

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252	
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262	
Certain to vote	(10)	548	275	273	35	77	85	102	96	152	237	159	70	62	181	106	97	53	26	2	198	51	178
		55%	55%	55%	29%	43%	53%	60%	64%	72%	62%	55%	46%	46%	68%	64%	65%	53%	52%	23%	74%	69%	68%
	(9)	74	40	34	15	18	14	8	10	8	38	22	7	7	22	6	16	4	6	1	13	3	37
		7%	8%	7%	13%	10%	9%	5%	7%	4%	10%	8%	5%	5%	8%	4%	11%	4%	12%	9%	5%	4%	14%
	(8)	83	37	46	6	15	20	13	11	17	32	18	16	12	24	15	13	7	9	-	19	6	17
		8%	7%	9%	5%	8%	12%	8%	7%	8%	8%	6%	10%	9%	9%	9%	8%	8%	18%	-	7%	8%	7%
	(7)	70	37	33	22	18	6	6	11	8	18	23	14	10	13	14	3	14	3	1	8	6	13
		7%	7%	7%	18%	10%	3%	4%	7%	4%	5%	8%	9%	7%	5%	8%	2%	14%	6%	12%	3%	9%	5%
	(6)	31	14	18	8	9	6	4	-	5	7	10	5	7	3	6	11	3	-	2	8	4	3
		3%	3%	4%	7%	5%	4%	2%	-	2%	2%	4%	3%	5%	1%	4%	7%	3%	-	28%	3%	5%	1%
	(5)	54	22	32	2	15	12	11	6	7	13	18	10	6	11	9	7	8	2	1	8	*	6
		5%	4%	6%	2%	8%	8%	6%	4%	3%	3%	6%	7%	4%	4%	6%	5%	8%	4%	19%	3%	1%	2%
	(4)	14	6	7	-	-	4	3	3	3	5	4	2	1	2	2	1	4	-	-	3	-	4
		1%	1%	1%	-	-	3%	2%	2%	2%	1%	1%	2%	1%	1%	1%	1%	4%	-	-	1%	-	1%
	(3)	32	19	13	11	4	2	5	8	2	9	11	11	1	7	5	*	5	3	1	4	*	-
		3%	4%	3%	9%	2%	1%	3%	5%	1%	2%	4%	7%	1%	3%	3%	*	5%	7%	9%	2%	1%	-
	(2)	21	16	5	9	5	2	3	-	2	11	2	1	6	4	3	1	2	1	-	2	1	2
		2%	3%	1%	7%	3%	2%	2%	-	1%	3%	1%	1%	5%	2%	2%	1%	2%	2%	-	1%	1%	1%
Definitely would not vote	(1)	70	31	39	13	20	10	14	6	6	12	18	16	21	-	-	-	-	-	-	2	2	3
		7%	6%	8%	11%	11%	6%	8%	4%	3%	3%	6%	11%	16%	-	-	-	-	-	-	1%	3%	1%
Don't know		3	2	1	-	-	-	1	-	2	-	2	-	1	-	-	-	-	-	-	2	-	-
		*	*	*	-	-	-	1%	-	1%	-	1%	-	*	-	-	-	-	-	-	1%	-	-
Mean		8.05	8.06	8.04	6.69	7.44	8.12	8.07	8.52	8.92	8.59	8.14	7.40	7.18	8.98	8.67	8.99	8.16	8.54	6.83	9.13	8.88	9.20
Standard deviation		2.86	2.87	2.85	3.22	3.10	2.70	2.99	2.54	2.21	2.47	2.74	3.15	3.46	1.91	2.12	1.73	2.38	2.16	2.38	1.86	2.14	1.62
Standard error		0.09	0.13	0.12	0.47	0.28	0.21	0.22	0.20	0.12	0.11	0.19	0.31	0.28	0.11	0.16	0.14	0.24	0.32	0.84	0.11	0.20	0.10

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262
Conservative	267 27%	146 29%	121 24%	31 26%	41 22%	31 19%	49 28%	43 28%	73 34%	123 32%	63 22%	36 24%	30 23%	267 100%	-	-	-	-	-	182 68%	8 10%	20 8%
Labour	166 17%	73 15%	93 19%	23 19%	44 24%	27 17%	24 14%	16 11%	32 15%	67 18%	43 15%	32 21%	17 13%	-	166 100%	-	-	-	-	8 3%	47 63%	59 22%
Liberal Democrat	150 15%	84 17%	65 13%	11 9%	24 13%	35 22%	25 15%	23 15%	31 15%	67 18%	45 16%	21 13%	14 10%	-	-	150 100%	-	-	-	7 2%	3 4%	103 39%
The UK Independence Party (UKIP)	99 10%	59 12%	40 8%	9 7%	14 8%	12 7%	17 10%	27 18%	21 10%	20 5%	29 10%	29 19%	17 13%	-	-	-	99 100%	-	-	36 13%	5 7%	19 7%
The Green Party	50 5%	26 5%	24 5%	6 5%	13 7%	13 8%	7 4%	4 2%	7 3%	19 5%	24 8%	2 1%	4 3%	-	-	-	-	50 100%	-	1 *	2 2%	19 7%
The British National Party (BNP)	1 *	-	1 *	-	-	-	-	1 *	-	1 *	-	-	-	-	-	-	-	-	1 9%	-	-	-
Some other party	7 1%	4 1%	3 1%	-	1 1%	1 *	2 1%	1 1%	2 1%	1 *	2 1%	-	2 1%	-	-	-	-	-	7 91%	1 *	-	1 *
Would not vote	70 7%	31 6%	39 8%	13 11%	20 11%	10 6%	14 8%	6 4%	6 3%	12 3%	18 6%	16 11%	21 16%	-	-	-	-	-	-	2 1%	2 3%	3 1%
Refused	65 7%	25 5%	40 8%	9 8%	6 3%	14 9%	11 6%	9 6%	14 7%	22 6%	25 9%	9 6%	7 5%	-	-	-	-	-	-	5 2%	2 3%	9 4%
Don't know	126 13%	53 11%	73 15%	18 15%	19 10%	19 12%	23 13%	22 14%	26 12%	49 13%	37 13%	9 6%	22 16%	-	-	-	-	-	-	28 10%	5 7%	29 11%

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	566	287	279	20	58	92	98	97	201	306	113	54	76	215	134	115	65	34	4	208	80	176
Weighted base	535	285	250	48	91	86	90	88	132	234	148	76	59	203	118	113	63	35	3	188	50	182
Conservative	203	112	91	24	30	23	37	32	58	96	46	27	23	203	-	-	-	-	-	149	5	17
	38%	39%	37%	49%	33%	26%	41%	36%	44%	41%	31%	36%	39%	100%	-	-	-	-	-	79%	11%	9%
Labour	118	52	66	12	29	21	17	14	26	55	33	18	10	-	118	-	-	-	-	5	37	50
	22%	18%	26%	25%	32%	24%	19%	16%	20%	23%	22%	24%	16%	-	100%	-	-	-	-	3%	74%	27%
Liberal Democrat	113	64	48	6	17	26	20	18	26	53	33	15	10	-	-	113	-	-	-	5	2	87
	21%	23%	19%	12%	19%	30%	22%	21%	20%	23%	22%	20%	17%	-	-	100%	-	-	-	3%	4%	48%
The UK Independence Party (UKIP)	63	36	27	2	8	7	12	20	14	15	19	14	13	-	-	-	63	-	-	28	4	12
	12%	13%	11%	5%	9%	8%	13%	23%	11%	6%	13%	19%	21%	-	-	-	100%	-	-	15%	9%	7%
The Green Party	35	19	16	5	7	9	5	3	6	15	16	1	3	-	-	-	-	35	-	1	1	15
	7%	7%	6%	10%	8%	11%	5%	3%	5%	6%	11%	2%	6%	-	-	-	-	100%	-	*	2%	8%
The British National Party (BNP)	*	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-
Some other party	3	2	1	-	*	1	1	*	1	1	1	-	1	-	-	-	-	-	3	*	-	1
	1%	1%	1%	-	*	1%	1%	*	1%	*	1%	-	1%	-	-	-	-	-	100%	*	-	*

**Oxford West & Abingdon Poll**  
**CATI Fieldwork : 21st - 28th August 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	38%
Labour	22%
Liberal Democrat	22%
UKIP	11%
Green	6%
Other	1%

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262
Conservative	279	159	120	40	38	30	46	48	78	126	66	44	33	227	3	5	15	-	1	180	9	24
	28%	32%	24%	33%	21%	19%	27%	32%	37%	33%	23%	29%	25%	85%	2%	3%	15%	-	12%	67%	12%	9%
Labour	148	66	82	19	39	25	20	13	31	59	34	28	20	3	126	4	2	2	-	9	45	46
	15%	13%	16%	16%	21%	16%	12%	9%	15%	15%	12%	18%	15%	1%	76%	3%	2%	5%	-	3%	61%	17%
Liberal Democrat	216	108	107	21	34	46	40	34	41	92	73	26	18	17	26	133	3	13	1	18	7	130
	22%	22%	21%	17%	19%	28%	23%	22%	19%	24%	26%	17%	14%	6%	16%	89%	3%	26%	9%	7%	9%	50%
The UK Independence Party (UKIP)	83	51	31	10	10	10	14	21	17	17	22	21	15	4	3	2	71	-	1	28	3	15
	8%	10%	6%	8%	6%	6%	8%	14%	8%	5%	8%	14%	11%	2%	2%	1%	72%	-	18%	10%	4%	6%
The Green Party	34	21	13	-	8	9	7	4	6	11	17	3	3	-	2	1	1	31	-	1	1	15
	3%	4%	3%	-	4%	5%	4%	3%	3%	3%	6%	2%	2%	-	1%	1%	1%	62%	-	*	1%	6%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	1	1	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-	2	1	-	-
	*	*	*	-	-	-	1%	-	*	-	*	-	*	-	-	-	-	-	28%	*	-	-
Would not vote	70	31	39	13	20	10	14	6	6	12	18	16	21	-	-	-	-	-	-	2	2	3
	7%	6%	8%	11%	11%	6%	8%	4%	3%	3%	6%	11%	16%	-	-	-	-	-	-	1%	3%	1%
Refused	44	14	30	5	4	9	9	7	10	15	17	7	3	-	-	-	-	-	-	1	2	2
	4%	3%	6%	4%	2%	5%	5%	5%	5%	4%	6%	5%	2%	-	-	-	-	-	-	*	3%	1%
Don't know	125	47	77	12	28	23	21	19	22	50	39	7	20	16	6	5	6	4	2	29	6	27
	12%	9%	15%	10%	15%	15%	12%	12%	10%	13%	13%	5%	15%	6%	3%	3%	6%	8%	32%	11%	8%	10%

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	581	296	285	21	58	92	99	102	210	310	116	55	81	206	130	113	61	32	3	211	81	181	
Weighted base	550	295	255	53	89	87	93	91	138	237	154	78	63	192	114	111	59	34	2	191	51	187	
Conservative	210	119	91	25	29	22	36	36	61	95	49	33	24	178	2	4	11	-	*	149	6	19	
		38%	40%	36%	48%	33%	26%	39%	39%	44%	40%	32%	43%	38%	92%	2%	3%	18%	-	21%	78%	12%	10%
Labour	102	46	56	9	26	17	13	12	25	47	25	15	12	1	88	3	2	2	-	5	37	38	
		19%	16%	22%	18%	30%	20%	14%	13%	18%	20%	16%	19%	1%	78%	3%	3%	6%	-	3%	73%	20%	
Liberal Democrat	163	86	77	14	23	37	29	25	34	74	55	18	13	10	21	103	3	10	*	14	5	109	
		30%	29%	30%	27%	26%	43%	31%	28%	25%	31%	36%	23%	20%	5%	18%	93%	5%	30%	1%	7%	10%	59%
The UK Independence Party (UKIP)	51	29	21	4	5	5	10	15	12	13	13	10	11	4	1	*	43	-	1	22	3	9	
		9%	10%	8%	7%	5%	5%	11%	17%	9%	5%	8%	12%	18%	2%	1%	*	73%	-	61%	12%	5%	5%
The Green Party	24	15	9	-	6	5	5	3	6	8	12	2	3	-	1	*	*	22	-	*	*	12	
		4%	5%	4%	-	6%	6%	5%	4%	3%	8%	2%	4%	-	1%	*	1%	64%	-	*	1%	6%	
Some other party	*	*	*	-	-	-	*	-	*	-	*	-	*	-	-	-	-	-	*	*	-	-	
		*	*	*	-	-	*	-	*	-	*	-	*	-	-	-	-	-	18%	*	-	-	

## **Oxford West & Abingdon Poll** **CATI Fieldwork : 21st - 28th August 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	38%
Labour	18%
Liberal Democrat	30%
UKIP	9%
Green	4%
Other	-

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262
I would not vote UKIP	656	323	333	74	126	111	118	82	146	287	189	72	80	196	138	126	-	47	3	159	60	207
	66%	65%	67%	61%	69%	68%	69%	54%	69%	75%	66%	47%	60%	73%	83%	84%	-	94%	41%	59%	80%	79%
I would not vote Labour	466	251	215	44	58	66	91	81	127	168	135	74	71	198	-	65	80	17	4	212	6	94
	47%	50%	43%	36%	32%	41%	53%	54%	60%	44%	47%	48%	53%	74%	-	43%	80%	35%	60%	79%	8%	36%
I would not vote Liberal Democrat	464	255	208	53	84	60	78	77	112	155	137	75	77	166	81	-	82	24	6	186	46	71
	46%	51%	42%	43%	46%	37%	45%	51%	53%	41%	48%	49%	58%	62%	49%	-	83%	47%	78%	69%	62%	27%
I would not vote Conservative	401	200	201	43	82	76	63	56	81	143	122	60	63	-	132	81	48	43	5	23	56	173
	40%	40%	40%	35%	45%	47%	37%	37%	38%	37%	43%	39%	47%	-	79%	54%	48%	87%	69%	9%	75%	66%
None of these - I would potentially vote for all of them	67	33	34	2	18	14	12	9	13	18	20	16	9	10	4	13	5	1	-	9	2	15
	7%	7%	7%	2%	10%	8%	7%	6%	6%	5%	7%	10%	7%	4%	3%	9%	5%	3%	-	3%	3%	6%
Don't know	28	7	21	3	7	5	3	3	5	9	8	4	4	1	1	-	-	-	-	-	-	1
	3%	1%	4%	3%	4%	3%	2%	2%	2%	2%	3%	3%	3%	1%	1%	-	-	-	-	-	-	*



## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252	
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262	
NET: Well	701	376	326	89	128	113	111	108	152	284	198	106	82	235	101	115	61	33	2	219	46	190	
	70%	75%	65%	74%	70%	70%	64%	71%	72%	74%	69%	70%	61%	88%	61%	77%	62%	66%	31%	82%	61%	72%	
Very well	(4)	40	28	12	6	6	4	3	6	14	25	4	5	6	24	4	4	1	-	-	23	*	4
		4%	6%	2%	5%	4%	3%	2%	4%	6%	7%	1%	3%	4%	9%	3%	3%	1%	-	-	8%	1%	2%
Quite well	(3)	661	348	313	83	122	109	107	101	138	259	194	102	76	211	97	110	60	33	2	197	45	185
		66%	70%	63%	69%	67%	67%	63%	67%	65%	68%	68%	67%	57%	79%	58%	74%	61%	66%	31%	73%	61%	71%
Quite badly	(2)	231	97	134	23	48	42	44	32	41	84	74	33	31	24	51	31	29	16	3	33	21	66
		23%	19%	27%	19%	27%	26%	26%	21%	20%	22%	26%	22%	23%	9%	30%	21%	29%	33%	41%	12%	28%	25%
Very badly	(1)	37	18	19	-	5	6	12	5	9	8	9	4	13	5	8	1	8	-	2	10	6	3
		4%	4%	4%	-	3%	4%	7%	4%	4%	2%	3%	3%	10%	2%	5%	1%	8%	-	28%	4%	8%	1%
NET: Badly		268	115	153	23	54	48	56	37	50	91	83	37	44	29	58	33	37	16	5	43	27	69
		27%	23%	31%	19%	30%	30%	33%	25%	24%	24%	29%	24%	33%	11%	35%	22%	37%	33%	69%	16%	36%	26%
Don't know		31	10	21	9	-	1	5	6	10	6	5	9	7	3	7	2	1	1	-	6	2	3
		3%	2%	4%	7%	-	1%	3%	4%	5%	2%	2%	6%	6%	1%	4%	2%	1%	1%	-	2%	3%	1%
Mean		2.73	2.79	2.67	2.85	2.71	2.69	2.61	2.75	2.78	2.80	2.69	2.74	2.59	2.96	2.61	2.80	2.56	2.67	2.03	2.88	2.56	2.74
Standard deviation		0.60	0.60	0.59	0.49	0.58	0.58	0.65	0.59	0.63	0.58	0.56	0.56	0.74	0.50	0.62	0.49	0.66	0.47	0.83	0.60	0.66	0.50
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.06	0.03	0.05	0.04	0.07	0.07	0.29	0.04	0.06	0.03

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252	
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262	
NET: Well	718	386	332	100	133	118	104	105	158	302	196	108	81	221	115	117	58	36	5	211	49	202	
	72%	77%	66%	82%	73%	73%	61%	69%	75%	79%	69%	71%	61%	83%	69%	78%	59%	73%	63%	79%	66%	77%	
Very well	(4)	63	42	21	3	19	9	4	8	21	25	18	9	8	32	6	14	1	1	-	25	5	16
		6%	8%	4%	2%	11%	5%	2%	5%	10%	7%	6%	6%	6%	12%	4%	9%	1%	2%	-	9%	7%	6%
Quite well	(3)	655	344	311	97	114	110	100	97	137	277	178	99	74	188	108	103	58	35	5	186	44	186
		65%	69%	62%	80%	63%	68%	59%	64%	65%	72%	62%	65%	55%	71%	65%	69%	58%	71%	63%	69%	59%	71%
Quite badly	(2)	206	80	126	16	41	36	49	34	30	63	71	37	24	36	34	26	34	11	1	42	17	46
		21%	16%	25%	13%	23%	23%	28%	22%	14%	16%	25%	24%	18%	13%	20%	17%	34%	23%	9%	16%	23%	18%
Very badly	(1)	44	21	23	3	6	4	14	9	8	8	12	4	19	5	11	3	6	2	2	6	7	8
		4%	4%	5%	2%	3%	3%	8%	6%	4%	2%	4%	2%	14%	2%	7%	2%	6%	4%	28%	2%	9%	3%
NET: Badly		250	101	149	18	47	41	63	43	38	71	83	40	42	41	45	29	40	13	3	48	24	54
		25%	20%	30%	15%	26%	25%	36%	29%	18%	19%	29%	26%	32%	15%	27%	19%	40%	27%	37%	18%	32%	21%
Don't know		32	13	19	3	1	2	5	3	16	10	7	4	10	5	7	4	1	-	-	8	2	6
		3%	3%	4%	3%	1%	1%	3%	2%	7%	2%	2%	3%	7%	2%	4%	3%	1%	-	-	3%	2%	2%
Mean		2.76	2.84	2.69	2.85	2.81	2.77	2.56	2.70	2.87	2.86	2.72	2.76	2.57	2.95	2.69	2.87	2.54	2.71	2.34	2.89	2.65	2.82
Standard deviation		0.64	0.63	0.63	0.47	0.66	0.58	0.68	0.67	0.64	0.55	0.65	0.59	0.82	0.58	0.66	0.59	0.62	0.58	0.96	0.59	0.76	0.58
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.03	0.05	0.06	0.07	0.04	0.05	0.05	0.06	0.09	0.34	0.04	0.07	0.04

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262
I am satisfied with the job David Cameron is doing overall as Prime Minister	359 36%	198 40%	161 32%	50 41%	65 36%	54 33%	53 31%	53 35%	83 39%	142 37%	102 36%	60 39%	41 31%	179 67%	21 13%	46 31%	24 24%	7 15%	-	147 55%	11 14%	54 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	303 30%	142 28%	160 32%	31 25%	55 31%	44 27%	66 39%	54 36%	52 24%	110 29%	86 30%	49 32%	41 31%	85 32%	23 14%	50 33%	55 56%	12 24%	2 27%	108 40%	14 19%	68 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	239 24%	123 25%	116 23%	30 24%	49 27%	42 26%	31 18%	32 21%	55 26%	101 26%	69 24%	28 18%	34 26%	1 *	113 68%	45 30%	14 14%	27 54%	3 44%	8 3%	47 63%	119 45%
Refused	21 2%	8 2%	13 3%	-	3 2%	6 4%	6 3%	1 1%	5 2%	6 2%	9 3%	1 1%	1 1%	-	3 2%	2 2%	1 1%	1 2%	-	1 *	-	3 1%
Don't know	78 8%	28 6%	50 10%	11 9%	9 5%	16 10%	15 9%	11 7%	16 8%	22 6%	21 7%	15 10%	15 11%	1 1%	6 4%	7 5%	5 5%	3 6%	2 28%	4 2%	3 4%	18 7%

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262
The Liberal Democrat	273 27%	150 30%	123 25%	14 11%	37 20%	45 28%	56 33%	43 28%	77 36%	118 31%	79 28%	32 21%	34 26%	75 28%	43 26%	58 39%	27 27%	15 31%	1 14%	75 28%	16 22%	106 40%
The Conservatives	168 17%	92 18%	77 15%	12 10%	24 13%	27 17%	41 24%	27 18%	35 17%	72 19%	49 17%	20 13%	21 16%	64 24%	18 11%	25 16%	18 18%	8 15%	1 9%	61 23%	12 16%	43 17%
Labour	60 6%	32 6%	29 6%	16 14%	13 7%	10 6%	7 4%	5 3%	9 4%	20 5%	14 5%	15 10%	7 5%	6 2%	19 12%	13 9%	3 3%	1 2%	-	8 3%	6 8%	18 7%
The UK Independence Party (UKIP)	39 4%	18 4%	21 4%	6 5%	7 4%	4 2%	9 5%	6 4%	9 4%	18 5%	4 1%	8 6%	7 5%	9 3%	7 4%	6 4%	6 6%	-	-	12 4%	1 2%	9 3%
None of them	604 60%	290 58%	314 63%	83 69%	126 70%	100 62%	88 51%	90 60%	116 55%	215 56%	176 61%	100 65%	87 65%	151 57%	100 60%	77 52%	60 60%	33 66%	6 77%	150 56%	45 61%	135 51%
Don't know	15 2%	6 1%	9 2%	6 5%	1 1%	1 *	2 1%	2 1%	3 2%	7 2%	1 *	1 1%	3 3%	4 2%	7 4%	-	2 2%	-	-	4 2%	1 1%	2 1%

## Oxford West & Abingdon Poll

### CATI Fieldwork : 21st - 28th August 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	470	530	47	120	167	181	165	319	483	211	102	159	279	176	148	95	46	8	292	114	252
Weighted base	1000	500	500	121	182	161	172	151	212	382	287	153	134	267	166	150	99	50	7	268	75	262
A Conservative government	339 34%	185 37%	154 31%	39 32%	44 24%	38 24%	65 38%	60 40%	92 43%	142 37%	87 31%	53 35%	44 33%	218 82%	4 2%	9 6%	53 54%	4 8%	-	198 74%	6 8%	34 13%
A Labour government	218 22%	107 21%	111 22%	32 27%	57 32%	30 19%	32 19%	26 17%	40 19%	81 21%	59 20%	42 27%	32 24%	5 2%	126 76%	16 11%	12 12%	19 37%	1 12%	12 4%	52 69%	67 25%
A coalition between Labour and the Liberal Democrats	176 18%	95 19%	81 16%	19 16%	42 23%	35 22%	25 15%	25 16%	31 15%	68 18%	50 18%	27 18%	21 16%	1 *	32 20%	80 53%	12 12%	14 29%	3 41%	5 2%	10 13%	97 37%
A coalition between the Conservatives and the Liberal Democrats	142 14%	65 13%	77 15%	13 11%	18 10%	34 21%	28 16%	24 16%	25 12%	56 15%	53 19%	13 8%	12 9%	40 15%	3 2%	41 27%	12 12%	11 22%	1 19%	38 14%	5 7%	48 18%
Don't know	125 12%	48 10%	76 15%	17 14%	21 12%	24 15%	21 12%	17 11%	24 11%	35 9%	37 13%	18 12%	25 19%	3 1%	1 1%	4 3%	9 10%	2 4%	2 28%	15 5%	2 3%	17 6%

**Oxford West & Abingdon Poll**  
**CATI Fieldwork : 21st - 28th August 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	470 47%	500 50%
Female	530 53%	500 50%

**Oxford West & Abingdon Poll**  
**CATI Fieldwork : 21st - 28th August 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	47 5%	121 12%
25-34	120 12%	182 18%
35-44	167 17%	161 16%
45-54	181 18%	172 17%
55-64	165 17%	151 15%
65 or older	319 32%	212 21%
Refused	1 *	1 *

**Oxford West & Abingdon Poll**  
**CATI Fieldwork : 21st - 28th August 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	166 17%	133 13%
B	317 32%	249 25%
C1	211 21%	287 29%
C2	102 10%	153 15%
D	56 6%	56 6%
E	103 10%	77 8%
Refused	45 5%	45 4%



**Oxford West & Abingdon Poll**  
**CATI Fieldwork : 21st - 28th August 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	292 29%	268 27%
Labour	114 11%	75 7%
Liberal Democrats	252 25%	262 26%
Another party	40 4%	34 3%
Did not vote	222 22%	286 29%
Refused	44 4%	42 4%
Don't know	36 4%	33 3%