

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105	
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110	
Certain to vote	(10)	510	269	242	34	63	101	74	100	137	129	149	88	122	206	12	78	8	3	151	163	70	
		51%	55%	47%	37%	44%	53%	39%	56%	67%	55%	53%	48%	47%	62%	68%	35%	59%	34%	27%	66%	73%	64%
	(9)	68	37	31	-	11	9	23	17	8	15	19	13	20	15	19	2	9	10	-	21	18	14
		7%	8%	6%	-	8%	5%	12%	10%	4%	6%	7%	7%	7%	8%	6%	5%	7%	42%	-	9%	8%	13%
	(8)	94	44	50	8	17	21	20	11	18	22	21	20	26	30	26	9	9	1	1	26	13	8
		9%	9%	10%	8%	12%	11%	10%	6%	9%	10%	7%	11%	10%	15%	9%	25%	7%	6%	9%	11%	6%	8%
	(7)	46	22	24	7	5	10	8	10	5	11	19	9	7	15	7	1	10	1	2	13	7	5
		5%	4%	5%	8%	4%	5%	4%	6%	3%	5%	7%	5%	3%	8%	2%	4%	8%	3%	18%	6%	3%	5%
	(6)	30	17	13	5	3	4	6	10	2	7	7	5	10	6	6	2	6	-	1	4	2	2
		3%	4%	3%	6%	2%	2%	3%	5%	1%	3%	2%	3%	4%	3%	2%	6%	5%	-	8%	2%	1%	1%
	(5)	83	43	40	8	15	23	18	9	11	17	21	15	26	7	30	5	6	2	1	8	14	3
		8%	9%	8%	8%	10%	12%	10%	5%	5%	7%	8%	8%	10%	3%	10%	14%	5%	9%	5%	3%	6%	3%
	(4)	11	1	11	-	3	1	3	1	3	2	2	3	3	1	3	2	3	1	-	2	1	2
		1%	*	2%	-	2%	1%	2%	*	2%	1%	1%	2%	1%	*	1%	5%	2%	3%	-	1%	1%	2%
	(3)	28	9	19	7	3	1	12	3	2	8	8	5	7	2	5	2	7	-	-	1	2	1
		3%	2%	4%	7%	2%	*	6%	2%	1%	3%	3%	3%	3%	1%	2%	7%	5%	-	-	*	1%	1%
	(2)	19	9	10	4	3	2	4	4	2	4	7	-	7	-	*	-	4	1	3	1	-	2
		2%	2%	2%	5%	2%	1%	2%	2%	1%	2%	3%	-	2%	-	*	-	3%	3%	33%	1%	-	1%
Definitely would not vote	(1)	106	40	66	19	21	17	23	12	12	18	25	25	33	-	-	-	-	-	3	3	2	
		11%	8%	13%	21%	14%	9%	12%	7%	6%	8%	9%	14%	12%	-	-	-	-	-	1%	1%	2%	
Refused		1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	
Don't know		5	-	5	-	-	-	-	2	2	*	1	1	1	-	-	-	-	-	-	1	-	
		1%	-	1%	-	-	-	-	1%	1%	*	*	1%	*	-	-	-	-	-	-	1%	-	
Mean		7.69	8.02	7.37	6.22	7.26	7.90	7.17	8.18	8.59	8.01	7.82	7.52	7.41	9.03	8.93	7.61	8.40	8.48	6.06	9.05	9.15	8.89
Standard deviation		3.12	2.89	3.30	3.62	3.32	2.91	3.25	2.79	2.62	2.91	3.05	3.22	3.26	1.51	1.89	2.35	2.40	2.03	3.36	1.77	1.81	2.10
Standard error		0.10	0.14	0.14	0.56	0.32	0.23	0.23	0.19	0.16	0.14	0.21	0.31	0.21	0.10	0.11	0.44	0.22	0.40	1.01	0.11	0.12	0.20

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110
Conservative	201	89	111	6	20	36	40	41	57	71	66	30	28	201	-	-	-	-	-	151	4	17
	20%	18%	22%	7%	14%	19%	21%	23%	28%	30%	24%	17%	11%	100%	-	-	-	-	-	66%	2%	15%
Labour	303	175	128	30	51	67	54	49	51	66	82	53	98	-	303	-	-	-	-	17	171	27
	30%	36%	25%	33%	36%	35%	28%	27%	25%	28%	30%	29%	37%	-	100%	-	-	-	-	7%	76%	25%
Liberal Democrat	34	10	25	7	5	9	4	4	5	7	5	7	16	-	-	34	-	-	-	*	1	17
	3%	2%	5%	8%	3%	5%	2%	2%	3%	3%	2%	4%	6%	-	-	100%	-	-	-	*	1%	15%
The UK Independence Party (UKIP)	132	80	52	11	10	26	31	31	22	23	33	37	33	-	-	-	132	-	-	32	19	14
	13%	16%	10%	12%	7%	14%	16%	17%	11%	10%	12%	20%	13%	-	-	-	100%	-	-	14%	8%	13%
The Green Party	23	12	12	1	5	3	8	2	4	9	9	2	1	-	-	-	-	23	-	3	2	10
	2%	2%	2%	1%	3%	2%	4%	1%	2%	4%	3%	1%	1%	-	-	-	-	100%	-	1%	1%	9%
The British National Party (BNP)	1	1	*	-	-	-	1	*	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	*	*	-	-	-	*	*	-	*	-	-	-	-	-	-	-	-	10%	-	-	-
Some other party	9	4	4	-	3	-	2	4	1	2	3	-	4	-	-	-	-	-	9	-	3	-
	1%	1%	1%	-	2%	-	1%	2%	*	1%	1%	-	2%	-	-	-	-	-	90%	-	1%	-
Would not vote	106	40	66	19	21	17	23	12	12	18	25	25	33	-	-	-	-	-	-	3	3	2
	11%	8%	13%	21%	14%	9%	12%	7%	6%	8%	9%	14%	12%	-	-	-	-	-	-	1%	1%	2%
Refused	59	31	28	3	5	8	9	10	22	12	14	9	13	-	-	-	-	-	-	6	5	2
	6%	6%	5%	4%	4%	4%	5%	6%	11%	5%	5%	5%	5%	-	-	-	-	-	-	3%	2%	2%
Don't know	133	48	85	13	24	22	19	24	30	26	41	21	37	-	-	-	-	-	-	16	17	21
	13%	10%	17%	14%	17%	12%	10%	14%	15%	11%	15%	11%	14%	-	-	-	-	-	-	7%	7%	19%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	525	253	272	17	50	85	96	118	158	231	112	54	114	180	220	17	86	18	5	182	174	62
Weighted base	507	271	236	37	68	104	89	99	110	130	147	92	124	152	225	19	90	16	4	160	162	65
Conservative	152	70	83	4	14	28	29	31	47	54	48	24	22	152	-	-	-	-	-	120	3	11
	30%	26%	35%	10%	21%	27%	33%	31%	42%	41%	33%	26%	18%	100%	-	-	-	-	-	75%	2%	18%
Labour	225	130	95	22	39	49	35	38	41	48	65	40	69	-	225	-	-	-	-	14	140	23
	44%	48%	40%	61%	58%	48%	40%	38%	37%	37%	44%	44%	56%	-	100%	-	-	-	-	9%	86%	36%
Liberal Democrat	19	6	13	4	3	5	2	3	3	4	3	4	8	-	-	19	-	-	-	*	1	11
	4%	2%	6%	10%	4%	5%	2%	3%	3%	3%	2%	5%	7%	-	-	100%	-	-	-	*	*	17%
The UK Independence Party (UKIP)	90	55	35	6	7	21	16	23	17	17	23	22	23	-	-	-	90	-	-	22	15	11
	18%	20%	15%	17%	11%	20%	18%	23%	15%	13%	16%	24%	19%	-	-	-	100%	-	-	14%	10%	18%
The Green Party	16	9	8	1	4	1	6	2	2	7	6	1	1	-	-	-	-	16	-	2	2	8
	3%	3%	3%	3%	6%	1%	6%	2%	2%	5%	4%	2%	1%	-	-	-	-	100%	-	2%	1%	12%
The British National Party (BNP)	1	1	*	-	-	-	1	*	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	*	*	-	-	-	1%	*	-	1%	-	-	-	-	-	-	-	-	23%	-	-	-
Some other party	3	1	2	-	1	-	*	2	*	1	2	-	1	-	-	-	-	-	3	-	1	-
	1%	1%	1%	-	1%	-	*	2%	*	1%	1%	-	*	-	-	-	-	-	77%	-	1%	-

Weaver Vale Poll
CATI Fieldwork : 14th-22nd July 2014

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	44%
Liberal Democrat	5%
UKIP	17%
Green	3%
Other	1%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110
Conservative	220 22%	98 20%	122 24%	10 11%	26 18%	42 22%	38 20%	40 22%	64 32%	68 29%	76 27%	36 19%	36 14%	180 90%	12 4%	2 5%	6 4%	- -	- -	151 66%	11 5%	23 21%
Labour	293 29%	157 32%	136 27%	20 21%	48 34%	70 37%	49 26%	56 31%	50 25%	67 29%	67 24%	52 28%	100 38%	4 2%	270 89%	3 10%	3 2%	1 4%	- -	13 6%	158 70%	30 28%
Liberal Democrat	46 5%	17 3%	29 6%	8 9%	3 2%	8 4%	11 6%	7 4%	9 4%	11 5%	12 4%	6 3%	17 6%	5 2%	5 2%	25 73%	- -	5 20%	1 8%	7 3%	6 3%	13 12%
The UK Independence Party (UKIP)	137 14%	84 17%	53 10%	13 15%	11 8%	26 14%	31 16%	31 18%	24 12%	23 10%	35 13%	35 19%	36 14%	3 1%	2 1%	1 4%	118 89%	- -	1 6%	32 14%	19 8%	16 14%
The Green Party	14 1%	7 1%	7 1%	- -	3 2%	- -	6 3%	2 1%	3 2%	7 3%	3 1%	2 1%	1 1%	1 1%	- -	- -	- -	13 57%	- -	1 *	* *	6 5%
The British National Party (BNP)	* *	- -	* *	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* 4%	- -	- -	- -
Some other party	10 1%	5 1%	5 1%	- -	3 2%	1 1%	1 *	3 1%	3 2%	2 1%	5 2%	- -	3 1%	1 1%	- -	- -	- -	- -	6 57%	1 *	6 2%	- -
Would not vote	106 11%	40 8%	66 13%	19 21%	21 14%	17 9%	23 12%	12 7%	12 6%	18 8%	25 9%	25 14%	33 12%	- -	- -	- -	- -	- -	- -	3 1%	3 1%	2 2%
Refused	42 4%	22 4%	21 4%	3 4%	4 3%	10 5%	5 3%	6 4%	14 7%	10 4%	11 4%	6 3%	7 3%	- -	- -	- -	- -	2 7%	- -	1 *	2 1%	1 1%
Don't know	132 13%	60 12%	72 14%	18 20%	25 18%	16 8%	26 14%	22 12%	24 12%	28 12%	44 16%	21 12%	30 11%	7 3%	14 5%	3 8%	6 4%	3 12%	2 25%	21 9%	19 9%	18 17%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	539	256	282	16	52	87	92	123	169	232	114	54	122	174	213	16	82	16	5	185	174	66	
Weighted base	517	271	246	33	70	106	86	104	118	130	147	93	131	149	215	18	88	14	4	161	161	69	
Conservative	164	77	87	7	20	32	27	28	51	52	56	28	25	138	10	2	4	-	-	119	9	17	
		32%	28%	35%	20%	28%	30%	32%	27%	43%	40%	38%	30%	19%	93%	5%	8%	4%	-	-	74%	6%	25%
Labour	215	115	100	15	37	49	31	42	40	48	52	40	68	3	199	2	2	1	-	11	129	25	
		42%	42%	40%	45%	53%	46%	36%	41%	34%	37%	35%	43%	51%	2%	93%	14%	2%	6%	-	7%	80%	36%
Liberal Democrat	28	12	15	5	2	4	6	6	5	7	7	4	9	4	4	14	-	4	*	6	5	9	
		5%	5%	6%	15%	3%	4%	7%	6%	4%	5%	4%	7%	2%	2%	75%	-	28%	*	3%	3%	14%	
The UK Independence Party (UKIP)	94	58	36	6	8	21	17	24	18	17	26	20	25	2	2	1	82	-	1	24	16	13	
		18%	21%	14%	20%	11%	19%	20%	23%	15%	13%	18%	22%	19%	2%	1%	3%	93%	-	14%	15%	10%	18%
The Green Party	10	5	5	-	3	-	5	1	2	5	2	1	1	1	-	-	-	9	-	*	*	5	
		2%	2%	2%	-	4%	-	5%	1%	2%	2%	2%	1%	1%	-	-	-	66%	-	*	*	7%	
The British National Party (BNP)	*	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-	
		*	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	10%	-	-	-	
Some other party	6	3	3	-	1	1	*	2	3	1	3	-	2	1	-	-	-	-	3	1	3	-	
		1%	1%	1%	-	1%	1%	*	2%	2%	1%	2%	-	2%	1%	-	-	-	76%	1%	2%	-	

Weaver Vale Poll
CATI Fieldwork : 14th-22nd July 2014

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	41%
Liberal Democrat	6%
UKIP	18%
Green	2%
Other	1%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110
I would not vote Liberal Democrat	653	336	317	48	85	135	128	125	130	150	178	121	184	130	247	-	112	7	6	167	181	56
	65%	69%	62%	52%	59%	71%	67%	70%	64%	64%	64%	66%	70%	65%	81%	-	85%	30%	64%	73%	81%	51%
I would not vote UKIP	598	266	331	60	96	116	107	94	121	164	176	87	151	145	251	22	-	17	6	136	166	71
	60%	54%	65%	65%	67%	61%	56%	53%	60%	70%	63%	48%	58%	72%	83%	64%	-	75%	64%	59%	74%	65%
I would not vote Conservative	542	272	270	51	82	116	112	98	81	110	129	112	167	-	257	16	95	17	8	30	183	62
	54%	55%	53%	56%	58%	61%	59%	54%	40%	47%	47%	61%	64%	-	85%	47%	72%	74%	77%	13%	82%	57%
I would not vote Labour	409	201	208	37	43	65	87	85	90	103	115	73	99	148	-	16	95	15	8	165	18	43
	41%	41%	41%	41%	30%	34%	46%	47%	44%	44%	41%	40%	38%	74%	-	46%	72%	63%	77%	72%	8%	39%
None of these - I would potentially vote for all of them	81	42	39	14	12	15	12	12	16	13	25	20	18	7	3	9	12	-	1	9	6	6
	8%	9%	8%	15%	8%	8%	7%	7%	8%	5%	9%	11%	7%	4%	1%	25%	9%	-	15%	4%	3%	5%
Don't know	21	11	10	2	4	1	4	3	5	1	2	4	7	2	1	-	-	-	-	2	1	1
	2%	2%	2%	2%	3%	1%	2%	2%	3%	1%	1%	2%	3%	1%	*	-	-	-	-	1%	*	1%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105	
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110	
NET: Well	565	302	263	56	70	102	102	110	124	152	182	93	115	179	152	26	50	12	4	189	105	55	
	56%	62%	51%	61%	49%	54%	54%	62%	61%	65%	65%	51%	44%	89%	50%	76%	38%	51%	41%	83%	47%	50%	
Very well	(4)	36	19	17	3	5	6	6	6	10	16	5	8	6	20	4	3	2	-	1	20	1	1
		4%	4%	3%	4%	3%	3%	3%	3%	5%	7%	2%	4%	2%	10%	1%	9%	1%	-	14%	9%	*	1%
Quite well	(3)	529	283	246	53	65	96	97	105	114	136	177	85	109	159	148	23	49	12	3	170	105	54
		53%	58%	48%	58%	46%	51%	51%	59%	56%	58%	64%	46%	42%	79%	49%	67%	37%	51%	27%	74%	47%	50%
Quite badly	(2)	311	136	175	26	53	69	69	49	43	65	76	61	98	19	116	7	52	10	5	32	85	47
		31%	28%	34%	29%	37%	36%	36%	27%	21%	28%	27%	33%	37%	9%	38%	21%	40%	42%	49%	14%	38%	43%
Very badly	(1)	94	42	52	6	14	17	19	15	21	12	16	22	39	1	27	-	26	2	1	6	27	6
		9%	9%	10%	7%	10%	9%	10%	8%	10%	5%	6%	12%	15%	1%	9%	-	20%	7%	10%	2%	12%	5%
NET: Badly		405	178	227	32	68	86	88	64	64	77	91	83	137	20	143	7	79	11	6	37	112	53
		40%	36%	44%	35%	47%	45%	46%	36%	32%	33%	33%	45%	52%	10%	47%	21%	59%	49%	59%	16%	50%	48%
Don't know		31	10	22	3	5	2	1	5	15	5	5	7	10	1	8	1	3	-	-	2	7	2
		3%	2%	4%	4%	4%	1%	*	3%	7%	2%	2%	4%	4%	1%	3%	3%	2%	-	-	1%	3%	1%
Mean		2.52	2.58	2.47	2.60	2.44	2.49	2.47	2.58	2.60	2.68	2.62	2.45	2.32	2.99	2.44	2.88	2.20	2.45	2.45	2.90	2.37	2.46
Standard deviation		0.72	0.71	0.73	0.68	0.73	0.71	0.72	0.69	0.76	0.68	0.62	0.77	0.76	0.47	0.68	0.56	0.77	0.63	0.90	0.56	0.70	0.61
Standard error		0.02	0.03	0.03	0.11	0.07	0.06	0.05	0.05	0.05	0.03	0.04	0.07	0.05	0.03	0.04	0.11	0.07	0.12	0.27	0.04	0.05	0.06

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105	
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110	
NET: Well	598	320	278	59	89	120	97	110	124	163	206	94	111	184	170	23	57	14	6	191	116	65	
	60%	65%	54%	65%	62%	63%	51%	61%	61%	70%	74%	51%	43%	92%	56%	67%	43%	60%	58%	83%	52%	59%	
Very well	(4)	46	28	19	-	7	6	10	10	13	16	14	3	11	18	7	2	5	1	1	17	7	2
		5%	6%	4%	-	5%	3%	5%	5%	6%	7%	5%	1%	4%	9%	2%	5%	4%	3%	6%	7%	3%	2%
Quite well	(3)	552	292	260	59	82	113	86	100	111	148	192	92	101	166	163	21	52	13	5	174	109	63
		55%	60%	51%	65%	57%	60%	45%	56%	55%	63%	69%	50%	38%	83%	54%	63%	39%	58%	52%	76%	49%	58%
Quite badly	(2)	289	130	159	17	43	52	76	51	49	56	51	62	109	14	110	8	53	7	3	29	85	38
		29%	26%	31%	18%	30%	27%	40%	29%	24%	24%	18%	34%	42%	7%	36%	23%	40%	31%	32%	13%	38%	34%
Very badly	(1)	86	31	54	12	8	16	17	14	18	9	17	23	32	1	19	3	19	2	1	6	20	6
		9%	6%	11%	13%	5%	8%	9%	8%	9%	4%	6%	12%	12%	*	6%	9%	15%	8%	9%	3%	9%	5%
NET: Badly		375	161	214	29	51	68	93	65	67	66	69	85	141	15	129	11	72	9	4	35	105	43
		37%	33%	42%	31%	36%	36%	49%	36%	33%	28%	25%	46%	54%	7%	43%	33%	54%	40%	42%	15%	47%	40%
Don't know		28	9	20	3	3	2	1	4	12	4	4	4	10	2	4	-	4	-	-	3	3	1
		3%	2%	4%	4%	2%	1%	1%	2%	6%	2%	1%	2%	4%	1%	1%	-	3%	-	-	1%	1%	1%
Mean		2.57	2.66	2.49	2.54	2.63	2.59	2.47	2.60	2.62	2.74	2.74	2.41	2.36	3.01	2.53	2.63	2.33	2.55	2.55	2.89	2.47	2.56
Standard deviation		0.72	0.69	0.74	0.73	0.67	0.69	0.73	0.72	0.75	0.64	0.65	0.73	0.76	0.42	0.65	0.73	0.77	0.70	0.79	0.55	0.70	0.62
Standard error		0.02	0.03	0.03	0.11	0.07	0.06	0.05	0.05	0.05	0.03	0.05	0.07	0.05	0.03	0.04	0.14	0.07	0.14	0.03	0.05	0.05	0.06

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110
I am satisfied with the job David Cameron is doing overall as Prime Minister	290 29%	152 31%	138 27%	24 26%	44 31%	52 28%	50 26%	57 32%	63 31%	75 32%	96 34%	48 26%	59 23%	135 67%	34 11%	14 40%	24 18%	1 3%	2 16%	129 56%	26 12%	29 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	260 26%	124 25%	136 27%	22 24%	42 30%	44 23%	53 28%	48 27%	51 25%	62 26%	70 25%	55 30%	66 25%	62 31%	37 12%	10 29%	66 50%	8 35%	3 34%	83 36%	25 11%	33 30%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	331 33%	157 32%	174 34%	36 39%	41 28%	77 41%	70 37%	50 28%	57 28%	69 29%	81 29%	65 36%	107 41%	3 1%	209 69%	10 30%	28 21%	12 54%	2 23%	14 6%	147 66%	38 34%
Refused	27 3%	11 2%	15 3%	- -	2 1%	1 1%	5 3%	6 3%	12 6%	6 3%	5 2%	4 2%	7 3%	- -	2 1%	- -	4 3%	* 2%	1 6%	* *	1 1%	1 1%
Don't know	93 9%	45 9%	48 9%	9 10%	14 10%	15 8%	13 7%	18 10%	21 10%	21 9%	26 9%	11 6%	23 9%	2 1%	20 7%	* 1%	10 8%	2 7%	2 22%	3 1%	25 11%	9 8%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110
The Conservatives	220 22%	108 22%	112 22%	9 10%	32 22%	36 19%	45 24%	40 22%	56 28%	64 27%	74 27%	40 22%	38 14%	71 35%	53 17%	9 26%	31 24%	8 33%	1 11%	71 31%	41 18%	26 23%
Labour	167 17%	88 18%	78 15%	13 14%	32 22%	27 14%	26 14%	30 17%	39 19%	31 13%	44 16%	33 18%	53 20%	21 10%	81 27%	5 14%	22 16%	3 12%	2 20%	25 11%	55 24%	19 17%
The UK Independence Party (UKIP)	137 14%	77 16%	60 12%	19 20%	20 14%	22 12%	27 14%	29 16%	21 10%	30 13%	44 16%	30 16%	30 12%	25 13%	40 13%	6 17%	27 21%	2 10%	1 12%	28 12%	29 13%	18 16%
The Liberal Democrat	51 5%	27 5%	25 5%	1 2%	7 5%	5 3%	17 9%	7 4%	14 7%	10 4%	16 6%	14 8%	11 4%	14 7%	13 4%	2 5%	5 4%	4 17%	-	16 7%	5 2%	8 8%
None of them	621 62%	294 60%	327 64%	60 66%	80 56%	121 64%	124 65%	112 63%	119 58%	139 60%	166 60%	114 62%	170 65%	113 56%	176 58%	20 58%	80 61%	13 56%	7 75%	134 59%	132 59%	62 57%
Don't know	20 2%	11 2%	9 2%	2 2%	3 2%	5 3%	4 2%	3 2%	2 1%	6 2%	3 1%	2 1%	4 2%	3 2%	5 2%	-	2 2%	1 2%	-	3 1%	3 1%	3 3%

Weaver Vale Poll

CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	444	557	42	105	158	194	211	287	408	203	109	237	233	292	29	122	26	11	262	241	105
Weighted base	1001	489	512	91	143	190	191	179	204	233	278	184	262	201	303	34	132	23	10	229	224	110
A Labour government	396	203	193	35	67	84	81	60	68	73	107	79	123	3	265	1	47	6	3	23	180	33
	40%	42%	38%	38%	47%	45%	43%	34%	33%	31%	38%	43%	47%	1%	88%	2%	35%	25%	35%	10%	80%	30%
A Conservative government	262	130	132	11	23	44	53	57	74	79	81	44	53	163	1	2	43	2	-	172	4	15
	26%	26%	26%	12%	16%	23%	28%	32%	37%	34%	29%	24%	20%	81%	*	4%	33%	9%	-	75%	2%	14%
A coalition between Labour and the Liberal Democrats	102	41	61	16	14	21	21	19	11	29	27	20	22	2	33	10	12	13	1	2	24	24
	10%	8%	12%	18%	10%	11%	11%	10%	5%	13%	10%	11%	8%	1%	11%	30%	9%	57%	5%	1%	11%	22%
A coalition between the Conservatives and the Liberal Democrats	97	51	46	15	12	22	13	17	18	23	30	15	25	32	2	20	10	-	3	24	3	27
	10%	10%	9%	17%	8%	11%	7%	9%	9%	10%	11%	8%	9%	16%	1%	59%	7%	-	31%	10%	1%	25%
Don't know	144	65	79	14	27	18	22	26	32	28	33	26	39	1	1	2	21	2	3	8	12	9
	14%	13%	15%	16%	19%	10%	12%	14%	16%	12%	12%	14%	15%	1%	*	4%	16%	8%	29%	3%	6%	8%

Weaver Vale Poll
CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	444 44%	489 49%
Female	557 56%	512 51%

Weaver Vale Poll
CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	42 4%	91 9%
25-34	105 10%	143 14%
35-44	158 16%	190 19%
45-54	194 19%	191 19%
55-64	211 21%	179 18%
65 or older	287 29%	204 20%
Refused	4 *	4 *

Weaver Vale Poll
CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	138 14%	80 8%
B	270 27%	154 15%
C1	203 20%	278 28%
C2	109 11%	184 18%
D	100 10%	124 12%
E	137 14%	138 14%
Refused	44 4%	44 4%

Weaver Vale Poll
CATI Fieldwork : 14th-22nd July 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	262 26%	229 23%
Labour	241 24%	224 22%
Liberal Democrats	105 10%	110 11%
Another party	38 4%	39 4%
Did not vote	274 27%	323 32%
Refused	42 4%	37 4%
Don't know	39 4%	39 4%