

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215	
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246	
Certain to vote	(10)	471	245	226	28	48	58	96	88	151	60	120	112	160	55	181	42	94	13	6	56	132	161
		47%	51%	44%	25%	35%	37%	51%	56%	63%	55%	47%	48%	45%	53%	57%	68%	54%	53%	43%	66%	67%	65%
	(9)	74	30	44	14	9	15	8	11	16	7	19	16	28	13	27	5	14	2	1	10	14	19
		7%	6%	8%	13%	7%	10%	4%	7%	7%	6%	7%	7%	8%	13%	9%	8%	8%	7%	5%	11%	7%	8%
	(8)	78	29	49	3	11	11	18	14	19	13	15	22	28	15	29	1	19	*	1	7	20	18
		8%	6%	9%	3%	8%	7%	10%	9%	8%	12%	6%	9%	8%	15%	9%	2%	11%	2%	9%	8%	10%	7%
	(7)	49	19	30	6	15	7	7	4	9	4	20	13	11	3	19	7	8	*	2	2	11	12
		5%	4%	6%	5%	11%	5%	4%	3%	4%	4%	8%	6%	3%	3%	6%	11%	5%	2%	13%	2%	6%	5%
	(6)	33	21	12	3	13	4	1	6	6	1	15	10	8	2	9	2	8	1	2	1	3	7
		3%	4%	2%	3%	9%	2%	1%	4%	2%	1%	6%	4%	2%	2%	3%	3%	5%	6%	17%	1%	2%	3%
	(5)	75	39	36	10	7	18	20	9	12	6	21	10	33	8	25	3	14	4	2	4	9	7
		8%	8%	7%	9%	5%	11%	10%	5%	5%	6%	8%	4%	9%	7%	8%	6%	8%	15%	13%	5%	4%	3%
	(4)	18	10	8	6	3	5	2	1	1	2	5	4	6	1	2	-	6	-	-	-	2	3
		2%	2%	2%	5%	2%	3%	1%	1%	*	2%	2%	2%	2%	1%	1%	-	4%	-	-	-	1%	1%
	(3)	29	18	11	13	3	4	5	3	1	3	10	7	6	7	15	-	2	2	-	1	1	3
		3%	4%	2%	11%	2%	2%	3%	2%	*	3%	4%	3%	2%	7%	5%	-	1%	7%	-	1%	1%	1%
	(2)	24	8	16	7	-	10	4	3	-	1	7	8	9	-	8	1	9	2	-	1	1	5
		2%	2%	3%	6%	-	7%	2%	2%	-	1%	3%	3%	2%	-	3%	2%	5%	9%	-	1%	1%	2%
Definitely would not vote	(1)	146	64	82	23	29	25	26	19	23	12	26	34	63	-	-	-	-	-	-	3	5	10
		15%	13%	16%	20%	21%	16%	14%	12%	9%	11%	10%	14%	18%	-	-	-	-	-	-	3%	2%	4%
Refused		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-
Don't know		2	-	2	-	-	-	-	*	2	*	-	-	1	-	-	-	-	-	-	1	-	1
		*	-	*	-	-	-	-	*	1%	*	-	-	*	-	-	-	-	-	-	1%	-	*
Mean		7.30	7.41	7.18	5.69	6.65	6.64	7.41	7.88	8.39	7.91	7.44	7.34	7.08	8.53	8.46	8.94	8.27	7.70	8.07	8.88	8.92	8.67
Standard deviation		3.37	3.32	3.42	3.56	3.44	3.50	3.36	3.16	2.81	3.11	3.14	3.38	3.52	2.14	2.30	1.89	2.42	2.99	2.01	2.23	2.04	2.43
Standard error		0.11	0.16	0.15	0.52	0.38	0.31	0.24	0.22	0.15	0.21	0.22	0.25	0.19	0.19	0.13	0.25	0.18	0.73	0.61	0.20	0.13	0.17

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
Conservative	103 10%	53 11%	51 10%	10 9%	17 12%	15 10%	18 9%	11 7%	33 14%	21 20%	29 11%	27 12%	22 6%	103 100%	-	-	-	-	-	39 46%	3 1%	27 11%
Labour	316 32%	159 33%	157 30%	42 37%	45 32%	52 33%	64 34%	46 29%	67 28%	29 27%	91 35%	72 31%	114 32%	-	316 100%	-	-	-	-	7 8%	147 75%	53 21%
Liberal Democrat	62 6%	18 4%	43 8%	6 5%	8 6%	10 6%	6 3%	10 6%	22 9%	7 6%	21 8%	8 3%	24 7%	-	-	62 100%	-	-	-	2 2%	4 2%	42 17%
The UK Independence Party (UKIP)	176 18%	100 21%	75 15%	15 13%	20 14%	19 12%	36 19%	40 26%	45 19%	12 11%	43 17%	52 22%	65 18%	-	-	-	176 100%	-	-	18 22%	20 10%	51 21%
The Green Party	24 2%	13 3%	11 2%	7 6%	5 4%	8 5%	2 1%	2 1%	1 *	3 2%	7 3%	5 2%	6 2%	-	-	-	-	24 100%	-	-	3 1%	13 5%
The British National Party (BNP)	5 1%	3 1%	2 *	- -	- -	2 1%	1 1%	2 1%	- -	* *	- -	3 1%	2 1%	-	-	-	-	-	5 40%	-	1 *	1 *
Some other party	8 1%	7 2%	* *	- -	2 2%	2 1%	2 1%	* *	2 1%	* *	5 2%	-	2 1%	-	-	-	-	-	8 60%	1 1%	* *	3 1%
Would not vote	146 15%	64 13%	82 16%	23 20%	29 21%	25 16%	26 14%	19 12%	23 9%	12 11%	26 10%	34 14%	63 18%	-	-	-	-	-	-	3 3%	5 2%	10 4%
Refused	56 6%	26 5%	31 6%	- -	3 2%	2 1%	14 7%	10 6%	27 11%	6 5%	13 5%	10 4%	19 5%	-	-	-	-	-	-	6 7%	3 2%	10 4%
Don't know	104 10%	39 8%	65 13%	11 10%	9 7%	22 14%	20 11%	18 12%	22 9%	19 17%	23 9%	24 10%	36 10%	-	-	-	-	-	-	9 11%	13 6%	35 14%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	505	243	262	17	37	52	94	114	191	127	108	97	161	93	231	44	120	10	8	80	182	125
Weighted base	473	242	231	42	61	65	89	83	133	54	128	118	159	72	217	46	116	14	8	53	139	145
Conservative	72	36	37	6	10	12	13	7	25	17	17	21	15	72	-	-	-	-	-	31	2	18
	15%	15%	16%	13%	16%	19%	15%	8%	18%	31%	13%	18%	10%	100%	-	-	-	-	-	58%	1%	13%
Labour	217	111	106	20	31	29	47	35	54	21	63	46	81	-	217	-	-	-	-	6	119	41
	46%	46%	46%	47%	51%	44%	53%	43%	41%	39%	50%	39%	51%	-	100%	-	-	-	-	10%	86%	28%
Liberal Democrat	46	14	32	5	6	5	4	8	18	5	14	6	18	-	-	46	-	-	-	1	3	33
	10%	6%	14%	11%	10%	8%	5%	9%	14%	10%	11%	5%	12%	-	-	100%	-	-	-	3%	2%	23%
The UK Independence Party (UKIP)	116	70	46	6	11	13	22	30	33	9	28	37	39	-	-	-	116	-	-	14	13	41
	25%	29%	20%	14%	18%	20%	25%	37%	25%	17%	22%	32%	24%	-	-	-	100%	-	-	27%	10%	28%
The Green Party	14	5	9	6	3	3	1	1	1	2	3	3	3	-	-	-	-	14	-	-	1	9
	3%	2%	4%	14%	4%	5%	1%	1%	1%	3%	3%	3%	2%	-	-	-	-	100%	-	-	*	6%
The British National Party (BNP)	4	3	1	-	-	2	1	2	-	*	-	3	1	-	-	-	-	-	4	-	1	1
	1%	1%	1%	-	-	2%	1%	2%	-	1%	-	2%	1%	-	-	-	-	-	55%	-	*	1%
Some other party	3	3	*	-	1	1	*	*	2	*	1	-	2	-	-	-	-	-	3	1	*	1
	1%	1%	*	-	1%	1%	*	*	1%	*	1%	-	1%	-	-	-	-	-	45%	1%	*	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	16%
Labour	45%
Liberal Democrat	12%
UKIP	23%
Green	3%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
Conservative	84	48	37	4	15	17	13	8	27	13	21	27	20	72	1	3	2	-	-	30	2	23
	8%	10%	7%	4%	11%	10%	7%	5%	11%	12%	8%	11%	6%	69%	*	5%	1%	-	-	36%	1%	9%
Labour	322	160	162	38	46	52	63	52	70	30	94	70	117	5	287	2	6	2	5	5	148	53
	32%	33%	31%	33%	34%	33%	34%	33%	29%	27%	37%	30%	33%	5%	91%	4%	3%	8%	36%	6%	75%	22%
Liberal Democrat	110	36	74	13	18	14	14	16	35	12	33	19	44	16	11	54	10	7	1	11	8	64
	11%	7%	14%	11%	13%	9%	7%	10%	15%	11%	13%	8%	12%	15%	3%	87%	5%	30%	9%	13%	4%	26%
The UK Independence Party (UKIP)	172	96	76	17	18	22	38	36	42	15	44	53	57	4	7	1	150	*	*	24	19	47
	17%	20%	15%	15%	13%	14%	20%	23%	17%	13%	17%	23%	16%	4%	2%	2%	85%	2%	2%	28%	10%	19%
The Green Party	18	13	6	5	3	4	1	2	3	4	4	2	6	-	2	-	1	14	-	1	4	9
	2%	3%	1%	4%	2%	3%	1%	1%	1%	3%	1%	1%	2%	-	1%	-	1%	58%	-	1%	2%	4%
The British National Party (BNP)	3	2	1	-	-	2	-	*	-	1	-	2	-	-	-	-	-	1	2	-	-	-
	*	*	*	-	-	1%	-	*	-	1%	-	1%	-	-	-	-	-	2%	16%	-	-	-
Some other party	5	5	-	-	-	-	2	1	2	*	2	1	2	-	-	-	-	-	4	1	*	3
	*	1%	-	-	-	-	1%	1%	1%	*	1%	1%	*	-	-	-	-	-	28%	1%	*	1%
Would not vote	146	64	82	23	29	25	26	19	23	12	26	34	63	-	-	-	-	-	-	3	5	10
	15%	13%	16%	20%	21%	16%	14%	12%	9%	11%	10%	14%	18%	-	-	-	-	-	-	3%	2%	4%
Refused	38	18	21	-	1	-	12	6	20	3	10	6	13	-	1	-	-	-	-	2	1	4
	4%	4%	4%	-	*	-	6%	4%	8%	3%	4%	3%	4%	-	*	-	-	-	-	3%	1%	2%
Don't know	101	42	59	15	9	21	17	18	20	18	23	22	32	7	6	1	7	*	1	8	10	34
	10%	9%	11%	13%	6%	14%	9%	11%	8%	17%	9%	9%	9%	7%	2%	2%	4%	1%	9%	9%	5%	14%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	522	250	272	17	39	55	98	118	195	128	111	104	168	87	227	43	114	9	7	82	185	131
Weighted base	491	252	240	43	63	67	94	87	138	56	131	124	168	69	214	45	112	14	7	56	141	152
Conservative	59 12%	34 14%	24 10%	3 7%	8 13%	11 16%	10 10%	5 6%	21 15%	10 18%	13 10%	21 17%	12 7%	51 74%	* *	1 2%	2 2%	- -	- -	24 43%	2 1%	15 10%
Labour	218 44%	112 44%	107 44%	17 41%	31 49%	29 43%	46 50%	40 46%	56 40%	22 40%	64 49%	45 37%	82 49%	4 5%	197 92%	* 1%	4 4%	2 12%	2 26%	4 7%	119 85%	42 27%
Liberal Democrat	83 17%	26 10%	57 24%	11 25%	13 20%	9 14%	10 11%	13 15%	27 20%	9 17%	25 19%	14 11%	33 20%	12 17%	9 4%	43 95%	4 4%	6 45%	1 16%	9 16%	5 4%	51 34%
The UK Independence Party (UKIP)	117 24%	70 28%	47 20%	7 17%	10 16%	16 24%	26 28%	26 30%	30 22%	11 19%	28 21%	40 32%	35 21%	3 4%	6 3%	1 1%	101 90%	* 2%	* 3%	18 32%	14 10%	39 25%
The Green Party	9 2%	5 2%	5 2%	4 9%	1 1%	1 1%	* *	1 1%	3 2%	3 5%	* *	1 *	3 2%	- -	2 1%	- -	1 1%	6 41%	- -	1 1%	1 1%	4 3%
The British National Party (BNP)	2 *	2 1%	* *	- -	- -	2 2%	- -	* *	- -	* 1%	- -	2 1%	- -	- -	- -	- -	- -	* *	2 27%	- -	- -	- -
Some other party	3 1%	3 1%	- -	- -	- -	- -	1 1%	1 1%	2 1%	* 1%	* *	1 1%	2 1%	- -	- -	- -	- -	- -	2 29%	1 1%	* *	1 1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	12%
Labour	44%
Liberal Democrat	18%
UKIP	23%
Green	2%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
I would not vote Conservative	634 63%	329 68%	305 59%	67 59%	88 63%	106 67%	123 66%	117 74%	133 55%	51 47%	158 61%	150 64%	251 71%	- -	260 82%	33 54%	135 77%	23 93%	9 68%	23 27%	171 87%	150 61%
I would not vote Liberal Democrat	588 59%	303 63%	285 55%	50 44%	79 57%	95 60%	123 65%	104 66%	137 57%	60 55%	140 55%	152 65%	216 61%	59 57%	216 69%	- -	136 78%	13 53%	8 62%	53 63%	146 74%	114 46%
I would not vote UKIP	539 54%	243 50%	296 57%	76 67%	77 55%	92 58%	103 55%	76 48%	115 48%	67 62%	149 58%	121 51%	179 51%	74 72%	231 73%	43 70%	- -	21 89%	7 54%	41 49%	130 66%	140 57%
I would not vote Labour	394 39%	186 39%	207 40%	39 34%	47 34%	62 39%	69 37%	69 43%	108 45%	43 40%	97 38%	108 46%	134 38%	76 73%	- -	34 55%	125 71%	13 54%	6 44%	61 72%	17 8%	119 48%
None of these - I would potentially vote for all of them	80 8%	32 7%	48 9%	3 2%	14 10%	12 8%	15 8%	9 6%	25 10%	7 7%	18 7%	14 6%	28 8%	3 3%	18 6%	5 9%	6 3%	- -	1 6%	4 5%	7 4%	16 6%
Don't know	13 1%	5 1%	8 1%	4 3%	- -	1 *	1 1%	1 1%	5 2%	2 1%	1 *	1 1%	8 2%	1 1%	- -	- -	1 1%	1 2%	- -	1 1%	- -	1 *

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215	
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246	
NET: Well	515	281	234	59	65	65	100	86	137	68	136	127	154	83	162	42	79	9	4	55	101	148	
	51%	58%	45%	52%	47%	41%	53%	55%	57%	62%	53%	54%	43%	80%	51%	68%	45%	36%	32%	65%	51%	60%	
Very well	(4)	43	32	11	3	5	4	8	8	13	5	9	10	16	4	19	1	7	1	-	5	16	5
		4%	7%	2%	3%	4%	3%	4%	5%	5%	5%	4%	4%	5%	4%	6%	1%	4%	5%	-	6%	8%	2%
Quite well	(3)	472	249	223	56	60	61	92	79	124	62	127	117	137	79	142	41	72	8	4	50	85	143
		47%	52%	43%	49%	43%	39%	49%	50%	51%	57%	49%	50%	39%	76%	45%	67%	41%	31%	32%	59%	43%	58%
Quite badly	(2)	334	138	196	41	54	66	55	54	64	32	86	78	127	14	108	16	80	4	5	23	68	68
		33%	29%	38%	36%	39%	42%	30%	34%	26%	29%	34%	33%	36%	13%	34%	26%	46%	16%	43%	27%	34%	28%
Very badly	(1)	120	57	63	14	16	21	24	16	29	5	24	29	60	3	36	3	13	11	3	4	22	23
		12%	12%	12%	12%	12%	13%	13%	10%	12%	5%	9%	12%	17%	2%	11%	5%	7%	45%	26%	5%	11%	9%
NET: Badly		454	195	259	55	71	87	79	70	92	37	110	107	187	16	143	19	93	15	9	27	89	91
		45%	40%	50%	48%	51%	55%	42%	45%	38%	34%	43%	45%	53%	16%	45%	31%	53%	61%	68%	32%	45%	37%
Don't know		31	7	24	-	3	5	8	2	12	4	10	1	13	4	11	1	3	1	-	2	6	7
		3%	1%	5%	-	2%	3%	4%	1%	5%	3%	4%	*	4%	4%	3%	2%	2%	2%	-	3%	3%	3%
Mean		2.45	2.54	2.37	2.43	2.40	2.32	2.47	2.50	2.53	2.65	2.49	2.46	2.32	2.85	2.48	2.65	2.42	1.96	2.06	2.68	2.50	2.55
Standard deviation		0.76	0.79	0.73	0.74	0.75	0.74	0.78	0.75	0.79	0.66	0.72	0.76	0.82	0.51	0.78	0.60	0.69	1.02	0.79	0.67	0.81	0.70
Standard error		0.02	0.04	0.03	0.11	0.08	0.07	0.06	0.05	0.04	0.04	0.05	0.06	0.05	0.05	0.04	0.08	0.05	0.25	0.24	0.06	0.05	0.05

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215	
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246	
NET: Well	571	298	273	83	85	80	100	82	138	79	152	150	161	85	166	41	86	14	3	54	105	145	
	57%	62%	53%	73%	61%	51%	54%	52%	57%	73%	59%	64%	46%	82%	53%	67%	49%	56%	25%	64%	53%	59%	
Very well	(4)	53	37	16	8	5	8	10	7	15	10	3	17	22	8	13	4	3	1	-	7	10	8
		5%	8%	3%	7%	4%	5%	5%	4%	6%	9%	1%	7%	6%	7%	4%	7%	2%	5%	-	9%	5%	3%
Quite well	(3)	518	261	257	75	80	72	91	75	123	69	149	133	139	77	153	37	83	12	3	47	95	138
		52%	54%	50%	66%	58%	46%	48%	48%	51%	64%	58%	57%	39%	74%	49%	60%	47%	51%	25%	55%	48%	56%
Quite badly	(2)	310	135	175	26	45	62	62	55	60	22	81	66	130	12	119	17	70	5	4	21	74	72
		31%	28%	34%	23%	33%	40%	33%	35%	25%	21%	31%	28%	37%	11%	38%	27%	40%	22%	35%	25%	38%	29%
Very badly	(1)	86	38	48	5	7	10	20	16	28	4	19	14	47	2	23	2	15	5	4	5	15	18
		9%	8%	9%	4%	5%	6%	11%	10%	11%	4%	7%	6%	13%	2%	7%	4%	9%	22%	34%	5%	7%	7%
NET: Badly		396	173	223	31	52	73	82	71	87	27	100	80	177	14	143	19	86	11	9	26	89	90
		40%	36%	43%	27%	38%	46%	44%	45%	36%	25%	39%	34%	50%	14%	45%	31%	49%	44%	69%	31%	45%	37%
Don't know		33	13	20	-	2	5	5	5	16	3	5	5	15	5	7	1	4	-	1	5	3	11
		3%	3%	4%	-	1%	3%	2%	3%	7%	3%	2%	2%	4%	5%	2%	2%	2%	-	6%	5%	2%	5%
Mean		2.56	2.63	2.48	2.76	2.61	2.51	2.49	2.47	2.56	2.80	2.54	2.66	2.40	2.91	2.51	2.71	2.43	2.39	1.90	2.71	2.52	2.57
Standard deviation		0.73	0.74	0.71	0.64	0.64	0.70	0.76	0.75	0.79	0.66	0.65	0.70	0.81	0.53	0.70	0.65	0.68	0.90	0.82	0.71	0.71	0.68
Standard error		0.02	0.04	0.03	0.09	0.07	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.05	0.04	0.09	0.05	0.22	0.26	0.07	0.05	0.05

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
I am satisfied with the job David Cameron is doing overall as Prime Minister	228 23%	112 23%	116 22%	30 27%	32 23%	36 23%	36 19%	32 20%	61 25%	29 27%	59 23%	49 21%	74 21%	70 67%	33 10%	24 39%	30 17%	5 21%	3 22%	40 47%	21 11%	62 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	297 30%	139 29%	158 31%	44 38%	47 34%	41 26%	58 31%	46 29%	62 26%	36 33%	91 35%	71 30%	90 26%	30 29%	59 19%	24 39%	82 47%	6 25%	2 14%	32 38%	41 21%	84 34%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	351 35%	180 37%	171 33%	36 32%	45 32%	68 43%	64 34%	60 38%	79 33%	34 31%	84 33%	91 39%	132 37%	2 2%	212 67%	11 19%	44 25%	11 47%	7 54%	8 10%	125 64%	78 32%
Refused	37 4%	23 5%	14 3%	- -	2 2%	3 2%	11 6%	6 3%	14 6%	1 1%	7 3%	9 4%	15 4%	- -	4 1%	- -	5 3%	- -	- -	1 2%	2 1%	7 3%
Don't know	88 9%	30 6%	58 11%	4 3%	12 9%	10 6%	18 10%	16 10%	26 11%	9 8%	15 6%	14 6%	43 12%	2 2%	8 2%	2 4%	14 8%	2 7%	1 9%	2 3%	7 4%	16 6%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
Labour	169 17%	84 17%	84 16%	19 17%	27 20%	20 13%	28 15%	29 18%	46 19%	25 23%	37 14%	41 18%	60 17%	20 19%	51 16%	6 10%	29 16%	13 54%	3 27%	15 17%	38 19%	53 22%
The Liberal Democrat	169 17%	76 16%	93 18%	17 15%	13 9%	28 18%	34 18%	21 13%	56 23%	29 27%	51 20%	35 15%	51 14%	22 21%	49 15%	17 27%	34 20%	7 28%	2 17%	21 25%	36 18%	66 27%
The UK Independence Party (UKIP)	84 8%	57 12%	27 5%	14 12%	19 14%	12 7%	11 6%	6 4%	22 9%	13 12%	28 11%	18 8%	21 6%	9 9%	23 7%	2 3%	20 11%	4 18%	4 30%	7 8%	13 7%	21 8%
The Conservatives	48 5%	25 5%	22 4%	8 7%	13 9%	8 5%	4 2%	8 5%	6 2%	8 7%	19 7%	6 2%	15 4%	7 7%	11 3%	2 3%	5 3%	6 24%	2 17%	6 7%	10 5%	11 4%
None of them	676 68%	323 67%	354 68%	80 70%	93 67%	109 69%	133 71%	109 69%	150 62%	59 54%	166 65%	162 69%	252 71%	66 64%	227 72%	42 68%	116 66%	7 29%	6 48%	55 66%	130 66%	140 57%
Don't know	8 1%	3 1%	5 1%	- -	1 1%	* *	4 2%	1 1%	2 1%	2 2%	4 1%	- -	2 1%	1 1%	2 1%	- -	1 1%	- -	2 13%	1 1%	2 1%	2 1%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
A Labour government	443	235	208	67	55	75	84	73	89	36	118	104	167	5	257	2	57	17	6	9	151	81
	44%	49%	40%	59%	39%	48%	45%	46%	37%	34%	46%	44%	47%	5%	81%	3%	32%	70%	47%	11%	77%	33%
A Conservative government	180	92	88	6	25	25	36	29	59	29	49	43	52	91	2	6	35	1	1	58	6	49
	18%	19%	17%	6%	18%	16%	19%	18%	25%	27%	19%	18%	15%	88%	1%	9%	20%	4%	9%	69%	3%	20%
A coalition between Labour and the Liberal Democrats	156	63	92	23	32	25	24	21	30	17	40	40	55	3	49	24	26	4	-	2	28	57
	16%	13%	18%	20%	23%	16%	13%	13%	13%	16%	16%	17%	15%	3%	15%	39%	15%	17%	-	3%	14%	23%
A coalition between the Conservatives and the Liberal Democrats	97	43	54	13	17	13	17	14	22	15	24	19	35	3	5	26	34	1	2	5	2	40
	10%	9%	10%	11%	12%	8%	9%	9%	9%	14%	9%	8%	10%	3%	2%	43%	20%	5%	13%	6%	1%	16%
Don't know	125	50	74	4	10	19	26	22	41	10	26	28	44	2	3	4	24	1	4	9	10	19
	12%	10%	14%	3%	7%	12%	14%	14%	17%	10%	10%	12%	13%	2%	1%	6%	14%	3%	32%	11%	5%	8%

Redcar Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	441 44%	484 48%
Female	559 56%	516 52%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	46 5%	114 11%
25-34	83 8%	139 14%
35-44	124 12%	158 16%
45-54	194 19%	187 19%
55-64	212 21%	158 16%
65 or older	338 34%	241 24%
Refused	3 *	3 *

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	62 6%	32 3%
B	165 17%	76 8%
C1	210 21%	257 26%
C2	186 19%	235 23%
D	132 13%	168 17%
E	198 20%	186 19%
Refused	47 5%	47 5%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	126 13%	84 8%
Labour	255 26%	197 20%
Liberal Democrats	215 22%	246 25%
Another party	44 4%	48 5%
Did not vote	276 28%	354 35%
Refused	47 5%	37 4%
Don't know	37 4%	34 3%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215	
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246	
Certain to vote	(10)	471	245	226	28	48	58	96	88	151	60	120	112	160	55	181	42	94	13	6	56	132	161
		47%	51%	44%	25%	35%	37%	51%	56%	63%	55%	47%	48%	45%	53%	57%	68%	54%	53%	43%	66%	67%	65%
	(9)	74	30	44	14	9	15	8	11	16	7	19	16	28	13	27	5	14	2	1	10	14	19
		7%	6%	8%	13%	7%	10%	4%	7%	7%	6%	7%	7%	8%	13%	9%	8%	8%	7%	5%	11%	7%	8%
	(8)	78	29	49	3	11	11	18	14	19	13	15	22	28	15	29	1	19	*	1	7	20	18
		8%	6%	9%	3%	8%	7%	10%	9%	8%	12%	6%	9%	8%	15%	9%	2%	11%	2%	9%	8%	10%	7%
	(7)	49	19	30	6	15	7	7	4	9	4	20	13	11	3	19	7	8	*	2	2	11	12
		5%	4%	6%	5%	11%	5%	4%	3%	4%	4%	8%	6%	3%	3%	6%	11%	5%	2%	13%	2%	6%	5%
	(6)	33	21	12	3	13	4	1	6	6	1	15	10	8	2	9	2	8	1	2	1	3	7
		3%	4%	2%	3%	9%	2%	1%	4%	2%	1%	6%	4%	2%	2%	3%	3%	5%	6%	17%	1%	2%	3%
	(5)	75	39	36	10	7	18	20	9	12	6	21	10	33	8	25	3	14	4	2	4	9	7
		8%	8%	7%	9%	5%	11%	10%	5%	5%	6%	8%	4%	9%	7%	8%	6%	8%	15%	13%	5%	4%	3%
	(4)	18	10	8	6	3	5	2	1	1	2	5	4	6	1	2	-	6	-	-	-	2	3
		2%	2%	2%	5%	2%	3%	1%	1%	*	2%	2%	2%	2%	1%	1%	-	4%	-	-	-	1%	1%
	(3)	29	18	11	13	3	4	5	3	1	3	10	7	6	7	15	-	2	2	-	1	1	3
		3%	4%	2%	11%	2%	2%	3%	2%	*	3%	4%	3%	2%	7%	5%	-	1%	7%	-	1%	1%	1%
	(2)	24	8	16	7	-	10	4	3	-	1	7	8	9	-	8	1	9	2	-	1	1	5
		2%	2%	3%	6%	-	7%	2%	2%	-	1%	3%	3%	2%	-	3%	2%	5%	9%	-	1%	1%	2%
Definitely would not vote	(1)	146	64	82	23	29	25	26	19	23	12	26	34	63	-	-	-	-	-	-	3	5	10
		15%	13%	16%	20%	21%	16%	14%	12%	9%	11%	10%	14%	18%	-	-	-	-	-	-	3%	2%	4%
Refused		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-
Don't know		2	-	2	-	-	-	-	*	2	*	-	-	1	-	-	-	-	-	-	1	-	1
		*	-	*	-	-	-	-	*	1%	*	-	-	*	-	-	-	-	-	-	1%	-	*
Mean		7.30	7.41	7.18	5.69	6.65	6.64	7.41	7.88	8.39	7.91	7.44	7.34	7.08	8.53	8.46	8.94	8.27	7.70	8.07	8.88	8.92	8.67
Standard deviation		3.37	3.32	3.42	3.56	3.44	3.50	3.36	3.16	2.81	3.11	3.14	3.38	3.52	2.14	2.30	1.89	2.42	2.99	2.01	2.23	2.04	2.43
Standard error		0.11	0.16	0.15	0.52	0.38	0.31	0.24	0.22	0.15	0.21	0.22	0.25	0.19	0.19	0.13	0.25	0.18	0.73	0.61	0.20	0.13	0.17

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
Conservative	103	53	51	10	17	15	18	11	33	21	29	27	22	103	-	-	-	-	-	39	3	27
	10%	11%	10%	9%	12%	10%	9%	7%	14%	20%	11%	12%	6%	100%	-	-	-	-	-	46%	1%	11%
Labour	316	159	157	42	45	52	64	46	67	29	91	72	114	-	316	-	-	-	-	7	147	53
	32%	33%	30%	37%	32%	33%	34%	29%	28%	27%	35%	31%	32%	-	100%	-	-	-	-	8%	75%	21%
Liberal Democrat	62	18	43	6	8	10	6	10	22	7	21	8	24	-	-	62	-	-	-	2	4	42
	6%	4%	8%	5%	6%	6%	3%	6%	9%	6%	8%	3%	7%	-	-	100%	-	-	-	2%	2%	17%
The UK Independence Party (UKIP)	176	100	75	15	20	19	36	40	45	12	43	52	65	-	-	-	176	-	-	18	20	51
	18%	21%	15%	13%	14%	12%	19%	26%	19%	11%	17%	22%	18%	-	-	-	100%	-	-	22%	10%	21%
The Green Party	24	13	11	7	5	8	2	2	1	3	7	5	6	-	-	-	-	24	-	-	3	13
	2%	3%	2%	6%	4%	5%	1%	1%	*	2%	3%	2%	2%	-	-	-	-	100%	-	-	1%	5%
The British National Party (BNP)	5	3	2	-	-	2	1	2	-	*	-	3	2	-	-	-	-	-	5	-	1	1
	1%	1%	*	-	-	1%	1%	1%	-	*	-	1%	1%	-	-	-	-	-	40%	-	*	*
Some other party	8	7	*	-	2	2	2	*	2	*	5	-	2	-	-	-	-	-	8	1	*	3
	1%	2%	*	-	2%	1%	1%	*	1%	*	2%	-	1%	-	-	-	-	-	60%	1%	*	1%
Would not vote	146	64	82	23	29	25	26	19	23	12	26	34	63	-	-	-	-	-	-	3	5	10
	15%	13%	16%	20%	21%	16%	14%	12%	9%	11%	10%	14%	18%	-	-	-	-	-	-	3%	2%	4%
Refused	56	26	31	-	3	2	14	10	27	6	13	10	19	-	-	-	-	-	-	6	3	10
	6%	5%	6%	-	2%	1%	7%	6%	11%	5%	5%	4%	5%	-	-	-	-	-	-	7%	2%	4%
Don't know	104	39	65	11	9	22	20	18	22	19	23	24	36	-	-	-	-	-	-	9	13	35
	10%	8%	13%	10%	7%	14%	11%	12%	9%	17%	9%	10%	10%	-	-	-	-	-	-	11%	6%	14%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	505	243	262	17	37	52	94	114	191	127	108	97	161	93	231	44	120	10	8	80	182	125
Weighted base	473	242	231	42	61	65	89	83	133	54	128	118	159	72	217	46	116	14	8	53	139	145
Conservative	72	36	37	6	10	12	13	7	25	17	17	21	15	72	-	-	-	-	-	31	2	18
	15%	15%	16%	13%	16%	19%	15%	8%	18%	31%	13%	18%	10%	100%	-	-	-	-	-	58%	1%	13%
Labour	217	111	106	20	31	29	47	35	54	21	63	46	81	-	217	-	-	-	-	6	119	41
	46%	46%	46%	47%	51%	44%	53%	43%	41%	39%	50%	39%	51%	-	100%	-	-	-	-	10%	86%	28%
Liberal Democrat	46	14	32	5	6	5	4	8	18	5	14	6	18	-	-	46	-	-	-	1	3	33
	10%	6%	14%	11%	10%	8%	5%	9%	14%	10%	11%	5%	12%	-	-	100%	-	-	-	3%	2%	23%
The UK Independence Party (UKIP)	116	70	46	6	11	13	22	30	33	9	28	37	39	-	-	-	116	-	-	14	13	41
	25%	29%	20%	14%	18%	20%	25%	37%	25%	17%	22%	32%	24%	-	-	-	100%	-	-	27%	10%	28%
The Green Party	14	5	9	6	3	3	1	1	1	2	3	3	3	-	-	-	-	14	-	-	1	9
	3%	2%	4%	14%	4%	5%	1%	1%	1%	3%	3%	3%	2%	-	-	-	-	100%	-	-	*	6%
The British National Party (BNP)	4	3	1	-	-	2	1	2	-	*	-	3	1	-	-	-	-	-	4	-	1	1
	1%	1%	1%	-	-	2%	1%	2%	-	1%	-	2%	1%	-	-	-	-	-	55%	-	*	1%
Some other party	3	3	*	-	1	1	*	*	2	*	1	-	2	-	-	-	-	-	3	1	*	1
	1%	1%	*	-	1%	1%	*	*	1%	*	1%	-	1%	-	-	-	-	-	45%	1%	*	1%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	16%
Labour	45%
Liberal Democrat	12%
UKIP	23%
Green	3%
Other	1%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
Conservative	84	48	37	4	15	17	13	8	27	13	21	27	20	72	1	3	2	-	-	30	2	23
	8%	10%	7%	4%	11%	10%	7%	5%	11%	12%	8%	11%	6%	69%	*	5%	1%	-	-	36%	1%	9%
Labour	322	160	162	38	46	52	63	52	70	30	94	70	117	5	287	2	6	2	5	5	148	53
	32%	33%	31%	33%	34%	33%	34%	33%	29%	27%	37%	30%	33%	5%	91%	4%	3%	8%	36%	6%	75%	22%
Liberal Democrat	110	36	74	13	18	14	14	16	35	12	33	19	44	16	11	54	10	7	1	11	8	64
	11%	7%	14%	11%	13%	9%	7%	10%	15%	11%	13%	8%	12%	15%	3%	87%	5%	30%	9%	13%	4%	26%
The UK Independence Party (UKIP)	172	96	76	17	18	22	38	36	42	15	44	53	57	4	7	1	150	*	*	24	19	47
	17%	20%	15%	15%	13%	14%	20%	23%	17%	13%	17%	23%	16%	4%	2%	2%	85%	2%	2%	28%	10%	19%
The Green Party	18	13	6	5	3	4	1	2	3	4	4	2	6	-	2	-	1	14	-	1	4	9
	2%	3%	1%	4%	2%	3%	1%	1%	1%	3%	1%	1%	2%	-	1%	-	1%	58%	-	1%	2%	4%
The British National Party (BNP)	3	2	1	-	-	2	-	*	-	1	-	2	-	-	-	-	-	1	2	-	-	-
	*	*	*	-	-	1%	-	*	-	1%	-	1%	-	-	-	-	-	2%	16%	-	-	-
Some other party	5	5	-	-	-	-	2	1	2	*	2	1	2	-	-	-	-	-	4	1	*	3
	*	1%	-	-	-	-	1%	1%	1%	*	1%	1%	*	-	-	-	-	-	28%	1%	*	1%
Would not vote	146	64	82	23	29	25	26	19	23	12	26	34	63	-	-	-	-	-	-	3	5	10
	15%	13%	16%	20%	21%	16%	14%	12%	9%	11%	10%	14%	18%	-	-	-	-	-	-	3%	2%	4%
Refused	38	18	21	-	1	-	12	6	20	3	10	6	13	-	1	-	-	-	-	2	1	4
	4%	4%	4%	-	*	-	6%	4%	8%	3%	4%	3%	4%	-	*	-	-	-	-	3%	1%	2%
Don't know	101	42	59	15	9	21	17	18	20	18	23	22	32	7	6	1	7	*	1	8	10	34
	10%	9%	11%	13%	6%	14%	9%	11%	8%	17%	9%	9%	9%	7%	2%	2%	4%	1%	9%	9%	5%	14%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	522	250	272	17	39	55	98	118	195	128	111	104	168	87	227	43	114	9	7	82	185	131
Weighted base	491	252	240	43	63	67	94	87	138	56	131	124	168	69	214	45	112	14	7	56	141	152
Conservative	59 12%	34 14%	24 10%	3 7%	8 13%	11 16%	10 10%	5 6%	21 15%	10 18%	13 10%	21 17%	12 7%	51 74%	* *	1 2%	2 2%	- -	- -	24 43%	2 1%	15 10%
Labour	218 44%	112 44%	107 44%	17 41%	31 49%	29 43%	46 50%	40 46%	56 40%	22 40%	64 49%	45 37%	82 49%	4 5%	197 92%	* 1%	4 4%	2 12%	2 26%	4 7%	119 85%	42 27%
Liberal Democrat	83 17%	26 10%	57 24%	11 25%	13 20%	9 14%	10 11%	13 15%	27 20%	9 17%	25 19%	14 11%	33 20%	12 17%	9 4%	43 95%	4 4%	6 45%	1 16%	9 16%	5 4%	51 34%
The UK Independence Party (UKIP)	117 24%	70 28%	47 20%	7 17%	10 16%	16 24%	26 28%	26 30%	30 22%	11 19%	28 21%	40 32%	35 21%	3 4%	6 3%	1 1%	101 90%	* 2%	* 3%	18 32%	14 10%	39 25%
The Green Party	9 2%	5 2%	5 2%	4 9%	1 1%	1 1%	* *	1 1%	3 2%	3 5%	* *	1 *	3 2%	- -	2 1%	- -	1 1%	6 41%	- -	1 1%	1 1%	4 3%
The British National Party (BNP)	2 *	2 1%	* *	- -	- -	2 2%	- -	* *	- -	* 1%	- -	2 1%	- -	- -	- -	- -	- -	* *	2 27%	- -	- -	- -
Some other party	3 1%	3 1%	- -	- -	- -	- -	1 1%	1 1%	2 1%	* 1%	* *	1 1%	2 1%	- -	- -	- -	- -	- -	2 29%	1 1%	* *	1 1%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	12%
Labour	44%
Liberal Democrat	18%
UKIP	23%
Green	2%
Other	1%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
I would not vote Conservative	634	329	305	67	88	106	123	117	133	51	158	150	251	-	260	33	135	23	9	23	171	150
	63%	68%	59%	59%	63%	67%	66%	74%	55%	47%	61%	64%	71%	-	82%	54%	77%	93%	68%	27%	87%	61%
I would not vote Liberal Democrat	588	303	285	50	79	95	123	104	137	60	140	152	216	59	216	-	136	13	8	53	146	114
	59%	63%	55%	44%	57%	60%	65%	66%	57%	55%	55%	65%	61%	57%	69%	-	78%	53%	62%	63%	74%	46%
I would not vote UKIP	539	243	296	76	77	92	103	76	115	67	149	121	179	74	231	43	-	21	7	41	130	140
	54%	50%	57%	67%	55%	58%	55%	48%	48%	62%	58%	51%	51%	72%	73%	70%	-	89%	54%	49%	66%	57%
I would not vote Labour	394	186	207	39	47	62	69	69	108	43	97	108	134	76	-	34	125	13	6	61	17	119
	39%	39%	40%	34%	34%	39%	37%	43%	45%	40%	38%	46%	38%	73%	-	55%	71%	54%	44%	72%	8%	48%
None of these - I would potentially vote for all of them	80	32	48	3	14	12	15	9	25	7	18	14	28	3	18	5	6	-	1	4	7	16
	8%	7%	9%	2%	10%	8%	8%	6%	10%	7%	7%	6%	8%	3%	6%	9%	3%	-	6%	5%	4%	6%
Don't know	13	5	8	4	-	1	1	1	5	2	1	1	8	1	-	-	1	1	-	1	-	1
	1%	1%	1%	3%	-	*	1%	1%	2%	1%	*	1%	2%	1%	-	-	1%	2%	-	1%	-	*

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215	
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246	
NET: Well	515	281	234	59	65	65	100	86	137	68	136	127	154	83	162	42	79	9	4	55	101	148	
	51%	58%	45%	52%	47%	41%	53%	55%	57%	62%	53%	54%	43%	80%	51%	68%	45%	36%	32%	65%	51%	60%	
Very well	(4)	43	32	11	3	5	4	8	8	13	5	9	10	16	4	19	1	7	1	-	5	16	5
		4%	7%	2%	3%	4%	3%	4%	5%	5%	5%	4%	4%	5%	4%	6%	1%	4%	5%	-	6%	8%	2%
Quite well	(3)	472	249	223	56	60	61	92	79	124	62	127	117	137	79	142	41	72	8	4	50	85	143
		47%	52%	43%	49%	43%	39%	49%	50%	51%	57%	49%	50%	39%	76%	45%	67%	41%	31%	32%	59%	43%	58%
Quite badly	(2)	334	138	196	41	54	66	55	54	64	32	86	78	127	14	108	16	80	4	5	23	68	68
		33%	29%	38%	36%	39%	42%	30%	34%	26%	29%	34%	33%	36%	13%	34%	26%	46%	16%	43%	27%	34%	28%
Very badly	(1)	120	57	63	14	16	21	24	16	29	5	24	29	60	3	36	3	13	11	3	4	22	23
		12%	12%	12%	12%	12%	13%	13%	10%	12%	5%	9%	12%	17%	2%	11%	5%	7%	45%	26%	5%	11%	9%
NET: Badly		454	195	259	55	71	87	79	70	92	37	110	107	187	16	143	19	93	15	9	27	89	91
		45%	40%	50%	48%	51%	55%	42%	45%	38%	34%	43%	45%	53%	16%	45%	31%	53%	61%	68%	32%	45%	37%
Don't know		31	7	24	-	3	5	8	2	12	4	10	1	13	4	11	1	3	1	-	2	6	7
		3%	1%	5%	-	2%	3%	4%	1%	5%	3%	4%	*	4%	4%	3%	2%	2%	2%	-	3%	3%	3%
Mean		2.45	2.54	2.37	2.43	2.40	2.32	2.47	2.50	2.53	2.65	2.49	2.46	2.32	2.85	2.48	2.65	2.42	1.96	2.06	2.68	2.50	2.55
Standard deviation		0.76	0.79	0.73	0.74	0.75	0.74	0.78	0.75	0.79	0.66	0.72	0.76	0.82	0.51	0.78	0.60	0.69	1.02	0.79	0.67	0.81	0.70
Standard error		0.02	0.04	0.03	0.11	0.08	0.07	0.06	0.05	0.04	0.04	0.05	0.06	0.05	0.05	0.04	0.08	0.05	0.25	0.24	0.06	0.05	0.05

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215	
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246	
NET: Well	571	298	273	83	85	80	100	82	138	79	152	150	161	85	166	41	86	14	3	54	105	145	
	57%	62%	53%	73%	61%	51%	54%	52%	57%	73%	59%	64%	46%	82%	53%	67%	49%	56%	25%	64%	53%	59%	
Very well	(4)	53	37	16	8	5	8	10	7	15	10	3	17	22	8	13	4	3	1	-	7	10	8
		5%	8%	3%	7%	4%	5%	5%	4%	6%	9%	1%	7%	6%	7%	4%	7%	2%	5%	-	9%	5%	3%
Quite well	(3)	518	261	257	75	80	72	91	75	123	69	149	133	139	77	153	37	83	12	3	47	95	138
		52%	54%	50%	66%	58%	46%	48%	48%	51%	64%	58%	57%	39%	74%	49%	60%	47%	51%	25%	55%	48%	56%
Quite badly	(2)	310	135	175	26	45	62	62	55	60	22	81	66	130	12	119	17	70	5	4	21	74	72
		31%	28%	34%	23%	33%	40%	33%	35%	25%	21%	31%	28%	37%	11%	38%	27%	40%	22%	35%	25%	38%	29%
Very badly	(1)	86	38	48	5	7	10	20	16	28	4	19	14	47	2	23	2	15	5	4	5	15	18
		9%	8%	9%	4%	5%	6%	11%	10%	11%	4%	7%	6%	13%	2%	7%	4%	9%	22%	34%	5%	7%	7%
NET: Badly		396	173	223	31	52	73	82	71	87	27	100	80	177	14	143	19	86	11	9	26	89	90
		40%	36%	43%	27%	38%	46%	44%	45%	36%	25%	39%	34%	50%	14%	45%	31%	49%	44%	69%	31%	45%	37%
Don't know		33	13	20	-	2	5	5	5	16	3	5	5	15	5	7	1	4	-	1	5	3	11
		3%	3%	4%	-	1%	3%	2%	3%	7%	3%	2%	2%	4%	5%	2%	2%	2%	-	6%	5%	2%	5%
Mean		2.56	2.63	2.48	2.76	2.61	2.51	2.49	2.47	2.56	2.80	2.54	2.66	2.40	2.91	2.51	2.71	2.43	2.39	1.90	2.71	2.52	2.57
Standard deviation		0.73	0.74	0.71	0.64	0.64	0.70	0.76	0.75	0.79	0.66	0.65	0.70	0.81	0.53	0.70	0.65	0.68	0.90	0.82	0.71	0.71	0.68
Standard error		0.02	0.04	0.03	0.09	0.07	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.05	0.04	0.09	0.05	0.22	0.26	0.07	0.05	0.05

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
I am satisfied with the job David Cameron is doing overall as Prime Minister	228 23%	112 23%	116 22%	30 27%	32 23%	36 23%	36 19%	32 20%	61 25%	29 27%	59 23%	49 21%	74 21%	70 67%	33 10%	24 39%	30 17%	5 21%	3 22%	40 47%	21 11%	62 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	297 30%	139 29%	158 31%	44 38%	47 34%	41 26%	58 31%	46 29%	62 26%	36 33%	91 35%	71 30%	90 26%	30 29%	59 19%	24 39%	82 47%	6 25%	2 14%	32 38%	41 21%	84 34%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	351 35%	180 37%	171 33%	36 32%	45 32%	68 43%	64 34%	60 38%	79 33%	34 31%	84 33%	91 39%	132 37%	2 2%	212 67%	11 19%	44 25%	11 47%	7 54%	8 10%	125 64%	78 32%
Refused	37 4%	23 5%	14 3%	- -	2 2%	3 2%	11 6%	6 3%	14 6%	1 1%	7 3%	9 4%	15 4%	- -	4 1%	- -	5 3%	- -	- -	1 2%	2 1%	7 3%
Don't know	88 9%	30 6%	58 11%	4 3%	12 9%	10 6%	18 10%	16 10%	26 11%	9 8%	15 6%	14 6%	43 12%	2 2%	8 2%	2 4%	14 8%	2 7%	1 9%	2 3%	7 4%	16 6%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
Labour	169 17%	84 17%	84 16%	19 17%	27 20%	20 13%	28 15%	29 18%	46 19%	25 23%	37 14%	41 18%	60 17%	20 19%	51 16%	6 10%	29 16%	13 54%	3 27%	15 17%	38 19%	53 22%
The Liberal Democrat	169 17%	76 16%	93 18%	17 15%	13 9%	28 18%	34 18%	21 13%	56 23%	29 27%	51 20%	35 15%	51 14%	22 21%	49 15%	17 27%	34 20%	7 28%	2 17%	21 25%	36 18%	66 27%
The UK Independence Party (UKIP)	84 8%	57 12%	27 5%	14 12%	19 14%	12 7%	11 6%	6 4%	22 9%	13 12%	28 11%	18 8%	21 6%	9 9%	23 7%	2 3%	20 11%	4 18%	4 30%	7 8%	13 7%	21 8%
The Conservatives	48 5%	25 5%	22 4%	8 7%	13 9%	8 5%	4 2%	8 5%	6 2%	8 7%	19 7%	6 2%	15 4%	7 7%	11 3%	2 3%	5 3%	6 24%	2 17%	6 7%	10 5%	11 4%
None of them	676 68%	323 67%	354 68%	80 70%	93 67%	109 69%	133 71%	109 69%	150 62%	59 54%	166 65%	162 69%	252 71%	66 64%	227 72%	42 68%	116 66%	7 29%	6 48%	55 66%	130 66%	140 57%
Don't know	8 1%	3 1%	5 1%	- -	1 1%	* *	4 2%	1 1%	2 1%	2 2%	4 1%	- -	2 1%	1 1%	2 1%	- -	1 1%	- -	2 13%	1 1%	2 1%	2 1%

Redcar Poll

CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	441	559	46	83	124	194	212	338	227	210	186	330	126	316	58	172	17	11	126	255	215
Weighted base	1000	484	516	114	139	158	187	158	241	108	257	235	353	103	316	62	176	24	13	84	197	246
A Labour government	443	235	208	67	55	75	84	73	89	36	118	104	167	5	257	2	57	17	6	9	151	81
	44%	49%	40%	59%	39%	48%	45%	46%	37%	34%	46%	44%	47%	5%	81%	3%	32%	70%	47%	11%	77%	33%
A Conservative government	180	92	88	6	25	25	36	29	59	29	49	43	52	91	2	6	35	1	1	58	6	49
	18%	19%	17%	6%	18%	16%	19%	18%	25%	27%	19%	18%	15%	88%	1%	9%	20%	4%	9%	69%	3%	20%
A coalition between Labour and the Liberal Democrats	156	63	92	23	32	25	24	21	30	17	40	40	55	3	49	24	26	4	-	2	28	57
	16%	13%	18%	20%	23%	16%	13%	13%	13%	16%	16%	17%	15%	3%	15%	39%	15%	17%	-	3%	14%	23%
A coalition between the Conservatives and the Liberal Democrats	97	43	54	13	17	13	17	14	22	15	24	19	35	3	5	26	34	1	2	5	2	40
	10%	9%	10%	11%	12%	8%	9%	9%	9%	14%	9%	8%	10%	3%	2%	43%	20%	5%	13%	6%	1%	16%
Don't know	125	50	74	4	10	19	26	22	41	10	26	28	44	2	3	4	24	1	4	9	10	19
	12%	10%	14%	3%	7%	12%	14%	14%	17%	10%	10%	12%	13%	2%	1%	6%	14%	3%	32%	11%	5%	8%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	441 44%	484 48%
Female	559 56%	516 52%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	46 5%	114 11%
25-34	83 8%	139 14%
35-44	124 12%	158 16%
45-54	194 19%	187 19%
55-64	212 21%	158 16%
65 or older	338 34%	241 24%
Refused	3 *	3 *

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	62 6%	32 3%
B	165 17%	76 8%
C1	210 21%	257 26%
C2	186 19%	235 23%
D	132 13%	168 17%
E	198 20%	186 19%
Refused	47 5%	47 5%

Redcar Poll
CATI Fieldwork : 27th August - 6th September 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	126 13%	84 8%
Labour	255 26%	197 20%
Liberal Democrats	215 22%	246 25%
Another party	44 4%	48 5%
Did not vote	276 28%	354 35%
Refused	47 5%	37 4%
Don't know	37 4%	34 3%