

Bedford Poll

CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125	
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107	
Certain to vote	(10)	439	223	216	29	60	70	85	73	120	109	132	70	117	105	130	26	68	12	5	145	122	68
		44%	45%	43%	22%	31%	38%	51%	55%	63%	56%	46%	37%	41%	57%	51%	51%	54%	46%	31%	72%	63%	64%
	(9)	49	24	25	4	8	14	7	7	8	12	20	-	15	11	19	4	1	2	-	10	10	8
		5%	5%	5%	3%	4%	8%	4%	5%	4%	6%	7%	-	5%	6%	8%	7%	1%	8%	-	5%	5%	8%
	(8)	76	26	49	13	14	20	12	6	10	17	20	6	28	15	20	6	14	1	2	12	14	11
		8%	5%	10%	10%	7%	11%	7%	5%	5%	9%	7%	3%	10%	8%	8%	11%	11%	6%	14%	6%	7%	10%
	(7)	65	28	38	5	21	10	14	8	6	10	24	17	13	13	27	3	6	4	-	10	9	6
		7%	6%	7%	4%	11%	6%	8%	6%	3%	5%	8%	9%	4%	7%	11%	7%	5%	17%	-	5%	5%	6%
	(6)	39	18	20	7	10	7	6	4	5	7	9	6	16	4	15	2	3	1	3	3	14	3
		4%	4%	4%	6%	5%	4%	4%	3%	3%	3%	3%	3%	6%	2%	6%	4%	2%	5%	19%	1%	7%	3%
	(5)	130	67	63	26	29	32	11	17	17	12	36	34	43	17	27	5	24	2	4	10	13	8
		13%	14%	12%	20%	15%	17%	6%	12%	9%	6%	12%	18%	15%	9%	10%	10%	19%	8%	30%	5%	7%	7%
	(4)	30	17	13	12	6	4	4	5	1	6	5	10	8	3	8	2	7	2	-	-	6	-
		3%	3%	3%	9%	3%	2%	2%	4%	1%	3%	2%	5%	3%	2%	3%	4%	6%	7%	-	-	3%	-
	(3)	28	20	8	5	6	9	3	4	2	6	9	5	6	12	4	2	3	1	-	2	-	-
		3%	4%	2%	4%	3%	5%	2%	3%	1%	3%	3%	3%	2%	7%	2%	3%	2%	3%	-	1%	-	-
	(2)	16	8	8	4	4	-	6	2	1	2	7	3	4	2	2	1	*	-	1	-	-	-
		2%	2%	2%	3%	2%	-	4%	1%	*	1%	2%	1%	1%	1%	1%	3%	*	-	5%	-	-	-
Definitely would not vote	(1)	122	59	63	24	37	16	20	7	18	15	26	37	33	-	-	-	-	-	8	4	1	
		12%	12%	12%	19%	19%	9%	12%	5%	9%	8%	9%	20%	12%	-	-	-	-	-	4%	2%	1%	
Refused		1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	
Don't know		5	2	3	-	-	1	-	1	2	-	1	1	2	-	-	-	-	-	1	-	1	
		*	*	1%	-	-	1%	-	1%	1%	-	*	1%	1%	-	-	-	-	-	*	-	1%	
Mean		7.18	7.13	7.23	5.67	6.30	7.25	7.49	7.93	8.21	7.99	7.47	6.22	7.14	8.33	8.29	8.17	8.08	8.07	7.03	8.92	8.65	8.98
Standard deviation		3.22	3.26	3.17	3.22	3.36	2.95	3.26	2.81	2.95	2.91	3.06	3.46	3.14	2.38	2.15	2.39	2.37	2.24	2.45	2.23	2.15	1.70
Standard error		0.10	0.15	0.14	0.35	0.27	0.23	0.24	0.23	0.18	0.15	0.21	0.29	0.20	0.17	0.14	0.31	0.22	0.40	0.68	0.15	0.15	0.15

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107
Conservative	184 18%	89 18%	94 19%	18 14%	23 12%	41 22%	28 17%	33 25%	41 22%	48 25%	69 24%	30 16%	32 11%	184 100%	-	-	-	-	-	112 55%	4 2%	6 6%
Labour	253 25%	137 28%	116 23%	43 33%	59 30%	45 25%	48 29%	25 19%	34 18%	51 26%	71 25%	41 21%	84 29%	-	253 100%	-	-	-	-	13 6%	132 69%	20 19%
Liberal Democrat	51 5%	23 5%	28 6%	4 3%	9 5%	11 6%	9 6%	10 7%	9 4%	17 9%	16 6%	4 2%	11 4%	-	-	51 100%	-	-	-	4 2%	1 1%	27 25%
The UK Independence Party (UKIP)	126 13%	66 13%	60 12%	13 10%	16 9%	23 13%	27 16%	20 15%	26 14%	15 8%	31 11%	30 16%	47 17%	-	-	-	126 100%	-	-	30 15%	15 8%	12 11%
The Green Party	26 3%	8 2%	18 4%	4 3%	6 3%	4 2%	6 3%	3 2%	4 2%	8 4%	3 1%	5 3%	8 3%	-	-	-	-	26 100%	-	1 *	3 1%	11 10%
The British National Party (BNP)	1 *	1 *	-	-	-	-	-	1 1%	-	-	-	-	1 *	-	-	-	-	-	1 8%	-	-	-
Some other party	13 1%	5 1%	8 2%	-	3 2%	6 3%	2 1%	1 1%	1 *	2 1%	4 1%	1 1%	6 2%	-	-	-	-	-	13 92%	2 1%	3 2%	1 1%
Would not vote	122 12%	59 12%	63 12%	24 19%	37 19%	16 9%	20 12%	7 5%	18 9%	15 8%	26 9%	37 20%	33 12%	-	-	-	-	-	-	8 4%	4 2%	1 1%
Refused	59 6%	25 5%	34 7%	2 2%	5 3%	10 5%	8 5%	6 5%	26 14%	10 5%	16 6%	3 2%	26 9%	-	-	-	-	-	-	9 5%	6 3%	3 2%
Don't know	165 16%	79 16%	86 17%	22 17%	36 18%	27 15%	19 11%	28 21%	32 17%	29 15%	53 18%	39 21%	38 13%	-	-	-	-	-	-	23 12%	25 13%	27 25%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	448	208	240	26	60	71	89	78	124	189	96	52	99	134	169	40	77	20	7	138	129	77
Weighted base	419	211	208	40	68	77	80	65	89	100	129	66	114	122	164	33	77	16	7	130	117	62
Conservative	122	62	60	8	14	26	19	22	33	36	46	18	21	122	-	-	-	-	-	92	3	6
	29%	29%	29%	21%	21%	34%	23%	34%	37%	36%	35%	27%	19%	100%	-	-	-	-	-	71%	2%	9%
Labour	164	88	76	23	38	26	32	18	27	36	52	23	50	-	164	-	-	-	-	10	99	16
	39%	42%	37%	57%	56%	34%	39%	28%	30%	36%	40%	36%	44%	-	100%	-	-	-	-	7%	85%	26%
Liberal Democrat	33	14	19	1	5	8	6	7	6	11	12	1	7	-	-	33	-	-	-	3	1	22
	8%	7%	9%	1%	8%	10%	8%	11%	7%	11%	9%	2%	6%	-	-	100%	-	-	-	2%	1%	35%
The UK Independence Party (UKIP)	77	38	39	7	7	12	19	13	20	11	15	19	30	-	-	-	77	-	-	24	12	9
	18%	18%	19%	17%	10%	15%	24%	20%	22%	11%	12%	30%	27%	-	-	-	100%	-	-	18%	10%	14%
The Green Party	16	6	10	1	3	3	4	3	3	6	3	3	3	-	-	-	-	16	-	*	1	9
	4%	3%	5%	4%	4%	4%	5%	4%	3%	6%	2%	5%	2%	-	-	-	-	100%	-	*	1%	14%
The British National Party (BNP)	1	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	2%	-	-	-	-	1%	-	-	-	-	-	15%	-	-	-
Some other party	6	2	4	-	1	2	1	1	1	1	2	1	1	-	-	-	-	-	6	1	1	1
	1%	1%	2%	-	1%	3%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	85%	1%	*	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	39%
Liberal Democrat	9%
UKIP	17%
Green	4%
Other	2%

Bedford Poll

CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107
Conservative	189 19%	95 19%	94 19%	19 15%	31 16%	43 24%	29 17%	28 21%	40 21%	49 25%	67 23%	28 15%	41 14%	155 84%	7 3%	4 9%	4 3%	2 7%	1 10%	106 53%	10 5%	5 5%
Labour	257 26%	133 27%	124 24%	42 32%	53 27%	42 23%	47 28%	31 23%	42 22%	53 27%	68 24%	41 21%	88 31%	3 2%	212 84%	2 4%	9 7%	7 26%	* 3%	14 7%	136 70%	18 17%
Liberal Democrat	96 10%	45 9%	52 10%	9 7%	20 10%	19 10%	18 11%	16 12%	15 8%	24 12%	32 11%	13 7%	24 8%	14 8%	16 6%	41 81%	5 4%	2 9%	3 20%	15 7%	10 5%	34 32%
The UK Independence Party (UKIP)	115 11%	59 12%	56 11%	16 13%	15 8%	21 12%	19 11%	18 13%	26 13%	13 7%	30 10%	28 15%	41 14%	3 2%	1 1%	-	101 81%	-	-	28 14%	13 7%	9 8%
The Green Party	20 2%	12 2%	8 2%	5 4%	1 1%	5 2%	4 2%	4 3%	1 1%	5 3%	5 2%	7 4%	2 1%	-	-	1 2%	-	13 51%	-	2 1%	1 1%	10 10%
The British National Party (BNP)	5 1%	2 *	3 1%	-	-	2 1%	1 1%	1 1%	1 *	1 *	2 1%	-	2 1%	3 2%	-	-	3 2%	-	-	3 1%	-	2 2%
Some other party	12 1%	8 2%	4 1%	1 1%	4 2%	3 2%	2 1%	2 1%	1 *	2 1%	3 1%	3 1%	3 1%	1 *	2 1%	-	-	-	7 50%	1 *	2 1%	2 2%
Would not vote	122 12%	59 12%	63 12%	24 19%	37 19%	16 9%	20 12%	7 5%	18 9%	15 8%	26 9%	37 20%	33 12%	-	-	-	-	-	-	8 4%	4 2%	1 1%
Refused	44 4%	18 4%	26 5%	-	4 2%	8 4%	7 4%	2 2%	20 11%	7 3%	10 4%	4 2%	19 7%	-	3 1%	-	-	-	-	5 2%	2 1%	3 2%
Don't know	140 14%	63 13%	77 15%	14 10%	29 15%	25 14%	21 13%	24 18%	27 14%	27 14%	46 16%	28 15%	32 11%	5 3%	12 5%	2 4%	4 3%	2 8%	2 16%	20 10%	15 8%	24 22%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	470	217	252	26	61	73	91	83	136	198	99	55	106	129	163	39	73	19	5	142	139	78
Weighted base	437	220	217	41	70	80	81	69	96	104	135	68	120	119	156	31	74	14	5	135	125	62
Conservative	121	64	57	8	20	25	19	19	31	34	43	16	27	103	4	2	3	*	*	86	7	5
	28%	29%	26%	19%	28%	31%	23%	28%	32%	32%	32%	23%	23%	86%	2%	6%	4%	3%	3%	64%	5%	7%
Labour	166	85	80	18	36	24	32	21	33	39	46	23	54	2	141	1	5	3	*	12	102	15
	38%	39%	37%	45%	52%	31%	40%	30%	34%	38%	34%	34%	45%	2%	90%	3%	6%	22%	8%	9%	81%	24%
Liberal Democrat	59	25	33	5	7	12	12	11	11	17	23	6	11	11	10	27	2	2	1	11	5	25
	13%	12%	15%	13%	10%	15%	15%	16%	12%	16%	17%	8%	9%	9%	6%	87%	2%	14%	10%	8%	4%	41%
The UK Independence Party (UKIP)	70	34	36	8	6	12	14	12	19	10	15	20	24	2	1	-	63	-	-	22	11	6
	16%	16%	17%	21%	8%	15%	17%	18%	19%	10%	11%	29%	20%	2%	1%	-	85%	-	-	16%	9%	9%
The Green Party	12	8	5	1	1	3	2	4	1	4	5	3	1	-	-	1	-	9	-	2	1	8
	3%	3%	2%	2%	1%	4%	3%	6%	1%	4%	4%	4%	1%	-	-	3%	-	60%	-	1%	*	13%
The British National Party (BNP)	4	1	3	-	-	1	1	1	1	*	2	-	2	1	-	-	2	-	-	1	-	2
	1%	*	1%	-	-	2%	1%	1%	1%	*	1%	-	1%	1%	-	-	3%	-	-	1%	-	3%
Some other party	5	2	3	*	1	1	1	1	1	1	2	1	1	*	*	-	-	-	4	*	*	1
	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	2%	1%	*	*	-	-	-	79%	*	*	2%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	28%
Labour	38%
Liberal Democrat	14%
UKIP	15%
Green	3%
Other	2%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107
I would not vote UKIP	576	294	282	79	120	116	92	64	104	140	168	97	154	120	213	38	-	21	11	111	140	68
	58%	60%	56%	61%	62%	64%	55%	48%	55%	72%	58%	51%	54%	65%	84%	75%	-	82%	72%	55%	73%	64%
I would not vote Liberal Democrat	560	302	258	82	91	102	98	73	114	104	166	112	161	120	158	-	92	12	10	145	122	42
	56%	61%	51%	63%	47%	56%	59%	55%	60%	53%	57%	59%	56%	65%	62%	-	73%	44%	70%	72%	63%	39%
I would not vote Conservative	488	247	241	71	102	88	88	52	87	84	127	105	151	-	192	28	81	19	7	35	148	62
	49%	50%	48%	54%	53%	49%	52%	39%	45%	43%	44%	55%	53%	-	76%	55%	64%	72%	50%	17%	77%	58%
I would not vote Labour	410	205	205	56	61	73	73	62	87	78	123	89	105	139	-	31	86	9	10	145	17	44
	41%	42%	40%	43%	31%	40%	43%	46%	45%	40%	42%	47%	37%	76%	-	61%	69%	36%	68%	72%	9%	41%
None of these - I would potentially vote for all of them	99	35	64	9	28	18	14	12	16	11	28	23	33	12	15	2	8	2	1	9	7	4
	10%	7%	13%	7%	15%	10%	8%	9%	8%	6%	10%	12%	12%	6%	6%	4%	6%	6%	10%	4%	4%	4%
Don't know	25	11	14	5	6	1	2	3	7	4	4	6	8	1	3	1	-	-	-	1	1	2
	3%	2%	3%	4%	3%	1%	1%	2%	4%	2%	1%	3%	3%	*	1%	1%	-	-	-	1%	1%	2%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125	
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107	
NET: Well	577	323	253	71	105	96	93	94	117	137	183	96	140	149	131	36	61	14	4	155	94	71	
	58%	66%	50%	55%	54%	53%	55%	70%	61%	70%	63%	51%	49%	81%	52%	71%	49%	53%	26%	76%	49%	66%	
Very well	(4)	62	52	10	8	11	8	12	13	9	13	21	18	9	25	13	3	4	-	-	18	8	4
		6%	11%	2%	6%	6%	5%	7%	10%	4%	7%	7%	9%	3%	13%	5%	6%	3%	-	-	9%	4%	4%
Quite well	(3)	515	272	244	63	94	88	80	81	109	124	162	78	131	124	118	33	57	14	4	137	87	66
		52%	55%	48%	48%	49%	48%	48%	60%	57%	64%	56%	41%	46%	68%	47%	65%	45%	53%	26%	68%	45%	62%
Quite badly	(2)	303	121	182	47	73	53	54	27	47	48	78	67	99	31	92	12	55	10	7	36	71	29
		30%	24%	36%	36%	38%	29%	32%	21%	25%	25%	27%	35%	34%	17%	36%	24%	44%	37%	46%	18%	37%	27%
Very badly	(1)	78	33	44	12	9	21	16	9	11	7	16	22	28	2	21	2	8	2	4	7	19	5
		8%	7%	9%	9%	5%	12%	10%	6%	6%	3%	5%	11%	10%	1%	8%	5%	6%	7%	28%	4%	10%	5%
NET: Badly		381	154	227	59	82	74	70	36	58	55	94	89	126	33	113	15	63	12	11	43	90	34
		38%	31%	45%	45%	42%	41%	42%	27%	31%	28%	32%	47%	44%	18%	44%	29%	50%	44%	74%	21%	47%	32%
Don't know		42	16	27	-	7	12	5	4	15	3	14	5	20	2	9	*	1	1	-	5	8	2
		4%	3%	5%	-	4%	7%	3%	3%	8%	2%	5%	3%	7%	1%	4%	1%	1%	3%	-	2%	4%	2%
Mean		2.59	2.72	2.46	2.52	2.57	2.49	2.55	2.76	2.65	2.75	2.68	2.50	2.46	2.94	2.51	2.73	2.46	2.48	1.98	2.84	2.45	2.67
Standard deviation		0.73	0.75	0.69	0.75	0.68	0.77	0.78	0.72	0.67	0.63	0.70	0.82	0.72	0.59	0.73	0.65	0.67	0.64	0.76	0.62	0.74	0.64
Standard error		0.02	0.04	0.03	0.08	0.06	0.06	0.06	0.06	0.04	0.03	0.05	0.07	0.05	0.04	0.05	0.08	0.06	0.12	0.21	0.04	0.05	0.06

Bedford Poll

CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125	
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107	
NET: Well	631	350	282	85	134	103	94	93	120	139	191	119	158	156	146	41	65	13	2	157	111	73	
	63%	71%	56%	66%	69%	57%	56%	70%	63%	71%	66%	63%	55%	85%	58%	80%	52%	49%	16%	78%	58%	68%	
Very well	(4)	58	46	12	9	13	10	6	8	13	12	11	19	15	16	14	1	5	-	-	13	9	3
		6%	9%	2%	7%	7%	6%	4%	6%	7%	6%	4%	10%	5%	9%	5%	2%	4%	-	-	7%	5%	3%
Quite well	(3)	573	303	269	77	121	93	88	85	108	127	180	100	143	140	133	40	60	13	2	144	102	70
		57%	62%	53%	59%	63%	51%	52%	64%	56%	65%	62%	53%	50%	76%	52%	78%	48%	49%	16%	71%	53%	65%
Quite badly	(2)	256	97	159	33	47	52	46	32	47	47	69	51	80	25	79	7	53	9	9	32	60	22
		26%	20%	31%	26%	24%	28%	28%	24%	25%	24%	24%	27%	28%	13%	31%	13%	42%	34%	64%	16%	31%	21%
Very badly	(1)	80	29	51	7	11	17	22	6	15	5	19	18	33	2	19	3	7	4	1	7	17	8
		8%	6%	10%	5%	6%	10%	13%	5%	8%	3%	7%	9%	12%	1%	8%	7%	6%	15%	10%	3%	9%	8%
NET: Badly		336	127	209	40	58	69	68	38	62	53	88	69	113	27	98	10	60	13	11	39	76	30
		34%	26%	41%	31%	30%	38%	41%	28%	32%	27%	30%	36%	39%	15%	39%	20%	48%	48%	74%	19%	40%	28%
Don't know		33	17	16	4	2	10	5	3	8	3	11	2	15	1	8	-	-	1	2	6	5	4
		3%	3%	3%	3%	1%	5%	3%	2%	4%	2%	4%	1%	5%	*	3%	-	-	3%	10%	3%	3%	3%
Mean		2.63	2.77	2.50	2.69	2.71	2.56	2.48	2.72	2.65	2.76	2.65	2.64	2.52	2.93	2.58	2.75	2.50	2.35	2.07	2.83	2.55	2.66
Standard deviation		0.72	0.70	0.71	0.68	0.68	0.75	0.78	0.65	0.73	0.61	0.66	0.79	0.78	0.52	0.72	0.60	0.67	0.74	0.55	0.59	0.73	0.68
Standard error		0.02	0.03	0.03	0.08	0.05	0.06	0.06	0.05	0.05	0.03	0.05	0.07	0.05	0.04	0.05	0.08	0.06	0.14	0.16	0.04	0.05	0.06

Bedford Poll

CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107
I am satisfied with the job David Cameron is doing overall as Prime Minister	281 28%	149 30%	132 26%	36 28%	57 29%	47 26%	35 21%	46 35%	60 31%	59 30%	70 24%	55 29%	85 30%	108 59%	43 17%	18 35%	18 14%	6 24%	2 10%	86 42%	30 15%	19 18%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	302 30%	150 30%	152 30%	34 26%	58 30%	58 32%	55 33%	45 34%	51 27%	61 31%	101 35%	65 34%	67 23%	69 38%	40 16%	21 40%	68 54%	6 22%	5 32%	95 47%	37 19%	38 36%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	308 31%	148 30%	160 32%	51 39%	58 30%	56 30%	55 33%	32 24%	56 29%	60 31%	89 31%	47 25%	102 36%	5 2%	160 63%	12 23%	29 23%	12 45%	6 38%	14 7%	117 61%	41 39%
Refused	29 3%	8 2%	21 4%	- -	6 3%	6 3%	8 5%	3 3%	5 3%	3 2%	10 4%	5 3%	6 2%	- -	3 1%	- -	1 1%	- -	2 16%	1 1%	1 1%	2 2%
Don't know	80 8%	39 8%	42 8%	8 6%	15 8%	16 9%	14 9%	7 5%	19 10%	12 6%	20 7%	18 9%	26 9%	2 1%	7 3%	1 1%	9 7%	3 10%	* 3%	6 3%	8 4%	6 6%

Bedford Poll

CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107
Labour	173 17%	77 16%	96 19%	18 14%	39 20%	40 22%	35 21%	14 10%	28 15%	30 15%	53 18%	32 17%	54 19%	22 12%	69 27%	6 12%	22 17%	4 15%	4 25%	23 11%	49 25%	14 13%
The Liberal Democrat	173 17%	90 18%	82 16%	7 5%	28 15%	40 22%	34 20%	30 22%	33 17%	41 21%	64 22%	25 13%	39 14%	36 19%	45 18%	17 34%	25 20%	3 12%	3 18%	42 21%	38 20%	28 26%
The Conservatives	169 17%	85 17%	85 17%	16 12%	38 20%	32 18%	26 16%	26 19%	31 16%	39 20%	51 18%	26 14%	49 17%	41 23%	44 17%	11 22%	17 13%	3 11%	3 22%	48 24%	32 17%	15 14%
The UK Independence Party (UKIP)	89 9%	47 9%	42 8%	24 18%	17 9%	18 10%	15 9%	5 4%	10 5%	24 12%	31 11%	9 5%	22 8%	15 8%	25 10%	2 5%	14 11%	3 12%	2 15%	20 10%	14 7%	10 9%
None of them	620 62%	307 62%	313 62%	92 71%	122 63%	109 60%	94 56%	82 61%	120 63%	111 57%	182 63%	128 67%	172 60%	114 62%	144 57%	28 56%	73 58%	15 56%	11 75%	114 56%	111 58%	64 59%
Don't know	17 2%	7 1%	10 2%	2 2%	1 1%	2 1%	4 3%	3 2%	4 2%	1 *	4 1%	4 2%	8 3%	1 1%	2 1%	-	1 1%	3 10%	-	1 *	2 1%	1 1%

Bedford Poll

CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	85	157	159	182	155	260	359	212	142	248	193	249	60	118	31	13	212	206	125
Weighted base	1000	493	507	130	194	182	168	134	191	195	290	190	286	184	253	51	126	26	15	202	193	107
A Labour government	344	181	163	55	81	62	58	37	51	59	96	63	116	1	196	2	35	12	5	15	134	32
	34%	37%	32%	43%	42%	34%	34%	28%	27%	30%	33%	33%	41%	*	77%	4%	28%	46%	37%	7%	70%	29%
A Conservative government	269	126	143	34	35	53	45	43	59	66	85	48	63	156	9	2	47	2	4	138	9	10
	27%	26%	28%	26%	18%	29%	27%	32%	31%	34%	29%	25%	22%	85%	3%	4%	38%	8%	24%	68%	5%	9%
A coalition between Labour and the Liberal Democrats	136	65	71	12	28	30	23	13	30	25	36	23	43	1	42	23	14	8	2	8	36	31
	14%	13%	14%	9%	14%	16%	14%	9%	16%	13%	12%	12%	15%	1%	17%	46%	11%	30%	10%	4%	19%	29%
A coalition between the Conservatives and the Liberal Democrats	97	54	43	14	21	20	9	14	20	21	31	21	20	23	1	23	9	2	2	23	1	22
	10%	11%	8%	11%	11%	11%	5%	10%	10%	11%	11%	11%	7%	13%	*	45%	7%	8%	15%	11%	*	20%
Don't know	154	67	87	15	30	18	33	27	30	23	43	35	43	2	6	1	19	2	2	18	13	13
	15%	14%	17%	11%	15%	10%	19%	20%	16%	12%	15%	18%	15%	1%	2%	2%	15%	7%	14%	9%	7%	12%

Bedford Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	448 45%	493 49%
Female	552 55%	507 51%

Bedford Poll
CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	85 9%	130 13%
25-34	157 16%	194 19%
35-44	159 16%	182 18%
45-54	182 18%	168 17%
55-64	155 16%	134 13%
65 or older	260 26%	191 19%
Refused	2 *	2 *

Bedford Poll
CATI Fieldwork : 23rd-30th July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	114 11%	60 6%
B	245 25%	135 14%
C1	212 21%	290 29%
C2	142 14%	190 19%
D	113 11%	150 15%
E	135 14%	136 14%
Refused	39 4%	39 4%

Bedford Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	212 21%	202 20%
Labour	206 21%	193 19%
Liberal Democrats	125 13%	107 11%
Another party	29 3%	28 3%
Did not vote	335 34%	385 39%
Refused	45 5%	36 4%
Don't know	48 5%	49 5%