

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 1

**Q1. Many local people are saying that they probably won't vote at all in the by-election, while others say they definitely would vote. Please say how likely you are to vote in the by-election, when it happens - on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.**

**Base: All respondents**

|                            | Gender |      |        | Age   |       |       |       |       |      | Social Class |      |      |      | Q2. By-election VI |      |        |      |       |        | Q10. General Election VI |      |        |      |       |        | Q3. 2010 Vote |      |        |       |      |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|--------------------|------|--------|------|-------|--------|--------------------------|------|--------|------|-------|--------|---------------|------|--------|-------|------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Con                | Lab  | LibDem | UKIP | Other | DK/Ref | Con                      | Lab  | LibDem | UKIP | Other | DK/Ref | Con           | Lab  | LibDem | Other |      |
| Unweighted base            | 1001   | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425  | 300          | 200  | 155  | 309  | 171                | 90   | 18     | 407  | 25    | 195    | 239                      | 126  | 22     | 390  | 30    | 160    | 371           | 108  | 57     | 108   |      |
| Weighted base              | 1001   | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367  | 111          | 264  | 257  | 332  | 154                | 105  | 17     | 389  | 22    | 197    | 216                      | 152  | 23     | 385  | 26    | 157    | 319           | 140  | 73     | 65    |      |
| Absolutely certain to vote | (10)   | 536  | 266    | 271   | 23    | 22    | 50    | 86    | 122  | 231          | 67   | 155  | 135  | 164                | 96   | 65     | 8    | 279   | 8      | 79                       | 131  | 89     | 11   | 238   | 10     | 57            | 236  | 99     | 35    | 50   |
|                            |        | 54%  | 56%    | 51%   | 27%   | 23%   | 40%   | 57%   | 69%  | 63%          | 61%  | 59%  | 53%  | 49%                | 63%  | 62%    | 49%  | 72%   | 37%    | 40%                      | 61%  | 59%    | 47%  | 62%   | 39%    | 36%           | 74%  | 71%    | 47%   | 77%  |
|                            | (9)    | 48   | 24     | 24    | -     | 7     | 9     | 3     | 7    | 22           | 6    | 9    | 22   | 10                 | 13   | 6      | *    | 11    | 1      | 16                       | 13   | 8      | 1    | 9     | 1      | 15            | 17   | 8      | 9     | 1    |
|                            |        | 5%   | 5%     | 5%    | -     | 7%    | 7%    | 2%    | 4%   | 6%           | 5%   | 4%   | 9%   | 3%                 | 9%   | 6%     | 3%   | 3%    | 6%     | 8%                       | 6%   | 6%     | 6%   | 2%    | 5%     | 9%            | 5%   | 6%     | 13%   | 1%   |
|                            | (8)    | 77   | 33     | 44    | 4     | 9     | 8     | 12    | 9    | 35           | 12   | 20   | 16   | 29                 | 13   | 13     | *    | 34    | 1      | 16                       | 15   | 13     | 3    | 36    | 1      | 9             | 17   | 15     | 8     | 5    |
|                            |        | 8%   | 7%     | 8%    | 5%    | 10%   | 7%    | 8%    | 5%   | 10%          | 11%  | 8%   | 6%   | 9%                 | 9%   | 12%    | 2%   | 9%    | 2%     | 8%                       | 7%   | 9%     | 12%  | 9%    | 2%     | 6%            | 5%   | 11%    | 12%   | 7%   |
|                            | (7)    | 45   | 28     | 17    | 10    | 7     | 5     | 2     | 11   | 9            | 5    | 8    | 10   | 20                 | 8    | 7      | 2    | 15    | 1      | 11                       | 10   | 7      | 1    | 12    | 3      | 9             | 12   | 1      | 9     | 3    |
|                            |        | 4%   | 6%     | 3%    | 12%   | 7%    | 4%    | 1%    | 6%   | 3%           | 4%   | 3%   | 4%   | 6%                 | 5%   | 7%     | 11%  | 4%    | 7%     | 6%                       | 5%   | 5%     | 5%   | 3%    | 10%    | 6%            | 4%   | 1%     | 13%   | 4%   |
|                            | (6)    | 21   | 6      | 14    | 1     | 4     | *     | 4     | 5    | 7            | 2    | 4    | 4    | 12                 | 4    | 3      | -    | 6     | 1      | 6                        | 6    | 4      | -    | 7     | 2      | 2             | 4    | 4      | -     | 1    |
|                            |        | 2%   | 1%     | 3%    | 1%    | 4%    | *     | 3%    | 3%   | 2%           | 2%   | 1%   | 1%   | 4%                 | 3%   | 3%     | -    | 2%    | 3%     | 3%                       | 3%   | 3%     | -    | 2%    | 6%     | 1%            | 1%   | 3%     | -     | 1%   |
|                            | (5)    | 91   | 37     | 54    | 12    | 14    | 15    | 13    | 11   | 26           | 8    | 27   | 23   | 28                 | 12   | 6      | 2    | 28    | 7      | 35                       | 10   | 8      | 2    | 36    | 10     | 21            | 12   | 4      | 10    | 5    |
|                            |        | 9%   | 8%     | 10%   | 14%   | 15%   | 12%   | 9%    | 6%   | 7%           | 7%   | 10%  | 9%   | 8%                 | 8%   | 6%     | 13%  | 7%    | 31%    | 18%                      | 4%   | 5%     | 9%   | 9%    | 37%    | 14%           | 4%   | 3%     | 14%   | 7%   |
|                            | (4)    | 16   | 9      | 7     | 2     | 2     | 7     | 1     | 1    | 2            | 1    | 3    | 4    | 7                  | 1    | -      | 1    | 3     | -      | 10                       | 1    | 3      | -    | 7     | -      | 4             | 3    | 2      | -     | -    |
|                            |        | 2%   | 2%     | 1%    | 3%    | 2%    | 5%    | 1%    | 1%   | 1%           | 1%   | 2%   | 2%   | 2%                 | 1%   | -      | 8%   | 1%    | -      | 5%                       | 1%   | 2%     | -    | 2%    | -      | 3%            | 1%   | 2%     | -     | -    |
|                            | (3)    | 24   | 4      | 20    | 8     | 6     | 2     | 2     | 1    | 4            | 1    | 5    | 5    | 11                 | 4    | 2      | 1    | 7     | 2      | 9                        | 3    | 3      | 3    | 10    | -      | 3             | 2    | -      | -     | -    |
|                            |        | 2%   | 1%     | 4%    | 10%   | 6%    | 2%    | 2%    | 1%   | 1%           | 1%   | 2%   | 2%   | 3%                 | 3%   | 2%     | 3%   | 2%    | 8%     | 5%                       | 1%   | 2%     | 13%  | 3%    | -      | 2%            | 1%   | -      | -     | -    |
|                            | (2)    | 21   | 9      | 12    | 9     | 2     | 1     | 5     | 1    | 3            | 2    | 5    | 3    | 7                  | 1    | 2      | 2    | 7     | 1      | 8                        | 1    | 3      | -    | 10    | -      | 6             | -    | 2      | 1     | -    |
|                            |        | 2%   | 2%     | 2%    | 10%   | 3%    | 1%    | 3%    | 1%   | 1%           | 2%   | 2%   | 1%   | 2%                 | 1%   | 2%     | 11%  | 2%    | 6%     | 4%                       | 1%   | 2%     | -    | 3%    | -      | 4%            | -    | 1%     | 1%    | -    |
| Definitely would not vote  | (1)    | 117  | 57     | 60    | 15    | 20    | 28    | 21    | 9    | 23           | 6    | 28   | 34   | 40                 | -    | -      | -    | -     | -      | -                        | 24   | 13     | *    | 20    | -      | 30            | 14   | 3      | *     | 1    |
|                            |        | 12%  | 12%    | 11%   | 18%   | 22%   | 23%   | 14%   | 5%   | 6%           | 6%   | 10%  | 13%  | 12%                | -    | -      | -    | -     | -      | -                        | 11%  | 8%     | 2%   | 5%    | -      | 19%           | 4%   | 2%     | 1%    | 2%   |
| Refused                    |        | 1    | -      | 1     | -     | -     | -     | 1     | -    | -            | -    | -    | 1    | -                  | -    | -      | -    | -     | 1      | -                        | -    | -      | -    | -     | 1      | -             | -    | -      | -     | -    |
|                            |        | *    | -      | *     | -     | -     | -     | 1%    | -    | -            | -    | -    | *    | -                  | -    | -      | -    | -     | 1%     | -                        | -    | -      | -    | -     | 1%     | -             | -    | -      | -     | -    |
| Don't know                 |        | 5    | 1      | 4     | -     | -     | -     | *     | 5    | 1            | 1    | -    | 3    | -                  | -    | -      | -    | -     | 5      | 2                        | -    | 1      | 1    | -     | 1      | 2             | 1    | -      | -     |      |
|                            |        | 1%   | *      | 1%    | -     | -     | -     | *     | 1%   | 1%           | 1%   | -    | 1%   | -                  | -    | -      | -    | -     | 3%     | 1%                       | -    | 6%     | *    | -     | 1%     | *             | 1%   | -      | -     |      |
| Mean                       |        | 7.64 | 7.79   | 7.49  | 5.46  | 5.84  | 6.55  | 7.57  | 8.68 | 8.47         | 8.40 | 7.86 | 7.64 | 7.41               | 8.79 | 8.77   | 7.38 | 8.95  | 7.00   | 7.55                     | 8.13 | 8.08   | 7.91 | 8.19  | 7.48   | 6.56          | 8.98 | 9.04   | 8.43  | 9.12 |
| Standard deviation         |        | 3.22 | 3.19   | 3.25  | 3.43  | 3.41  | 3.66  | 3.40  | 2.45 | 2.65         | 2.64 | 3.15 | 3.26 | 3.25               | 1.98 | 1.99   | 3.06 | 1.99  | 2.83   | 2.63                     | 3.05 | 2.96   | 2.79 | 2.80  | 2.30   | 3.54          | 2.23 | 1.99   | 1.97  | 1.93 |
| Standard error             |        | 0.10 | 0.15   | 0.14  | 0.50  | 0.41  | 0.35  | 0.29  | 0.17 | 0.13         | 0.15 | 0.22 | 0.26 | 0.19               | 0.15 | 0.21   | 0.72 | 0.10  | 0.57   | 0.19                     | 0.20 | 0.26   | 0.61 | 0.14  | 0.42   | 0.28          | 0.12 | 0.19   | 0.26  | 0.19 |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 2

Q2. Which party's candidate do you expect to vote for in the by-election? Will it be ...

Base: All respondents

|                                  | Gender |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Q2. By-election VI |      |        |      |       |        | Q10. General Election VI |     |        |      |       |        | Q3. 2010 Vote |     |        |       |
|----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|--------------------|------|--------|------|-------|--------|--------------------------|-----|--------|------|-------|--------|---------------|-----|--------|-------|
|                                  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Con                | Lab  | LibDem | UKIP | Other | DK/Ref | Con                      | Lab | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |
| Unweighted base                  | 1001   | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425 | 300          | 200 | 155 | 309 | 171                | 90   | 18     | 407  | 25    | 195    | 239                      | 126 | 22     | 390  | 30    | 160    | 371           | 108 | 57     | 108   |
| Weighted base                    | 1001   | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367 | 111          | 264 | 257 | 332 | 154                | 105  | 17     | 389  | 22    | 197    | 216                      | 152 | 23     | 385  | 26    | 157    | 319           | 140 | 73     | 65    |
| Conservative                     | 154    | 71   | 83     | 9     | 11    | 11    | 22    | 32    | 68  | 23           | 45  | 47  | 35  | 154                | -    | -      | -    | -     | -      | 134                      | 3   | 4      | 5    | 1     | 6      | 104           | 1   | 10     | 1     |
|                                  | 15%    | 15%  | 16%    | 11%   | 12%   | 8%    | 14%   | 18%   | 19% | 21%          | 17% | 18% | 11% | 100%               | -    | -      | -    | -     | -      | 62%                      | 2%  | 17%    | 1%   | 5%    | 4%     | 33%           | 1%  | 14%    | 2%    |
| Labour                           | 105    | 52   | 54     | 16    | 7     | 14    | 14    | 11    | 43  | 15           | 22  | 23  | 44  | -                  | 105  | -      | -    | -     | -      | -                        | 99  | -      | 3    | 3     | *      | 3             | 63  | 15     | 1     |
|                                  | 11%    | 11%  | 10%    | 19%   | 8%    | 11%   | 9%    | 6%    | 12% | 14%          | 8%  | 9%  | 13% | -                  | 100% | -      | -    | -     | -      | -                        | 65% | -      | 1%   | 11%   | *      | 1%            | 45% | 21%    | 2%    |
| Liberal Democrat                 | 17     | 8    | 9      | 1     | 3     | 2     | *     | 4     | 6   | 4            | 6   | 3   | 5   | -                  | -    | 17     | -    | -     | -      | 2                        | 1   | 11     | 4    | 1     | -      | 3             | -   | 9      | 2     |
|                                  | 2%     | 2%   | 2%     | 2%    | 3%    | 2%    | *     | 2%    | 2%  | 4%           | 2%  | 1%  | 2%  | -                  | -    | 100%   | -    | -     | -      | 1%                       | *   | 47%    | 1%   | 3%    | -      | 1%            | -   | 13%    | 3%    |
| The UK Independence Party (UKIP) | 389    | 202  | 188    | 23    | 36    | 38    | 63    | 77    | 151 | 39           | 109 | 89  | 140 | -                  | -    | -      | 389  | -     | -      | 29                       | 15  | 2      | 324  | 1     | 15     | 146           | 48  | 20     | 47    |
|                                  | 39%    | 43%  | 35%    | 28%   | 38%   | 30%   | 42%   | 44%   | 41% | 36%          | 41% | 35% | 42% | -                  | -    | -      | 100% | -     | -      | 13%                      | 10% | 7%     | 84%  | 4%    | 10%    | 46%           | 35% | 28%    | 73%   |
| The Green Party                  | 16     | 8    | 8      | 2     | -     | 2     | 3     | 7     | 3   | 4            | 4   | 2   | 6   | -                  | -    | -      | -    | 16    | -      | 1                        | -   | 2      | -    | 12    | 1      | 2             | -   | 7      | 2     |
|                                  | 2%     | 2%   | 1%     | 2%    | -     | 1%    | 2%    | 4%    | 1%  | 3%           | 2%  | 1%  | 2%  | -                  | -    | -      | -    | 74%   | -      | *                        | -   | 8%     | -    | 47%   | 1%     | 1%            | -   | 9%     | 3%    |
| The British National Party (BNP) | 1      | -    | 1      | 1     | -     | -     | -     | -     | -   | -            | 1   | -   | -   | -                  | -    | -      | -    | 1     | -      | -                        | -   | -      | 1    | -     | -      | -             | -   | -      | 1     |
|                                  | *      | -    | *      | 1%    | -     | -     | -     | -     | -   | -            | *   | -   | -   | -                  | -    | -      | 6%   | -     | -      | -                        | -   | -      | 5%   | -     | -      | -             | -   | -      | 2%    |
| Another party's candidate        | 4      | *    | 4      | -     | -     | -     | 2     | 2     | 1   | 1            | 3   | -   | 1   | -                  | -    | -      | -    | 4     | -      | -                        | 2   | -      | 1    | -     | 1      | -             | 2   | *      | *     |
|                                  | *      | *    | 1%     | -     | -     | -     | 1%    | 1%    | *   | 1%           | 1%  | -   | *   | -                  | -    | -      | 20%  | -     | -      | -                        | 2%  | -      | *    | -     | *      | -             | 1%  | 1%     | *     |
| Would not vote                   | 117    | 57   | 60     | 15    | 20    | 28    | 21    | 9     | 23  | 6            | 28  | 34  | 40  | -                  | -    | -      | -    | -     | -      | 24                       | 13  | *      | 20   | -     | 30     | 14            | 3   | *      | 1     |
|                                  | 12%    | 12%  | 11%    | 18%   | 22%   | 23%   | 14%   | 5%    | 6%  | 6%           | 10% | 13% | 12% | -                  | -    | -      | -    | -     | -      | 11%                      | 8%  | 2%     | 5%   | -     | 19%    | 4%            | 2%  | 1%     | 2%    |
| Don't know                       | 155    | 56   | 98     | 16    | 16    | 28    | 20    | 21    | 53  | 16           | 32  | 50  | 49  | -                  | -    | -      | -    | -     | 155    | 22                       | 17  | 3      | 27   | 6     | 71     | 38            | 22  | 10     | 8     |
|                                  | 15%    | 12%  | 19%    | 19%   | 17%   | 22%   | 14%   | 12%   | 14% | 14%          | 12% | 19% | 15% | -                  | -    | -      | -    | -     | 78%    | 10%                      | 11% | 14%    | 7%   | 25%   | 45%    | 12%           | 16% | 14%    | 13%   |
| Refused                          | 43     | 19   | 24     | -     | -     | 3     | 6     | 16    | 18  | 3            | 16  | 9   | 11  | -                  | -    | -      | -    | -     | 43     | 4                        | 2   | 1      | 3    | -     | 33     | 9             | 1   | -      | *     |
|                                  | 4%     | 4%   | 4%     | -     | -     | 3%    | 4%    | 9%    | 5%  | 3%           | 6%  | 4%  | 3%  | -                  | -    | -      | -    | -     | 22%    | 2%                       | 1%  | 5%     | 1%   | -     | 21%    | 3%            | 1%  | -      | *     |

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Absolutes/col percents

Table 3

**Q1. Many local people are saying that they probably won't vote at all in the by-election, while others say they definitely would vote. Please say how likely you are to vote in the by-election, when it happens - on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.**

**Q2. Which party's candidate do you expect to vote for in the by-election? Will it be ...**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

|                                  | Gender |      | Age    |       |       |       |       |       |     | Social Class |     |     |     | Q2. By-election VI |      |        |      |       |        | Q10. General Election VI |     |        |      |       |        | Q3. 2010 Vote |     |        |       |
|----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|--------------------|------|--------|------|-------|--------|--------------------------|-----|--------|------|-------|--------|---------------|-----|--------|-------|
|                                  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Con                | Lab  | LibDem | UKIP | Other | DK/Ref | Con                      | Lab | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |
| Unweighted base                  | 532    | 255  | 277    | 15    | 25    | 39    | 73    | 125   | 253 | 180          | 107 | 78  | 152 | 125                | 63   | 11     | 319  | 15    | -      | 142                      | 74  | 12     | 271  | 14    | 18     | 250           | 74  | 33     | 75    |
| Weighted base                    | 500    | 255  | 245    | 28    | 33    | 42    | 78    | 106   | 212 | 65           | 141 | 123 | 159 | 112                | 77   | 9      | 292  | 10    | -      | 127                      | 91  | 11     | 244  | 9     | 15     | 212           | 94  | 43     | 45    |
| Conservative                     | 112    | 54   | 58     | 7     | 7     | 7     | 15    | 24    | 50  | 17           | 32  | 38  | 22  | 112                | -    | -      | -    | -     | -      | 102                      | 1   | 2      | 3    | 1     | 2      | 82            | *   | 8      | 1     |
|                                  | 22%    | 21%  | 23%    | 26%   | 21%   | 16%   | 20%   | 23%   | 23% | 26%          | 22% | 31% | 14% | 100%               | -    | -      | -    | -     | -      | 80%                      | 1%  | 21%    | 1%   | 13%   | 12%    | 39%           | *   | 20%    | 2%    |
| Labour                           | 77     | 38   | 38     | 11    | 4     | 11    | 12    | 8     | 29  | 10           | 19  | 18  | 28  | -                  | 77   | -      | -    | -     | -      | -                        | 75  | -      | *    | 1     | *      | 3             | 50  | 11     | 1     |
|                                  | 15%    | 15%  | 16%    | 41%   | 12%   | 26%   | 16%   | 8%    | 14% | 16%          | 14% | 15% | 18% | -                  | 100% | -      | -    | -     | -      | -                        | 82% | -      | *    | 13%   | *      | 1%            | 53% | 25%    | 2%    |
| Liberal Democrat                 | 9      | 4    | 5      | *     | 1     | 1     | *     | 4     | 3   | 2            | 4   | 1   | 3   | -                  | -    | 9      | -    | -     | -      | 1                        | *   | 8      | *    | *     | -      | 2             | -   | 6      | 2     |
|                                  | 2%     | 2%   | 2%     | 1%    | 2%    | 2%    | *     | 3%    | 2%  | 3%           | 3%  | 1%  | 2%  | -                  | -    | 100%   | -    | -     | -      | 1%                       | *   | 68%    | *    | 3%    | -      | 1%            | -   | 14%    | 4%    |
| The UK Independence Party (UKIP) | 292    | 154  | 138    | 9     | 21    | 22    | 48    | 65    | 127 | 33           | 83  | 66  | 103 | -                  | -    | -      | 292  | -     | -      | 24                       | 13  | 1      | 240  | *     | 13     | 124           | 42  | 15     | 40    |
|                                  | 58%    | 60%  | 56%    | 32%   | 64%   | 52%   | 62%   | 61%   | 60% | 50%          | 59% | 53% | 65% | -                  | -    | -      | 100% | -     | -      | 19%                      | 14% | 10%    | 98%  | 3%    | 87%    | 59%           | 45% | 36%    | 89%   |
| The Green Party                  | 7      | 4    | 3      | *     | -     | 1     | *     | 3     | 2   | 3            | 1   | *   | 2   | -                  | -    | -      | -    | 7     | -      | *                        | -   | *      | -    | 6     | *      | 2             | -   | 2      | 1     |
|                                  | 1%     | 2%   | 1%     | *     | -     | 3%    | *     | 3%    | 1%  | 4%           | 1%  | *   | 2%  | -                  | -    | -      | -    | 64%   | -      | *                        | -   | *      | -    | 66%   | *      | 1%            | -   | 6%     | 3%    |
| The British National Party (BNP) | *      | -    | *      | *     | -     | -     | -     | -     | -   | -            | *   | -   | -   | -                  | -    | -      | -    | *     | -      | -                        | -   | -      | -    | *     | -      | -             | -   | -      | *     |
|                                  | *      | -    | *      | 1%    | -     | -     | -     | -     | -   | -            | *   | -   | -   | -                  | -    | -      | -    | 1%    | -      | -                        | -   | -      | -    | 2%    | -      | -             | -   | -      | *     |
| Another party's candidate        | 4      | *    | 3      | -     | -     | -     | 1     | 1     | 1   | *            | 3   | -   | 1   | -                  | -    | -      | -    | 4     | -      | -                        | 2   | -      | 1    | -     | *      | -             | 1   | *      | *     |
|                                  | 1%     | *    | 1%     | -     | -     | -     | 1%    | 1%    | *   | *            | 2%  | -   | *   | -                  | -    | -      | -    | 35%   | -      | -                        | 2%  | -      | *    | -     | 2%     | -             | 2%  | *      | *     |

**Clacton By-Election Poll**  
**CATI Fieldwork : 29th August - 1st September 2014**

Col percents

Table 4  
**Published voting intention figures**

|                  | <u>Total</u> |
|------------------|--------------|
| Conservative     | 24%          |
| Labour           | 16%          |
| Liberal Democrat | 2%           |
| UKIP             | 56%          |
| Other            | 2%           |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 5

**Q4. I am going to read out some reasons that people have given for voting for [party named at Q2]. Which, if any, play a part in your decision to vote for [the named party]?**

**Base: All naming party intending to vote for in by-election**

|   | Gender |      |        | Age   |       |       |       |       |     |     | Social Class |     |     |     | Q2. By-election VI |        |      |       |        |     | Q10. General Election VI |        |      |       |        | Q3. 2010 Vote |     |        |       |  |  |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----|--------------------|--------|------|-------|--------|-----|--------------------------|--------|------|-------|--------|---------------|-----|--------|-------|--|--|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB  | C1           | C2  | DE  | Con | Lab                | LibDem | UKIP | Other | DK/Ref | Con | Lab                      | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |  |  |
| Unweighted base   | 706    | 326  | 380    | 31    | 43    | 60    | 96    | 154   | 319 | 230 | 141          | 101 | 216 | 171 | 90                 | 18     | 407  | 20    | -      | 186 | 99                       | 17     | 353  | 23    | 25     | 303           | 89  | 46     | 92    |  |  |
| Weighted base   | 683    | 340  | 342    | 53    | 57    | 66    | 102   | 130   | 272 | 85  | 186          | 164 | 231 | 154 | 105                | 17     | 389  | 17    | -      | 166 | 118                      | 18     | 335  | 19    | 22     | 258           | 112 | 62     | 55    |  |  |
| <b><u>The party has the best candidate locally</u></b>                                  |        |      |        |       |       |       |       |       |     |     |              |     |     |     |                    |        |      |       |        |     |                          |        |      |       |        |               |     |        |       |  |  |
| Large part  | 364    | 176  | 188    | 16    | 13    | 26    | 53    | 81    | 175 | 43  | 114          | 72  | 125 | 57  | 33                 | 9      | 263  | 3     | -      | 68  | 42                       | 8      | 226  | 1     | 17     | 163           | 51  | 26     | 41    |  |  |
|   | 53%    | 52%  | 55%    | 30%   | 23%   | 39%   | 52%   | 62%   | 65% | 51% | 61%          | 44% | 54% | 37% | 31%                | 50%    | 68%  | 15%   | -      | 41% | 36%                      | 44%    | 67%  | 8%    | 75%    | 63%           | 46% | 42%    | 75%   |  |  |
| Small part  | 170    | 94   | 76     | 23    | 28    | 23    | 22    | 31    | 41  | 21  | 40           | 52  | 54  | 47  | 33                 | 5      | 79   | 7     | -      | 47  | 36                       | 5      | 72   | 7     | 4      | 58            | 30  | 15     | 8     |  |  |
|   | 25%    | 28%  | 22%    | 43%   | 50%   | 35%   | 22%   | 24%   | 15% | 25% | 21%          | 32% | 23% | 30% | 31%                | 30%    | 20%  | 39%   | -      | 28% | 31%                      | 28%    | 21%  | 36%   | 19%    | 23%           | 26% | 24%    | 15%   |  |  |
| No part   | 149    | 71   | 78     | 15    | 16    | 17    | 27    | 19    | 55  | 20  | 32           | 41  | 52  | 50  | 40                 | 3      | 47   | 8     | -      | 51  | 40                       | 5      | 37   | 11    | 1      | 36            | 31  | 21     | 6     |  |  |
|   | 22%    | 21%  | 23%    | 28%   | 27%   | 26%   | 26%   | 14%   | 20% | 24% | 17%          | 25% | 23% | 33% | 38%                | 20%    | 12%  | 45%   | -      | 31% | 34%                      | 28%    | 11%  | 56%   | 6%     | 14%           | 28% | 34%    | 10%   |  |  |
| <b><u>The party has the best leader nationally</u></b>                                  |        |      |        |       |       |       |       |       |     |     |              |     |     |     |                    |        |      |       |        |     |                          |        |      |       |        |               |     |        |       |  |  |
| Large part  | 305    | 155  | 150    | 13    | 17    | 22    | 47    | 51    | 153 | 28  | 83           | 77  | 111 | 92  | 31                 | 2      | 174  | 6     | -      | 94  | 40                       | 2      | 152  | 6     | 10     | 143           | 49  | 15     | 27    |  |  |
|   | 45%    | 46%  | 44%    | 25%   | 31%   | 33%   | 46%   | 39%   | 56% | 33% | 44%          | 47% | 48% | 60% | 30%                | 10%    | 45%  | 33%   | -      | 56% | 34%                      | 14%    | 45%  | 30%   | 46%    | 56%           | 44% | 25%    | 49%   |  |  |
| Small part  | 218    | 109  | 109    | 25    | 26    | 25    | 35    | 45    | 62  | 31  | 56           | 58  | 68  | 38  | 41                 | 12     | 124  | 3     | -      | 48  | 47                       | 10     | 105  | 2     | 4      | 66            | 34  | 27     | 14    |  |  |
|   | 32%    | 32%  | 32%    | 47%   | 46%   | 39%   | 34%   | 34%   | 23% | 36% | 30%          | 35% | 29% | 24% | 39%                | 69%    | 32%  | 19%   | -      | 29% | 40%                      | 57%    | 31%  | 11%   | 18%    | 26%           | 30% | 44%    | 25%   |  |  |
| No part   | 160    | 76   | 84     | 15    | 13    | 19    | 20    | 35    | 57  | 26  | 47           | 29  | 52  | 25  | 32                 | 4      | 91   | 8     | -      | 25  | 30                       | 5      | 79   | 11    | 8      | 48            | 29  | 19     | 14    |  |  |
|   | 23%    | 22%  | 24%    | 28%   | 24%   | 29%   | 20%   | 27%   | 21% | 30% | 25%          | 18% | 23% | 16% | 31%                | 22%    | 23%  | 48%   | -      | 15% | 26%                      | 29%    | 23%  | 59%   | 36%    | 19%           | 26% | 31%    | 25%   |  |  |
| <b><u>They are the party you'd like to win the next General Election nationally</u></b> |        |      |        |       |       |       |       |       |     |     |              |     |     |     |                    |        |      |       |        |     |                          |        |      |       |        |               |     |        |       |  |  |
| Large part  | 479    | 233  | 246    | 38    | 34    | 38    | 69    | 88    | 210 | 54  | 129          | 123 | 164 | 122 | 75                 | 9      | 266  | 8     | -      | 118 | 82                       | 10     | 248  | 9     | 11     | 183           | 79  | 39     | 44    |  |  |
|   | 70%    | 68%  | 72%    | 71%   | 60%   | 57%   | 67%   | 68%   | 77% | 64% | 69%          | 75% | 71% | 79% | 71%                | 53%    | 68%  | 43%   | -      | 71% | 70%                      | 54%    | 74%  | 48%   | 49%    | 71%           | 71% | 63%    | 81%   |  |  |
| Small part  | 134    | 69   | 65     | 14    | 18    | 20    | 24    | 26    | 32  | 20  | 39           | 27  | 44  | 21  | 17                 | 8      | 83   | 6     | -      | 32  | 24                       | 5      | 63   | 4     | 6      | 50            | 22  | 16     | 7     |  |  |
|   | 20%    | 20%  | 19%    | 27%   | 31%   | 30%   | 24%   | 20%   | 12% | 24% | 21%          | 16% | 19% | 14% | 17%                | 44%    | 21%  | 32%   | -      | 19% | 20%                      | 29%    | 19%  | 23%   | 27%    | 19%           | 20% | 25%    | 13%   |  |  |
| No part   | 70     | 39   | 31     | 1     | 5     | 9     | 9     | 16    | 30  | 10  | 18           | 15  | 23  | 11  | 13                 | 1      | 40   | 4     | -      | 16  | 12                       | 3      | 25   | 6     | 5      | 25            | 11  | 7      | 4     |  |  |
|   | 10%    | 11%  | 9%     | 2%    | 9%    | 13%   | 9%    | 12%   | 11% | 12% | 10%          | 9%  | 10% | 7%  | 13%                | 3%     | 10%  | 24%   | -      | 10% | 10%                      | 16%    | 7%   | 29%   | 24%    | 10%           | 9%  | 12%    | 7%    |  |  |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 5

**Q4. I am going to read out some reasons that people have given for voting for [party named at Q2]. Which, if any, play a part in your decision to vote for [the named party]?**

**Base: All naming party intending to vote for in by-election**

|  | Gender |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Q2. By-election VI |     |        |      |       |        | Q10. General Election VI |     |        |      |       |        | Q3. 2010 Vote |     |        |       |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|--------------------|-----|--------|------|-------|--------|--------------------------|-----|--------|------|-------|--------|---------------|-----|--------|-------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Con                | Lab | LibDem | UKIP | Other | DK/Ref | Con                      | Lab | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |
| Weighted base  | 683    | 340  | 342    | 53    | 57    | 66    | 102   | 130   | 272 | 85           | 186 | 164 | 231 | 154                | 105 | 17     | 389  | 17    | -      | 166                      | 118 | 18     | 335  | 19    | 22     | 258           | 112 | 62     | 55    |
| <b><u>They have the best policies on particular issues that you care about</u></b>                 |        |      |        |       |       |       |       |       |     |              |     |     |     |                    |     |        |      |       |        |                          |     |        |      |       |        |               |     |        |       |
| Large part   | 532    | 263  | 269    | 39    | 40    | 42    | 89    | 93    | 227 | 67           | 151 | 123 | 180 | 113                | 80  | 10     | 315  | 15    | -      | 126                      | 91  | 12     | 276  | 12    | 13     | 214           | 88  | 44     | 50    |
|  | 78%    | 77%  | 79%    | 74%   | 70%   | 63%   | 87%   | 72%   | 83% | 79%          | 81% | 75% | 78% | 73%                | 76% | 60%    | 81%  | 84%   | -      | 76%                      | 77% | 68%    | 82%  | 62%   | 59%    | 83%           | 79% | 71%    | 91%   |
| Small part   | 123    | 60   | 63     | 13    | 14    | 21    | 12    | 27    | 36  | 14           | 29  | 36  | 42  | 33                 | 23  | 5      | 61   | 1     | -      | 34                       | 21  | 2      | 53   | 5     | 6      | 34            | 21  | 14     | 3     |
|  | 18%    | 18%  | 18%    | 25%   | 25%   | 32%   | 11%   | 21%   | 13% | 16%          | 15% | 22% | 18% | 21%                | 22% | 27%    | 16%  | 3%    | -      | 21%                      | 18% | 11%    | 16%  | 27%   | 27%    | 13%           | 19% | 22%    | 6%    |
| No part  | 27     | 17   | 10     | 1     | 3     | 3     | 2     | 10    | 9   | 4            | 7   | 6   | 9   | 8                  | 2   | 2      | 13   | 2     | -      | 6                        | 6   | 4      | 7    | 2     | 3      | 10            | 3   | 4      | 2     |
|  | 4%     | 5%   | 3%     | 1%    | 5%    | 5%    | 2%    | 8%    | 3%  | 5%           | 4%  | 4%  | 4%  | 5%                 | 2%  | 13%    | 3%   | 13%   | -      | 4%                       | 5%  | 21%    | 2%   | 11%   | 14%    | 4%            | 2%  | 7%     | 3%    |
| <b><u>It is a tactical vote to try and prevent another party from winning locally</u></b>          |        |      |        |       |       |       |       |       |     |              |     |     |     |                    |     |        |      |       |        |                          |     |        |      |       |        |               |     |        |       |
| Large part   | 213    | 101  | 112    | 11    | 15    | 17    | 22    | 40    | 108 | 20           | 56  | 44  | 90  | 52                 | 37  | 4      | 115  | 4     | -      | 59                       | 39  | 3      | 102  | 9     | 2      | 83            | 41  | 16     | 14    |
|  | 31%    | 30%  | 33%    | 20%   | 27%   | 26%   | 21%   | 31%   | 40% | 23%          | 30% | 27% | 39% | 34%                | 35% | 26%    | 30%  | 25%   | -      | 36%                      | 33% | 14%    | 30%  | 44%   | 9%     | 32%           | 37% | 26%    | 26%   |
| Small part   | 139    | 80   | 59     | 24    | 15    | 21    | 18    | 17    | 45  | 17           | 49  | 31  | 38  | 34                 | 20  | 5      | 70   | 11    | -      | 31                       | 22  | 8      | 68   | 8     | 4      | 44            | 19  | 18     | 13    |
|  | 20%    | 23%  | 17%    | 45%   | 26%   | 31%   | 18%   | 13%   | 16% | 21%          | 26% | 19% | 17% | 22%                | 19% | 28%    | 18%  | 61%   | -      | 19%                      | 18% | 42%    | 20%  | 39%   | 16%    | 17%           | 17% | 28%    | 23%   |
| No part  | 331    | 160  | 171    | 19    | 27    | 28    | 63    | 74    | 119 | 48           | 81  | 89  | 102 | 68                 | 48  | 8      | 204  | 3     | -      | 76                       | 57  | 8      | 166  | 3     | 17     | 131           | 52  | 28     | 28    |
|  | 49%    | 47%  | 50%    | 35%   | 47%   | 43%   | 61%   | 56%   | 44% | 56%          | 44% | 54% | 44% | 44%                | 46% | 45%    | 52%  | 14%   | -      | 46%                      | 49% | 43%    | 50%  | 17%   | 76%    | 51%           | 46% | 45%    | 51%   |
| <b><u>To send a message that you are unhappy with the party you usually support nationally</u></b> |        |      |        |       |       |       |       |       |     |              |     |     |     |                    |     |        |      |       |        |                          |     |        |      |       |        |               |     |        |       |
| Large part   | 289    | 152  | 137    | 8     | 17    | 26    | 42    | 49    | 146 | 30           | 80  | 69  | 100 | 35                 | 30  | 3      | 213  | 7     | -      | 46                       | 39  | 4      | 180  | 5     | 12     | 116           | 49  | 15     | 30    |
|  | 42%    | 45%  | 40%    | 15%   | 31%   | 40%   | 41%   | 38%   | 54% | 35%          | 43% | 42% | 43% | 23%                | 28% | 20%    | 55%  | 39%   | -      | 28%                      | 33% | 20%    | 54%  | 24%   | 52%    | 45%           | 44% | 25%    | 54%   |
| Small part   | 131    | 62   | 68     | 9     | 13    | 14    | 17    | 25    | 52  | 17           | 41  | 26  | 44  | 32                 | 25  | 5      | 67   | 3     | -      | 34                       | 25  | 3      | 60   | 5     | 3      | 52            | 18  | 20     | 6     |
|  | 19%    | 18%  | 20%    | 17%   | 24%   | 21%   | 17%   | 20%   | 19% | 20%          | 22% | 16% | 19% | 21%                | 23% | 28%    | 17%  | 15%   | -      | 21%                      | 21% | 17%    | 18%  | 26%   | 15%    | 20%           | 16% | 33%    | 12%   |
| No part  | 264    | 126  | 137    | 36    | 26    | 26    | 44    | 56    | 74  | 38           | 66  | 69  | 87  | 87                 | 51  | 9      | 109  | 8     | -      | 85                       | 54  | 11     | 96   | 10    | 7      | 90            | 45  | 26     | 19    |
|  | 39%    | 37%  | 40%    | 69%   | 46%   | 39%   | 43%   | 43%   | 27% | 45%          | 35% | 42% | 38% | 57%                | 48% | 51%    | 28%  | 46%   | -      | 51%                      | 45% | 63%    | 29%  | 50%   | 33%    | 35%           | 40% | 43%    | 34%   |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 5

**Q4. I am going to read out some reasons that people have given for voting for [party named at Q2]. Which, if any, play a part in your decision to vote for [the named party]?**

**Base: All naming party intending to vote for in by-election**

|  | Gender |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Q2. By-election VI |     |        |      |       |        | Q10. General Election VI |     |        |      |       |        | Q3. 2010 Vote |     |        |       |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|--------------------|-----|--------|------|-------|--------|--------------------------|-----|--------|------|-------|--------|---------------|-----|--------|-------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Con                | Lab | LibDem | UKIP | Other | DK/Ref | Con                      | Lab | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |
| Weighted base  | 683    | 340  | 342    | 53    | 57    | 66    | 102   | 130   | 272 | 85           | 186 | 164 | 231 | 154                | 105 | 17     | 389  | 17    | -      | 166                      | 118 | 18     | 335  | 19    | 22     | 258           | 112 | 62     | 55    |
| <b>As a general protest to show that you are unhappy with all the main parties at the moment</b> |        |      |        |       |       |       |       |       |     |              |     |     |     |                    |     |        |      |       |        |                          |     |        |      |       |        |               |     |        |       |
| Large part   | 291    | 140  | 151    | 9     | 15    | 24    | 39    | 61    | 144 | 31           | 79  | 65  | 109 | 28                 | 26  | 5      | 219  | 12    | -      | 35                       | 32  | 8      | 192  | 11    | 11     | 109           | 42  | 22     | 33    |
|  | 43%    | 41%  | 44%    | 17%   | 26%   | 37%   | 38%   | 47%   | 53% | 36%          | 42% | 39% | 47% | 18%                | 25% | 29%    | 56%  | 71%   | -      | 21%                      | 27% | 43%    | 57%  | 58%   | 49%    | 42%           | 38% | 36%    | 60%   |
| Small part   | 159    | 79   | 80     | 15    | 20    | 20    | 21    | 23    | 59  | 21           | 38  | 46  | 55  | 50                 | 19  | 5      | 84   | *     | -      | 52                       | 25  | 3      | 71   | 2     | 5      | 55            | 27  | 13     | 8     |
|  | 23%    | 23%  | 23%    | 28%   | 35%   | 30%   | 21%   | 18%   | 22% | 24%          | 20% | 28% | 24% | 32%                | 18% | 31%    | 22%  | 3%    | -      | 31%                      | 21% | 15%    | 21%  | 13%   | 24%    | 21%           | 24% | 21%    | 15%   |
| No part  | 233    | 122  | 111    | 29    | 22    | 22    | 42    | 46    | 69  | 33           | 70  | 54  | 67  | 76                 | 60  | 7      | 85   | 5     | -      | 79                       | 61  | 8      | 72   | 6     | 6      | 93            | 43  | 27     | 14    |
|  | 34%    | 36%  | 32%    | 55%   | 39%   | 33%   | 41%   | 36%   | 25% | 39%          | 37% | 33% | 29% | 49%                | 57% | 40%    | 22%  | 26%   | -      | 48%                      | 52% | 43%    | 22%  | 29%   | 27%    | 36%           | 38% | 43%    | 25%   |

**Clacton By-Election Poll**  
**CATI Fieldwork : 29th August - 1st September 2014**

Absolutes/col percents

Table 6

**Q5. I am going to read out some more statements. Please say whether you agree or disagree with each statement ...**

**-Summary**

**Base: All respondents**

| Q5. Summary                    |  |   |  |  |
|--------------------------------|--|---|--|--|
|                                | Having a by-election this close to a general election achieves nothing - Douglas<br>Carswell should have waited for another few months and stood for UKIP at the general election. | Douglas Carswell seems more principled than most politicians. | UKIP were doing well in Clacton, so Douglas Carswell probably joined them because he thought he might lose his seat if he stayed with the Conservatives. | Douglas Carswell has been a good MP for Clacton. |
| Unweighted base                | 1001   | 1001  | 1001   | 1001   |
| Weighted base                  | 1001   | 1001  | 1001   | 1001   |
| NET: Agree                     | 399<br>40%   | 556<br>56%  | 320<br>32%   | 641<br>64%                                       |
| Agree strongly (5)             | 242<br>24%   | 375<br>37%  | 173<br>17%   | 433<br>43%                                       |
| Agree somewhat (4)             | 157<br>16%   | 181<br>18%  | 146<br>15%   | 209<br>21%                                       |
| Neither agree nor disagree (3) | 253<br>25%   | 207<br>21%  | 200<br>20%   | 178<br>18%                                       |
| Disagree somewhat (2)          | 123<br>12%   | 83<br>8%  | 141<br>14%   | 70<br>7%   |
| Disagree strongly (1)          | 194<br>19%   | 125<br>12%  | 314<br>31%   | 81<br>8%   |
| NET: Disagree                  | 317<br>32%   | 208<br>21%  | 455<br>45%   | 151<br>15%                                       |
| Don't know                     | 32<br>3%   | 30<br>3%  | 27<br>3%   | 30<br>3%   |
| Mean                           | 3.13   | 3.62  | 2.72   | 3.87   |
| Standard deviation             | 1.44   | 1.40  | 1.49   | 1.29   |
| Standard error                 | 0.05   | 0.04  | 0.05   | 0.04   |



## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 7

**Q5. I am going to read out some more statements. Please say whether you agree or disagree with each statement ...**

**-Having a by-election this close to a general election achieves nothing - Douglas Carswell should have waited for another few months and stood for UKIP at the general election.**

**Base: All respondents**

|                            | Gender  |      |        | Age   |       |       |       |       |      | Social Class |      |      |      |      | Q2. By-election VI |        |      |       |        | Q10. General Election VI |      |        |      |       | Q3. 2010 Vote |      |      |        |       |
|----------------------------|---------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|------|--------------------|--------|------|-------|--------|--------------------------|------|--------|------|-------|---------------|------|------|--------|-------|
|                            | Total   | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Con  | Lab                | LibDem | UKIP | Other | DK/Ref | Con                      | Lab  | LibDem | UKIP | Other | DK/Ref        | Con  | Lab  | LibDem | Other |
| Unweighted base            | 1001    | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425  | 300          | 200  | 155  | 309  | 171  | 90                 | 18     | 407  | 25    | 195    | 239                      | 126  | 22     | 390  | 30    | 160           | 371  | 108  | 57     | 108   |
| Weighted base              | 1001    | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367  | 111          | 264  | 257  | 332  | 154  | 105                | 17     | 389  | 22    | 197    | 216                      | 152  | 23     | 385  | 26    | 157           | 319  | 140  | 73     | 65    |
| NET: Agree                 | 399     | 194  | 205    | 41    | 31    | 45    | 54    | 65    | 161  | 46           | 102  | 120  | 118  | 102  | 60                 | 14     | 124  | 8     | 65     | 127                      | 74   | 12     | 122  | 11    | 39            | 148  | 64   | 28     | 22    |
|                            | 40%     | 41%  | 39%    | 48%   | 34%   | 36%   | 36%   | 37%   | 44%  | 42%          | 39%  | 47%  | 35%  | 66%  | 57%                | 82%    | 32%  | 38%   | 33%    | 59%                      | 49%  | 54%    | 32%  | 41%   | 25%           | 46%  | 46%  | 38%    | 33%   |
| Agree strongly             | (5) 242 | 120  | 122    | 13    | 15    | 29    | 32    | 46    | 107  | 27           | 75   | 57   | 74   | 70   | 43                 | 10     | 66   | 8     | 32     | 88                       | 51   | 9      | 65   | 6     | 23            | 97   | 54   | 16     | 13    |
|                            | 24%     | 25%  | 23%    | 16%   | 16%   | 23%   | 21%   | 26%   | 29%  | 25%          | 28%  | 22%  | 22%  | 46%  | 41%                | 60%    | 17%  | 35%   | 16%    | 41%                      | 34%  | 42%    | 17%  | 23%   | 14%           | 31%  | 38%  | 22%    | 21%   |
| Agree somewhat             | (4) 157 | 74   | 83     | 27    | 16    | 16    | 22    | 20    | 54   | 19           | 27   | 63   | 43   | 32   | 17                 | 4      | 57   | 1     | 33     | 40                       | 23   | 3      | 58   | 5     | 17            | 51   | 10   | 12     | 8     |
|                            | 16%     | 16%  | 16%    | 33%   | 17%   | 13%   | 15%   | 11%   | 15%  | 17%          | 10%  | 24%  | 13%  | 21%  | 16%                | 22%    | 15%  | 3%    | 17%    | 18%                      | 15%  | 12%    | 15%  | 18%   | 11%           | 16%  | 7%   | 16%    | 13%   |
| Neither agree nor disagree | (3) 253 | 106  | 147    | 29    | 41    | 50    | 44    | 41    | 48   | 24           | 64   | 66   | 86   | 18   | 17                 | 2      | 78   | 6     | 73     | 34                       | 40   | 4      | 85   | 5     | 58            | 54   | 24   | 16     | 16    |
|                            | 25%     | 22%  | 28%    | 34%   | 45%   | 40%   | 29%   | 23%   | 13%  | 22%          | 24%  | 26%  | 26%  | 11%  | 16%                | 10%    | 20%  | 30%   | 37%    | 16%                      | 27%  | 19%    | 22%  | 21%   | 37%           | 17%  | 17%  | 22%    | 24%   |
| Disagree somewhat          | (2) 123 | 53   | 70     | 8     | 16    | 10    | 18    | 22    | 48   | 16           | 38   | 22   | 44   | 14   | 10                 | 1      | 68   | 1     | 23     | 23                       | 12   | 2      | 64   | 2     | 19            | 44   | 15   | 12     | 11    |
|                            | 12%     | 11%  | 13%    | 10%   | 17%   | 8%    | 12%   | 12%   | 13%  | 14%          | 14%  | 8%   | 13%  | 9%   | 9%                 | 5%     | 17%  | 3%    | 12%    | 11%                      | 8%   | 8%     | 17%  | 8%    | 12%           | 14%  | 11%  | 16%    | 17%   |
| Disagree strongly          | (1) 194 | 106  | 88     | 5     | 4     | 14    | 28    | 48    | 95   | 23           | 54   | 41   | 72   | 19   | 15                 | 1      | 115  | 6     | 24     | 28                       | 22   | 4      | 108  | 8     | 22            | 70   | 28   | 16     | 17    |
|                            | 19%     | 22%  | 17%    | 6%    | 5%    | 11%   | 19%   | 27%   | 26%  | 21%          | 21%  | 16%  | 22%  | 12%  | 14%                | 3%     | 30%  | 29%   | 12%    | 13%                      | 14%  | 18%    | 28%  | 30%   | 14%           | 22%  | 20%  | 22%    | 26%   |
| NET: Disagree              | 317     | 158  | 159    | 14    | 20    | 24    | 46    | 70    | 143  | 38           | 92   | 62   | 116  | 32   | 25                 | 1      | 183  | 7     | 47     | 51                       | 34   | 6      | 172  | 10    | 41            | 114  | 44   | 28     | 27    |
|                            | 32%     | 34%  | 30%    | 16%   | 22%   | 19%   | 31%   | 39%   | 39%  | 35%          | 35%  | 24%  | 35%  | 21%  | 23%                | 8%     | 47%  | 32%   | 24%    | 24%                      | 22%  | 26%    | 45%  | 38%   | 26%           | 36%  | 31%  | 38%    | 42%   |
| Don't know                 | 32      | 13   | 18     | 1     | -     | 7     | 6     | 2     | 15   | 2            | 6    | 9    | 12   | 2    | 3                  | -      | 5    | -     | 12     | 3                        | 3    | -      | 6    | -     | 19            | 3    | 8    | 1      | *     |
|                            | 3%      | 3%   | 3%     | 1%    | -     | 5%    | 4%    | 1%    | 4%   | 2%           | 2%   | 4%   | 4%   | 1%   | 3%                 | -      | 1%   | -     | 6%     | 1%                       | 2%   | -      | 1%   | -     | 12%           | 1%   | 6%   | 2%     | *     |
| Mean                       | 3.13    | 3.11 | 3.15   | 3.42  | 3.23  | 3.30  | 3.08  | 2.96  | 3.09 | 3.12         | 3.12 | 3.30 | 3.01 | 3.80 | 3.62               | 4.30   | 2.72 | 3.13  | 3.14   | 3.64                     | 3.47 | 3.51   | 2.75 | 2.97  | 2.99          | 3.19 | 3.34 | 3.00   | 2.86  |
| Standard deviation         | 1.44    | 1.50 | 1.39   | 1.08  | 1.07  | 1.26  | 1.39  | 1.54  | 1.61 | 1.47         | 1.50 | 1.36 | 1.45 | 1.42 | 1.48               | 1.07   | 1.46 | 1.65  | 1.22   | 1.44                     | 1.41 | 1.57   | 1.44 | 1.57  | 1.25          | 1.55 | 1.61 | 1.47   | 1.47  |
| Standard error             | 0.05    | 0.07 | 0.06   | 0.16  | 0.13  | 0.12  | 0.12  | 0.11  | 0.08 | 0.09         | 0.11 | 0.11 | 0.08 | 0.11 | 0.16               | 0.25   | 0.07 | 0.33  | 0.09   | 0.09                     | 0.13 | 0.33   | 0.07 | 0.29  | 0.10          | 0.08 | 0.16 | 0.20   | 0.14  |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 8

**Q5. I am going to read out some more statements. Please say whether you agree or disagree with each statement ...**

**-Douglas Carswell seems more principled than most politicians.**

**Base: All respondents**

|                            | Gender |      |        | Age   |       |       |       |       |      | Social Class |      |      |      |      | Q2. By-election VI |        |      |       |        | Q10. General Election VI |      |        |      |       | Q3. 2010 Vote |      |      |        |       |      |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|------|--------------------|--------|------|-------|--------|--------------------------|------|--------|------|-------|---------------|------|------|--------|-------|------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Con  | Lab                | LibDem | UKIP | Other | DK/Ref | Con                      | Lab  | LibDem | UKIP | Other | DK/Ref        | Con  | Lab  | LibDem | Other |      |
| Unweighted base            | 1001   | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425  | 300          | 200  | 155  | 309  | 171  | 90                 | 18     | 407  | 25    | 195    | 239                      | 126  | 22     | 390  | 30    | 160           | 371  | 108  | 57     | 108   |      |
| Weighted base              | 1001   | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367  | 111          | 264  | 257  | 332  | 154  | 105                | 17     | 389  | 22    | 197    | 216                      | 152  | 23     | 385  | 26    | 157           | 319  | 140  | 73     | 65    |      |
| NET: Agree                 | 556    | 284  | 272    | 23    | 42    | 49    | 80    | 112   | 249  | 72           | 152  | 123  | 191  | 75   | 28                 | 8      | 324  | 8     | 86     | 114                      | 54   | 11     | 294  | 8     | 68            | 232  | 75   | 32     | 46    |      |
|                            | 56%    | 60%  | 51%    | 27%   | 45%   | 39%   | 53%   | 63%   | 68%  | 65%          | 57%  | 48%  | 57%  | 49%  | 27%                | 49%    | 83%  | 36%   | 44%    | 53%                      | 36%  | 51%    | 76%  | 29%   | 43%           | 73%  | 54%  | 44%    | 71%   |      |
| Agree strongly             | (5)    | 375  | 186    | 188   | 6     | 11    | 24    | 55    | 82   | 197          | 48   | 110  | 72   | 137  | 44                 | 15     | *    | 253   | 6      | 46                       | 68   | 30     | 5    | 224   | 6             | 40   | 180  | 51     | 17    | 33   |
|                            |        | 37%  | 39%    | 36%   | 7%    | 12%   | 19%   | 36%   | 46%  | 54%          | 43%  | 41%  | 28%  | 41%  | 29%                | 14%    | 3%   | 65%   | 29%    | 23%                      | 31%  | 20%    | 21%  | 58%   | 24%           | 26%  | 57%  | 37%    | 24%   | 50%  |
| Agree somewhat             | (4)    | 181  | 97     | 84    | 17    | 30    | 25    | 25    | 30   | 52           | 24   | 42   | 51   | 54   | 31                 | 13     | 8    | 71    | 1      | 40                       | 46   | 24     | 7    | 70    | 1             | 27   | 52   | 24     | 15    | 14   |
|                            |        | 18%  | 21%    | 16%   | 20%   | 32%   | 20%   | 17%   | 17%  | 14%          | 21%  | 16%  | 20%  | 16%  | 20%                | 12%    | 46%  | 18%   | 7%     | 20%                      | 21%  | 16%    | 29%  | 18%   | 5%            | 17%  | 16%  | 17%    | 21%   | 21%  |
| Neither agree nor disagree | (3)    | 207  | 81     | 127   | 34    | 34    | 39    | 42    | 28   | 29           | 18   | 57   | 73   | 49   | 32                 | 14     | 5    | 47    | 7      | 61                       | 39   | 27     | 7    | 62    | 9             | 35   | 34   | 14     | 11    | 13   |
|                            |        | 21%  | 17%    | 24%   | 40%   | 36%   | 31%   | 28%   | 16%  | 8%           | 17%  | 22%  | 28%  | 15%  | 21%                | 13%    | 28%  | 12%   | 32%    | 31%                      | 18%  | 18%    | 30%  | 16%   | 34%           | 22%  | 11%  | 10%    | 16%   | 20%  |
| Disagree somewhat          | (2)    | 83   | 37     | 46    | 15    | 4     | 14    | 10    | 10   | 30           | 9    | 19   | 24   | 30   | 19                 | 22     | 2    | 9     | 3      | 15                       | 28   | 25     | 1    | 11    | 2             | 15   | 22   | 15     | 12    | 2    |
|                            |        | 8%   | 8%     | 9%    | 17%   | 5%    | 11%   | 7%    | 6%   | 8%           | 8%   | 7%   | 9%   | 9%   | 12%                | 20%    | 14%  | 2%    | 14%    | 8%                       | 13%  | 16%    | 2%   | 3%    | 8%            | 10%  | 7%   | 11%    | 16%   | 3%   |
| Disagree strongly          | (1)    | 125  | 63     | 62    | 9     | 11    | 20    | 11    | 20   | 53           | 11   | 32   | 30   | 49   | 27                 | 38     | 2    | 8     | 4      | 23                       | 33   | 40     | 4    | 14    | 6             | 26   | 28   | 32     | 16    | 4    |
|                            |        | 12%  | 13%    | 12%   | 11%   | 12%   | 16%   | 7%    | 12%  | 14%          | 10%  | 12%  | 12%  | 15%  | 17%                | 37%    | 10%  | 2%    | 18%    | 12%                      | 15%  | 27%    | 17%  | 4%    | 22%           | 16%  | 9%   | 23%    | 22%   | 6%   |
| NET: Disagree              |        | 208  | 100    | 108   | 24    | 16    | 34    | 21    | 31   | 83           | 20   | 51   | 54   | 79   | 46                 | 60     | 4    | 16    | 7      | 38                       | 61   | 65     | 4    | 26    | 8             | 41   | 50   | 47     | 28    | 6    |
|                            |        | 21%  | 21%    | 20%   | 28%   | 17%   | 27%   | 14%   | 17%  | 23%          | 18%  | 19%  | 21%  | 24%  | 30%                | 57%    | 23%  | 4%    | 32%    | 19%                      | 28%  | 43%    | 20%  | 7%    | 30%           | 26%  | 16%  | 34%    | 38%   | 9%   |
| Don't know                 |        | 30   | 8      | 22    | 4     | 2     | 3     | 8     | 6    | 7            | 1    | 5    | 8    | 14   | 1                  | 3      | -    | 1     | -      | 12                       | 2    | 5      | -    | 4     | 2             | 14   | 2    | 3      | 1     | -    |
|                            |        | 3%   | 2%     | 4%    | 4%    | 2%    | 2%    | 5%    | 3%   | 2%           | 1%   | 2%   | 3%   | 4%   | 1%                 | 3%     | -    | *     | -      | 6%                       | 1%   | 3%     | -    | 1%    | 7%            | 9%   | 1%   | 2%     | 2%    | -    |
| Mean                       |        | 3.62 | 3.66   | 3.57  | 2.95  | 3.29  | 3.16  | 3.71  | 3.84 | 3.86         | 3.81 | 3.69 | 3.45 | 3.63 | 3.31               | 2.46   | 3.19 | 4.43  | 3.15   | 3.39                     | 3.41 | 2.85   | 3.35 | 4.25  | 3.01          | 3.29 | 4.06 | 3.34   | 3.08  | 4.07 |
| Standard deviation         |        | 1.40 | 1.42   | 1.38  | 1.07  | 1.14  | 1.32  | 1.26  | 1.39 | 1.51         | 1.34 | 1.40 | 1.32 | 1.49 | 1.45               | 1.47   | 1.06 | 0.93  | 1.47   | 1.28                     | 1.44 | 1.50   | 1.35 | 1.07  | 1.48          | 1.44 | 1.32 | 1.62   | 1.51  | 1.16 |
| Standard error             |        | 0.04 | 0.07   | 0.06  | 0.16  | 0.14  | 0.13  | 0.11  | 0.10 | 0.07         | 0.08 | 0.10 | 0.11 | 0.09 | 0.11               | 0.16   | 0.25 | 0.05  | 0.29   | 0.09                     | 0.09 | 0.14   | 0.29 | 0.05  | 0.28          | 0.12 | 0.07 | 0.16   | 0.20  | 0.11 |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 9

**Q5. I am going to read out some more statements. Please say whether you agree or disagree with each statement ...**

**-UKIP were doing well in Clacton, so Douglas Carswell probably joined them because he thought he might lose his seat if he stayed with the Conservatives.**

**Base: All respondents**

|                            | Gender |      |        | Age   |       |       |       |       |      | Social Class |      |      |      | Q2. By-election VI |      |        |      |       |        | Q10. General Election VI |      |        |      |       | Q3. 2010 Vote |      |      |        |       |     |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|--------------------|------|--------|------|-------|--------|--------------------------|------|--------|------|-------|---------------|------|------|--------|-------|-----|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Con                | Lab  | LibDem | UKIP | Other | DK/Ref | Con                      | Lab  | LibDem | UKIP | Other | DK/Ref        | Con  | Lab  | LibDem | Other |     |
| Unweighted base            | 1001   | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425  | 300          | 200  | 155  | 309  | 171                | 90   | 18     | 407  | 25    | 195    | 239                      | 126  | 22     | 390  | 30    | 160           | 371  | 108  | 57     | 108   |     |
| Weighted base              | 1001   | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367  | 111          | 264  | 257  | 332  | 154                | 105  | 17     | 389  | 22    | 197    | 216                      | 152  | 23     | 385  | 26    | 157           | 319  | 140  | 73     | 65    |     |
| NET: Agree                 | 320    | 166  | 154    | 37    | 40    | 50    | 43    | 46    | 102  | 29           | 90   | 85   | 106  | 46                 | 59   | 8      | 109  | 5     | 52     | 62                       | 74   | 8      | 121  | 8     | 36            | 71   | 61   | 27     | 16    |     |
|                            | 32%    | 35%  | 29%    | 43%   | 43%   | 40%   | 29%   | 26%   | 28%  | 27%          | 34%  | 33%  | 32%  | 30%                | 56%  | 49%    | 28%  | 23%   | 26%    | 29%                      | 49%  | 33%    | 31%  | 30%   | 23%           | 22%  | 44%  | 37%    | 25%   |     |
| Agree strongly             | (5)    | 173  | 96     | 78    | 10    | 20    | 34    | 23    | 27   | 60           | 16   | 49   | 47   | 56                 | 22   | 29     | 5    | 67    | 2      | 21                       | 31   | 41     | 2    | 72    | 1             | 18   | 42   | 49     | 8     | 9   |
|                            |        | 17%  | 20%    | 15%   | 11%   | 21%   | 27%   | 15%   | 15%  | 16%          | 14%  | 19%  | 18%  | 17%                | 14%  | 28%    | 32%  | 17%   | 11%    | 10%                      | 14%  | 27%    | 10%  | 19%   | 3%            | 11%  | 13%  | 35%    | 10%   | 14% |
| Agree somewhat             | (4)    | 146  | 70     | 76    | 27    | 20    | 16    | 20    | 20   | 42           | 14   | 41   | 38   | 50                 | 25   | 30     | 3    | 42    | 3      | 32                       | 31   | 33     | 5    | 49    | 7             | 19   | 29   | 12     | 20    | 7   |
|                            |        | 15%  | 15%    | 14%   | 32%   | 22%   | 13%   | 13%   | 11%  | 11%          | 13%  | 15%  | 15%  | 16%                | 28%  | 17%    | 11%  | 12%   | 16%    | 14%                      | 22%  | 24%    | 13%  | 28%   | 12%           | 9%   | 9%   | 27%    | 11%   |     |
| Neither agree nor disagree | (3)    | 200  | 74     | 126   | 30    | 26    | 41    | 29    | 31   | 43           | 23   | 45   | 63   | 56                 | 28   | 14     | 4    | 53    | 3      | 55                       | 34   | 21     | 4    | 64    | 6             | 46   | 44   | 14     | 15    | 12  |
|                            |        | 20%  | 16%    | 24%   | 35%   | 28%   | 33%   | 19%   | 18%  | 12%          | 21%  | 17%  | 25%  | 17%                | 18%  | 14%    | 23%  | 14%   | 14%    | 28%                      | 16%  | 14%    | 16%  | 17%   | 25%           | 29%  | 14%  | 10%    | 20%   | 18% |
| Disagree somewhat          | (2)    | 141  | 68     | 73    | 8     | 10    | 9     | 26    | 17   | 69           | 20   | 39   | 35   | 41                 | 23   | 9      | 3    | 64    | 3      | 28                       | 35   | 19     | 3    | 63    | 2             | 17   | 55   | 19     | 8     | 14  |
|                            |        | 14%  | 14%    | 14%   | 10%   | 11%   | 7%    | 18%   | 10%  | 19%          | 18%  | 15%  | 14%  | 12%                | 15%  | 8%     | 16%  | 17%   | 12%    | 14%                      | 16%  | 13%    | 12%  | 16%   | 7%            | 11%  | 17%  | 13%    | 12%   | 21% |
| Disagree strongly          | (1)    | 314  | 156    | 157   | 10    | 17    | 19    | 47    | 81   | 140          | 35   | 84   | 69   | 120                | 55   | 21     | 2    | 159   | 11     | 48                       | 81   | 32     | 9    | 136   | 10            | 44   | 145  | 41     | 22    | 23  |
|                            |        | 31%  | 33%    | 30%   | 11%   | 18%   | 15%   | 31%   | 46%  | 38%          | 31%  | 32%  | 27%  | 36%                | 36%  | 20%    | 12%  | 41%   | 50%    | 25%                      | 37%  | 21%    | 39%  | 35%   | 38%           | 28%  | 45%  | 29%    | 30%   | 35% |
| NET: Disagree              | 455    | 224  | 231    | 18    | 27    | 28    | 74    | 98    | 208  | 55           | 123  | 104  | 161  | 79                 | 30   | 5      | 223  | 13    | 76     | 116                      | 52   | 11     | 199  | 12    | 61            | 200  | 59   | 31     | 36    |     |
|                            | 45%    | 47%  | 44%    | 21%   | 29%   | 23%   | 49%   | 55%   | 57%  | 50%          | 46%  | 40%  | 49%  | 51%                | 28%  | 28%    | 57%  | 62%   | 39%    | 54%                      | 34%  | 51%    | 52%  | 45%   | 39%           | 63%  | 42%  | 42%    | 56%   |     |
| Don't know                 | 27     | 9    | 18     | -     | -     | 6     | 5     | 2     | 13   | 3            | 7    | 5    | 9    | 1                  | 2    | -      | 4    | -     | 14     | 4                        | 5    | -      | 2    | -     | 14            | 4    | 5    | *      | 1     |     |
|                            | 3%     | 2%   | 3%     | -     | -     | 5%    | 3%    | 1%    | 4%   | 3%           | 3%   | 2%   | 3%   | 1%                 | 2%   | -      | 1%   | -     | 7%     | 2%                       | 3%   | -      | 1%   | -     | 9%            | 1%   | 4%   | 1%     | 1%    |     |
| Mean                       | 2.72   | 2.74 | 2.69   | 3.22  | 3.17  | 3.30  | 2.63  | 2.40  | 2.47 | 2.58         | 2.74 | 2.84 | 2.63 | 2.57               | 3.37 | 3.40   | 2.47 | 2.22  | 2.72   | 2.51                     | 3.21 | 2.54   | 2.63 | 2.50  | 2.64          | 2.27 | 3.07 | 2.75   | 2.48  |     |
| Standard deviation         | 1.49   | 1.55 | 1.43   | 1.14  | 1.37  | 1.39  | 1.46  | 1.52  | 1.52 | 1.42         | 1.52 | 1.45 | 1.53 | 1.47               | 1.49 | 1.43   | 1.53 | 1.48  | 1.33   | 1.48                     | 1.52 | 1.48   | 1.52 | 1.34  | 1.37          | 1.45 | 1.71 | 1.41   | 1.44  |     |
| Standard error             | 0.05   | 0.08 | 0.06   | 0.16  | 0.17  | 0.14  | 0.12  | 0.11  | 0.07 | 0.08         | 0.11 | 0.12 | 0.09 | 0.11               | 0.16 | 0.34   | 0.08 | 0.30  | 0.10   | 0.10                     | 0.14 | 0.32   | 0.08 | 0.25  | 0.11          | 0.08 | 0.17 | 0.19   | 0.14  |     |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 10

**Q5. I am going to read out some more statements. Please say whether you agree or disagree with each statement ...**

**-Douglas Carswell has been a good MP for Clacton.**

**Base: All respondents**

|                            | Gender |      |        | Age   |       |       |       |       |      | Social Class |      |      |      | Q2. By-election VI |      |        |      |       | Q10. General Election VI |      |      |        |      | Q3. 2010 Vote |        |      |      |        |       |      |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|--------------------|------|--------|------|-------|--------------------------|------|------|--------|------|---------------|--------|------|------|--------|-------|------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Con                | Lab  | LibDem | UKIP | Other | DK/Ref                   | Con  | Lab  | LibDem | UKIP | Other         | DK/Ref | Con  | Lab  | LibDem | Other |      |
| Unweighted base            | 1001   | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425  | 300          | 200  | 155  | 309  | 171                | 90   | 18     | 407  | 25    | 195                      | 239  | 126  | 22     | 390  | 30            | 160    | 371  | 108  | 57     | 108   |      |
| Weighted base              | 1001   | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367  | 111          | 264  | 257  | 332  | 154                | 105  | 17     | 389  | 22    | 197                      | 216  | 152  | 23     | 385  | 26            | 157    | 319  | 140  | 73     | 65    |      |
| NET: Agree                 | 641    | 312  | 329    | 37    | 45    | 52    | 90    | 134   | 283  | 79           | 172  | 146  | 223  | 112                | 45   | 11     | 320  | 12    | 108                      | 163  | 76   | 16     | 293  | 9             | 74     | 270  | 91   | 42     | 47    |      |
|                            | 64%    | 66%  | 62%    | 44%   | 48%   | 42%   | 60%   | 75%   | 77%  | 71%          | 65%  | 57%  | 67%  | 73%                | 42%  | 63%    | 82%  | 55%   | 55%                      | 76%  | 50%  | 69%    | 76%  | 34%           | 47%    | 85%  | 65%  | 57%    | 72%   |      |
| Agree strongly             | (5)    | 433  | 205    | 228   | 7     | 19    | 30    | 59    | 95   | 221          | 52   | 120  | 85   | 162                | 67   | 26     | 3    | 257   | 7                        | 56   | 93   | 46     | 8    | 233           | 5      | 45   | 214  | 51     | 24    | 31   |
|                            |        | 43%  | 43%    | 43%   | 8%    | 21%   | 24%   | 39%   | 54%  | 60%          | 47%  | 45%  | 33%  | 49%                | 44%  | 25%    | 20%  | 66%   | 32%                      | 29%  | 43%  | 30%    | 34%  | 61%           | 20%    | 29%  | 67%  | 36%    | 33%   | 48%  |
| Agree somewhat             | (4)    | 209  | 107    | 102   | 30    | 25    | 22    | 31    | 39   | 62           | 26   | 52   | 60   | 61                 | 44   | 18     | 7    | 63    | 5                        | 52   | 69   | 30     | 8    | 60            | 4      | 29   | 56   | 40     | 18    | 16   |
|                            |        | 21%  | 23%    | 19%   | 36%   | 27%   | 18%   | 20%   | 22%  | 17%          | 24%  | 20%  | 24%  | 18%                | 29%  | 17%    | 43%  | 16%   | 23%                      | 26%  | 32%  | 20%    | 34%  | 15%           | 15%    | 19%  | 18%  | 28%    | 25%   | 24%  |
| Neither agree nor disagree | (3)    | 178  | 71     | 107   | 25    | 31    | 40    | 30    | 26   | 26           | 17   | 43   | 57   | 51                 | 21   | 21     | 4    | 40    | 7                        | 48   | 21   | 30     | 5    | 50            | 7      | 41   | 19   | 15     | 15    | 7    |
|                            |        | 18%  | 15%    | 20%   | 30%   | 33%   | 32%   | 20%   | 15%  | 7%           | 15%  | 16%  | 22%  | 15%                | 14%  | 20%    | 26%  | 10%   | 30%                      | 24%  | 10%  | 20%    | 21%  | 13%           | 29%    | 26%  | 6%   | 11%    | 20%   | 11%  |
| Disagree somewhat          | (2)    | 70   | 31     | 38    | 11    | 8     | 11    | 14    | 8    | 18           | 7    | 23   | 17   | 20                 | 12   | 14     | 1    | 14    | 1                        | 15   | 20   | 13     | -    | 21            | 4      | 9    | 14   | 6      | 10    | 3    |
|                            |        | 7%   | 7%     | 7%    | 13%   | 9%    | 9%    | 9%    | 4%   | 5%           | 6%   | 9%   | 7%   | 6%                 | 8%   | 13%    | 6%   | 4%    | 4%                       | 8%   | 9%   | 9%     | -    | 5%            | 15%    | 6%   | 4%   | 4%     | 13%   | 4%   |
| Disagree strongly          | (1)    | 81   | 45     | 37    | 9     | 9     | 13    | 11    | 10   | 29           | 7    | 21   | 27   | 25                 | 6    | 24     | 1    | 14    | 2                        | 16   | 7    | 30     | 2    | 17            | 4      | 19   | 10   | 24     | 6     | 6    |
|                            |        | 8%   | 9%     | 7%    | 11%   | 10%   | 11%   | 7%    | 6%   | 8%           | 6%   | 8%   | 11%  | 8%                 | 4%   | 23%    | 5%   | 4%    | 11%                      | 8%   | 3%   | 19%    | 10%  | 4%            | 15%    | 12%  | 3%   | 17%    | 9%    | 9%   |
| NET: Disagree              |        | 151  | 76     | 75    | 20    | 17    | 24    | 24    | 18   | 47           | 14   | 45   | 44   | 45                 | 18   | 38     | 2    | 28    | 3                        | 31   | 27   | 43     | 2    | 38            | 8      | 29   | 24   | 31     | 16    | 9    |
|                            |        | 15%  | 16%    | 14%   | 24%   | 19%   | 19%   | 16%   | 10%  | 13%          | 12%  | 17%  | 17%  | 14%                | 12%  | 36%    | 11%  | 7%    | 15%                      | 16%  | 12%  | 28%    | 10%  | 10%           | 30%    | 18%  | 8%   | 22%    | 22%   | 13%  |
| Don't know                 |        | 30   | 13     | 18    | 2     | -     | 9     | 7     | -    | 11           | 1    | 4    | 10   | 13                 | 3    | 1      | -    | 1     | -                        | 10   | 5    | 2      | -    | 4             | 2      | 13   | 6    | 3      | *     | 2    |
|                            |        | 3%   | 3%     | 3%    | 2%    | -     | 7%    | 4%    | -    | 3%           | 1%   | 2%   | 4%   | 4%                 | 2%   | 1%     | -    | *     | -                        | 5%   | 2%   | 1%     | -    | 1%            | 7%     | 8%   | 2%   | 2%     | 1%    | 3%   |
| Mean                       |        | 3.87 | 3.86   | 3.87  | 3.17  | 3.40  | 3.39  | 3.79  | 4.13 | 4.20         | 4.01 | 3.87 | 3.65 | 3.98               | 4.02 | 3.08   | 3.67 | 4.38  | 3.61                     | 3.63 | 4.05 | 3.33   | 3.84 | 4.23          | 3.09   | 3.50 | 4.44 | 3.63   | 3.59  | 4.01 |
| Standard deviation         |        | 1.29 | 1.32   | 1.26  | 1.12  | 1.20  | 1.28  | 1.28  | 1.16 | 1.26         | 1.20 | 1.31 | 1.31 | 1.28               | 1.13 | 1.51   | 1.05 | 1.05  | 1.30                     | 1.24 | 1.11 | 1.49   | 1.22 | 1.15          | 1.37   | 1.35 | 1.02 | 1.47   | 1.31  | 1.29 |
| Standard error             |        | 0.04 | 0.06   | 0.05  | 0.16  | 0.14  | 0.13  | 0.11  | 0.08 | 0.06         | 0.07 | 0.09 | 0.11 | 0.07               | 0.09 | 0.16   | 0.25 | 0.05  | 0.26                     | 0.09 | 0.07 | 0.13   | 0.26 | 0.06          | 0.25   | 0.11 | 0.05 | 0.14   | 0.18  | 0.13 |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 11

**Q7. If Douglas Carswell wins the by-election and becomes the UKIP MP for Clacton, do you think a referendum on Britain's membership of the European Union will become ...**

**Base: All respondents**

|                        | Gender     |            |            | Age       |           |           |           |           |            | Social Class |            |            |            | Q2. By-election VI |           |           |            |          |           | Q10. General Election VI |           |           |            |           |           | Q3. 2010 Vote |           |           |           |
|------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|--------------|------------|------------|------------|--------------------|-----------|-----------|------------|----------|-----------|--------------------------|-----------|-----------|------------|-----------|-----------|---------------|-----------|-----------|-----------|
|                        | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB           | C1         | C2         | DE         | Con                | Lab       | LibDem    | UKIP       | Other    | DK/Ref    | Con                      | Lab       | LibDem    | UKIP       | Other     | DK/Ref    | Con           | Lab       | LibDem    | Other     |
| Unweighted base        | 1001       | 434        | 567        | 48        | 69        | 108       | 142       | 205       | 425        | 300          | 200        | 155        | 309        | 171                | 90        | 18        | 407        | 25       | 195       | 239                      | 126       | 22        | 390        | 30        | 160       | 371           | 108       | 57        | 108       |
| Weighted base          | 1001       | 472        | 529        | 84        | 93        | 125       | 151       | 177       | 367        | 111          | 264        | 257        | 332        | 154                | 105       | 17        | 389        | 22       | 197       | 216                      | 152       | 23        | 385        | 26        | 157       | 319           | 140       | 73        | 65        |
| More likely            | 366<br>37% | 182<br>39% | 184<br>35% | 22<br>27% | 18<br>19% | 38<br>30% | 59<br>39% | 65<br>37% | 163<br>44% | 35<br>32%    | 99<br>38%  | 84<br>33%  | 140<br>42% | 37<br>24%          | 27<br>26% | 2         | 221<br>57% | 8<br>36% | 50<br>25% | 60<br>28%                | 39<br>26% | 6<br>27%  | 220<br>57% | 7<br>27%  | 30<br>19% | 136<br>43%    | 50<br>36% | 17<br>24% | 35<br>55% |
| Less likely            | 109<br>11% | 59<br>12%  | 51<br>10%  | 4<br>5%   | 10<br>11% | 12<br>10% | 10<br>6%  | 21<br>12% | 52<br>14%  | 10<br>9%     | 29<br>11%  | 26<br>10%  | 39<br>12%  | 29<br>19%          | 13<br>12% | 3<br>19%  | 24<br>6%   | 3<br>16% | 23<br>12% | 29<br>14%                | 17<br>11% | 6<br>25%  | 32<br>8%   | 5<br>18%  | 18<br>11% | 31<br>10%     | 20<br>14% | 8<br>11%  | 7<br>11%  |
| No more or less likely | 458<br>46% | 221<br>47% | 237<br>45% | 52<br>61% | 60<br>64% | 63<br>50% | 72<br>48% | 82<br>46% | 129<br>35% | 62<br>56%    | 119<br>45% | 130<br>51% | 125<br>38% | 84<br>54%          | 60<br>57% | 10<br>61% | 136<br>35% | 8<br>36% | 95<br>48% | 116<br>54%               | 85<br>56% | 10<br>43% | 116<br>30% | 13<br>48% | 87<br>56% | 138<br>43%    | 65<br>47% | 43<br>59% | 18<br>28% |
| Don't know             | 67<br>7%   | 11<br>2%   | 56<br>11%  | 6<br>7%   | 6<br>6%   | 12<br>10% | 10<br>7%  | 9<br>5%   | 23<br>6%   | 4<br>4%      | 17<br>7%   | 17<br>7%   | 28<br>8%   | 4<br>3%            | 5<br>5%   | 1<br>7%   | 8<br>2%    | 3<br>12% | 29<br>15% | 10<br>5%                 | 11<br>7%  | 1<br>5%   | 17<br>4%   | 2<br>7%   | 22<br>14% | 14<br>4%      | 5<br>3%   | 5<br>6%   | 4<br>6%   |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 12

**Q8. Which of the following statements do you most agree with ...****Base: All respondents**

|   | Gender     |            | Age        |           |           |           |           |           |            | Social Class |           |           |            | Q2. By-election VI |           |          |            |          |           | Q10. General Election VI |            |           |            |           |           | Q3. 2010 Vote |           |           |           |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|--------------|-----------|-----------|------------|--------------------|-----------|----------|------------|----------|-----------|--------------------------|------------|-----------|------------|-----------|-----------|---------------|-----------|-----------|-----------|
|   | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB           | C1        | C2        | DE         | Con                | Lab       | LibDem   | UKIP       | Other    | DK/Ref    | Con                      | Lab        | LibDem    | UKIP       | Other     | DK/Ref    | Con           | Lab       | LibDem    | Other     |
| Unweighted base   | 1001       | 434        | 567        | 48        | 69        | 108       | 142       | 205       | 425        | 300          | 200       | 155       | 309        | 171                | 90        | 18       | 407        | 25       | 195       | 239                      | 126        | 22        | 390        | 30        | 160       | 371           | 108       | 57        | 108       |
| Weighted base   | 1001       | 472        | 529        | 84        | 93        | 125       | 151       | 177       | 367        | 111          | 264       | 257       | 332        | 154                | 105       | 17       | 389        | 22       | 197       | 216                      | 152        | 23        | 385        | 26        | 157       | 319           | 140       | 73        | 65        |
| I am satisfied with the job David Cameron is doing overall as Prime Minister  | 256<br>26% | 111<br>24% | 145<br>27% | 24<br>28% | 20<br>22% | 33<br>26% | 37<br>25% | 43<br>24% | 98<br>27%  | 30<br>27%    | 80<br>30% | 64<br>25% | 72<br>22%  | 99<br>64%          | 10<br>10% | 2<br>11% | 54<br>14%  | 2<br>10% | 56<br>28% | 137<br>63%               | 18<br>12%  | 3<br>14%  | 55<br>14%  | 2<br>8%   | 34<br>22% | 120<br>38%    | 14<br>10% | 14<br>19% | 11<br>17% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 368<br>37% | 188<br>40% | 180<br>34% | 33<br>39% | 30<br>32% | 33<br>26% | 50<br>33% | 71<br>40% | 150<br>41% | 47<br>43%    | 95<br>36% | 96<br>37% | 120<br>36% | 46<br>30%          | 7<br>7%   | 9<br>50% | 206<br>53% | 8<br>38% | 60<br>30% | 72<br>33%                | 8<br>5%    | 11<br>50% | 203<br>53% | 10<br>40% | 47<br>30% | 163<br>51%    | 16<br>11% | 24<br>33% | 33<br>51% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.                              | 244<br>24% | 112<br>24% | 132<br>25% | 23<br>27% | 27<br>29% | 32<br>26% | 40<br>27% | 44<br>25% | 77<br>21%  | 24<br>22%    | 57<br>22% | 64<br>25% | 93<br>28%  | 7<br>4%            | 84<br>80% | 3<br>17% | 90<br>23%  | 9<br>41% | 34<br>17% | 5<br>2%                  | 115<br>76% | 4<br>19%  | 90<br>23%  | 8<br>32%  | 21<br>13% | 16<br>5%      | 89<br>64% | 26<br>36% | 15<br>23% |
| Refused   | 33<br>3%   | 18<br>4%   | 15<br>3%   | -<br>-    | *<br>*    | 7<br>6%   | 8<br>6%   | 8<br>4%   | 9<br>2%    | 2<br>2%      | 12<br>5%  | 6<br>3%   | 8<br>2%    | -<br>-             | 1<br>1%   | 1<br>8%  | 12<br>3%   | 1<br>6%  | 12<br>6%  | -<br>-                   | 1<br>1%    | 1<br>6%   | 13<br>3%   | 2<br>7%   | 15<br>10% | 7<br>2%       | 3<br>2%   | 3<br>4%   | 1<br>1%   |
| Don't know  | 99<br>10%  | 43<br>9%   | 56<br>11%  | 5<br>6%   | 15<br>16% | 20<br>16% | 15<br>10% | 11<br>6%  | 33<br>9%   | 7<br>6%      | 20<br>8%  | 27<br>10% | 38<br>12%  | 2<br>1%            | 2<br>2%   | 2<br>15% | 27<br>7%   | 1<br>5%  | 36<br>18% | 3<br>1%                  | 9<br>6%    | 2<br>11%  | 25<br>6%   | 3<br>13%  | 40<br>25% | 12<br>4%      | 18<br>13% | 6<br>8%   | 5<br>8%   |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 13

**Q9. Which party do you think will win the by-election in Clacton?****Base: All respondents**

|                   | Gender     |            |            | Age       |           |           |           |            |            | Social Class |            |            |            | Q2. By-election VI |           |          |            |           |            | Q10. General Election VI |           |          |            |           |            | Q3. 2010 Vote |           |           |           |
|-------------------|------------|------------|------------|-----------|-----------|-----------|-----------|------------|------------|--------------|------------|------------|------------|--------------------|-----------|----------|------------|-----------|------------|--------------------------|-----------|----------|------------|-----------|------------|---------------|-----------|-----------|-----------|
|                   | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64      | 65+        | AB           | C1         | C2         | DE         | Con                | Lab       | LibDem   | UKIP       | Other     | DK/<br>Ref | Con                      | Lab       | LibDem   | UKIP       | Other     | DK/<br>Ref | Con           | Lab       | LibDem    | Other     |
| Unweighted base   | 1001       | 434        | 567        | 48        | 69        | 108       | 142       | 205        | 425        | 300          | 200        | 155        | 309        | 171                | 90        | 18       | 407        | 25        | 195        | 239                      | 126       | 22       | 390        | 30        | 160        | 371           | 108       | 57        | 108       |
| Weighted base     | 1001       | 472        | 529        | 84        | 93        | 125       | 151       | 177        | 367        | 111          | 264        | 257        | 332        | 154                | 105       | 17       | 389        | 22        | 197        | 216                      | 152       | 23       | 385        | 26        | 157        | 319           | 140       | 73        | 65        |
| Conservatives     | 197<br>20% | 93<br>20%  | 104<br>20% | 19<br>22% | 15<br>16% | 23<br>19% | 26<br>18% | 32<br>18%  | 82<br>22%  | 22<br>20%    | 41<br>16%  | 62<br>24%  | 67<br>20%  | 80<br>52%          | 28<br>27% | 5<br>30% | 25<br>6%   | 8<br>38%  | 25<br>13%  | 99<br>46%                | 35<br>23% | 8<br>35% | 23<br>6%   | 7<br>29%  | 18<br>11%  | 77<br>24%     | 22<br>16% | 25<br>34% | 6<br>9%   |
| Labour            | 69<br>7%   | 30<br>6%   | 40<br>7%   | 1<br>1%   | 11<br>12% | 14<br>11% | 15<br>10% | 10<br>6%   | 18<br>5%   | 7<br>6%      | 20<br>7%   | 14<br>6%   | 28<br>8%   | 7<br>4%            | 23<br>22% | 1<br>6%  | 9<br>2%    | 1<br>4%   | 14<br>7%   | 7<br>3%                  | 37<br>24% | 1<br>2%  | 15<br>4%   | 1<br>3%   | 8<br>5%    | 7<br>2%       | 21<br>15% | *<br>*    | 4<br>7%   |
| Liberal Democrats | 4<br>*     | 2<br>*     | 2<br>*     | -<br>-    | -<br>-    | -<br>-    | -<br>-    | 1<br>*     | 4<br>1%    | 1<br>1%      | 1<br>1%    | 2<br>1%    | 1<br>*     | -<br>-             | 2<br>2%   | -<br>-   | 1<br>*     | -<br>-    | 1<br>1%    | -<br>-                   | 2<br>1%   | 1<br>6%  | 1<br>*     | -<br>-    | -<br>-     | 1<br>*        | 2<br>1%   | -<br>-    | *<br>*    |
| UKIP              | 591<br>59% | 302<br>64% | 289<br>55% | 54<br>64% | 57<br>62% | 63<br>51% | 91<br>60% | 112<br>63% | 212<br>58% | 68<br>61%    | 172<br>65% | 149<br>58% | 183<br>55% | 48<br>31%          | 38<br>36% | 8<br>49% | 347<br>89% | 11<br>52% | 97<br>49%  | 86<br>40%                | 61<br>40% | 7<br>29% | 334<br>87% | 15<br>58% | 76<br>48%  | 205<br>64%    | 85<br>60% | 37<br>50% | 47<br>73% |
| Another party     | 20<br>2%   | 8<br>2%    | 12<br>2%   | 2<br>2%   | 2<br>2%   | 8<br>6%   | 2<br>1%   | 2<br>1%    | 4<br>1%    | 1<br>1%      | 4<br>2%    | 3<br>1%    | 9<br>3%    | 3<br>2%            | 3<br>3%   | -<br>-   | -<br>-     | -<br>-    | 8<br>4%    | 1<br>1%                  | 3<br>2%   | -<br>-   | 1<br>*     | 1<br>3%   | 7<br>4%    | 1<br>*        | 1<br>*    | -<br>-    | 1<br>1%   |
| Refused           | 2<br>*     | 2<br>*     | -<br>-     | -<br>-    | 1<br>1%   | -<br>-    | -<br>-    | 1<br>1%    | -<br>-     | 1<br>*       | 1<br>1%    | -<br>-     | -<br>-     | -<br>-             | -<br>-    | -<br>-   | -<br>-     | -<br>-    | 2<br>1%    | 1<br>1%                  | -<br>-    | -<br>-   | -<br>-     | -<br>-    | 1<br>*     | 1<br>*        | -<br>-    | -<br>-    | -<br>-    |
| Don't know        | 117<br>12% | 36<br>8%   | 81<br>15%  | 9<br>11%  | 7<br>8%   | 17<br>14% | 16<br>11% | 19<br>11%  | 47<br>13%  | 11<br>10%    | 25<br>9%   | 28<br>11%  | 44<br>13%  | 15<br>10%          | 10<br>10% | 2<br>15% | 8<br>2%    | 1<br>6%   | 50<br>25%  | 21<br>10%                | 14<br>9%  | 6<br>28% | 12<br>3%   | 2<br>7%   | 48<br>31%  | 26<br>8%      | 9<br>7%   | 11<br>15% | 6<br>10%  |

## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 14

**Q10. As you may know the next general election will be held in just over eight months' time, on 7 May 2015. Which party do you think it is most likely you will end up voting for at the general election next May ...**

**Base: All respondents**

|                              | Gender |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Q2. By-election VI |     |        |      |       |        | Q10. General Election VI |      |        |      |       |        | Q3. 2010 Vote |     |        |       |
|------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|--------------------|-----|--------|------|-------|--------|--------------------------|------|--------|------|-------|--------|---------------|-----|--------|-------|
|                              | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Con                | Lab | LibDem | UKIP | Other | DK/Ref | Con                      | Lab  | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |
| Unweighted base              | 1001   | 434  | 567    | 48    | 69    | 108   | 142   | 205   | 425 | 300          | 200 | 155 | 309 | 171                | 90  | 18     | 407  | 25    | 195    | 239                      | 126  | 22     | 390  | 30    | 160    | 371           | 108 | 57     | 108   |
| Weighted base                | 1001   | 472  | 529    | 84    | 93    | 125   | 151   | 177   | 367 | 111          | 264 | 257 | 332 | 154                | 105 | 17     | 389  | 22    | 197    | 216                      | 152  | 23     | 385  | 26    | 157    | 319           | 140 | 73     | 65    |
| Conservative                 | 216    | 102  | 114    | 14    | 19    | 14    | 33    | 37    | 97  | 32           | 61  | 61  | 56  | 134                | -   | 2      | 29   | 1     | 26     | 216                      | -    | -      | -    | -     | -      | 146           | 6   | 9      | 2     |
|                              | 22%    | 22%  | 22%    | 17%   | 20%   | 11%   | 22%   | 21%   | 26% | 29%          | 23% | 24% | 17% | 87%                | -   | 10%    | 7%   | 4%    | 13%    | 100%                     | -    | -      | -    | -     | -      | 46%           | 4%  | 13%    | 3%    |
| Labour                       | 152    | 73   | 78     | 16    | 11    | 27    | 22    | 23    | 53  | 17           | 39  | 39  | 55  | 3                  | 99  | 1      | 15   | 2     | 19     | -                        | 152  | -      | -    | -     | -      | 5             | 80  | 17     | 3     |
|                              | 15%    | 16%  | 15%    | 19%   | 12%   | 21%   | 15%   | 13%   | 14% | 16%          | 15% | 15% | 17% | 2%                 | 94% | 3%     | 4%   | 11%   | 9%     | -                        | 100% | -      | -    | -     | -      | 2%            | 57% | 24%    | 4%    |
| Liberal Democrat             | 23     | 10   | 12     | 2     | 1     | 1     | 2     | 6     | 11  | 3            | 10  | 1   | 9   | 4                  | -   | 11     | 2    | 2     | 4      | -                        | -    | 23     | -    | -     | -      | 3             | 2   | 12     | 2     |
|                              | 2%     | 2%   | 2%     | 2%    | 1%    | 1%    | 1%    | 3%    | 3%  | 3%           | 4%  | *   | 3%  | 2%                 | -   | 62%    | *    | 8%    | 2%     | -                        | -    | 100%   | -    | -     | -      | 1%            | 1%  | 16%    | 3%    |
| UK Independence Party (UKIP) | 385    | 190  | 195    | 34    | 42    | 40    | 52    | 71    | 146 | 34           | 102 | 99  | 142 | 5                  | 3   | 4      | 324  | 1     | 29     | -                        | -    | -      | -    | -     | -      | 129           | 34  | 21     | 50    |
|                              | 39%    | 40%  | 37%    | 40%   | 45%   | 32%   | 35%   | 40%   | 40% | 31%          | 39% | 38% | 43% | 3%                 | 3%  | 21%    | 83%  | 6%    | 15%    | -                        | -    | -      | -    | -     | -      | 40%           | 24% | 28%    | 77%   |
| Green                        | 22     | 12   | 10     | 1     | -     | 4     | 4     | 9     | 4   | 5            | 4   | 5   | 8   | 1                  | 3   | 1      | 1    | 12    | 4      | -                        | -    | -      | -    | 22    | -      | 3             | -   | 7      | 4     |
|                              | 2%     | 3%   | 2%     | 2%    | -     | 3%    | 3%    | 5%    | 1%  | 5%           | 2%  | 2%  | 2%  | 1%                 | 3%  | 4%     | *    | 56%   | 2%     | -                        | -    | -      | -    | 86%   | -      | 1%            | -   | 10%    | 6%    |
| British National Party (BNP) | 4      | -    | 4      | 3     | -     | -     | -     | -     | 1   | -            | 1   | -   | 2   | -                  | -   | -      | -    | 1     | 2      | -                        | -    | -      | -    | 4     | -      | -             | -   | -      | 2     |
|                              | *      | -    | 1%     | 4%    | -     | -     | -     | -     | *   | -            | *   | -   | 1%  | -                  | -   | -      | -    | 6%    | 1%     | -                        | -    | -      | -    | 14%   | -      | -             | -   | -      | 3%    |
| Would not vote               | 43     | 20   | 23     | 8     | 11    | 8     | 9     | 1     | 5   | 4            | 5   | 19  | 8   | 1                  | -   | 3      | -    | 9     | -      | -                        | -    | -      | -    | -     | -      | 1             | -   | 2      | -     |
|                              | 4%     | 4%   | 4%     | 10%   | 12%   | 6%    | 6%    | *     | 1%  | 4%           | 2%  | 8%  | 2%  | 1%                 | -   | -      | 1%   | -     | 4%     | -                        | -    | -      | -    | -     | -      | *             | -   | 3%     | -     |
| Refused                      | 46     | 20   | 26     | 2     | 2     | 7     | 6     | 13    | 16  | 2            | 15  | 10  | 14  | -                  | -   | -      | 1    | *     | 31     | -                        | -    | -      | -    | -     | 46     | 1             | -   | -      | *     |
|                              | 5%     | 4%   | 5%     | 2%    | 2%    | 6%    | 4%    | 7%    | 4%  | 2%           | 6%  | 4%  | 4%  | -                  | -   | -      | *    | 1%    | 16%    | -                        | -    | -      | -    | -     | 29%    | *             | -   | -      | *     |
| Don't know                   | 111    | 45   | 66     | 4     | 7     | 25    | 22    | 19    | 34  | 14           | 27  | 23  | 38  | 6                  | *   | -      | 14   | 2     | 73     | -                        | -    | -      | -    | -     | 111    | 31            | 18  | 4      | 3     |
|                              | 11%    | 10%  | 13%    | 4%    | 8%    | 20%   | 15%   | 11%   | 9%  | 12%          | 10% | 9%  | 12% | 4%                 | *   | -      | 4%   | 8%    | 37%    | -                        | -    | -      | -    | -     | 71%    | 10%           | 13% | 6%     | 4%    |



## Clacton By-Election Poll

### CATI Fieldwork : 29th August - 1st September 2014

Absolutes/col percents

Table 15

**Q10. As you may know the next general election will be held in just over eight months' time, on 7 May 2015. Which party do you think it is most likely you will end up voting for at the general election next May ...**

**Base: All respondents expressing an intention to vote**

|                              | Gender |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Q2. By-election VI |     |        |      |       |        | Q10. General Election VI |      |        |      |       |        | Q3. 2010 Vote |     |        |       |
|------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|--------------------|-----|--------|------|-------|--------|--------------------------|------|--------|------|-------|--------|---------------|-----|--------|-------|
|                              | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Con                | Lab | LibDem | UKIP | Other | DK/Ref | Con                      | Lab  | LibDem | UKIP | Other | DK/Ref | Con           | Lab | LibDem | Other |
| Unweighted base              | 807    | 363  | 444    | 39    | 53    | 75    | 107   | 166   | 364 | 248          | 164 | 125 | 253 | 164                | 89  | 18     | 388  | 22    | 80     | 239                      | 126  | 22     | 390  | 30    | -      | 333           | 95  | 51     | 101   |
| Weighted base                | 801    | 388  | 413    | 70    | 73    | 86    | 113   | 145   | 312 | 91           | 217 | 205 | 272 | 147                | 105 | 17     | 371  | 20    | 84     | 216                      | 152  | 23     | 385  | 26    | -      | 286           | 122 | 66     | 62    |
| Conservative                 | 216    | 102  | 114    | 14    | 19    | 14    | 33    | 37    | 97  | 32           | 61  | 61  | 56  | 134                | -   | 2      | 29   | 1     | 26     | 216                      | -    | -      | -    | -     | -      | 146           | 6   | 9      | 2     |
|                              | 27%    | 26%  | 28%    | 20%   | 26%   | 16%   | 29%   | 25%   | 31% | 35%          | 28% | 30% | 21% | 91%                | -   | 10%    | 8%   | 5%    | 30%    | 100%                     | -    | -      | -    | -     | -      | 51%           | 5%  | 14%    | 3%    |
| Labour                       | 152    | 73   | 78     | 16    | 11    | 27    | 22    | 23    | 53  | 17           | 39  | 39  | 55  | 3                  | 99  | 1      | 15   | 2     | 19     | -                        | 152  | -      | -    | -     | -      | 5             | 80  | 17     | 3     |
|                              | 19%    | 19%  | 19%    | 23%   | 15%   | 31%   | 20%   | 16%   | 17% | 19%          | 18% | 19% | 20% | 2%                 | 94% | 3%     | 4%   | 12%   | 22%    | -                        | 100% | -      | -    | -     | -      | 2%            | 66% | 26%    | 4%    |
| Liberal Democrat             | 23     | 10   | 12     | 2     | 1     | 1     | 2     | 6     | 11  | 3            | 10  | 1   | 9   | 4                  | -   | 11     | 2    | 2     | 4      | -                        | -    | 23     | -    | -     | -      | 3             | 2   | 12     | 2     |
|                              | 3%     | 3%   | 3%     | 3%    | 1%    | 2%    | 1%    | 4%    | 4%  | 3%           | 5%  | *   | 3%  | 3%                 | -   | 62%    | *    | 9%    | 5%     | -                        | -    | 100%   | -    | -     | -      | 1%            | 1%  | 18%    | 3%    |
| UK Independence Party (UKIP) | 385    | 190  | 195    | 34    | 42    | 40    | 52    | 71    | 146 | 34           | 102 | 99  | 142 | 5                  | 3   | 4      | 324  | 1     | 29     | -                        | -    | -      | 385  | -     | -      | 129           | 34  | 21     | 50    |
|                              | 48%    | 49%  | 47%    | 48%   | 57%   | 47%   | 46%   | 49%   | 47% | 37%          | 47% | 48% | 52% | 3%                 | 3%  | 21%    | 87%  | 6%    | 35%    | -                        | -    | -      | 100% | -     | -      | 45%           | 28% | 31%    | 80%   |
| Green                        | 22     | 12   | 10     | 1     | -     | 4     | 4     | 9     | 4   | 5            | 4   | 5   | 8   | 1                  | 3   | 1      | 1    | 12    | 4      | -                        | -    | -      | -    | 22    | -      | 3             | -   | 7      | 4     |
|                              | 3%     | 3%   | 2%     | 2%    | -     | 5%    | 3%    | 6%    | 1%  | 6%           | 2%  | 3%  | 3%  | 1%                 | 3%  | 4%     | *    | 61%   | 5%     | -                        | -    | -      | -    | 86%   | -      | 1%            | -   | 11%    | 7%    |
| British National Party (BNP) | 4      | -    | 4      | 3     | -     | -     | -     | -     | 1   | -            | 1   | -   | 2   | -                  | -   | -      | -    | 1     | 2      | -                        | -    | -      | -    | 4     | -      | -             | -   | -      | 2     |
|                              | *      | -    | 1%     | 4%    | -     | -     | -     | -     | *   | -            | 1%  | -   | 1%  | -                  | -   | -      | -    | 6%    | 3%     | -                        | -    | -      | -    | 14%   | -      | -             | -   | -      | 3%    |

**Clacton By-Election Poll**  
**CATI Fieldwork : 29th August - 1st September 2014**

Absolutes/col percents

Table 16  
**Demographics**  
**Base: All respondents**

|                      | Unweighted<br>Total | Weighted<br>Total |
|----------------------|---------------------|-------------------|
| Unweighted base      | 1001                | 1001              |
| Weighted base        | 1001                | 1001              |
| <b><u>Gender</u></b> |                     |                   |
| Male                 | 434<br>43%          | 473<br>47%        |
| Female               | 567<br>57%          | 528<br>53%        |
| <b><u>Age</u></b>    |                     |                   |
| 18-24                | 48<br>5%            | 84<br>8%          |
| 25-34                | 69<br>7%            | 93<br>9%          |
| 35-44                | 108<br>11%          | 125<br>12%        |
| 45-54                | 142<br>14%          | 151<br>15%        |
| 55-64                | 205<br>20%          | 177<br>18%        |
| 65 or older          | 425<br>42%          | 367<br>37%        |
| Refused              | 4<br>*              | 4<br>*            |
| Mean age             | 56.7                | 53.6              |

**Clacton By-Election Poll**  
**CATI Fieldwork : 29th August - 1st September 2014**

Absolutes/col percents

Table 16  
**Demographics**  
**Base: All respondents**

|                            | <u>Unweighted<br/>Total</u> | <u>Weighted<br/>Total</u> |
|----------------------------|-----------------------------|---------------------------|
| Weighted base              | 1001                        | 1001                      |
| <b><u>Social Class</u></b> |                             |                           |
| AB                         | 300<br>30%                  | 124<br>12%                |
| C1                         | 200<br>20%                  | 295<br>30%                |
| C2                         | 155<br>15%                  | 287<br>29%                |
| DE                         | 309<br>31%                  | 258<br>26%                |
| Refused                    | 37<br>4%                    | 37<br>4%                  |

**Clacton By-Election Poll**  
**CATI Fieldwork : 29th August - 1st September 2014**

Absolutes/col percents

Table 17

**Q3. At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Base: All respondents**

|                   | Unweighted<br>Total | Weighted<br>Total |
|-------------------|---------------------|-------------------|
| Unweighted base   | 1001                | 1001              |
| Weighted base     | 1001                | 1001              |
| Conservative      | 371<br>37%          | 319<br>32%        |
| Labour            | 108<br>11%          | 140<br>14%        |
| Liberal Democrats | 57<br>6%            | 73<br>7%          |
| UKIP              | 77<br>8%            | 46<br>5%          |
| Other             | 31<br>3%            | 19<br>2%          |
| Did not vote      | 262<br>26%          | 309<br>31%        |
| Don't know        | 49<br>5%            | 49<br>5%          |
| Refused           | 46<br>5%            | 47<br>5%          |