

Hornsey & Wood Green Poll

CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260	
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264	
Certain to vote	(10)	565	261	304	45	117	127	111	74	88	241	178	46	78	86	226	85	23	43	4	80	154	191
		56%	53%	60%	44%	40%	58%	70%	69%	74%	67%	56%	45%	47%	76%	61%	65%	75%	51%	61%	84%	73%	72%
	(9)	62	32	30	9	18	18	8	4	6	28	14	4	15	4	30	11	1	8	-	3	13	26
		6%	6%	6%	8%	6%	8%	5%	4%	5%	8%	4%	3%	9%	4%	8%	8%	2%	9%	-	4%	6%	10%
	(8)	80	40	40	7	39	10	10	8	6	29	24	8	17	11	31	14	2	7	1	6	12	19
		8%	8%	8%	7%	13%	4%	6%	8%	5%	8%	8%	8%	10%	9%	8%	10%	7%	8%	22%	7%	6%	7%
	(7)	41	24	16	8	14	8	4	4	3	11	11	6	6	*	14	5	1	6	-	-	6	6
		4%	5%	3%	7%	5%	4%	3%	3%	2%	3%	3%	6%	3%	*	4%	4%	3%	7%	-	-	3%	2%
	(6)	36	17	19	6	19	5	2	3	1	8	20	5	2	2	14	1	-	7	-	2	9	-
		4%	3%	4%	5%	7%	2%	1%	3%	*	2%	6%	5%	1%	2%	4%	1%	-	9%	-	2%	4%	-
	(5)	63	35	28	13	26	11	5	5	3	13	17	15	15	5	24	13	2	5	1	-	9	11
		6%	7%	6%	12%	9%	5%	3%	5%	3%	3%	5%	14%	9%	5%	6%	10%	7%	6%	18%	-	4%	4%
	(4)	22	7	15	3	8	5	4	2	1	4	4	4	6	1	10	1	-	2	-	2	2	2
		2%	1%	3%	3%	3%	2%	2%	2%	1%	1%	1%	4%	4%	1%	3%	1%	-	3%	-	2%	1%	1%
	(3)	31	12	19	1	18	10	1	-	2	4	16	5	6	2	12	-	1	3	-	-	1	-
		3%	2%	4%	1%	6%	4%	*	-	2%	1%	5%	5%	4%	2%	3%	-	4%	4%	-	-	1%	-
	(2)	23	15	7	3	10	5	2	-	3	7	7	1	6	2	8	2	1	3	-	1	1	3
		2%	3%	1%	3%	3%	2%	1%	-	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	-	1%	*	1%
Definitely would not vote	(1)	75	45	31	9	22	22	12	6	5	17	27	9	14	-	-	-	-	-	-	-	3	7
		8%	9%	6%	9%	8%	10%	7%	6%	4%	5%	8%	8%	8%	-	-	-	-	-	-	-	1%	2%
Refused		1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	3	-	-	-	-	1	2	-	-	-	3	-	-	-	-	-	-	-	1	1	-
		*	1%	-	-	-	-	1%	2%	-	-	-	2%	-	-	-	-	-	-	-	1%	*	-
Mean		7.99	7.79	8.17	7.44	7.27	7.87	8.59	8.71	8.92	8.68	7.82	7.32	7.57	9.15	8.59	8.92	8.98	8.18	8.69	9.57	9.12	9.12
Standard deviation		2.96	3.08	2.83	3.03	3.03	3.18	2.74	2.49	2.43	2.49	3.07	3.04	3.11	1.86	2.24	1.87	2.15	2.40	2.04	1.30	1.85	1.97
Standard error		0.09	0.14	0.13	0.35	0.26	0.24	0.19	0.18	0.16	0.11	0.22	0.35	0.25	0.17	0.11	0.16	0.37	0.26	0.83	0.14	0.11	0.12

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264
Conservative	114	70	44	5	26	35	18	11	18	52	36	10	15	114	-	-	-	-	-	60	5	20
	11%	14%	9%	5%	9%	16%	11%	11%	16%	14%	11%	10%	9%	100%	-	-	-	-	-	63%	2%	7%
Labour	370	163	207	47	109	76	64	40	33	137	121	41	60	-	370	-	-	-	-	5	159	82
	37%	33%	41%	46%	38%	35%	40%	37%	28%	38%	38%	40%	36%	-	100%	-	-	-	-	5%	76%	31%
Liberal Democrat	130	67	63	8	36	28	15	18	24	48	43	9	24	-	-	130	-	-	-	4	5	87
	13%	14%	12%	8%	12%	13%	9%	17%	20%	13%	14%	8%	15%	-	-	100%	-	-	-	4%	2%	33%
The UK Independence Party (UKIP)	30	15	16	7	-	5	6	5	6	7	3	7	12	-	-	-	30	-	-	9	-	7
	3%	3%	3%	7%	-	2%	4%	4%	5%	2%	1%	7%	7%	-	-	-	100%	-	-	9%	-	2%
The Green Party	85	44	41	14	29	13	10	12	7	40	27	6	11	-	-	-	-	85	-	2	8	25
	9%	9%	8%	13%	10%	6%	7%	11%	6%	11%	9%	6%	6%	-	-	-	-	100%	-	2%	4%	9%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	7	3	4	1	5	-	*	*	-	4	-	1	-	-	-	-	-	-	7	-	5	2
	1%	1%	1%	1%	2%	-	*	*	-	1%	-	1%	-	-	-	-	-	-	100%	-	2%	1%
Would not vote	75	45	31	9	22	22	12	6	5	17	27	9	14	-	-	-	-	-	-	-	3	7
	8%	9%	6%	9%	8%	10%	7%	6%	4%	5%	8%	8%	8%	-	-	-	-	-	-	-	1%	2%
Refused	60	32	28	4	16	9	12	6	11	16	21	5	8	-	-	-	-	-	-	2	3	8
	6%	7%	6%	3%	6%	4%	8%	5%	10%	4%	6%	5%	5%	-	-	-	-	-	-	2%	2%	3%
Don't know	128	53	75	7	47	31	21	8	14	44	40	14	24	-	-	-	-	-	-	13	22	28
	13%	11%	15%	7%	16%	14%	13%	7%	12%	12%	13%	13%	14%	-	-	-	-	-	-	14%	10%	10%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents expressing an intention to vote (Turnout Weighted)****This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	585	289	296	40	61	98	123	122	139	347	110	35	76	93	299	101	25	63	4	67	209	187
Weighted base	529	251	278	53	127	115	93	69	71	227	163	44	80	89	260	97	23	55	5	68	146	180
Conservative	89	52	37	3	20	26	15	10	15	43	27	7	11	89	-	-	-	-	-	52	5	16
	17%	21%	13%	6%	15%	23%	17%	14%	21%	19%	17%	17%	13%	100%	-	-	-	-	-	76%	3%	9%
Labour	260	110	150	31	66	54	51	31	28	108	83	23	38	-	260	-	-	-	-	4	127	67
	49%	44%	54%	58%	52%	47%	55%	45%	39%	48%	51%	52%	47%	-	100%	-	-	-	-	7%	88%	37%
Liberal Democrat	97	51	46	5	23	22	13	15	19	39	34	5	17	-	-	97	-	-	-	3	4	70
	18%	20%	17%	10%	18%	19%	14%	21%	27%	17%	21%	11%	21%	-	-	100%	-	-	-	4%	3%	39%
The UK Independence Party (UKIP)	23	11	12	6	-	3	5	4	4	5	3	4	9	-	-	-	23	-	-	7	-	6
	4%	4%	4%	11%	-	3%	6%	6%	5%	2%	2%	10%	12%	-	-	-	100%	-	-	11%	-	3%
The Green Party	55	25	30	8	15	9	7	10	6	29	15	4	5	-	-	-	-	55	-	2	7	20
	10%	10%	11%	16%	12%	8%	8%	14%	8%	13%	9%	10%	7%	-	-	-	-	100%	-	2%	5%	11%
Some other party	5	2	3	*	4	-	*	*	-	3	-	*	-	-	-	-	-	-	5	-	3	2
	1%	1%	1%	*	3%	-	*	*	-	1%	-	*	-	-	-	-	-	-	100%	-	2%	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	17%
Labour	49%
Liberal Democrat	19%
UKIP	4%
Green	10%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264
Conservative	93 9%	59 12%	34 7%	- -	33 11%	29 13%	10 6%	8 7%	13 11%	34 9%	34 11%	8 8%	15 9%	73 64%	4 1%	9 7%	1 4%	- -	- -	48 51%	4 2%	20 8%
Labour	352 35%	158 32%	195 38%	47 46%	103 36%	73 33%	53 33%	41 38%	35 29%	133 37%	104 33%	47 47%	57 34%	9 8%	301 81%	10 8%	4 15%	7 8%	2 26%	3 3%	148 70%	67 25%
Liberal Democrat	221 22%	103 21%	118 23%	20 19%	58 20%	49 22%	36 23%	24 23%	34 29%	88 24%	78 25%	13 13%	36 21%	26 23%	44 12%	110 84%	2 8%	8 9%	- -	21 22%	20 10%	118 45%
The UK Independence Party (UKIP)	28 3%	18 4%	10 2%	3 3%	5 2%	5 2%	5 3%	5 4%	4 3%	6 2%	5 1%	8 8%	9 5%	1 1%	- -	- -	20 64%	- -	- -	8 9%	- -	7 2%
The Green Party	74 7%	41 8%	33 6%	13 13%	26 9%	8 4%	12 8%	10 9%	5 4%	36 10%	26 8%	6 6%	4 2%	2 2%	7 2%	- -	- -	62 72%	- -	2 2%	8 4%	19 7%
The British National Party (BNP)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Some other party	8 1%	5 1%	3 1%	- -	5 2%	2 1%	* *	1 1%	1 1%	2 1%	- -	- -	4 3%	- -	2 *	- -	- -	* 1%	4 56%	- -	4 2%	1 *
Would not vote	75 8%	45 9%	31 6%	9 9%	22 8%	22 10%	12 7%	6 6%	5 4%	17 5%	27 8%	9 8%	14 8%	- -	- -	- -	- -	- -	- -	- -	3 1%	7 2%
Refused	42 4%	22 4%	20 4%	2 2%	8 3%	9 4%	9 6%	4 4%	8 7%	11 3%	12 4%	2 2%	7 4%	- -	2 1%	- -	- -	- -	- -	1 1%	3 1%	3 1%
Don't know	106 11%	41 8%	65 13%	9 9%	31 11%	23 10%	21 13%	9 8%	13 11%	36 10%	33 10%	8 8%	22 13%	2 2%	10 3%	2 2%	3 9%	9 10%	1 18%	12 13%	21 10%	23 9%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	602	302	299	39	67	101	126	123	144	353	116	39	77	91	290	99	23	55	4	67	214	192
Weighted base	553	268	286	52	139	122	95	70	74	233	174	49	81	87	251	95	21	48	5	70	146	188
Conservative	73	45	28	-	25	22	9	6	11	28	26	7	11	57	3	7	1	-	-	42	3	17
	13%	17%	10%	-	18%	18%	9%	9%	15%	12%	15%	14%	14%	65%	1%	7%	3%	-	-	60%	2%	9%
Labour	241	106	135	31	59	49	42	32	29	105	68	24	37	6	209	6	3	5	2	2	117	55
	44%	39%	47%	59%	43%	40%	44%	45%	39%	45%	39%	49%	46%	7%	83%	6%	14%	10%	34%	4%	80%	29%
Liberal Democrat	167	78	89	12	37	41	30	19	28	70	61	9	23	22	32	83	2	4	-	17	16	94
	30%	29%	31%	23%	27%	33%	32%	27%	37%	30%	35%	19%	29%	25%	13%	86%	10%	8%	-	24%	11%	50%
The UK Independence Party (UKIP)	19	11	7	1	2	3	5	4	2	3	4	5	6	1	-	-	15	-	-	7	-	6
	3%	4%	3%	3%	2%	2%	5%	6%	3%	1%	2%	9%	7%	1%	-	-	73%	-	-	9%	-	3%
The Green Party	48	25	23	8	12	7	9	8	4	25	16	4	1	2	6	-	-	39	-	2	7	16
	9%	9%	8%	15%	9%	5%	10%	12%	6%	11%	9%	9%	1%	2%	2%	-	-	81%	-	2%	5%	8%
Some other party	6	3	3	-	3	1	*	*	1	1	-	-	3	-	1	-	-	*	3	-	3	1
	1%	1%	1%	-	2%	1%	*	*	1%	1%	-	-	3%	-	1%	-	-	*	66%	-	2%	*

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	14%
Labour	43%
Liberal Democrat	30%
UKIP	3%
Green	8%
Other	1%

Hornsey & Wood Green Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264
I would not vote UKIP	795	373	422	78	226	186	129	85	88	313	263	75	112	93	332	112	-	78	7	65	182	238
	79%	76%	83%	77%	78%	85%	81%	79%	75%	86%	83%	74%	66%	82%	90%	86%	-	92%	100%	69%	87%	90%
I would not vote Conservative	603	286	317	61	168	126	98	77	71	225	192	57	105	-	302	80	12	77	6	10	169	179
	60%	58%	62%	59%	58%	57%	62%	71%	60%	62%	61%	56%	63%	-	82%	61%	41%	91%	82%	10%	80%	68%
I would not vote Liberal Democrat	465	228	237	43	127	95	84	61	54	173	133	54	80	64	208	-	22	52	4	51	130	77
	46%	46%	47%	42%	44%	43%	53%	57%	46%	48%	42%	53%	48%	56%	56%	-	73%	61%	56%	53%	62%	29%
I would not vote Labour	298	172	126	17	90	72	50	34	35	107	107	31	42	81	-	70	21	31	3	70	11	95
	30%	35%	25%	16%	31%	33%	31%	31%	30%	29%	34%	31%	25%	71%	-	53%	68%	36%	49%	74%	5%	36%
None of these - I would potentially vote for all of them	59	28	31	6	25	8	6	2	10	12	14	7	18	3	13	4	4	-	-	8	8	6
	6%	6%	6%	6%	9%	4%	4%	2%	9%	3%	5%	7%	11%	2%	3%	3%	14%	-	-	9%	4%	2%
Don't know	16	11	5	-	5	2	1	2	5	7	-	-	6	1	-	-	-	-	-	-	2	1
	2%	2%	1%	-	2%	1%	1%	2%	4%	2%	-	-	3%	1%	-	-	-	-	-	-	1%	*

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260	
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264	
NET: Well	612	351	261	70	179	139	98	62	62	232	198	60	90	101	196	105	19	43	*	81	103	168	
	61%	71%	51%	69%	62%	63%	62%	57%	53%	64%	62%	59%	53%	89%	53%	81%	63%	50%	7%	85%	49%	63%	
Very well	(4)	45	29	16	5	11	13	6	3	8	14	14	7	8	9	9	10	1	2	-	6	5	10
		5%	6%	3%	4%	4%	6%	4%	2%	7%	4%	4%	7%	5%	8%	3%	7%	4%	3%	-	6%	2%	4%
Quite well	(3)	566	321	245	65	167	126	93	59	54	218	184	53	82	93	186	95	18	41	*	75	98	157
		57%	65%	48%	64%	58%	57%	58%	55%	46%	60%	58%	52%	49%	81%	50%	73%	59%	48%	7%	79%	47%	60%
Quite badly	(2)	292	100	192	24	92	64	46	29	36	103	93	31	50	10	141	17	7	41	2	9	83	79
		29%	20%	38%	24%	32%	29%	29%	27%	31%	28%	29%	31%	30%	9%	38%	13%	23%	48%	26%	10%	39%	30%
Very badly	(1)	58	25	33	6	11	9	11	12	9	17	11	9	18	2	17	6	3	1	3	4	14	12
		6%	5%	6%	6%	4%	4%	7%	11%	8%	5%	4%	9%	11%	2%	5%	5%	10%	1%	49%	4%	7%	4%
NET: Badly		350	125	225	30	104	73	57	41	45	120	104	40	68	12	159	23	10	41	5	13	97	90
		35%	25%	44%	29%	36%	33%	36%	38%	39%	33%	33%	40%	41%	10%	43%	17%	33%	48%	75%	14%	46%	34%
Don't know		38	15	23	2	8	9	4	5	10	11	15	1	10	1	15	3	1	1	1	*	10	6
		4%	3%	5%	2%	3%	4%	3%	5%	9%	3%	5%	1%	6%	1%	4%	2%	3%	1%	18%	1%	5%	2%
Mean		2.62	2.75	2.50	2.69	2.63	2.68	2.60	2.51	2.57	2.65	2.66	2.58	2.50	2.95	2.53	2.85	2.59	2.53	1.49	2.88	2.47	2.64
Standard deviation		0.67	0.65	0.67	0.65	0.63	0.65	0.68	0.74	0.76	0.64	0.62	0.76	0.77	0.49	0.63	0.62	0.75	0.57	0.72	0.57	0.67	0.63
Standard error		0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.06	0.05	0.03	0.05	0.09	0.06	0.05	0.03	0.05	0.13	0.06	0.32	0.06	0.04	0.04

Hornsey & Wood Green Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260	
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264	
NET: Well	668	365	303	72	201	155	97	71	72	265	223	62	86	102	241	109	21	44	2	78	119	184	
	67%	74%	60%	71%	69%	70%	61%	66%	62%	73%	70%	61%	51%	89%	65%	83%	69%	52%	25%	82%	57%	70%	
Very well	(4)	66	42	24	10	29	10	9	2	6	24	22	8	8	9	23	15	2	*	*	9	10	22
	7%	9%	5%	9%	10%	4%	6%	2%	5%	7%	7%	8%	5%	8%	6%	11%	8%	1%	7%	9%	5%	8%	
Quite well	(3)	602	323	279	63	172	145	87	68	67	241	201	54	78	93	219	94	19	44	1	70	109	162
	60%	66%	55%	61%	59%	66%	55%	64%	57%	66%	63%	53%	46%	81%	59%	72%	61%	51%	18%	73%	52%	61%	
Quite badly	(2)	230	90	141	18	63	49	46	25	28	80	65	27	45	6	97	16	6	33	3	9	72	59
	23%	18%	28%	18%	22%	22%	29%	23%	23%	22%	20%	27%	27%	6%	26%	13%	20%	38%	44%	9%	34%	22%	
Very badly	(1)	70	28	41	5	20	10	14	9	11	11	23	10	25	5	21	3	7	2	7	14	14	
	7%	6%	8%	5%	7%	5%	9%	8%	10%	3%	7%	9%	15%	5%	6%	2%	11%	8%	31%	8%	7%	5%	
NET: Badly	300	118	182	23	83	60	59	33	39	91	88	37	70	12	118	19	9	40	5	16	86	73	
	30%	24%	36%	23%	29%	27%	37%	31%	33%	25%	28%	36%	42%	10%	32%	15%	31%	47%	75%	17%	41%	28%	
Don't know	32	8	24	6	6	6	3	4	6	6	7	3	12	*	10	2	-	2	-	1	5	7	
	3%	2%	5%	6%	2%	3%	2%	3%	5%	2%	2%	3%	7%	*	3%	2%	-	2%	-	1%	2%	3%	
Mean	2.69	2.78	2.59	2.80	2.74	2.72	2.59	2.62	2.60	2.78	2.71	2.61	2.45	2.93	2.67	2.94	2.66	2.45	2.01	2.84	2.56	2.75	
Standard deviation	0.70	0.68	0.72	0.69	0.74	0.62	0.74	0.67	0.74	0.61	0.70	0.77	0.82	0.57	0.68	0.58	0.79	0.66	0.96	0.69	0.69	0.69	
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.05	0.03	0.05	0.09	0.07	0.05	0.03	0.05	0.14	0.07	0.39	0.07	0.04	0.04	

Hornsey & Wood Green Poll

CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264
I am satisfied with the job David Cameron is doing overall as Prime Minister	238 24%	134 27%	104 20%	23 22%	81 28%	59 27%	27 17%	18 16%	30 26%	77 21%	68 21%	31 31%	50 30%	62 55%	34 9%	49 38%	9 30%	12 14%	1 18%	48 51%	26 12%	48 18%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	250 25%	115 24%	134 26%	28 28%	71 25%	60 27%	42 26%	25 23%	23 20%	91 25%	86 27%	33 32%	31 18%	48 42%	53 14%	50 39%	15 49%	17 20%	3 44%	40 42%	22 10%	87 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	407 41%	195 40%	213 42%	42 42%	101 35%	86 39%	76 48%	55 51%	46 39%	162 45%	142 45%	31 31%	62 37%	3 3%	262 71%	21 16%	3 10%	45 53%	* 7%	4 4%	147 70%	111 42%
Refused	30 3%	18 4%	12 2%	1 1%	10 3%	5 2%	3 2%	2 2%	8 7%	10 3%	8 3%	1 1%	6 4%	- -	2 1%	- -	1 3%	6 7%	- -	1 1%	1 *	3 1%
Don't know	75 7%	29 6%	46 9%	7 7%	27 9%	9 4%	12 7%	7 7%	9 8%	23 6%	15 5%	5 5%	19 11%	1 1%	19 5%	10 7%	2 7%	5 6%	2 31%	1 1%	15 7%	15 6%

Hornsey & Wood Green Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264
The Liberal Democrat	384	195	189	23	91	81	75	51	61	158	121	40	53	48	139	74	7	35	3	33	93	138
	38%	40%	37%	23%	31%	37%	47%	47%	52%	44%	38%	39%	31%	42%	37%	56%	24%	40%	49%	34%	44%	52%
Labour	259	138	121	26	75	46	43	27	41	103	71	39	35	22	107	34	4	22	4	17	80	57
	26%	28%	24%	26%	26%	21%	27%	25%	35%	28%	22%	38%	21%	20%	29%	26%	13%	25%	67%	18%	38%	22%
The Conservatives	92	57	36	12	40	18	6	8	9	33	21	13	18	14	26	12	1	8	2	12	10	23
	9%	12%	7%	11%	14%	8%	4%	7%	8%	9%	7%	13%	11%	13%	7%	9%	5%	10%	36%	13%	5%	9%
The UK Independence Party (UKIP)	69	47	22	9	39	9	6	3	3	23	18	12	12	10	23	5	1	11	2	4	9	13
	7%	10%	4%	9%	13%	4%	4%	3%	2%	6%	6%	12%	7%	8%	6%	4%	3%	13%	27%	4%	4%	5%
None of them	482	226	256	64	147	117	65	45	41	161	158	48	85	57	168	49	20	42	2	56	81	103
	48%	46%	50%	63%	51%	53%	41%	42%	35%	44%	50%	47%	51%	50%	46%	38%	65%	49%	33%	59%	39%	39%
Don't know	21	11	10	2	8	6	2	2	1	3	14	-	3	1	6	-	1	2	-	-	1	3
	2%	2%	2%	2%	3%	3%	1%	2%	1%	1%	4%	-	2%	1%	2%	-	3%	2%	-	-	*	1%

Hornsey & Wood Green Poll

CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	507	493	75	137	180	198	184	222	521	198	74	157	115	390	129	34	87	6	92	292	260
Weighted base	1000	491	509	102	290	220	159	108	118	363	318	101	168	114	370	130	30	85	7	95	210	264
A Labour government	401	179	222	46	95	94	70	55	40	149	125	41	69	3	267	11	4	49	*	10	154	88
	40%	36%	44%	45%	33%	43%	44%	52%	34%	41%	39%	40%	41%	3%	72%	9%	14%	57%	7%	10%	73%	33%
A coalition between Labour and the Liberal Democrats	203	109	94	20	83	31	32	14	22	78	68	17	32	1	78	58	2	18	-	2	31	78
	20%	22%	18%	20%	29%	14%	20%	13%	19%	21%	21%	17%	19%	1%	21%	45%	6%	21%	-	2%	15%	29%
A Conservative government	161	103	57	20	44	36	21	15	23	65	46	19	25	86	10	14	14	5	1	63	10	34
	16%	21%	11%	20%	15%	16%	14%	14%	20%	18%	14%	19%	15%	76%	3%	10%	47%	6%	18%	67%	5%	13%
A coalition between the Conservatives and the Liberal Democrats	122	52	70	6	34	34	19	14	14	38	50	9	18	21	7	45	5	7	4	17	6	48
	12%	11%	14%	6%	12%	15%	12%	13%	12%	10%	16%	9%	11%	18%	2%	35%	16%	9%	53%	18%	3%	18%
Don't know	113	48	66	9	34	25	17	8	18	33	29	15	24	3	7	2	5	6	1	2	10	17
	11%	10%	13%	9%	12%	11%	10%	8%	16%	9%	9%	15%	14%	2%	2%	2%	16%	8%	21%	3%	5%	7%

Hornsey & Wood Green Poll
CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	507 51%	491 49%
Female	493 49%	509 51%

Hornsey & Wood Green Poll
CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	75 8%	102 10%
25-34	137 14%	290 29%
35-44	180 18%	220 22%
45-54	198 20%	159 16%
55-64	184 18%	108 11%
65 or older	222 22%	118 12%
Refused	4 *	4 *

Hornsey & Wood Green Poll
CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	176 18%	120 12%
B	345 35%	243 24%
C1	198 20%	318 32%
C2	74 7%	101 10%
D	53 5%	82 8%
E	104 10%	86 9%
Refused	50 5%	50 5%

Hornsey & Wood Green Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	92 9%	95 10%
Labour	292 29%	210 21%
Liberal Democrats	260 26%	264 26%
Another party	31 3%	19 2%
Did not vote	255 26%	352 35%
Refused	42 4%	33 3%
Don't know	28 3%	27 3%