

Lincoln Poll

CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99	
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99	
Certain to vote	(10)	461	251	211	47	59	72	90	79	114	87	154	82	123	136	151	20	71	13	10	144	129	52
		46%	51%	41%	24%	32%	46%	58%	62%	62%	56%	53%	39%	41%	62%	61%	66%	50%	43%	40%	74%	75%	53%
	(9)	52	38	13	7	12	5	9	11	7	9	13	7	22	14	12	3	9	3	5	10	6	17
		5%	8%	3%	4%	6%	3%	6%	9%	4%	6%	5%	3%	7%	6%	5%	9%	6%	10%	20%	5%	3%	17%
	(8)	67	35	32	2	18	16	12	5	15	15	18	11	20	19	19	3	10	2	-	15	14	8
		7%	7%	6%	1%	10%	11%	8%	4%	8%	10%	6%	6%	7%	9%	8%	8%	7%	7%	-	8%	8%	8%
	(7)	67	27	40	28	15	7	6	5	7	8	28	16	13	16	27	*	8	4	-	7	9	11
		7%	5%	8%	14%	8%	5%	4%	4%	4%	5%	10%	8%	4%	8%	11%	1%	5%	12%	-	4%	5%	11%
	(6)	22	8	14	10	7	1	2	-	2	4	1	6	7	3	11	2	6	-	-	1	2	-
		2%	2%	3%	5%	4%	1%	1%	-	1%	3%	*	3%	2%	1%	4%	5%	4%	-	-	1%	1%	-
	(5)	84	36	49	11	26	15	9	10	13	12	24	17	28	16	14	3	24	4	5	13	6	5
		8%	7%	10%	5%	14%	10%	6%	8%	7%	8%	8%	8%	9%	8%	6%	10%	17%	11%	19%	7%	3%	5%
	(4)	30	15	15	16	5	6	1	*	2	2	7	7	13	6	7	-	8	-	1	-	-	-
		3%	3%	3%	8%	3%	4%	1%	*	1%	1%	2%	3%	4%	3%	3%	-	6%	-	6%	-	-	-
	(3)	33	8	26	8	9	8	1	4	3	1	11	6	13	5	2	-	1	5	2	3	2	1
		3%	2%	5%	4%	5%	5%	1%	3%	2%	1%	4%	3%	4%	2%	1%	-	1%	16%	7%	1%	1%	1%
	(2)	15	8	7	2	8	2	1	1	1	4	2	7	2	3	4	-	4	-	2	1	-	-
		2%	2%	1%	1%	4%	1%	1%	*	1%	3%	1%	3%	1%	1%	2%	-	3%	-	8%	1%	-	-
Definitely would not vote	(1)	163	63	100	65	25	22	23	11	17	11	32	50	57	-	-	-	-	-	-	2	4	3
		16%	13%	20%	33%	13%	14%	15%	8%	9%	7%	11%	24%	19%	-	-	-	-	-	-	1%	3%	3%
Don't know		5	2	3	-	1	-	-	1	3	-	1	-	2	-	-	-	-	-	-	-	1	1
		*	*	1%	-	1%	-	-	1%	2%	-	*	-	1%	-	-	-	-	-	-	-	1%	1%
Mean		7.09	7.59	6.60	5.19	6.56	7.10	7.80	8.28	8.21	8.08	7.66	6.29	6.76	8.68	8.65	9.01	7.94	7.68	7.39	9.11	9.14	8.69
Standard deviation		3.45	3.25	3.56	3.61	3.28	3.40	3.31	2.92	2.96	2.84	3.14	3.72	3.54	2.09	2.04	1.71	2.48	2.68	2.99	1.84	1.92	2.08
Standard error		0.11	0.15	0.15	0.49	0.28	0.29	0.25	0.21	0.17	0.16	0.20	0.31	0.22	0.13	0.13	0.32	0.20	0.49	0.80	0.11	0.14	0.21

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99
Conservative	217	121	96	37	36	36	37	29	43	48	77	36	53	217	-	-	-	-	-	130	5	13
	22%	25%	19%	19%	19%	23%	24%	23%	24%	31%	26%	17%	17%	100%	-	-	-	-	-	67%	3%	13%
Labour	247	115	132	39	50	43	37	37	40	41	75	61	68	-	247	-	-	-	-	7	127	27
	25%	23%	26%	20%	27%	28%	24%	29%	22%	27%	26%	29%	23%	-	100%	-	-	-	-	4%	74%	27%
Liberal Democrat	31	15	16	4	10	3	7	3	4	4	8	7	11	-	-	31	-	-	-	2	3	16
	3%	3%	3%	2%	6%	2%	5%	2%	2%	3%	3%	4%	4%	-	-	100%	-	-	-	1%	2%	16%
The UK Independence Party (UKIP)	142	82	59	17	21	22	31	24	28	17	42	27	48	-	-	-	142	-	-	36	15	16
	14%	17%	12%	9%	11%	14%	20%	19%	15%	11%	15%	13%	16%	-	-	-	100%	-	-	18%	8%	16%
The Green Party	31	16	15	4	13	8	2	3	3	7	14	5	5	-	-	-	-	31	-	5	2	8
	3%	3%	3%	2%	7%	5%	1%	2%	1%	5%	5%	2%	2%	-	-	-	-	100%	-	3%	1%	8%
The British National Party (BNP)	8	4	4	6	-	2	-	-	-	2	-	2	4	-	-	-	-	-	8	-	-	-
	1%	1%	1%	3%	-	1%	-	-	-	1%	-	1%	1%	-	-	-	-	-	32%	-	-	-
Some other party	17	10	6	9	5	1	*	1	1	2	6	-	5	-	-	-	-	-	17	-	2	3
	2%	2%	1%	4%	3%	1%	*	1%	*	1%	2%	-	2%	-	-	-	-	-	68%	-	1%	3%
Would not vote	163	63	100	65	25	22	23	11	17	11	32	50	57	-	-	-	-	-	-	2	4	3
	16%	13%	20%	33%	13%	14%	15%	8%	9%	7%	11%	24%	19%	-	-	-	-	-	-	1%	3%	3%
Refused	45	27	18	-	4	3	6	8	23	8	11	4	16	-	-	-	-	-	-	2	4	1
	4%	5%	4%	-	2%	2%	4%	7%	13%	5%	4%	2%	5%	-	-	-	-	-	-	1%	3%	1%
Don't know	100	37	63	14	22	16	12	11	24	14	26	17	37	-	-	-	-	-	-	10	9	12
	10%	8%	12%	7%	12%	11%	8%	9%	13%	9%	9%	8%	12%	-	-	-	-	-	-	5%	5%	12%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	517	260	257	18	58	68	99	115	158	177	136	64	128	194	173	21	101	20	8	200	139	59
Weighted base	468	257	211	61	78	74	87	75	93	86	157	86	129	155	173	23	85	18	14	142	125	63
Conservative	155	87	68	22	23	24	30	22	33	35	58	24	36	155	-	-	-	-	-	106	4	10
	33%	34%	32%	37%	29%	32%	35%	30%	36%	40%	37%	28%	28%	100%	-	-	-	-	-	75%	3%	16%
Labour	173	83	90	22	31	28	29	31	32	31	53	38	50	-	173	-	-	-	-	6	104	21
	37%	32%	43%	37%	40%	39%	33%	41%	34%	36%	34%	44%	39%	-	100%	-	-	-	-	4%	83%	33%
Liberal Democrat	23	12	11	4	7	2	6	2	3	2	6	6	8	-	-	23	-	-	-	2	3	13
	5%	5%	5%	6%	9%	2%	7%	2%	4%	3%	4%	7%	6%	-	-	100%	-	-	-	1%	2%	21%
The UK Independence Party (UKIP)	85	55	30	3	9	12	20	18	22	11	27	17	28	-	-	-	85	-	-	26	11	10
	18%	21%	14%	5%	12%	17%	23%	23%	24%	13%	17%	19%	22%	-	-	-	100%	-	-	19%	9%	16%
The Green Party	18	10	8	2	6	5	2	2	2	5	9	*	3	-	-	-	-	18	-	2	2	7
	4%	4%	4%	3%	8%	7%	2%	3%	2%	6%	6%	*	2%	-	-	-	-	100%	-	1%	2%	10%
The British National Party (BNP)	2	2	*	1	-	2	-	-	-	*	-	2	*	-	-	-	-	-	2	-	-	-
	*	1%	*	1%	-	2%	-	-	-	*	-	2%	*	-	-	-	-	-	16%	-	-	-
Some other party	11	8	3	7	2	1	*	1	1	1	3	-	4	-	-	-	-	-	11	-	1	2
	2%	3%	1%	12%	2%	1%	*	1%	1%	2%	2%	-	3%	-	-	-	-	-	84%	-	*	3%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	37%
Liberal Democrat	5%
UKIP	18%
Green	4%
Other	3%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99
Conservative	231 23%	127 26%	104 20%	44 23%	35 19%	38 24%	34 22%	30 23%	50 27%	48 31%	75 26%	33 16%	70 23%	193 89%	3 1%	7 21%	6 4%	- -	5 20%	133 68%	8 4%	12 12%
Labour	260 26%	129 26%	131 26%	36 19%	52 28%	44 28%	44 29%	38 30%	46 25%	47 31%	80 27%	59 29%	72 24%	6 3%	228 93%	- -	6 4%	4 13%	- -	10 5%	129 75%	29 29%
Liberal Democrat	39 4%	21 4%	17 3%	2 1%	11 6%	5 3%	11 7%	4 3%	6 3%	8 5%	13 5%	10 5%	6 2%	2 1%	2 1%	22 72%	2 1%	4 12%	3 14%	3 2%	3 2%	20 20%
The UK Independence Party (UKIP)	136 14%	73 15%	64 12%	21 11%	22 12%	19 12%	28 18%	21 17%	26 14%	14 9%	42 14%	24 12%	48 16%	3 1%	3 1%	- -	122 86%	6 19%	1 3%	32 17%	14 8%	14 14%
The Green Party	21 2%	7 2%	14 3%	5 2%	10 5%	3 2%	- -	2 2%	1 1%	7 4%	5 2%	5 2%	5 2%	- -	5 2%	- -	- -	16 51%	1 2%	3 1%	3 2%	9 10%
The British National Party (BNP)	6 1%	2 *	4 1%	4 2%	- -	2 1%	- -	- -	- -	- -	- -	2 1%	4 1%	- -	- -	- -	- -	- -	6 24%	- -	- -	- -
Some other party	8 1%	5 1%	4 1%	- -	4 2%	1 1%	* *	2 2%	1 *	2 2%	3 1%	3 1%	- -	1 *	- -	- -	1 1%	- -	4 16%	1 *	2 1%	2 2%
Would not vote	163 16%	63 13%	100 20%	65 33%	25 13%	22 14%	23 15%	11 8%	17 9%	11 7%	32 11%	50 24%	57 19%	- -	- -	- -	- -	- -	- -	2 1%	4 3%	3 3%
Refused	38 4%	23 5%	15 3%	- -	4 2%	3 2%	4 3%	6 5%	21 11%	7 4%	10 3%	4 2%	13 4%	- -	- -	1 2%	* *	- -	- -	2 1%	2 1%	- -
Don't know	97 10%	39 8%	58 11%	18 9%	22 12%	18 12%	10 7%	13 11%	15 8%	10 7%	31 11%	18 9%	27 9%	12 6%	6 2%	2 5%	6 4%	2 5%	5 21%	10 5%	6 3%	10 10%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender		Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	535	263	273	18	57	71	102	115	173	187	135	66	137	187	170	21	97	19	7	205	145	63
Weighted base	477	258	218	60	77	75	90	75	101	90	154	86	139	147	170	23	82	17	10	143	129	65
Conservative	165	93	72	31	21	26	27	23	37	34	55	22	51	138	3	6	3	-	4	106	6	10
	35%	36%	33%	51%	28%	35%	30%	31%	37%	38%	36%	26%	37%	94%	2%	25%	4%	-	39%	74%	5%	15%
Labour	185	95	91	22	32	29	36	31	35	36	58	38	52	5	163	-	4	4	-	8	106	24
	39%	37%	42%	37%	42%	39%	40%	41%	35%	40%	37%	44%	38%	4%	96%	-	5%	21%	-	6%	82%	37%
Liberal Democrat	26	13	13	*	7	3	9	2	5	4	11	6	4	1	1	17	1	2	1	3	3	16
	5%	5%	6%	*	9%	4%	10%	3%	5%	4%	7%	7%	3%	1%	*	75%	2%	10%	14%	2%	2%	25%
The UK Independence Party (UKIP)	82	48	33	5	10	12	18	16	22	9	26	15	29	2	2	-	74	2	1	25	11	9
	17%	19%	15%	8%	13%	16%	20%	22%	21%	10%	17%	18%	21%	1%	1%	-	90%	11%	7%	18%	9%	14%
The Green Party	13	6	7	2	5	3	-	1	1	5	3	2	2	-	2	-	-	10	1	*	3	6
	3%	2%	3%	3%	7%	4%	-	2%	1%	6%	2%	2%	2%	-	1%	-	-	59%	5%	*	2%	9%
The British National Party (BNP)	2	2	*	*	-	2	-	-	-	-	-	2	*	-	-	-	-	-	2	-	-	-
	*	1%	*	1%	-	2%	-	-	-	-	-	2%	*	-	-	-	-	-	21%	-	-	-
Some other party	4	2	1	-	1	*	*	1	*	2	1	1	-	*	-	-	*	-	1	*	*	1
	1%	1%	1%	-	2%	1%	*	2%	*	2%	1%	2%	-	*	-	-	*	-	14%	*	*	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	35%
Labour	39%
Liberal Democrat	6%
UKIP	17%
Green	3%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99
I would not vote Liberal Democrat	635 64%	319 65%	316 62%	119 61%	104 57%	93 60%	100 64%	93 73%	126 69%	95 62%	173 59%	143 69%	192 63%	156 72%	173 70%	-	113 80%	15 49%	13 54%	151 78%	140 81%	32 32%
I would not vote UKIP	601 60%	289 59%	312 61%	126 64%	128 70%	86 55%	82 53%	74 58%	105 57%	103 67%	169 58%	131 63%	173 57%	169 78%	190 77%	27 88%	-	22 69%	20 80%	123 63%	120 70%	76 76%
I would not vote Conservative	470 47%	225 46%	245 48%	94 48%	80 43%	68 44%	78 50%	68 53%	81 44%	70 45%	115 39%	107 51%	154 51%	-	180 73%	13 41%	98 69%	28 88%	15 63%	26 13%	140 81%	55 56%
I would not vote Labour	443 44%	231 47%	211 41%	98 50%	60 33%	65 42%	74 48%	62 49%	84 46%	64 41%	124 42%	95 45%	134 44%	152 70%	-	12 39%	111 79%	14 43%	13 52%	139 71%	16 9%	42 42%
None of these - I would potentially vote for all of them	87 9%	44 9%	44 9%	27 14%	14 8%	15 10%	16 10%	5 4%	10 6%	12 8%	27 9%	12 6%	35 11%	11 5%	18 7%	1 2%	7 5%	1 2%	*	5 2%	4 3%	4 4%
Don't know	33 3%	14 3%	20 4%	4 2%	7 4%	3 2%	5 3%	2 1%	13 7%	1 1%	6 2%	12 6%	11 4%	1 *	1 1%	-	-	-	-	-	-	*

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99	
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99	
NET: Well	594	320	274	102	100	91	100	75	125	108	185	107	171	196	142	23	66	14	11	165	87	62	
	59%	65%	54%	52%	55%	58%	65%	59%	68%	70%	64%	51%	57%	90%	58%	74%	47%	44%	43%	85%	51%	63%	
Very well	(4)	47	28	19	19	3	2	5	6	10	9	6	15	13	10	4	-	6	-	-	11	5	1
		5%	6%	4%	10%	2%	2%	3%	5%	6%	6%	2%	7%	4%	5%	2%	-	4%	-	-	5%	3%	1%
Quite well	(3)	548	293	255	83	97	88	96	69	115	99	179	92	158	186	138	23	61	14	11	154	83	62
		55%	60%	50%	42%	53%	57%	62%	54%	63%	64%	62%	44%	52%	85%	56%	74%	43%	44%	43%	79%	48%	62%
Quite badly	(2)	310	131	179	79	61	54	43	41	32	37	90	78	87	16	80	7	62	15	12	24	66	28
		31%	27%	35%	40%	33%	35%	28%	32%	17%	24%	31%	38%	29%	8%	32%	24%	44%	48%	50%	12%	39%	28%
Very badly	(1)	70	29	41	14	18	10	8	10	10	5	11	21	31	3	19	1	12	1	2	3	12	7
		7%	6%	8%	7%	10%	6%	5%	8%	5%	3%	4%	10%	10%	1%	8%	2%	8%	2%	7%	2%	7%	7%
NET: Badly		380	159	220	93	79	64	51	51	42	42	101	100	118	19	99	8	74	16	14	27	79	35
		38%	33%	43%	48%	43%	41%	33%	40%	23%	27%	35%	48%	39%	9%	40%	26%	52%	50%	57%	14%	46%	35%
Don't know		26	11	15	-	4	1	4	1	16	5	5	2	13	3	6	-	1	2	-	3	6	2
		3%	2%	3%	-	2%	*	2%	1%	9%	3%	2%	1%	4%	1%	2%	-	1%	6%	-	1%	3%	2%
Mean		2.59	2.67	2.51	2.55	2.48	2.54	2.64	2.57	2.75	2.75	2.63	2.49	2.53	2.94	2.53	2.71	2.43	2.44	2.35	2.89	2.48	2.58
Standard deviation		0.69	0.68	0.70	0.77	0.70	0.64	0.64	0.71	0.65	0.61	0.60	0.78	0.75	0.42	0.67	0.51	0.70	0.55	0.63	0.49	0.68	0.63
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.07	0.05	0.03	0.04	0.09	0.06	0.11	0.17	0.03	0.05	0.06

Lincoln Poll

CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99	
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99	
NET: Well	618	329	289	115	109	94	94	81	125	113	198	116	164	192	143	22	80	19	14	161	91	61	
	62%	67%	57%	59%	59%	60%	61%	64%	68%	73%	68%	56%	54%	88%	58%	70%	57%	59%	57%	83%	53%	62%	
Very well	(4)	55	36	19	9	9	5	6	7	18	10	13	11	21	16	9	2	8	-	2	16	9	3
		5%	7%	4%	5%	5%	4%	4%	6%	10%	6%	4%	5%	7%	7%	4%	6%	6%	-	7%	8%	6%	3%
Quite well	(3)	564	293	270	106	100	88	88	74	107	103	186	106	143	176	134	20	72	19	12	145	82	58
		56%	60%	53%	54%	54%	57%	57%	58%	59%	67%	64%	51%	47%	81%	54%	65%	51%	59%	50%	74%	48%	59%
Quite badly	(2)	271	122	149	61	51	44	46	34	35	33	70	75	86	18	89	9	42	10	5	29	63	32
		27%	25%	29%	31%	28%	29%	30%	26%	19%	22%	24%	36%	29%	8%	36%	28%	30%	31%	22%	15%	37%	32%
Very badly	(1)	83	31	52	16	22	13	12	10	10	6	18	14	41	5	12	-	18	1	5	2	13	5
		8%	6%	10%	8%	12%	8%	8%	8%	5%	4%	6%	7%	13%	2%	5%	-	13%	2%	21%	1%	7%	5%
NET: Badly		354	152	201	77	73	57	58	43	45	39	87	88	127	23	101	9	60	10	11	30	76	37
		35%	31%	39%	39%	40%	37%	37%	34%	25%	25%	30%	42%	42%	10%	41%	28%	42%	33%	43%	16%	44%	37%
Don't know		28	9	19	3	2	4	3	3	13	2	6	3	11	3	3	*	1	3	-	3	5	1
		3%	2%	4%	2%	1%	3%	2%	2%	7%	1%	2%	2%	4%	1%	1%	1%	1%	8%	-	2%	3%	1%
Mean		2.61	2.69	2.52	2.56	2.53	2.57	2.58	2.63	2.78	2.77	2.68	2.55	2.50	2.94	2.57	2.77	2.50	2.62	2.43	2.92	2.53	2.60
Standard deviation		0.72	0.70	0.73	0.72	0.77	0.70	0.69	0.71	0.71	0.62	0.66	0.70	0.82	0.50	0.65	0.55	0.79	0.53	0.93	0.52	0.72	0.64
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.03	0.04	0.10	0.06	0.10	0.25	0.03	0.05	0.06

Lincoln Poll

CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99
I am satisfied with the job David Cameron is doing overall as Prime Minister	326 33%	173 35%	153 30%	59 30%	66 36%	45 29%	52 33%	35 28%	69 38%	52 34%	91 31%	68 33%	102 34%	153 70%	30 12%	9 30%	29 21%	4 14%	6 24%	117 60%	26 15%	26 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	279 28%	129 26%	150 29%	54 28%	47 26%	56 36%	39 25%	39 31%	43 23%	48 31%	97 33%	55 27%	68 22%	57 26%	44 18%	16 52%	72 51%	12 37%	5 22%	65 34%	33 19%	39 39%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	303 30%	148 30%	156 31%	66 34%	52 28%	46 29%	49 32%	42 33%	49 27%	46 30%	79 27%	62 30%	104 34%	7 3%	166 67%	5 17%	32 22%	12 38%	12 48%	10 5%	107 62%	33 34%
Refused	28 3%	14 3%	13 3%	4 2%	3 2%	2 1%	4 2%	5 4%	9 5%	2 1%	7 2%	4 2%	11 4%	- -	2 1%	1 2%	- -	- -	- -	- -	2 1%	- -
Don't know	65 6%	27 6%	38 7%	12 6%	16 8%	6 4%	11 7%	6 5%	13 7%	6 4%	18 6%	19 9%	18 6%	1 *	6 2%	- -	9 6%	4 12%	1 6%	2 1%	4 2%	1 1%

Lincoln Poll

CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99
Labour	167 17%	76 15%	91 18%	30 15%	30 16%	35 23%	28 18%	22 17%	22 12%	23 15%	58 20%	42 20%	41 13%	25 11%	69 28%	* 1%	20 14%	8 25%	- -	29 15%	48 28%	11 11%
The Conservatives	128 13%	70 14%	58 11%	24 12%	27 14%	23 15%	18 12%	13 11%	23 12%	24 15%	42 14%	31 15%	28 9%	34 16%	33 13%	2 7%	12 8%	12 37%	3 10%	32 17%	21 12%	10 10%
The UK Independence Party (UKIP)	106 11%	79 16%	27 5%	31 16%	30 16%	14 9%	13 8%	8 6%	11 6%	14 9%	28 10%	21 10%	38 12%	10 5%	33 13%	- -	28 20%	5 16%	4 18%	18 9%	20 11%	6 6%
The Liberal Democrat	42 4%	25 5%	16 3%	8 4%	10 5%	8 5%	7 4%	4 3%	6 3%	5 3%	14 5%	12 6%	7 2%	3 2%	13 5%	3 11%	11 8%	* 2%	- -	6 3%	6 3%	3 3%
None of them	713 71%	341 70%	372 73%	127 65%	121 66%	111 71%	117 75%	95 75%	143 78%	112 73%	205 70%	146 70%	220 73%	164 75%	161 65%	27 88%	90 64%	14 45%	17 68%	139 71%	118 68%	76 77%
Don't know	21 2%	8 2%	13 3%	10 5%	5 2%	1 *	2 1%	2 2%	2 1%	3 2%	9 3%	4 2%	1 *	3 1%	5 2%	- -	6 4%	1 5%	2 7%	2 1%	2 1%	6 6%

Lincoln Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	54	140	134	175	191	306	301	247	141	267	257	232	29	150	30	14	274	191	99
Weighted base	1000	490	510	195	184	155	155	127	183	154	291	208	302	217	247	31	142	31	25	195	172	99
A Labour government	347	162	184	67	71	58	51	45	54	54	85	84	120	5	206	1	40	10	12	10	137	24
	35%	33%	36%	34%	39%	38%	33%	35%	29%	35%	29%	40%	40%	2%	83%	2%	28%	33%	49%	5%	79%	24%
A Conservative government	278	157	121	40	40	44	50	42	62	47	101	46	68	181	3	4	38	6	*	150	10	17
	28%	32%	24%	20%	22%	28%	32%	33%	34%	31%	35%	22%	22%	83%	1%	13%	27%	20%	2%	77%	6%	17%
A coalition between Labour and the Liberal Democrats	112	52	60	30	19	23	15	10	16	18	23	28	39	1	29	17	22	5	3	3	15	29
	11%	11%	12%	15%	10%	15%	10%	8%	9%	11%	8%	13%	13%	*	12%	55%	16%	15%	14%	2%	9%	29%
A coalition between the Conservatives and the Liberal Democrats	104	55	49	13	27	14	18	12	19	19	32	24	24	30	3	9	19	2	2	26	2	18
	10%	11%	10%	7%	15%	9%	12%	10%	11%	13%	11%	11%	8%	14%	1%	29%	14%	7%	8%	13%	1%	18%
Don't know	159	63	96	46	27	16	20	18	32	16	50	27	52	1	5	-	23	8	7	5	8	11
	16%	13%	19%	23%	15%	10%	13%	14%	17%	10%	17%	13%	17%	1%	2%	-	16%	26%	27%	2%	5%	11%

Lincoln Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	455 46%	490 49%
Female	545 55%	510 51%

Lincoln Poll
CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	54 5%	195 20%
25-34	140 14%	184 18%
35-44	134 13%	155 16%
45-54	175 18%	155 16%
55-64	191 19%	127 13%
65 or older	306 31%	183 18%

Lincoln Poll
CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	68 7%	36 4%
B	233 23%	118 12%
C1	247 25%	291 29%
C2	141 14%	208 21%
D	105 11%	151 15%
E	162 16%	151 15%
Refused	44 4%	44 4%

Lincoln Poll
CATI Fieldwork : 14th-21st July 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	274 27%	195 19%
Labour	191 19%	172 17%
Liberal Democrats	99 10%	99 10%
Another party	39 4%	36 4%
Did not vote	307 31%	422 42%
Refused	56 6%	39 4%
Don't know	34 3%	37 4%