

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80	
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97	
Certain to vote	(10)	495	256	240	24	53	83	87	103	144	103	136	100	140	123	160	16	93	23	6	154	128	61
		50%	52%	47%	20%	33%	45%	50%	65%	73%	55%	52%	47%	47%	65%	55%	68%	68%	42%	36%	71%	62%	63%
	(9)	57	28	29	10	11	15	8	7	6	12	11	24	8	13	18	1	11	6	-	17	10	7
		6%	6%	6%	8%	7%	8%	5%	4%	3%	6%	4%	11%	3%	7%	6%	3%	8%	11%	-	8%	5%	7%
	(8)	106	47	60	21	22	15	22	14	12	24	29	23	30	21	46	2	8	2	2	22	23	12
		11%	9%	12%	17%	14%	8%	13%	9%	6%	13%	11%	11%	10%	11%	16%	10%	6%	4%	11%	10%	11%	12%
	(7)	51	23	28	13	12	13	5	4	4	11	15	10	12	5	20	1	7	6	-	5	7	4
		5%	5%	6%	10%	8%	7%	3%	2%	2%	6%	6%	5%	4%	3%	7%	5%	5%	11%	-	2%	3%	4%
	(6)	40	21	19	7	14	8	8	5	-	6	10	11	13	5	11	2	6	2	4	9	11	1
		4%	4%	4%	5%	9%	4%	5%	3%	-	3%	4%	5%	4%	3%	4%	8%	4%	3%	26%	4%	5%	1%
	(5)	81	32	48	16	24	12	11	12	6	12	15	20	29	14	27	*	7	5	2	6	15	5
		8%	7%	10%	13%	15%	6%	7%	7%	3%	6%	6%	10%	10%	7%	9%	2%	5%	9%	12%	3%	7%	5%
	(4)	22	10	12	4	4	7	4	2	2	3	13	-	5	2	6	1	2	4	-	-	3	3
		2%	2%	2%	3%	3%	4%	2%	1%	1%	1%	5%	-	2%	1%	2%	4%	1%	7%	-	-	2%	3%
	(3)	15	12	3	7	-	4	2	-	2	2	6	6	5	2	-	3	3	1	-	2	-	-
		2%	2%	1%	5%	-	2%	1%	-	1%	1%	3%	2%	2%	1%	-	2%	5%	7%	-	1%	-	-
	(2)	23	16	6	9	6	1	4	2	1	4	3	5	9	2	3	-	1	5	1	-	1	1
		2%	3%	1%	7%	4%	1%	2%	1%	1%	2%	1%	2%	3%	1%	1%	-	1%	9%	8%	-	1%	1%
Definitely would not vote	(1)	104	48	56	13	14	27	22	9	19	11	25	17	41	-	-	-	-	-	2	7	1	
		10%	10%	11%	11%	9%	14%	13%	6%	9%	6%	10%	8%	14%	-	-	-	-	-	1%	3%	1%	
Refused		2	1	1	-	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	1%	1%	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-
Don't know		3	-	3	-	-	1	-	1	1	-	2	-	1	-	-	-	-	-	1	-	1	
		*	-	1%	-	-	1%	-	1%	*	-	1%	-	*	-	-	-	-	-	*	-	1%	
Mean		7.65	7.69	7.61	6.29	7.09	7.32	7.57	8.54	8.60	8.19	7.78	7.80	7.21	8.82	8.56	8.95	8.92	7.45	7.03	9.24	8.57	8.83
Standard deviation		3.09	3.12	3.06	3.04	2.91	3.29	3.22	2.58	2.86	2.69	3.01	2.90	3.36	2.00	1.96	1.78	1.93	2.86	2.78	1.54	2.32	2.03
Standard error		0.10	0.15	0.13	0.37	0.30	0.24	0.24	0.20	0.17	0.15	0.21	0.25	0.20	0.14	0.12	0.36	0.17	0.45	0.84	0.09	0.15	0.23

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97
Conservative	191 19%	90 18%	101 20%	15 12%	27 17%	31 17%	26 15%	44 28%	48 24%	45 24%	56 21%	47 22%	38 13%	191 100%	-	-	-	-	-	122 56%	9 4%	10 10%
Labour	293 29%	148 30%	145 29%	54 44%	60 37%	55 29%	46 26%	35 22%	44 22%	53 28%	72 28%	65 30%	92 31%	-	293 100%	-	-	-	-	29 13%	143 69%	33 34%
Liberal Democrat	23 2%	8 2%	16 3%	3 2%	4 2%	5 3%	2 1%	4 3%	6 3%	8 4%	5 2%	2 1%	8 3%	-	-	23 100%	-	-	-	2 1%	3 2%	11 11%
The UK Independence Party (UKIP)	138 14%	86 17%	52 10%	5 4%	8 5%	27 14%	30 17%	34 22%	34 17%	19 10%	30 11%	38 18%	48 16%	-	-	-	138 100%	-	-	27 12%	24 12%	12 12%
The Green Party	54 5%	26 5%	29 6%	15 12%	10 6%	7 4%	12 7%	7 4%	4 2%	11 6%	20 8%	6 3%	17 6%	-	-	-	-	54 100%	-	3 1%	2 1%	14 14%
The British National Party (BNP)	5 *	5 1%	-	-	2 1%	1 *	2 1%	-	-	1 *	2 1%	-	-	-	-	-	-	-	5 31%	-	-	-
Some other party	11 1%	7 1%	3 1%	4 3%	-	* *	3 2%	3 2%	* *	1 *	4 1%	5 2%	1 *	-	-	-	-	-	11 69%	-	3 1%	2 2%
Would not vote	104 10%	48 10%	56 11%	13 11%	14 9%	27 14%	22 13%	9 6%	19 9%	11 6%	25 10%	17 8%	41 14%	-	-	-	-	-	2 1%	7 3%	1 1%	
Refused	53 5%	26 5%	27 5%	1 1%	5 3%	7 4%	11 6%	9 6%	20 10%	10 5%	12 5%	8 3%	18 6%	-	-	-	-	-	9 4%	1 1%	1 1%	
Don't know	129 13%	51 10%	78 15%	14 11%	29 18%	27 14%	23 13%	12 8%	24 12%	28 15%	35 13%	26 12%	35 12%	-	-	-	-	-	23 11%	15 7%	14 15%	

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	527	242	285	26	43	91	90	103	174	196	113	76	131	172	205	19	100	26	6	189	169	50
Weighted base	499	255	245	48	68	89	87	96	111	103	132	118	135	140	202	17	103	30	7	150	135	62
Conservative	140	65	75	6	15	23	20	34	41	35	40	33	28	140	-	-	-	-	-	101	6	9
	28%	26%	31%	12%	22%	26%	23%	36%	37%	35%	30%	28%	21%	100%	-	-	-	-	-	68%	4%	14%
Labour	202	101	100	33	37	36	36	25	34	37	52	49	59	-	202	-	-	-	-	22	110	25
	40%	40%	41%	70%	54%	41%	41%	26%	31%	37%	39%	42%	43%	-	100%	-	-	-	-	15%	81%	40%
Liberal Democrat	17	6	11	1	2	3	1	4	5	6	4	2	6	-	-	17	-	-	-	1	3	9
	3%	2%	5%	3%	3%	4%	2%	4%	5%	5%	3%	2%	4%	-	-	100%	-	-	-	1%	2%	15%
The UK Independence Party (UKIP)	103	63	39	3	5	19	21	27	27	14	24	30	33	-	-	-	103	-	-	23	16	10
	21%	25%	16%	6%	8%	21%	24%	28%	25%	14%	18%	26%	24%	-	-	-	100%	-	-	16%	12%	15%
The Green Party	30	12	19	3	7	6	6	6	3	8	10	3	10	-	-	-	-	30	-	2	*	9
	6%	5%	8%	7%	10%	7%	7%	6%	2%	8%	7%	2%	7%	-	-	-	-	100%	-	2%	*	14%
The British National Party (BNP)	4	4	-	-	2	1	2	-	-	1	2	-	-	-	-	-	-	-	4	-	-	-
	1%	2%	-	-	3%	1%	2%	-	-	1%	1%	-	-	-	-	-	-	-	59%	-	-	-
Some other party	3	2	1	1	-	*	1	*	*	1	1	1	*	-	-	-	-	-	3	-	1	1
	1%	1%	*	2%	-	*	1%	*	*	1%	1%	1%	*	-	-	-	-	-	41%	-	*	2%

Dewsbury Poll
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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	29%
Labour	40%
Liberal Democrat	4%
UKIP	20%
Green	6%
Other	1%

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97
Conservative	214	99	115	20	30	38	36	39	49	48	66	47	49	162	15	1	8	3	3	131	9	16
	21%	20%	23%	16%	19%	20%	21%	24%	25%	26%	25%	22%	17%	85%	5%	3%	6%	5%	18%	61%	4%	17%
Labour	314	156	158	53	60	57	50	40	53	55	74	80	94	13	265	3	7	4	1	30	152	30
	31%	31%	31%	43%	38%	31%	28%	25%	27%	29%	28%	37%	32%	7%	91%	11%	5%	8%	8%	14%	74%	31%
Liberal Democrat	30	8	23	3	7	4	4	6	6	6	11	4	8	3	2	18	2	-	-	5	2	13
	3%	2%	4%	2%	5%	2%	2%	4%	3%	3%	4%	2%	3%	1%	1%	77%	1%	-	-	2%	1%	13%
The UK Independence Party (UKIP)	131	84	47	5	10	22	26	37	31	17	29	30	51	5	4	-	111	-	-	23	24	13
	13%	17%	9%	4%	6%	12%	15%	24%	16%	9%	11%	14%	17%	3%	2%	-	80%	-	-	10%	12%	14%
The Green Party	55	28	27	12	10	10	11	9	2	16	18	6	14	3	2	1	1	44	1	4	2	15
	6%	6%	5%	10%	6%	5%	6%	6%	1%	9%	7%	3%	5%	1%	1%	3%	1%	81%	6%	2%	1%	15%
The British National Party (BNP)	5	5	-	-	2	1	2	-	-	1	2	-	-	-	-	-	-	-	5	-	-	-
	*	1%	-	-	1%	*	1%	-	-	*	1%	-	-	-	-	-	-	-	31%	-	-	-
Some other party	21	16	5	4	8	4	1	2	4	2	2	14	4	1	1	-	6	1	5	2	2	-
	2%	3%	1%	3%	5%	2%	*	1%	2%	1%	1%	6%	1%	*	*	-	4%	2%	34%	1%	1%	-
Would not vote	104	48	56	13	14	27	22	9	19	11	25	17	41	-	-	-	-	-	-	2	7	1
	10%	10%	11%	11%	9%	14%	13%	6%	9%	6%	10%	8%	14%	-	-	-	-	-	-	1%	3%	1%
Refused	37	18	19	1	2	4	7	7	14	8	7	4	12	-	-	-	1	-	-	2	1	1
	4%	4%	4%	1%	1%	2%	4%	5%	7%	4%	3%	2%	4%	-	-	-	1%	-	-	1%	*	1%
Don't know	91	33	57	12	14	19	17	9	19	22	27	14	24	5	2	2	2	2	*	18	9	8
	9%	7%	11%	10%	9%	10%	10%	6%	9%	12%	10%	7%	8%	3%	1%	6%	1%	4%	3%	8%	5%	8%

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	553	258	295	26	46	94	94	107	185	203	120	79	136	166	203	17	98	24	5	197	173	54
Weighted base	525	269	256	49	74	93	90	100	119	106	140	123	142	136	200	16	100	29	7	157	139	66
Conservative	151	68	84	7	17	27	27	31	41	36	47	31	33	121	9	1	6	1	1	107	5	14
	29%	25%	33%	14%	24%	29%	30%	31%	34%	34%	34%	25%	24%	89%	4%	4%	6%	2%	16%	69%	4%	20%
Labour	212	108	104	33	36	38	37	26	42	39	49	59	59	8	184	2	4	2	*	22	112	23
	40%	40%	41%	69%	49%	41%	41%	26%	35%	37%	35%	48%	42%	6%	92%	14%	4%	8%	*	14%	81%	35%
Liberal Democrat	20	5	15	1	5	3	1	5	5	3	8	3	4	2	2	13	*	-	-	3	1	11
	4%	2%	6%	2%	7%	3%	2%	5%	4%	3%	5%	3%	3%	2%	1%	78%	*	-	-	2%	*	16%
The UK Independence Party (UKIP)	95	62	32	3	3	14	18	31	26	13	24	22	35	2	4	-	84	-	-	20	18	10
	18%	23%	13%	6%	4%	15%	19%	31%	22%	12%	17%	18%	24%	2%	2%	-	84%	-	-	13%	13%	15%
The Green Party	31	14	17	3	7	8	5	6	2	12	9	2	7	2	1	1	1	25	*	3	2	9
	6%	5%	7%	6%	10%	8%	5%	6%	2%	11%	7%	2%	5%	1%	1%	4%	1%	86%	2%	2%	1%	14%
The British National Party (BNP)	4	4	-	-	2	1	2	-	-	1	2	-	-	-	-	-	-	-	4	-	-	-
	1%	2%	-	-	3%	1%	2%	-	-	1%	1%	-	-	-	-	-	-	-	62%	-	-	-
Some other party	12	8	4	1	4	3	*	1	3	2	2	6	3	1	1	-	5	1	1	2	1	-
	2%	3%	1%	2%	5%	3%	1%	1%	3%	1%	1%	5%	2%	1%	*	-	5%	3%	20%	1%	1%	-

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	40%
Liberal Democrat	4%
UKIP	18%
Green	6%
Other	3%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97
I would not vote Liberal Democrat	650 65%	341 69%	309 61%	74 60%	94 59%	122 66%	124 71%	106 67%	130 66%	112 60%	164 63%	147 68%	204 69%	142 74%	205 70%	-	106 77%	34 63%	10 63%	165 76%	142 69%	47 48%
I would not vote UKIP	557 56%	262 53%	295 58%	81 66%	95 59%	102 55%	99 57%	80 51%	100 51%	122 65%	159 61%	110 51%	152 51%	117 62%	224 77%	19 80%	-	49 89%	11 72%	122 56%	136 66%	72 74%
I would not vote Conservative	475 47%	256 52%	219 43%	62 50%	61 38%	97 52%	90 52%	78 50%	87 44%	86 46%	113 43%	92 43%	166 56%	-	212 73%	10 41%	87 63%	40 73%	6 39%	34 16%	155 75%	55 56%
I would not vote Labour	396 40%	206 42%	189 37%	32 26%	41 26%	71 38%	72 41%	86 54%	93 47%	76 40%	99 38%	85 40%	118 40%	140 73%	-	10 43%	92 67%	21 39%	12 75%	143 66%	14 7%	36 37%
None of these - I would potentially vote for all of them	94 9%	43 9%	51 10%	19 15%	17 11%	16 9%	10 6%	12 8%	19 10%	14 8%	23 9%	23 11%	25 9%	13 7%	23 8%	-	9 6%	-	*	8 4%	15 7%	3 3%
Don't know	23 2%	7 1%	16 3%	2 2%	4 3%	3 2%	5 3%	2 1%	6 3%	2 1%	5 2%	5 2%	8 3%	1 1%	-	-	-	-	-	2 1%	*	2 2%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80	
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97	
NET: Well	554	308	246	78	88	99	85	93	109	120	156	122	139	158	155	16	57	28	11	168	95	65	
	55%	62%	49%	63%	56%	53%	49%	59%	55%	64%	60%	56%	47%	83%	53%	69%	41%	51%	72%	78%	46%	67%	
Very well	(4)	45	31	14	8	6	8	9	5	9	6	10	14	12	17	12	2	1	2	*	17	5	7
		4%	6%	3%	6%	3%	4%	5%	3%	5%	3%	4%	7%	4%	9%	4%	10%	1%	3%	2%	8%	3%	7%
Quite well	(3)	509	277	232	70	83	91	76	88	100	113	146	107	127	141	143	14	56	26	11	151	90	58
		51%	56%	46%	57%	52%	49%	43%	56%	51%	61%	56%	50%	43%	74%	49%	60%	41%	47%	70%	70%	43%	60%
Quite badly	(2)	313	129	184	29	54	67	62	52	48	55	84	71	95	29	110	5	54	17	2	38	85	26
		31%	26%	36%	23%	34%	36%	35%	33%	25%	29%	32%	33%	32%	15%	37%	19%	40%	31%	14%	18%	41%	27%
Very badly	(1)	104	47	57	13	11	16	26	10	28	10	17	14	52	1	21	2	21	8	2	6	20	5
		10%	10%	11%	11%	7%	8%	15%	6%	14%	6%	7%	6%	18%	1%	7%	9%	15%	15%	14%	3%	10%	5%
NET: Badly		417	176	241	42	66	83	87	62	77	65	101	85	146	30	130	7	75	25	4	44	105	31
		42%	36%	48%	34%	41%	45%	50%	39%	39%	35%	39%	39%	49%	16%	45%	28%	54%	46%	28%	20%	51%	32%
Don't know		29	11	19	4	5	3	3	3	11	3	4	9	11	2	7	1	6	2	-	4	7	1
		3%	2%	4%	3%	3%	2%	2%	2%	6%	2%	2%	4%	4%	1%	2%	3%	4%	3%	-	2%	3%	1%
Mean		2.51	2.60	2.42	2.61	2.54	2.50	2.40	2.56	2.49	2.62	2.58	2.59	2.35	2.93	2.51	2.72	2.28	2.40	2.60	2.85	2.40	2.69
Standard deviation		0.75	0.75	0.73	0.77	0.69	0.72	0.80	0.66	0.81	0.64	0.68	0.72	0.82	0.52	0.70	0.77	0.73	0.79	0.78	0.59	0.70	0.68
Standard error		0.02	0.04	0.03	0.09	0.07	0.05	0.06	0.05	0.05	0.04	0.05	0.06	0.05	0.04	0.04	0.16	0.06	0.13	0.23	0.04	0.05	0.08

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80	
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97	
NET: Well	598	332	266	85	82	106	99	102	123	130	166	118	165	162	154	22	66	35	10	162	109	73	
	60%	67%	53%	69%	52%	57%	57%	64%	62%	69%	63%	55%	56%	85%	52%	94%	48%	64%	66%	75%	53%	75%	
Very well	(4)	52	33	19	12	7	6	10	8	10	14	12	12	13	12	13	1	7	4	-	17	11	7
		5%	7%	4%	10%	4%	3%	5%	5%	5%	7%	5%	6%	4%	6%	4%	6%	5%	8%	-	8%	5%	7%
Quite well	(3)	546	299	246	73	76	99	89	93	113	116	153	106	152	150	141	21	59	30	10	145	98	66
		55%	61%	49%	59%	48%	54%	51%	59%	57%	62%	59%	49%	51%	79%	48%	88%	43%	56%	66%	67%	47%	68%
Quite badly	(2)	282	112	171	29	56	66	52	36	44	40	74	80	80	25	109	1	42	7	3	43	75	20
		28%	23%	34%	23%	35%	35%	30%	23%	22%	21%	28%	37%	27%	13%	37%	6%	30%	13%	20%	20%	36%	20%
Very badly	(1)	94	46	48	7	18	9	18	18	24	14	16	13	43	2	24	-	25	13	2	8	18	5
		9%	9%	9%	6%	11%	5%	10%	11%	12%	8%	6%	6%	14%	1%	8%	-	18%	24%	14%	4%	9%	5%
NET: Badly		376	158	219	37	74	75	70	53	68	54	90	94	123	26	132	1	67	20	5	51	93	24
		38%	32%	43%	30%	46%	40%	40%	34%	34%	29%	34%	43%	41%	14%	45%	6%	49%	36%	34%	23%	45%	25%
Don't know		25	4	22	2	3	5	6	3	7	3	6	4	9	2	7	-	5	-	-	4	5	-
		3%	1%	4%	2%	2%	3%	3%	2%	3%	2%	2%	2%	3%	1%	2%	-	3%	-	-	2%	3%	-
Mean		2.57	2.65	2.49	2.74	2.45	2.57	2.54	2.59	2.57	2.70	2.63	2.55	2.47	2.91	2.50	3.00	2.36	2.47	2.53	2.81	2.51	2.77
Standard deviation		0.74	0.74	0.73	0.72	0.75	0.64	0.76	0.76	0.78	0.72	0.67	0.70	0.80	0.48	0.71	0.36	0.85	0.94	0.75	0.63	0.73	0.65
Standard error		0.02	0.04	0.03	0.09	0.08	0.05	0.06	0.06	0.05	0.04	0.05	0.06	0.05	0.03	0.04	0.07	0.07	0.15	0.23	0.04	0.05	0.07

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97
I am satisfied with the job David Cameron is doing overall as Prime Minister	259 26%	124 25%	135 27%	33 27%	43 27%	33 18%	38 22%	44 28%	67 34%	49 26%	76 29%	46 21%	76 26%	112 59%	47 16%	4 19%	22 16%	3 6%	5 32%	109 50%	36 18%	12 13%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	281 28%	145 29%	137 27%	31 25%	42 26%	57 31%	59 34%	46 29%	46 23%	65 35%	75 28%	76 35%	62 21%	72 38%	48 16%	10 41%	53 39%	18 33%	5 31%	76 35%	30 14%	38 39%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	325 33%	176 36%	149 29%	47 38%	54 34%	69 37%	53 30%	49 31%	52 27%	57 30%	84 32%	73 34%	101 34%	5 3%	187 64%	4 19%	45 33%	25 47%	4 23%	25 11%	127 61%	36 37%
Refused	39 4%	20 4%	18 4%	2 2%	7 4%	2 1%	7 4%	9 6%	10 5%	7 4%	7 3%	5 2%	10 3%	- -	2 1%	- -	8 6%	2 3%	2 14%	1 *	2 1%	1 1%
Don't know	96 10%	28 6%	68 13%	10 8%	14 9%	24 13%	17 10%	9 6%	22 11%	9 5%	19 7%	16 7%	47 16%	1 1%	9 3%	5 21%	10 7%	6 11%	- -	7 3%	12 6%	10 10%

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97
Labour	152 15%	77 16%	75 15%	19 16%	27 17%	26 14%	25 15%	22 14%	32 16%	30 16%	26 10%	30 14%	60 20%	17 9%	68 23%	5 22%	11 8%	5 9%	4 23%	26 12%	49 24%	16 16%
The Conservatives	129 13%	62 13%	67 13%	10 8%	21 13%	29 16%	18 10%	14 9%	37 19%	30 16%	23 9%	22 10%	50 17%	30 16%	36 12%	4 16%	14 10%	6 11%	2 12%	40 19%	33 16%	8 8%
The UK Independence Party (UKIP)	84 8%	50 10%	34 7%	12 10%	14 9%	16 8%	15 8%	10 6%	18 9%	22 12%	12 4%	17 8%	32 11%	10 5%	25 9%	* 2%	20 14%	2 5%	2 12%	24 11%	17 8%	5 5%
The Liberal Democrat	56 6%	27 5%	29 6%	10 8%	11 7%	7 4%	11 6%	8 5%	9 5%	10 5%	14 5%	13 6%	18 6%	5 2%	25 9%	2 8%	3 3%	2 4%	1 6%	11 5%	15 7%	9 9%
None of them	745 74%	362 73%	382 76%	91 74%	124 78%	140 75%	136 78%	125 79%	129 65%	131 70%	207 79%	171 80%	204 69%	145 76%	209 71%	14 61%	105 76%	40 74%	11 71%	153 71%	146 71%	70 72%
Don't know	13 1%	6 1%	7 1%	2 1%	1 1%	- -	3 2%	- -	7 3%	1 1%	4 2%	5 2%	2 1%	3 2%	1 *	- -	1 1%	2 3%	- -	3 1%	* *	2 2%

Dewsbury Poll

CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	449	551	69	96	182	182	174	296	340	212	136	273	219	285	25	134	41	11	265	248	80
Weighted base	1000	494	506	124	159	186	175	158	197	187	262	215	296	191	293	23	138	54	16	216	207	97
A Labour government	375	188	187	53	66	79	69	47	62	58	97	84	121	2	228	6	50	19	3	29	150	36
	38%	38%	37%	43%	41%	42%	39%	30%	31%	31%	37%	39%	41%	1%	78%	24%	36%	34%	22%	14%	72%	37%
A Conservative government	257	129	128	20	36	49	42	50	60	62	62	63	63	158	7	2	32	2	2	142	15	11
	26%	26%	25%	16%	22%	26%	24%	31%	31%	33%	24%	29%	21%	83%	2%	8%	23%	3%	13%	66%	7%	11%
A coalition between Labour and the Liberal Democrats	113	45	68	10	26	16	26	19	17	23	31	22	36	2	46	6	18	18	2	8	27	20
	11%	9%	13%	8%	16%	9%	15%	12%	9%	12%	12%	10%	12%	1%	16%	26%	13%	32%	15%	4%	13%	21%
A coalition between the Conservatives and the Liberal Democrats	96	61	35	27	11	9	9	21	19	21	35	18	17	26	10	8	13	12	8	25	4	18
	10%	12%	7%	22%	7%	5%	5%	13%	10%	11%	13%	9%	6%	13%	3%	33%	10%	22%	51%	12%	2%	19%
Don't know	159	71	88	14	22	34	29	21	39	22	37	27	59	2	2	2	25	4	-	12	11	12
	16%	14%	17%	11%	14%	18%	17%	13%	20%	12%	14%	13%	20%	1%	1%	8%	18%	8%	-	5%	5%	12%

Dewsbury Poll
CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	449 45%	494 49%
Female	551 55%	506 51%

Dewsbury Poll
CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	69 7%	124 12%
25-34	96 10%	159 16%
35-44	182 18%	186 19%
45-54	182 18%	175 18%
55-64	174 17%	158 16%
65 or older	296 30%	197 20%
Refused	1 *	1 *

Dewsbury Poll
CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	107 11%	60 6%
B	233 23%	127 13%
C1	212 21%	262 26%
C2	136 14%	215 22%
D	95 10%	124 12%
E	178 18%	172 17%
Refused	39 4%	39 4%

Dewsbury Poll
CATI Fieldwork : 15th-23rd July 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	265 27%	216 22%
Labour	248 25%	207 21%
Liberal Democrats	80 8%	97 10%
Another party	58 6%	91 9%
Did not vote	250 25%	294 29%
Refused	52 5%	44 4%
Don't know	47 5%	52 5%