

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

		Gender			Age						Class				Region					NET: Eng- land
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base		1000	480	520	86	155	172	206	170	211	389	215	204	192	265	257	246	144	88	859
Weighted base		1000	489	511	119	166	170	177	147	221	275	276	217	232	274	260	241	139	86	865
Absolutely certain to vote	(10)	553 55%	281 57%	272 53%	30 25%	65 39%	95 56%	103 58%	100 68%	160 72%	168 61%	154 56%	107 49%	124 53%	155 57%	131 50%	131 54%	77 55%	60 69%	472 55%
	(9)	60 6%	26 5%	34 7%	5 4%	12 7%	12 7%	11 6%	6 4%	13 6%	20 7%	18 6%	10 5%	12 5%	20 7%	20 8%	9 4%	3 2%	8 9%	50 6%
	(8)	71 7%	36 7%	35 7%	19 16%	10 6%	13 8%	11 6%	6 4%	12 6%	24 9%	18 6%	18 8%	11 5%	17 6%	15 6%	22 9%	13 9%	4 4%	64 7%
	(7)	45 4%	16 3%	28 6%	7 6%	20 12%	8 5%	5 3%	4 3%	2 1%	15 5%	11 4%	14 6%	5 2%	20 7%	9 3%	7 3%	3 2%	6 7%	39 4%
	(6)	39 4%	21 4%	18 4%	14 12%	3 2%	7 4%	9 5%	3 2%	3 1%	6 2%	15 5%	7 3%	11 5%	16 6%	7 3%	8 3%	9 6%	- -	37 4%
	(5)	78 8%	36 7%	42 8%	9 8%	20 12%	5 3%	16 9%	18 12%	10 5%	19 7%	17 6%	13 6%	29 13%	21 8%	24 9%	17 7%	12 9%	4 5%	69 8%
	(4)	9 1%	5 1%	4 1%	2 2%	3 2%	4 2%	* *	- -	- -	2 1%	3 1%	3 1%	1 1%	* 1%	3 1%	2 1%	2 2%	- -	7 1%
	(3)	28 3%	13 3%	16 3%	9 8%	8 5%	4 2%	5 3%	1 1%	- -	1 *	11 4%	7 3%	10 4%	4 1%	12 4%	7 3%	6 4%	- -	25 3%
	(2)	15 2%	8 2%	7 1%	3 3%	5 3%	4 3%	2 1%	* *	- -	2 1%	6 2%	4 2%	3 1%	3 1%	6 2%	6 3%	1 *	- -	15 2%
Definitely would not vote	(1)	97 10%	48 10%	49 10%	20 17%	21 12%	17 10%	15 8%	8 6%	16 7%	17 6%	22 8%	33 15%	25 11%	15 6%	32 12%	31 13%	15 11%	5 5%	83 10%
Refused		1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 *	- -	- -	- -	- -	1 *
Don't know		3 *	- -	3 1%	1 1%	- -	- -	- -	- -	2 1%	1 *	1 1%	1 1%	- -	- -	1 1%	2 1%	- -	- -	3 *
Mean		7.86	7.92	7.81	6.22	6.98	7.92	8.02	8.52	8.81	8.47	7.91	7.34	7.56	8.25	7.47	7.60	7.67	8.88	7.83
Standard deviation		3.06	3.06	3.05	3.27	3.26	3.09	2.96	2.62	2.57	2.57	3.01	3.40	3.20	2.62	3.31	3.31	3.15	2.31	3.06
Standard error		0.10	0.14	0.13	0.35	0.26	0.24	0.21	0.20	0.18	0.13	0.21	0.24	0.23	0.16	0.21	0.21	0.26	0.25	0.10

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**Base: All respondents**

		Voting Intention					Swing Vote	Vote in 2010			VI Conviction (Q4)		
		Total	Cons	Lab	Lib Dem	UKIP		DK/Ref	Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base		1000	211	236	44	121	203	455	221	200	109	391	317
Weighted base		1000	202	235	52	120	203	463	217	181	137	380	321
Absolutely certain to vote	(10)	553 55%	146 72%	133 57%	32 61%	80 67%	117 58%	233 50%	174 80%	129 71%	103 75%	271 71%	165 51%
	(9)	60 6%	12 6%	12 5%	7 13%	8 7%	12 6%	47 10%	12 5%	10 6%	16 12%	10 3%	38 12%
	(8)	71 7%	20 10%	25 11%	3 6%	8 7%	8 4%	43 9%	12 6%	14 8%	1 1%	27 7%	37 12%
	(7)	45 4%	6 3%	17 7%	1 2%	3 3%	9 5%	30 6%	2 1%	11 6%	5 4%	14 4%	22 7%
	(6)	39 4%	2 1%	14 6%	8 15%	3 2%	7 4%	28 6%	3 1%	4 2%	4 3%	11 3%	20 6%
	(5)	78 8%	7 4%	24 10%	2 4%	9 8%	27 13%	47 10%	10 5%	10 6%	5 4%	27 7%	24 7%
	(4)	9 1%	1 *	3 1%	- -	2 2%	1 *	2 *	- -	1 1%	- -	7 2%	1 *
	(3)	28 3%	3 2%	3 1%	- -	4 4%	12 6%	19 4%	1 *	- -	- -	9 2%	7 2%
	(2)	15 2%	5 2%	4 2%	- -	1 1%	5 2%	10 2%	- -	- -	- -	4 1%	6 2%
Definitely would not vote	(1)	97 10%	- -	- -	- -	- -	- -	- -	1 1%	1 1%	3 2%	- -	- -
Refused		1 *	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -
Don't know		3 *	- -	- -	- -	- -	3 2%	3 1%	1 *	- -	- -	- -	- -
Mean		7.86	9.11	8.45	8.92	8.80	8.24	8.26	9.43	9.12	9.28	8.89	8.49
Standard deviation		3.06	1.85	2.14	1.65	2.11	2.51	2.28	1.46	1.66	1.73	2.05	2.06
Standard error		0.10	0.13	0.14	0.25	0.19	0.18	0.11	0.10	0.12	0.17	0.10	0.12

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Gender		Age						Class				Region					NET: Eng-land	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West		Scot-land
Unweighted base	1000	480	520	86	155	172	206	170	211	389	215	204	192	265	257	246	144	88	859
Weighted base	1000	489	511	119	166	170	177	147	221	275	276	217	232	274	260	241	139	86	865
Conservative	202 20%	103 21%	99 19%	14 12%	26 16%	29 17%	33 19%	27 18%	73 33%	71 26%	62 22%	32 15%	37 16%	60 22%	66 25%	49 21%	20 14%	7 8%	188 22%
Labour	235 24%	117 24%	119 23%	34 29%	40 24%	40 24%	42 24%	38 26%	40 18%	66 24%	64 23%	38 17%	67 29%	75 27%	44 17%	72 30%	25 18%	20 23%	204 24%
Liberal Democrat	52 5%	22 4%	30 6%	10 9%	8 5%	5 3%	8 4%	7 5%	14 6%	21 8%	14 5%	7 3%	10 4%	18 7%	7 3%	7 3%	14 10%	6 7%	46 5%
SNP	26 3%	9 2%	17 3%	2 2%	4 3%	4 3%	7 4%	4 3%	4 2%	5 2%	8 3%	4 2%	8 4%	-	-	-	-	26 30%	-
Plaid Cymru	8 1%	4 1%	4 1%	-	2 1%	1 *	4 2%	-	2 1%	2 1%	3 1%	2 1%	1 *	-	-	-	8 6%	-	-
The UK Independence Party	120 12%	73 15%	46 9%	11 9%	21 13%	16 9%	20 11%	25 17%	27 12%	21 8%	28 10%	46 21%	25 11%	35 13%	34 13%	29 12%	16 11%	6 7%	111 13%
The Green Party	36 4%	17 3%	19 4%	8 7%	7 4%	7 4%	7 4%	3 2%	4 2%	13 5%	7 2%	11 5%	6 3%	13 5%	8 3%	10 4%	5 4%	1 1%	36 4%
The British National Party	9 1%	5 1%	4 1%	1 1%	1 *	4 3%	2 1%	1 1%	-	1 *	1 *	5 2%	2 1%	4 2%	2 1%	3 1%	* *	-	9 1%
Another party	12 1%	6 1%	6 1%	1 1%	1 1%	6 3%	1 1%	1 *	2 1%	3 1%	5 2%	3 1%	1 *	3 1%	6 2%	2 1%	1 1%	-	11 1%
Would not vote	97 10%	48 10%	49 10%	20 17%	21 12%	17 10%	15 8%	8 6%	16 7%	17 6%	22 8%	33 15%	25 11%	15 6%	32 12%	31 13%	15 11%	5 5%	83 10%
Refused	61 6%	31 6%	30 6%	2 2%	7 4%	8 5%	13 8%	14 10%	15 7%	21 8%	14 5%	10 4%	16 7%	15 6%	12 5%	11 5%	19 13%	4 4%	53 6%
Don't know	142 14%	54 11%	88 17%	15 12%	28 17%	32 19%	24 14%	19 13%	23 10%	34 12%	49 18%	25 12%	34 15%	35 13%	51 20%	26 11%	17 12%	12 15%	125 14%

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	Voting Intention						Swing	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref	Vote	Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1000	211	236	44	121	203	455	221	200	109	391	317
Weighted base	1000	202	235	52	120	203	463	217	181	137	380	321
Conservative	202 20%	202 100%	-	-	-	-	87 19%	141 65%	8 4%	12 9%	115 30%	87 27%
Labour	235 24%	-	235 100%	-	-	-	84 18%	4 2%	118 65%	33 24%	151 40%	84 26%
Liberal Democrat	52 5%	-	-	52 100%	-	-	38 8%	3 1%	2 1%	31 23%	14 4%	38 12%
SNP	26 3%	-	-	-	-	-	12 3%	-	6 3%	1 1%	14 4%	12 4%
Plaid Cymru	8 1%	-	-	-	-	-	4 1%	1 *	1 *	1 1%	4 1%	4 1%
The UK Independence Party	120 12%	-	-	-	120 100%	-	58 13%	29 13%	14 8%	17 12%	61 16%	58 18%
The Green Party	36 4%	-	-	-	-	-	22 5%	1 *	2 1%	14 11%	14 4%	22 7%
The British National Party	9 1%	-	-	-	-	-	3 1%	1 *	2 1%	-	6 2%	3 1%
Another party	12 1%	-	-	-	-	-	12 3%	2 1%	2 1%	1 1%	* *	12 4%
Would not vote	97 10%	-	-	-	-	-	-	1 1%	1 1%	3 2%	-	-
Refused	61 6%	-	-	-	-	61 30%	-	5 2%	1 1%	4 3%	-	-
Don't know	142 14%	-	-	-	-	142 70%	142 31%	30 14%	23 13%	19 14%	-	-

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Table 3

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	518	258	261	35	67	82	108	95	131	222	109	98	89	145	121	130	66	56	438
Weighted base	501	253	248	45	69	81	89	80	137	156	135	102	108	146	118	123	60	53	429
Conservative	158 31%	80 32%	78 31%	10 23%	15 22%	22 27%	25 29%	22 27%	63 46%	57 36%	49 37%	23 22%	29 27%	46 31%	52 44%	38 31%	17 28%	6 11%	145 34%
Labour	158 32%	80 32%	79 32%	16 35%	26 38%	29 36%	30 34%	25 31%	33 24%	48 31%	43 32%	25 24%	43 40%	52 36%	29 24%	46 37%	16 27%	15 29%	138 32%
Liberal Democrat	38 8%	16 6%	23 9%	5 12%	6 9%	4 5%	5 5%	5 7%	12 9%	18 12%	8 6%	5 5%	7 6%	12 8%	6 5%	6 5%	9 14%	5 10%	33 8%
SNP	21 4%	7 3%	14 6%	1 3%	3 5%	4 4%	6 6%	4 4%	4 3%	5 3%	6 4%	3 3%	7 7%	- -	- -	- -	- -	21 39%	- -
Plaid Cymru	4 1%	2 1%	2 1%	- -	1 2%	* *	1 1%	- -	2 1%	2 1%	1 1%	1 1%	1 1%	- -	- -	- -	4 7%	- -	- -
The UK Independence Party	87 17%	52 21%	35 14%	5 12%	12 18%	12 14%	16 17%	21 26%	22 16%	16 10%	20 15%	34 33%	18 17%	25 17%	25 21%	23 18%	10 17%	5 10%	81 19%
The Green Party	22 4%	9 4%	13 5%	6 13%	3 5%	5 6%	4 5%	3 3%	1 1%	8 5%	4 3%	7 7%	3 2%	7 5%	4 3%	8 6%	3 5%	1 1%	22 5%
The British National Party	4 1%	3 1%	1 *	* *	* *	2 2%	1 1%	1 1%	- -	1 *	1 *	2 2%	1 *	3 2%	1 *	* *	* *	- 1%	3 1%
Another party	8 2%	5 2%	3 1%	1 2%	1 1%	3 4%	1 1%	1 1%	1 1%	3 2%	3 2%	2 2%	* *	2 1%	3 2%	2 2%	1 2%	- -	7 2%

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How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Voting Intention						Swing	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	518	166	164	34	91	-	223	161	135	73	295	223
Weighted base	501	158	158	38	87	-	220	155	122	90	281	220
Conservative	158	158	-	-	-	-	64	121	6	10	93	64
	31%	100%	-	-	-	-	29%	78%	5%	11%	33%	29%
Labour	158	-	158	-	-	-	54	4	94	28	105	54
	32%	-	100%	-	-	-	24%	2%	77%	31%	37%	24%
Liberal Democrat	38	-	-	38	-	-	26	2	2	26	12	26
	8%	-	-	100%	-	-	12%	1%	1%	29%	4%	12%
SNP	21	-	-	-	-	-	9	-	5	1	12	9
	4%	-	-	-	-	-	4%	-	4%	1%	4%	4%
Plaid Cymru	4	-	-	-	-	-	2	1	1	1	2	2
	1%	-	-	-	-	-	1%	*	*	1%	1%	1%
The UK Independence Party	87	-	-	-	87	-	40	26	11	13	47	40
	17%	-	-	-	100%	-	18%	16%	9%	15%	17%	18%
The Green Party	22	-	-	-	-	-	15	1	1	10	7	15
	4%	-	-	-	-	-	7%	*	1%	11%	3%	7%
The British National Party	4	-	-	-	-	-	1	*	1	-	3	1
	1%	-	-	-	-	-	*	*	1%	-	1%	*
Another party	8	-	-	-	-	-	8	2	2	1	*	8
	2%	-	-	-	-	-	3%	1%	1%	1%	*	3%

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Col percents

Table 4  
**Published voting intention figures**

	<u>Total</u>
Conservative	32%
Labour	32%
Liberal Democrat/ Liberal	8%
Scottish National Party/SNP	4%
Plaid Cymru	1%
The UK Independence Party	17%
The Green Party	4%
Other	2%

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Absolutes/col percents

Table 5

**Q4. The next general election will take place on May 7th 2015 - just under a year from now. When the general election comes, will you definitely vote ... or might you end up voting differently when the time comes?**

**Base: All naming a party they would vote for tomorrow**

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	708	353	355	62	101	116	148	122	159	287	152	140	129	201	166	178	94	69	604
Weighted base	701	357	344	82	110	113	125	105	166	203	191	149	157	209	165	172	89	65	604
Will definitely vote that way	380	191	189	36	50	52	68	66	107	100	100	78	102	106	86	111	47	31	331
	54%	54%	55%	44%	46%	46%	55%	63%	64%	49%	52%	52%	65%	51%	52%	64%	52%	47%	55%
Might end up voting differently	321	166	155	46	60	61	56	39	59	103	91	71	56	103	79	62	42	35	273
	46%	46%	45%	56%	54%	54%	45%	37%	36%	51%	48%	48%	35%	49%	48%	36%	48%	53%	45%



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Table 5

**Q4. The next general election will take place on May 7th 2015 - just under a year from now. When the general election comes, will you definitely vote ... or might you end up voting differently when the time comes?**

**Base: All naming a party they would vote for tomorrow**

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	708	211	236	44	121	-	317	186	171	89	391	317
Weighted base	701	202	235	52	120	-	321	181	156	110	380	321
Will definitely vote that way	380 54%	115 57%	151 64%	14 27%	61 51%	-	-	104 57%	100 64%	48 43%	380 100%	-
Might end up voting differently	321 46%	87 43%	84 36%	38 73%	58 49%	-	321 100%	77 43%	56 36%	63 57%	-	321 100%

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Table 6

**Q5. Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							Class				Region						NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land		
Unweighted base	1000	480	520	86	155	172	206	170	211	389	215	204	192	265	257	246	144	88	859	
Weighted base	1000	489	511	119	166	170	177	147	221	275	276	217	232	274	260	241	139	86	865	
I am satisfied with the job that David Cameron is doing overall as Prime Minister	326 33%	161 33%	166 32%	38 32%	52 31%	52 31%	46 26%	48 32%	90 41%	99 36%	87 32%	66 31%	73 32%	93 34%	88 34%	78 32%	48 34%	19 22%	290 34%	
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	292 29%	154 32%	137 27%	34 29%	53 32%	52 31%	53 30%	44 30%	55 25%	80 29%	88 32%	68 31%	56 24%	89 33%	82 32%	58 24%	44 31%	19 22%	259 30%	
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	258 26%	120 25%	138 27%	25 21%	40 24%	48 29%	55 31%	41 28%	48 22%	72 26%	58 21%	57 26%	71 30%	69 25%	54 21%	71 29%	32 23%	32 37%	213 25%	
Refused	38 4%	21 4%	17 3%	- -	5 3%	5 3%	9 5%	5 3%	14 6%	8 3%	7 3%	9 4%	14 6%	10 3%	10 4%	11 5%	4 3%	3 3%	35 4%	
Don't know	87 9%	33 7%	54 11%	21 18%	16 10%	12 7%	14 8%	10 7%	14 6%	16 6%	36 13%	17 8%	18 8%	13 5%	26 10%	23 10%	12 9%	13 15%	68 8%	

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Table 6

**Q5. Which of the following statements do you most agree with?****Base: All respondents**

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1000	211	236	44	121	203	455	221	200	109	391	317
Weighted base	1000	202	235	52	120	203	463	217	181	137	380	321
I am satisfied with the job David Cameron is doing overall as Prime Minister	326 33%	139 69%	38 16%	17 32%	25 21%	66 33%	148 32%	117 54%	42 23%	29 22%	130 34%	104 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	292 29%	56 28%	37 16%	20 39%	68 57%	69 34%	171 37%	85 39%	33 18%	45 33%	86 23%	114 36%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	258 26%	6 3%	153 65%	15 28%	14 12%	24 12%	99 21%	8 4%	97 54%	52 38%	137 36%	84 26%
Refused	38 4%	- -	1 1%	- -	6 5%	22 11%	8 2%	2 1%	1 1%	4 3%	7 2%	3 1%
Don't know	87 9%	1 1%	6 2%	1 1%	7 6%	22 11%	37 8%	5 2%	8 4%	7 5%	19 5%	16 5%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 7

**Q6. Thinking about the coalition government since 2010, made up of Conservatives and Liberal Democrats, do you think the Liberal Democrats have had too much influence over the decisions of the government, or not enough influence, or about the right amount of influence?**

**Base: All respondents**

	Gender		Age						Class				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West		Scot- land
Unweighted base	1000	480	520	86	155	172	206	170	211	389	215	204	192	265	257	246	144	88	859
Weighted base	1000	489	511	119	166	170	177	147	221	275	276	217	232	274	260	241	139	86	865
The Lib Dems seem to have too much influence within the coalition government	163 16%	95 19%	68 13%	11 9%	33 20%	20 12%	25 14%	21 14%	54 24%	34 13%	47 17%	46 21%	35 15%	44 16%	48 19%	46 19%	21 15%	4 5%	149 17%
The Lib Dems seem to have the right amount of influence within the coalition government	333 33%	164 34%	169 33%	46 39%	53 32%	59 35%	61 35%	50 34%	63 29%	104 38%	84 31%	65 30%	79 34%	86 31%	89 34%	87 36%	49 35%	21 25%	296 34%
The Lib Dems do not seem to have enough influence within the coalition government	403 40%	195 40%	209 41%	35 30%	61 37%	82 48%	78 44%	67 45%	80 36%	122 45%	117 42%	72 33%	92 40%	123 45%	101 39%	78 33%	51 37%	50 58%	338 39%
Don't know	101 10%	35 7%	66 13%	26 22%	19 11%	9 5%	13 7%	10 7%	24 11%	14 5%	28 10%	33 15%	26 11%	22 8%	21 8%	29 12%	18 13%	11 12%	83 10%

**The Ashcroft National Poll**  
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Absolutes/col percents

Table 7

**Q6. Thinking about the coalition government since 2010, made up of Conservatives and Liberal Democrats, do you think the Liberal Democrats have had too much influence over the decisions of the government, or not enough influence, or about the right amount of influence?**

**Base: All respondents**

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1000	211	236	44	121	203	455	221	200	109	391	317
Weighted base	1000	202	235	52	120	203	463	217	181	137	380	321
The Lib Dems seem to have too much influence within the coalition government	163 16%	52 26%	17 7%	2 3%	34 29%	37 18%	82 18%	70 32%	20 11%	5 4%	64 17%	53 16%
The Lib Dems seem to have the right amount of influence within the coalition government	333 33%	103 51%	64 27%	14 27%	30 25%	74 36%	149 32%	100 46%	47 26%	35 25%	133 35%	99 31%
The Lib Dems do not seem to have enough influence within the coalition government	403 40%	42 21%	136 58%	34 66%	53 44%	61 30%	196 42%	42 19%	104 57%	97 71%	164 43%	152 47%
Don't know	101 10%	5 2%	19 8%	2 5%	2 2%	31 15%	36 8%	6 3%	10 6%	-	18 5%	18 6%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 8

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Yes	648 65%	610 61%
No	352 35%	390 39%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 9  
**Is the house or flat in which you live...?**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
NET: Owners	653 65%	650 65%
Owned outright - without mortgage	315 32%	330 33%
Owned with a mortgage or loan	338 34%	320 32%
NET: Renters	315 32%	327 33%
Rented from the council	101 10%	140 14%
Rented from a housing association	65 7%	60 6%
Rented from someone else	149 15%	126 13%
Rent free	32 3%	24 2%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 10  
**How many cars are there in your household?**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
None	194 19%	210 21%
1	382 38%	420 42%
2	304 30%	280 28%
3+	120 12%	90 9%
Mean	1.43	1.31
Standard deviation	1.17	1.08
Standard error	0.04	0.03



**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 11  
**Current working status**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1000	1000
Weighted base	1000	1000
NET: Working	637 64%	560 56%
Working full time - working 30 hours per week or more	499 50%	440 44%
Working part time - working between 8 and 29 hours per week	138 14%	120 12%
NET: Not Working	363 36%	440 44%
Not working but seeking work or temporarily unemployed or sick	53 5%	70 7%
Not working and not seeking work/ student	41 4%	65 7%
Retired on a state pension only	84 8%	93 9%
Retired with a private pension	151 15%	163 16%
House person, housewife, househusband, etc.	34 3%	49 5%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 12

**SEG****Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
NET: AB	389 39%	267 27%
A	133 13%	94 9%
B	256 26%	173 17%
C1	215 22%	277 28%
C2	204 20%	218 22%
D	79 8%	98 10%
E	113 11%	140 14%
NET: DE	192 19%	238 24%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 13

**Age****Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	86 9%	119 12%
25-34	155 16%	168 17%
35-44	172 17%	168 17%
45-54	206 21%	178 18%
55-64	170 17%	149 15%
65 or older	211 21%	218 22%
Average age	48.25	47.02

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	480 48%	490 49%
Female	520 52%	510 51%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 15  
**Region**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Scotland	88 9%	90 9%
North East	42 4%	40 4%
North West	117 12%	110 11%
Yorkshire & Humberside	87 9%	90 9%
West Midlands	86 9%	90 9%
East Midlands	68 7%	70 7%
Wales	53 5%	50 5%
Eastern	103 10%	100 10%
London	121 12%	130 13%
South East	144 14%	140 14%
South West	91 9%	90 9%

**The Ashcroft National Poll**  
**CATI Fieldwork : 26th - 28th September 2014**

Absolutes/col percents

Table 16

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?  
 And which party did you vote for in the general election in May 2010?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	221 22%	217 22%
Labour	200 20%	181 18%
Liberal Democrat	109 11%	137 14%
Another party	87 9%	59 6%
Didn't vote	311 31%	339 34%
Refused	52 5%	48 5%
Don't know	20 2%	19 2%