

## CLACTON BY-ELECTION POLL

### 2 SEPTEMBER 2014

1,001 adults in the Clacton constituency were interviewed by telephone between 29 August and 1 September 2014. Results have been weighted to be representative of all adults in the constituency. Results are weighted to take account of actual and recalled past vote at the last general election and stated likelihood to turn out at the by-election. A proportion of those who don't know or refuse to say how they will vote are re-allocated to the party they voted for at the 2010 general election. Full data tables are available at [www.LordAshcroftPolls.com](http://www.LordAshcroftPolls.com).

1. As you may have heard, the Member of Parliament for Clacton, Douglas Carswell, has announced that he is leaving the Conservative Party and joining the UK Independence Party (UKIP). He has therefore decided to resign as an MP and to fight the resulting by-election in Clacton as the UKIP candidate.

Which party's candidate do you expect to vote for in the by-election?

UKIP	56%
Conservative	24%
Labour	16%
Liberal Democrat	2%
Others	2%

2. Which, if any, of the following reasons played a part in your decision to vote for ...

<i>% saying the reason played a "large part"</i>	ALL	Con voters	Lab voters	UKIP voters
The party has the best candidate locally	53	37	31	68
The party has the best leader nationally	45	60	30	45
They are the party I'd like to win the next general election nationally	70	79	71	68
They have the best policies on particular issues I care about	78	73	76	81
It is a tactical vote to try to prevent another party from winning locally	31	34	35	30
To send a message that I'm unhappy with the party I usually support	42	23	28	55
A protest to show I'm unhappy with all the main parties at the moment	43	18	25	56

3. Please say whether you agree or disagree with each of the following statements:

<i>% agreeing</i>	ALL	Con voters	Lab voters	UKIP voters
Having a by-election this close to a general election achieves nothing – Douglas Carswell should have waited a few months and stood for UKIP at the general election	40	66	57	32
Douglas Carswell seems more principled than most politicians	56	49	27	83
UKIP were doing well in Clacton, so Douglas Carswell probably joined them because he thought he might lose his seat if he stayed with the Conservatives	32	30	56	28
Douglas Carswell has been a good MP for Clacton	64	73	42	82

4. If Douglas Carswell wins the by-election and becomes the UKIP MP for Clacton, do you think a referendum on Britain's membership of the European Union will become:

%	ALL	Con voters	Lab voters	UKIP voters
More likely	37	24	26	57
No more or less likely	46	54	57	35
Less likely	11	19	12	6
Don't know	7	3	5	2

5. Which of the following statements do you most agree with?

%	ALL	Con voters	Lab voters	UKIP voters
I am satisfied with the job David Cameron is doing overall as PM	26	64	10	14
I am <u>dissatisfied</u> with the job DC is doing as PM <u>but I'd still prefer to have him as PM rather than Ed Miliband</u>	37	30	7	53
I am dissatisfied with the job DC is doing as PM <u>and I'd prefer to have Ed Miliband as PM instead</u>	24	4	80	23

6. Which party do you think will win the by-election in Clacton?

%	ALL	Con voters	Lab voters	UKIP voters
UKIP	59	31	36	89
Conservative	20	52	27	6
Labour	7	4	22	2
Liberal Democrat	-	-	2	-
Another party	2	2	3	-
Don't know	12	10	10	2

7. As you may know the next general election will be held in just over eight months' time, on 7 May 2015. Which party do you think it is most likely you will end up voting for at the general election next May?

%	ALL	Con voters	Lab voters	UKIP voters
UKIP	39	3	3	83
Conservative	22	87	-	7
Labour	15	2	94	4
Liberal Democrat	2	2	-	-
Green	2	1	3	-
Refused/Would not vote	9	1	-	1
Don't know	11	4	-	4