

Hampstead & Kilburn Poll

CATI Fieldwork : 23rd July - 3rd August 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146	
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178	
Certain to vote	(10)	585	276	309	37	158	130	90	69	96	257	183	38	93	160	258	40	13	29	10	148	160	136
		59%	56%	61%	37%	52%	60%	66%	70%	69%	63%	60%	45%	57%	68%	70%	48%	55%	50%	85%	75%	77%	77%
	(9)	61	30	31	7	22	6	12	7	7	40	14	3	3	26	19	4	1	3	-	15	12	9
		6%	6%	6%	7%	7%	3%	9%	7%	5%	10%	4%	3%	2%	11%	5%	5%	5%	4%	-	8%	6%	5%
	(8)	72	30	42	11	14	23	11	7	8	31	18	4	18	19	24	4	1	4	-	14	11	6
		7%	6%	8%	11%	4%	11%	8%	7%	6%	8%	6%	5%	11%	8%	6%	5%	4%	7%	-	7%	5%	3%
	(7)	60	32	29	7	33	14	1	2	4	23	17	11	6	8	18	17	3	8	-	7	11	9
		6%	6%	6%	7%	11%	6%	1%	2%	3%	6%	5%	13%	4%	3%	5%	21%	14%	13%	-	3%	5%	5%
	(6)	29	16	13	3	12	8	2	2	3	5	11	5	6	1	12	9	-	2	-	1	2	8
		3%	3%	3%	3%	4%	3%	1%	2%	2%	1%	3%	6%	4%	*	3%	11%	-	3%	-	*	1%	4%
	(5)	67	34	33	13	27	7	10	3	7	17	22	8	16	8	31	7	4	3	1	7	7	4
		7%	7%	6%	14%	9%	3%	7%	3%	5%	4%	7%	10%	10%	4%	8%	8%	16%	5%	12%	4%	3%	2%
	(4)	11	7	4	3	2	3	1	1	2	3	4	-	4	4	2	-	1	3	-	*	1	1
		1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	-	2%	2%	1%	-	2%	5%	-	*	*	1%
	(3)	22	10	12	7	6	3	2	2	1	10	4	3	5	6	4	-	-	2	*	*	2	1
		2%	2%	2%	7%	2%	1%	1%	2%	1%	2%	1%	4%	3%	3%	1%	-	-	3%	3%	*	1%	1%
	(2)	16	10	6	2	5	6	-	1	2	7	6	*	2	3	1	2	1	5	-	-	*	1
		2%	2%	1%	2%	2%	3%	-	1%	1%	2%	2%	1%	1%	1%	*	2%	3%	9%	-	-	*	1%
Definitely would not vote	(1)	66	39	27	10	22	15	10	4	5	13	26	10	7	-	-	-	-	-	2	2	2	
		7%	8%	5%	10%	7%	7%	7%	4%	3%	3%	9%	12%	4%	-	-	-	-	-	1%	1%	1%	
Refused		4	3	*	-	2	-	-	-	1	-	-	2	1	-	-	-	-	-	1	-	-	
		*	1%	*	-	1%	-	-	-	1%	-	-	3%	*	-	-	-	-	-	*	-	-	
Don't know		6	2	4	-	2	1	-	-	3	2	-	-	3	-	-	-	-	-	2	-	1	
		1%	*	1%	-	1%	*	-	-	2%	*	-	-	2%	-	-	-	-	-	1%	-	*	
Mean		8.20	8.01	8.39	7.01	7.91	8.23	8.58	8.79	8.85	8.68	8.07	7.36	8.18	9.06	9.00	8.22	8.25	7.80	9.18	9.37	9.30	9.23
Standard deviation		2.79	2.94	2.62	3.13	2.85	2.82	2.64	2.45	2.32	2.36	2.97	3.13	2.65	1.86	1.80	2.01	2.34	2.77	2.07	1.46	1.64	1.72
Standard error		0.09	0.14	0.12	0.43	0.26	0.20	0.20	0.18	0.14	0.10	0.21	0.36	0.21	0.11	0.10	0.24	0.42	0.38	0.62	0.10	0.10	0.14

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178
Conservative	235	126	109	13	64	55	38	25	37	145	53	9	24	235	-	-	-	-	-	149	5	25
	24%	26%	21%	13%	21%	25%	28%	26%	27%	36%	17%	11%	15%	100%	-	-	-	-	-	75%	3%	14%
Labour	368	176	192	46	132	69	42	33	44	129	114	39	83	-	368	-	-	-	-	6	165	62
	37%	36%	38%	47%	43%	32%	30%	33%	32%	31%	38%	46%	51%	-	100%	-	-	-	-	3%	80%	35%
Liberal Democrat	83	46	37	6	25	26	13	5	9	44	30	6	2	-	-	83	-	-	-	6	5	43
	8%	9%	7%	6%	8%	12%	9%	5%	6%	11%	10%	7%	1%	-	-	100%	-	-	-	3%	3%	24%
The UK Independence Party (UKIP)	24	11	13	2	4	5	2	5	6	7	6	4	4	-	-	-	24	-	-	5	3	5
	2%	2%	3%	2%	1%	3%	1%	5%	4%	2%	2%	5%	3%	-	-	-	100%	-	-	2%	2%	3%
The Green Party	58	24	34	12	19	10	4	6	7	18	27	4	5	-	-	-	-	58	-	7	4	8
	6%	5%	7%	12%	6%	5%	3%	6%	5%	4%	9%	5%	3%	-	-	-	-	100%	-	3%	2%	5%
The British National Party (BNP)	4	-	4	-	4	-	-	-	-	-	-	-	4	-	-	-	-	-	4	-	-	4
	*	-	1%	-	1%	-	-	-	-	-	-	-	2%	-	-	-	-	-	34%	-	-	2%
Some other party	8	3	5	-	-	4	1	1	2	3	3	-	2	-	-	-	-	-	8	1	1	2
	1%	1%	1%	-	-	2%	1%	1%	1%	1%	1%	-	1%	-	-	-	-	-	66%	*	1%	1%
Would not vote	66	39	27	10	22	15	10	4	5	13	26	10	7	-	-	-	-	-	-	2	2	2
	7%	8%	5%	10%	7%	7%	7%	4%	3%	3%	9%	12%	4%	-	-	-	-	-	-	1%	1%	1%
Refused	42	20	22	-	9	7	10	7	8	8	12	7	8	-	-	-	-	-	-	3	4	2
	4%	4%	4%	-	3%	3%	8%	7%	6%	2%	4%	8%	5%	-	-	-	-	-	-	1%	2%	1%
Don't know	112	45	67	10	25	25	18	13	21	43	33	6	23	-	-	-	-	-	-	20	16	25
	11%	9%	13%	10%	8%	12%	13%	13%	15%	10%	11%	7%	14%	-	-	-	-	-	-	10%	8%	14%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	599	293	306	26	71	115	105	114	163	342	113	42	86	211	270	51	22	37	8	173	193	97
Weighted base	570	277	293	47	171	127	78	60	81	264	167	41	87	182	276	52	15	35	9	142	153	120
Conservative	182	97	85	8	45	44	31	21	30	112	41	7	18	182	-	-	-	-	-	127	4	21
	32%	35%	29%	17%	26%	35%	40%	35%	37%	42%	24%	18%	21%	100%	-	-	-	-	-	89%	3%	17%
Labour	276	129	147	28	99	54	33	26	34	100	92	25	57	-	276	-	-	-	-	4	138	54
	48%	46%	50%	61%	58%	42%	42%	43%	42%	38%	55%	61%	66%	-	100%	-	-	-	-	3%	90%	45%
Liberal Democrat	52	28	24	4	10	18	10	4	7	33	15	2	1	-	-	52	-	-	-	2	4	32
	9%	10%	8%	8%	6%	14%	13%	6%	8%	12%	9%	6%	1%	-	-	100%	-	-	-	1%	3%	26%
The UK Independence Party (UKIP)	15	8	7	*	3	3	1	4	4	4	3	3	3	-	-	-	15	-	-	4	2	2
	3%	3%	2%	*	2%	3%	1%	6%	5%	1%	2%	8%	3%	-	-	-	100%	-	-	3%	1%	2%
The Green Party	35	13	22	6	11	6	2	5	5	14	14	3	3	-	-	-	-	35	-	4	3	6
	6%	5%	8%	14%	6%	4%	3%	8%	7%	5%	8%	7%	3%	-	-	-	-	100%	-	3%	2%	5%
The British National Party (BNP)	4	-	4	-	4	-	-	-	-	-	-	-	4	-	-	-	-	-	4	-	-	4
	1%	-	1%	-	2%	-	-	-	-	-	-	-	4%	-	-	-	-	-	40%	-	-	3%
Some other party	5	2	3	-	-	2	1	1	1	2	2	-	1	-	-	-	-	-	5	1	1	2
	1%	1%	1%	-	-	2%	1%	2%	1%	1%	1%	-	1%	-	-	-	-	-	60%	*	1%	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	48%
Liberal Democrat	10%
UKIP	3%
Green	6%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178
Conservative	233 23%	130 26%	103 20%	14 14%	64 21%	60 28%	37 27%	24 24%	33 24%	141 35%	54 18%	12 14%	21 13%	210 89%	2 1%	6 7%	2 9%	5 8%	1 7%	142 72%	4 2%	21 12%
Labour	379 38%	189 38%	190 37%	47 48%	140 46%	70 32%	43 31%	32 33%	44 32%	135 33%	118 39%	38 45%	85 53%	8 4%	331 90%	3 4%	1 2%	14 24%	3 23%	11 6%	163 79%	67 38%
Liberal Democrat	111 11%	56 11%	55 11%	7 7%	25 8%	35 16%	20 15%	9 9%	14 10%	55 13%	40 13%	7 8%	6 3%	9 4%	18 5%	69 83%	1 5%	1 2%	-	15 8%	9 4%	49 28%
The UK Independence Party (UKIP)	20 2%	12 2%	8 2%	2 2%	2 1%	6 3%	1 1%	5 5%	5 4%	5 1%	7 2%	6 6%	2 1%	-	2 1%	-	16 65%	* 1%	-	3 2%	4 2%	5 3%
The Green Party	47 5%	11 2%	36 7%	14 14%	11 4%	2 1%	6 4%	7 7%	7 5%	11 3%	25 8%	2 2%	5 3%	1 *	3 1%	2 3%	* 2%	33 57%	5 44%	4 2%	7 4%	11 6%
The British National Party (BNP)	4 *	- -	4 1%	1 1%	3 1%	- -	- -	- -	1 *	1 *	- -	- -	3 2%	- -	4 1%	- -	* 2%	- -	- -	- -	3 1%	- -
Some other party	3 *	* *	2 *	- -	- -	1 1%	- -	- -	1 1%	* *	- -	- -	2 1%	1 *	- -	- -	- -	- -	2 18%	1 *	- -	- -
Would not vote	66 7%	39 8%	27 5%	10 10%	22 7%	15 7%	10 7%	4 4%	5 3%	13 3%	26 9%	10 12%	7 4%	- -	- -	- -	- -	- -	- -	2 1%	2 1%	2 1%
Refused	33 3%	19 4%	14 3%	2 2%	5 2%	5 2%	9 7%	6 6%	6 4%	7 2%	8 3%	6 7%	9 5%	- -	- -	- -	- -	- -	1 5%	3 1%	1 *	2 1%
Don't know	103 10%	34 7%	69 13%	1 1%	33 11%	22 10%	12 9%	11 12%	22 16%	39 10%	25 8%	5 6%	22 14%	6 3%	8 2%	4 4%	4 15%	5 9%	* 3%	16 8%	14 7%	20 12%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	613	295	318	28	70	119	112	116	163	346	118	44	87	204	266	49	19	35	6	174	198	100	
Weighted base	583	282	300	49	170	132	84	62	81	267	176	41	86	177	272	50	13	33	8	144	157	123	
Conservative	176	96	80	8	41	47	31	20	26	109	39	8	16	162	2	3	1	1	1	122	3	18	
		30%	34%	26%	17%	24%	36%	37%	33%	32%	41%	22%	21%	18%	92%	1%	7%	10%	2%	9%	84%	2%	15%
Labour	279	133	146	27	103	53	34	26	34	104	91	24	58	6	250	1	*	8	2	8	136	55	
		48%	47%	49%	56%	61%	41%	40%	42%	39%	52%	59%	67%	4%	92%	2%	4%	24%	29%	5%	86%	45%	
Liberal Democrat	74	36	38	5	12	25	15	6	11	41	24	3	3	8	13	44	1	1	-	9	7	38	
		13%	13%	13%	10%	7%	19%	18%	10%	14%	15%	14%	6%	4%	4%	5%	87%	4%	2%	-	6%	4%	30%
The UK Independence Party (UKIP)	14	9	5	*	2	4	1	4	4	3	4	4	2	-	2	-	10	*	-	2	2	3	
		2%	3%	2%	*	1%	3%	1%	6%	5%	1%	2%	11%	2%	-	1%	-	77%	1%	-	2%	1%	2%
The Green Party	36	7	28	8	10	2	4	6	6	9	18	1	4	1	2	2	*	23	5	3	7	9	
		6%	3%	9%	17%	6%	2%	5%	9%	7%	4%	10%	3%	5%	*	1%	4%	3%	71%	56%	2%	4%	8%
The British National Party (BNP)	3	-	3	*	2	-	-	-	*	*	-	-	3	-	2	-	*	-	-	-	2	-	
		*	-	1%	*	1%	-	-	*	*	-	-	3%	-	1%	-	2%	-	-	-	1%	-	
Some other party	1	*	1	-	-	*	-	-	*	*	-	-	*	*	-	-	-	-	1	*	-	-	
		*	*	*	-	*	-	-	1%	*	-	-	*	*	-	-	-	-	6%	*	-	-	

Hampstead & Kilburn Poll

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	47%
Liberal Democrat	13%
UKIP	2%
Green	6%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178
I would not vote UKIP	805	396	410	87	244	174	110	76	106	354	249	59	119	193	329	67	-	49	9	157	188	164
	81%	81%	80%	89%	80%	80%	80%	78%	77%	87%	82%	69%	74%	82%	89%	81%	-	85%	79%	80%	91%	92%
I would not vote Liberal Democrat	536	265	272	51	164	114	70	59	73	212	149	52	101	154	234	-	20	33	10	130	139	72
	54%	54%	53%	52%	54%	53%	51%	60%	53%	52%	49%	61%	62%	66%	64%	-	82%	57%	88%	66%	67%	41%
I would not vote Conservative	513	250	263	55	172	103	64	53	62	175	172	52	96	-	304	45	15	43	10	12	160	117
	51%	51%	52%	56%	57%	47%	46%	54%	45%	43%	57%	61%	59%	-	83%	54%	61%	75%	88%	6%	78%	66%
I would not vote Labour	304	170	134	18	75	71	48	34	55	150	75	23	35	169	-	26	19	21	4	133	10	48
	30%	35%	26%	18%	25%	33%	35%	34%	40%	37%	25%	26%	22%	72%	-	31%	80%	36%	33%	67%	5%	27%
None of these - I would potentially vote for all of them	49	24	26	2	13	12	7	5	11	11	13	6	12	6	6	1	1	2	-	6	5	3
	5%	5%	5%	2%	4%	5%	5%	5%	8%	3%	4%	7%	7%	3%	2%	2%	6%	4%	-	3%	2%	1%
Don't know	24	6	18	-	9	5	4	4	2	3	11	2	6	4	5	-	-	-	-	1	2	-
	2%	1%	3%	-	3%	2%	3%	4%	2%	1%	4%	3%	4%	2%	1%	-	-	-	-	1%	1%	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146	
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178	
NET: Well	657	351	306	65	205	143	90	65	84	311	181	59	80	211	198	61	12	35	1	164	111	108	
	66%	72%	60%	66%	67%	66%	65%	66%	61%	76%	60%	70%	50%	90%	54%	73%	52%	60%	11%	83%	54%	61%	
Very well	(4)	71	41	30	11	22	15	8	7	7	28	18	11	8	26	18	2	1	4	-	20	9	6
		7%	8%	6%	11%	7%	7%	6%	7%	5%	7%	6%	12%	5%	11%	5%	3%	3%	8%	-	10%	4%	3%
Quite well	(3)	586	310	275	54	183	128	82	58	77	284	164	49	72	184	179	58	12	30	1	144	102	102
		59%	63%	54%	55%	60%	59%	60%	59%	56%	69%	54%	57%	45%	78%	49%	70%	49%	52%	11%	73%	50%	58%
Quite badly	(2)	244	105	139	29	69	58	40	23	24	76	87	17	53	18	125	20	8	19	8	26	71	52
		24%	21%	27%	30%	23%	27%	29%	24%	17%	19%	29%	20%	33%	8%	34%	24%	35%	32%	68%	13%	34%	29%
Very badly	(1)	56	20	36	1	22	10	4	7	10	10	15	8	20	1	34	1	3	2	2	1	20	14
		6%	4%	7%	1%	7%	4%	3%	7%	7%	3%	5%	9%	12%	*	9%	1%	13%	3%	21%	1%	10%	8%
NET: Badly		300	125	175	31	91	67	44	30	34	86	103	25	72	19	159	21	12	20	10	28	90	66
		30%	25%	34%	31%	30%	31%	32%	31%	25%	21%	34%	29%	45%	8%	43%	25%	48%	35%	89%	14%	44%	37%
Don't know		43	14	29	3	9	6	3	3	19	11	20	1	9	6	11	2	-	3	-	5	5	4
		4%	3%	6%	3%	3%	3%	2%	3%	14%	3%	6%	2%	5%	2%	3%	2%	-	5%	-	3%	2%	2%
Mean		2.70	2.78	2.62	2.78	2.69	2.71	2.70	2.68	2.68	2.83	2.65	2.74	2.45	3.03	2.51	2.77	2.42	2.68	1.90	2.96	2.50	2.58
Standard deviation		0.69	0.65	0.72	0.66	0.72	0.67	0.63	0.72	0.71	0.58	0.68	0.80	0.79	0.45	0.74	0.51	0.76	0.67	0.59	0.52	0.73	0.69
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.03	0.05	0.09	0.06	0.03	0.04	0.06	0.14	0.10	0.18	0.03	0.05	0.05	0.06

Hampstead & Kilburn Poll

CATI Fieldwork : 23rd July - 3rd August 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146	
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178	
NET: Well	692	363	329	76	218	148	90	62	94	335	202	56	78	208	242	57	9	43	3	168	117	122	
	69%	74%	65%	77%	72%	68%	65%	63%	68%	82%	66%	65%	48%	88%	66%	69%	38%	74%	28%	85%	57%	69%	
Very well	(4)	63	34	29	8	15	16	9	6	9	27	14	6	10	22	17	6	*	7	-	17	9	8
		6%	7%	6%	9%	5%	7%	6%	6%	6%	7%	5%	7%	6%	9%	5%	7%	1%	13%	-	9%	4%	4%
Quite well	(3)	629	328	300	67	203	132	81	56	85	308	188	50	69	186	225	52	9	36	3	151	108	114
		63%	67%	59%	69%	67%	61%	59%	57%	62%	75%	62%	58%	42%	79%	61%	62%	37%	61%	28%	77%	52%	64%
Quite badly	(2)	210	90	120	16	49	57	36	27	23	55	68	22	53	18	84	20	12	7	21	55	49	
		21%	18%	23%	17%	16%	26%	26%	28%	17%	13%	22%	26%	33%	8%	23%	24%	50%	21%	60%	10%	26%	27%
Very badly	(1)	57	19	38	5	22	9	6	6	10	7	22	5	21	1	35	5	3	2	1	3	27	5
		6%	4%	7%	5%	7%	4%	4%	6%	7%	2%	7%	6%	13%	*	9%	6%	12%	3%	12%	2%	13%	3%
NET: Badly		266	109	158	21	71	65	42	33	33	62	90	27	75	19	118	25	15	14	8	24	82	54
		27%	22%	31%	21%	23%	30%	30%	34%	24%	15%	30%	32%	46%	8%	32%	30%	62%	24%	72%	12%	40%	30%
Don't know		42	18	23	1	16	3	6	4	11	12	12	2	8	8	8	1	-	1	-	5	8	2
		4%	4%	5%	1%	5%	1%	4%	4%	8%	3%	4%	3%	5%	3%	2%	1%	-	1%	-	3%	4%	1%
Mean		2.73	2.80	2.66	2.82	2.73	2.73	2.70	2.65	2.73	2.90	2.66	2.68	2.43	3.01	2.62	2.71	2.28	2.85	2.16	2.95	2.49	2.71
Standard deviation		0.67	0.62	0.71	0.65	0.67	0.66	0.66	0.69	0.71	0.52	0.69	0.70	0.81	0.44	0.72	0.69	0.69	0.67	0.64	0.51	0.79	0.59
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.05	0.02	0.05	0.08	0.07	0.03	0.04	0.08	0.12	0.09	0.19	0.03	0.05	0.05

Hampstead & Kilburn Poll

CATI Fieldwork : 23rd July - 3rd August 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178
I am satisfied with the job David Cameron is doing overall as Prime Minister	304 30%	163 33%	141 28%	30 31%	83 27%	70 33%	49 35%	22 23%	47 34%	160 39%	74 24%	21 24%	37 23%	154 66%	45 12%	30 36%	5 19%	8 15%	1 5%	118 60%	30 15%	37 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	237 24%	114 23%	123 24%	25 26%	63 21%	64 30%	33 24%	24 24%	27 19%	102 25%	82 27%	17 20%	30 19%	76 32%	41 11%	34 41%	10 41%	13 23%	1 7%	67 34%	20 10%	49 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	376 38%	175 36%	201 39%	37 37%	140 46%	65 30%	45 33%	41 42%	46 33%	124 30%	124 41%	39 46%	78 48%	- -	273 74%	18 21%	3 12%	27 47%	8 70%	9 4%	144 70%	82 46%
Refused	19 2%	9 2%	10 2%	2 2%	- -	5 2%	5 3%	4 4%	3 2%	7 2%	5 2%	- -	3 2%	1 *	3 1%	- -	2 10%	1 2%	- -	1 1%	2 1%	2 1%
Don't know	64 6%	29 6%	34 7%	4 4%	19 6%	12 5%	6 4%	7 7%	15 11%	15 4%	19 6%	8 9%	13 8%	4 2%	7 2%	2 2%	4 18%	8 14%	2 18%	2 1%	11 5%	7 4%

Hampstead & Kilburn Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178
Labour	234	107	127	21	65	51	34	27	34	78	72	28	44	40	114	9	7	8	5	34	67	38
	23%	22%	25%	22%	21%	24%	25%	28%	25%	19%	24%	33%	27%	17%	31%	11%	27%	14%	44%	17%	33%	22%
The Conservatives	210	108	102	16	57	39	38	24	33	80	63	19	39	58	75	13	7	13	3	49	36	43
	21%	22%	20%	16%	19%	18%	28%	24%	24%	20%	21%	22%	24%	25%	20%	16%	29%	23%	27%	25%	17%	24%
The Liberal Democrat	205	98	107	15	49	54	27	26	32	84	53	17	40	42	77	12	6	11	4	36	36	54
	20%	20%	21%	15%	16%	25%	20%	26%	23%	21%	18%	20%	25%	18%	21%	15%	25%	19%	37%	18%	17%	30%
The UK Independence Party (UKIP)	61	34	27	13	20	10	9	3	7	16	18	6	16	16	18	2	5	7	-	13	4	8
	6%	7%	5%	13%	7%	5%	6%	3%	5%	4%	6%	7%	10%	7%	5%	2%	21%	13%	-	6%	2%	5%
None of them	571	281	290	56	194	124	75	48	71	245	180	41	85	144	188	57	13	32	6	116	114	98
	57%	57%	57%	57%	64%	57%	54%	49%	51%	60%	59%	48%	53%	61%	51%	69%	53%	54%	56%	59%	55%	55%
Don't know	33	18	15	5	13	5	5	2	4	13	7	6	5	7	9	3	1	5	-	4	1	5
	3%	4%	3%	5%	4%	2%	4%	2%	3%	3%	2%	7%	3%	3%	2%	4%	3%	8%	-	2%	1%	3%

Hampstead & Kilburn Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	54	126	193	175	179	266	514	204	76	165	264	350	73	31	53	11	238	258	146
Weighted base	1000	490	510	98	305	216	138	98	138	408	304	85	161	235	368	83	24	58	12	197	207	178
A Labour government	365	178	188	43	126	71	42	35	45	118	113	45	83	7	275	8	2	15	7	6	146	59
	37%	36%	37%	44%	41%	33%	31%	36%	33%	29%	37%	52%	52%	3%	75%	10%	7%	26%	63%	3%	70%	33%
A Conservative government	236	122	114	12	55	55	39	28	45	138	56	10	25	180	6	1	7	10	1	135	6	28
	24%	25%	22%	13%	18%	25%	28%	28%	33%	34%	18%	11%	15%	77%	2%	1%	30%	17%	12%	68%	3%	16%
A coalition between Labour and the Liberal Democrats	176	87	89	20	61	40	27	11	17	64	66	19	23	2	79	36	1	19	1	3	40	51
	18%	18%	17%	21%	20%	19%	19%	11%	12%	16%	22%	22%	14%	1%	22%	43%	5%	32%	6%	2%	19%	29%
A coalition between the Conservatives and the Liberal Democrats	100	57	43	12	30	24	13	10	11	50	35	5	7	38	2	34	3	5	-	33	6	28
	10%	12%	8%	12%	10%	11%	9%	10%	8%	12%	12%	6%	5%	16%	1%	41%	13%	8%	-	17%	3%	16%
Don't know	122	46	76	11	33	27	17	14	20	39	33	7	23	8	5	5	11	10	2	21	9	12
	12%	9%	15%	11%	11%	12%	13%	14%	14%	9%	11%	8%	14%	3%	1%	6%	46%	17%	18%	11%	5%	7%

Hampstead & Kilburn Poll
CATI Fieldwork : 23rd July - 3rd August 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	475 48%	490 49%
Female	525 53%	510 51%

Hampstead & Kilburn Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	54 5%	98 10%
25-34	126 13%	305 30%
35-44	193 19%	216 22%
45-54	175 18%	138 14%
55-64	179 18%	98 10%
65 or older	266 27%	138 14%
Refused	7 1%	7 1%

Hampstead & Kilburn Poll
CATI Fieldwork : 23rd July - 3rd August 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	214 21%	164 16%
B	300 30%	244 24%
C1	204 20%	304 30%
C2	76 8%	85 9%
D	43 4%	59 6%
E	122 12%	102 10%
Refused	41 4%	41 4%

Hampstead & Kilburn Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	238 24%	197 20%
Labour	258 26%	207 21%
Liberal Democrats	146 15%	178 18%
Another party	36 4%	22 2%
Did not vote	244 24%	325 32%
Refused	46 5%	39 4%
Don't know	32 3%	33 3%