

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203	
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226	
Certain to vote	(10)	479	256	223	17	48	64	77	96	173	85	136	115	128	123	65	79	116	19	8	157	31	156
		48%	52%	44%	19%	34%	40%	45%	56%	66%	58%	51%	40%	47%	63%	50%	63%	62%	53%	33%	72%	59%	69%
	(9)	52	23	28	2	6	9	7	17	11	8	12	17	13	12	7	5	10	3	1	17	4	14
		5%	5%	6%	2%	5%	6%	4%	10%	4%	6%	4%	6%	5%	6%	5%	4%	6%	9%	4%	8%	8%	6%
	(8)	72	31	40	6	10	12	12	13	19	13	18	17	22	16	13	8	17	1	1	12	7	15
		7%	6%	8%	6%	7%	8%	7%	8%	7%	9%	7%	6%	8%	8%	10%	6%	9%	3%	5%	5%	13%	7%
	(7)	61	29	32	10	17	11	9	6	7	8	13	26	13	14	13	6	8	3	3	9	5	10
		6%	6%	6%	11%	12%	7%	5%	4%	3%	5%	5%	9%	5%	7%	10%	5%	4%	7%	12%	4%	9%	4%
	(6)	25	13	12	7	3	4	4	-	6	3	1	12	7	2	4	2	9	2	2	2	-	4
		2%	3%	2%	7%	2%	3%	3%	-	2%	2%	1%	4%	3%	1%	3%	1%	5%	5%	7%	1%	-	2%
	(5)	93	41	52	20	8	16	16	15	18	11	22	29	27	14	9	13	13	7	3	9	3	17
		9%	8%	10%	22%	6%	10%	9%	9%	7%	7%	8%	10%	10%	7%	7%	11%	7%	21%	11%	4%	6%	8%
	(4)	28	9	18	6	3	5	10	2	1	3	10	6	8	6	8	4	2	-	-	3	1	2
		3%	2%	4%	6%	2%	3%	6%	1%	1%	2%	4%	2%	3%	3%	6%	3%	1%	-	-	1%	1%	1%
	(3)	41	19	21	4	8	8	11	6	3	2	16	9	14	6	4	5	8	1	4	2	-	3
		4%	4%	4%	5%	6%	5%	7%	3%	1%	2%	6%	3%	5%	3%	3%	4%	4%	3%	15%	1%	-	1%
	(2)	27	10	17	7	6	7	4	3	1	2	7	10	8	1	6	4	2	-	3	2	-	2
		3%	2%	3%	8%	4%	4%	2%	2%	*	2%	3%	4%	3%	*	5%	3%	1%	-	13%	1%	-	1%
Definitely would not vote	(1)	121	57	65	13	31	24	20	14	19	12	30	42	34	-	-	-	-	-	-	6	2	3
		12%	12%	13%	15%	22%	15%	12%	8%	7%	8%	11%	15%	12%	-	-	-	-	-	-	3%	4%	1%
Don't know		3	2	1	-	-	-	-	-	3	-	-	1	2	-	-	-	-	-	-	1	-	-
		*	*	*	-	-	-	-	-	1%	-	-	*	1%	-	-	-	-	-	-	*	-	-
Mean		7.29	7.53	7.07	5.51	6.23	6.77	7.00	8.06	8.46	8.10	7.36	6.89	7.17	8.72	7.96	8.39	8.63	8.22	6.55	8.98	8.67	8.88
Standard deviation		3.30	3.25	3.33	3.02	3.61	3.44	3.35	2.95	2.74	2.89	3.34	3.37	3.34	2.07	2.57	2.48	2.17	2.25	3.10	2.16	2.18	2.08
Standard error		0.10	0.15	0.14	0.42	0.34	0.30	0.26	0.23	0.15	0.18	0.23	0.24	0.19	0.14	0.21	0.23	0.16	0.37	0.63	0.14	0.22	0.15

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226
Conservative	194	102	93	15	19	23	35	35	67	40	50	54	44	194	-	-	-	-	-	122	2	24
	19%	21%	18%	16%	13%	15%	21%	20%	26%	27%	19%	19%	16%	100%	-	-	-	-	-	55%	3%	11%
Labour	129	66	63	8	26	27	21	16	30	18	38	34	38	-	129	-	-	-	-	10	33	36
	13%	13%	12%	9%	18%	17%	12%	10%	12%	12%	14%	12%	14%	-	100%	-	-	-	-	4%	63%	16%
Liberal Democrat	126	54	72	13	18	21	20	18	36	21	38	28	38	-	-	126	-	-	-	3	2	74
	13%	11%	14%	14%	13%	13%	11%	11%	14%	14%	14%	10%	14%	-	-	100%	-	-	-	1%	4%	33%
The UK Independence Party (UKIP)	186	112	74	11	22	21	40	44	47	19	48	58	56	-	-	-	186	-	-	51	6	39
	19%	23%	15%	12%	15%	13%	24%	26%	18%	13%	18%	20%	20%	-	-	-	100%	-	-	23%	11%	17%
The Green Party	36	13	23	6	5	10	7	2	4	11	7	6	8	-	-	-	-	36	-	2	2	12
	4%	3%	5%	7%	4%	6%	4%	1%	2%	7%	2%	2%	3%	-	-	-	-	100%	-	1%	3%	5%
The British National Party (BNP)	6	4	2	-	5	-	-	-	2	-	-	4	2	-	-	-	-	-	6	-	-	-
	1%	1%	*	-	3%	-	-	-	1%	-	-	2%	1%	-	-	-	-	-	24%	-	-	-
Some other party	20	8	11	-	1	8	3	5	3	3	6	7	3	-	-	-	-	-	20	3	*	5
	2%	2%	2%	-	1%	5%	2%	3%	1%	2%	2%	2%	1%	-	-	-	-	-	76%	1%	1%	2%
Would not vote	121	57	65	13	31	24	20	14	19	12	30	42	34	-	-	-	-	-	-	6	2	3
	12%	12%	13%	15%	22%	15%	12%	8%	7%	8%	11%	15%	12%	-	-	-	-	-	-	3%	4%	1%
Refused	43	16	27	2	1	3	7	13	15	5	8	10	15	-	-	-	-	-	-	4	1	4
	4%	3%	5%	3%	1%	2%	4%	8%	6%	4%	3%	3%	5%	-	-	-	-	-	-	2%	2%	2%
Don't know	138	58	80	23	14	22	17	24	37	17	40	41	37	-	-	-	-	-	-	19	5	29
	14%	12%	16%	25%	10%	14%	10%	14%	14%	12%	15%	14%	14%	-	-	-	-	-	-	9%	9%	13%

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	498	242	256	14	46	63	84	86	204	154	101	89	142	153	103	79	126	25	12	168	66	133
Weighted base	469	250	219	21	56	70	81	88	152	83	127	120	128	139	80	85	131	23	11	151	34	148
Conservative	139	72	67	5	14	17	25	24	55	29	35	38	33	139	-	-	-	-	-	97	1	19
	30%	29%	31%	24%	24%	24%	31%	27%	36%	35%	28%	31%	26%	100%	-	-	-	-	-	64%	4%	13%
Labour	80	41	39	2	12	14	13	12	26	14	22	20	23	-	80	-	-	-	-	7	26	29
	17%	16%	18%	10%	21%	20%	17%	14%	17%	17%	18%	17%	18%	-	100%	-	-	-	-	5%	76%	20%
Liberal Democrat	85	40	45	6	11	15	12	13	27	16	28	15	25	-	-	85	-	-	-	2	1	60
	18%	16%	20%	29%	20%	21%	15%	15%	18%	19%	22%	12%	20%	-	-	100%	-	-	-	1%	4%	40%
The UK Independence Party (UKIP)	131	82	49	5	15	15	24	34	37	14	33	41	39	-	-	-	131	-	-	42	4	27
	28%	33%	22%	24%	27%	21%	30%	38%	24%	16%	26%	34%	30%	-	-	-	100%	-	-	28%	12%	18%
The Green Party	23	10	13	3	3	6	5	2	3	9	4	3	5	-	-	-	-	23	-	2	1	9
	5%	4%	6%	14%	6%	9%	6%	2%	2%	11%	3%	3%	4%	-	-	-	-	100%	-	1%	3%	6%
The British National Party (BNP)	2	1	1	-	*	-	-	-	1	-	-	1	1	-	-	-	-	-	2	-	-	-
	*	1%	*	-	1%	-	-	-	1%	-	-	1%	*	-	-	-	-	-	17%	-	-	-
Some other party	9	3	6	-	*	3	2	3	2	2	4	2	2	-	-	-	-	-	9	1	*	4
	2%	1%	3%	-	*	4%	2%	3%	1%	3%	3%	1%	1%	-	-	-	-	-	83%	1%	1%	2%

**St Austell & Newquay Poll**  
**CATI Fieldwork : 6th - 16th August 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	17%
Liberal Democrat	19%
UKIP	27%
Green	5%
Other	2%

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226
Conservative	174 17%	95 19%	79 15%	15 16%	18 13%	17 11%	21 12%	37 22%	65 25%	37 25%	46 17%	47 17%	39 14%	149 77%	1 1%	- -	9 5%	- -	1 4%	119 54%	3 5%	18 8%
Labour	116 12%	62 13%	54 11%	11 12%	24 17%	22 14%	18 11%	15 9%	26 10%	14 9%	33 12%	31 11%	36 13%	3 1%	101 78%	1 1%	5 2%	2 5%	- -	9 4%	29 56%	27 12%
Liberal Democrat	189 19%	88 18%	102 20%	10 11%	26 18%	36 22%	32 18%	29 17%	57 22%	35 24%	52 19%	42 15%	59 22%	16 8%	12 10%	117 93%	11 6%	3 9%	* 2%	16 7%	7 14%	98 43%
The UK Independence Party (UKIP)	190 19%	116 24%	74 15%	14 15%	19 14%	28 17%	44 26%	39 23%	45 17%	19 13%	46 17%	68 24%	53 19%	10 5%	6 5%	3 2%	153 82%	2 4%	4 15%	45 20%	6 12%	37 16%
The Green Party	38 4%	12 2%	26 5%	3 3%	6 4%	14 8%	8 4%	3 2%	5 2%	9 6%	15 6%	8 3%	6 2%	1 *	3 2%	2 2%	- -	24 66%	3 13%	3 2%	2 5%	13 6%
The British National Party (BNP)	3 *	2 *	2 *	- -	3 2%	- -	- -	- -	1 *	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	3 13%	- -	- -	- -
Some other party	22 2%	8 2%	14 3%	2 2%	1 1%	3 2%	5 3%	8 5%	4 1%	4 3%	5 2%	6 2%	4 2%	5 2%	* *	- -	3 2%	2 4%	10 40%	3 1%	* 1%	10 4%
Would not vote	121 12%	57 12%	65 13%	13 15%	31 22%	24 15%	20 12%	14 8%	19 7%	12 8%	30 11%	42 15%	34 12%	- -	- -	- -	- -	- -	- -	6 3%	2 4%	3 1%
Refused	34 3%	13 3%	21 4%	2 3%	1 1%	- -	6 3%	9 5%	14 5%	3 2%	9 3%	4 1%	13 5%	1 1%	- -	- -	- -	- -	- -	4 2%	1 2%	2 1%
Don't know	113 11%	38 8%	74 15%	21 23%	12 9%	18 11%	17 10%	17 10%	28 11%	15 10%	31 12%	34 12%	29 10%	10 5%	5 4%	3 3%	4 2%	4 12%	3 13%	16 7%	1 3%	17 8%

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	521	255	266	14	48	66	84	93	215	159	110	94	146	146	101	78	122	24	11	171	69	144
Weighted base	493	265	229	21	60	75	81	95	160	85	138	128	132	134	78	84	127	22	10	155	36	160
Conservative	130	71	58	5	14	12	17	27	55	28	33	34	31	110	1	-	8	-	1	96	2	15
	26%	27%	26%	25%	24%	16%	21%	28%	34%	33%	24%	26%	24%	82%	1%	-	6%	-	10%	62%	5%	9%
Labour	66	36	31	1	9	11	12	12	21	10	19	18	20	*	59	*	4	*	-	7	22	22
	13%	13%	13%	5%	15%	15%	15%	12%	13%	11%	14%	14%	15%	*	76%	*	3%	1%	-	4%	60%	14%
Liberal Democrat	128	63	66	6	17	23	19	20	43	26	39	25	38	11	9	82	7	3	*	13	6	79
	26%	24%	29%	28%	28%	31%	23%	22%	27%	30%	28%	19%	29%	9%	12%	97%	6%	12%	3%	8%	16%	49%
The UK Independence Party (UKIP)	126	81	45	6	13	18	25	29	35	12	31	43	35	9	6	*	106	*	1	36	5	24
	25%	30%	20%	28%	22%	23%	30%	30%	22%	15%	23%	34%	26%	6%	7%	*	83%	1%	10%	24%	13%	15%
The Green Party	28	9	19	2	5	10	5	2	3	7	12	4	4	*	2	2	-	18	1	2	2	12
	6%	3%	8%	10%	9%	13%	6%	3%	2%	8%	9%	3%	3%	*	3%	2%	-	83%	13%	1%	4%	7%
The British National Party (BNP)	1	*	1	-	*	-	-	-	1	-	-	*	1	-	-	-	-	-	1	-	-	-
	*	*	*	-	1%	-	-	-	*	-	-	*	*	-	-	-	-	-	10%	-	-	-
Some other party	15	5	9	1	1	1	4	5	3	3	3	4	4	4	*	-	3	1	6	1	*	9
	3%	2%	4%	3%	1%	1%	5%	6%	2%	3%	3%	3%	3%	3%	*	-	2%	3%	55%	1%	1%	5%

**St Austell & Newquay Poll**  
**CATI Fieldwork : 6th - 16th August 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	27%
Labour	13%
Liberal Democrat	26%
UKIP	25%
Green	6%
Other	3%

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203	
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226	
I would not vote Labour	543	287	257	33	73	80	93	102	160	79	159	148	147	146	-	77	136	14	18	166	5	123	
		54%	58%	50%	36%	52%	50%	54%	60%	61%	54%	60%	52%	54%	75%	-	61%	73%	40%	70%	76%	10%	54%
I would not vote UKIP	512	218	294	44	86	97	83	76	125	98	152	109	141	122	95	98	-	30	17	106	35	124	
		51%	45%	58%	49%	61%	60%	48%	45%	48%	66%	57%	38%	51%	63%	74%	78%	-	83%	65%	48%	67%	55%
I would not vote Conservative	507	251	255	29	90	102	92	80	112	66	142	140	148	-	103	82	118	31	21	34	43	157	
		51%	51%	50%	32%	64%	63%	54%	47%	43%	45%	54%	49%	54%	-	80%	65%	64%	86%	82%	15%	81%	70%
I would not vote Liberal Democrat	497	278	219	31	70	80	91	92	131	76	135	145	131	113	78	-	127	21	19	145	32	80	
		50%	57%	43%	34%	50%	50%	53%	54%	50%	52%	51%	51%	48%	58%	60%	-	68%	59%	72%	66%	62%	35%
None of these - I would potentially vote for all of them	94	42	52	15	8	19	14	15	22	6	22	38	24	13	12	9	12	-	1	13	4	9	
		9%	8%	10%	17%	6%	12%	8%	9%	8%	4%	8%	13%	9%	7%	9%	7%	6%	-	4%	6%	7%	4%
Don't know	30	11	19	2	4	2	6	4	9	3	4	11	7	4	1	-	1	-	-	1	-	4	
		3%	2%	4%	3%	3%	1%	3%	2%	3%	2%	2%	4%	3%	2%	1%	-	1%	-	-	*	-	2%



## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203	
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226	
NET: Well	590	337	253	41	75	83	107	101	182	99	165	160	150	174	71	88	100	17	14	169	31	142	
	59%	69%	50%	45%	53%	52%	63%	59%	69%	67%	62%	56%	55%	90%	55%	69%	54%	46%	53%	77%	60%	63%	
Very well	(4)	36	26	10	4	1	4	6	9	13	6	9	10	10	13	4	2	6	2	-	14	3	3
		4%	5%	2%	5%	1%	2%	3%	5%	5%	4%	3%	4%	4%	6%	3%	2%	3%	5%	-	7%	6%	2%
Quite well	(3)	554	311	243	36	74	79	101	92	169	93	156	149	141	162	67	86	93	15	14	155	28	138
		55%	63%	48%	40%	53%	49%	59%	54%	65%	63%	59%	52%	51%	83%	52%	68%	50%	41%	53%	70%	54%	61%
Quite badly	(2)	302	111	191	41	50	56	45	54	54	37	73	96	90	19	51	33	64	15	6	37	16	72
		30%	23%	37%	45%	36%	35%	27%	32%	21%	25%	27%	34%	33%	10%	39%	26%	35%	42%	24%	17%	30%	32%
Very badly	(1)	78	32	45	7	12	14	17	13	14	10	22	19	23	1	6	4	19	3	5	8	4	8
		8%	7%	9%	8%	8%	8%	10%	8%	5%	7%	8%	7%	8%	1%	4%	3%	10%	9%	18%	4%	8%	4%
NET: Badly		379	143	236	48	62	69	63	67	68	47	95	115	113	20	57	37	83	18	11	45	20	81
		38%	29%	46%	53%	44%	43%	37%	39%	26%	32%	36%	41%	41%	10%	44%	30%	45%	51%	42%	20%	38%	36%
Don't know		31	10	21	2	4	9	2	3	12	1	5	9	11	-	1	1	3	1	1	6	1	3
		3%	2%	4%	2%	3%	5%	1%	2%	5%	1%	2%	3%	4%	-	1%	1%	2%	3%	6%	3%	3%	1%
Mean		2.57	2.69	2.44	2.42	2.47	2.48	2.56	2.58	2.72	2.65	2.58	2.55	2.52	2.96	2.54	2.68	2.48	2.44	2.37	2.82	2.59	2.61
Standard deviation		0.69	0.68	0.69	0.72	0.66	0.69	0.72	0.71	0.64	0.67	0.69	0.68	0.71	0.43	0.64	0.56	0.73	0.75	0.80	0.60	0.72	0.59
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.06	0.06	0.03	0.04	0.05	0.05	0.04	0.03	0.05	0.05	0.06	0.12	0.17	0.04	0.07	0.04

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203	
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226	
NET: Well	566	317	249	54	76	78	90	93	173	100	154	157	137	166	67	74	97	14	10	167	24	129	
	57%	65%	49%	59%	54%	48%	53%	55%	66%	68%	58%	55%	50%	85%	52%	59%	52%	38%	38%	76%	45%	57%	
Very well	(4)	29	21	9	-	3	6	4	8	8	6	9	5	9	12	2	1	5	-	-	14	2	5
		3%	4%	2%	-	2%	4%	2%	5%	3%	4%	3%	2%	3%	6%	2%	1%	3%	-	-	6%	4%	2%
Quite well	(3)	536	296	240	54	73	71	86	85	165	94	146	152	128	153	65	73	92	14	10	153	22	125
		54%	60%	47%	59%	52%	44%	50%	63%	64%	55%	54%	47%	79%	50%	58%	49%	38%	38%	70%	42%	55%	
Quite badly	(2)	315	124	192	29	51	66	52	58	60	33	84	96	95	21	55	44	67	16	9	34	25	75
		32%	25%	38%	32%	36%	41%	30%	34%	23%	23%	32%	34%	35%	11%	42%	35%	36%	45%	35%	15%	47%	33%
Very badly	(1)	89	39	50	6	9	12	24	18	17	9	20	24	33	3	7	6	20	6	5	11	4	17
		9%	8%	10%	7%	6%	7%	14%	10%	7%	6%	7%	8%	12%	2%	5%	4%	11%	15%	18%	5%	8%	8%
NET: Badly		404	163	241	35	61	78	76	75	77	43	103	120	127	25	62	50	87	22	14	45	29	92
		40%	33%	47%	39%	43%	49%	44%	44%	29%	29%	39%	42%	46%	13%	48%	40%	47%	60%	53%	20%	55%	41%
Don't know		30	11	20	2	5	5	5	2	12	4	7	6	10	4	1	2	2	*	2	8	-	5
		3%	2%	4%	2%	3%	3%	3%	1%	5%	2%	3%	2%	4%	2%	1%	2%	1%	1%	9%	3%	-	2%
Mean		2.52	2.62	2.42	2.53	2.51	2.46	2.42	2.49	2.66	2.68	2.56	2.50	2.43	2.92	2.48	2.57	2.45	2.23	2.22	2.80	2.42	2.53
Standard deviation		0.70	0.70	0.70	0.63	0.65	0.70	0.77	0.75	0.66	0.66	0.68	0.68	0.75	0.49	0.63	0.60	0.72	0.71	0.77	0.63	0.69	0.67
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.06	0.06	0.04	0.04	0.05	0.05	0.04	0.03	0.05	0.06	0.06	0.12	0.16	0.04	0.07	0.05

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226
I am satisfied with the job David Cameron is doing overall as Prime Minister	303 30%	158 32%	145 28%	33 36%	42 30%	38 24%	57 33%	36 21%	97 37%	51 35%	79 30%	90 32%	73 26%	128 66%	22 17%	34 27%	41 22%	4 12%	3 12%	114 52%	7 13%	57 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	342 34%	161 33%	181 35%	30 33%	45 32%	57 35%	56 32%	68 40%	84 32%	44 30%	96 36%	95 33%	100 36%	62 32%	20 15%	56 45%	88 47%	9 26%	11 41%	78 36%	7 14%	65 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	245 24%	125 26%	120 23%	17 19%	42 30%	50 31%	43 25%	39 23%	53 20%	38 26%	66 25%	59 21%	79 29%	2 1%	81 63%	31 24%	45 24%	19 52%	9 34%	16 7%	37 71%	83 37%
Refused	32 3%	16 3%	16 3%	- -	3 2%	5 3%	5 3%	11 7%	6 2%	3 2%	10 4%	8 3%	8 3%	- -	- -	1 1%	6 3%	1 3%	2 7%	2 1%	1 2%	5 2%
Don't know	78 8%	30 6%	49 10%	10 12%	9 6%	10 6%	11 6%	16 10%	22 8%	11 7%	14 5%	32 11%	14 5%	2 1%	6 5%	3 3%	6 3%	2 7%	2 6%	8 4%	- -	15 7%

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226
The Liberal Democrat	202	108	94	11	22	36	30	40	61	37	47	45	70	40	25	35	36	10	10	43	7	71
	20%	22%	18%	12%	16%	23%	18%	24%	23%	25%	18%	16%	25%	21%	19%	28%	19%	28%	39%	20%	13%	31%
The Conservatives	200	109	90	7	21	41	42	41	46	36	53	63	39	53	11	20	38	10	5	66	9	45
	20%	22%	18%	8%	15%	25%	25%	24%	18%	24%	20%	22%	14%	27%	8%	16%	20%	27%	21%	30%	16%	20%
The UK Independence Party (UKIP)	69	26	43	13	16	14	8	6	12	11	9	29	19	9	5	3	24	4	2	19	3	6
	7%	5%	8%	14%	12%	9%	5%	3%	4%	8%	4%	10%	7%	5%	4%	3%	13%	12%	6%	8%	6%	2%
Labour	43	26	16	4	10	7	8	8	6	9	8	16	10	9	8	4	8	2	-	13	4	3
	4%	5%	3%	4%	7%	5%	5%	5%	2%	6%	3%	6%	4%	4%	6%	4%	4%	5%	-	6%	8%	1%
None of them	633	310	323	67	95	96	108	101	164	82	181	190	164	119	90	78	114	19	13	124	37	126
	63%	63%	63%	74%	68%	60%	63%	59%	63%	56%	68%	67%	60%	61%	70%	62%	61%	52%	50%	56%	71%	56%
Don't know	9	1	8	3	2	1	1	-	1	3	-	1	2	*	-	1	-	-	-	*	-	1
	1%	*	2%	3%	2%	*	1%	-	*	2%	-	*	1%	*	-	1%	-	-	-	*	-	*

## St Austell & Newquay Poll

### CATI Fieldwork : 6th - 16th August 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	51	115	136	171	166	357	271	202	200	297	207	149	116	175	38	24	242	100	203
Weighted base	1000	490	510	91	141	161	171	171	262	147	265	284	274	194	129	126	186	36	26	220	52	226
A Conservative government	296 30%	167 34%	130 25%	33 36%	23 16%	33 20%	47 28%	55 32%	104 40%	52 35%	81 31%	80 28%	75 27%	163 84%	2 1%	9 8%	65 35%	1 4%	4 17%	157 72%	3 6%	31 14%
A Labour government	250 25%	130 26%	121 24%	23 26%	44 32%	47 29%	43 25%	37 22%	55 21%	33 22%	57 21%	73 26%	83 30%	5 2%	96 74%	17 14%	43 23%	16 43%	4 14%	19 9%	39 75%	62 28%
A coalition between the Conservatives and the Liberal Democrats	162 16%	70 14%	92 18%	6 7%	30 21%	27 17%	29 17%	32 18%	38 15%	23 16%	46 18%	52 18%	36 13%	24 12%	4 3%	48 38%	30 16%	4 11%	8 33%	22 10%	1 3%	57 25%
A coalition between Labour and the Liberal Democrats	135 13%	57 12%	78 15%	12 13%	24 17%	28 17%	26 15%	18 10%	26 10%	18 12%	50 19%	28 10%	39 14%	- -	26 20%	46 36%	16 8%	11 30%	6 23%	2 1%	8 15%	56 25%
Don't know	156 16%	66 14%	90 18%	16 18%	20 14%	25 16%	26 15%	29 17%	39 15%	21 15%	30 11%	50 18%	41 15%	3 2%	3 2%	6 5%	32 17%	4 12%	3 13%	19 8%	1 2%	19 9%

**St Austell & Newquay Poll**  
**CATI Fieldwork : 6th - 16th August 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	447 45%	490 49%
Female	553 55%	510 51%

**St Austell & Newquay Poll**  
**CATI Fieldwork : 6th - 16th August 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	51 5%	91 9%
25-34	115 12%	141 14%
35-44	136 14%	161 16%
45-54	171 17%	171 17%
55-64	166 17%	171 17%
65 or older	357 36%	262 26%
Refused	4 *	4 *

**St Austell & Newquay Poll**  
**CATI Fieldwork : 6th - 16th August 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	69 7%	36 4%
B	202 20%	111 11%
C1	202 20%	265 26%
C2	200 20%	284 28%
D	103 10%	114 11%
E	194 19%	160 16%
Refused	30 3%	30 3%



**St Austell & Newquay Poll**  
**CATI Fieldwork : 6th - 16th August 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	242 24%	220 22%
Labour	100 10%	52 5%
Liberal Democrats	203 20%	226 23%
Another party	65 7%	57 6%
Did not vote	316 32%	374 37%
Refused	36 4%	30 3%
Don't know	38 4%	41 4%