

Carlisle Poll

CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82	
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88	
Certain to vote	(10)	478	232	246	16	55	80	97	77	151	78	139	98	148	114	165	14	76	16	9	162	152	49
		48%	48%	48%	14%	34%	48%	55%	49%	68%	57%	53%	42%	45%	62%	59%	46%	49%	63%	72%	70%	67%	56%
	(9)	53	27	26	9	3	8	9	12	12	9	11	13	18	10	17	4	11	-	-	14	14	7
		5%	6%	5%	7%	2%	5%	5%	8%	6%	6%	4%	5%	5%	6%	6%	14%	7%	-	-	6%	6%	8%
	(8)	88	37	51	9	12	18	15	17	17	11	16	18	40	20	30	2	16	5	2	18	25	16
		9%	8%	10%	8%	8%	11%	8%	11%	7%	8%	6%	8%	12%	11%	11%	6%	10%	20%	13%	8%	11%	19%
	(7)	50	35	15	18	13	5	5	6	1	7	9	19	13	10	11	-	16	-	-	11	6	1
		5%	7%	3%	16%	8%	3%	3%	4%	1%	5%	4%	8%	4%	5%	4%	-	10%	-	-	5%	3%	2%
	(6)	30	13	17	3	11	5	1	2	7	4	8	3	12	6	10	3	6	-	-	6	4	4
		3%	3%	3%	3%	7%	3%	1%	1%	3%	3%	3%	1%	4%	3%	4%	10%	4%	-	-	3%	2%	4%
	(5)	98	33	65	15	15	20	17	18	13	9	24	26	37	12	34	4	21	3	1	16	14	6
		10%	7%	13%	13%	10%	12%	10%	11%	6%	6%	9%	11%	11%	7%	12%	13%	14%	11%	7%	7%	6%	7%
	(4)	18	17	1	-	6	6	3	2	1	1	8	4	4	4	3	1	2	-	-	-	3	1
		2%	3%	*	-	4%	3%	2%	1%	1%	1%	3%	2%	1%	2%	1%	5%	1%	-	-	-	1%	2%
	(3)	38	17	21	8	12	7	6	3	1	8	11	6	12	8	7	2	6	2	1	2	2	2
		4%	3%	4%	7%	8%	4%	4%	2%	1%	6%	4%	3%	4%	5%	3%	6%	4%	6%	5%	1%	1%	3%
	(2)	8	3	5	-	2	1	1	2	2	3	2	2	2	*	2	-	1	-	*	*	2	-
		1%	1%	1%	-	1%	*	1%	1%	1%	2%	1%	1%	*	*	1%	-	1%	-	3%	*	1%	-
Definitely would not vote	(1)	133	71	61	38	28	16	23	16	11	8	36	42	40	-	-	-	-	-	3	4	-	
		13%	15%	12%	32%	18%	10%	13%	10%	5%	5%	14%	18%	12%	-	-	-	-	-	1%	2%	-	
Refused		1	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	-	-	1%	-	-	-	*	-	-	-	-	-	-	-	-	
Don't know		5	2	4	-	-	1	-	1	3	-	-	1	4	-	-	-	-	-	1	2	-	
		1%	*	1%	-	-	1%	-	1%	1%	-	-	1%	1%	-	-	-	-	-	*	1%	-	
Mean		7.36	7.31	7.41	5.15	6.33	7.49	7.64	7.71	8.71	8.05	7.41	6.93	7.38	8.65	8.56	7.96	8.19	8.60	8.81	9.03	8.93	8.68
Standard deviation		3.28	3.34	3.22	3.41	3.42	3.10	3.28	3.07	2.49	2.85	3.35	3.46	3.17	2.11	2.11	2.48	2.21	2.23	2.37	1.84	2.02	1.91
Standard error		0.10	0.16	0.14	0.55	0.32	0.27	0.23	0.22	0.14	0.17	0.24	0.25	0.18	0.14	0.12	0.42	0.19	0.46	0.71	0.11	0.13	0.21

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88
Conservative	186	94	92	21	15	26	28	28	68	35	45	38	61	186	-	-	-	-	-	134	2	6
	19%	19%	18%	18%	9%	15%	16%	18%	31%	26%	17%	16%	18%	100%	-	-	-	-	-	58%	1%	7%
Labour	278	121	157	21	53	52	49	43	59	38	76	62	98	-	278	-	-	-	-	11	172	19
	28%	25%	31%	18%	33%	31%	28%	28%	27%	28%	29%	27%	30%	-	100%	-	-	-	-	5%	76%	22%
Liberal Democrat	31	12	18	-	3	4	9	7	8	7	4	4	15	-	-	31	-	-	-	1	1	22
	3%	3%	4%	-	2%	2%	5%	4%	4%	5%	2%	2%	4%	-	-	100%	-	-	-	1%	1%	25%
The UK Independence Party (UKIP)	155	88	67	22	21	19	37	31	25	18	41	45	48	-	-	-	155	-	-	37	22	16
	15%	18%	13%	19%	13%	11%	21%	20%	11%	13%	16%	20%	15%	-	-	-	100%	-	-	16%	10%	18%
The Green Party	25	12	13	2	6	6	7	3	1	5	3	6	10	-	-	-	-	25	-	5	*	5
	2%	2%	3%	1%	4%	4%	4%	2%	1%	3%	1%	3%	3%	-	-	-	100%	-	-	2%	*	6%
The British National Party (BNP)	6	5	1	-	4	1	-	1	1	1	2	-	3	-	-	-	-	-	6	1	1	-
	1%	1%	*	-	2%	*	-	1%	*	*	1%	-	1%	-	-	-	-	-	49%	*	*	-
Some other party	6	6	1	-	2	2	*	1	-	2	-	1	4	-	-	-	-	-	6	-	-	2
	1%	1%	*	-	1%	1%	*	1%	-	1%	-	*	1%	-	-	-	-	-	51%	-	-	3%
Would not vote	133	71	61	38	28	16	23	16	11	8	36	42	40	-	-	-	-	-	-	3	4	-
	13%	15%	12%	32%	18%	10%	13%	10%	5%	5%	14%	18%	12%	-	-	-	-	-	-	1%	2%	-
Refused	64	35	29	6	5	11	6	10	25	7	17	11	23	-	-	-	-	-	-	16	7	1
	6%	7%	6%	5%	3%	7%	3%	6%	11%	5%	6%	5%	7%	-	-	-	-	-	-	7%	3%	2%
Don't know	117	43	74	8	22	30	20	15	22	19	39	23	29	-	-	-	-	-	-	24	17	15
	12%	9%	14%	7%	14%	18%	11%	10%	10%	14%	15%	10%	9%	-	-	-	-	-	-	10%	8%	17%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	512	238	274	11	45	61	106	104	184	156	103	89	151	162	213	22	92	17	7	182	183	48
Weighted base	468	230	238	33	60	75	93	79	128	73	121	103	159	131	192	19	98	18	9	151	155	49
Conservative	131	64	67	9	8	16	20	22	56	24	32	25	46	131	-	-	-	-	-	108	1	5
	28%	28%	28%	27%	13%	22%	22%	28%	44%	33%	26%	24%	29%	100%	-	-	-	-	-	72%	1%	10%
Labour	192	85	108	13	29	35	37	31	46	29	58	38	64	-	192	-	-	-	-	9	136	14
	41%	37%	45%	39%	49%	47%	40%	40%	36%	39%	48%	37%	40%	-	100%	-	-	-	-	6%	88%	28%
Liberal Democrat	19	8	10	-	1	3	4	4	6	6	2	4	7	-	-	19	-	-	-	1	1	15
	4%	4%	4%	-	2%	5%	4%	5%	4%	8%	2%	3%	4%	-	-	100%	-	-	-	1%	1%	30%
The UK Independence Party (UKIP)	98	55	44	10	12	14	26	19	18	9	25	31	31	-	-	-	98	-	-	28	16	9
	21%	24%	18%	29%	20%	18%	28%	24%	14%	13%	21%	30%	19%	-	-	-	100%	-	-	18%	10%	18%
The Green Party	18	9	9	1	4	4	5	2	1	4	3	4	5	-	-	-	-	18	-	5	*	4
	4%	4%	4%	4%	6%	5%	5%	3%	1%	6%	2%	4%	3%	-	-	-	-	100%	-	3%	*	9%
The British National Party (BNP)	4	4	*	-	4	*	-	*	*	*	2	-	2	-	-	-	-	-	4	*	*	-
	1%	2%	*	-	6%	*	-	*	*	*	2%	-	1%	-	-	-	-	-	44%	*	*	-
Some other party	5	5	1	-	2	2	*	1	-	1	-	1	4	-	-	-	-	-	5	-	-	2
	1%	2%	*	-	3%	3%	*	1%	-	1%	-	1%	2%	-	-	-	-	-	56%	-	-	4%

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Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	29%
Labour	41%
Liberal Democrat	5%
UKIP	20%
Green	4%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88
Conservative	215	109	106	25	17	26	33	35	79	39	58	41	70	170	3	-	8	1	-	155	3	11
	22%	22%	21%	21%	11%	16%	19%	23%	35%	28%	22%	18%	21%	92%	1%	-	5%	5%	-	67%	2%	13%
Labour	302	134	168	24	58	54	56	49	60	42	74	70	111	6	256	2	7	4	-	11	174	23
	30%	27%	33%	21%	36%	32%	32%	32%	27%	30%	28%	30%	33%	3%	92%	8%	5%	17%	-	5%	77%	26%
Liberal Democrat	41	19	23	-	9	10	7	7	9	8	9	9	14	3	7	27	2	2	-	4	4	24
	4%	4%	4%	-	5%	6%	4%	5%	4%	6%	3%	4%	4%	1%	3%	87%	1%	7%	-	2%	2%	28%
The UK Independence Party (UKIP)	137	81	56	20	16	23	32	23	23	15	36	40	44	4	1	-	127	-	1	34	21	11
	14%	17%	11%	17%	10%	14%	18%	15%	10%	11%	14%	17%	13%	2%	*	-	82%	-	5%	15%	9%	13%
The Green Party	27	8	19	2	4	7	9	4	2	7	6	9	5	-	3	1	4	17	-	5	2	4
	3%	2%	4%	1%	3%	4%	5%	3%	1%	5%	2%	4%	2%	-	1%	2%	2%	68%	-	2%	1%	5%
The British National Party (BNP)	7	6	1	-	4	1	-	2	1	1	2	-	4	-	-	-	-	-	6	1	1	-
	1%	1%	*	-	2%	*	-	1%	*	*	1%	-	1%	-	-	-	-	-	49%	*	*	-
Some other party	12	5	7	-	4	3	3	1	1	1	4	2	5	-	3	-	1	-	6	-	4	2
	1%	1%	1%	-	2%	2%	1%	1%	*	1%	2%	1%	1%	-	1%	-	1%	-	46%	-	2%	3%
Would not vote	133	71	61	38	28	16	23	16	11	8	36	42	40	-	-	-	-	-	-	3	4	-
	13%	15%	12%	32%	18%	10%	13%	10%	5%	5%	14%	18%	12%	-	-	-	-	-	-	1%	2%	-
Refused	41	22	18	1	2	7	4	9	16	6	10	7	12	-	1	-	-	-	-	1	2	*
	4%	5%	4%	1%	2%	4%	2%	6%	7%	4%	4%	3%	3%	-	*	-	-	-	-	1%	1%	*
Don't know	87	33	54	6	18	22	11	8	21	13	29	13	27	3	5	1	6	1	-	17	11	12
	9%	7%	10%	5%	11%	13%	6%	5%	9%	9%	11%	5%	8%	1%	2%	3%	4%	4%	-	7%	5%	14%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	553	254	300	13	46	68	116	112	199	170	112	100	157	161	210	21	89	16	7	200	191	53
Weighted base	505	245	260	36	62	84	102	84	137	80	133	112	167	130	189	18	96	17	9	168	163	53
Conservative	151	74	77	11	7	19	24	26	64	27	39	26	53	121	3	-	3	1	-	125	2	9
	30%	30%	30%	30%	11%	22%	24%	31%	47%	34%	29%	23%	32%	93%	1%	-	3%	7%	-	74%	1%	17%
Labour	207	95	113	14	34	35	42	36	47	31	57	45	70	4	178	1	4	3	-	9	137	18
	41%	39%	43%	39%	55%	41%	41%	43%	34%	39%	43%	40%	42%	3%	95%	7%	4%	19%	-	5%	84%	34%
Liberal Democrat	23	11	12	-	2	7	3	4	6	6	3	7	6	2	3	16	1	*	-	2	2	15
	5%	4%	5%	-	3%	9%	3%	5%	4%	8%	2%	6%	4%	1%	2%	90%	1%	1%	-	1%	2%	28%
The UK Independence Party (UKIP)	93	51	42	10	10	17	25	14	17	10	24	28	29	4	1	-	85	-	1	28	16	6
	18%	21%	16%	27%	16%	20%	24%	17%	13%	12%	18%	25%	17%	3%	*	-	89%	-	7%	16%	10%	11%
The Green Party	18	7	12	1	3	4	7	2	2	6	5	6	2	-	2	1	2	12	-	4	2	3
	4%	3%	4%	4%	4%	5%	6%	3%	1%	7%	4%	5%	1%	-	1%	3%	2%	73%	-	2%	1%	6%
The British National Party (BNP)	4	4	*	-	4	*	-	*	*	*	2	-	2	-	-	-	-	-	4	*	*	-
	1%	2%	*	-	6%	*	-	*	*	*	1%	-	1%	-	-	-	-	-	44%	*	*	-
Some other party	9	4	5	-	3	3	2	1	1	*	3	1	4	-	2	-	*	-	5	-	3	2
	2%	2%	2%	-	6%	3%	1%	1%	*	1%	3%	1%	3%	-	1%	-	*	-	49%	-	2%	4%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	41%
Liberal Democrat	5%
UKIP	18%
Green	3%
Other	3%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88
I would not vote Liberal Democrat	666 67%	357 73%	310 60%	77 66%	117 73%	100 59%	125 70%	98 63%	149 67%	83 60%	192 73%	161 69%	214 64%	133 72%	198 71%	-	128 83%	13 53%	12 94%	163 70%	175 77%	36 41%
I would not vote UKIP	557 56%	258 53%	299 58%	63 54%	96 60%	88 52%	94 53%	87 56%	128 58%	87 63%	146 55%	123 53%	187 56%	134 72%	203 73%	25 81%	-	22 89%	7 55%	124 53%	149 66%	54 62%
I would not vote Conservative	534 53%	278 57%	256 50%	54 47%	98 61%	92 54%	114 64%	91 59%	84 38%	67 49%	137 52%	133 57%	187 56%	-	219 79%	21 67%	111 72%	21 83%	12 94%	32 14%	188 83%	55 62%
I would not vote Labour	429 43%	234 48%	195 38%	53 45%	67 42%	54 32%	81 46%	72 46%	102 46%	52 38%	112 42%	113 49%	140 42%	141 76%	-	18 60%	100 64%	11 42%	11 87%	164 71%	22 10%	37 42%
None of these - I would potentially vote for all of them	97 10%	40 8%	57 11%	14 12%	14 9%	20 12%	9 5%	15 10%	24 11%	10 7%	24 9%	17 7%	37 11%	9 5%	17 6%	5 16%	11 7%	1 5%	-	20 9%	10 5%	8 10%
Don't know	23 2%	7 2%	15 3%	4 3%	3 2%	5 3%	2 1%	1 1%	7 3%	3 2%	9 3%	1 *	6 2%	1 1%	1 *	-	2 1%	-	-	2 1%	2 1%	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82	
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88	
NET: Well	536	285	251	51	68	90	80	95	152	83	139	123	173	146	143	20	69	7	5	169	115	58	
	54%	59%	49%	44%	43%	54%	45%	61%	68%	60%	53%	53%	52%	79%	51%	66%	45%	27%	39%	73%	51%	66%	
Very well	(4)	27	15	13	4	2	2	4	5	10	5	4	3	10	9	6	-	4	1	-	12	7	1
		3%	3%	2%	4%	2%	1%	2%	3%	4%	4%	2%	1%	3%	5%	2%	-	3%	2%	-	5%	3%	1%
Quite well	(3)	509	270	238	46	66	88	76	90	142	78	135	120	163	137	137	20	65	6	5	157	108	57
		51%	56%	46%	40%	41%	52%	43%	58%	64%	56%	51%	51%	49%	74%	49%	66%	42%	24%	39%	68%	48%	65%
Quite badly	(2)	362	149	212	58	78	63	79	43	40	44	104	86	117	33	117	8	67	14	1	46	94	17
		36%	31%	41%	50%	49%	37%	44%	28%	18%	32%	39%	37%	35%	18%	42%	26%	43%	58%	7%	20%	41%	19%
Very badly	(1)	80	46	34	4	13	15	18	11	19	7	15	23	34	2	16	2	16	4	7	10	12	9
		8%	9%	7%	3%	8%	9%	10%	7%	9%	5%	6%	10%	10%	1%	6%	6%	10%	15%	54%	4%	5%	10%
NET: Badly		442	195	247	62	91	78	96	54	59	51	119	108	150	35	133	10	83	18	8	56	106	26
		44%	40%	48%	53%	57%	46%	54%	35%	27%	37%	45%	46%	45%	19%	48%	32%	53%	73%	61%	24%	47%	30%
Don't know		24	7	16	4	1	-	2	6	11	4	6	2	9	4	3	1	3	-	-	6	5	3
		2%	1%	3%	3%	*	-	1%	4%	5%	3%	2%	1%	3%	2%	1%	2%	2%	-	-	3%	2%	4%
Mean		2.49	2.53	2.46	2.45	2.36	2.46	2.38	2.59	2.67	2.60	2.50	2.45	2.46	2.84	2.48	2.61	2.38	2.14	1.85	2.76	2.50	2.60
Standard deviation		0.69	0.71	0.66	0.63	0.65	0.68	0.69	0.68	0.71	0.65	0.63	0.69	0.72	0.51	0.64	0.61	0.71	0.70	0.99	0.61	0.66	0.70
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.04	0.05	0.05	0.04	0.03	0.04	0.11	0.06	0.15	0.30	0.04	0.04	0.08

Carlisle Poll

CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82	
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88	
NET: Well	576	302	274	73	85	86	85	92	155	96	154	138	172	157	156	21	70	7	5	175	128	52	
	58%	62%	53%	62%	53%	51%	48%	59%	70%	69%	58%	59%	52%	85%	56%	68%	45%	29%	43%	76%	57%	59%	
Very well	(4)	55	39	16	15	8	6	4	5	16	13	6	14	16	14	11	4	7	1	1	19	10	5
		5%	8%	3%	13%	5%	3%	2%	3%	7%	9%	2%	6%	5%	7%	4%	13%	4%	2%	6%	8%	4%	5%
Quite well	(3)	522	263	258	57	77	80	81	87	139	83	149	123	155	144	146	17	63	7	5	156	118	47
		52%	54%	50%	49%	48%	48%	46%	56%	63%	60%	56%	53%	47%	77%	52%	55%	41%	26%	37%	68%	52%	54%
Quite badly	(2)	311	133	178	34	58	61	69	46	40	36	83	73	107	21	97	9	59	14	2	41	75	27
		31%	27%	35%	30%	36%	37%	39%	30%	18%	26%	31%	31%	32%	11%	35%	29%	38%	57%	17%	18%	33%	30%
Very badly	(1)	85	42	43	7	12	20	20	13	13	5	21	22	36	5	19	*	23	3	5	9	16	7
		9%	9%	8%	6%	7%	12%	12%	8%	6%	3%	8%	9%	11%	2%	7%	1%	15%	10%	40%	4%	7%	8%
NET: Badly		396	175	221	42	70	82	90	59	53	40	104	94	144	25	116	9	82	17	7	51	91	34
		40%	36%	43%	36%	44%	49%	51%	38%	24%	29%	39%	41%	43%	14%	42%	31%	53%	68%	57%	22%	40%	38%
Don't know		29	10	19	2	5	1	3	4	13	2	6	1	16	3	6	*	4	1	-	5	7	2
		3%	2%	4%	2%	3%	*	2%	3%	6%	2%	2%	*	5%	2%	2%	1%	2%	4%	-	2%	3%	2%
Mean		2.56	2.63	2.50	2.71	2.53	2.43	2.39	2.56	2.76	2.76	2.54	2.56	2.48	2.91	2.54	2.80	2.35	2.22	2.09	2.82	2.55	2.58
Standard deviation		0.73	0.76	0.70	0.78	0.71	0.75	0.72	0.70	0.68	0.66	0.67	0.75	0.77	0.53	0.68	0.68	0.79	0.67	1.04	0.63	0.70	0.72
Standard error		0.02	0.04	0.03	0.13	0.07	0.07	0.05	0.05	0.04	0.04	0.05	0.05	0.05	0.04	0.04	0.12	0.07	0.14	0.31	0.04	0.04	0.08

Carlisle Poll

CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88
I am satisfied with the job David Cameron is doing overall as Prime Minister	271 27%	129 26%	143 28%	30 26%	31 19%	45 27%	37 21%	39 25%	90 40%	46 33%	72 27%	57 24%	86 26%	117 63%	32 12%	8 27%	20 13%	5 18%	4 30%	122 53%	29 13%	18 20%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	311 31%	165 34%	147 29%	42 36%	49 30%	48 28%	65 37%	54 34%	52 24%	40 29%	83 31%	94 40%	86 26%	62 33%	56 20%	11 37%	85 55%	6 24%	1 8%	89 39%	39 17%	29 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	289 29%	129 27%	160 31%	28 24%	62 39%	50 30%	59 33%	39 25%	51 23%	39 28%	81 31%	48 21%	115 35%	4 2%	178 64%	6 18%	30 19%	14 58%	5 39%	13 6%	139 61%	31 35%
Refused	30 3%	10 2%	20 4%	1 1%	-	4 3%	3 2%	8 5%	14 6%	4 3%	6 2%	3 1%	14 4%	2 1%	1 *	2 7%	2 1%	-	-	2 1%	3 1%	2 2%
Don't know	99 10%	54 11%	44 9%	15 13%	18 11%	21 13%	12 7%	17 11%	15 7%	9 6%	23 9%	31 13%	31 9%	1 *	11 4%	3 11%	18 12%	-	3 23%	5 2%	17 8%	8 9%

Carlisle Poll

CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88
Labour	196	95	101	17	43	37	37	28	33	28	49	52	61	27	68	4	28	6	5	37	50	24
	20%	20%	20%	15%	27%	22%	21%	18%	15%	20%	18%	22%	18%	14%	24%	14%	18%	24%	41%	16%	22%	27%
The Conservatives	179	80	99	26	24	32	36	25	38	40	44	44	47	51	36	4	30	7	1	66	32	10
	18%	16%	19%	22%	15%	19%	20%	16%	17%	29%	17%	19%	14%	27%	13%	12%	19%	30%	9%	29%	14%	11%
The UK Independence Party (UKIP)	179	99	79	33	40	25	29	23	28	28	49	54	41	28	41	4	41	6	5	38	36	15
	18%	20%	15%	28%	25%	15%	16%	15%	13%	20%	18%	23%	12%	15%	15%	14%	26%	24%	41%	16%	16%	17%
The Liberal Democrat	86	46	40	17	18	9	16	13	13	11	23	23	22	10	17	5	16	3	3	13	14	13
	9%	10%	8%	15%	11%	6%	9%	8%	6%	8%	9%	10%	7%	5%	6%	16%	10%	11%	24%	6%	6%	14%
None of them	649	310	339	74	96	108	110	103	155	86	166	142	231	124	177	22	85	13	7	149	139	51
	65%	64%	66%	63%	60%	64%	62%	66%	70%	62%	63%	61%	70%	67%	64%	71%	55%	53%	59%	64%	62%	58%
Don't know	12	7	5	-	3	-	5	2	2	*	4	4	3	-	3	1	4	-	-	2	3	2
	1%	1%	1%	-	2%	-	3%	1%	1%	*	2%	2%	1%	-	1%	3%	3%	-	-	1%	1%	3%

Carlisle Poll

CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	39	115	128	195	201	321	280	198	189	300	216	292	34	141	23	11	267	257	82
Weighted base	1001	487	514	116	160	168	178	155	222	139	264	233	332	186	278	31	155	25	13	231	226	88
A Labour government	370	182	188	30	67	79	72	50	72	44	107	77	137	3	232	-	46	11	6	11	175	33
	37%	37%	37%	25%	42%	47%	41%	32%	33%	32%	40%	33%	41%	1%	84%	-	30%	45%	45%	5%	77%	38%
A Conservative government	295	153	142	37	35	40	47	43	92	44	73	73	97	162	10	3	47	4	2	180	8	13
	29%	31%	28%	32%	22%	24%	27%	28%	42%	32%	27%	31%	29%	87%	4%	9%	30%	14%	17%	78%	3%	15%
A coalition between Labour and the Liberal Democrats	91	39	52	8	16	17	20	17	13	18	20	24	29	2	26	18	19	8	-	10	23	20
	9%	8%	10%	7%	10%	10%	12%	11%	6%	13%	8%	10%	9%	1%	9%	60%	12%	32%	-	4%	10%	23%
A coalition between the Conservatives and the Liberal Democrats	87	44	43	15	12	10	17	20	13	15	23	21	19	17	4	8	15	2	-	18	5	15
	9%	9%	8%	13%	7%	6%	10%	13%	6%	11%	9%	9%	6%	9%	1%	25%	10%	8%	-	8%	2%	17%
Don't know	158	70	88	26	30	22	21	26	32	17	42	38	51	2	5	2	28	-	5	12	14	7
	16%	14%	17%	23%	18%	13%	12%	17%	14%	12%	16%	16%	15%	1%	2%	7%	18%	-	38%	5%	6%	8%

Carlisle Poll
CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	456 46%	487 49%
Female	545 54%	514 51%

Carlisle Poll
CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	39 4%	116 12%
25-34	115 11%	160 16%
35-44	128 13%	168 17%
45-54	195 19%	178 18%
55-64	201 20%	155 16%
65 or older	321 32%	222 22%
Refused	2 *	2 *

Carlisle Poll
CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	79 8%	38 4%
B	201 20%	100 10%
C1	198 20%	264 26%
C2	189 19%	233 23%
D	123 12%	167 17%
E	177 18%	165 16%
Refused	34 3%	34 3%

Carlisle Poll
CATI Fieldwork : 11th-16th July 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	267 27%	231 23%
Labour	257 26%	226 23%
Liberal Democrats	82 8%	88 9%
Another party	48 5%	46 5%
Did not vote	266 27%	340 34%
Refused	43 4%	34 3%
Don't know	38 4%	35 4%