

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102	
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104	
Certain to vote	(10)	557	287	270	33	60	94	104	105	160	141	166	109	118	137	179	19	114	7	5	170	170	70
		56%	59%	53%	33%	40%	52%	55%	62%	76%	64%	56%	54%	51%	70%	61%	49%	69%	45%	51%	76%	72%	67%
	(9)	46	19	28	4	7	11	8	9	8	14	14	6	11	12	15	3	5	1	1	15	10	7
		5%	4%	5%	4%	5%	6%	4%	6%	4%	6%	5%	3%	5%	6%	5%	8%	3%	9%	12%	7%	4%	6%
	(8)	98	48	50	13	19	21	19	12	14	19	26	27	21	26	27	8	14	1	-	22	25	10
		10%	10%	10%	13%	13%	12%	10%	7%	7%	8%	9%	14%	9%	14%	9%	22%	9%	7%	-	10%	10%	9%
	(7)	54	25	29	14	18	10	6	6	2	12	17	8	11	3	26	3	6	2	-	3	13	9
		5%	5%	6%	14%	12%	5%	3%	3%	1%	5%	6%	4%	5%	2%	9%	7%	4%	15%	-	1%	5%	9%
	(6)	28	10	18	3	6	4	9	4	2	6	10	1	10	6	11	1	3	1	-	5	7	4
		3%	2%	4%	3%	4%	2%	5%	2%	1%	3%	3%	1%	4%	3%	4%	2%	2%	8%	-	2%	3%	4%
	(5)	63	23	40	10	12	14	10	9	9	8	22	9	19	10	24	4	9	3	-	8	6	2
		6%	5%	8%	10%	8%	8%	5%	5%	4%	3%	7%	5%	8%	5%	8%	10%	5%	17%	-	3%	2%	2%
	(4)	18	12	7	8	3	-	3	2	2	2	3	10	4	-	4	-	5	-	-	*	2	1
		2%	2%	1%	8%	2%	-	2%	1%	1%	1%	1%	5%	2%	-	1%	-	3%	-	-	*	1%	1%
	(3)	21	12	10	5	5	2	5	2	2	4	5	6	3	-	4	1	5	-	-	-	*	*
		2%	2%	2%	5%	3%	1%	3%	1%	1%	2%	2%	3%	1%	-	1%	3%	3%	-	-	-	*	*
	(2)	14	5	9	-	6	3	2	3	-	4	6	1	2	-	4	-	3	-	3	-	3	2
		1%	1%	2%	-	4%	2%	1%	2%	-	2%	2%	1%	1%	-	2%	-	2%	-	37%	-	1%	2%
Definitely would not vote	(1)	95	48	47	10	14	20	23	15	11	11	29	22	29	-	-	-	-	-	-	-	2	-
		10%	10%	9%	10%	9%	11%	12%	9%	5%	5%	10%	11%	13%	-	-	-	-	-	-	-	1%	-
Refused		1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		4	2	1	-	-	1	-	1	1	-	-	-	2	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	1%	-	1%	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-
Mean		7.93	8.01	7.85	6.87	7.26	7.84	7.74	8.20	8.95	8.54	7.89	7.76	7.62	9.24	8.63	8.52	8.79	8.17	6.92	9.42	9.12	9.03
Standard deviation		3.01	3.03	3.00	3.01	3.08	3.07	3.19	2.97	2.38	2.57	3.04	3.15	3.19	1.40	2.05	1.89	2.19	2.02	4.01	1.25	1.77	1.74
Standard error		0.10	0.14	0.13	0.40	0.29	0.24	0.24	0.22	0.14	0.13	0.21	0.27	0.21	0.10	0.12	0.31	0.18	0.48	1.42	0.08	0.11	0.17

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104
Conservative	195 20%	101 21%	95 19%	16 16%	21 14%	36 20%	27 14%	33 20%	61 29%	63 29%	58 19%	35 17%	31 14%	195 100%	-	-	-	-	-	137 61%	8 4%	9 9%
Labour	295 30%	149 30%	146 29%	39 39%	51 34%	55 31%	61 32%	44 26%	46 22%	70 32%	86 29%	64 32%	57 25%	-	295 100%	-	-	-	-	9 4%	167 70%	32 30%
Liberal Democrat	38 4%	12 2%	26 5%	1 1%	9 6%	8 4%	8 4%	5 3%	8 4%	6 3%	13 4%	6 3%	12 5%	-	-	38 100%	-	-	-	2 1%	1 *	25 24%
The UK Independence Party (UKIP)	165 16%	94 19%	70 14%	10 10%	19 12%	28 16%	39 21%	35 21%	33 16%	23 10%	49 16%	49 24%	40 17%	-	-	-	165 100%	-	-	51 23%	27 11%	19 18%
The Green Party	17 2%	8 2%	9 2%	4 4%	2 1%	5 3%	1 1%	2 1%	2 1%	8 3%	2 1%	-	7 3%	-	-	-	-	17 100%	-	2 1%	4 1%	2 2%
The British National Party (BNP)	1 *	1 *	-	-	-	-	1 1%	-	-	-	-	-	1 *	-	-	-	-	-	1 12%	-	-	-
Some other party	8 1%	3 1%	5 1%	-	2 1%	1 1%	3 1%	-	2 1%	* *	3 1%	4 2%	1 *	-	-	-	-	-	8 88%	-	2 1%	2 2%
Would not vote	95 10%	48 10%	47 9%	10 10%	14 9%	20 11%	23 12%	15 9%	11 5%	11 5%	29 10%	22 11%	29 13%	-	-	-	-	-	-	-	2 1%	-
Refused	70 7%	29 6%	41 8%	4 4%	12 8%	5 3%	10 5%	16 9%	24 11%	15 7%	23 8%	12 6%	11 5%	-	-	-	-	-	-	2 1%	7 3%	2 2%
Don't know	115 12%	45 9%	71 14%	15 15%	20 14%	20 11%	17 9%	20 12%	23 11%	24 11%	35 12%	10 5%	41 18%	-	-	-	-	-	-	20 9%	19 8%	14 14%

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	543	274	268	27	52	89	98	101	175	225	103	81	112	164	222	25	114	12	5	172	188	64
Weighted base	523	274	249	41	65	98	101	91	126	133	151	113	107	154	207	26	121	10	5	164	168	67
Conservative	154	80	74	11	15	29	20	27	52	53	45	29	23	154	-	-	-	-	-	113	7	7
	29%	29%	30%	26%	23%	30%	20%	30%	41%	40%	30%	26%	22%	100%	-	-	-	-	-	69%	4%	11%
Labour	207	106	101	21	28	40	44	36	37	54	58	43	40	-	207	-	-	-	-	6	135	25
	40%	39%	41%	52%	44%	41%	44%	40%	30%	41%	39%	38%	38%	-	100%	-	-	-	-	4%	80%	37%
Liberal Democrat	26	7	19	*	7	6	6	3	5	3	9	4	9	-	-	26	-	-	-	2	1	18
	5%	3%	8%	*	10%	6%	6%	3%	4%	2%	6%	4%	9%	-	-	100%	-	-	-	1%	*	27%
The UK Independence Party (UKIP)	121	74	47	6	13	20	29	24	29	17	36	35	30	-	-	-	121	-	-	42	22	16
	23%	27%	19%	14%	20%	20%	29%	26%	23%	13%	24%	31%	28%	-	-	-	100%	-	-	26%	13%	23%
The Green Party	10	5	5	3	2	2	1	1	2	6	1	-	3	-	-	-	-	10	-	2	2	1
	2%	2%	2%	8%	3%	2%	1%	1%	1%	4%	1%	-	3%	-	-	-	-	100%	-	1%	1%	1%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	17%	-	-	-
Some other party	4	1	3	-	*	1	1	-	2	*	1	2	1	-	-	-	-	-	4	-	2	*
	1%	*	1%	-	*	1%	1%	-	1%	*	1%	2%	1%	-	-	-	-	-	83%	-	1%	1%

**Bolton West Poll**  
**CATI Fieldwork : 23rd-31st July 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	40%
Liberal Democrat	6%
UKIP	22%
Green	2%
Other	1%

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104
Conservative	184 18%	93 19%	91 18%	16 17%	24 16%	30 17%	24 12%	29 17%	60 29%	61 28%	62 21%	26 13%	28 12%	162 83%	1 *	2 5%	5 3%	1 6%	-	128 57%	4 2%	7 7%
Labour	312 31%	155 32%	158 31%	38 38%	59 39%	57 32%	60 32%	46 27%	52 25%	72 33%	90 30%	64 32%	67 29%	10 5%	267 91%	5 14%	5 3%	2 14%	1 15%	14 6%	174 73%	33 31%
Liberal Democrat	64 6%	19 4%	45 9%	1 1%	5 3%	18 10%	16 9%	12 7%	12 6%	15 7%	21 7%	7 3%	21 9%	12 6%	5 2%	30 78%	6 4%	2 13%	-	18 8%	5 2%	29 28%
The UK Independence Party (UKIP)	159 16%	95 19%	64 13%	8 8%	21 14%	30 17%	39 21%	34 20%	28 13%	24 11%	40 13%	52 26%	41 18%	3 2%	8 3%	-	138 84%	1 5%	1 14%	44 20%	26 11%	15 15%
The Green Party	16 2%	7 1%	10 2%	6 6%	2 1%	5 3%	1 1%	1 1%	2 1%	6 3%	6 2%	-	5 2%	-	1 *	-	3 2%	10 61%	-	1 *	3 1%	3 3%
The British National Party (BNP)	1 *	1 *	-	-	-	-	1 1%	-	-	-	-	-	1 *	-	-	-	-	-	1 12%	-	-	-
Some other party	14 1%	7 1%	8 1%	2 2%	2 1%	2 1%	4 2%	1 1%	2 1%	1 1%	6 2%	5 2%	2 1%	1 1%	6 2%	-	-	-	5 52%	1 *	7 3%	3 3%
Would not vote	95 10%	48 10%	47 9%	10 10%	14 9%	20 11%	23 12%	15 9%	11 5%	11 5%	29 10%	22 11%	29 13%	-	-	-	-	-	-	-	2 1%	-
Refused	52 5%	24 5%	29 6%	4 4%	8 6%	1 1%	8 4%	11 6%	21 10%	11 5%	13 4%	10 5%	11 5%	-	1 *	-	1 *	-	-	1 1%	3 1%	1 1%
Don't know	101 10%	42 8%	59 12%	14 14%	15 10%	17 9%	14 7%	19 11%	22 11%	19 9%	30 10%	16 8%	27 12%	8 4%	7 2%	1 3%	8 5%	-	1 7%	17 8%	14 6%	12 12%

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	565	280	285	27	55	94	101	105	182	234	110	79	122	161	217	25	108	12	4	175	195	67
Weighted base	543	278	264	42	70	102	102	95	131	138	159	110	116	148	203	26	115	10	5	167	174	70
Conservative	143	74	69	11	16	24	15	25	51	50	48	20	20	128	1	2	4	1	-	106	3	6
	26%	26%	26%	27%	23%	23%	15%	26%	39%	36%	30%	19%	17%	86%	*	6%	4%	9%	-	63%	2%	8%
Labour	218	107	111	20	35	41	43	37	42	57	60	43	46	9	186	3	3	1	1	11	138	25
	40%	39%	42%	47%	50%	40%	42%	39%	32%	41%	38%	39%	40%	6%	92%	13%	3%	13%	27%	6%	79%	35%
Liberal Democrat	44	12	32	*	5	11	12	7	9	8	14	5	15	8	4	21	4	1	-	11	4	23
	8%	4%	12%	*	6%	11%	12%	8%	7%	6%	9%	5%	13%	6%	2%	81%	3%	14%	-	7%	2%	32%
The UK Independence Party (UKIP)	117	76	41	4	13	22	29	24	25	17	28	39	31	2	6	-	101	1	1	38	21	13
	22%	27%	15%	9%	18%	22%	28%	26%	19%	12%	18%	35%	26%	2%	3%	-	88%	7%	26%	23%	12%	18%
The Green Party	11	5	7	5	2	2	1	1	1	5	5	-	2	-	1	-	2	6	-	1	2	3
	2%	2%	3%	12%	2%	2%	1%	1%	1%	3%	3%	-	2%	-	1%	-	2%	57%	-	*	1%	4%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	19%	-	-	-
Some other party	9	3	6	2	*	1	2	1	2	1	4	3	1	1	5	-	-	-	1	1	5	1
	2%	1%	2%	5%	*	1%	2%	1%	2%	1%	2%	3%	1%	1%	2%	-	-	-	28%	1%	3%	2%

**Bolton West Poll**  
**CATI Fieldwork : 23rd-31st July 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	27%
Labour	40%
Liberal Democrat	8%
UKIP	21%
Green	2%
Other	2%

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104
I would not vote Liberal Democrat	644	342	301	64	87	113	131	108	138	135	183	151	144	127	228	-	129	12	9	159	180	46
	64%	70%	59%	65%	58%	63%	69%	64%	66%	61%	61%	75%	63%	65%	77%	-	79%	71%	96%	71%	76%	44%
I would not vote UKIP	569	274	295	69	88	113	99	91	107	147	180	95	119	142	240	27	-	11	4	120	166	63
	57%	56%	58%	69%	59%	63%	52%	53%	51%	67%	61%	47%	52%	72%	81%	72%	-	67%	48%	54%	70%	61%
I would not vote Conservative	535	267	269	41	85	100	129	97	83	105	158	124	124	-	241	23	117	12	9	42	198	67
	54%	54%	53%	42%	56%	56%	68%	57%	39%	48%	53%	61%	54%	-	82%	61%	71%	71%	100%	19%	83%	64%
I would not vote Labour	393	205	188	28	46	65	82	70	100	89	124	77	92	133	-	21	120	9	5	155	22	42
	39%	42%	37%	28%	31%	36%	43%	41%	47%	40%	42%	38%	40%	68%	-	54%	73%	55%	59%	69%	9%	41%
None of these - I would potentially vote for all of them	77	31	47	5	14	10	16	14	19	12	25	15	22	11	6	5	10	1	-	12	9	5
	8%	6%	9%	5%	10%	5%	8%	8%	9%	6%	9%	7%	9%	6%	2%	13%	6%	6%	-	5%	4%	5%
Don't know	23	10	12	4	2	3	4	3	7	4	5	1	8	1	2	-	-	-	-	-	2	1
	2%	2%	2%	4%	2%	1%	2%	2%	3%	2%	2%	1%	4%	*	1%	-	-	-	-	-	1%	1%



## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102	
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104	
NET: Well	601	330	271	65	91	110	89	107	139	155	191	116	117	169	154	28	89	11	4	181	119	72	
	60%	67%	53%	65%	61%	61%	47%	63%	66%	70%	64%	57%	51%	86%	52%	73%	54%	68%	48%	81%	50%	69%	
Very well	(4)	43	30	13	1	6	5	9	8	14	12	5	10	14	19	10	1	3	-	-	15	8	2
		4%	6%	3%	1%	4%	3%	5%	5%	7%	6%	2%	5%	6%	10%	3%	3%	2%	-	-	7%	3%	2%
Quite well	(3)	558	300	258	64	85	105	81	99	125	142	186	106	103	150	144	27	86	11	4	165	111	70
		56%	61%	51%	64%	57%	58%	42%	58%	60%	65%	62%	53%	45%	77%	49%	70%	52%	68%	48%	74%	47%	67%
Quite badly	(2)	290	115	175	27	48	53	70	49	44	49	85	67	75	21	110	9	50	4	4	32	91	23
		29%	23%	34%	27%	32%	29%	37%	29%	21%	22%	28%	33%	33%	11%	37%	23%	31%	24%	41%	14%	38%	22%
Very badly	(1)	75	29	46	9	9	12	24	9	11	11	14	15	27	2	24	1	22	1	-	4	19	7
		7%	6%	9%	9%	6%	7%	13%	5%	5%	5%	5%	7%	12%	1%	8%	3%	14%	9%	-	2%	8%	7%
NET: Badly		365	143	221	35	57	65	94	58	55	60	99	82	103	22	134	10	73	5	4	36	110	30
		36%	29%	43%	35%	38%	36%	49%	34%	26%	27%	33%	41%	45%	11%	45%	26%	44%	32%	41%	16%	47%	29%
Don't know		34	17	17	-	2	5	6	4	15	6	8	4	11	4	8	1	3	-	1	6	7	2
		3%	3%	3%	-	1%	3%	3%	3%	7%	3%	3%	2%	5%	2%	3%	2%	2%	-	11%	3%	3%	2%
Mean		2.59	2.70	2.48	2.57	2.60	2.59	2.40	2.64	2.73	2.63	2.56	2.47	2.97	2.49	2.74	2.43	2.59	2.54	2.89	2.47	2.65	
Standard deviation		0.70	0.68	0.70	0.66	0.67	0.66	0.78	0.66	0.68	0.64	0.61	0.71	0.79	0.49	0.70	0.56	0.75	0.67	0.53	0.53	0.70	0.64
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.06	0.05	0.04	0.03	0.04	0.06	0.05	0.04	0.04	0.09	0.06	0.16	0.04	0.04	0.06	

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102	
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104	
NET: Well	608	319	290	74	90	110	98	103	132	163	203	104	112	166	166	27	91	11	5	171	129	69	
	61%	65%	57%	74%	60%	61%	52%	61%	63%	74%	68%	52%	49%	85%	56%	70%	55%	64%	52%	77%	55%	66%	
Very well	(4)	47	28	18	3	10	5	6	6	17	12	8	9	14	21	7	4	1	-	-	15	9	2
		5%	6%	4%	3%	7%	3%	3%	4%	8%	5%	3%	4%	6%	11%	2%	10%	1%	-	-	7%	4%	2%
Quite well	(3)	561	290	271	71	80	105	92	97	116	152	196	95	98	145	159	23	90	11	5	156	121	67
		56%	59%	53%	71%	53%	58%	49%	57%	55%	69%	66%	47%	43%	74%	54%	60%	54%	64%	52%	70%	51%	64%
Quite badly	(2)	289	118	171	19	51	57	62	54	46	45	80	79	73	23	106	10	52	5	3	41	79	29
		29%	24%	34%	19%	34%	32%	33%	32%	22%	20%	27%	39%	32%	12%	36%	27%	31%	33%	30%	18%	34%	27%
Very badly	(1)	72	39	33	7	8	10	25	8	13	8	10	16	30	3	18	1	20	1	-	6	22	5
		7%	8%	6%	7%	6%	5%	13%	5%	6%	4%	3%	8%	13%	1%	6%	3%	12%	3%	-	3%	9%	5%
NET: Badly		361	156	204	26	59	67	87	62	59	53	89	96	102	25	124	11	72	6	3	47	101	34
		36%	32%	40%	26%	40%	37%	46%	37%	28%	24%	30%	47%	45%	13%	42%	30%	44%	36%	30%	21%	43%	32%
Don't know		31	15	16	-	1	3	4	4	19	5	5	2	15	4	6	-	2	-	2	5	6	2
		3%	3%	3%	-	*	2%	2%	2%	9%	2%	2%	1%	7%	2%	2%	-	1%	-	18%	2%	2%	2%
Mean		2.60	2.65	2.56	2.71	2.61	2.59	2.43	2.61	2.71	2.77	2.69	2.48	2.45	2.97	2.54	2.77	2.44	2.61	2.63	2.83	2.50	2.64
Standard deviation		0.70	0.72	0.68	0.64	0.70	0.64	0.76	0.65	0.72	0.60	0.58	0.71	0.81	0.53	0.65	0.67	0.72	0.57	0.52	0.58	0.72	0.61
Standard error		0.02	0.03	0.03	0.08	0.07	0.05	0.06	0.05	0.04	0.03	0.04	0.06	0.06	0.04	0.04	0.11	0.06	0.13	0.04	0.05	0.05	0.06

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104
I am satisfied with the job David Cameron is doing overall as Prime Minister	272 27%	147 30%	125 24%	32 33%	47 32%	41 23%	38 20%	49 29%	63 30%	67 30%	85 29%	58 29%	50 22%	116 60%	39 13%	14 38%	35 21%	- -	2 26%	105 47%	27 11%	34 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	293 29%	138 28%	155 30%	28 28%	37 25%	66 36%	51 27%	44 26%	66 32%	66 30%	87 29%	61 30%	66 29%	73 37%	44 15%	11 29%	80 49%	7 43%	2 26%	96 43%	38 16%	32 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	335 33%	154 31%	181 35%	34 34%	49 33%	60 33%	76 40%	57 34%	56 27%	68 31%	94 32%	70 35%	87 38%	6 3%	202 68%	11 29%	31 19%	8 50%	2 26%	13 6%	162 68%	31 30%
Refused	41 4%	24 5%	17 3%	1 1%	4 3%	2 1%	14 7%	11 7%	9 4%	9 4%	12 4%	6 3%	8 4%	- -	1 *	- -	8 5%	- -	- -	4 2%	2 1%	3 3%
Don't know	60 6%	28 6%	32 6%	4 4%	12 8%	11 6%	10 5%	8 4%	16 8%	10 5%	20 7%	6 3%	18 8%	- -	9 3%	2 5%	11 7%	1 7%	2 22%	4 2%	8 3%	4 4%

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104
Labour	170 17%	91 19%	79 16%	17 17%	22 15%	23 13%	44 23%	33 20%	31 15%	31 14%	46 15%	35 17%	47 20%	28 14%	65 22%	1 4%	25 15%	5 31%	-	29 13%	44 19%	17 17%
The Conservatives	138 14%	66 13%	72 14%	12 12%	21 14%	23 13%	23 12%	24 14%	36 17%	36 16%	39 13%	28 14%	28 12%	47 24%	38 13%	3 7%	14 9%	3 18%	-	43 19%	30 13%	8 7%
The UK Independence Party (UKIP)	99 10%	54 11%	45 9%	19 19%	15 10%	14 8%	21 11%	9 6%	21 10%	21 10%	19 6%	30 15%	25 11%	19 10%	28 9%	2 4%	24 14%	3 20%	-	20 9%	22 9%	6 5%
The Liberal Democrat	78 8%	34 7%	44 9%	3 3%	12 8%	19 11%	13 7%	14 8%	17 8%	15 7%	21 7%	13 6%	25 11%	14 7%	22 7%	4 10%	9 6%	3 18%	1 11%	17 8%	18 8%	9 9%
None of them	681 68%	330 67%	352 69%	70 71%	102 68%	125 70%	126 67%	118 69%	139 66%	154 70%	205 69%	144 71%	145 63%	126 64%	192 65%	32 82%	118 71%	7 43%	8 89%	152 68%	155 65%	75 72%
Don't know	13 1%	5 1%	8 2%	-	1 1%	4 2%	3 1%	1 1%	3 2%	3 1%	7 2%	-	2 1%	1 1%	3 1%	-	2 1%	-	-	2 1%	1 *	1 1%

## Bolton West Poll

### CATI Fieldwork : 23rd-31st July 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	57	114	163	176	192	296	379	201	138	232	203	298	37	154	18	8	228	262	102
Weighted base	1000	490	510	100	150	180	190	170	210	221	297	201	230	195	295	38	165	17	9	223	237	104
A Labour government	391 39%	181 37%	210 41%	49 49%	65 44%	75 42%	76 40%	64 38%	61 29%	79 36%	112 38%	87 43%	93 40%	4 2%	253 86%	2 6%	49 30%	9 53%	4 48%	21 10%	185 78%	30 29%
A Conservative government	255 25%	140 29%	115 23%	15 15%	25 16%	43 24%	41 22%	46 27%	84 40%	72 33%	78 26%	41 20%	56 24%	164 84%	2 1%	1 4%	45 27%	2 12%	*	159 71%	8 4%	19 18%
A coalition between Labour and the Liberal Democrats	100 10%	36 7%	64 13%	8 8%	18 12%	13 7%	29 15%	20 12%	13 6%	19 9%	33 11%	16 8%	28 12%	2 1%	31 11%	17 45%	13 8%	3 15%	3 37%	7 3%	28 12%	28 27%
A coalition between the Conservatives and the Liberal Democrats	88 9%	43 9%	45 9%	9 9%	12 8%	15 8%	10 5%	17 10%	26 12%	21 9%	27 9%	14 7%	24 10%	23 12%	4 1%	12 31%	22 13%	1 9%	1 11%	23 10%	2 1%	17 16%
Don't know	166 17%	89 18%	77 15%	20 20%	29 19%	34 19%	33 18%	23 14%	27 13%	30 14%	48 16%	44 22%	30 13%	2 1%	4 1%	5 14%	36 22%	2 12%	-	13 6%	14 6%	10 10%

**Bolton West Poll**  
**CATI Fieldwork : 23rd-31st July 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	469 47%	490 49%
Female	531 53%	510 51%

**Bolton West Poll**  
**CATI Fieldwork : 23rd-31st July 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	57 6%	100 10%
25-34	114 11%	150 15%
35-44	163 16%	180 18%
45-54	176 18%	190 19%
55-64	192 19%	170 17%
65 or older	296 30%	210 21%
Refused	2 *	2 *

**Bolton West Poll**  
**CATI Fieldwork : 23rd-31st July 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	120 12%	72 7%
B	259 26%	149 15%
C1	201 20%	297 30%
C2	138 14%	201 20%
D	86 9%	102 10%
E	146 15%	129 13%
Refused	50 5%	50 5%



**Bolton West Poll**  
**CATI Fieldwork : 23rd-31st July 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	228 23%	223 22%
Labour	262 26%	237 24%
Liberal Democrats	102 10%	104 10%
Another party	47 5%	38 4%
Did not vote	270 27%	315 32%
Refused	57 6%	48 5%
Don't know	34 3%	35 4%