

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40	
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44	
Certain to vote	(10) 2038	1039	1000	147	367	373	358	347	438	648	619	277	401	475	641	138	269	50	23	
		51%	53%	49%	26%	41%	51%	57%	69%	64%	58%	52%	44%	46%	66%	59%	57%	62%	43%	53%
	(9)	229	110	119	32	62	48	22	23	42	78	69	37	35	60	71	19	16	5	3
		6%	6%	6%	6%	7%	7%	4%	4%	6%	7%	6%	6%	4%	8%	7%	8%	4%	4%	7%
	(8)	327	152	175	45	72	68	60	30	52	97	102	48	70	66	101	31	33	5	2
		8%	8%	9%	8%	8%	9%	10%	6%	8%	9%	8%	8%	8%	9%	9%	13%	8%	4%	4%
	(7)	228	117	111	63	56	30	34	16	29	50	85	36	43	35	77	11	19	19	4
		6%	6%	5%	11%	6%	4%	6%	3%	4%	5%	7%	6%	5%	5%	7%	5%	4%	16%	8%
	(6)	117	56	61	36	24	18	17	9	12	36	39	13	23	13	35	14	16	9	-
		3%	3%	3%	6%	3%	2%	3%	2%	2%	3%	3%	2%	3%	2%	3%	6%	4%	7%	-
	(5)	305	140	165	60	79	65	44	22	35	61	81	59	83	40	85	12	58	13	4
		8%	7%	8%	11%	9%	9%	7%	4%	5%	6%	7%	9%	9%	6%	8%	5%	14%	11%	10%
	(4)	83	28	55	29	27	11	9	1	6	14	24	21	21	14	22	5	9	4	2
		2%	1%	3%	5%	3%	1%	1%	*	1%	1%	2%	3%	2%	2%	2%	2%	2%	3%	5%
	(3)	98	50	48	39	25	13	13	4	4	25	24	18	26	9	29	7	4	9	3
		2%	3%	2%	7%	3%	2%	2%	1%	1%	2%	2%	3%	3%	1%	3%	3%	1%	7%	7%
	(2)	66	31	34	12	18	17	9	4	6	19	10	13	20	7	19	4	8	5	3
		2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	4%	6%
Definitely would not vote	(1) 492	237	255	93	159	87	55	45	53	75	140	101	145	-	-	-	-	-	-	
		12%	12%	13%	17%	18%	12%	9%	9%	8%	7%	12%	16%	16%	-	-	-	-	-	
Refused	3	2	1	-	-	2	1	-	1	2	-	-	1	-	-	-	-	-	-	
	*	*	*	-	-	*	*	-	*	*	-	-	*	-	-	-	-	-	-	
Don't know	21	7	14	2	5	2	1	3	7	2	3	-	12	-	-	-	-	-	-	
	1%	*	1%	*	1%	*	*	1%	1%	*	*	-	1%	-	-	-	-	-	-	
Mean	7.57	7.66	7.48	6.16	6.87	7.61	7.99	8.51	8.47	8.22	7.70	7.02	7.02	8.96	8.56	8.57	8.52	7.50	7.85	
Standard deviation	3.22	3.20	3.24	3.26	3.49	3.20	2.97	2.83	2.73	2.79	3.12	3.44	3.48	1.84	2.15	2.12	2.21	2.64	2.82	

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Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	<u>Total</u>	<u>Gender</u>		<u>Age</u>						<u>SEG</u>				<u>Voting Intention</u>					
		<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>Other</u>
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Standard error	0.05	0.08	0.07	0.20	0.15	0.13	0.11	0.11	0.08	0.07	0.11	0.16	0.11	0.06	0.07	0.15	0.11	0.26	0.45

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Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loy-al-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Certain to vote	(10) 2038 51%	84 78%	29 60%	352 75%	201 40%	72 74%	33 60%	91 70%	563 69%	617 72%	308 65%
	(9) 229 6%	4 4%	1 1%	41 9%	32 6%	9 9%	6 11%	10 8%	69 9%	52 6%	33 7%
	(8) 327 8%	4 4%	6 12%	36 8%	66 13%	1 1%	7 13%	14 11%	63 8%	57 7%	40 8%
	(7) 228 6%	3 3%	4 8%	13 3%	54 11%	4 4%	7 12%	7 6%	31 4%	39 5%	30 6%
	(6) 117 3%	2 2%	2 4%	5 1%	30 6%	4 4%	1 1%	1 1%	12 2%	10 1%	12 2%
	(5) 305 8%	9 8%	5 10%	16 3%	68 13%	6 7%	- -	2 2%	46 6%	30 4%	14 3%
	(4) 83 2%	- -	1 2%	2 *	11 2%	- -	1 3%	- -	4 1%	18 2%	2 *
	(3) 98 2%	- -	- -	4 1%	22 4%	1 1%	- -	3 2%	4 *	7 1%	11 2%
	(2) 66 2%	1 1%	2 4%	1 *	19 4%	- -	- -	1 1%	5 1%	2 *	4 1%
Definitely would not vote	(1) 492 12%	- -	- -	- -	- -	- -	- -	- -	11 1%	19 2%	16 3%
Refused	3 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	21 1%	- -	- -	- -	- -	- -	- -	- -	2 *	1 *	1 *
Mean	7.57	9.24	8.43	9.37	7.70	9.19	9.06	9.20	9.06	9.04	8.75
Standard deviation	3.22	1.67	2.29	1.38	2.44	1.66	1.42	1.58	1.86	2.01	2.29

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Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Standard error	0.05	0.15	0.32	0.06	0.12	0.18	0.21	0.15	0.06	0.06	0.11

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Conservative	719	355	364	76	132	132	115	98	163	293	215	76	107	719	-	-	-	-	-
	18%	18%	18%	14%	15%	18%	18%	19%	24%	26%	18%	12%	12%	100%	-	-	-	-	-
Labour	1080	519	561	187	236	196	173	144	144	315	329	142	251	-	1080	-	-	-	-
	27%	26%	28%	34%	26%	27%	28%	29%	21%	28%	28%	23%	29%	-	100%	-	-	-	-
Liberal Democrat	240	120	120	31	70	50	29	24	36	79	86	30	43	-	-	240	-	-	-
	6%	6%	6%	6%	8%	7%	5%	5%	5%	7%	7%	5%	5%	-	-	100%	-	-	-
The UK Independence Party (UKIP)	432	276	156	45	78	59	87	76	86	80	114	106	114	-	-	-	432	-	-
	11%	14%	8%	8%	9%	8%	14%	15%	13%	7%	9%	17%	13%	-	-	-	100%	-	-
The Green Party	118	57	61	13	34	35	17	8	7	36	42	15	19	-	-	-	-	118	-
	3%	3%	3%	2%	4%	5%	3%	2%	1%	3%	4%	2%	2%	-	-	-	-	100%	-
The British National Party (BNP)	15	12	4	2	5	1	5	-	2	-	4	3	6	-	-	-	-	-	15
	*	1%	*	*	1%	*	1%	-	*	-	*	*	1%	-	-	-	-	-	35%
Some other party	29	18	11	8	5	2	1	5	6	11	8	6	3	-	-	-	-	-	29
	1%	1%	1%	2%	1%	*	*	1%	1%	1%	1%	1%	*	-	-	-	-	-	65%
Would not vote	492	237	255	93	159	87	55	45	53	75	140	101	145	-	-	-	-	-	-
	12%	12%	13%	17%	18%	12%	9%	9%	8%	7%	12%	16%	16%	-	-	-	-	-	-
Refused	277	134	143	11	42	54	50	33	83	68	85	42	53	-	-	-	-	-	-
	7%	7%	7%	2%	5%	7%	8%	7%	12%	6%	7%	7%	6%	-	-	-	-	-	-
Don't know	604	241	362	91	132	117	90	69	103	149	173	104	139	-	-	-	-	-	-
	15%	12%	18%	16%	15%	16%	14%	14%	15%	13%	14%	17%	16%	-	-	-	-	-	-

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	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Conservative	719 18%	-	-	469 100%	-	-	55 100%	-	469 58%	28 3%	55 12%
Labour	1080 27%	-	36 76%	-	502 100%	98 100%	-	-	36 5%	578 68%	98 21%
Liberal Democrat	240 6%	-	12 24%	-	-	-	-	129 100%	12 1%	16 2%	129 27%
The UK Independence Party (UKIP)	432 11%	108 100%	-	-	-	-	-	-	108 13%	78 9%	35 7%
The Green Party	118 3%	-	-	-	-	-	-	-	10 1%	15 2%	32 7%
The British National Party (BNP)	15 *	-	-	-	-	-	-	-	-	2 *	4 1%
Some other party	29 1%	-	-	-	-	-	-	-	5 1%	4 1%	2 1%
Would not vote	492 12%	-	-	-	-	-	-	-	11 1%	19 2%	16 3%
Refused	277 7%	-	-	-	-	-	-	-	41 5%	31 4%	21 5%
Don't know	604 15%	-	-	-	-	-	-	-	118 15%	80 9%	77 16%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents expressing an intention to vote**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	2694	1291	1403	173	329	434	474	506	772	1151	545	294	605	815	1096	213	431	99	40
Weighted base	2633	1356	1277	362	560	476	429	356	444	815	799	377	543	719	1080	240	432	118	44
Conservative	719	355	364	76	132	132	115	98	163	293	215	76	107	719	-	-	-	-	-
	27%	26%	29%	21%	24%	28%	27%	27%	37%	36%	27%	20%	20%	100%	-	-	-	-	-
Labour	1080	519	561	187	236	196	173	144	144	315	329	142	251	-	1080	-	-	-	-
	41%	38%	44%	52%	42%	41%	40%	40%	32%	39%	41%	38%	46%	-	100%	-	-	-	-
Liberal Democrat	240	120	120	31	70	50	29	24	36	79	86	30	43	-	-	240	-	-	-
	9%	9%	9%	8%	12%	10%	7%	7%	8%	10%	11%	8%	8%	-	-	100%	-	-	-
The UK Independence Party (UKIP)	432	276	156	45	78	59	87	76	86	80	114	106	114	-	-	-	432	-	-
	16%	20%	12%	13%	14%	12%	20%	21%	19%	10%	14%	28%	21%	-	-	-	100%	-	-
The Green Party	118	57	61	13	34	35	17	8	7	36	42	15	19	-	-	-	-	118	-
	4%	4%	5%	4%	6%	7%	4%	2%	2%	4%	5%	4%	3%	-	-	-	-	100%	-
The British National Party (BNP)	15	12	4	2	5	1	5	-	2	-	4	3	6	-	-	-	-	-	15
	1%	1%	*	1%	1%	*	1%	-	*	-	1%	1%	1%	-	-	-	-	-	35%
Some other party	29	18	11	8	5	2	1	5	6	11	8	6	3	-	-	-	-	-	29
	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	2%	1%	-	-	-	-	-	65%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

	Vote Type								2010 Vote		
	Total	Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	2694	117	50	580	399	89	48	112	763	872	313
Weighted base	2633	108	48	469	502	98	55	129	640	722	356
Conservative	719 27%	-	-	469 100%	-	-	55 100%	-	469 73%	28 4%	55 15%
Labour	1080 41%	-	36 76%	-	502 100%	98 100%	-	-	36 6%	578 80%	98 27%
Liberal Democrat	240 9%	-	12 24%	-	-	-	-	129 100%	12 2%	16 2%	129 36%
The UK Independence Party (UKIP)	432 16%	108 100%	-	-	-	-	-	-	108 17%	78 11%	35 10%
The Green Party	118 4%	-	-	-	-	-	-	-	10 2%	15 2%	32 9%
The British National Party (BNP)	15 1%	-	-	-	-	-	-	-	-	2 *	4 1%
Some other party	29 1%	-	-	-	-	-	-	-	5 1%	4 1%	2 1%

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Table 4

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	1995	969	1026	94	217	310	350	408	610	884	403	208	424	631	812	157	311	58	25
Weighted base	1846	957	888	195	362	336	311	288	349	603	562	250	358	541	751	168	295	64	27
Conservative	541	272	269	47	95	100	85	82	130	225	164	55	76	541	-	-	-	-	-
	29%	28%	30%	24%	26%	30%	27%	28%	37%	37%	29%	22%	21%	100%	-	-	-	-	-
Labour	751	362	389	98	154	139	128	118	113	231	231	95	162	-	751	-	-	-	-
	41%	38%	44%	51%	43%	41%	41%	41%	32%	38%	41%	38%	45%	-	100%	-	-	-	-
Liberal Democrat	168	89	79	16	47	35	22	20	27	62	57	17	30	-	-	168	-	-	-
	9%	9%	9%	8%	13%	10%	7%	7%	8%	10%	10%	7%	8%	-	-	100%	-	-	-
The UK Independence Party (UKIP)	295	193	102	22	45	41	60	60	68	58	77	70	77	-	-	-	295	-	-
	16%	20%	12%	11%	12%	12%	19%	21%	19%	10%	14%	28%	22%	-	-	-	100%	-	-
The Green Party	64	24	40	6	16	18	12	5	6	21	25	9	6	-	-	-	-	64	-
	3%	3%	4%	3%	4%	5%	4%	2%	2%	3%	4%	4%	2%	-	-	-	-	100%	-
The British National Party (BNP)	12	10	2	*	4	1	4	-	2	-	3	3	4	-	-	-	-	-	12
	1%	1%	*	*	1%	*	1%	-	*	-	1%	1%	1%	-	-	-	-	-	43%
Some other party	15	9	7	5	1	2	1	3	4	6	5	1	3	-	-	-	-	-	15
	1%	1%	1%	3%	*	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-	-	57%

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Table 4

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	1995	95	36	476	240	70	38	91	617	711	246
Weighted base	1846	85	33	381	287	76	42	102	507	576	273
Conservative	541 29%	-	-	381 100%	-	-	42 100%	-	381 75%	23 4%	42 15%
Labour	751 41%	-	23 71%	-	287 100%	76 100%	-	-	23 5%	464 81%	76 28%
Liberal Democrat	168 9%	-	9 29%	-	-	-	-	102 100%	9 2%	13 2%	102 37%
The UK Independence Party (UKIP)	295 16%	85 100%	-	-	-	-	-	-	85 17%	61 11%	25 9%
The Green Party	64 3%	-	-	-	-	-	-	-	6 1%	9 2%	23 8%
The British National Party (BNP)	12 1%	-	-	-	-	-	-	-	-	1 *	4 1%
Some other party	15 1%	-	-	-	-	-	-	-	3 1%	4 1%	1 1%

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Table 5

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents (Turnout Weighted)**

	Q.4 Voting in 2010 General Election							
	Total	Conservative	Labour	Liberal Democrats	Another party	Did not vote	Refused	Don't know
Unweighted base	2595	753	806	309	88	353	163	122
Weighted base	2392	624	656	346	87	446	130	103
Conservative	541 23%	381 61%	23 3%	42 12%	3 3%	78 17%	3 3%	11 10%
Labour	751 31%	23 4%	464 71%	76 22%	6 7%	157 35%	4 3%	21 20%
Liberal Democrat	168 7%	9 2%	13 2%	102 30%	2 2%	33 7%	1 1%	6 6%
The UK Independence Party (UKIP)	295 12%	85 14%	61 9%	25 7%	40 47%	72 16%	3 2%	9 9%
The Green Party	64 3%	6 1%	9 1%	23 7%	14 16%	10 2%	- -	2 2%
The British National Party (BNP)	12 *	- -	1 *	4 1%	5 5%	2 *	- -	1 1%
Some other party	15 1%	3 1%	4 1%	1 *	1 1%	6 1%	* *	- -
Refused	212 9%	34 5%	26 4%	18 5%	4 5%	20 4%	102 78%	8 8%
Don't know	334 14%	83 13%	55 8%	54 16%	12 14%	68 15%	17 13%	45 44%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Col percents

Table 6

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	40%
Liberal Democrat	10%
UKIP	15%
Green	3%
Other	1%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 7

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Conservative	733	376	357	65	125	120	127	103	190	286	212	76	129	612	8	5	42	8	5
	18%	19%	18%	12%	14%	16%	20%	21%	28%	26%	18%	12%	15%	85%	1%	2%	10%	7%	11%
Labour	1155	550	605	204	241	211	187	146	165	343	349	144	273	32	971	16	22	17	5
	29%	28%	30%	37%	27%	29%	30%	29%	24%	31%	29%	23%	31%	4%	90%	6%	5%	14%	12%
Liberal Democrat	303	134	169	40	84	58	39	33	50	92	107	37	59	21	36	192	14	2	1
	8%	7%	8%	7%	9%	8%	6%	7%	7%	8%	9%	6%	7%	3%	3%	80%	3%	2%	2%
The UK Independence Party (UKIP)	378	234	144	38	75	55	73	68	69	71	97	97	99	9	8	3	322	*	4
	9%	12%	7%	7%	8%	7%	12%	14%	10%	6%	8%	16%	11%	1%	1%	1%	75%	*	8%
The Green Party	108	54	54	18	31	28	17	9	4	30	49	14	14	1	14	3	-	84	2
	3%	3%	3%	3%	3%	4%	3%	2%	1%	3%	4%	2%	2%	*	1%	1%	-	71%	4%
The British National Party (BNP)	12	11	1	-	2	5	3	1	1	-	5	2	3	-	-	2	1	-	6
	*	1%	*	-	*	1%	*	*	*	-	*	*	*	-	-	1%	*	-	13%
Some other party	29	20	9	6	8	7	2	2	5	11	7	8	1	*	2	-	1	*	19
	1%	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	*	*	*	-	*	*	43%
Would not vote	492	237	255	93	159	87	55	45	53	75	140	101	145	-	-	-	-	-	-
	12%	12%	13%	17%	18%	12%	9%	9%	8%	7%	12%	16%	16%	-	-	-	-	-	-
Refused	186	94	92	10	24	40	30	27	53	49	53	27	31	3	*	-	3	-	-
	5%	5%	5%	2%	3%	5%	5%	5%	8%	4%	4%	4%	4%	*	*	-	1%	-	-
Don't know	611	258	352	84	146	124	91	69	94	148	178	119	127	40	42	20	28	6	3
	15%	13%	17%	15%	16%	17%	15%	14%	14%	13%	15%	19%	14%	5%	4%	8%	7%	5%	8%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 7

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Conservative	733 18%	18 17%	7 14%	416 89%	6 1%	- -	47 86%	2 1%	475 59%	22 3%	55 12%
Labour	1155 29%	1 1%	28 58%	12 3%	428 85%	83 85%	1 3%	6 4%	47 6%	602 71%	113 24%
Liberal Democrat	303 8%	4 4%	10 20%	15 3%	24 5%	10 11%	1 2%	113 88%	31 4%	29 3%	138 29%
The UK Independence Party (UKIP)	378 9%	79 73%	- -	4 1%	2 *	- -	- -	- -	95 12%	69 8%	32 7%
The Green Party	108 3%	- -	- -	- -	13 3%	1 1%	- -	1 1%	8 1%	8 1%	28 6%
The British National Party (BNP)	12 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	1 *
Some other party	29 1%	- -	- -	- -	- -	- -	* 1%	- -	5 1%	4 *	3 1%
Would not vote	492 12%	- -	- -	- -	- -	- -	- -	- -	11 1%	19 2%	16 3%
Refused	186 5%	1 1%	- -	3 1%	* *	- -	- -	- -	21 3%	16 2%	7 2%
Don't know	611 15%	4 4%	4 8%	18 4%	29 6%	3 3%	5 9%	7 6%	116 14%	81 9%	77 16%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 8

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote

	Gender			Age						SEG				Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	2805	1326	1479	175	335	438	496	518	837	1182	564	298	654	774	1057	195	402	94	38
Weighted base	2717	1379	1338	370	564	484	448	362	484	834	826	377	577	677	1038	220	401	112	41
Conservative	733 27%	376 27%	357 27%	65 18%	125 22%	120 25%	127 28%	103 29%	190 39%	286 34%	212 26%	76 20%	129 22%	612 90%	8 1%	5 2%	42 10%	8 7%	5 12%
Labour	1155 43%	550 40%	605 45%	204 55%	241 43%	211 44%	187 42%	146 40%	165 34%	343 41%	349 42%	144 38%	273 47%	32 5%	971 94%	16 7%	22 5%	17 15%	5 13%
Liberal Democrat	303 11%	134 10%	169 13%	40 11%	84 15%	58 12%	39 9%	33 9%	50 10%	92 11%	107 13%	37 10%	59 10%	21 3%	36 3%	192 87%	14 3%	2 2%	1 2%
The UK Independence Party (UKIP)	378 14%	234 17%	144 11%	38 10%	75 13%	55 11%	73 16%	68 19%	69 14%	71 9%	97 12%	97 26%	99 17%	9 1%	8 1%	3 1%	322 80%	* *	4 9%
The Green Party	108 4%	54 4%	54 4%	18 5%	31 5%	28 6%	17 4%	9 2%	4 1%	30 4%	49 6%	14 4%	14 2%	1 *	14 1%	3 1%	- -	84 75%	2 4%
The British National Party (BNP)	12 *	11 1%	1 *	- -	2 *	5 1%	3 1%	1 *	1 *	- -	5 1%	2 *	3 *	- -	- -	2 1%	1 *	- -	6 14%
Some other party	29 1%	20 1%	9 1%	6 1%	8 1%	7 1%	2 *	2 1%	5 1%	11 1%	7 1%	8 2%	1 *	* *	2 *	- -	1 *	* *	19 46%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 8

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	2805	110	47	558	377	87	44	105	801	887	330
Weighted base	2717	103	45	448	473	94	50	122	663	735	370
Conservative	733 27%	18 18%	7 15%	416 93%	6 1%	- -	47 94%	2 1%	475 72%	22 3%	55 15%
Labour	1155 43%	1 1%	28 63%	12 3%	428 90%	83 88%	1 3%	6 5%	47 7%	602 82%	113 30%
Liberal Democrat	303 11%	4 4%	10 22%	15 3%	24 5%	10 11%	1 2%	113 93%	31 5%	29 4%	138 37%
The UK Independence Party (UKIP)	378 14%	79 77%	- -	4 1%	2 *	- -	- -	- -	95 14%	69 9%	32 9%
The Green Party	108 4%	- -	- -	- -	13 3%	1 1%	- -	1 1%	8 1%	8 1%	28 8%
The British National Party (BNP)	12 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	1 *
Some other party	29 1%	- -	- -	- -	- -	- -	* 1%	- -	5 1%	4 1%	3 1%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 9

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	2074	996	1078	94	222	314	367	416	656	905	415	214	460	601	786	149	293	54	24
Weighted base	1906	977	929	196	369	342	326	292	377	616	580	254	382	510	726	158	277	60	24
Conservative	551 29%	289 30%	263 28%	40 20%	89 24%	92 27%	92 28%	85 29%	151 40%	220 36%	163 28%	53 21%	94 25%	465 91%	6 1%	5 3%	30 11%	4 7%	4 16%
Labour	791 41%	377 39%	414 45%	99 51%	156 42%	150 44%	136 42%	119 41%	129 34%	246 40%	239 41%	96 38%	177 46%	21 4%	676 93%	10 6%	13 5%	11 18%	2 9%
Liberal Democrat	215 11%	98 10%	117 13%	23 12%	56 15%	43 13%	29 9%	27 9%	37 10%	72 12%	75 13%	20 8%	41 11%	17 3%	26 4%	137 87%	9 3%	1 1%	* *
The UK Independence Party (UKIP)	259 14%	164 17%	95 10%	18 9%	47 13%	35 10%	52 16%	54 18%	53 14%	51 8%	65 11%	69 27%	64 17%	6 1%	5 1%	2 2%	224 81%	* *	2 7%
The Green Party	62 3%	28 3%	34 4%	11 6%	17 5%	12 4%	12 4%	5 2%	3 1%	19 3%	29 5%	8 3%	4 1%	1 *	11 1%	3 2%	- -	44 73%	1 4%
The British National Party (BNP)	9 *	8 1%	1 *	- -	* *	4 1%	3 1%	1 *	1 *	- -	4 1%	1 *	1 *	- -	- -	1 1%	1 *	- -	5 21%
Some other party	19 1%	14 1%	5 1%	5 2%	3 1%	6 2%	2 *	1 *	3 1%	7 1%	4 1%	6 2%	1 *	* *	1 *	- -	1 *	* *	10 44%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 9

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	2074	89	35	458	227	69	35	86	645	723	260
Weighted base	1906	81	31	364	273	74	39	97	524	586	285
Conservative	551 29%	15 19%	5 17%	339 93%	4 2%	- -	37 95%	2 2%	386 74%	18 3%	42 15%
Labour	791 41%	1 1%	18 58%	9 2%	241 88%	65 87%	1 3%	4 5%	33 6%	483 82%	85 30%
Liberal Democrat	215 11%	4 4%	8 24%	12 3%	16 6%	8 11%	1 2%	90 93%	25 5%	24 4%	109 38%
The UK Independence Party (UKIP)	259 14%	62 76%	- -	4 1%	1 *	- -	- -	- -	72 14%	52 9%	26 9%
The Green Party	62 3%	- -	- -	- -	10 4%	1 2%	- -	1 1%	5 1%	4 1%	19 7%
The British National Party (BNP)	9 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	1 *
Some other party	19 1%	- -	- -	- -	- -	- -	* 1%	- -	3 1%	4 1%	2 1%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 10

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents (Turnout Weighted)

	Q.4 Voting in 2010 General Election							
	Total	Conservative	Labour	Liberal Democrats	Another party	Did not vote	Refused	Don't know
Unweighted base	2595	753	806	309	88	353	163	122
Weighted base	2392	624	656	346	87	446	130	103
Conservative	551 23%	386 62%	18 3%	42 12%	10 11%	76 17%	4 3%	15 14%
Labour	791 33%	33 5%	483 74%	85 25%	6 7%	153 34%	7 5%	24 23%
Liberal Democrat	215 9%	25 4%	24 4%	109 32%	4 4%	44 10%	1 1%	9 9%
The UK Independence Party (UKIP)	259 11%	72 12%	52 8%	26 8%	37 43%	62 14%	2 2%	8 8%
The Green Party	62 3%	5 1%	4 1%	19 5%	12 14%	18 4%	2 2%	1 1%
The British National Party (BNP)	9 *	- -	2 *	1 *	1 2%	4 1%	- -	1 1%
Some other party	19 1%	3 *	4 1%	2 1%	2 2%	8 2%	- -	- -
Refused	137 6%	16 3%	13 2%	7 2%	3 3%	8 2%	83 64%	8 7%
Don't know	348 15%	83 13%	57 9%	54 16%	12 13%	74 16%	30 23%	39 38%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Col percents

Table 11

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	41%
Liberal Democrat	12%
UKIP	13%
Green	3%
Other	1%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 12

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Conservative	810 20%	402 20%	408 20%	34 6%	155 17%	141 19%	128 20%	116 23%	234 34%	285 26%	251 21%	98 16%	144 16%	469 65%	36 3%	12 5%	108 25%	10 8%	5 12%
Labour	852 21%	413 21%	438 22%	45 8%	160 18%	166 23%	164 26%	147 29%	169 25%	228 21%	241 20%	142 23%	209 24%	28 4%	578 54%	16 7%	78 18%	15 13%	6 14%
Liberal Democrats	470 12%	223 11%	247 12%	40 7%	136 15%	91 12%	69 11%	64 13%	67 10%	176 16%	159 13%	60 10%	63 7%	55 8%	98 9%	129 54%	35 8%	32 28%	7 15%
Another party	118 3%	73 4%	45 2%	7 1%	20 2%	22 3%	23 4%	26 5%	20 3%	27 2%	36 3%	16 3%	30 3%	3 *	7 1%	2 1%	49 11%	24 21%	7 15%
Did not vote	1407 35%	699 35%	709 35%	405 73%	380 43%	253 34%	173 28%	102 20%	94 14%	304 27%	414 35%	276 44%	344 39%	141 20%	326 30%	70 29%	145 34%	34 29%	18 40%
Refused	171 4%	90 5%	81 4%	6 1%	15 2%	30 4%	41 7%	23 5%	54 8%	48 4%	52 4%	16 2%	31 3%	4 1%	5 *	1 1%	3 1%	- -	1 1%
Don't know	177 4%	68 3%	109 5%	20 4%	28 3%	32 4%	27 4%	27 5%	44 6%	39 4%	43 4%	16 3%	60 7%	19 3%	30 3%	9 4%	14 3%	3 2%	1 1%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 12

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Conservative	810 20%	108 100%	48 100%	469 100%	36 7%	-	-	-	810 100%	-	-
Labour	852 21%	-	-	-	-	-	-	-	-	852 100%	-
Liberal Democrats	470 12%	-	-	-	98 19%	98 100%	55 100%	129 100%	-	-	470 100%
Another party	118 3%	-	-	-	7 1%	-	-	-	-	-	-
Did not vote	1407 35%	-	-	-	326 65%	-	-	-	-	-	-
Refused	171 4%	-	-	-	5 1%	-	-	-	-	-	-
Don't know	177 4%	-	-	-	30 6%	-	-	-	-	-	-

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 13

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
 Could you tell me which party you voted for at the last general election back in May 2010?**

Base: All respondents

FILTER: All respondents giving a past vote

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	2516	1161	1355	60	276	384	433	497	858	1082	507	263	568	665	830	151	299	70	26
Weighted base	2250	1111	1139	125	470	420	384	352	490	716	687	316	445	556	720	159	270	81	25
Conservative	810	402	408	34	155	141	128	116	234	285	251	98	144	469	36	12	108	10	5
	36%	36%	36%	27%	33%	34%	33%	33%	48%	40%	36%	31%	32%	84%	5%	7%	40%	12%	22%
Labour	852	413	438	45	160	166	164	147	169	228	241	142	209	28	578	16	78	15	6
	38%	37%	38%	36%	34%	39%	43%	42%	35%	32%	35%	45%	47%	5%	80%	10%	29%	18%	25%
Liberal Democrats	470	223	247	40	136	91	69	64	67	176	159	60	63	55	98	129	35	32	7
	21%	20%	22%	32%	29%	22%	18%	18%	14%	25%	23%	19%	14%	10%	14%	81%	13%	40%	27%
Another party	118	73	45	7	20	22	23	26	20	27	36	16	30	3	7	2	49	24	7
	5%	7%	4%	5%	4%	5%	6%	7%	4%	4%	5%	5%	7%	1%	1%	2%	18%	30%	27%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 13

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

FILTER: All respondents giving a past vote

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	2516	117	50	580	133	89	48	112	964	1022	412
Weighted base	2250	108	48	469	142	98	55	129	810	852	470
Conservative	810 36%	108 100%	48 100%	469 100%	36 26%	-	-	-	810 100%	-	-
Labour	852 38%	-	-	-	-	-	-	-	-	852 100%	-
Liberal Democrats	470 21%	-	-	-	98 69%	98 100%	55 100%	129 100%	-	-	470 100%
Another party	118 5%	-	-	-	7 5%	-	-	-	-	-	-

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 14

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40	
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44	
I would not vote UKIP	2374	1177	1197	339	534	465	365	288	377	783	724	310	454	521	863	193	-	87	25	
		59%	60%	59%	61%	60%	63%	58%	57%	55%	71%	61%	50%	52%	72%	80%	81%	-	74%	56%
I would not vote Liberal Democrat	2184	1156	1028	288	452	379	364	298	401	584	616	374	507	463	688	-	348	79	35	
		55%	59%	50%	52%	51%	52%	58%	59%	59%	53%	51%	60%	58%	64%	64%	-	81%	67%	79%
I would not vote Conservative	1976	1000	976	288	478	348	314	268	276	482	598	332	484	-	872	148	279	91	33	
		49%	51%	48%	52%	53%	47%	50%	53%	40%	44%	50%	53%	55%	-	81%	62%	65%	77%	74%
I would not vote Labour	1464	759	705	158	280	279	236	204	303	406	417	253	319	511	-	98	305	62	30	
		37%	39%	35%	28%	31%	38%	38%	41%	44%	37%	35%	41%	36%	71%	-	41%	71%	53%	68%
None of these - I would potentially vote for all of them	424	172	252	73	113	76	57	41	64	78	138	70	106	48	52	13	23	6	1	
		11%	9%	12%	13%	13%	10%	9%	8%	9%	7%	12%	11%	12%	7%	5%	6%	5%	5%	3%
Don't know	144	59	85	24	33	24	15	16	29	25	38	25	35	8	9	3	1	-	-	
		4%	3%	4%	4%	3%	2%	3%	4%	2%	3%	4%	4%	1%	1%	1%	*	-	-	

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 14

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
I would not vote UKIP	2374 59%	-	32 66%	336 72%	388 77%	89 91%	42 77%	114 88%	457 56%	598 70%	330 70%
I would not vote Liberal Democrat	2184 55%	100 93%	26 53%	329 70%	307 61%	53 54%	22 39%	-	539 66%	539 63%	156 33%
I would not vote Conservative	1976 49%	48 45%	27 55%	-	389 77%	87 89%	-	83 64%	111 14%	644 76%	290 62%
I would not vote Labour	1464 37%	93 87%	6 13%	366 78%	-	-	35 63%	55 43%	554 68%	75 9%	160 34%
None of these - I would potentially vote for all of them	424 11%	2 2%	5 11%	19 4%	31 6%	2 2%	4 7%	4 3%	52 6%	43 5%	26 5%
Don't know	144 4%	-	1 2%	4 1%	8 2%	-	-	1 1%	9 1%	8 1%	9 2%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 15

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40	
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44	
NET: Well	2396	1286	1110	332	505	444	362	307	438	755	732	346	467	613	612	186	200	54	12	
		60%	65%	54%	60%	57%	60%	58%	61%	64%	68%	61%	56%	53%	85%	57%	78%	46%	46%	26%
Very well	(4) 203	130	73	15	46	37	38	23	45	62	67	25	39	68	50	10	13	1	-	
		5%	7%	4%	3%	5%	5%	6%	5%	7%	6%	6%	4%	4%	9%	5%	4%	3%	1%	-
Quite well	(3) 2193	1156	1037	317	459	407	324	284	393	693	664	321	428	546	562	177	187	53	12	
		55%	59%	51%	57%	51%	55%	52%	56%	58%	63%	56%	51%	49%	76%	52%	74%	43%	45%	26%
Quite badly	(2) 1123	469	654	146	278	217	194	135	151	291	335	188	259	84	362	42	167	50	24	
		28%	24%	32%	26%	31%	30%	31%	27%	22%	26%	28%	30%	29%	12%	34%	17%	39%	42%	53%
Very badly	(1) 336	143	193	59	82	59	49	41	47	40	94	71	107	12	71	8	57	11	8	
		8%	7%	9%	11%	9%	8%	8%	8%	7%	4%	8%	11%	12%	2%	7%	3%	13%	10%	19%
NET: Badly	1459	612	847	205	359	277	243	176	199	331	429	258	366	96	434	50	224	61	32	
		36%	31%	42%	37%	40%	38%	39%	35%	29%	30%	36%	41%	42%	13%	40%	21%	52%	52%	72%
Don't know	150	69	81	19	29	14	20	20	46	22	36	19	46	10	34	4	8	3	1	
		4%	4%	4%	3%	3%	2%	3%	4%	7%	2%	3%	3%	5%	1%	3%	2%	2%	2%	1%
Mean	2.59	2.67	2.51	2.54	2.54	2.59	2.58	2.60	2.68	2.72	2.61	2.50	2.48	2.94	2.57	2.80	2.37	2.38	2.07	
Standard deviation	0.72	0.71	0.72	0.72	0.74	0.71	0.73	0.71	0.71	0.63	0.72	0.75	0.78	0.53	0.69	0.56	0.75	0.67	0.68	
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.04	0.03	0.02	0.02	0.04	0.04	0.07	0.11	

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 15

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
NET: Well	2396 60%	63 59%	27 55%	414 88%	300 60%	49 50%	48 87%	106 82%	615 76%	451 53%	300 64%
Very well	(4) 5%	2 1%	2 4%	47 10%	25 5%	1 1%	3 6%	6 5%	55 7%	37 4%	21 5%
Quite well	(3) 55%	62 57%	25 52%	367 78%	275 55%	47 49%	45 81%	100 78%	560 69%	414 49%	278 59%
Quite badly	(2) 28%	34 31%	20 40%	41 9%	164 33%	35 36%	6 11%	21 16%	143 18%	279 33%	132 28%
Very badly	(1) 8%	9 8%	2 4%	7 1%	27 5%	9 9%	- -	- -	32 4%	89 10%	21 4%
NET: Badly	1459 36%	43 40%	22 45%	47 10%	192 38%	44 45%	6 11%	21 16%	175 22%	368 43%	152 32%
Don't know	150 4%	2 2%	-	8 2%	10 2%	5 5%	1 2%	2 2%	21 3%	32 4%	18 4%
Mean	2.59	2.53	2.55	2.98	2.61	2.45	2.95	2.88	2.81	2.49	2.66
Standard deviation	0.72	0.67	0.64	0.50	0.67	0.68	0.42	0.44	0.61	0.75	0.64
Standard error	0.01	0.06	0.09	0.02	0.03	0.07	0.06	0.04	0.02	0.02	0.03

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 16

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
NET: Well	2518	1321	1197	371	594	440	362	308	434	824	772	367	458	609	649	192	215	58	15
	63%	67%	59%	67%	66%	60%	58%	61%	64%	74%	65%	59%	52%	85%	60%	80%	50%	49%	33%
Very well	(4) 243	162	82	37	62	45	29	26	45	84	74	25	49	68	60	12	24	2	1
	6%	8%	4%	7%	7%	6%	5%	5%	7%	8%	6%	4%	6%	9%	6%	5%	6%	2%	3%
Quite well	(3) 2275	1160	1115	335	532	396	333	283	389	740	698	342	409	541	589	180	191	56	13
	57%	59%	55%	60%	59%	54%	53%	56%	57%	67%	58%	55%	47%	75%	55%	75%	44%	47%	30%
Quite badly	(2) 1039	454	585	143	202	221	184	134	155	229	315	175	266	85	341	35	153	47	19
	26%	23%	29%	26%	23%	30%	29%	27%	23%	21%	26%	28%	30%	12%	32%	14%	35%	40%	44%
Very badly	(1) 299	132	166	27	75	51	60	37	46	30	75	66	110	8	69	10	49	10	9
	7%	7%	8%	5%	8%	7%	10%	7%	7%	3%	6%	11%	12%	1%	6%	4%	11%	9%	20%
NET: Badly	1338	586	751	170	277	273	244	171	201	259	390	241	375	93	410	44	202	57	28
	33%	30%	37%	31%	31%	37%	39%	34%	29%	23%	33%	39%	43%	13%	38%	19%	47%	48%	64%
Don't know	150	61	89	15	22	22	18	24	48	24	35	15	47	18	21	4	14	3	1
	4%	3%	4%	3%	3%	3%	3%	5%	7%	2%	3%	2%	5%	2%	2%	1%	3%	2%	3%
Mean	2.64	2.71	2.57	2.70	2.67	2.61	2.55	2.62	2.68	2.81	2.66	2.54	2.48	2.95	2.60	2.82	2.46	2.43	2.17
Standard deviation	0.72	0.72	0.71	0.66	0.73	0.71	0.74	0.70	0.71	0.60	0.69	0.74	0.79	0.51	0.70	0.58	0.78	0.69	0.80
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.03	0.03	0.02	0.02	0.04	0.04	0.07	0.13

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 16

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
NET: Well	2518 63%	63 59%	30 62%	405 86%	318 63%	64 65%	49 88%	110 85%	606 75%	480 56%	329 70%
Very well	(4) 243 6%	6 6%	5 10%	41 9%	31 6%	2 2%	1 1%	3 3%	61 8%	44 5%	15 3%
Quite well	(3) 2275 57%	57 53%	25 52%	364 78%	287 57%	62 63%	48 87%	106 82%	545 67%	437 51%	314 67%
Quite badly	(2) 1039 26%	33 31%	16 34%	51 11%	144 29%	28 29%	6 11%	13 10%	149 18%	280 33%	104 22%
Very badly	(1) 299 7%	7 6%	2 4%	3 1%	33 7%	4 4%	- -	3 3%	27 3%	70 8%	23 5%
NET: Badly	1338 33%	40 37%	18 38%	54 12%	177 35%	31 32%	6 11%	16 13%	176 22%	350 41%	128 27%
Don't know	150 4%	4 4%	-	10 2%	7 1%	3 3%	1 1%	3 2%	28 3%	21 2%	13 3%
Mean	2.64	2.61	2.68	2.96	2.64	2.66	2.91	2.87	2.82	2.55	2.70
Standard deviation	0.72	0.70	0.72	0.48	0.70	0.59	0.34	0.47	0.61	0.72	0.62
Standard error	0.01	0.07	0.10	0.02	0.04	0.06	0.05	0.05	0.02	0.02	0.03

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 17

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40	
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44	
I am satisfied with the job David Cameron is doing overall as Prime Minister	1129	560	569	170	246	236	141	125	206	365	318	188	205	459	138	75	63	17	8	
		28%	28%	28%	31%	28%	32%	23%	25%	30%	33%	27%	30%	23%	64%	13%	31%	15%	14%	17%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	1071	539	532	142	239	183	176	145	185	326	335	162	210	227	134	101	222	32	15	
		27%	27%	26%	25%	27%	25%	28%	29%	27%	29%	28%	26%	24%	32%	12%	42%	52%	27%	34%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	1226	599	627	185	284	212	199	159	185	313	362	178	322	26	750	43	89	50	15	
		31%	30%	31%	33%	32%	29%	32%	32%	27%	28%	30%	29%	37%	4%	69%	18%	21%	42%	34%
Refused	152	80	72	8	10	30	37	25	42	24	53	24	34	1	8	1	18	7	2	
		4%	4%	4%	1%	1%	4%	6%	5%	6%	2%	4%	4%	4%	*	1%	*	4%	6%	6%
Don't know	427	191	237	53	114	73	72	50	65	79	129	72	108	6	49	20	39	12	4	
		11%	10%	12%	9%	13%	10%	11%	10%	10%	7%	11%	12%	12%	1%	5%	8%	9%	11%	9%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 17

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
I am satisfied with the job David Cameron is doing overall as Prime Minister	1129 28%	20 19%	11 23%	319 68%	80 16%	4 4%	28 52%	34 26%	422 52%	111 13%	93 20%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	1071 27%	72 67%	11 22%	138 29%	88 17%	13 14%	25 46%	57 44%	299 37%	111 13%	165 35%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	1226 31%	9 8%	26 54%	9 2%	303 60%	76 78%	1 3%	27 21%	53 7%	551 65%	163 35%
Refused	152 4%	3 3%	- -	* *	3 1%	1 1%	- -	1 1%	6 1%	19 2%	7 2%
Don't know	427 11%	4 3%	1 1%	3 1%	29 6%	4 4%	- -	10 8%	30 4%	60 7%	42 9%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 18

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Labour	1489	742	747	136	310	294	255	210	282	442	439	215	336	277	500	76	153	43	16
	37%	38%	37%	24%	35%	40%	41%	42%	41%	40%	37%	34%	38%	39%	46%	32%	35%	37%	37%
The Conservatives	1438	712	727	99	273	278	252	214	316	459	412	211	285	343	382	73	142	52	13
	36%	36%	36%	18%	31%	38%	40%	42%	46%	41%	34%	34%	32%	48%	35%	30%	33%	44%	29%
The UK Independence Party (UKIP)	851	440	411	88	202	141	140	121	154	236	258	146	183	138	216	36	162	20	12
	21%	22%	20%	16%	23%	19%	22%	24%	22%	21%	22%	23%	21%	19%	20%	15%	37%	17%	27%
The Liberal Democrat	761	383	378	46	142	149	142	123	154	255	226	85	152	144	198	78	58	28	12
	19%	19%	19%	8%	16%	20%	23%	25%	23%	23%	19%	14%	17%	20%	18%	33%	13%	24%	28%
None of them	1417	690	727	279	356	255	197	134	195	333	425	249	323	224	340	79	137	37	14
	35%	35%	36%	50%	40%	35%	32%	27%	29%	30%	36%	40%	37%	31%	32%	33%	32%	32%	32%
Don't know	107	42	65	37	21	16	13	5	15	24	35	9	28	13	19	9	2	1	1
	3%	2%	3%	7%	2%	2%	2%	1%	2%	2%	3%	1%	3%	2%	2%	4%	1%	1%	1%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 18

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Labour	1489	41	19	183	172	40	25	38	313	450	174
	37%	38%	40%	39%	34%	41%	46%	29%	39%	53%	37%
The Conservatives	1438	34	15	247	166	43	29	42	382	322	190
	36%	32%	30%	53%	33%	44%	53%	32%	47%	38%	40%
The UK Independence Party (UKIP)	851	45	5	98	74	17	13	21	199	218	96
	21%	42%	10%	21%	15%	18%	24%	17%	25%	26%	21%
The Liberal Democrat	761	20	10	105	82	21	11	42	174	169	123
	19%	18%	22%	22%	16%	21%	19%	32%	22%	20%	26%
None of them	1417	33	15	133	205	19	7	35	243	218	110
	35%	31%	31%	28%	41%	19%	13%	27%	30%	26%	23%
Don't know	107	-	1	7	12	1	-	6	12	10	9
	3%	-	2%	2%	2%	1%	-	5%	1%	1%	2%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 19

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
A Labour government	1332	659	673	223	309	237	208	165	189	331	394	204	356	15	803	29	123	36	14
	33%	33%	33%	40%	35%	32%	33%	33%	28%	30%	33%	33%	41%	2%	74%	12%	28%	30%	31%
A Conservative government	980	527	453	103	181	178	150	132	232	320	289	147	184	552	21	13	146	11	13
	24%	27%	22%	19%	20%	24%	24%	26%	34%	29%	24%	24%	21%	77%	2%	5%	34%	9%	30%
A coalition between Labour and the Liberal Democrats	539	258	282	85	136	105	91	55	68	161	189	80	96	7	198	90	38	35	1
	13%	13%	14%	15%	15%	14%	15%	11%	10%	15%	16%	13%	11%	1%	18%	38%	9%	30%	2%
A coalition between the Conservatives and the Liberal Democrats	471	227	244	46	111	88	76	63	84	147	147	75	81	127	31	99	49	13	5
	12%	12%	12%	8%	12%	12%	12%	13%	12%	13%	12%	12%	9%	18%	3%	41%	11%	11%	11%
Don't know	683	298	385	99	157	126	99	88	110	148	178	118	161	19	27	10	76	23	11
	17%	15%	19%	18%	18%	17%	16%	17%	16%	13%	15%	19%	18%	3%	2%	4%	18%	20%	25%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 19

Q.9 Which of the following would you most like to see as the outcome of the next general election?**Base: All respondents**

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
A Labour government	1332 33%	11 10%	30 62%	6 1%	339 67%	56 58%	- -	10 8%	63 8%	592 69%	110 23%
A Conservative government	980 24%	65 60%	2 3%	383 82%	12 2%	2 2%	33 59%	3 3%	526 65%	44 5%	55 12%
A coalition between Labour and the Liberal Democrats	539 13%	4 4%	9 19%	4 1%	113 22%	31 32%	- -	48 38%	28 4%	128 15%	132 28%
A coalition between the Conservatives and the Liberal Democrats	471 12%	16 15%	5 11%	69 15%	20 4%	4 4%	21 38%	65 50%	126 16%	35 4%	120 25%
Don't know	683 17%	12 11%	2 5%	8 2%	19 4%	4 4%	1 3%	3 2%	66 8%	53 6%	54 11%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 20
Gender
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Male	1968	1968	-	276	424	358	327	271	310	582	536	361	383	355	519	120	276	57	29
	49%	100%	-	50%	47%	49%	52%	54%	45%	53%	45%	58%	44%	49%	48%	50%	64%	48%	66%
Female	2038	-	2038	280	470	376	298	232	373	525	661	262	497	364	561	120	156	61	15
	51%	-	100%	50%	53%	51%	48%	46%	55%	47%	55%	42%	56%	51%	52%	50%	36%	52%	34%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 20
Gender
Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Male	1968 49%	64 59%	26 54%	231 49%	241 48%	41 42%	23 41%	68 53%	402 50%	413 49%	223 47%
Female	2038 51%	44 41%	22 46%	238 51%	261 52%	57 58%	32 59%	61 47%	408 50%	438 51%	247 53%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 21
Into which of the following age groups do you fall?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
18-24	556	276	280	556	-	-	-	-	-	132	187	85	105	76	187	31	45	13	10
	14%	14%	14%	100%	-	-	-	-	-	12%	16%	14%	12%	11%	17%	13%	11%	11%	24%
25-34	894	424	470	-	894	-	-	-	-	284	291	132	149	132	236	70	78	34	10
	22%	22%	23%	-	100%	-	-	-	-	26%	24%	21%	17%	18%	22%	29%	18%	29%	22%
35-44	735	358	376	-	-	735	-	-	-	242	228	121	100	132	196	50	59	35	4
	18%	18%	18%	-	-	100%	-	-	-	22%	19%	19%	11%	18%	18%	21%	14%	30%	9%
45-54	624	327	298	-	-	-	624	-	-	193	175	115	117	115	173	29	87	17	7
	16%	17%	15%	-	-	-	100%	-	-	17%	15%	18%	13%	16%	16%	12%	20%	15%	15%
55-64	503	271	232	-	-	-	-	503	-	127	149	85	125	98	144	24	76	8	5
	13%	14%	11%	-	-	-	-	100%	-	11%	12%	14%	14%	14%	13%	10%	18%	7%	12%
65 or older	683	310	373	-	-	-	-	-	683	128	165	86	280	163	144	36	86	7	8
	17%	16%	18%	-	-	-	-	-	100%	12%	14%	14%	32%	23%	13%	15%	20%	6%	19%
Refused	11	2	9	-	-	-	-	-	-	1	3	-	3	3	1	-	-	2	-
	*	*	*	-	-	-	-	-	-	*	*	-	*	*	*	-	-	2%	-

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 21
Into which of the following age groups do you fall?
Base: All respondents

	Vote Type								2010 Vote		
	Total	Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
18-24	556 14%	6 6%	5 9%	17 4%	149 30%	11 11%	7 13%	7 5%	34 4%	45 5%	40 8%
25-34	894 22%	21 19%	13 28%	83 18%	130 26%	22 23%	15 27%	47 37%	155 19%	160 19%	136 29%
35-44	735 18%	13 12%	10 21%	83 18%	89 18%	27 28%	9 16%	19 15%	141 17%	166 19%	91 19%
45-54	624 16%	17 16%	7 14%	79 17%	60 12%	15 15%	9 16%	19 15%	128 16%	164 19%	69 15%
55-64	503 13%	21 19%	5 10%	68 15%	41 8%	12 12%	11 19%	16 13%	116 14%	147 17%	64 14%
65 or older	683 17%	29 27%	8 17%	136 29%	33 7%	10 10%	5 9%	21 16%	234 29%	169 20%	67 14%
Refused	11 *	- -	- -	3 1%	- -	- -	- -	- -	3 *	1 *	3 1%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 22

SEG**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
A	388 10%	208 11%	180 9%	44 8%	80 9%	92 13%	79 13%	45 9%	48 7%	388 35%	-	-	-	119 17%	100 9%	30 13%	27 6%	11 9%	4 9%
B	719 18%	374 19%	346 17%	89 16%	204 23%	150 20%	114 18%	81 16%	80 12%	719 65%	-	-	-	174 24%	215 20%	49 20%	53 12%	25 21%	7 15%
C1	1197 30%	536 27%	661 32%	187 34%	291 33%	228 31%	175 28%	149 30%	165 24%	-	1197 100%	-	-	215 30%	329 31%	86 36%	114 26%	42 36%	13 28%
C2	623 16%	361 18%	262 13%	85 15%	132 15%	121 16%	115 18%	85 17%	86 13%	-	-	623 100%	-	76 11%	142 13%	30 12%	106 25%	15 12%	9 21%
D	364 9%	166 8%	198 10%	56 10%	107 12%	56 8%	58 9%	52 10%	33 5%	-	-	-	364 41%	37 5%	108 10%	12 5%	55 13%	8 7%	3 7%
E	515 13%	216 11%	299 15%	49 9%	42 5%	44 6%	59 9%	73 14%	247 36%	-	-	-	515 59%	70 10%	143 13%	31 13%	59 14%	11 9%	6 14%
Refused	199 5%	107 5%	92 5%	47 8%	38 4%	44 6%	25 4%	17 3%	24 4%	-	-	-	-	28 4%	43 4%	2 1%	18 4%	6 5%	3 6%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 22

SEG**Base: All respondents**

	Vote Type								2010 Vote		
	Total	Con defec- tors to UKIP	Con defec- tors to LD/ Lab	Con Loyal- ists	Lab join- ers	LD defec- tors to Lab	LD defec- tors to Con	LD loyal- ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
A	388 10%	8 8%	6 13%	77 16%	51 10%	14 14%	13 24%	18 14%	112 14%	75 9%	65 14%
B	719 18%	17 15%	12 25%	117 25%	99 20%	34 34%	9 16%	30 23%	173 21%	153 18%	111 24%
C1	1197 30%	37 34%	12 24%	145 31%	161 32%	30 31%	20 37%	46 35%	251 31%	241 28%	159 34%
C2	623 16%	25 23%	5 11%	45 10%	58 12%	11 12%	6 10%	12 10%	98 12%	142 17%	60 13%
D	364 9%	7 6%	6 12%	22 5%	55 11%	2 2%	2 4%	7 5%	44 5%	85 10%	20 4%
E	515 13%	11 10%	5 11%	51 11%	60 12%	5 5%	3 6%	15 11%	99 12%	124 15%	43 9%
Refused	199 5%	3 3%	2 4%	12 3%	19 4%	3 3%	1 2%	2 1%	33 4%	31 4%	12 3%

Labour Held only - Conservative/Labour Marginal Constituencies

CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 23
Constituency
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4006	1833	2173	263	512	652	683	708	1177	1557	801	466	983	815	1096	213	431	99	40
Weighted base	4006	1968	2038	556	894	735	624	503	683	1107	1197	623	879	719	1080	240	432	118	44
Hampstead & Kilburn	965	513	453	135	198	217	144	111	155	361	298	97	161	201	317	97	33	50	10
	24%	26%	22%	24%	22%	30%	23%	22%	23%	33%	25%	16%	18%	28%	29%	40%	8%	42%	23%
Bolton West	958	467	491	130	172	165	170	142	178	259	293	144	211	167	259	41	112	15	12
	24%	24%	24%	23%	19%	23%	27%	28%	26%	23%	24%	23%	24%	23%	24%	17%	26%	13%	26%
Southampton Itchen	1074	509	566	151	266	169	169	134	181	214	306	243	260	159	231	60	166	16	12
	27%	26%	28%	27%	30%	23%	27%	27%	26%	19%	26%	39%	30%	22%	21%	25%	38%	14%	27%
Birmingham Edgbaston	1009	480	529	141	257	183	141	116	169	274	300	139	248	193	274	42	121	36	11
	25%	24%	26%	25%	29%	25%	23%	23%	25%	25%	25%	22%	28%	27%	25%	17%	28%	31%	24%

Labour Held only - Conservative/Labour Marginal Constituencies
CATI Fieldwork : 21 April - 18th May 2014

Absolutes/col percents

Table 23
Constituency
Base: All respondents

	Total	Vote Type							2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	Con	Lab	LibDem
Unweighted base	4006	117	50	580	399	89	48	112	964	1022	412
Weighted base	4006	108	48	469	502	98	55	129	810	852	470
Hampstead & Kilburn	965 24%	13 12%	12 25%	129 28%	164 33%	39 40%	22 40%	50 38%	184 23%	201 24%	172 37%
Bolton West	958 24%	32 29%	12 24%	110 23%	104 21%	19 19%	10 18%	25 19%	206 25%	218 26%	95 20%
Southampton Itchen	1074 27%	38 35%	8 18%	111 24%	106 21%	19 19%	9 17%	37 29%	198 24%	201 24%	125 27%
Birmingham Edgbaston	1009 25%	26 24%	16 33%	119 25%	127 25%	22 22%	14 25%	17 13%	223 27%	233 27%	78 17%