

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 1

Q1. Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election - on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74	
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105	
Absolutely certain to vote	(10)	479	235	244	53	67	97	88	69	104	119	191	81	72	174	105	15	82	13	91	222	88	18	69	7	76	211	76	60
		48%	47%	49%	30%	33%	54%	55%	57%	65%	54%	54%	40%	42%	65%	49%	40%	60%	29%	45%	64%	48%	48%	58%	21%	42%	78%	57%	57%
	(9)	65	29	36	8	15	12	15	10	5	15	29	13	8	17	14	3	11	7	13	21	13	3	9	7	11	14	11	6
		6%	6%	7%	5%	8%	7%	9%	8%	3%	7%	8%	7%	5%	6%	6%	9%	8%	15%	7%	6%	7%	8%	8%	22%	6%	5%	8%	6%
	(8)	76	36	40	9	21	11	9	11	15	19	18	19	13	23	17	3	10	7	16	30	13	2	11	7	13	16	13	2
		8%	7%	8%	5%	11%	6%	6%	9%	9%	9%	5%	9%	8%	9%	8%	7%	8%	15%	8%	9%	7%	4%	9%	21%	7%	6%	10%	2%
	(7)	51	33	18	16	6	8	10	5	6	14	13	8	12	14	15	5	7	2	8	20	13	5	4	-	9	13	5	7
		5%	7%	4%	9%	3%	5%	7%	4%	4%	7%	4%	4%	7%	5%	7%	14%	5%	4%	4%	6%	7%	14%	3%	-	5%	5%	4%	6%
	(6)	49	23	25	18	10	2	6	5	7	8	12	15	9	9	16	3	7	5	8	13	16	5	5	*	9	5	3	8
		5%	5%	5%	10%	5%	1%	4%	4%	4%	4%	3%	8%	5%	4%	8%	9%	5%	12%	4%	4%	9%	12%	4%	1%	5%	2%	2%	8%
	(5)	90	40	50	17	24	20	13	9	7	13	27	29	14	20	24	4	9	-	34	22	19	2	8	3	37	7	15	4
		9%	8%	10%	9%	12%	11%	8%	7%	4%	6%	8%	14%	8%	7%	11%	11%	6%	-	17%	6%	10%	5%	7%	8%	20%	3%	11%	4%
	(4)	20	12	7	4	6	2	1	4	3	6	12	-	1	6	4	1	3	2	4	9	1	1	5	-	3	2	2	-
		2%	2%	1%	2%	3%	1%	1%	3%	2%	3%	4%	-	1%	2%	2%	3%	2%	5%	2%	3%	1%	3%	4%	-	2%	1%	1%	-
	(3)	45	24	21	19	12	8	4	1	1	6	20	13	4	5	13	2	4	5	16	12	13	2	4	5	11	2	1	13
		5%	5%	4%	10%	6%	5%	2%	1%	1%	3%	6%	7%	2%	2%	6%	7%	3%	11%	8%	3%	7%	4%	3%	15%	6%	1%	1%	13%
	(2)	22	11	10	7	8	5	*	-	*	5	5	5	7	-	6	-	4	4	8	-	6	-	4	4	8	-	1	1
		2%	2%	2%	4%	4%	3%	*	-	*	2%	1%	2%	4%	-	3%	-	3%	8%	4%	-	3%	-	3%	11%	4%	-	*	1%
Definitely would not vote	(1)	100	53	48	28	28	14	12	6	13	15	25	19	31	-	-	-	-	-	-	-	-	-	-	-	-	1	8	3
		10%	11%	10%	15%	14%	8%	7%	5%	8%	7%	7%	9%	18%	-	-	-	-	-	-	-	-	-	-	-	-	*	6%	3%
Refused		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	3	1	-	2	-	-	1	-	*	2	-	-	-	-	-	-	3	-	-	-	-	-	-	3	-	-	-
		*	1%	*	-	1%	-	-	1%	-	*	1%	-	-	-	-	-	-	2%	-	-	-	-	-	-	2%	-	-	-
Mean		7.47	7.38	7.55	6.13	6.60	7.74	8.12	8.37	8.40	7.98	7.82	7.12	6.81	8.83	7.94	7.76	8.56	7.20	7.64	8.75	7.88	8.17	8.40	6.92	7.51	9.35	8.28	7.97
Standard deviation		3.15	3.19	3.11	3.33	3.35	3.09	2.79	2.53	2.76	2.87	3.02	3.11	3.52	1.92	2.51	2.33	2.25	2.83	2.70	2.02	2.55	2.19	2.40	2.98	2.66	1.47	2.61	2.84
Standard error		0.10	0.15	0.14	0.34	0.28	0.24	0.20	0.20	0.18	0.15	0.20	0.25	0.25	0.11	0.17	0.41	0.19	0.47	0.19	0.10	0.19	0.39	0.22	0.56	0.20	0.08	0.21	0.33

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Absolutes/col percents

Table 2

Q2. If there was a general election tomorrow, which party would you vote for? Would it be ...

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105
Conservative	268	136	132	39	35	56	44	38	56	74	103	47	35	268	-	-	-	-	-	232	5	4	10	3	15	172	6	9
	27%	27%	26%	22%	17%	31%	27%	31%	35%	34%	29%	23%	20%	100%	-	-	-	-	-	67%	3%	10%	8%	10%	8%	63%	4%	9%
Labour	214	99	115	43	53	36	31	22	28	44	76	41	42	-	214	-	-	-	-	27	169	-	4	1	13	25	86	18
	21%	20%	23%	24%	26%	20%	19%	19%	18%	20%	22%	20%	24%	-	100%	-	-	-	-	8%	92%	-	3%	3%	7%	9%	64%	17%
Liberal Democrat	37	18	19	6	10	7	7	4	4	12	6	12	6	-	-	37	-	-	-	5	2	28	-	-	2	1	5	21
	4%	4%	4%	3%	5%	4%	4%	4%	2%	5%	2%	6%	3%	-	-	100%	-	-	-	1%	1%	75%	-	-	1%	1%	3%	20%
The UK Independence Party (UKIP)	136	76	60	13	19	23	35	19	28	21	51	40	22	-	-	-	136	-	-	31	1	1	94	-	9	41	8	8
	14%	15%	12%	7%	9%	13%	22%	16%	17%	10%	14%	20%	13%	-	-	-	100%	-	-	9%	1%	3%	80%	-	5%	15%	6%	8%
The Green Party	34	17	17	19	5	5	2	1	2	9	15	6	4	-	-	-	-	34	-	5	2	-	-	21	6	2	3	9
	3%	3%	3%	10%	2%	3%	2%	1%	1%	4%	4%	3%	3%	-	-	-	-	75%	-	1%	1%	-	-	64%	3%	1%	2%	8%
The British National Party (BNP)	4	2	2	2	1	-	-	-	1	-	-	2	2	-	-	-	-	4	-	-	-	-	3	1	-	2	-	-
	*	*	*	1%	1%	-	-	-	*	-	-	1%	1%	-	-	-	-	10%	-	-	-	-	2%	4%	-	1%	-	-
Some other party	7	3	4	-	4	-	1	1	-	1	3	3	-	-	-	-	-	7	-	-	1	-	1	4	*	-	1	-
	1%	1%	1%	-	2%	-	1%	1%	-	*	1%	1%	-	-	-	-	-	15%	-	-	1%	-	1%	13%	*	-	1%	-
Would not vote	100	53	48	28	28	14	12	6	13	15	25	19	31	-	-	-	-	-	-	-	-	-	-	-	-	1	8	3
	10%	11%	10%	15%	14%	8%	7%	5%	8%	7%	7%	9%	18%	-	-	-	-	-	-	-	-	-	-	-	-	*	6%	3%
Don't know	151	74	77	27	41	33	20	17	13	35	58	26	18	-	-	-	-	-	151	40	3	3	5	2	98	20	16	37
	15%	15%	15%	15%	20%	18%	12%	14%	8%	16%	16%	13%	11%	-	-	-	-	-	76%	11%	2%	9%	4%	5%	54%	7%	12%	35%
Refused	49	22	27	3	5	6	9	12	15	11	17	6	11	-	-	-	-	-	49	10	*	1	1	-	36	7	2	1
	5%	4%	5%	2%	2%	3%	5%	10%	9%	5%	5%	3%	7%	-	-	-	-	-	24%	3%	*	3%	1%	-	20%	3%	1%	1%

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 3

Q1. Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q2. If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem
Unweighted base	503	243	261	34	53	81	113	84	138	200	123	76	90	223	133	21	105	21	-	245	113	19	82	14	30	235	97	35
Weighted base	465	230	235	64	73	85	88	63	92	113	174	92	72	195	130	21	95	24	-	219	107	19	77	15	28	198	81	43
Conservative	195	100	95	22	24	39	34	30	46	54	77	32	26	195	-	-	-	-	-	170	4	3	7	2	10	143	5	8
	42%	44%	40%	34%	33%	46%	39%	47%	51%	48%	44%	34%	36%	100%	-	-	-	-	-	78%	4%	13%	9%	10%	36%	72%	6%	18%
Labour	130	61	70	22	29	22	21	16	20	29	50	21	25	-	130	-	-	-	-	19	98	-	4	*	9	14	64	14
	28%	26%	30%	34%	39%	26%	24%	26%	22%	25%	29%	23%	35%	-	100%	-	-	-	-	9%	92%	-	5%	1%	32%	7%	79%	33%
Liberal Democrat	21	8	13	3	6	3	3	3	2	9	3	6	3	-	-	21	-	-	-	3	2	16	-	-	*	1	2	12
	5%	4%	6%	5%	9%	4%	4%	5%	2%	8%	2%	6%	4%	-	-	100%	-	-	-	1%	2%	83%	-	-	1%	1%	3%	28%
The UK Independence Party (UKIP)	95	52	43	9	8	18	26	13	22	16	36	24	17	-	-	-	95	-	-	24	1	1	64	-	6	36	7	7
	20%	23%	18%	13%	11%	21%	30%	20%	24%	14%	21%	27%	24%	-	-	-	100%	-	-	11%	1%	4%	83%	-	20%	18%	8%	17%
The Green Party	17	7	10	6	4	3	2	*	1	5	7	5	1	-	-	-	-	17	-	2	1	-	-	11	3	1	2	2
	4%	3%	4%	10%	5%	4%	2%	1%	1%	4%	4%	5%	1%	-	-	-	-	72%	-	1%	1%	-	-	71%	10%	1%	2%	4%
The British National Party (BNP)	3	*	2	2	*	-	-	-	*	-	-	2	*	-	-	-	-	3	-	-	-	-	3	*	-	2	-	-
	1%	*	1%	3%	*	-	-	-	1%	-	-	2%	1%	-	-	-	-	11%	-	-	-	-	3%	*	-	1%	-	-
Some other party	4	1	3	-	2	-	1	*	-	1	1	2	-	-	-	-	-	4	-	-	1	-	*	3	*	-	1	-
	1%	1%	1%	-	3%	-	1%	1%	-	1%	1%	2%	-	-	-	-	-	17%	-	-	1%	-	*	18%	1%	-	1%	-

Uxbridge & South Ruislip Poll
CATI Fieldwork : 12th - 14th August 2014

Col percents

Table 4
Published voting intention figures (Unnamed Candidate)

	<u>Total</u>
Conservative	42%
Labour	28%
Liberal Democrat	6%
UKIP	19%
Other	5%

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 5

Q1. Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q3. And if Boris Johnson were the Conservative candidate to be the MP in your constituency at the next election, how would you vote? Would it be ...

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem
Unweighted base	516	247	269	35	54	85	110	90	142	203	132	77	93	211	126	21	97	19	43	276	117	21	86	17	-	233	98	39
Weighted base	481	236	244	67	72	90	87	68	96	116	184	94	76	185	121	21	89	21	44	250	110	23	80	17	-	199	82	50
Conservative	250	116	134	31	36	51	39	38	56	66	103	39	38	170	19	3	24	2	32	250	-	-	-	-	-	157	13	17
		52%	49%	55%	45%	50%	57%	45%	56%	57%	56%	41%	50%	92%	16%	15%	27%	11%	73%	100%	-	-	-	-	-	79%	16%	35%
Labour	110	54	56	19	20	18	20	14	20	26	43	18	20	4	98	2	1	2	3	-	110	-	-	-	-	11	57	12
		23%	23%	23%	28%	27%	20%	22%	21%	22%	23%	19%	26%	2%	81%	8%	1%	10%	7%	-	100%	-	-	-	-	6%	70%	23%
Liberal Democrat	23	11	12	6	4	4	3	4	4	8	3	9	3	3	-	16	1	-	4	-	-	23	-	-	-	3	1	16
		5%	5%	5%	8%	5%	4%	3%	5%	4%	7%	2%	9%	4%	1%	-	77%	1%	-	9%	-	-	100%	-	-	1%	1%	32%
The UK Independence Party (UKIP)	80	47	33	9	8	14	23	10	16	13	27	24	15	7	4	-	64	3	3	-	-	-	80	-	-	27	8	4
		17%	20%	13%	13%	11%	16%	26%	15%	17%	11%	14%	26%	4%	3%	-	72%	13%	7%	-	-	-	100%	-	-	13%	10%	8%
the Green Party	11	4	7	4	2	3	1	*	*	3	6	3	*	*	-	-	-	11	-	-	-	-	-	11	-	1	1	1
		2%	2%	3%	6%	3%	3%	2%	1%	1%	2%	3%	3%	*	*	-	-	53%	-	-	-	-	-	66%	-	1%	1%	2%
the British National Party (BNP)	*	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-
		*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Some other party	6	3	3	-	2	1	1	1	-	1	3	1	-	1	*	-	-	3	1	-	-	-	-	6	-	-	2	-
		1%	1%	1%	-	3%	1%	2%	-	1%	2%	1%	-	1%	*	-	-	13%	3%	-	-	-	-	34%	-	-	2%	-

Uxbridge & South Ruislip Poll
CATI Fieldwork : 12th - 14th August 2014

Col percents

Table 6
Published voting intention figures (Boris Johnson named as candidate)

	<u>Total</u>
Conservative	52%
Labour	23%
Liberal Democrat	6%
UKIP	16%
Other	3%

Uxbridge & South Ruislip Poll

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Absolutes/col percents

Table 7

Q5. Which of the following do you think best describes Boris Johnson?**Base: All respondents**

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105
He's different to most politicians, and in a good way	528 53%	273 55%	255 51%	103 57%	105 52%	99 55%	83 52%	55 46%	83 52%	118 54%	192 54%	110 55%	86 50%	189 70%	97 45%	15 42%	71 52%	17 37%	102 51%	266 77%	70 39%	18 48%	44 37%	14 44%	78 43%	184 68%	59 44%	43 41%
He's different to most politicians, but in a bad way	73 7%	49 10%	24 5%	12 7%	6 3%	13 7%	9 6%	16 14%	17 11%	19 9%	22 6%	16 8%	13 8%	11 4%	26 12%	3 9%	11 8%	3 6%	12 6%	8 2%	25 14%	3 8%	15 13%	4 13%	11 6%	12 4%	16 12%	8 8%
He's basically the same as most other politicians	302 30%	127 25%	175 35%	44 25%	80 40%	56 31%	53 33%	30 25%	39 24%	64 29%	107 30%	59 29%	53 31%	57 21%	60 28%	16 43%	41 30%	17 37%	64 32%	64 18%	54 29%	15 41%	40 34%	7 22%	76 42%	59 22%	42 31%	44 42%
He's not really a politician at all	97 10%	52 10%	45 9%	21 11%	10 5%	12 7%	15 10%	18 15%	21 13%	18 8%	34 10%	16 8%	21 12%	11 4%	31 14%	2 6%	13 9%	9 20%	21 11%	10 3%	34 19%	1 4%	19 16%	7 22%	15 8%	17 6%	18 13%	10 9%

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Absolutes/col percents

Table 8

Q6. Which of the following is closest to your view?**Base: All respondents**

	Gender		Age							Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105
I would be happy for Boris Johnson to be both the MP for Uxbridge & South Ruislip and the Mayor of London until his term as Mayor comes to an end.	503 50%	243 49%	259 52%	107 59%	108 54%	108 60%	70 44%	46 38%	64 40%	111 50%	183 52%	98 49%	88 51%	168 63%	86 40%	9 25%	61 45%	27 60%	98 49%	236 68%	68 37%	9 24%	33 28%	18 56%	86 47%	164 60%	43 32%	45 43%
I do not think Boris Johnson should be both an MP and Mayor of London at the same time; he should either wait until his term as Mayor ends before standing for parliament or resign as Mayor if he becomes an MP	497 50%	257 51%	241 48%	73 41%	92 46%	72 40%	90 56%	74 62%	96 60%	110 50%	171 48%	103 51%	84 49%	100 37%	128 60%	28 75%	75 55%	18 40%	102 51%	112 32%	115 63%	28 76%	85 72%	15 44%	95 53%	108 40%	91 68%	60 57%

Uxbridge & South Ruislip Poll
CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 9

Q7. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement ...

-Summary

Base: All respondents

		Q7. Summary				
		Being Mayor of London is mainly about generating publicity for the city rather than running anything so Boris Johnson can fulfil the role without doing any real harm	Being Mayor of London is a serious job and Boris Johnson has shown he is capable of taking on real responsibility	Boris Johnson clearly has ambitions to become leader of the Conservative Party and Prime Minister	Boris Johnson would be capable of running the country as Prime Minister	Boris Johnson would change Britain for the better, if he became Prime Minister
Unweighted base		1000	1000	1000	1000	1000
Weighted base		1000	1000	1000	1000	1000
NET: Agree		448 45%	707 71%	604 60%	397 40%	346 35%
Agree strongly	(5)	156 16%	326 33%	289 29%	132 13%	116 12%
Agree somewhat	(4)	292 29%	381 38%	314 31%	265 27%	230 23%
Neither agree nor disagree	(3)	196 20%	130 13%	219 22%	221 22%	309 31%
Disagree somewhat	(2)	205 21%	89 9%	84 8%	170 17%	135 14%
Disagree strongly	(1)	142 14%	69 7%	77 8%	200 20%	185 19%
NET: Disagree		347 35%	157 16%	160 16%	370 37%	320 32%
Don't know		9 1%	6 1%	17 2%	12 1%	24 2%
Mean		3.12	3.81	3.67	2.96	2.96
Standard deviation		1.30	1.18	1.20	1.34	1.27
Standard error		0.04	0.04	0.04	0.04	0.04

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 10

Q7. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement ...

-Being Mayor of London is mainly about generating publicity for the city rather than running anything so Boris Johnson can fulfil the role without doing any real harm

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74	
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105	
NET: Agree	448	225	223	61	81	87	75	48	96	100	147	82	96	139	84	14	65	14	78	186	69	16	47	12	65	146	61	34	
	45%	45%	45%	34%	41%	48%	47%	40%	60%	45%	41%	41%	56%	52%	39%	37%	48%	30%	39%	53%	38%	43%	39%	36%	54%	46%	32%		
Agree strongly	(5)	156	84	72	17	15	37	25	16	45	38	54	24	31	55	22	5	25	5	23	73	20	4	14	5	18	59	21	8
		16%	17%	14%	9%	7%	21%	16%	14%	28%	17%	15%	12%	18%	21%	10%	13%	19%	12%	11%	21%	11%	10%	12%	16%	10%	22%	16%	8%
Agree somewhat	(4)	292	141	151	44	67	49	50	32	50	62	93	58	65	84	63	9	39	8	55	113	49	12	32	7	46	87	40	26
		29%	28%	30%	25%	33%	27%	31%	27%	31%	28%	26%	29%	37%	31%	29%	25%	29%	19%	28%	32%	27%	33%	27%	20%	26%	32%	30%	25%
Neither agree nor disagree	(3)	196	89	107	44	53	28	26	25	19	37	70	54	22	38	39	10	29	9	40	40	39	8	29	6	44	36	22	18
		20%	18%	21%	24%	26%	16%	17%	21%	12%	17%	20%	27%	13%	14%	18%	26%	22%	21%	20%	12%	21%	22%	24%	17%	25%	13%	17%	17%
Disagree somewhat	(2)	205	106	100	55	48	32	31	25	14	46	85	39	27	59	50	8	22	15	47	78	46	8	17	13	39	52	25	35
		21%	21%	20%	31%	24%	18%	20%	21%	9%	21%	24%	20%	16%	22%	23%	22%	16%	33%	23%	22%	25%	20%	14%	41%	22%	19%	18%	33%
Disagree strongly	(1)	142	79	62	20	16	33	27	20	26	36	51	24	25	30	40	5	19	7	29	43	29	4	24	2	29	35	25	17
		14%	16%	12%	11%	8%	18%	17%	17%	16%	16%	14%	12%	15%	11%	18%	13%	14%	16%	14%	12%	16%	12%	20%	6%	16%	13%	19%	17%
NET: Disagree		347	185	162	75	64	64	58	45	40	82	136	64	52	89	90	13	41	22	76	121	74	12	41	15	68	88	50	52
		35%	37%	32%	42%	32%	36%	37%	38%	25%	37%	38%	32%	30%	33%	42%	35%	30%	49%	38%	35%	40%	32%	34%	47%	38%	32%	37%	50%
Don't know		9	1	8	-	2	1	-	1	6	2	2	2	2	1	1	1	-	6	2	1	1	2	-	3	2	1	1	
		1%	*	2%	-	1%	*	-	1%	4%	1%	1%	1%	1%	*	2%	*	-	3%	*	1%	3%	2%	-	2%	1%	*	1%	
Mean		3.12	3.09	3.14	2.91	3.08	3.15	3.09	2.99	3.49	3.09	3.04	3.09	3.29	3.28	2.89	3.02	3.22	2.77	2.98	3.27	2.93	3.11	2.97	2.98	2.92	3.31	3.06	2.74
Standard deviation		1.30	1.34	1.26	1.17	1.09	1.42	1.35	1.31	1.43	1.36	1.30	1.21	1.34	1.32	1.29	1.25	1.32	1.26	1.27	1.35	1.26	1.22	1.32	1.24	1.25	1.35	1.38	1.23
Standard error		0.04	0.06	0.06	0.12	0.09	0.11	0.09	0.11	0.09	0.07	0.09	0.10	0.10	0.08	0.09	0.22	0.11	0.21	0.09	0.07	0.09	0.22	0.12	0.23	0.09	0.08	0.11	0.14

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 11

Q7. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement ...

-Being Mayor of London is a serious job and Boris Johnson has shown he is capable of taking on real responsibility

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74	
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105	
NET: Agree	707	346	361	125	145	137	110	82	107	160	262	137	113	230	132	26	89	30	141	310	103	24	65	22	124	230	84	70	
		71%	69%	72%	69%	73%	76%	69%	68%	67%	73%	74%	68%	66%	86%	61%	69%	65%	68%	71%	89%	57%	64%	55%	66%	69%	85%	63%	67%
Agree strongly	(5)	326	177	149	63	54	63	52	38	55	72	111	65	58	121	50	8	51	12	56	166	30	10	34	11	47	122	27	38
		33%	35%	30%	35%	27%	35%	32%	34%	33%	31%	32%	34%	45%	23%	22%	37%	27%	28%	48%	16%	27%	28%	33%	26%	45%	20%	36%	
Agree somewhat	(4)	381	169	212	62	91	74	59	44	52	88	151	72	55	108	82	18	38	18	86	143	74	14	31	11	77	108	57	32
		38%	34%	42%	34%	46%	41%	37%	37%	32%	40%	43%	36%	32%	40%	38%	47%	28%	41%	43%	41%	40%	37%	26%	33%	43%	40%	43%	30%
Neither agree nor disagree	(3)	130	64	65	27	27	23	19	14	19	34	40	27	23	23	4	21	6	28	31	22	3	20	4	27	21	14	19	
		13%	13%	13%	15%	13%	13%	12%	12%	12%	15%	11%	13%	13%	9%	11%	12%	16%	14%	14%	9%	12%	9%	17%	13%	15%	8%	10%	18%
Disagree somewhat	(2)	89	46	43	23	11	9	17	14	16	12	23	25	21	10	37	4	12	4	13	6	34	8	14	3	15	15	16	9
		9%	9%	8%	13%	5%	5%	10%	12%	10%	5%	7%	12%	12%	4%	17%	12%	9%	9%	7%	2%	19%	21%	12%	8%	8%	6%	12%	9%
Disagree strongly	(1)	69	40	29	6	13	9	14	10	18	14	27	11	15	4	22	3	13	2	12	1	23	2	20	2	10	5	20	7
		7%	8%	6%	3%	6%	5%	9%	8%	11%	6%	8%	5%	9%	2%	10%	7%	10%	5%	6%	*	12%	6%	17%	7%	5%	2%	15%	7%
NET: Disagree		157	86	71	28	24	18	30	24	33	26	50	36	36	14	59	7	26	6	26	7	57	10	34	5	25	21	36	17
		16%	17%	14%	16%	12%	10%	19%	20%	21%	12%	14%	18%	21%	5%	28%	19%	19%	14%	13%	2%	31%	27%	29%	15%	14%	8%	27%	16%
Don't know		6	4	2	-	5	2	-	-	-	2	2	-	-	-	-	-	2	4	-	-	-	-	2	4	-	-	-	
		1%	1%	*	-	2%	1%	-	-	-	1%	1%	-	-	-	-	-	5%	2%	-	-	-	-	7%	2%	-	-	-	
Mean		3.81	3.80	3.82	3.86	3.83	3.98	3.74	3.72	3.69	3.87	3.84	3.78	3.69	4.24	3.47	3.64	3.74	3.80	3.81	4.34	3.29	3.58	3.38	3.82	3.78	4.20	3.41	3.80
Standard deviation		1.18	1.24	1.12	1.13	1.10	1.06	1.25	1.26	1.33	1.12	1.17	1.18	1.29	0.88	1.30	1.17	1.31	1.12	1.12	0.74	1.29	1.26	1.44	1.24	1.10	0.95	1.34	1.22
Standard error		0.04	0.06	0.05	0.12	0.09	0.08	0.09	0.10	0.09	0.06	0.08	0.10	0.09	0.05	0.09	0.20	0.11	0.19	0.08	0.04	0.10	0.22	0.13	0.24	0.08	0.05	0.11	0.14

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 12

Q7. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement ...

-Boris Johnson clearly has ambitions to become leader of the Conservative Party and Prime Minister

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74	
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105	
NET: Agree	604	320	283	112	112	116	110	67	86	145	217	123	94	186	117	19	91	25	112	240	100	22	69	21	96	183	78	72	
	60%	64%	57%	62%	56%	64%	69%	56%	54%	66%	61%	61%	54%	69%	54%	51%	67%	56%	56%	69%	55%	58%	59%	63%	53%	67%	59%	68%	
Agree strongly	(5)	289	166	123	47	41	62	53	33	53	65	98	61	48	84	62	7	46	18	45	98	61	7	36	14	45	88	44	30
		29%	33%	25%	26%	20%	34%	33%	28%	33%	29%	28%	30%	28%	31%	29%	19%	33%	41%	22%	28%	33%	19%	30%	44%	25%	32%	33%	29%
Agree somewhat	(4)	314	154	161	65	71	54	57	34	34	80	119	61	46	102	55	12	46	7	67	142	40	14	34	6	51	95	35	41
		31%	31%	32%	36%	36%	30%	35%	28%	21%	36%	34%	31%	27%	38%	26%	32%	33%	15%	34%	41%	22%	39%	29%	20%	28%	35%	26%	39%
Neither agree nor disagree	(3)	219	91	128	36	64	41	27	24	27	46	83	44	30	52	51	6	20	9	51	70	39	6	18	3	53	53	27	18
		22%	18%	26%	20%	32%	23%	17%	20%	17%	21%	23%	22%	17%	20%	24%	17%	15%	19%	26%	20%	21%	17%	16%	10%	29%	19%	21%	18%
Disagree somewhat	(2)	84	42	42	19	13	10	8	14	19	18	25	13	23	18	21	10	12	6	12	23	20	6	13	5	12	20	11	10
		8%	8%	8%	11%	7%	5%	5%	12%	12%	8%	7%	7%	13%	7%	10%	27%	9%	14%	6%	7%	11%	16%	11%	15%	7%	7%	8%	10%
Disagree strongly	(1)	77	41	35	11	6	9	13	11	27	10	24	17	23	12	24	1	12	1	13	13	23	1	17	*	10	15	14	3
		8%	8%	7%	6%	3%	5%	8%	9%	17%	5%	7%	9%	13%	5%	11%	3%	9%	3%	7%	4%	13%	3%	15%	1%	5%	6%	10%	3%
NET: Disagree		160	83	77	30	19	19	21	26	45	28	49	31	46	30	45	11	24	8	26	36	43	7	31	5	21	35	25	13
		16%	17%	15%	17%	10%	10%	13%	21%	28%	13%	14%	15%	26%	11%	21%	30%	18%	17%	13%	10%	24%	19%	26%	16%	12%	13%	18%	12%
Don't know		17	6	12	2	5	5	2	3	2	1	5	4	3	-	1	1	1	3	11	2	*	2	-	3	10	1	3	2
		2%	1%	2%	1%	2%	3%	1%	2%	1%	1%	1%	2%	2%	-	1%	3%	*	8%	6%	*	*	6%	-	11%	5%	*	2%	2%
Mean		3.67	3.73	3.60	3.66	3.66	3.85	3.82	3.55	3.42	3.78	3.69	3.69	3.43	3.85	3.51	3.38	3.74	3.82	3.62	3.84	3.52	3.57	3.48	4.00	3.65	3.81	3.64	3.84
Standard deviation		1.20	1.24	1.16	1.16	0.98	1.12	1.19	1.28	1.47	1.10	1.15	1.23	1.38	1.08	1.31	1.18	1.26	1.26	1.13	1.03	1.38	1.11	1.40	1.20	1.11	1.14	1.31	1.05
Standard error		0.04	0.06	0.05	0.12	0.08	0.09	0.08	0.10	0.10	0.06	0.08	0.10	0.10	0.06	0.09	0.21	0.11	0.22	0.08	0.05	0.10	0.20	0.13	0.24	0.09	0.06	0.11	0.12

Uxbridge & South Ruislip Poll

CATI Fieldwork : 12th - 14th August 2014

Absolutes/col percents

Table 13

Q7. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement ...

-Boris Johnson would be capable of running the country as Prime Minister

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74	
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105	
NET: Agree	397	212	185	78	71	74	67	44	63	94	142	89	56	143	57	9	63	23	67	202	46	8	39	14	54	154	36	43	
		40%	37%	43%	36%	41%	42%	36%	39%	43%	40%	44%	33%	53%	27%	25%	46%	52%	34%	58%	25%	21%	33%	42%	30%	57%	27%	40%	
Agree strongly	(5)	132	71	61	25	20	28	19	14	26	37	36	27	51	13	3	21	5	22	74	11	3	10	3	13	55	13	13	
		13%	14%	12%	14%	10%	16%	12%	11%	17%	12%	11%	18%	15%	19%	6%	9%	15%	10%	11%	21%	6%	9%	9%	8%	7%	20%	10%	12%
Agree somewhat	(4)	265	141	124	53	52	46	48	30	37	68	105	53	30	92	45	6	42	19	46	128	35	5	29	11	41	99	23	30
		27%	28%	25%	29%	26%	25%	30%	25%	23%	31%	30%	26%	17%	34%	21%	16%	31%	42%	23%	37%	19%	12%	24%	34%	23%	36%	17%	28%
Neither agree nor disagree	(3)	221	86	135	34	57	57	30	22	21	46	88	40	33	53	44	7	24	6	58	71	32	10	20	5	55	41	25	17
		22%	17%	27%	19%	29%	32%	18%	18%	13%	21%	25%	20%	19%	20%	21%	19%	17%	14%	29%	20%	17%	26%	17%	15%	30%	15%	18%	16%
Disagree somewhat	(2)	170	83	87	34	43	18	24	22	29	41	53	40	28	47	44	12	18	5	36	48	37	9	20	7	42	43	22	23
		17%	17%	17%	19%	21%	10%	15%	18%	18%	18%	15%	20%	16%	17%	21%	32%	13%	12%	18%	14%	20%	25%	17%	20%	23%	16%	17%	22%
Disagree strongly	(1)	200	113	87	32	25	29	38	32	44	39	67	33	51	24	66	9	31	8	35	27	66	11	39	5	26	31	50	21
		20%	23%	17%	18%	12%	16%	24%	26%	27%	18%	19%	16%	30%	9%	31%	24%	23%	18%	17%	8%	36%	28%	33%	17%	14%	12%	38%	20%
NET: Disagree		370	196	174	66	68	47	62	54	73	80	120	72	80	71	110	21	49	13	71	74	103	20	59	12	68	75	73	44
		37%	39%	35%	37%	34%	26%	39%	45%	46%	36%	34%	36%	46%	26%	51%	56%	36%	29%	36%	21%	56%	53%	50%	37%	38%	28%	54%	42%
Don't know		12	6	6	2	3	2	1	1	3	*	5	-	4	2	2	-	1	2	3	2	-	1	2	3	2	1	1	
		1%	1%	1%	1%	2%	1%	1%	1%	2%	*	1%	-	2%	1%	1%	-	*	5%	2%	*	1%	-	1%	7%	2%	1%	*	1%
Mean		2.96	2.95	2.97	3.02	2.99	3.14	2.91	2.77	2.83	3.00	2.98	3.10	2.71	3.37	2.50	2.54	3.02	3.16	2.91	3.50	2.38	2.49	2.58	2.96	2.85	3.38	2.45	2.90
Standard deviation		1.34	1.40	1.27	1.34	1.18	1.28	1.38	1.38	1.48	1.30	1.28	1.35	1.46	1.23	1.29	1.27	1.41	1.32	1.25	1.19	1.31	1.28	1.39	1.30	1.16	1.29	1.40	1.35
Standard error		0.04	0.06	0.06	0.14	0.10	0.10	0.10	0.11	0.10	0.07	0.08	0.11	0.11	0.07	0.09	0.22	0.12	0.22	0.09	0.06	0.10	0.23	0.13	0.25	0.09	0.07	0.11	0.16

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Absolutes/col percents

Table 14

Q7. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement ...

-Boris Johnson would change Britain for the better, if he became Prime Minister

Base: All respondents

	Total	Gender		Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74	
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105	
NET: Agree	346	182	164	73	58	64	56	39	57	87	121	65	57	136	54	9	47	13	54	185	38	8	31	7	45	138	31	26	
		35%	36%	33%	41%	29%	36%	35%	32%	35%	39%	34%	32%	33%	51%	25%	24%	34%	30%	27%	53%	21%	22%	26%	20%	25%	51%	23%	24%
Agree strongly	(5)	116	66	50	30	15	28	13	10	20	25	36	24	22	41	11	5	18	1	19	66	9	6	6	1	8	44	12	13
		12%	13%	10%	17%	7%	15%	8%	8%	12%	11%	10%	12%	13%	15%	5%	13%	14%	3%	10%	19%	5%	15%	5%	4%	4%	16%	9%	12%
Agree somewhat	(4)	230	117	114	43	43	36	43	29	37	62	85	41	34	95	42	4	28	12	35	119	28	3	25	5	37	94	19	13
		23%	23%	23%	24%	21%	20%	27%	24%	23%	28%	24%	20%	20%	35%	20%	11%	21%	27%	18%	34%	15%	8%	21%	17%	21%	35%	14%	12%
Neither agree nor disagree	(3)	309	138	171	61	80	69	39	29	33	61	127	68	36	76	60	9	33	16	86	103	51	12	26	10	78	73	31	44
		31%	28%	34%	34%	40%	38%	24%	24%	20%	28%	36%	34%	21%	28%	28%	24%	24%	35%	43%	29%	28%	33%	22%	31%	43%	27%	23%	42%
Disagree somewhat	(2)	135	65	71	26	30	18	24	20	18	31	43	27	31	30	38	11	19	7	23	38	33	9	20	6	24	35	24	15
		14%	13%	14%	14%	15%	10%	15%	16%	11%	14%	12%	13%	18%	11%	18%	31%	14%	16%	12%	11%	18%	23%	17%	17%	13%	13%	18%	14%
Disagree strongly	(1)	185	102	83	18	25	28	42	29	44	41	54	37	42	20	59	7	34	6	32	16	58	8	40	8	29	21	47	19
		19%	20%	17%	10%	12%	15%	26%	24%	28%	18%	15%	18%	25%	7%	28%	19%	25%	14%	16%	4%	31%	21%	34%	25%	16%	8%	35%	18%
NET: Disagree		320	166	154	44	55	46	65	49	62	71	97	64	73	50	97	18	53	14	55	53	91	16	60	14	53	56	70	34
		32%	33%	31%	24%	27%	25%	41%	41%	39%	32%	27%	32%	42%	19%	45%	50%	39%	30%	27%	15%	50%	44%	50%	42%	29%	21%	52%	32%
Don't know		24	13	11	2	8	2	*	4	8	1	9	4	6	4	1	3	2	4	8	4	-	2	2	5	5	1	1	
		2%	3%	2%	1%	4%	1%	*	3%	5%	1%	3%	2%	4%	2%	2%	3%	5%	2%	2%	2%	-	2%	7%	3%	2%	1%	1%	
Mean		2.96	2.96	2.95	3.24	2.96	3.10	2.76	2.74	2.80	3.00	3.01	2.94	2.78	3.41	2.56	2.68	2.84	2.88	2.93	3.53	2.43	2.72	2.46	2.54	2.84	3.39	2.45	2.86
Standard deviation		1.27	1.32	1.21	1.19	1.10	1.24	1.32	1.31	1.42	1.27	1.19	1.26	1.38	1.12	1.24	1.30	1.38	1.08	1.16	1.07	1.24	1.31	1.30	1.19	1.07	1.14	1.34	1.22
Standard error		0.04	0.06	0.05	0.12	0.09	0.10	0.09	0.11	0.09	0.07	0.08	0.10	0.10	0.07	0.09	0.23	0.12	0.18	0.08	0.06	0.09	0.23	0.12	0.23	0.08	0.06	0.11	0.14

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Table 15

Q8. Which of the following do you think would make the best Prime Minister, even if none of them would be your first choice?

Base: All respondents

	Gender			Age						Social Class				Current VI - Unnamed						Current VI - with Boris Johnson Standing						2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem	UKIP	Other	DK/Ref	Con	Lab	LibDem
Unweighted base	1000	469	531	94	143	162	203	157	241	367	236	150	195	295	208	33	143	36	197	373	181	32	120	28	178	317	156	74
Weighted base	1000	500	500	180	200	180	160	120	160	220	354	201	172	268	214	37	136	45	200	348	183	37	118	33	180	272	134	105
David Cameron	358	185	173	42	74	75	57	45	66	83	135	68	55	166	47	7	44	4	67	169	39	7	47	5	69	142	33	16
	36%	37%	35%	23%	37%	42%	35%	37%	41%	38%	38%	34%	32%	62%	22%	19%	33%	9%	33%	49%	21%	19%	39%	15%	38%	52%	24%	16%
Boris Johnson	333	161	173	65	66	70	48	36	49	64	121	73	57	88	41	7	58	23	75	146	31	6	35	17	58	107	27	37
	33%	32%	35%	36%	33%	39%	30%	30%	31%	29%	34%	36%	33%	33%	19%	19%	43%	51%	38%	42%	17%	16%	29%	51%	32%	39%	20%	36%
Ed Miliband	189	91	99	49	36	20	32	25	29	37	62	40	43	1	108	8	22	9	21	12	98	11	24	4	19	11	63	19
	19%	18%	20%	27%	18%	11%	20%	21%	18%	17%	17%	20%	25%	*	50%	22%	16%	20%	10%	4%	54%	31%	20%	11%	11%	4%	47%	18%
Nick Clegg	98	56	41	22	21	11	16	13	14	31	29	19	17	11	16	15	10	9	26	20	12	13	12	7	22	10	10	32
	10%	11%	8%	12%	11%	6%	10%	11%	9%	14%	8%	9%	10%	4%	7%	40%	7%	19%	13%	6%	7%	34%	10%	22%	12%	4%	7%	30%
None of these	21	7	14	2	3	5	7	2	2	5	8	1	1	1	2	-	1	1	11	*	2	-	1	-	12	1	2	1
	2%	1%	3%	1%	2%	3%	5%	2%	1%	2%	2%	1%	*	*	1%	-	1%	1%	5%	*	1%	-	1%	-	7%	*	1%	1%

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Table 16
Demographics
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1000	1000
Weighted base	1000	1000
<u>Gender</u>		
Male	469 47%	500 50%
Female	531 53%	500 50%
<u>Age</u>		
18-24	94 9%	180 18%
25-34	143 14%	200 20%
35-44	162 16%	180 18%
45-54	203 20%	160 16%
55-64	157 16%	120 12%
65 or older	241 24%	160 16%
Mean Age	49.2	43.4

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Absolutes/col percents

Table 16
Demographics
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1000	1000
<u>Social Class</u>		
AB	367 37%	220 22%
C1	236 24%	354 35%
C2	150 15%	201 20%
DE	195 20%	172 17%
Refused	52 5%	52 5%

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Table 17

Q4. At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	317 32%	272 27%
Labour	156 16%	134 13%
Liberal Democrats	74 7%	105 11%
Another party	65 7%	50 5%
Did not vote	293 29%	349 35%
Don't know	49 5%	50 5%
Refused	46 5%	40 4%