# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 1

Q.1 Did you vote in the referendum on whether Scotland should become an independent country or remain part of the United Kingdom? Base: All respondents

		Gei	nder				Age					SE	G		V	ote			Wher	n Decideo	How To	Vote		
	Total	Mole	Famala	10.17	10.04	05.04	OF 44	45 54	EE CA	CE.	ΔD	C1	00	DE	Vaa	Ne	NET: In the	On refer- endum	In the last few	In the	In the	ning of the		Have always
	<u>l otal</u>	iviale	<u>Female</u>	10-17	10-24	25-34	35-44	<u>45-54</u>	33-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	<u>Yes</u>	No_	<u>month</u>	<u>day</u>	_days_	week	<u>month</u>	_year_	year	known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
NET: Yes	2047 100%	997 100%	1050 100%	14 100%	84 100%	263 100%	384 100%	415 100%	399 100%	488 100%	798 100%	516 100%	267 100%	431 100%	929 100%	1118 100%	580 100%	105 100%	100 100%	92 100%	283 100%	221 100%	203 100%	1043 100%
Yes, by post	447 22%	212 21%	235 22%	1 7%	11 13%	44 17%	79 21%	81 20%	96 24%	135 28%	175 22%	100 19%	63 24%	106 25%	170 18%	277 25%	139 24%	3 3%	15 15%	25 27%	96 34%	55 25%	37 18%	216 21%
Yes, in person	1600 78%	785 79%	815 78%	13 93%	73 87%	219 83%	305 79%	334 80%	303 76%	353 72%	623 78%	416 81%	204 76%	325 75%	759 82%	841 75%	441 76%	102 97%	85 85%	67 73%	187 66%	166 75%	166 82%	827 79%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 1

Q.1 Did you vote in the referendum on whether Scotland should become an independent country or remain part of the United Kingdom? Base: All respondents

		L	ast Holyr	rood Vote	<u> </u>	Las	st Westm	inster Vo	ote			(	Gender W	ithin SEC	3				Metho	dology	
	_Total_	Con	Lab	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB Female	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
NET: Yes	2047 100%	331 100%	625 100%	449 100%	263 100%	264 100%	546 100%	611 100%	183 100%	410 100%	388 100%	242 100%	274 100%	140 100%	127 100%	189 100%	242 100%	1216 100%	827 100%	389 100%	831 100%
Yes, by post	447 22%	95 29%	141 23%	97 22%	50 19%	72 27%	122 22%	140 23%	41 22%	87 21%	88 23%	52 21%	48 18%	28 20%	35 28%	45 24%	61 25%	228 19%	160 19%	68 17%	219 26%
Yes, in person	1600 78%	236 71%	484 77%	352 78%	213 81%	192 73%	424 78%	471 77%	142 78%	323 79%	300 77%	190 79%	226 82%	112 80%	92 72%	144 76%	181 75%	988 81%	667 81%	321 83%	612 74%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 2

Q.2 How did you vote in the referendum? Did you vote YES for Scotland to become an independent country, or NO for Scotland to remain part of the United Kingdom? Base: All respondents

		Ger	nder				Age					SE	G		Vc	ote			When	Decideo	How To	Vote		
																	NET	0	Link			Since the		
																	NET: In the last	On refer- endum	In the last few	In the last	In the last	ning of the	Longer ago than a	Have always
	Total	Male	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2_	DE	Yes	No	month	day	days	week	month	year_	<u>year</u>	known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
Yes	929 45%	468 47%	461 44%	10 71%	40 48%	155 59%	204 53%	215 52%	171 43%	134 27%	322 40%	253 49%	140 52%	192 45%	929 100%	-	360 62%	71 68%	65 65%	57 62%	167 59%	122 55%	93 46%	354 34%
No	1118 55%	529 53%	589 56%	4 29%	44 52%	108 41%	180 47%	200 48%	228 57%	354 73%	476 60%	263 51%	127 48%	239 55%	-	1118	220 38%	34 32%	35 35%	35 38%	116 41%	99 45%	110 54%	689 66%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 2

Q.2 How did you vote in the referendum? Did you vote YES for Scotland to become an independent country, or NO for Scotland to remain part of the United Kingdom? Base: All respondents

		L	ast Holyr	ood Vote	<u> </u>	Las	st Westm	inster Vo	ote			(	Gender W	ithin SE	G				Metho	dology	
	<u>Total</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	Con	Lab	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Yes	929 45%	15 5%	230 37%	385 86%	102 39%	6 2%	170 31%	488 80%	43 23%	178 43%	144 37%	115 48%	138 50%	78 56%	62 49%	85 45%	107 44%	565 46%	353 43%	212 54%	364 44%
No	1118 55%	316 95%	395 63%	64 14%	161 61%	258 98%	376 69%	123 20%	140 77%	232 57%	244 63%	127 52%	136 50%	62 44%	65 51%	104 55%	135 56%	651 54%	474 57%	177 46%	467 56%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 3
Q.3 When did you finally make up your mind how you would vote in the referendum?
Base: All respondents

		Ge	nder				Age					SE	G		V	ote			When	Decideo	d How To	Vote		
	_Total_	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	_AB			DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
NET: In the last month	580 28%	255 26%	325 31%	9 64%	26 31%	98 37%	145 38%	126 30%	87 22%	89 18%	188 24%	152 29%	89 33%	140 32%	360 39%	220 20%	580 100%	105 100%	100 100%	92 100%	283 100%	-	-	-
On referendum day	105 5%	51 5%	54 5%	2 14%	7 8%	18 7%	29 8%	22 5%	12 3%	15 3%	28 4%	29 6%	17 6%	30 7%	71 8%	34 3%	105 18%	105 100%	-	-	-	-	-	-
In the last few days	100 5%	41 4%	59 6%	1 7%	3 4%	18 7%	23 6%	24 6%	19 5%	12 2%	39 5%	23 4%	8 3%	27 6%	65 7%	35 3%	100 17%	-	100 100%	-	-	-	-	-
In the last week	92 4%	40 4%	52 5%	1 7%	4 5%	10 4%	24 6%	24 6%	18 5%	11 2%	32 4%	20 4%	17 6%	22 5%	57 6%	35 3%	92 16%	-	-	92 100%	-	-	-	-
In the last month	283 14%	123 12%	160 15%	5 36%	12 14%	52 20%	69 18%	56 13%	38 10%	51 10%	89 11%	80 16%	47 18%	61 14%	167 18%	116 10%	283 49%	-	-	-	283 100%	-	-	-
Since the beginning of the year	221 11%	102 10%	119 11%	2 14%	11 13%	34 13%	44 11%	43 10%	41 10%	46 9%	102 13%	48 9%	29 11%	40 9%	122 13%	99 9%	-	-	-	-	-	221 100%	-	-
Longer ago than a year	203 10%	121 12%	82 8%	2 14%	12 14%	24 9%	21 5%	47 11%	43 11%	54 11%	88 11%	64 12%	17 6%	30 7%	93 10%	110 10%	-	-	-	-	-	-	203 100%	-
I have always known how I would end up voting	1043 51%	519 52%	524 50%	1 7%	35 42%	107 41%	174 45%	199 48%	228 57%	299 61%	420 53%	252 49%	132 49%	221 51%	354 38%	689 62%	-	-	-	-	-	-	-	1043 100%

#### **Lord Ashcroft**

Table 3
Q.3 When did you finally make up your mind how you would vote in the referendum?
Base: All respondents

		I	ast Holy	rood Vot	<u>e</u>	La	st Westn	ninster \	/ote				Gender W	ithin SE	G				Metho	dology	
	_Total_	_Con_	_Lab_	SNP	<u>LibDem</u>	Con	_Lab_	SNP	<u>LibDem</u>	AB <u>Male</u>	AB <u>Female</u>	C1 Male	C1 Female	C2 Male	C2 <u>Female</u>	DE <u>Male</u>	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
NET: In the last month	580	39	208	103	80	27	177	157	49	101	87	59	93	36	53	55	85	347	234	113	233
	28%	12%	33%	23%	30%	10%	32%	26%	27%	25%	22%	24%	34%	26%	42%	29%	35%	29%	28%	29%	28%
On referendum day	105	9	39	10	13	5	32	20	9	20	8	10	19	9	8	11	19	66	42	24	39
	5%	3%	6%	2%	5%	2%	6%	3%	5%	5%	2%	4%	7%	6%	6%	6%	8%	5%	5%	6%	5%
In the last few days	100	8	41	17	16	5	35	22	9	19	20	10	13	1	7	11	16	57	38	19	43
	5%	2%	7%	4%	6%	2%	6%	4%	5%	5%	5%	4%	5%	1%	6%	6%	7%	5%	5%	5%	5%
In the last week	92	4	32	22	16	5	24	35	9	15	17	9	11	6	11	10	12	60	46	14	32
	4%	1%	5%	5%	6%	2%	4%	6%	5%	4%	4%	4%	4%	4%	9%	5%	5%	5%	6%	4%	4%
In the last month	283	18	96	54	35	12	86	80	22	47	42	30	50	20	27	23	38	164	108	56	119
	14%	5%	15%	12%	13%	5%	16%	13%	12%	11%	11%	12%	18%	14%	21%	12%	16%	13%	13%	14%	14%
Since the beginning of the year	221	22	61	44	43	18	44	68	30	51	51	16	32	17	12	17	23	130	79	51	91
	11%	7%	10%	10%	16%	7%	8%	11%	16%	12%	13%	7%	12%	12%	9%	9%	10%	11%	10%	13%	11%
Longer ago than a year	203	40	58	51	28	26	52	70	18	49	39	39	25	10	7	20	10	116	75	41	87
	10%	12%	9%	11%	11%	10%	10%	11%	10%	12%	10%	16%	9%	7%	6%	11%	4%	10%	9%	11%	10%
I have always known how	1043	230	298	251	112	193	273	316	86	209	211	128	124	77	55	97	124	623	439	184	420
I would end up voting	51%	69%	48%	56%	43%	73%	50%	52%	47%	51%	54%	53%	45%	55%	43%	51%	51%	51%	53%	47%	51%

**Lord Ashcroft** 

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 4

Q.3b Did you move from being a "Don't know" or did you move from intending to vote the opposite to the way you actually ended up voting? Base: All respondents who made their mind up how to vote in the last month

		Ge	nder				Age					SE	G		Vo	te			Wher	Decideo	d How To			
	<b>.</b>	Mala	F I	10.17	10.04	05.04	05.44	45.54	55.04	0.5	AD	04	00	D.E.	V.	N.	NET: In the last	On referendum	In the last few	In the	In the	ning of the	ago than a	Have always
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>16-17</u>	18-24	25-34	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	AB	<u>C1</u>	C2_	<u>DE</u>	Yes_	<u>No</u>	<u>month</u>	<u>day</u>	<u>days</u>	week	<u>month</u>	<u>year</u>	<u>year</u>	<u>known</u>
Base	580	255	325	9	26	98	145	126	87	89	188	152	89	140	360	220	580	105	100	92	283	-	-	-
Moved from Don't Know to how I finally voted	339 58%	140 55%	199 61%	9 100%	19 73%	61 62%	89 61%	67 53%	50 57%	44 49%	114 61%	89 59%	51 57%	78 56%	210 58%	129 59%	339 58%	60 57%	58 58%	61 66%	160 57%	-	-	-
Moved from the opposite position to how I finally voted i.e. from No to Yes, or from Yes to No	140 24%	66 26%	74 23%	-	6 23%	26 27%	38 26%	32 25%	21 24%	17 19%	48 26%	38 25%	20 22%	32 23%	111 31%	29 13%	140 24%	28 27%	31 31%	21 23%	60 21%	-	-	-
Neither	101 17%	49 19%	52 16%	-	1 4%	11 11%	18 12%	27 21%	16 18%	28 31%	26 14%	25 16%	18 20%	30 21%	39 11%	62 28%	101 17%	17 16%	11 11%	10 11%	63 22%	-	-	-

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 4
Q.3b Did you move from being a "Don't know" or did you move from intending to vote the opposite to the way you actually ended up voting?
Base: All respondents who made their mind up how to vote in the last month

			Last Holy	rood Vot	<u>e</u>	La	st Westn	ninster V	ote			(	Gender W	ithin SE	G					dology	
	<u>Total</u>	Con	<u>Lab</u>	SNP	LibDem	Con	<u>Lab</u>	SNP	<u>LibDem</u>	AB <u>Male</u>	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE <u>Male</u>	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	580	39	208	103	80	27	177	157	49	101	87	59	93	36	53	55	85	347	234	113	233
Moved from Don't Know to how I finally voted	339	16	118	61	53	10	98	95	33	58	56	32	57	17	34	30	48	201	130	71	138
	58%	41%	57%	59%	66%	37%	55%	61%	67%	57%	64%	54%	61%	47%	64%	55%	56%	58%	56%	63%	59%
Moved from the opposite position to how I finally voted i.e. from No to Yes, or from Yes to No	140	7	57	25	18	5	50	38	10	24	24	15	23	11	9	15	17	93	63	30	47
	24%	18%	27%	24%	23%	19%	28%	24%	20%	24%	28%	25%	25%	31%	17%	27%	20%	27%	27%	27%	20%
Neither	101	16	33	17	9	12	29	24	6	19	7	12	13	8	10	10	20	53	41	12	48
	17%	41%	16%	17%	11%	44%	16%	15%	12%	19%	8%	20%	14%	22%	19%	18%	24%	15%	18%	11%	21%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 5

Q.4 From the list below what were the two or three most important issues in deciding how you ultimately voted? Base: All respondents

		Ge	nder				Age					SE	G		Vc	te			When	Decided	How To			
																	NET: In the last	On refer- endum	In the last few	In the	In the	Since the begin- ning of the	Longer ago than a	Have always
	_Total_	_Male_	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	DE	Yes	_No_	month	day	days	week	month	year	year	known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
The NHS	911	385	526	10	40	126	185	190	156	204	315	238	126	216	504	407	284	49	50	47	138	100	89	438
	45%	39%	50%	71%	48%	48%	48%	46%	39%	42%	39%	46%	47%	50%	54%	36%	49%	47%	50%	51%	49%	45%	44%	42%
Disaffection with Westminster politics	728	378	350	4	32	114	163	161	140	114	280	195	115	126	684	44	265	43	47	42	133	99	69	295
	36%	38%	33%	29%	38%	43%	42%	39%	35%	23%	35%	38%	43%	29%	74%	4%	46%	41%	47%	46%	47%	45%	34%	28%
The Pound	701	345	356	4	26	79	119	126	154	193	306	169	81	135	63	638	154	20	17	24	93	67	76	404
	34%	35%	34%	29%	31%	30%	31%	30%	39%	40%	38%	33%	30%	31%	7%	57%	27%	19%	17%	26%	33%	30%	37%	39%
Tax & public spending	668	347	321	6	31	115	127	137	132	120	309	181	75	98	305	363	175	34	29	22	90	78	72	343
	33%	35%	31%	43%	37%	44%	33%	33%	33%	25%	39%	35%	28%	23%	33%	32%	30%	32%	29%	24%	32%	35%	35%	33%
Pensions	508	232	276	1	6	25	48	75	135	218	186	113	68	133	91	417	116	27	19	14	56	49	42	301
	25%	23%	26%	7%	7%	10%	13%	18%	34%	45%	23%	22%	25%	31%	10%	37%	20%	26%	19%	15%	20%	22%	21%	29%
Defence & security	473	242	231	1	13	39	70	101	106	143	211	108	51	98	144	329	101	10	20	20	51	41	56	275
	23%	24%	22%	7%	15%	15%	18%	24%	27%	29%	26%	21%	19%	23%	16%	29%	17%	10%	20%	22%	18%	19%	28%	26%
Jobs	403	201	202	6	30	59	99	95	56	58	168	96	60	70	169	234	121	21	24	20	56	45	36	201
	20%	20%	19%	43%	36%	22%	26%	23%	14%	12%	21%	19%	22%	16%	18%	21%	21%	20%	24%	22%	20%	20%	18%	19%
EU membership	281 14%	155 16%	126 12%	-	16 19%	35 13%	50 13%	53 13%	61 15%	66 14%	131 16%	69 13%	24 9%	53 12%	115 12%	166 15%	75 13%	10 10%	13 13%	11 12%	41 14%	31 14%	34 17%	141 14%
Oil	247	126	121	5	15	40	51	44	40	52	84	64	43	52	182	65	79	14	12	14	39	24	25	119
	12%	13%	12%	36%	18%	15%	13%	11%	10%	11%	11%	12%	16%	12%	20%	6%	14%	13%	12%	15%	14%	11%	12%	11%
Benefits	200	85	115	1	6	27	56	40	38	32	55	51	26	66	125	75	71	10	11	16	34	30	24	75
	10%	9%	11%	7%	7%	10%	15%	10%	10%	7%	7%	10%	10%	15%	13%	7%	12%	10%	11%	17%	12%	14%	12%	7%
Prices	178	80	98	2	8	31	31	26	34	46	70	44	31	32	31	147	54	8	10	7	29	20	10	94
	9%	8%	9%	14%	10%	12%	8%	6%	9%	9%	9%	9%	12%	7%	3%	13%	9%	8%	10%	8%	10%	9%	5%	9%
None of the above	115 6%	52 5%	63 6%	-	4 5%	12 5%	20 5%	30 7%	19 5%	30 6%	35 4%	29 6%	9 3%	37 9%	38 4%	77 7%	22 4%	9 9%	4 4%	4 4%	5 2%	6 3%	14 7%	73 7%

#### **Lord Ashcroft**

Table 5
Q.4 From the list below what were the two or three most important issues in deciding how you ultimately voted?
Base: All respondents

			Last Holy	rood Vo	te	La	ast Westr	minster V	/ote			(	Gender W	ithin SE	G				Metho	dology	
	<u>Total</u>	Con	Lab	SNP	LibDem	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
The NHS	911	100	320	225	101	77	264	313	70	139	176	104	134	62	64	76	140	620	420	200	291
	45%	30%	51%	50%	38%	29%	48%	51%	38%	34%	45%	43%	49%	44%	50%	40%	58%	51%	51%	51%	35%
Disaffection with	728	19	183	298	92	14	137	382	43	157	123	91	104	63	52	61	65	418	259	159	310
Westminster politics	36%	6%	29%	66%	35%	5%	25%	63%	23%	38%	32%	38%	38%	45%	41%	32%	27%	34%	31%	41%	37%
The Pound	701	179	249	49	106	145	239	88	86	152	154	87	82	43	38	60	75	401	296	105	300
	34%	54%	40%	11%	40%	55%	44%	14%	47%	37%	40%	36%	30%	31%	30%	32%	31%	33%	36%	27%	36%
Tax & public spending	668	119	193	150	81	98	177	200	54	173	136	91	90	35	40	44	54	351	230	121	317
	33%	36%	31%	33%	31%	37%	32%	33%	30%	42%	35%	38%	33%	25%	31%	23%	22%	29%	28%	31%	38%
Pensions	508	135	187	73	59	106	173	102	48	99	87	49	64	33	35	49	84	318	251	67	190
	25%	41%	30%	16%	22%	40%	32%	17%	26%	24%	22%	20%	23%	24%	28%	26%	35%	26%	30%	17%	23%
Defence & security	473	128	138	84	57	99	123	113	49	110	101	57	51	25	26	47	51	273	203	70	200
	23%	39%	22%	19%	22%	38%	23%	18%	27%	27%	26%	24%	19%	18%	20%	25%	21%	22%	25%	18%	24%
Jobs	403	58	131	83	49	49	114	110	32	84	84	45	51	34	26	34	36	270	171	99	133
	20%	18%	21%	18%	19%	19%	21%	18%	17%	20%	22%	19%	19%	24%	20%	18%	15%	22%	21%	25%	16%
EU membership	281	38	78	54	53	30	65	77	38	71	60	34	35	16	8	32	21	163	111	52	118
	14%	11%	12%	12%	20%	11%	12%	13%	21%	17%	15%	14%	13%	11%	6%	17%	9%	13%	13%	13%	14%
Oil	247	20	53	107	21	15	48	120	12	47	37	26	38	25	18	26	26	142	89	53	105
	12%	6%	8%	24%	8%	6%	9%	20%	7%	11%	10%	11%	14%	18%	14%	14%	11%	12%	11%	14%	13%
Benefits	200	19	68	45	19	19	65	57	9	21	34	22	29	12	14	30	36	121	68	53	79
	10%	6%	11%	10%	7%	7%	12%	9%	5%	5%	9%	9%	11%	9%	11%	16%	15%	10%	8%	14%	10%
Prices	178	49	46	15	27	37	51	29	16	35	35	18	26	16	15	10	22	54	36	18	124
	9%	15%	7%	3%	10%	14%	9%	5%	9%	9%	9%	7%	9%	11%	12%	5%	9%	4%	4%	5%	15%
None of the above	115	23	26	20	17	18	22	29	13	15	20	12	17	5	4	16	21	59	34	25	56
	6%	7%	4%	4%	6%	7%	4%	5%	7%	4%	5%	5%	6%	4%	3%	8%	9%	5%	4%	6%	7%

#### **Lord Ashcroft**

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 6

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Most Important

		Ge	nder				Age					SE	G		Vc	ote			When	Decideo	How To	Vote		
	<u>Total</u>	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year		Have always known
Base	929	468	461	10	40	155	204	215	171	134	322	253	140	192	929	-	360	71	65	57	167	122	93	354
The principle that all decisions about Scotland should be taken in Scotland	651 70%	330 71%	321 70%	6 60%	24 60%	117 75%	146 72%	141 66%	123 72%	94 70%	237 74%	186 74%	94 67%	118 61%	651 70%	-	227 63%	47 66%	40 62%	33 58%	107 64%	89 73%	61 66%	274 77%
That on balance Scotland's future looked brighter as an independent country	184 20%	93 20%	91 20%	3 30%	14 35%	26 17%	35 17%	49 23%	31 18%	26 19%	56 17%	43 17%	31 22%	50 26%	184 20%	-	85 24%	14 20%	13 20%	16 28%	42 25%	21 17%	21 23%	57 16%
That independence would mean no more Conservative governments	94 10%	45 10%	49 11%	1 10%	2 5%	12 8%	23 11%	25 12%	17 10%	14 10%	29 9%	24 9%	15 11%	24 13%	94 10%	-	48 13%	10 14%	12 18%	8 14%	18 11%	12 10%	11 12%	23 6%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 6

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Most Important

			ast Holy	rood Vot	<u>e</u>	La	st Westr	ninster V	ote				Gender W	ithin SE	G				Method	dology	
	Total	Con	_Lab_	SNP	LibDem	Con	Lab	SNP	<u>LibDem</u>	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online
Base	929	15	230	385	102	6	170	488	43	178	144	115	138	78	62	85	107	565	353	212	364
The principle that all decisions about Scotland should be taken in Scotland	651 70%	12 80%	153 67%	284 74%	70 69%	4 67%	109 64%	354 73%	31 72%	135 76%	102 71%	75 65%	111 80%	52 67%	42 68%	59 69%	59 55%	398 70%	240 68%	158 75%	253 70%
That on balance Scotland's future looked brighter as an independent country	184 20%	2 13%	40 17%	72 19%	19 19%	1 17%	32 19%	92 19%	7 16%	31 17%	25 17%	26 23%	17 12%	18 23%	13 21%	16 19%	34 32%	112 20%	74 21%	38 18%	72 20%
That independence would mean no more Conservative governments	94 10%	1 7%	37 16%	29 8%	13 13%	1 17%	29 17%	42 9%	5 12%	12 7%	17 12%	14 12%	10 7%	8 10%	7 11%	10 12%	14 13%	55 10%	39 11%	16 8%	39 11%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 7

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Second Most Important

		Ge	nder				Age					SE	G		Vo	te			Wher	n Decideo	d How To			
																	NET: In the last	On refer- endum	In the last few	In the	In the	Since the begin- ning of the	Longer ago than a	Have always
	Total	<u>Male</u>	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	<u>Yes</u>	No	month	<u>day</u>	days	week	month	year	year	known
Base	929	468	461	10	40	155	204	215	171	134	322	253	140	192	929	-	360	71	65	57	167	122	93	354
That on balance Scotland's future looked brighter as an independent country	495 53%	254 54%	241 52%	4 40%	22 55%	93 60%	108 53%	107 50%	89 52%	72 54%	182 57%	151 60%	66 47%	88 46%	495 53%	-	175 49%	34 48%	33 51%	23 40%	85 51%	72 59%	47 51%	201 57%
The principle that all decisions about Scotland should be taken in Scotland	216 23%	105 22%	111 24%	3 30%	11 28%	29 19%	45 22%	59 27%	39 23%	30 22%	72 22%	49 19%	36 26%	55 29%	216 23%	-	105 29%	18 25%	21 32%	23 40%	43 26%	22 18%	23 25%	66 19%
That independence would mean no more Conservative governments	211 23%	103 22%	108 23%	3 30%	7 18%	32 21%	47 23%	48 22%	43 25%	31 23%	63 20%	53 21%	36 26%	49 26%	211 23%	-	75 21%	18 25%	10 15%	9 16%	38 23%	27 22%	23 25%	86 24%
None of these	7 1%	6 1%	1	-	-	1 1%	4 2%	1	-	1 1%	5 2%	-	2 1%	-	7 1%	-	5 1%	1 1%	1 2%	2 4%	1 1%	1 1%	-	1

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 7

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Second Most Important

			<u>-ast Holy</u>	<u>rood Vo</u>	<u>te</u>	La	<u>st Westr</u>	ninster \	/ote				Gender W	ithin SE	G					dology	
	Total	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online
Base	929	15	230	385	102	6	170	488	43	178	144	115	138	78	62	85	107	565	353	212	364
That on balance Scotland's future looked brighter as an independent country	495 53%	8 53%	103 45%	220 57%	62 61%	2 33%	80 47%	278 57%	23 53%	101 57%	81 56%	67 58%	84 61%	38 49%	28 45%	45 53%	43 40%	285 50%	170 48%	115 54%	210 58%
The principle that all decisions about Scotland should be taken in Scotland	216 23%	3 20%	58 25%	84 22%	26 25%	2 33%	44 26%	110 23%	11 26%	35 20%	37 26%	30 26%	19 14%	19 24%	17 27%	18 21%	37 35%	124 22%	84 24%	40 19%	92 25%
That independence would mean no more Conservative governments	211 23%	3 20%	66 29%	80 21%	14 14%	2 33%	44 26%	98 20%	8 19%	38 21%	25 17%	18 16%	35 25%	19 24%	17 27%	22 26%	27 25%	149 26%	94 27%	55 26%	62 17%
None of these	7 1%	1 7%	3 1%	1	-	-	2 1%	2	1 2%	4 2%	1 1%	-	-	2 3%	-	-	-	7 1%	5 1%	2 1%	-

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 8

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Least Important

		Ge	nder				Age					SE	G		Vc	te			When	n Decideo	d How To			
	_Total_	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	929	468	461	10	40	155	204	215	171	134	322	253	140	192	929	-	360	71	65	57	167	122	93	354
That independence would mean no more Conservative governments	618 67%	314 67%	304 66%	6 60%	31 78%	110 71%	130 64%	141 66%	111 65%	89 66%	226 70%	176 70%	87 62%	119 62%	618 67%	-	233 65%	42 59%	42 65%	39 68%	110 66%	82 67%	59 63%	244 69%
That on balance Scotland's future looked brighter as an independent country	244 26%	116 25%	128 28%	3 30%	4 10%	35 23%	58 28%	58 27%	51 30%	35 26%	79 25%	59 23%	42 30%	54 28%	244 26%	-	95 26%	22 31%	18 28%	16 28%	39 23%	28 23%	25 27%	96 27%
The principle that all decisions about Scotland should be taken in Scotland	60 6%	32 7%	28 6%	1 10%	5 13%	9 6%	12 6%	15 7%	9 5%	9 7%	12 4%	18 7%	9 6%	19 10%	60 6%	-	27 8%	6 8%	4 6%	-	17 10%	11 9%	9 10%	13 4%
None of these	7 1%	6 1%	1	-	-	1	4	1	-	1 1%	5 2%	-	2 1%	-	7 1%	-	5 1%	1 1%	1	2 4%	1 1%	1 1%	-	1

Absolutes/col percents

Table 8

Q.5 I am going to read out three reasons people have given for voting YES. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you...?

Least Important

			_ast Holy	rood Vo	te	La	st Westr	minster \	/ote				Gender W	ithin SE	G					dology	
	<u>Total</u>	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	<u>LibDem</u>	AB Male	AB Female	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online
Base	929	15	230	385	102	6	170	488	43	178	144	115	138	78	62	85	107	565	353	212	364
That independence would mean no more Conservative governments	618 67%	10 67%	125 54%	275 71%	75 74%	3 50%	96 56%	346 71%	29 67%	124 70%	102 71%	83 72%	93 67%	49 63%	38 61%	53 62%	66 62%	355 63%	216 61%	139 66%	263 72%
That on balance Scotland's future looked brighter as an independent country	244 26%	4 27%	84 37%	92 24%	21 21%	3 50%	56 33%	116 24%	12 28%	42 24%	37 26%	22 19%	37 27%	21 27%	21 34%	24 28%	30 28%	162 29%	105 30%	57 27%	82 23%
The principle that all decisions about Scotland should be taken in Scotland	60 6%	-	18 8%	17 4%	6 6%	-	16 9%	24 5%	1 2%	8 4%	4 3%	10 9%	8 6%	6 8%	3 5%	8 9%	11 10%	41 7%	27 8%	14 7%	19 5%
None of these	7 1%	1 7%	3 1%	1	-	-	2 1%	2	1 2%	4 2%	1 1%	-	-	2 3%	-	-	-	7 1%	5 1%	2 1%	-

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 9

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Most Important

Base: All respondents who voted No

		Ge	ender				Age					SE	G		V	ote			When	Decideo	d How To	Vote Since		
Base	<u>Total</u> 1118	<u>Male</u> 529	Female 589	<u>16-17</u> 4	<u>18-24</u> 44	<u>25-34</u> 108	<u>35-44</u> 180	<u>45-54</u> 200	<u>55-64</u> 228	<u>65+</u> 354	AB 476	<u>C1</u> .	<u>C2</u> 127		Yes_	<u>No</u>	NET: In the last month	On refer- endum <u>day</u> 34	In the last few days	In the last week	In the last month	the	Longer ago than a year 110	Have
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	529 47%	253 48%	276 47%	1 25%	23 52%	56 52%	104 58%	97 49%	100 44%	148 42%	231 49%	121 46%	63 50%	106 44%	-	529 47%	107 49%	14 41%	16 46%	19 54%	58 50%	55 56%	47 43%	320 46%
A strong attachment to the United Kingdom and its shared history, culture and traditions	307 27%	151 29%	156 26%	-	7 16%	30 28%	42 23%	54 27%	63 28%	111 31%	129 27%	80 30%	24 19%	71 30%	-	307 27%	38 17%	9 26%	3 9%	6 17%	20 17%	18 18%	31 28%	220 32%
A NO vote would still mean extra powers for the Scottish Parliament	282 25%	125 24%	157 27%	3 75%	14 32%	22 20%	34 19%	49 25%	65 29%	95 27%	116 24%	62 24%	40 31%	62 26%	-	282 25%	75 34%	11 32%	16 46%	10 29%	38 33%	26 26%	32 29%	149 22%

together with the security of remaining part of the United Kingdom, giving the best of both worlds

Table 9

Absolutes/col percents

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Most Important

Base: All respondents who voted No

			Last Holy	rood Vo	te	La	st Westn	ninster \	/ote				Gender W	ithin SE	G					dology	
Base	<u>Total</u>	<u>Con</u> 316	<u>Lab</u> 395	<u>SNP</u>	LibDem 161	<u>Con</u> 258	<u>Lab</u> 376	<u>SNP</u>	LibDem 140	AB Male	AB Female	C1 Male	C1 Female	C2 Male 62	C2 Female 65	DE Male	DE Female	<u>CATI</u> 651	CATI Land- line 474	CATI Mobile	Online 467
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	529 47%	143 45%	186 47%	32 50%	69	111 43%	178 47%	64 52%	67	106 46%	125	65 51%	56	34 55%	29	47 45%	59	295 45%	206 43%	89 50%	234 50%
A strong attachment to the United Kingdom and its shared history, culture and traditions	307 27%	111 35%	99 25%	11 17%	44 27%	97 38%	90 24%	25 20%	34 24%	62 27%	67 27%	40 31%	40 29%	11 18%	13 20%	36 35%	35 26%	182 28%	139 29%	43 24%	125 27%
A NO vote would still mean extra powers for the Scottish Parliament together with the	282 25%	62 20%	110 28%	21 33%	48 30%	50 19%	108 29%	34 28%	39 28%	64 28%	52 21%	22 17%	40 29%	17 27%	23 35%	21 20%	41 30%	174 27%	129 27%	45 25%	108 23%

security of remaining part of the United Kingdom, giving the best of both worlds

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 10

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Second Most Important

		Ge	nder				Age					SE	G		V	ote			When	Decideo	d How To			
																	NET:	On	In the			Since the begin-	Longer	
	_Total_	<u>Male</u>	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	_Yes	No	In the last month	refer- endum <u>day</u>	last few days	In the last week	In the last month	ning of the year	ago than a year	Have always known
Base	1118	529	589	4	44	108	180	200	228	354	476	263	127	239	-	1118	220	34	35	35	116	99	110	689
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	425 38%	194 37%	231 39%	1 25%	15 34%	45 42%	79 44%	71 36%	90 39%	124 35%	164 34%	98 37%	51 40%	106 44%	-	425 38%	98 45%	15 44%	14 40%	16 46%	53 46%	41 41%	37 34%	249 36%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	358 32%	165 31%	193 33%	3 75%	15 34%	34 31%	46 26%	70 35%	79 35%	111 31%	163 34%	87 33%	34 27%	70 29%	-	358 32%	58 26%	8 24%	11 31%	7 20%	32 28%	26 26%	38 35%	236 34%
A strong attachment to the United Kingdom and its shared history, culture and traditions	314 28%	163 31%	151 26%	-	14 32%	27 25%	53 29%	56 28%	56 25%	108 31%	140 29%	75 29%	39 31%	57 24%	-	314 28%	59 27%	10 29%	10 29%	12 34%	27 23%	30 30%	34 31%	191 28%
None of these	21 2%	7 1%	14 2%	-	-	2 2%	2 1%	3 2%	3 1%	11 3%	9 2%	3 1%	3 2%	6 3%	-	21 2%	5 2%	1 3%	-	-	4 3%	2 2%	1 1%	13 2%

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 10

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Second Most Important

Base: All respondents who voted No

			Last Holy	rood Vot	e	La	st Westn	ninster V	ote			C	Gender W	ithin SE	G				Method	dology	
	_Total_	Con	_Lab_	SNP	LibDem	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	Land- line	CATI Mobile	Online
Base	1118	316	395	64	161	258	376	123	140	232	244	127	136	62	65	104	135	651	474	177	467
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	425 38%	101 32%	175 44%	22 34%	57 35%	80 31%	165 44%	42 34%	53 38%	67 29%	97 40%	46 36%	52 38%	26 42%	25 38%	54 52%	52 39%	245 38%	173 36%	72 41%	180 39%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	358 32%	113 36%	109 28%	21 33%	57 35%	91 35%	107 28%	38 31%	49 35%	84 36%	79 32%	35 28%	52 38%	17 27%	17 26%	26 25%	44 33%	203 31%	156 33%	47 27%	155 33%
A strong attachment to the United Kingdom and its shared history, culture and traditions	314 28%	97 31%	104 26%	19 30%	43 27%	82 32%	99 26%	40 33%	35 25%	78 34%	62 25%	44 35%	31 23%	18 29%	21 32%	23 22%	34 25%	182 28%	126 27%	56 32%	132 28%
None of these	21 2%	5 2%	7 2%	2 3%	4 2%	5 2%	5 1%	3	3 2%	3 1%	6 2%	2 2%	1 1%	1 2%	2 3%	1 1%	5 4%	21 3%	19 4%	2 1%	-

#### **Lord Ashcroft**

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 11

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Least Important

Base: All respondents who voted No

		Ge	nder				Age					SE	G		V	ote			When	Decideo	How To			
																	NET:	On	In the			Since the begin-	Longer	
	Tatal	Mala	Famala	16 17	18-24	25-34	35-44	45-54	EE C4	65+	AB	01	C2	DE	Yes	Na	In the last month	refer- endum	last few	In the	In the last	ning of the	ago than a	Have always
	<u>Total</u>	<u>Male</u>	Female	<u>16-17</u>					55-64			<u>C1</u>				No_		day	days	week_	month	<u>year</u>	year_	known
Base	1118	529	589	4	44	108	180	200	228	354	476	263	127	239	-	1118	220	34	35	35	116	99	110	689
A strong attachment to the United Kingdom and its shared history, culture and traditions	483 43%	211 40%	272 46%	4 100%	23 52%	50 46%	83 46%	89 45%	108 47%	126 36%	199 42%	108 41%	62 49%	107 45%	-	483 43%	119 54%	15 44%	22 63%	17 49%	65 56%	50 51%	44 40%	270 39%
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	397 36%	205 39%	192 33%	-	15 34%	40 37%	66 37%	77 39%	71 31%	128 36%	192 40%	100 38%	33 26%	67 28%	-	397 36%	45 20%	7 21%	5 14%	9 26%	24 21%	30 30%	40 36%	282 41%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	217 19%	106 20%	111 19%	-	6 14%	16 15%	29 16%	31 16%	46 20%	89 25%	76 16%	52 20%	29 23%	59 25%	-	217 19%	51 23%	11 32%	8 23%	9 26%	23 20%	17 17%	25 23%	124 18%
None of these	21 2%	7 1%	14 2%	-	-	2 2%	2 1%	3 2%	3 1%	11 3%	9 2%	3 1%	3 2%	6 3%	-	21 2%	5 2%	1 3%	-	-	4 3%	2 2%	1 1%	13 2%

#### **Lord Ashcroft**

Table 11

Absolutes/col percents

Q.6 I am going to read out three reasons people have given for voting NO. Please can you rank them in order of how important they were in your decision, from first to third, even if there were other reasons that were important to you?

Least Important

			Last Holy	rood Vot	<u>:e</u>	La	st Westn	ninster V	ote			(	Gender W	ithin SE	G				Method	dology	
	Total	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	1118	316	395	64	161	258	376	123	140	232	244	127	136	62	65	104	135	651	474	177	467
A strong attachment to the United Kingdom and its shared history, culture and traditions	483 43%	105 33%	188 48%	33 52%	70 43%	75 29%	184 49%	56 46%	69 49%	89 38%	110 45%	43 34%	65 48%	32 52%	30 46%	45 43%	62 46%	273 42%	196 41%	77 44%	210 45%
A NO vote would still mean extra powers for the Scottish Parliament together with the security of remaining part of the United Kingdom, giving the best of both worlds	397 36%	149 47%	105 27%	19 30%	55 34%	125 48%	99 26%	45 37%	45 32%	100 43%	92 38%	57 45%	43 32%	18 29%	15 23%	28 27%	39 29%	218 33%	160 34%	58 33%	179 38%
The risks of becoming independent looked too great when it came to things like the currency, EU membership, the economy, jobs and prices	217 19%	57 18%	95 24%	10 16%	32 20%	53 21%	88 23%	19 15%	23 16%	40 17%	36 15%	25 20%	27 20%	11 18%	18 28%	30 29%	29 21%	139 21%	99 21%	40 23%	78 17%
None of these	21 2%	5 2%	7 2%	2 3%	4 2%	5 2%	5 1%	3 2%	3 2%	3 1%	6 2%	2 2%	1 1%	1 2%	2 3%	1 1%	5 4%	21 3%	19 4%	2 1%	-

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 12

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum? Base: All respondents

		Gei	nder				Age					SE	G		Vo	te			When	Decideo	d How To	Vote		
																						Since		
																						the		
																	NET:	On	In the				0	
																	In the	refer-	last	In the	In the	ning	ago	Have
																		endum	few	last	last	of the		always
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	<u>Yes</u>	<u>No</u>	<u>month</u>	<u>day</u>	<u>days</u>	week	<u>month</u>	<u>year</u>	<u>year</u>	<u>known</u>
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
Yes	257	122	135	2	13	49	58	52	49	34	95	69	32	55	105	152	111	26	24	17	44	29	20	97
	13%	12%	13%	14%	15%	19%	15%	13%	12%	7%	12%	13%	12%	13%	11%	14%	19%	25%	24%	18%	16%	13%		9%
No	1790	875	915	12	71	214	326	363	350	454	703	447	235	376	824	966	469	79	76	75	239	192	183	946
	87%	88%	87%	86%	85%	81%	85%	87%	88%	93%	88%	87%	88%	87%	89%	86%	81%	75%	76%	82%	84%	87%	90%	91%

Table 12

Q.7 Would you be reluctant in any way to tell your friends, family or colleagues how you voted in the referendum? Base: All respondents

		L	ast Holyr	ood Vote	<u> </u>	Las	st Westm	inster Vo	ote			(	Gender Wi	thin SE	3				Metho	dology	
	Total	Con	Lab	SNP	<u>LibDem</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Yes	257 13%	35 11%	81 13%	33 7%	49 19%	26 10%	74 14%	53 9%	38 21%	39 10%	56 14%	33 14%	36 13%	19 14%	13 10%	30 16%	25 10%	161 13%	103 12%	58 15%	96 12%
No	1790 87%	296 89%	544 87%	416 93%	214 81%	238 90%	472 86%	558 91%	145 79%	371 90%	332 86%	209 86%	238 87%	121 86%	114 90%	159 84%	217 90%	1055 87%	724 88%	331 85%	735 88%

**Lord Ashcroft** 

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 13

Q.8 If it turns out that a majority has voted NO in the referendum, for how long do you think the question of whether Scotland should be independent or remain in the UK will remain settled?

		Ge	<u>nder</u>				Age					SE	G		V	ote			Wher	n Decided	d How To	Vote		
																	NET:	On refer-	In the	In the	In the	Since the begin- ning	Longer ago	Have
	_Total_	Male	Female	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Yes	No_	last month	endum day	few days	last week	last month	of the year	than a	always known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
For the next five years	644	301	343	2	32	91	112	152	123	132	241	154	98	140	418	226	215	31	41	37	106	73	68	288
	31%	30%	33%	14%	38%	35%	29%	37%	31%	27%	30%	30%	37%	32%	45%	20%	37%	30%	41%	40%	37%	33%	33%	28%
For the next ten years	355	195	160	7	13	47	77	72	66	73	162	83	39	67	153	202	130	25	26	25	54	45	29	151
	17%	20%	15%	50%	15%	18%	20%	17%	17%	15%	20%	16%	15%	16%	16%	18%	22%	24%	26%	27%	19%	20%	14%	14%
For the next generation	484	263	221	2	23	57	96	97	106	103	213	138	42	84	167	317	122	22	18	15	67	53	58	251
	24%	26%	21%	14%	27%	22%	25%	23%	27%	21%	27%	27%	16%	19%	18%	28%	21%	21%	18%	16%	24%	24%	29%	24%
Forever	385	174	211	2	12	39	59	64	69	140	128	100	59	87	107	278	65	14	6	11	34	30	32	258
	19%	17%	20%	14%	14%	15%	15%	15%	17%	29%	16%	19%	22%	20%	12%	25%	11%	13%	6%	12%	12%	14%	16%	25%
Don't know	179	64	115	1	4	29	40	30	35	40	54	41	29	53	84	95	48	13	9	4	22	20	16	95
	9%	6%	11%	7%	5%	11%	10%	7%	9%	8%	7%	8%	11%	12%	9%	8%	8%	12%	9%	4%	8%	9%	8%	9%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 13

Q.8 If it turns out that a majority has voted NO in the referendum, for how long do you think the question of whether Scotland should be independent or remain in the UK will remain settled?

			Last Holy	rood Vot	e	La	st Westn	ninster V	ote			(	Gender W	ithin SE	G				Metho	dology	
	<u>Total</u>	Con	<u>Lab</u>	SNP	LibDem	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
For the next five years	644	61	192	195	84	44	155	258	56	119	122	68	86	46	52	62	78	425	283	142	219
	31%	18%	31%	43%	32%	17%	28%	42%	31%	29%	31%	28%	31%	33%	41%	33%	32%	35%	34%	37%	26%
For the next ten years	355	47	115	65	52	38	106	92	34	92	70	40	43	26	13	34	33	208	140	68	147
	17%	14%	18%	14%	20%	14%	19%	15%	19%	22%	18%	17%	16%	19%	10%	18%	14%	17%	17%	17%	18%
For the next generation	484	102	151	88	73	85	131	127	53	117	96	74	64	24	18	44	40	258	175	83	226
	24%	31%	24%	20%	28%	32%	24%	21%	29%	29%	25%	31%	23%	17%	14%	23%	17%	21%	21%	21%	27%
Forever	385	98	122	56	33	79	112	83	27	59	69	47	53	31	28	34	53	261	180	81	124
	19%	30%	20%	12%	13%	30%	21%	14%	15%	14%	18%	19%	19%	22%	22%	18%	22%	21%	22%	21%	15%
Don't know	179	23	45	45	21	18	42	51	13	23	31	13	28	13	16	15	38	64	49	15	115
	9%	7%	7%	10%	8%	7%	8%	8%	7%	6%	8%	5%	10%	9%	13%	8%	16%	5%	6%	4%	14%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 14

Q.9 If it turns out that a majority has voted YES in the referendum, would you like a second referendum on the terms that the Scottish and UK Governments reach for Scottish independence?

		Ge	nder				Age			SE	G		Vc	te			Wher	n Decideo	d How To	Vote				
																						Since		
																	NICT	0	1. 16.			the		
																	NET: In the	On refer-	In the last	In the	In the	begin- ning	U	Have
																	last	endum	few	last	last	of the	ago than a	always
	Total	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2_	DE	_Yes_	No	month	day	days	week	month	_year		known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
Dase	2047	997	1030	14	04	203	304	413	399	400	790	316	207	431	929	1110	360	105	100	92	203	221	203	1043
Yes	886	414	472	10	39	126	163	161	179	208	337	222	125	187	283	603	236	53	35	33	115	82	73	495
	43%	42%	45%	71%	46%	48%	42%	39%	45%	43%	42%	43%	47%	43%	30%	54%	41%	50%	35%	36%	41%	37%	36%	47%
No	955	524	431	3	39	104	183	217	178	231	392	238	117	193	545	410	269	43	50	51	125	113	106	467
	47%	53%	-	21%	46%	40%	48%	52%	45%	47%	49%	46%	44%	45%	59%	37%	46%	-	50%	55%	44%	51%		45%
Don't know	206	59	147	1	6	33	38	37	42	49	69	56	25	51	101	105	75	9	15	8	43	26	24	81
	10%	6%	14%	7%	7%	13%	10%	9%	11%	10%	9%	11%	9%	12%	11%	9%	13%	9%	15%	9%	15%	12%	12%	8%

Absolutes/col percents

Table 14

Q.9 If it turns out that a majority has voted YES in the referendum, would you like a second referendum on the terms that the Scottish and UK Governments reach for Scottish independence?

		L	ast Holyr	rood Vot	e	Las	st Westm	inster Vo	ote			(	Gender W	ithin SEC	3				Metho	dology	
	Total	Con	_Lab_	SNP	LibDem	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Yes	886	174	288	128	121	141	270	176	99	167	170	101	121	62	63	79	108	546	374	172	340
	43%	53%	46%	29%	46%	53%	49%	29%	54%	41%	44%	42%	44%	44%	50%	42%	45%	45%	45%	44%	41%
No	955	130	281	281	112	99	234	381	62	220	172	126	112	69	48	99	94	623	417	206	332
	47%	39%	45%	63%	43%	38%	43%	62%	34%	54%	44%	52%	41%	49%	38%	52%	39%	51%	50%	53%	40%
Don't know	206	27	56	40	30	24	42	54	22	23	46	15	41	9	16	11	40	47	36	11	159
	10%	8%	9%	9%	11%	9%	8%	9%	12%	6%	12%	6%	15%	6%	13%	6%	17%	4%	4%	3%	19%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 15

Q.10 Which of the following parties did you give your constituency vote to in the elections for the Scottish Parliament at Holyrood back in May 2011? Base: All respondents (Excl those aged 16-17)

		Ge	nder				SE	G		V	ote			When	Decideo	How To							
	_Total_	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+_	_AB	<u>C1</u>		_DE_	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2033	991	1042	84	263	384	415	399	488	796	510	266	427	919	1114	571	103	99	91	278	219	201	1042
The Conservatives	264	129	135	6	13	40	49	43	113	135	63	21	42	6	258	27	5	5	5	12	18	26	193
	13%	13%	13%	7%	5%	10%	12%	11%	23%	17%	12%	8%	10%	1%	23%	5%	5%	5%	5%	4%	8%	13%	19%
Labour	546	265	281	13	61	106	114	113	139	192	136	86	128	170	376	177	32	35	24	86	44	52	273
	27%	27%	27%	15%	23%	28%	27%	28%	28%	24%	27%	32%	30%	18%	34%	31%	31%	35%	26%	31%	20%	26%	26%
Scottish National Party	611	339	272	17	71	110	139	137	137	223	151	87	139	488	123	157	20	22	35	80	68	70	316
	30%	34%	26%	20%	27%	29%	33%	34%	28%	28%	30%	33%	33%	53%	11%	27%	19%	22%	38%	29%	31%	35%	30%
Liberal Democrat	183	75	108	5	23	40	21	51	43	96	46	11	28	43	140	49	9	9	9	22	30	18	86
	9%	8%	10%	6%	9%	10%	5%	13%	9%	12%	9%	4%	7%	5%	13%	9%	9%	9%	10%	8%	14%	9%	8%
Another party	127	63	64	6	20	36	32	20	13	54	35	14	22	77	50	48	9	8	6	25	19	7	53
	6%	6%	6%	7%	8%	9%	8%	5%	3%	7%	7%	5%	5%	8%	4%	8%	9%	8%	7%	9%	9%	3%	5%
Didn't vote/ not old enough to vote	242	103	139	33	67	40	49	22	31	65	65	46	56	112	130	93	22	17	11	43	35	19	95
	12%	10%	13%	39%	25%	10%	12%	6%	6%	8%	13%	17%	13%	12%	12%	16%	21%	17%	12%	15%	16%	9%	9%
Don't know	41 2%	7 1%	34 3%	3 4%	7 3%	12 3%	7 2%	6 2%	6 1%	19 2%	11 2%	1	9 2%	18 2%	23 2%	20 4%	6 6%	3 3%	1 1%	10 4%	4 2%	2 1%	15 1%
Refused	19 1%	10 1%	9 1%	1 1%	1	-	4 1%	7 2%	6 1%	12 2%	3 1%	-	3 1%	5 1%	14 1%	-	-	-	-	-	1	7 3%	11 1%

Table 15
Q.10 Which of the following parties did you give your constituency vote to in the elections for the Scottish Parliament at Holyrood back in May 2011?
Base: All respondents (Excl those aged 16-17)

			Last Holy	rood Vot	e	La	ıst Westr	ninster V	/ote			(	Gender W	ithin SE	G				Metho	dology	
	<u>Total</u>	_Con_	_Lab_	SNP	LibDem	<u>Con</u>	_Lab_	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	<u>CATI</u>	CATI Land- line	CATI Mobile	Online
Base	2033	331	625	449	263	264	546	611	183	409	387	240	270	139	127	188	239	1203	815	388	830
The Conservatives	264 13%	240 73%	2	2	11 4%	264 100%	-	-	-	65 16%	70 18%	35 15%	28 10%	15 11%	6 5%	14 7%	28 12%	141 12%	109 13%	32 8%	123 15%
Labour	546 27%	16 5%	471 75%	21 5%	22 8%	-	546 100%	-	-	98 24%	94 24%	63 26%	73 27%	42 30%	44 35%	59 31%	69 29%	352 29%	241 30%	111 29%	194 23%
Scottish National Party	611 30%	35 11%	86 14%	396 88%	52 20%	-	-	611 100%	-	131 32%	92 24%	78 33%	73 27%	55 40%	32 25%	69 37%	70 29%	341 28%	223 27%	118 30%	270 33%
Liberal Democrat	183 9%	14 4%	13 2%	7 2%	138 52%	-	-	-	183 100%	44 11%	52 13%	19 8%	27 10%	2 1%	9 7%	10 5%	18 8%	96 8%	76 9%	20 5%	87 10%
Another party	127 6%	7 2%	13 2%	14 3%	12 5%	-	-	-	-	25 6%	29 7%	18 8%	17 6%	8 6%	6 5%	12 6%	10 4%	95 8%	61 7%	34 9%	32 4%
Didn't vote/ not old enough to vote	242 12%	11 3%	34 5%	4 1%	16 6%	-	-	-	-	33 8%	32 8%	23 10%	42 16%	17 12%	29 23%	24 13%	32 13%	152 13%	87 11%	65 17%	90 11%
Don't know	41 2%	4 1%	6 1%	4 1%	10 4%	-	-	-	-	6 1%	13 3%	1	10 4%	-	1 1%	-	9 4%	21 2%	15 2%	6 2%	20 2%
Refused	19 1%	4 1%	-	1	2 1%	-	-	-	-	7 2%	5 1%	3 1%	-	-	-	-	3 1%	5 *	3	2 1%	14 2%

1%

### Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 16
Q.11 Which party did you vote for at the last General Election for the Westminster parliament, in 2010?
Base: All respondents (Excl those aged 16-17)

Gender Age SEG Vote When Decided How To Vote Since the NFT. Ωn In the begin- Longer In the refer-In the last In the ning ago Have last endum few last last of the than a always Total Male Female 18-24 25-34 35-44 45-54 55-64 65+ AB C1 C2 DE Yes No month day days week month year year known 2033 991 1042 84 263 384 415 399 488 796 510 266 427 919 571 201 Base 1114 103 99 278 219 1042 167 160 57 39 22 230 The Conservatives 331 164 3 17 40 66 142 28 15 316 18 16% 17% 16% 4% 10% 16% 16% 29% 20% 16% 11% 13% 28% 7% 9% 4% 6% 10% 20% 22% 625 288 337 71 120 126 227 142 92 156 230 395 208 32 61 58 298 Labour 15 144 149 39 41 96 31% 29% 32% 18% 27% 31% 35% 32% 31% 29% 28% 35% 37% 25% 35% 36% 38% 41% 35% 35% 28% 29% 29% 17 Scottish National Party 253 93 150 70 105 103 22 54 44 51 251 449 196 14 48 84 110 100 118 385 64 10 22% 26% 19% 17% 18% 22% 22% 28% 20% 19% 23% 26% 25% 42% 6% 18% 10% 17% 24% 19% 20% 25% 24% Liberal Democrat 263 119 144 12 39 63 35 61 53 136 74 19 32 102 161 80 13 16 16 35 43 28 112 13% 12% 14% 14% 15% 16% 8% 15% 11% 15% 7% 14% 13% 18% 13% 20% 14% 11% 17% 11% 14% 16% Another party 105 56 49 5 21 30 26 12 11 50 26 14 11 59 46 11 5 3 22 17 6 41 5% 6% 5% 6% 8% 8% 6% 3% 2% 6% 5% 5% 3% 6% 4% 11% 5% 3% 8% 8% 4% Didn't vote/ not old 235 107 128 34 63 44 22 26 67 43 58 120 115 92 21 49 31 17 95 46 61 11 11 enough to vote 12% 11% 12% 40% 24% 11% 11% 6% 5% 8% 13% 16% 14% 13% 10% 16% 20% 11% 12% 18% 14% 9% Refused 25 21 3 5 12 2 8 17 3 15 8 8

2%

1%

2%

1%

1%

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 16
Q.11 Which party did you vote for at the last General Election for the Westminster parliament, in 2010?
Base: All respondents (Excl those aged 16-17)

			Last Holy	rood Vo	te	La	st Westr	ninster V	ote			(	Gender W	ithin SE	G				Metho	dology	
	<u>Total</u>	Con	Lab	SNP	LibDem	Con	<u>Lab</u>	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 Female	C2 Male	C2 Female	DE Male	DE Female	CATI	CATI Land- line	CATI Mobile	Online
Base	2033	331	625	449	263	264	546	611	183	409	387	240	270	139	127	188	239	1203	815	388	830
The Conservatives	331 16%	331 100%	-	-	-	240 91%	16 3%	35 6%	14 8%	84 21%	76 20%	46 19%	35 13%	14 10%	14 11%	20 11%	37 15%	177 15%	132 16%	45 12%	154 19%
Labour	625 31%	-	625 100%	-	-	2 1%	471 86%	86 14%	13 7%	111 27%	116 30%	61 25%	81 30%	44 32%	48 38%	66 35%	90 38%	413 34%	288 35%	125 32%	212 26%
Scottish National Party	449 22%	-	-	449 100%	-	2 1%	21 4%	396 65%	7 4%	89 22%	61 16%	64 27%	54 20%	42 30%	28 22%	55 29%	50 21%	251 21%	170 21%	81 21%	198 24%
Liberal Democrat	263 13%	-	-	-	263 100%	11 4%	22 4%	52 9%	138 75%	66 16%	70 18%	30 13%	44 16%	11 8%	8 6%	11 6%	21 9%	128 11%	91 11%	37 10%	135 16%
Another party	105 5%	-	-	-	-	2 1%	4 1%	13 2%	3 2%	24 6%	26 7%	14 6%	12 4%	10 7%	4 3%	7 4%	4 2%	79 7%	44 5%	35 9%	26 3%
Didn't vote/ not old enough to vote	235 12%	-	-	-	-	7 3%	12 2%	28 5%	8 4%	31 8%	30 8%	25 10%	42 16%	18 13%	25 20%	29 15%	29 12%	144 12%	81 10%	63 16%	91 11%
Refused	25 1%	-	-	-	-	-	-	1	-	4 1%	8 2%	-	2 1%	-	-	-	8 3%	11 1%	9 1%	2 1%	14 2%

#### **Lord Ashcroft**

Table 17 **Gender** 

Base: All respondents

		Gei	nder		Age								G		Vc	ote			When	Decided	d How To	Vote		
																						Since		
																						the		
																	NET:	On	In the			begin-	Longer	
																	In the	refer-	last	In the	In the	ning	ago	Have
																	last	endum	few	last	last	of the	than a	always
	Total	<u>Male</u>	<u>Female</u>	<u> 16-17</u>	18-24	<u>25-34</u>	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	<u>DE</u>	<u>Yes</u>	No	month	day	days	week	month	year	year	known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
Male	997	997	_	6	42	109	176	206	213	245	410	242	140	189	468	529	255	51	41	40	123	102	121	519
a.o	49%	100%	-	43%	50%	41%	46%	50%	53%	50%	51%	47%	52%	44%	50%	47%	44%	49%	41%	43%	43%	46%	60%	50%
Female	1050	-	1050	8	42	154	208	209	186	243	388	274	127	242	461	589	325	54	59	52	160	119	82	524
	51%	-	100%	57%	50%	59%	54%	50%	47%	50%	49%	53%	48%	56%	50%	53%	56%	51%	59%	57%	57%	54%	40%	50%

Table 17 **Gender** 

Base: All respondents

		L	ast Holyr	ood Vote	<u>e</u>	Las	st Westm	inster Vo	ote			(	Gender W	ithin SE	3				Metho	dology	
	<u>Total</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	Con	Lab	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Male	997 49%	164 50%	288 46%	253 56%	119 45%	129 49%	265 49%	339 55%	75 41%	410 100%	-	242 100%	-	140 100%	-	189 100%	-	581 48%	326 39%	255 66%	416 50%
Female	1050 51%	167 50%	337 54%	196 44%	144 55%	135 51%	281 51%	272 45%	108 59%	-	388 100%	-	274 100%	-	127 100%	-	242 100%	635 52%	501 61%	134 34%	415 50%

Table 18
Into which of the following age groups do you fall?
Base: All respondents

Gender Age SEG Vote When Decided How To Vote Since the NET: On In the begin-Longer In the referlast In the In the ning ago Have last last endum few last of the than a always Male Female 16-17 18-24 25-34 35-44 45-54 55-64 65+ AB C1 C2 DE Yes No month day days week month year year known 2047 997 1050 384 399 488 798 516 267 431 929 580 100 92 283 221 203 1043 Base 14 263 415 1118 105 2 16 to 17 14 14 6 2 1% 1% 100% 1% 1% 1% 2% 2% 1% 1% 1% 1% 17 84 42 42 37 15 12 40 26 3 12 12 35 18 to 24 84 44 4 11 100% 4% 4% 2% 7% 6% 3% 4% 4% 4% 7% 3% 4% 4% 5% 6% 3% 97 52 107 25-34 263 109 154 263 100 33 30 155 108 98 18 18 10 34 24 17% 18% 15% 12% 13% 11% 15% 100% 12% 19% 12% 7% 17% 10% 17% 18% 11% 10% 35-44 384 176 208 384 169 95 51 61 204 180 145 29 23 24 69 44 21 174 19% 18% 20% 100% 21% 18% 19% 14% 22% 16% 25% 28% 23% 26% 24% 20% 10% 17% 85 126 45-54 415 206 209 415 163 104 58 215 200 22 24 24 56 43 47 199 20% 22% 20% 21% 20% 100% 20% 22% 20% 23% 18% 21% 24% 26% 20% 19% 23% 19% 55-64 399 213 186 399 159 77 55 101 171 228 87 12 19 18 38 41 43 228 19% 21% 18% 100% 20% 15% 21% 23% 18% 20% 15% 11% 19% 20% 13% 19% 21% 22% 65 or older 488 245 243 488 191 97 54 138 134 354 89 15 12 11 51 46 299 24% 25% 23% 100% 24% 19% 20% 32% 14% 32% 15% 14% 12% 12% 18% 21% 27% 29%

Lord Ashcroft

Table 18
Into which of the following age groups do you fall?
Base: All respondents

			ast Holyr	ood Vote	<u>e</u>	Las	st Westm	inster V	ote				Gender W	ithin SE	<u> </u>					dology	
	_Total	Con	Lab	SNP	<u>LibDem</u>	Con	_Lab_	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
16 to 17	14 1%	-	-	-	-	-	-	-	-	1	1	2 1%	4 1%	1 1%	-	1 1%	3 1%	13 1%	12 1%	1	1
18 to 24	84	3	15	14	12	6	13	17	5	10	7	17	20	6	9	6	6	58	20	38	26
	4%	1%	2%	3%	5%	2%	2%	3%	3%	2%	2%	7%	7%	4%	7%	3%	2%	5%	2%	10%	3%
25-34	263	17	71	48	39	13	61	71	23	40	57	41	59	12	21	15	15	165	81	84	98
	13%	5%	11%	11%	15%	5%	11%	12%	13%	10%	15%	17%	22%	9%	17%	8%	6%	14%	10%	22%	12%
35-44	384	40	120	84	63	40	106	110	40	74	95	46	49	26	25	26	35	242	158	84	142
	19%	12%	19%	19%	24%	15%	19%	18%	22%	18%	24%	19%	18%	19%	20%	14%	14%	20%	19%	22%	17%
45-54	415	66	144	93	35	49	114	139	21	81	82	50	54	34	24	38	47	266	159	107	149
	20%	20%	23%	21%	13%	19%	21%	23%	11%	20%	21%	21%	20%	24%	19%	20%	19%	22%	19%	28%	18%
55-64	399	63	126	110	61	43	113	137	51	88	71	41	36	30	25	53	48	178	133	45	221
	19%	19%	20%	24%	23%	16%	21%	22%	28%	21%	18%	17%	13%	21%	20%	28%	20%	15%	16%	12%	27%
65 or older	488	142	149	100	53	113	139	137	43	116	75	45	52	31	23	50	88	294	264	30	194
	24%	43%	24%	22%	20%	43%	25%	22%	23%	28%	19%	19%	19%	22%	18%	26%	36%	24%	32%	8%	23%

**Lord Ashcroft** 

127

12%

18

23

14%

15%

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 19 **SEG** 

Base

В

C1

C2

D

Ε

Refused

**Base: All respondents** 

151

16

14%

19

33

3

10%

5

	Ge	nder				Age					SE	G		Vc	ote			Wher	n Decideo	d How To	Vote		
_Total	Male	Female	16-17	18-24	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	<u>DE</u>	Yes	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
239 12%	129 13%	110 10%	-	4 5%	26 10%	52 14%	42 10%	48 12%	67 14%	239 30%	-	-	-	90 10%	149 13%	55 9%	6 6%	15 15%	8 9%	26 9%	34 15%	28 14%	122 12%
559 27%	281 28%	278 26%	2 14%	13 15%	71 27%	117 30%	121 29%	111 28%	124 25%	559 70%	-	-	-	232 25%	327 29%	133 23%	22 21%	24 24%	24 26%	63 22%	68 31%	60 30%	298 29%
516 25%	242 24%	274 26%	6 43%	37 44%	100 38%	95 25%	104 25%	77 19%	97 20%	-	516 100%	-	-	253 27%	263 24%	152 26%	29 28%	23 23%	20 22%	80 28%	48 22%	64 32%	252 24%
267 13%	140 14%	127 12%	1 7%	15 18%	33 13%	51 13%	58 14%	55 14%	54 11%	-	-	267 100%	-	140 15%	127 11%	89 15%	17 16%	8 8%	17 18%	47 17%	29 13%	17 8%	132 13%
179 9%	88 9%	91 9%	3 21%	9 11%	21 8%	28 7%	45 11%	40 10%	33 7%	-	-	-	179 42%	78 8%	101 9%	56 10%	18 17%	10 10%	8 9%	20 7%	17 8%	12 6%	94 9%

138

22

12%

13

84

14%

11

12

11%

105

15%

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 19 **SEG** 

Base: All respondents

			ast Holy	ood Vote	<u> </u>	La	st Westm	inster V	ote			(	Gender W	ithin SE	G					dology	
	<u>Total</u>	<u>Con</u>	Lab	SNP	<u>LibDem</u>	Con	_Lab_	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Α	239 12%	58 18%	64 10%	36 8%	47 18%	50 19%	50 9%	61 10%	34 19%	129 31%	110 28%	-	-	-	-	-	-	132 11%	96 12%	36 9%	107 13%
В	559 27%	102 31%	163 26%	114 25%	89 34%	85 32%	142 26%	162 27%	62 34%	281 69%	278 72%	-	-	-	-	-	-	305 25%	192 23%	113 29%	254 31%
C1	516 25%	81 24%	142 23%	118 26%	74 28%	63 24%	136 25%	151 25%	46 25%	-	-	242 100%	274 100%	-	-	-	-	304 25%	200 24%	104 27%	212 26%
C2	267 13%	28 8%	92 15%	70 16%	19 7%	21 8%	86 16%	87 14%	11 6%	-	-	-	-	140 100%	127 100%	-	-	168 14%	111 13%	57 15%	99 12%
D	179 9%	19 6%	63 10%	45 10%	10 4%	18 7%	51 9%	56 9%	10 5%	-	-	-	-	-	-	88 47%	91 38%	118 10%	84 10%	34 9%	61 7%
Е	252 12%	38 11%	93 15%	60 13%	22 8%	24 9%	77 14%	83 14%	18 10%	-	-	-	-	-	-	101 53%	151 62%	155 13%	120 15%	35 9%	97 12%
Refused	35	5	8	6 1%	2	3	4	11	2	-	-	-	-	-	-	-	-	34	24	10 3%	1

Table 20
Which one of these Regions do you live in?
Base: All respondents

		Ge	nder				Age					SE	G		V	ote			Wher	n Decided	How To			
																						Since		
																	NET:	0.5	la tha			the	Langer	
																	In the	On refer-	In the last	In the	In the	begin- ning	Longer ago	Have
																	last	endum	few	last	last	of the	than a	always
	Total	Male	<u>Female</u>	16-17	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	_Yes_	<u>No</u>	month	day	days	week	month	year	year	known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
Central Scotland	370	186	184	1	10	38	74	84	67	96	140	85	54	82	165	205	108	24	19	19	46	34	47	181
	18%	19%	18%	7%	12%	14%	19%	20%	17%	20%	18%	16%	20%	19%	18%	18%	19%	23%	19%	21%	16%	15%	23%	17%
Glasgow	403	209	194	3	17	66	80	74	73	90	164	111	48	73	205	198	131	25	23	16	67	52	40	180
	20%	21%	18%	21%	20%	25%	21%	18%	18%	18%	21%	22%	18%	17%	22%	18%	23%	24%	23%	17%	24%	24%	20%	17%
Highlands & Islands	171	76	95	1	7	20	27	32	34	50	53	36	36	41	80	91	48	8	5	9	26	20	13	90
	8%	8%	9%	7%	8%	8%	7%	8%	9%	10%	7%	7%	13%	10%	9%	8%	8%	8%	5%	10%	9%	9%	6%	9%
Lothians	287	140	147	-	19	43	65	49	59	52	138	78	22	46	116	171	77	12	20	8	37	37	33	140
	14%	14%	14%	-	23%	16%	17%	12%	15%	11%	17%	15%	8%	11%	12%	15%	13%	11%	20%	9%	13%	17%	16%	13%
Mid Scotland & Fife	181	86	95	1	5	18	35	36	35	51	67	48	23	40	74	107	39	7	5	8	19	17	16	109
	9%	9%	9%	7%	6%	7%	9%	9%	9%	10%	8%	9%	9%	9%	8%	10%	7%	7%	5%	9%	7%	8%	8%	10%
North East Scotland	291	134	157	2	13	39	50	65	61	61	108	78	34	66	139	152	82	21	11	7	43	30	24	155
	14%	13%	15%	14%	15%	15%	13%	16%	15%	13%	14%	15%	13%	15%	15%	14%	14%	20%	11%	8%	15%	14%	12%	15%
South of Scotland	125	71	54	1	3	11	15	26	24	45	46	30	21	28	38	87	33	3	6	5	19	11	14	67
	6%	7%	5%	7%	4%	4%	4%	6%	6%	9%	6%	6%	8%	6%	4%	8%	6%	3%	6%	5%	7%	5%	7%	6%
West of Scotland	219	95	124	5	10	28	38	49	46	43	82	50	29	55	112	107	62	5	11	20	26	20	16	121
	11%	10%	12%	36%	12%	11%	10%	12%	12%	9%	10%	10%	11%	13%	12%	10%	11%	5%	11%	22%	9%	9%	8%	12%

Table 20
Which one of these Regions do you live in?
Base: All respondents

			Last Holy	rood Vot	e	La	st Westn	ninster V	ote			(	Gender W	ithin SE	G					dology	
	Total	Con	_Lab_	SNP	LibDem	Con	_Lab_	SNP	LibDem	AB <u>Male</u>	AB <u>Female</u>	C1 <u>Male</u>	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE <u>Male</u>	DE <u>Female</u>	<u>CATI</u>	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Central Scotland	370	66	119	78	32	52	104	110	18	78	62	39	46	27	27	37	45	234	158	76	136
	18%	20%	19%	17%	12%	20%	19%	18%	10%	19%	16%	16%	17%	19%	21%	20%	19%	19%	19%	20%	16%
Glasgow	403	50	140	74	40	43	120	116	26	88	76	52	59	26	22	39	34	228	133	95	175
	20%	15%	22%	16%	15%	16%	22%	19%	14%	21%	20%	21%	22%	19%	17%	21%	14%	19%	16%	24%	21%
Highlands & Islands	171	18	52	34	36	17	42	45	30	28	25	12	24	17	19	17	24	111	92	19	60
	8%	5%	8%	8%	14%	6%	8%	7%	16%	7%	6%	5%	9%	12%	15%	9%	10%	9%	11%	5%	7%
Lothians	287	46	89	57	46	40	82	72	27	61	77	43	35	8	14	26	20	157	90	67	130
	14%	14%	14%	13%	17%	15%	15%	12%	15%	15%	20%	18%	13%	6%	11%	14%	8%	13%	11%	17%	16%
Mid Scotland & Fife	181	37	39	45	33	31	37	47	28	38	29	22	26	11	12	14	26	109	83	26	72
	9%	11%	6%	10%	13%	12%	7%	8%	15%	9%	7%	9%	9%	8%	9%	7%	11%	9%	10%	7%	9%
North East Scotland	291	44	73	88	40	31	66	114	27	52	56	34	44	22	12	26	40	175	124	51	116
	14%	13%	12%	20%	15%	12%	12%	19%	15%	13%	14%	14%	16%	16%	9%	14%	17%	14%	15%	13%	14%
South of Scotland	125	38	37	20	17	25	32	36	13	29	17	18	12	15	6	9	19	73	57	16	52
	6%	11%	6%	4%	6%	9%	6%	6%	7%	7%	4%	7%	4%	11%	5%	5%	8%	6%	7%	4%	6%
West of Scotland	219	32	76	53	19	25	63	71	14	36	46	22	28	14	15	21	34	129	90	39	90
	11%	10%	12%	12%	7%	9%	12%	12%	8%	9%	12%	9%	10%	10%	12%	11%	14%	11%	11%	10%	11%

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 21

To which of these ethnic groups do you consider you belong?

Base: All respondents

		Ge	nder				Age					SE	G		Vc	ote			When	Decideo	d How To			
	_Total_	Male	Female	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	AB_	<u>C1</u>		DE	Yes	<u>No</u>	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
White	1960 96%	951 95%	1009 96%	12 86%	77 92%	240 91%	360 94%	401 97%	392 98%	478 98%	773 97%	490 95%	260 97%	414 96%	892 96%	1068 96%	555 96%	98 93%	96 96%	88 96%	273 96%	212 96%	197 97%	996 95%
NET: BAME	58 3%	32 3%	26 2%	1 7%	7 8%	18 7%	18 5%	8 2%	3 1%	3 1%	20 3%	18 3%	5 2%	14 3%	21 2%	37 3%	17 3%	6 6%	3 3%	3 3%	5 2%	8 4%	3 1%	30 3%
Mixed	15 1%	7 1%	8 1%	1 7%	-	5 2%	4 1%	3 1%	-	2	4 1%	2	2 1%	7 2%	10 1%	5 *	4 1%	2 2%	1 1%	-	1	2 1%	2 1%	7 1%
NET: Asian	22 1%	12 1%	10 1%	-	4 5%	6 2%	8 2%	3 1%	1 *	-	9 1%	9 2%	2 1%	2	6 1%	16 1%	9 2%	1 1%	2 2%	2 2%	4 1%	3 1%	-	10 1%
Indian	9	5 1%	4	-	-	4 2%	3 1%	1	1 *	-	6 1%	3 1%	-	-	1	8 1%	4 1%	-	2 2%	1 1%	1	1	-	4
Pakistani	7	4	3	-	2 2%	-	4 1%	1	-	-	1	3 1%	2 1%	1	3	4	3 1%	1 1%	-	1 1%	1	-	-	4
Bangladeshi	1	1	-	-	1 1%	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1
Other Asian background	5 *	2	3	-	1 1%	2 1%	1	1	-	-	2	2	-	1	2	3	2	-	-	-	2 1%	2 1%	-	1
NET: Black	8	6 1%	2	-	1 1%	2 1%	3 1%	2	-	-	3	2	-	3 1%	2	6 1%	1	-	-	1 1%	-	1	1 *	5 *
Black Caribbean	2	2	-	-	1 1%	1	-	-	-	-	1	-	-	1	1	1	-	-	-	-	-	-	-	2
Black African	6	4	2	-	-	1	3 1%	2	-	-	2	2	-	2	1	5 *	1	-	-	1 1%	-	1	1	3
Other Black background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	6	3	3	-	2 2%	3 1%	1	-	-	-	3	3 1%	-	-	1	5 *	1	1 1%	-	-	-	1	-	4
Other	7 *	4	3	-	-	2 1%	2 1%	-	2 1%	1	1	2	1	2	2	5 *	2	2 2%	-	-	-	1	-	4

**Lord Ashcroft** 

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 21

To which of these ethnic groups do you consider you belong?
Base: All respondents

		Ge	nder				Age					SE	G		V	ote			Wher	n Decided	d How To	Vote		
																						Since		
																						the		
																	NET:	On	In the				Longer	
																	In the	refer-	last	In the	In the	ning	ago	Have
	<b>-</b>			40.47	40.04	05.04	05.44	45.54	FF 04	0.5	4.0	0.4	00	D.E.		A.L.	last	endum	few	last	last	of the		always
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	<u>45-54</u>	<u>55-64</u>	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	Yes	No	<u>month</u>	<u>day</u>	<u>days</u>	week_	<u>month</u>	_year	year_	known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
Prefer not to answer	29	14	15	1	-	5	6	6	4	7	5	8	2	3	16	13	8	1	1	1	5	1	3	17
	1%	1%	1%	7%	-	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%	2%

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 21

To which of these ethnic groups do you consider you belong?

Base: All respondents

			Last Holy	rood Vot	e	La	ıst Westr	ninster V	ote			(	Gender W	ithin SE	G				Metho	dology	
	Total	Con	Lab	SNP	LibDem	Con	Lab	SNP	LibDem	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
White	1960 96%	321 97%	599 96%	432 96%	254 97%	257 97%	527 97%	580 95%	178 97%	398 97%	375 97%	226 93%	264 96%	137 98%	123 97%	179 95%	235 97%	1152 95%	790 96%	362 93%	808 97%
NET: BAME	58 3%	5 2%	19 3%	12 3%	6 2%	3 1%	15 3%	22 4%	3 2%	10 2%	10 3%	12 5%	6 2%	2 1%	3 2%	7 4%	7 3%	39 3%	20 2%	19 5%	19 2%
Mixed	15 1%	1	1	6 1%	1 *	1 *	1	7 1%	-	2	2 1%	1	1 *	1 1%	1 1%	3 2%	4 2%	10 1%	6 1%	4 1%	5 1%
NET: Asian	22 1%	3 1%	9 1%	4 1%	3 1%	1 *	5 1%	9 1%	3 2%	4 1%	5 1%	7 3%	2 1%	-	2 2%	1 1%	1	16 1%	9 1%	7 2%	6 1%
Indian	9	2 1%	5 1%	1	1 *	1 *	4 1%	3	1 1%	3 1%	3 1%	2 1%	1 *	-	-	-	-	6	5 1%	1	3
Pakistani	7 *	1 *	2	2	1 *	-	1	4 1%	1 1%	1	-	3 1%	-	-	2 2%	-	1	5 *	3	2 1%	2
Bangladeshi	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-
Other Asian background	5 *	-	1	1	1	-	-	1	1 1%	-	2 1%	1	1	-	-	1 1%	-	4	1	3 1%	1
NET: Black	8	-	6 1%	2	-	-	5 1%	3	-	2	1 *	1	1	-	-	3 2%	-	5 *	1	4 1%	3
Black Caribbean	2	-	1	1	-	-	1	1	-	1	-	-	-	-	-	1 1%	-	2	1	1	-
Black African	6	-	5 1%	1	-	-	4 1%	2	-	1	1	1	1	-	-	2 1%	-	3	-	3 1%	3
Other Black background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	6	-	1	-	1	-	1	1	-	1	2 1%	2 1%	1	-	-	-	-	3	1	2 1%	3
Other	7 *	1	2	-	1	1	3 1%	2	-	1	-	1	1 *	1 1%	-	-	2 1%	5 *	3	2 1%	2

**Lord Ashcroft** 

Table 21

To which of these ethnic groups do you consider you belong?
Base: All respondents

			Last Holy	rood Vot	ie	La	st Westn	ninster V	ote			(	Gender W	ithin SE	G				Metho	dology	
																			CATI		
										AB	AB	C1	C1	C2	C2	DE	DE		Land-	CATI	
	<u>Total</u>	Con	<u>Lab</u>	SNP	<u>LibDem</u>	Con	<u>Lab</u>	SNP	LibDem	Male	<u>Female</u>	Male	<u>Female</u>	Male	<u>Female</u>	Male	<u>Female</u>	<u>CATI</u>	line	Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
Prefer not to answer	29	5	7	5	3	4	4	9	2	2	3	4	4	1	1	3	-	25	17	8	4
	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	2%		2%	2%	2%	*

**Lord Ashcroft** 

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 22

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

		Ger	nder				Age					SE	G		Vc	te			When	Decideo	d How To			
	_Total_	_Male_	<u>Female</u>	16-17	18-24_	25-34	35-44	45-54_	_55-64_	65+	AB		<u>C2</u>	DE	_Yes_	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer ago than a year	Have always known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
NET: Christian	1178 58%	539 54%	639 61%	8 57%	24 29%	99 38%	179 47%	234 56%	255 64%	379 78%	443 56%	279 54%	164 61%	280 65%	433 47%	745 67%	313 54%	58 55%	44 44%	55 60%	156 55%	113 51%	116 57%	636 61%
Christian - Protestant	788 38%	371 37%	417 40%	2 14%	13 15%	43 16%	101 26%	164 40%	172 43%	293 60%	314 39%	175 34%	99 37%	194 45%	234 25%	554 50%	181 31%	35 33%	20 20%	30 33%	96 34%	58 26%	85 42%	464 44%
Christian - Catholic	265 13%	110 11%	155 15%	6 43%	7 8%	39 15%	50 13%	43 10%	60 15%	60 12%	88 11%	75 15%	41 15%	56 13%	151 16%	114 10%	97 17%	16 15%	19 19%	16 17%	46 16%	39 18%	21 10%	108 10%
Christian - other	125 6%	58 6%	67 6%	-	4 5%	17 6%	28 7%	27 7%	23 6%	26 5%	41 5%	29 6%	24 9%	30 7%	48 5%	77 7%	35 6%	7 7%	5 5%	9 10%	14 5%	16 7%	10 5%	64 6%
NET: Other	140 7%	72 7%	68 6%	1 7%	14 17%	28 11%	27 7%	33 8%	18 5%	19 4%	52 7%	42 8%	18 7%	27 6%	89 10%	51 5%	42 7%	7 7%	7 7%	6 7%	22 8%	15 7%	18 9%	65 6%
Muslim	13 1%	7 1%	6 1%	-	2 2%	1	5 1%	2	2 1%	1 *	5 1%	4 1%	2 1%	2	7 1%	6 1%	2	-	-	1 1%	1	1	1	9 1%
Hindu	6	5 1%	1	-	1 1%	2 1%	2 1%	-	1	-	2	3 1%	-	1 *	2	4	4 1%	-	1 1%	1 1%	2 1%	1	-	1 *
Jew	7	3	4	-	-	-	1	3 1%	-	3 1%	4 1%	-	-	2	4	3	3 1%	1 1%	1 1%	-	1	2 1%	-	2
Sikh	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1
Buddhist	12 1%	7 1%	5 *	-	1 1%	4 2%	1	2	2 1%	2	4 1%	4 1%	2 1%	2	10 1%	2	4 1%	1 1%	1 1%	1 1%	1	1	1	6 1%
Other	101 5%	50 5%	51 5%	1 7%	10 12%	20 8%	18 5%	26 6%	13 3%	13 3%	37 5%	30 6%	14 5%	20 5%	66 7%	35 3%	29 5%	5 5%	4 4%	3 3%	17 6%	10 5%	16 8%	46 4%
None	693 34%	368 37%	325 31%	4 29%	43 51%	131 50%	171 45%	142 34%	120 30%	82 17%	292 37%	185 36%	85 32%	120 28%	386 42%	307 27%	212 37%	39 37%	45 45%	29 32%	99 35%	90 41%	68 33%	323 31%
Prefer not to say	36 2%	18 2%	18 2%	1 7%	3 4%	5 2%	7 2%	6 1%	6 2%	8 2%	11 1%	10 2%	-	4 1%	21 2%	15 1%	13 2%	1 1%	4 4%	2 2%	6 2%	3 1%	1	19 2%

**Lord Ashcroft** 

Table 22

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

			Last Holy	rood Vot	e	La	ıst Westr	minster V	ote			(	Gender W	ithin SE	G					dology	
	<u>Total</u>	Con	_Lab_	SNP	<u>LibDem</u>	_Con_	Lab	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 <u>Male</u>	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE <u>Male</u>	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
NET: Christian	1178 58%	250 76%	399 64%	226 50%	132 50%	195 74%	361 66%	326 53%	99 54%	218 53%	225 58%	121 50%	158 58%	86 61%	78 61%	111 59%	169 70%	720 59%	524 63%	196 50%	458 55%
Christian - Protestant	788 38%	215 65%	245 39%	145 32%	89 34%	171 65%	232 42%	213 35%	66 36%	158 39%	156 40%	83 34%	92 34%	52 37%	47 37%	76 40%	118 49%	463 38%	348 42%	115 30%	325 39%
Christian - Catholic	265 13%	15 5%	120 19%	55 12%	23 9%	9 3%	100 18%	80 13%	19 10%	41 10%	47 12%	26 11%	49 18%	19 14%	22 17%	23 12%	33 14%	167 14%	112 14%	55 14%	98 12%
Christian - other	125 6%	20 6%	34 5%	26 6%	20 8%	15 6%	29 5%	33 5%	14 8%	19 5%	22 6%	12 5%	17 6%	15 11%	9 7%	12 6%	18 7%	90 7%	64 8%	26 7%	35 4%
NET: Other	140 7%	9 3%	38 6%	38 8%	21 8%	8 3%	31 6%	47 8%	15 8%	21 5%	31 8%	23 10%	19 7%	11 8%	7 6%	16 8%	11 5%	106 9%	61 7%	45 12%	34 4%
Muslim	13 1%	1	6 1%	4 1%	-	-	4 1%	6 1%	1 1%	2	3 1%	4 2%	-	-	2 2%	1 1%	1 *	10 1%	4	6 2%	3
Hindu	6	1	3	-	-	-	3 1%	1 *	-	1	1	3 1%	-	-	-	1 1%	-	4	2	2 1%	2
Jew	7	2 1%	-	-	2 1%	2 1%	-	1 *	-	1	3 1%	-	-	-	-	1 1%	1	4	2	2 1%	3
Sikh	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	1	-	-
Buddhist	12 1%	-	-	5 1%	3 1%	-	-	4 1%	1 1%	2	2 1%	3 1%	1 *	1 1%	1 1%	1 1%	1	4	3	1	8 1%
Other	101 5%	5 2%	28 4%	29 6%	16 6%	6 2%	23 4%	35 6%	13 7%	15 4%	22 6%	13 5%	17 6%	10 7%	4 3%	12 6%	8 3%	83 7%	49 6%	34 9%	18 2%
None	693 34%	66 20%	180 29%	176 39%	107 41%	57 22%	146 27%	225 37%	68 37%	164 40%	128 33%	95 39%	90 33%	43 31%	42 33%	59 31%	61 25%	366 30%	226 27%	140 36%	327 39%
Prefer not to say	36 2%	6 2%	8 1%	9 2%	3 1%	4 2%	8 1%	13 2%	1 1%	7 2%	4 1%	3 1%	7 3%	-	-	3 2%	1	24 2%	16 2%	8 2%	12 1%

#### **Lord Ashcroft**

# Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 23

Methodology Base: All respondents

	Gei	nder				Age					SE	G		Vo	te			Wher	n Decide	d How To	Vote		
																NET:	On	In the			Since the begin-	Longer	
otal .	Male	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>		DE	Yes	No	In the last month	refer- endum day	last few days	In the last week	In the last month	ning of the year	ago than a	Have always known

	_Total_	Male_	<u>Female</u>	<u>16-17</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2_	DE	Yes_	No	NET: In the last month	On refer- endum day	In the last few days	In the last week	In the last month	the begin- ning of the year		Have always known
Base	2047	997	1050	14	84	263	384	415	399	488	798	516	267	431	929	1118	580	105	100	92	283	221	203	1043
CATI	1216	581	635	13	58	165	242	266	178	294	437	304	168	273	565	651	347	66	57	60	164	130	116	623
	59%	58%	60%	93%	69%	63%	63%	64%	45%	60%	55%	59%	63%	63%	61%	58%	60%	63%	57%	65%	58%	59%	57%	60%
- Landline	827	326	501	12	20	81	158	159	133	264	288	200	111	204	353	474	234	42	38	46	108	79	75	439
	40%	33%	48%	86%	24%	31%	41%	38%	33%	54%	36%	39%	42%	47%	38%	42%	40%	40%	38%	50%	38%	36%	37%	42%
- Mobile	389	255	134	1	38	84	84	107	45	30	149	104	57	69	212	177	113	24	19	14	56	51	41	184
	19%	26%	13%	7%	45%	32%	22%	26%	11%	6%	19%	20%	21%	16%	23%	16%	19%	23%	19%	15%	20%	23%	20%	18%
Online	831	416	415	1	26	98	142	149	221	194	361	212	99	158	364	467	233	39	43	32	119	91	87	420
	41%	42%	40%	7%	31%	37%	37%	36%	55%	40%	45%	41%	37%	37%	39%	42%	40%	37%	43%	35%	42%	41%	43%	40%

## Scottish Referendum Poll CATI & ONLINE Fieldwork: 18th-19th September 2014

Table 23

Methodology Base: All respondents

		Last Holyrood Vote				Last Westminster Vote				Gender Within SEG								Methodology			
	Total	Con	Lab	SNP	<u>LibDem</u> .	Con	Lab	SNP	<u>LibDem</u>	AB Male	AB <u>Female</u>	C1 Male	C1 <u>Female</u>	C2 Male	C2 <u>Female</u>	DE Male	DE <u>Female</u>	CATI	CATI Land- line	CATI Mobile	Online
Base	2047	331	625	449	263	264	546	611	183	410	388	242	274	140	127	189	242	1216	827	389	831
CATI	1216 59%	177 53%	413 66%	251 56%	128 49%	141 53%	352 64%	341 56%	96 52%	210 51%	227 59%	142 59%	162 59%	95 68%	73 57%	119 63%	154 64%	1216 100%	827 100%	389 100%	-
- Landline	827 40%	132 40%	288 46%	170 38%	91 35%	109 41%	241 44%	223 36%	76 42%	119 29%	169 44%	80 33%	120 44%	54 39%	57 45%	64 34%	140 58%	827 68%	827 100%	-	-
- Mobile	389 19%	45 14%	125 20%	81 18%	37 14%	32 12%	111 20%	118 19%	20 11%	91 22%	58 15%	62 26%	42 15%	41 29%	16 13%	55 29%	14 6%	389 32%	-	389 100%	-
Online	831 41%	154 47%	212 34%	198 44%	135 51%	123 47%	194 36%	270 44%	87 48%	200 49%	161 41%	100 41%	112 41%	45 32%	54 43%	70 37%	88 36%	-	-	-	831 100%