%	-	105 100%	-	-	-	-	7 3%	33 64%	29 11%
Liberal Democrat	130 13%	65 13%	65 13%	5 5%	11 10%	28 18%	20 11%	23 13%	43 16%	42 19%	32 12%	18 7%	33 14%	-	-	130 100%	-	-	-	11 4%	1 3%	99 39%
The UK Independence Party (UKIP)	135 14%	72 15%	63 12%	11 13%	17 16%	17 11%	26 14%	22 12%	41 15%	16 7%	40 15%	40 17%	37 15%	-	-	-	135 100%	-	-	40 16%	5 10%	27 11%
The Green Party	59 6%	33 7%	26 5%	9 10%	8 7%	13 8%	10 5%	13 7%	4 2%	15 7%	21 8%	11 5%	11 5%	-	-	-	-	59 100%	-	3 1%	1 2%	15 6%
The British National Party (BNP)	5 *	4 1%	1 *	- -	2 2%	- -	2 1%	- -	- -	1 *	1 *	3 1%	- -	- -	- -	- -	- -	- -	5 39%	- -	1 2%	- -
Some other party	8 1%	3 1%	5 1%	- -	- -	1 1%	1 1%	1 1%	4 1%	1 *	- -	1 *	6 2%	- -	- -	- -	- -	- -	8 61%	2 1%	2 5%	2 1%
Would not vote	110 11%	69 14%	41 8%	21 23%	17 16%	23 14%	17 9%	19 11%	13 5%	13 6%	24 9%	36 15%	32 14%	-	-	-	-	-	-	2 1%	1 2%	9 4%
Refused	68 7%	36 7%	31 6%	- -	2 2%	6 4%	10 5%	15 8%	33 12%	15 7%	20 8%	7 3%	13 5%	-	-	-	-	-	-	5 2%	* 1%	13 5%
Don't know	138 14%	50 10%	88 17%	13 14%	23 21%	16 10%	27 14%	32 18%	26 10%	21 10%	37 14%	36 15%	37 16%	-	-	-	-	-	-	16 6%	4 7%	43 17%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	529	249	280	15	35	69	100	106	202	244	96	73	104	214	82	104	86	35	8	216	52	155
Weighted base	489	239	250	30	41	77	101	88	150	132	124	112	109	180	78	99	87	37	7	189	35	152
Conservative	180	82	98	7	10	21	38	36	67	59	45	41	34	180	-	-	-	-	-	138	2	13
	37%	34%	39%	24%	24%	27%	38%	41%	45%	45%	36%	37%	31%	100%	-	-	-	-	-	73%	6%	9%
Labour	78	32	45	10	8	16	19	6	18	16	17	22	19	-	78	-	-	-	-	7	25	26
	16%	14%	18%	32%	20%	21%	19%	7%	12%	12%	14%	20%	18%	-	100%	-	-	-	-	3%	72%	17%
Liberal Democrat	99	52	47	3	8	21	15	18	33	34	24	14	24	-	-	99	-	-	-	9	1	79
	20%	22%	19%	11%	20%	27%	15%	21%	22%	26%	20%	13%	22%	-	-	100%	-	-	-	5%	2%	52%
The UK Independence Party (UKIP)	87	47	40	5	8	11	19	17	28	13	25	24	23	-	-	-	87	-	-	32	4	19
	18%	20%	16%	17%	18%	15%	19%	19%	19%	10%	20%	22%	21%	-	-	-	100%	-	-	17%	12%	13%
The Green Party	37	21	16	5	6	7	8	9	2	10	12	8	6	-	-	-	-	37	-	2	1	13
	8%	9%	6%	16%	14%	9%	8%	10%	2%	7%	10%	7%	6%	-	-	-	-	100%	-	1%	3%	8%
The British National Party (BNP)	2	2	*	-	1	-	1	-	-	*	1	1	-	-	-	-	-	-	2	-	*	-
	*	1%	*	-	3%	-	1%	-	-	*	1%	1%	-	-	-	-	-	-	32%	-	*	-
Some other party	5	2	2	-	-	1	1	1	2	1	-	1	3	-	-	-	-	-	5	*	2	1
	1%	1%	1%	-	-	1%	1%	1%	1%	1%	-	1%	3%	-	-	-	-	-	68%	*	6%	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	16%
Liberal Democrat	22%
UKIP	17%
Green	7%
Other	2%

Wells Poll

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252
Conservative	232	108	124	12	13	25	52	42	86	68	61	51	49	211	1	2	9	1	-	163	2	18
	23%	22%	24%	14%	12%	16%	27%	23%	32%	31%	23%	22%	21%	87%	1%	2%	7%	2%	-	65%	4%	7%
Labour	93	39	53	9	9	24	23	8	20	16	25	26	23	1	81	-	1	3	-	3	30	23
	9%	8%	10%	10%	8%	15%	12%	5%	8%	7%	9%	11%	10%	1%	77%	-	1%	6%	-	1%	58%	9%
Liberal Democrat	189	87	102	10	27	33	27	34	58	62	43	32	47	17	12	116	7	7	3	21	5	115
	19%	18%	20%	11%	25%	21%	14%	19%	22%	28%	16%	13%	20%	7%	11%	90%	5%	11%	27%	8%	9%	45%
The UK Independence Party (UKIP)	131	71	59	10	21	18	25	16	40	13	42	35	39	4	1	2	109	2	6	37	6	21
	13%	15%	12%	11%	19%	11%	13%	9%	15%	6%	16%	15%	16%	2%	1%	1%	81%	4%	46%	15%	13%	9%
The Green Party	55	35	20	16	6	8	10	13	2	14	21	14	4	4	1	4	-	42	-	6	1	18
	5%	7%	4%	18%	5%	5%	5%	7%	1%	6%	8%	6%	2%	2%	1%	3%	-	71%	-	2%	2%	7%
The British National Party (BNP)	2	2	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	2	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	14%	-	-	-
Some other party	3	2	1	-	-	1	-	-	2	-	-	-	3	-	-	1	-	-	2	-	2	1
	*	*	*	-	-	1%	-	-	1%	-	-	-	1%	-	-	1%	-	-	13%	-	3%	*
Would not vote	110	69	41	21	17	23	17	19	13	13	24	36	32	-	-	-	-	-	-	2	1	9
	11%	14%	8%	23%	16%	14%	9%	11%	5%	6%	9%	15%	14%	-	-	-	-	-	-	1%	2%	4%
Refused	47	22	25	-	1	4	8	10	23	10	16	3	8	-	2	-	-	-	-	3	-	9
	5%	5%	5%	-	1%	3%	4%	5%	8%	5%	6%	1%	3%	-	1%	-	-	-	-	1%	-	4%
Don't know	139	54	85	11	16	25	25	37	24	24	34	39	32	6	8	4	9	4	-	18	5	38
	14%	11%	17%	12%	15%	16%	13%	20%	9%	11%	13%	16%	14%	2%	8%	3%	7%	6%	-	7%	10%	15%

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	542	255	287	15	37	65	100	105	217	251	99	72	108	210	76	102	81	34	8	218	52	161
Weighted base	497	243	255	30	44	73	100	87	160	134	129	110	114	177	71	96	83	35	7	189	34	155
Conservative	175	79	96	3	8	19	38	35	70	54	44	37	38	159	1	2	6	1	-	137	2	15
	35%	33%	38%	11%	18%	26%	38%	41%	43%	41%	34%	33%	33%	90%	1%	2%	7%	2%	-	73%	5%	9%
Labour	66	28	38	7	6	15	17	6	15	12	14	22	16	1	60	-	1	3	-	3	23	20
	13%	12%	15%	22%	14%	21%	17%	7%	9%	9%	11%	20%	14%	*	83%	-	1%	9%	-	1%	67%	13%
Liberal Democrat	135	61	73	6	17	23	18	25	46	48	31	21	31	12	10	88	5	3	2	17	3	88
	27%	25%	29%	20%	39%	31%	18%	29%	29%	36%	24%	19%	27%	7%	14%	91%	6%	9%	28%	9%	10%	57%
The UK Independence Party (UKIP)	82	47	34	4	9	11	19	12	27	10	26	20	24	2	*	2	71	*	3	28	4	18
	16%	20%	14%	14%	20%	15%	19%	13%	17%	7%	20%	18%	21%	1%	*	2%	86%	*	38%	15%	12%	11%
The Green Party	37	24	13	10	4	5	8	9	1	9	14	9	4	3	1	4	-	28	-	4	1	14
	7%	10%	5%	33%	9%	7%	8%	11%	1%	7%	11%	9%	4%	2%	1%	4%	-	79%	-	2%	2%	9%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	16%	-	-	-
Some other party	2	2	*	-	-	1	-	-	1	-	-	-	2	-	-	1	-	-	1	-	1	1
	*	1%	*	-	-	1%	-	-	1%	-	-	-	2%	-	-	1%	-	-	18%	-	4%	1%

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Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252
I would not vote UKIP	617	284	333	57	69	117	108	112	152	159	171	133	135	174	91	110	-	53	5	153	41	181
	62%	58%	65%	63%	63%	74%	57%	63%	56%	72%	64%	56%	56%	72%	87%	85%	-	90%	40%	60%	80%	72%
I would not vote Labour	554	274	280	33	48	77	105	117	173	125	130	142	141	198	-	66	94	32	8	199	5	127
	55%	56%	55%	37%	44%	48%	56%	65%	64%	57%	49%	60%	59%	81%	-	51%	69%	54%	67%	79%	10%	50%
I would not vote Liberal Democrat	483	263	220	38	51	68	97	92	132	96	121	125	132	158	66	-	93	31	6	159	34	71
	48%	54%	43%	43%	47%	43%	52%	51%	49%	44%	45%	52%	55%	65%	63%	-	69%	54%	51%	63%	65%	28%
I would not vote Conservative	450	236	214	38	60	77	84	83	105	85	99	118	131	-	93	76	77	47	12	31	41	160
	45%	48%	42%	43%	55%	48%	45%	47%	39%	39%	37%	50%	55%	-	89%	59%	57%	80%	100%	12%	79%	63%
None of these - I would potentially vote for all of them	71	39	32	7	10	13	14	11	16	10	26	13	16	11	*	6	12	1	-	15	2	9
	7%	8%	6%	7%	9%	8%	7%	6%	6%	5%	10%	6%	7%	4%	*	5%	9%	1%	-	6%	4%	3%
Don't know	16	7	9	-	1	1	2	2	10	3	5	-	4	-	-	-	2	-	-	2	-	1
	2%	1%	2%	-	1%	1%	1%	1%	4%	1%	2%	-	2%	-	-	-	2%	-	-	1%	-	*

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247	
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252	
NET: Well	672	357	315	53	69	109	131	112	195	162	186	159	142	223	51	103	68	31	4	214	30	165	
	67%	73%	62%	59%	63%	68%	69%	63%	73%	74%	70%	67%	60%	92%	49%	80%	50%	53%	35%	85%	59%	66%	
Very well	(4)	47	34	13	5	1	3	10	8	19	13	12	11	9	27	2	3	5	2	-	26	2	4
		5%	7%	3%	5%	1%	2%	5%	5%	7%	6%	4%	5%	4%	11%	2%	2%	4%	3%	-	10%	4%	2%
Quite well	(3)	625	323	302	48	69	106	120	104	176	149	174	148	133	196	49	100	63	29	4	188	28	161
		63%	66%	59%	54%	63%	67%	64%	58%	65%	68%	65%	62%	56%	80%	47%	77%	46%	50%	35%	74%	54%	64%
Quite badly	(2)	226	84	141	22	31	44	40	48	40	44	60	51	66	14	35	25	48	23	6	25	14	61
		23%	17%	28%	25%	28%	28%	21%	27%	15%	20%	22%	21%	28%	6%	34%	19%	35%	40%	48%	10%	27%	24%
Very badly	(1)	67	34	33	14	8	5	13	8	18	6	14	24	19	3	14	1	17	4	2	8	6	16
		7%	7%	6%	16%	7%	3%	7%	4%	7%	3%	5%	10%	8%	1%	13%	1%	13%	6%	18%	3%	12%	7%
NET: Badly		293	119	174	37	38	50	54	56	59	51	74	75	86	17	49	26	65	27	8	33	20	78
		29%	24%	34%	41%	35%	31%	28%	31%	22%	23%	28%	32%	36%	7%	47%	20%	48%	46%	65%	13%	39%	31%
Don't know		35	14	20	-	2	1	5	11	15	7	7	4	11	3	4	1	2	1	-	6	1	9
		3%	3%	4%	-	1%	*	3%	6%	6%	3%	2%	2%	4%	1%	4%	*	2%	1%	-	2%	2%	4%
Mean		2.68	2.75	2.60	2.48	2.58	2.67	2.69	2.67	2.77	2.79	2.71	2.62	2.58	3.03	2.39	2.82	2.42	2.50	2.17	2.94	2.52	2.63
Standard deviation		0.68	0.69	0.65	0.83	0.64	0.57	0.69	0.65	0.69	0.59	0.64	0.73	0.71	0.47	0.75	0.46	0.77	0.67	0.73	0.58	0.78	0.64
Standard error		0.02	0.03	0.03	0.13	0.07	0.05	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.03	0.07	0.04	0.07	0.09	0.20	0.03	0.09	0.04

Wells Poll

CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247	
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252	
NET: Well	661	335	325	67	63	100	125	109	192	167	178	154	137	216	52	95	73	29	7	214	30	147	
	66%	68%	64%	75%	58%	63%	66%	61%	72%	76%	67%	65%	57%	89%	50%	73%	54%	49%	60%	85%	58%	58%	
Very well	(4)	59	37	23	11	7	6	7	7	20	14	14	15	15	24	3	4	13	1	-	25	3	7
		6%	8%	4%	13%	6%	4%	4%	4%	8%	7%	5%	6%	6%	10%	3%	3%	9%	1%	-	10%	6%	3%
Quite well	(3)	601	299	303	56	56	94	118	103	172	153	165	139	122	192	49	90	61	28	7	189	27	140
		60%	61%	59%	62%	52%	59%	62%	57%	64%	70%	62%	58%	51%	79%	46%	70%	45%	48%	60%	75%	52%	55%
Quite badly	(2)	237	99	138	14	36	48	44	49	47	38	68	53	71	18	43	29	41	26	2	29	17	77
		24%	20%	27%	15%	33%	30%	23%	27%	17%	18%	26%	22%	30%	7%	42%	22%	30%	44%	15%	11%	34%	31%
Very badly	(1)	60	37	23	9	6	7	15	14	9	6	12	22	19	3	8	-	19	2	2	5	4	13
		6%	8%	4%	10%	6%	4%	8%	8%	3%	3%	5%	9%	8%	1%	7%	-	14%	4%	14%	2%	7%	5%
NET: Badly		297	136	161	23	42	55	59	64	55	45	80	76	90	20	51	29	60	28	4	33	21	91
		30%	28%	32%	25%	39%	35%	31%	35%	21%	20%	30%	32%	38%	8%	49%	22%	45%	48%	30%	13%	41%	36%
Don't know		42	18	24	-	4	4	5	6	21	7	8	9	11	7	2	6	2	2	1	5	1	15
		4%	4%	5%	-	3%	3%	3%	3%	8%	3%	3%	4%	5%	3%	1%	5%	1%	3%	10%	2%	2%	6%
Mean		2.69	2.71	2.67	2.77	2.61	2.64	2.64	2.59	2.82	2.83	2.70	2.64	2.58	3.01	2.46	2.80	2.50	2.48	2.51	2.95	2.58	2.59
Standard deviation		0.68	0.72	0.64	0.80	0.70	0.63	0.69	0.70	0.62	0.58	0.64	0.75	0.74	0.47	0.68	0.48	0.85	0.60	0.79	0.54	0.72	0.65
Standard error		0.02	0.03	0.03	0.12	0.08	0.05	0.05	0.05	0.03	0.03	0.05	0.06	0.05	0.03	0.07	0.04	0.08	0.08	0.24	0.03	0.08	0.04

Wells Poll

CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252
I am satisfied with the job David Cameron is doing overall as Prime Minister	348 35%	171 35%	177 35%	23 26%	39 35%	61 38%	62 33%	62 34%	101 37%	88 40%	93 35%	83 35%	76 32%	175 72%	12 11%	40 31%	30 22%	4 7%	- -	153 61%	12 23%	53 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	323 32%	153 31%	169 33%	33 37%	35 32%	48 30%	64 34%	53 29%	89 33%	78 35%	92 35%	77 32%	70 29%	64 26%	19 18%	46 35%	55 41%	24 42%	8 67%	80 32%	9 17%	86 34%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	221 22%	112 23%	109 21%	31 35%	27 25%	35 22%	46 24%	37 20%	44 16%	37 17%	58 22%	58 25%	62 26%	3 1%	70 67%	33 25%	34 25%	22 38%	2 18%	14 5%	29 56%	89 35%
Refused	31 3%	20 4%	10 2%	- -	2 2%	2 1%	4 2%	6 3%	16 6%	5 2%	4 1%	6 2%	11 5%	- -	- -	1 1%	6 4%	4 6%	1 7%	5 2%	- -	4 2%
Don't know	77 8%	33 7%	44 9%	2 3%	7 7%	14 9%	13 7%	22 12%	19 7%	12 5%	20 8%	14 6%	19 8%	- -	4 4%	10 7%	10 7%	4 7%	1 9%	1 1%	2 4%	20 8%

Wells Poll

CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252
The Conservatives	236 24%	133 27%	104 20%	13 14%	20 19%	32 20%	53 28%	59 33%	58 22%	65 30%	57 21%	69 29%	37 16%	84 35%	13 13%	27 21%	29 21%	14 24%	-	90 35%	8 16%	76 30%
The Liberal Democrat	133 13%	68 14%	66 13%	7 8%	14 13%	26 16%	20 11%	22 12%	43 16%	38 17%	32 12%	30 12%	29 12%	36 15%	8 8%	33 25%	13 9%	6 10%	2 17%	37 15%	6 12%	55 22%
The UK Independence Party (UKIP)	62 6%	37 8%	24 5%	5 5%	6 5%	14 9%	10 5%	6 3%	20 8%	12 5%	7 3%	27 11%	13 6%	14 6%	6 6%	8 6%	12 9%	1 2%	*	12 5%	4 8%	21 8%
Labour	38 4%	21 4%	17 3%	7 8%	4 4%	9 6%	4 2%	3 2%	11 4%	8 4%	7 3%	9 4%	12 5%	12 5%	9 8%	1 1%	3 2%	3 5%	-	12 5%	3 5%	8 3%
None of them	657 66%	305 62%	352 69%	67 75%	71 65%	110 69%	121 64%	108 60%	175 65%	129 59%	179 67%	148 62%	173 72%	138 57%	82 78%	78 60%	91 67%	42 72%	10 80%	141 56%	39 75%	139 55%
Don't know	13 1%	5 1%	8 2%	-	4 4%	1 1%	3 2%	4 2%	1 *	1 1%	5 2%	3 1%	3 1%	1 *	-	-	6 4%	1 2%	-	2 1%	-	1 *

Wells Poll

CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	467	533	41	86	138	181	199	350	399	200	146	217	274	109	135	125	56	13	289	77	247
Weighted base	1000	490	510	90	109	159	189	179	269	219	267	238	238	243	105	130	135	59	12	253	51	252
A Conservative government	338 34%	165 34%	173 34%	18 21%	31 28%	41 26%	68 36%	63 35%	114 42%	84 38%	102 38%	78 33%	70 29%	206 85%	1 1%	8 6%	56 41%	6 10%	3 26%	200 79%	1 2%	31 12%
A Labour government	187 19%	89 18%	97 19%	26 29%	20 19%	39 25%	39 21%	29 16%	33 12%	32 15%	51 19%	44 18%	54 23%	* *	80 76%	8 6%	31 23%	19 33%	1 10%	7 3%	35 68%	57 22%
A coalition between the Conservatives and the Liberal Democrats	171 17%	90 18%	81 16%	15 17%	28 26%	25 16%	32 17%	21 12%	50 18%	46 21%	38 14%	37 16%	45 19%	30 12%	- -	63 49%	14 10%	7 12%	2 19%	30 12%	5 9%	71 28%
A coalition between Labour and the Liberal Democrats	136 14%	65 13%	71 14%	12 14%	15 14%	24 15%	27 14%	33 18%	25 9%	37 17%	35 13%	33 14%	25 11%	2 1%	20 19%	44 34%	13 9%	19 33%	3 23%	7 3%	7 14%	64 25%
Don't know	168 17%	81 17%	87 17%	18 20%	15 14%	30 19%	22 12%	33 19%	47 18%	21 9%	41 15%	46 19%	43 18%	5 2%	4 3%	6 5%	21 16%	7 12%	3 22%	11 4%	4 7%	30 12%

Wells Poll
CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	467 47%	490 49%
Female	533 53%	510 51%

Wells Poll
CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	41 4%	90 9%
25-34	86 9%	109 11%
35-44	138 14%	159 16%
45-54	181 18%	189 19%
55-64	199 20%	179 18%
65 or older	350 35%	269 27%
Refused	5 1%	5 1%

Wells Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	138 14%	76 8%
B	261 26%	143 14%
C1	200 20%	267 27%
C2	146 15%	238 24%
D	79 8%	100 10%
E	138 14%	138 14%
Refused	38 4%	38 4%

Wells Poll
CATI Fieldwork : 6th-17th August 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	289 29%	253 25%
Labour	77 8%	51 5%
Liberal Democrats	247 25%	252 25%
Another party	50 5%	40 4%
Did not vote	234 23%	304 30%
Refused	59 6%	51 5%
Don't know	44 4%	49 5%