

Plymouth, Sutton & Devonport Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70	
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119	
Certain to vote	(10)	473	238	235	83	77	63	72	75	100	88	192	71	110	101	158	14	91	39	4	124	120	68
		47%	47%	48%	35%	40%	41%	49%	66%	66%	54%	56%	38%	41%	55%	64%	59%	59%	69%	56%	69%	70%	57%
	(9)	54	26	28	11	10	9	9	7	8	10	22	10	11	14	18	2	5	3	1	12	12	5
		5%	5%	6%	5%	5%	6%	6%	6%	6%	6%	6%	5%	4%	8%	7%	9%	3%	6%	12%	7%	7%	4%
	(8)	100	50	50	30	14	23	12	9	13	13	32	19	32	36	25	-	17	1	-	25	17	8
		10%	10%	10%	13%	7%	15%	8%	7%	9%	8%	9%	10%	12%	20%	10%	-	11%	1%	-	14%	10%	7%
	(7)	50	28	21	20	9	9	6	3	3	7	12	11	18	5	19	-	4	1	-	3	6	21
		5%	6%	4%	8%	4%	6%	4%	2%	2%	5%	4%	6%	7%	3%	8%	-	3%	1%	-	2%	3%	18%
	(6)	34	15	19	4	11	4	9	3	2	9	13	5	6	9	9	-	7	-	-	3	3	5
		3%	3%	4%	2%	6%	3%	6%	3%	1%	5%	4%	3%	2%	5%	4%	-	4%	-	-	2%	2%	4%
	(5)	74	30	43	24	12	12	11	5	9	13	25	10	16	7	8	4	17	9	1	5	5	7
		7%	6%	9%	10%	6%	8%	7%	4%	6%	8%	7%	5%	6%	4%	3%	17%	11%	15%	10%	3%	3%	6%
	(4)	20	5	15	8	4	2	5	1	1	3	9	1	6	1	3	-	5	-	-	*	1	-
		2%	1%	3%	3%	2%	1%	3%	1%	*	2%	3%	1%	2%	1%	1%	-	3%	-	-	*	1%	-
	(3)	44	34	9	24	9	7	2	3	*	5	12	10	13	10	5	3	7	4	1	1	5	1
		4%	7%	2%	10%	4%	5%	1%	2%	*	3%	4%	5%	5%	5%	2%	15%	5%	7%	22%	1%	3%	1%
	(2)	17	11	6	4	8	3	2	-	-	3	-	8	6	-	3	-	2	-	-	-	*	-
		2%	2%	1%	2%	4%	2%	1%	-	-	2%	-	4%	2%	-	1%	-	1%	-	-	-	*	-
Definitely would not vote	(1)	135	73	62	29	42	22	20	10	12	10	25	42	52	-	-	-	-	-	-	5	3	3
		13%	14%	13%	12%	21%	14%	14%	9%	8%	6%	7%	22%	19%	-	-	-	-	-	-	3%	2%	3%
Refused		1	1	1	-	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	-	-	1%	-	-	*	*	-	-	-	-	-	-	-	-	-
Don't know		1	*	1	-	-	-	-	-	1	*	-	-	-	-	-	-	-	-	-	1	*	-
		*	*	*	-	-	-	-	-	1%	*	-	-	-	-	-	-	-	-	-	*	*	-
Mean		7.32	7.19	7.45	6.74	6.45	7.14	7.43	8.40	8.56	7.96	8.07	6.41	6.76	8.64	8.88	8.01	8.34	8.62	7.83	9.07	9.01	8.52
Standard deviation		3.31	3.40	3.22	3.26	3.67	3.29	3.26	2.86	2.69	2.86	2.84	3.70	3.55	1.98	1.88	2.84	2.36	2.39	3.22	1.91	1.99	2.12
Standard error		0.10	0.16	0.14	0.42	0.29	0.29	0.25	0.21	0.16	0.17	0.20	0.30	0.20	0.14	0.12	0.63	0.18	0.44	1.14	0.12	0.13	0.25

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119
Conservative	184	88	96	26	38	39	22	18	40	39	92	20	30	184	-	-	-	-	-	96	10	17
	18%	17%	20%	11%	20%	25%	15%	16%	26%	24%	27%	11%	11%	100%	-	-	-	-	-	53%	6%	14%
Labour	248	119	129	63	53	35	31	30	36	46	88	41	70	-	248	-	-	-	-	16	108	40
	25%	23%	26%	27%	27%	23%	21%	26%	24%	29%	26%	22%	26%	-	100%	-	-	-	-	9%	62%	33%
Liberal Democrat	24	12	12	8	4	1	4	4	3	4	7	-	5	-	-	24	-	-	-	*	1	12
	2%	2%	2%	3%	2%	*	3%	3%	2%	2%	2%	-	2%	-	-	100%	-	-	-	*	*	10%
The UK Independence Party (UKIP)	156	88	67	23	21	25	34	27	25	22	36	46	47	-	-	-	156	-	-	40	26	6
	16%	17%	14%	10%	11%	16%	23%	23%	16%	14%	11%	24%	17%	-	-	-	100%	-	-	22%	15%	5%
The Green Party	56	31	25	32	9	7	6	1	1	9	32	5	10	-	-	-	-	56	-	1	8	13
	6%	6%	5%	14%	5%	5%	4%	1%	1%	6%	9%	3%	4%	-	-	-	-	100%	-	1%	5%	11%
The British National Party (BNP)	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	7%	-	-	-
Some other party	6	5	1	-	1	2	1	1	1	1	1	1	3	-	-	-	-	-	6	1	1	-
	1%	1%	*	-	*	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-	-	93%	*	1%	-
Would not vote	135	73	62	29	42	22	20	10	12	10	25	42	52	-	-	-	-	-	-	5	3	3
	13%	14%	13%	12%	21%	14%	14%	9%	8%	6%	7%	22%	19%	-	-	-	-	-	-	3%	2%	3%
Refused	57	33	23	9	8	3	11	12	14	10	14	17	11	-	-	-	-	-	-	5	5	7
	6%	6%	5%	4%	4%	2%	7%	10%	9%	6%	4%	9%	4%	-	-	-	-	-	-	3%	3%	6%
Don't know	138	64	74	46	21	20	19	12	19	19	48	16	44	-	-	-	-	-	-	16	11	20
	14%	12%	15%	20%	11%	13%	13%	10%	13%	12%	14%	9%	16%	-	-	-	-	-	-	9%	6%	17%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	506	247	259	24	65	64	84	103	164	166	121	73	135	146	198	14	121	21	5	163	173	42
Weighted base	475	239	236	98	84	75	68	63	85	84	197	77	109	130	184	15	103	39	4	125	120	70
Conservative	130	60	71	14	27	25	17	15	33	24	71	15	20	130	-	-	-	-	-	78	7	14
	27%	25%	30%	15%	32%	33%	25%	23%	39%	28%	36%	20%	18%	100%	-	-	-	-	-	62%	6%	20%
Labour	184	89	95	44	37	28	21	23	29	35	73	27	47	-	184	-	-	-	-	14	85	30
	39%	37%	40%	45%	45%	38%	31%	37%	34%	42%	37%	35%	44%	-	100%	-	-	-	-	11%	71%	43%
Liberal Democrat	15	8	7	3	3	*	3	2	3	2	5	-	4	-	-	15	-	-	-	*	1	10
	3%	3%	3%	3%	4%	*	5%	4%	3%	3%	3%	-	4%	-	-	100%	-	-	-	*	1%	14%
The UK Independence Party (UKIP)	103	59	44	13	11	15	22	21	19	14	25	31	30	-	-	-	103	-	-	33	20	4
	22%	25%	19%	14%	13%	20%	32%	33%	23%	17%	13%	40%	27%	-	-	-	100%	-	-	26%	16%	6%
The Green Party	39	21	18	23	4	7	3	1	*	8	22	3	6	-	-	-	-	39	-	1	6	11
	8%	9%	8%	24%	5%	9%	5%	2%	*	9%	11%	5%	6%	-	-	-	-	100%	-	1%	5%	16%
The British National Party (BNP)	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	11%	-	-	-
Some other party	4	2	1	-	1	*	1	1	1	1	1	1	1	-	-	-	-	-	4	*	1	-
	1%	1%	*	-	1%	*	2%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	89%	*	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	28%
Labour	39%
Liberal Democrat	4%
UKIP	21%
Green	8%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119
Conservative	168 17%	82 16%	85 17%	17 7%	32 16%	36 24%	20 14%	21 18%	42 27%	36 22%	79 23%	20 11%	29 11%	148 81%	2 1%	2 9%	7 4%	- -	- -	95 53%	10 6%	13 11%
Labour	262 26%	132 26%	130 26%	64 27%	55 28%	37 24%	32 22%	34 30%	39 26%	51 31%	94 28%	44 23%	70 26%	12 6%	221 89%	* 1%	6 4%	9 16%	2 37%	19 11%	121 70%	33 28%
Liberal Democrat	36 4%	17 3%	19 4%	14 6%	7 4%	1 *	5 3%	4 3%	5 3%	6 3%	14 4%	- -	8 3%	7 4%	4 2%	21 90%	- -	- -	- -	1 1%	1 *	14 12%
The UK Independence Party (UKIP)	156 16%	84 16%	73 15%	23 10%	21 11%	30 19%	32 22%	25 22%	24 16%	19 12%	43 13%	41 22%	49 18%	8 4%	2 1%	- -	139 89%	- -	- -	43 24%	25 15%	5 4%
The Green Party	54 5%	29 6%	25 5%	33 14%	7 3%	5 4%	6 4%	1 1%	2 1%	11 7%	28 8%	5 3%	10 4%	- -	7 3%	- -	- -	46 81%	1 12%	2 1%	2 1%	14 12%
The British National Party (BNP)	* *	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* 7%	- -	- -	- -
Some other party	6 1%	5 1%	1 *	- -	3 1%	1 1%	- -	1 1%	2 1%	1 1%	- *	1 *	4 2%	- -	- -	- -	- -	- -	3 44%	- -	1 *	1 1%
Would not vote	135 13%	73 14%	62 13%	29 12%	42 21%	22 14%	20 14%	10 9%	12 8%	10 6%	25 7%	42 22%	52 19%	- -	- -	- -	- -	- -	- -	5 3%	3 2%	3 3%
Refused	47 5%	30 6%	17 3%	9 4%	8 4%	4 2%	7 4%	8 7%	12 8%	9 6%	10 3%	15 8%	9 3%	- -	1 *	- -	- -	- -	- -	1 1%	4 2%	8 7%
Don't know	139 14%	61 12%	78 16%	48 20%	22 11%	18 12%	25 17%	11 9%	15 10%	18 11%	49 14%	21 11%	41 15%	9 5%	11 5%	- -	4 3%	1 2%	- -	13 7%	7 4%	27 23%

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	525	251	273	25	65	65	82	113	174	169	124	74	146	138	193	14	118	21	5	170	180	40
Weighted base	485	244	241	99	83	77	67	68	90	85	200	75	116	125	177	15	100	39	4	131	126	65
Conservative	124	58	66	10	23	24	16	17	35	25	63	15	20	109	2	1	6	-	-	78	7	10
	25%	24%	27%	10%	27%	31%	24%	24%	39%	30%	31%	20%	17%	87%	1%	7%	6%	-	-	60%	6%	16%
Labour	192	99	93	45	37	29	22	28	31	35	77	27	51	7	164	*	4	7	2	16	97	27
	40%	41%	39%	45%	45%	38%	32%	41%	34%	41%	38%	37%	44%	5%	93%	2%	4%	17%	42%	12%	77%	42%
Liberal Democrat	23	11	12	6	5	*	4	3	4	3	10	-	6	4	3	13	-	-	-	1	1	10
	5%	4%	5%	6%	6%	*	7%	4%	4%	4%	5%	-	5%	3%	2%	91%	-	-	-	*	1%	16%
The UK Independence Party (UKIP)	103	55	48	13	12	19	21	19	18	11	30	28	31	6	2	-	90	-	-	34	19	4
	21%	22%	20%	14%	15%	25%	31%	28%	20%	13%	15%	37%	27%	4%	1%	-	90%	-	-	26%	15%	7%
The Green Party	39	19	20	24	4	5	4	1	1	9	20	3	7	-	6	-	-	33	1	2	1	12
	8%	8%	8%	25%	5%	6%	6%	1%	1%	10%	10%	5%	6%	-	3%	-	-	83%	15%	1%	1%	18%
The British National Party (BNP)	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	11%	-	-	-
Some other party	3	2	1	-	1	*	-	1	1	1	-	1	2	-	-	-	-	-	1	-	1	1
	1%	1%	*	-	1%	*	-	1%	2%	1%	-	1%	1%	-	-	-	-	-	32%	-	*	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	26%
Labour	39%
Liberal Democrat	6%
UKIP	21%
Green	8%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119
I would not vote Liberal Democrat	635 63%	338 66%	297 61%	132 56%	114 58%	94 60%	106 71%	79 69%	109 72%	87 54%	222 65%	126 67%	189 70%	108 59%	182 73%	-	130 83%	40 72%	5 81%	133 74%	128 74%	63 53%
I would not vote UKIP	585 58%	293 57%	291 59%	165 70%	125 64%	84 55%	75 50%	51 44%	84 55%	107 66%	221 64%	85 45%	154 56%	121 66%	195 79%	17 73%	-	53 95%	2 34%	88 49%	115 67%	90 76%
I would not vote Conservative	505 50%	264 52%	242 49%	120 51%	94 48%	72 46%	84 57%	62 54%	72 47%	65 40%	139 40%	105 56%	174 64%	-	190 77%	11 47%	106 68%	41 74%	5 80%	37 21%	135 78%	64 54%
I would not vote Labour	404 40%	222 43%	182 37%	53 23%	78 40%	76 49%	73 50%	48 42%	74 49%	62 39%	139 40%	89 48%	106 39%	122 66%	-	12 50%	107 69%	24 42%	4 63%	128 71%	19 11%	30 26%
None of these - I would potentially vote for all of them	97 10%	64 12%	33 7%	29 12%	26 13%	21 13%	6 4%	6 5%	8 5%	9 5%	30 9%	23 12%	28 10%	16 9%	13 5%	3 12%	13 8%	1 2%	-	9 5%	8 5%	8 7%
Don't know	24 2%	8 2%	16 3%	4 2%	6 3%	-	2 1%	8 7%	4 3%	4 2%	4 1%	7 4%	8 3%	-	1 1%	-	*	-	-	*	2 1%	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70	
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119	
NET: Well	557	301	256	137	103	85	73	68	92	106	201	99	126	155	120	17	69	26	2	133	88	70	
	56%	59%	52%	58%	52%	55%	49%	59%	61%	66%	59%	53%	46%	84%	48%	72%	44%	46%	33%	74%	51%	59%	
Very well	(4)	36	25	11	-	15	3	4	4	10	6	13	1	15	13	6	1	3	-	-	11	2	7
	4%	5%	2%	-	8%	2%	2%	4%	6%	4%	4%	*	6%	7%	2%	3%	2%	-	-	6%	1%	6%	
Quite well	(3)	521	276	245	137	88	81	69	63	82	100	188	98	110	142	114	16	66	26	2	123	85	64
	52%	54%	50%	58%	45%	53%	47%	55%	54%	62%	55%	52%	41%	77%	46%	69%	43%	46%	33%	68%	49%	54%	
Quite badly	(2)	327	144	183	85	67	50	56	35	33	47	113	62	96	22	111	5	58	21	3	33	67	40
	33%	28%	37%	36%	34%	32%	38%	31%	22%	29%	33%	33%	35%	12%	45%	22%	37%	38%	40%	18%	39%	33%	
Very badly	(1)	92	55	37	14	21	16	16	9	16	6	20	23	39	5	11	-	24	9	1	9	15	7
	9%	11%	7%	6%	11%	10%	11%	8%	10%	4%	6%	12%	15%	3%	5%	-	15%	16%	20%	5%	9%	6%	
NET: Badly	419	200	219	99	88	66	72	44	48	54	134	85	135	27	123	5	82	30	4	42	82	46	
	42%	39%	45%	42%	45%	43%	49%	39%	32%	33%	39%	45%	50%	15%	49%	22%	52%	54%	60%	23%	47%	39%	
Don't know	27	11	16	-	5	4	4	3	11	2	8	4	11	1	6	1	5	-	*	5	3	2	
	3%	2%	3%	-	2%	3%	2%	2%	8%	1%	2%	2%	4%	1%	2%	6%	3%	-	7%	3%	2%	2%	
Mean	2.51	2.54	2.48	2.52	2.50	2.48	2.42	2.56	2.61	2.66	2.58	2.42	2.39	2.90	2.47	2.80	2.32	2.30	2.14	2.77	2.44	2.60	
Standard deviation	0.72	0.75	0.67	0.61	0.79	0.71	0.72	0.70	0.78	0.62	0.67	0.71	0.81	0.55	0.63	0.48	0.76	0.73	0.81	0.63	0.67	0.69	
Standard error	0.02	0.04	0.03	0.08	0.06	0.06	0.06	0.05	0.05	0.04	0.05	0.06	0.05	0.04	0.04	0.11	0.06	0.13	0.31	0.04	0.04	0.08	

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70	
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119	
NET: Well	583	313	270	164	104	83	70	69	93	107	210	112	127	149	142	18	71	36	3	131	90	74	
	58%	61%	55%	70%	53%	53%	48%	60%	61%	66%	61%	60%	47%	81%	57%	78%	46%	65%	44%	73%	52%	62%	
Very well	(4)	51	33	18	13	11	4	5	3	15	14	21	4	12	17	12	1	4	-	1	10	9	5
		5%	6%	4%	6%	6%	2%	3%	3%	10%	9%	6%	2%	4%	9%	5%	6%	3%	-	13%	6%	5%	4%
Quite well	(3)	533	280	253	151	93	79	66	65	78	93	189	109	116	133	130	17	67	36	2	121	81	69
		53%	55%	52%	64%	48%	51%	44%	57%	51%	57%	55%	58%	42%	72%	52%	72%	43%	65%	31%	67%	47%	58%
Quite badly	(2)	289	132	156	54	68	47	54	31	34	42	102	48	92	32	86	3	53	17	3	37	63	37
		29%	26%	32%	23%	35%	31%	36%	27%	22%	26%	30%	26%	34%	17%	35%	13%	34%	30%	49%	21%	36%	31%
Very badly	(1)	93	50	43	8	19	22	18	11	15	10	25	19	37	2	16	-	24	2	-	8	13	6
		9%	10%	9%	3%	10%	14%	12%	10%	10%	6%	7%	10%	14%	1%	6%	-	16%	4%	-	4%	8%	5%
NET: Badly		382	182	200	62	87	69	72	42	49	52	127	67	129	34	101	3	78	19	3	45	76	43
		38%	36%	41%	26%	44%	45%	48%	37%	32%	32%	37%	36%	47%	18%	41%	13%	50%	34%	49%	25%	44%	36%
Don't know		37	17	20	10	5	2	6	4	10	3	6	8	16	1	4	2	6	1	*	4	8	2
		4%	3%	4%	4%	2%	2%	4%	4%	7%	2%	2%	4%	6%	*	2%	8%	4%	2%	7%	2%	4%	2%
Mean		2.56	2.60	2.52	2.75	2.50	2.42	2.40	2.55	2.65	2.70	2.61	2.54	2.40	2.89	2.57	2.92	2.34	2.62	2.61	2.76	2.51	2.61
Standard deviation		0.74	0.76	0.71	0.61	0.76	0.77	0.75	0.72	0.81	0.72	0.72	0.71	0.79	0.55	0.69	0.46	0.78	0.56	0.79	0.62	0.72	0.66
Standard error		0.02	0.04	0.03	0.08	0.06	0.07	0.06	0.05	0.05	0.04	0.05	0.06	0.05	0.04	0.04	0.11	0.06	0.10	0.30	0.04	0.05	0.08

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119
I am satisfied with the job David Cameron is doing overall as Prime Minister	302 30%	160 31%	142 29%	92 39%	58 30%	43 28%	27 18%	30 26%	52 34%	57 35%	124 36%	54 29%	58 21%	119 65%	31 12%	14 58%	24 15%	13 23%	- -	90 50%	27 16%	31 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	283 28%	138 27%	145 30%	50 21%	49 25%	59 38%	57 39%	34 30%	33 22%	42 26%	108 32%	57 30%	65 24%	62 34%	50 20%	5 22%	74 48%	12 22%	1 22%	69 38%	37 21%	30 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	289 29%	146 29%	142 29%	76 32%	53 27%	42 27%	39 26%	31 27%	45 30%	48 30%	79 23%	51 27%	99 36%	1 1%	163 66%	3 12%	40 25%	26 46%	3 39%	17 9%	98 56%	52 44%
Refused	28 3%	13 3%	16 3%	- -	5 2%	3 2%	8 5%	5 4%	8 5%	4 3%	8 2%	4 2%	10 4%	1 *	1 1%	- -	4 3%	- -	- -	1 *	3 2%	- -
Don't know	101 10%	54 11%	46 9%	17 7%	31 16%	8 5%	17 12%	15 13%	13 9%	10 6%	23 7%	21 11%	41 15%	1 1%	4 1%	2 8%	14 9%	5 8%	3 39%	3 2%	9 5%	6 5%

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Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119
Labour	147 15%	86 17%	61 12%	31 13%	41 21%	12 8%	25 17%	20 17%	17 11%	24 15%	44 13%	22 12%	50 18%	18 10%	53 21%	7 32%	27 18%	3 5%	2 27%	20 11%	46 26%	15 13%
The UK Independence Party (UKIP)	116 12%	70 14%	46 9%	35 15%	29 15%	15 9%	14 10%	13 11%	10 7%	18 11%	37 11%	20 11%	34 13%	12 6%	31 13%	8 32%	32 21%	10 17%	2 30%	14 8%	29 17%	18 15%
The Conservatives	106 11%	52 10%	54 11%	3 1%	31 16%	11 7%	16 11%	18 16%	25 17%	22 14%	42 12%	13 7%	27 10%	27 15%	26 10%	3 14%	18 12%	4 7%	-	32 18%	26 15%	9 8%
The Liberal Democrat	35 3%	22 4%	13 3%	4 2%	12 6%	4 2%	4 3%	5 4%	5 3%	8 5%	8 2%	3 2%	12 5%	3 2%	10 4%	3 15%	5 3%	2 3%	2 30%	5 3%	7 4%	2 1%
None of them	743 74%	366 71%	377 77%	175 74%	138 71%	126 81%	106 71%	83 72%	113 75%	118 73%	252 74%	153 81%	195 72%	144 78%	173 70%	9 40%	106 68%	40 71%	3 51%	133 74%	109 63%	84 71%
Don't know	16 2%	8 2%	8 2%	10 4%	2 1%	-	1 1%	-	1 1%	3 2%	6 2%	3 1%	1 *	6 3%	-	-	1 *	2 4%	-	1 *	-	-

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1003	471	532	61	160	125	174	195	286	300	207	155	302	200	259	20	173	30	8	236	247	70
Weighted base	1003	512	491	236	196	155	148	115	152	162	343	188	272	184	248	24	156	56	7	180	173	119
A Labour government	417	192	225	121	82	66	49	43	54	56	137	83	126	5	224	1	59	26	2	27	143	59
	42%	38%	46%	51%	42%	42%	33%	37%	36%	34%	40%	44%	46%	3%	90%	5%	38%	47%	37%	15%	82%	50%
A Conservative government	256	148	107	61	34	44	35	28	53	54	113	34	48	140	4	3	44	18	*	116	10	14
	26%	29%	22%	26%	18%	28%	24%	24%	35%	34%	33%	18%	18%	76%	2%	13%	28%	32%	7%	64%	6%	11%
A coalition between the Conservatives and the Liberal Democrats	94	42	52	13	25	12	13	17	14	15	35	14	26	34	-	10	16	1	1	22	3	21
	9%	8%	11%	6%	13%	8%	9%	14%	9%	9%	10%	7%	10%	19%	-	44%	11%	2%	13%	12%	2%	18%
A coalition between Labour and the Liberal Democrats	68	42	26	12	7	13	19	8	8	14	11	16	21	*	20	9	11	6	1	5	11	13
	7%	8%	5%	5%	4%	9%	13%	7%	5%	9%	3%	8%	8%	*	8%	38%	7%	10%	20%	3%	7%	11%
Don't know	168	87	81	28	47	19	31	20	23	22	47	40	50	4	-	-	25	5	1	10	6	12
	17%	17%	17%	12%	24%	13%	21%	17%	15%	14%	14%	21%	18%	2%	-	-	16%	9%	22%	6%	4%	10%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Male	471 47%	512 51%
Female	532 53%	491 49%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
18-24	61 6%	236 24%
25-34	160 16%	196 20%
35-44	125 12%	155 15%
45-54	174 17%	148 15%
55-64	195 19%	115 11%
65 or older	286 29%	152 15%
Refused	2 *	2 *

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
A	86 9%	44 4%
B	214 21%	117 12%
C1	207 21%	343 34%
C2	155 15%	188 19%
D	106 11%	116 12%
E	196 20%	156 16%
Refused	39 4%	39 4%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	236 24%	180 18%
Labour	247 25%	173 17%
Liberal Democrats	70 7%	119 12%
Another party	50 5%	46 5%
Did not vote	306 31%	407 41%
Refused	51 5%	35 4%
Don't know	43 4%	42 4%