

UXBRIDGE & SOUTH RUISLIP POLL AUGUST 2014

1,000 adults in the Uxbridge & South Ruislip constituency were interviewed by telephone between 12 – 14 August 2014. Results have been weighted to be representative of all adults in the constituency. Full data tables are available at www.LordAshcroftPolls.com.

1. If there were a general election tomorrow, which party would you vote for?
2. And if Boris Johnson were the Conservative candidate to be the MP in your constituency, which party would you vote for?

Standard voting intention...	%	If Boris were the candidate...	%
Conservative	42	Conservative	52
Labour	28	Labour	23
Liberal Democrats	6	Liberal Democrats	6
UKIP	19	UKIP	16
Others	5	Others	3
CON LEAD OVER LABOUR	14	CON LEAD OVER LABOUR	29

3. Which of the following do you think best describes Boris Johnson?

[Breakdown by standard voting intention]

	%	ALL	Con voters	Lab voters	LD voters	UKIP voters
He's different to most politicians, and in a good way		53	70	45	42	52
He's different to most politicians, but in a bad way		7	4	12	9	8
He's basically the same as most other politicians		30	21	28	43	30
He's not really a politician at all		10	4	14	6	9

4. Boris Johnson has said he would like to stand for parliament at the general election in May 2015, before his term as Mayor of London has ended. There has been some speculation that he would like to stand in the Uxbridge constituency. If he were elected next May, he would be both the MP for Uxbridge and the Mayor of London until his term as Mayor ends the following year. Which of the following is closest to your view?

	%	ALL	Con voters		Lab voters		LD voters		UKIP voters	
			Std VI	With Boris	Std VI	With Boris	Std VI	With Boris	Std VI	With Boris
I would be happy for Boris Johnson to be both the MP for Uxbridge & South Ruislip and the Mayor of London until his term as Mayor comes to an end		50	63	68	40	37	25	24	45	28
I do not think Boris Johnson should be both an MP and Mayor of London at the same time; he should either wait until his term as Mayor ends before standing for parliament or resign as Mayor if he becomes an MP		50	37	32	60	63	75	76	55	72

5. Here are some things people have said about Boris Johnson. Please could you say whether you agree or disagree with each statement.

% agreeing	ALL	Con voters		Lab voters		LD voters		UKIP voters	
		Std VI	With Boris	Std VI	With Boris	Std VI	With Boris	Std VI	With Boris
Being Mayor of London is mainly about generating publicity for the city rather than running anything so Boris Johnson can fulfil the role without doing any real harm	45	52	53	39	38	37	43	48	39
Being Mayor of London is a serious job and Boris Johnson has shown he is capable of taking on real responsibility	71	86	89	61	57	69	64	65	55
Boris Johnson clearly has ambitions to become leader of the Conservative Party and Prime Minister	60	69	69	54	55	51	58	67	59
Boris Johnson would be capable of running the country as Prime Minister	40	53	58	27	25	25	21	46	33
Boris Johnson would change Britain for the better, if he became Prime Minister	35	51	53	25	21	24	22	34	26

6. Which of the following do you think would make the best Prime Minister, even if none of them would be your first choice?

%	ALL	Con voters		Lab voters		LD voters		UKIP voters	
		Std VI	With Boris	Std VI	With Boris	Std VI	With Boris	Std VI	With Boris
David Cameron	36	62	49	22	21	19	19	33	39
Boris Johnson	33	33	42	19	17	19	16	43	29
Ed Miliband	19	-	4	50	54	22	31	16	20
Nick Clegg	10	4	6	7	7	40	34	7	10