

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76	
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74	
Certain to vote	(10)	488	258	231	28	34	68	78	96	184	80	129	122	137	108	143	10	101	30	3	157	153	44
		49%	53%	45%	31%	26%	42%	49%	56%	64%	59%	49%	47%	45%	59%	63%	37%	55%	59%	36%	70%	72%	60%
	(9)	49	18	31	4	3	7	11	10	14	9	16	11	10	8	10	5	11	6	-	14	11	7
		5%	4%	6%	5%	2%	4%	7%	6%	5%	6%	6%	4%	3%	4%	4%	18%	6%	11%	-	6%	5%	9%
	(8)	74	36	37	4	15	11	15	12	17	14	24	11	22	26	14	2	14	4	-	19	12	5
		7%	7%	7%	4%	12%	7%	9%	7%	6%	10%	9%	4%	7%	14%	6%	7%	8%	7%	-	9%	6%	7%
	(7)	56	29	28	3	16	13	9	6	10	7	14	21	15	10	16	3	13	5	2	7	18	8
		6%	6%	5%	3%	13%	8%	5%	3%	4%	5%	5%	8%	5%	5%	7%	11%	7%	9%	24%	3%	9%	11%
	(6)	34	13	22	6	9	4	2	7	6	4	11	12	8	5	11	1	8	-	2	9	3	1
		3%	3%	4%	7%	7%	3%	1%	4%	2%	3%	4%	4%	3%	3%	5%	4%	4%	-	17%	4%	1%	2%
	(5)	91	45	46	10	13	11	25	13	19	7	23	29	29	20	19	3	24	4	1	9	5	4
		9%	9%	9%	12%	10%	7%	16%	7%	7%	5%	9%	11%	10%	11%	9%	10%	13%	8%	11%	4%	2%	5%
	(4)	19	8	11	4	7	3	-	2	2	3	3	5	8	-	5	1	3	*	1	3	-	*
		2%	2%	2%	4%	6%	2%	-	1%	1%	2%	1%	2%	3%	-	2%	3%	1%	1%	13%	1%	-	*
	(3)	29	8	20	6	8	8	2	2	4	2	5	7	14	4	6	1	6	*	-	1	2	-
		3%	2%	4%	6%	6%	5%	1%	1%	1%	1%	2%	3%	5%	2%	3%	3%	4%	1%	-	*	1%	-
	(2)	17	9	7	2	2	4	2	2	5	3	3	2	9	*	3	2	2	2	-	1	1	1
		2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	3%	*	1%	8%	1%	4%	-	*	*	1%
Definitely would not vote	(1)	135	65	70	24	20	31	15	19	26	9	32	39	47	-	-	-	-	-	-	5	7	2
		14%	13%	14%	26%	16%	20%	9%	11%	9%	7%	12%	15%	16%	-	-	-	-	-	-	2%	3%	3%
Refused		3	2	1	-	-	-	2	-	1	*	2	-	1	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	1%	-	*	*	1%	-	*	-	-	-	-	-	-	-	-	-
Don't know		6	-	6	-	2	-	-	2	-	3	2	1	-	-	-	-	-	-	-	-	1	-
		1%	-	1%	-	1%	-	-	1%	1%	-	1%	1%	*	-	-	-	-	-	-	-	*	-
Mean		7.36	7.51	7.21	5.73	6.24	6.70	7.73	7.90	8.22	8.26	7.60	7.17	6.93	8.65	8.59	7.71	8.30	8.64	7.32	8.98	9.03	8.67
Standard deviation		3.31	3.28	3.33	3.66	3.20	3.61	2.96	3.11	2.97	2.77	3.17	3.34	3.49	1.97	2.18	2.65	2.29	2.16	2.34	2.01	2.04	2.20
Standard error		0.11	0.16	0.14	0.52	0.34	0.30	0.24	0.23	0.15	0.17	0.24	0.24	0.19	0.14	0.15	0.50	0.17	0.30	0.88	0.13	0.14	0.25

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
Conservative	182 18%	84 17%	98 19%	18 21%	21 16%	16 10%	28 17%	32 19%	66 23%	33 24%	59 22%	35 13%	46 15%	182 100%	-	-	-	-	-	120 54%	6 3%	11 15%
Labour	228 23%	104 21%	123 24%	15 17%	35 27%	37 23%	42 26%	27 16%	72 25%	34 25%	58 22%	64 24%	69 23%	-	228 100%	-	-	-	-	11 5%	138 65%	10 14%
Liberal Democrat	27 3%	10 2%	17 3%	1 1%	2 1%	6 4%	4 2%	7 4%	7 3%	4 3%	7 2%	8 3%	9 3%	-	-	27 100%	-	-	-	3 1%	4 2%	9 13%
The UK Independence Party (UKIP)	183 18%	99 20%	84 16%	6 6%	25 19%	37 23%	29 18%	42 24%	44 15%	21 16%	41 16%	65 25%	48 16%	-	-	-	183 100%	-	-	43 19%	23 11%	15 21%
The Green Party	52 5%	28 6%	24 5%	11 13%	3 2%	9 5%	14 9%	5 3%	9 3%	10 7%	14 5%	10 4%	17 6%	-	-	-	-	52 100%	-	5 2%	6 3%	15 20%
The British National Party (BNP)	4 *	3 1%	1 *	-	-	2 1%	1 1%	-	1 *	-	1 *	2 1%	1 *	-	-	-	-	-	4 40%	2 1%	-	-
Some other party	6 1%	4 1%	2 *	-	2 2%	-	-	3 2%	-	* *	5 2%	-	-	-	-	-	-	-	6 60%	2 1%	1 1%	3 4%
Would not vote	135 14%	65 13%	70 14%	24 26%	20 16%	31 20%	15 9%	19 11%	26 9%	9 7%	32 12%	39 15%	47 16%	-	-	-	-	-	-	5 2%	7 3%	2 3%
Refused	73 7%	41 8%	32 6%	2 2%	3 3%	5 3%	13 8%	11 6%	40 14%	7 5%	19 7%	13 5%	24 8%	-	-	-	-	-	-	13 6%	9 4%	1 2%
Don't know	112 11%	53 11%	59 11%	13 15%	18 14%	18 11%	14 9%	24 14%	25 8%	17 12%	26 10%	26 10%	41 14%	-	-	-	-	-	-	20 9%	17 8%	7 9%

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	484	220	264	16	34	62	79	94	199	147	91	91	143	145	164	17	120	35	4	162	151	49
Weighted base	462	230	232	31	48	69	80	85	150	76	130	118	126	128	158	16	119	37	4	147	143	48
Conservative	128	60	68	12	12	12	17	22	53	25	44	20	31	128	-	-	-	-	-	96	5	8
	28%	26%	29%	39%	25%	17%	22%	26%	35%	33%	34%	17%	25%	100%	-	-	-	-	-	65%	3%	16%
Labour	158	74	84	7	20	23	30	21	56	27	39	40	50	-	158	-	-	-	-	8	111	8
	34%	32%	36%	23%	42%	33%	38%	25%	37%	36%	30%	34%	40%	-	100%	-	-	-	-	5%	78%	16%
Liberal Democrat	16	5	11	*	*	3	3	5	4	2	5	5	4	-	-	16	-	-	-	3	4	7
	3%	2%	5%	*	*	4%	3%	6%	3%	3%	4%	4%	3%	-	-	100%	-	-	-	2%	3%	14%
The UK Independence Party (UKIP)	119	68	51	3	12	24	19	30	31	14	28	43	32	-	-	-	119	-	-	36	17	12
	26%	29%	22%	11%	26%	35%	23%	35%	21%	19%	21%	36%	25%	-	-	-	100%	-	-	24%	12%	26%
The Green Party	37	20	16	9	2	6	10	4	6	7	11	9	10	-	-	-	-	37	-	3	5	13
	8%	9%	7%	28%	5%	8%	13%	5%	4%	9%	8%	7%	8%	-	-	-	-	100%	-	2%	3%	26%
The British National Party (BNP)	2	1	*	-	-	1	*	-	*	-	*	1	*	-	-	-	-	-	2	1	-	-
	*	1%	*	-	-	2%	*	-	*	-	*	1%	*	-	-	-	-	-	35%	1%	-	-
Some other party	3	1	2	-	1	-	-	2	-	*	2	-	-	-	-	-	-	-	3	*	1	1
	1%	1%	1%	-	2%	-	-	2%	-	1%	2%	-	-	-	-	-	-	-	65%	*	1%	3%

**Waveney Poll**  
**CATI Fieldwork : 7th-12th July 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	29%
Labour	35%
Liberal Democrat	4%
UKIP	24%
Green	8%
Other	1%

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
Conservative	188 19%	91 19%	97 19%	20 23%	19 15%	20 12%	28 18%	31 18%	69 24%	34 25%	58 22%	39 15%	49 16%	153 84%	3 1%	3 10%	10 6%	2 3%	2 17%	125 56%	5 3%	11 14%
Labour	267 27%	129 26%	138 27%	17 19%	43 33%	42 26%	46 29%	35 20%	85 29%	42 31%	71 27%	76 29%	76 25%	6 3%	212 93%	2 6%	14 8%	5 9%	2 18%	15 7%	151 71%	16 21%
Liberal Democrat	29 3%	10 2%	19 4%	2 3%	- -	9 5%	2 1%	8 5%	8 3%	4 3%	8 3%	5 2%	9 3%	- -	1 *	22 80%	2 1%	- -	- -	3 1%	4 2%	9 12%
The UK Independence Party (UKIP)	164 16%	92 19%	72 14%	6 6%	23 18%	32 20%	27 17%	35 21%	41 14%	13 10%	39 15%	58 22%	47 16%	5 3%	2 1%	- -	147 80%	2 4%	- -	42 19%	18 9%	16 22%
The Green Party	60 6%	31 6%	30 6%	11 13%	4 3%	10 6%	13 8%	12 7%	9 3%	11 8%	15 6%	12 4%	19 6%	5 3%	5 2%	1 4%	1 1%	40 77%	- -	6 3%	12 6%	13 18%
The British National Party (BNP)	4 *	3 1%	2 *	- -	- -	2 1%	2 2%	- -	- -	1 *	- -	3 1%	1 *	1 1%	- -	- -	1 *	- -	3 27%	3 1%	- -	- -
Some other party	5 1%	4 1%	1 *	- -	3 2%	- -	- -	1 1%	1 *	1 1%	4 1%	- -	- -	- -	- -	- -	1 *	- -	4 39%	- -	1 1%	2 3%
Would not vote	135 14%	65 13%	70 14%	24 26%	20 16%	31 20%	15 9%	19 11%	26 9%	9 7%	32 12%	39 15%	47 16%	- -	- -	- -	- -	- -	- -	5 2%	7 3%	2 3%
Refused	53 5%	31 6%	21 4%	2 2%	2 1%	5 3%	12 8%	7 4%	25 9%	5 3%	14 5%	9 3%	16 5%	- -	- -	- -	* *	- -	- -	6 3%	5 2%	1 1%
Don't know	94 9%	35 7%	59 12%	7 8%	16 12%	10 6%	14 8%	21 13%	26 9%	16 12%	21 8%	21 8%	35 12%	12 7%	5 2%	- -	7 4%	4 7%	- -	18 8%	8 4%	4 5%

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	510	236	274	18	34	65	81	101	211	152	94	97	152	137	161	17	115	34	4	168	159	52
Weighted base	488	250	239	35	48	73	80	91	162	79	135	126	134	121	156	16	115	36	4	151	153	50
Conservative	129	61	68	12	11	13	17	21	55	25	42	23	34	109	3	1	7	1	*	99	4	7
	26%	24%	29%	35%	23%	18%	21%	23%	34%	31%	31%	19%	25%	91%	2%	6%	6%	2%	8%	65%	3%	13%
Labour	183	90	93	9	22	27	33	26	66	34	46	48	54	4	147	1	9	4	*	10	120	12
	38%	36%	39%	26%	46%	37%	41%	29%	41%	43%	34%	38%	41%	4%	95%	8%	8%	11%	11%	6%	78%	24%
Liberal Democrat	16	7	10	1	-	3	2	6	4	2	5	4	3	-	*	13	1	-	-	2	4	6
	3%	3%	4%	4%	-	5%	2%	7%	2%	3%	4%	3%	2%	-	*	81%	1%	-	-	1%	2%	13%
The UK Independence Party (UKIP)	110	65	45	3	10	22	18	27	30	9	28	40	30	3	2	-	96	2	-	35	14	13
	22%	26%	19%	10%	21%	30%	22%	29%	19%	11%	21%	31%	22%	2%	1%	-	84%	5%	-	23%	9%	26%
The Green Party	45	23	21	9	3	6	11	10	6	9	12	10	13	4	4	1	1	30	-	5	9	11
	9%	9%	9%	25%	6%	9%	14%	11%	4%	11%	9%	8%	9%	3%	3%	6%	1%	82%	-	3%	6%	22%
The British National Party (BNP)	2	2	*	-	-	1	*	-	-	*	-	2	*	*	-	-	*	-	1	2	-	-
	*	1%	*	-	-	2%	*	-	-	*	-	1%	*	*	-	-	*	-	33%	1%	-	-
Some other party	3	2	1	-	2	-	-	1	1	1	2	-	-	-	-	-	1	-	2	-	1	1
	1%	1%	1%	-	3%	-	-	1%	*	1%	2%	-	-	-	-	-	1%	-	48%	-	1%	2%

**Waveney Poll**  
**CATI Fieldwork : 7th-12th July 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	28%
Labour	37%
Liberal Democrat	3%
UKIP	22%
Green	9%
Other	1%

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 8

#### Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
I would not vote Liberal Democrat	706 71%	372 76%	334 65%	65 72%	85 66%	118 73%	106 67%	130 77%	201 69%	90 66%	199 76%	182 70%	209 70%	141 78%	167 74%	-	160 88%	35 67%	6 60%	183 82%	158 75%	43 58%
I would not vote UKIP	569 57%	262 53%	307 60%	61 68%	81 62%	87 54%	86 54%	94 55%	160 55%	81 60%	168 64%	134 51%	167 55%	140 77%	177 78%	22 80%	-	42 80%	8 83%	130 58%	144 68%	47 64%
I would not vote Conservative	506 51%	244 50%	262 51%	42 47%	74 57%	91 57%	82 51%	82 48%	135 47%	67 49%	121 46%	138 53%	162 54%	-	179 79%	10 38%	127 70%	38 73%	2 19%	37 17%	162 77%	46 62%
I would not vote Labour	459 46%	229 47%	230 45%	34 38%	50 38%	80 50%	63 39%	98 58%	134 46%	60 44%	124 48%	130 50%	121 40%	135 75%	-	14 53%	124 68%	25 49%	4 44%	171 77%	15 7%	39 52%
None of these - I would potentially vote for all of them	78 8%	34 7%	44 9%	7 8%	10 8%	9 6%	18 11%	8 4%	26 9%	11 8%	16 6%	18 7%	27 9%	9 5%	11 5%	1 4%	6 3%	3 6%	-	8 4%	10 5%	2 3%
Don't know	15 2%	9 2%	6 1%	3 4%	-	2 1%	1 1%	3 2%	6 2%	1 1%	2 1%	3 1%	6 2%	-	1 *	-	-	-	-	-	-	-



## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76	
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74	
NET: Well	563	305	258	64	65	78	78	98	180	84	148	150	159	152	114	19	75	26	3	173	103	43	
	56%	62%	51%	72%	50%	49%	49%	58%	62%	62%	56%	57%	53%	84%	50%	72%	41%	51%	34%	77%	49%	58%	
Very well	(4)	40	24	16	5	3	5	6	6	16	5	14	6	11	19	6	-	3	3	1	18	7	1
	4%	5%	3%	5%	2%	3%	4%	3%	6%	4%	5%	2%	4%	10%	3%	-	1%	6%	13%	8%	3%	2%	
Quite well	(3)	523	281	242	59	63	73	72	92	163	79	134	144	147	134	108	19	72	24	2	155	96	41
	52%	57%	47%	66%	48%	46%	45%	54%	56%	58%	51%	55%	49%	74%	48%	72%	40%	46%	21%	69%	46%	56%	
Quite badly	(2)	340	142	197	19	58	70	65	49	78	44	88	92	105	26	90	6	94	19	6	45	81	27
	34%	29%	39%	22%	45%	44%	41%	29%	27%	33%	34%	35%	35%	15%	40%	24%	51%	37%	66%	20%	38%	37%	
Very badly	(1)	69	33	37	6	6	8	9	15	24	3	15	15	31	1	19	-	11	5	-	2	20	4
	7%	7%	7%	7%	5%	5%	6%	9%	8%	2%	6%	6%	10%	*	8%	-	6%	9%	-	1%	10%	5%	
NET: Badly	409	175	234	26	64	79	74	64	102	47	103	107	135	27	109	6	105	24	6	47	102	31	
	41%	36%	46%	28%	49%	49%	46%	38%	35%	35%	39%	41%	45%	15%	48%	24%	58%	46%	66%	21%	48%	42%	
Don't know	28	10	18	-	1	3	8	8	9	4	11	5	7	2	4	1	2	1	-	4	7	-	
	3%	2%	4%	-	1%	2%	5%	5%	3%	3%	4%	2%	2%	1%	2%	4%	1%	3%	-	2%	3%	-	
Mean	2.55	2.62	2.48	2.70	2.48	2.47	2.49	2.55	2.61	2.66	2.59	2.55	2.47	2.95	2.45	2.75	2.37	2.49	2.47	2.86	2.44	2.54	
Standard deviation	0.69	0.69	0.68	0.68	0.62	0.65	0.67	0.71	0.73	0.59	0.69	0.64	0.73	0.51	0.69	0.44	0.63	0.75	0.75	0.56	0.72	0.63	
Standard error	0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.04	0.04	0.05	0.05	0.04	0.04	0.05	0.08	0.05	0.11	0.28	0.04	0.05	0.07	

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
NET: Well	611	325	286	71	86	88	86	95	186	92	156	165	173	156	127	22	94	26	6	168	130	41
	61%	66%	56%	79%	66%	55%	54%	56%	64%	68%	60%	63%	57%	86%	56%	82%	52%	50%	61%	75%	61%	56%
Very well	(4)	43	27	16	8	6	4	6	6	13	9	10	11	9	9	2	7	1	-	9	6	-
		4%	6%	3%	9%	5%	3%	4%	4%	4%	7%	4%	4%	3%	5%	4%	8%	4%	2%	-	4%	3%
Quite well	(3)	568	298	270	63	80	84	80	89	173	83	147	154	163	147	117	20	87	24	6	158	123
		57%	61%	53%	69%	61%	52%	50%	52%	60%	61%	56%	59%	54%	81%	52%	74%	47%	61%	71%	58%	56%
Quite badly	(2)	295	126	168	14	36	59	59	57	70	34	82	76	97	17	86	4	71	23	2	43	61
		29%	26%	33%	15%	28%	37%	37%	33%	24%	25%	31%	29%	32%	9%	38%	17%	39%	45%	24%	19%	29%
Very badly	(1)	68	31	37	5	8	12	12	10	21	5	17	15	24	5	13	*	15	1	1	9	17
		7%	6%	7%	5%	6%	8%	8%	6%	7%	4%	6%	6%	8%	3%	6%	1%	8%	3%	15%	4%	8%
NET: Badly		362	157	205	18	44	71	71	67	91	39	98	91	121	21	99	5	85	25	4	52	77
		36%	32%	40%	20%	34%	44%	44%	39%	31%	29%	38%	35%	40%	12%	43%	18%	47%	47%	39%	23%	37%
Don't know		27	7	19	1	1	1	3	8	13	4	7	6	7	5	2	-	3	2	-	4	5
		3%	1%	4%	1%	1%	1%	2%	5%	4%	3%	3%	2%	2%	3%	1%	-	2%	3%	-	2%	2%
Mean		2.60	2.67	2.54	2.84	2.65	2.50	2.51	2.56	2.64	2.74	2.59	2.63	2.54	2.90	2.55	2.89	2.48	2.51	2.47	2.77	2.58
Standard deviation		0.68	0.68	0.68	0.66	0.66	0.68	0.70	0.67	0.69	0.64	0.67	0.66	0.69	0.49	0.67	0.55	0.71	0.60	0.78	0.59	0.68
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.04	0.04	0.04	0.10	0.05	0.08	0.29	0.04	0.05

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
I am satisfied with the job David Cameron is doing overall as Prime Minister	309 31%	166 34%	144 28%	26 29%	43 33%	51 32%	44 28%	48 28%	97 33%	45 33%	79 30%	90 34%	85 28%	121 67%	35 15%	11 41%	42 23%	9 17%	1 11%	121 54%	36 17%	18 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	300 30%	121 25%	179 35%	28 31%	39 30%	52 33%	51 32%	54 32%	75 26%	38 28%	87 33%	83 32%	82 27%	53 29%	37 16%	11 42%	73 40%	19 37%	3 33%	85 38%	30 14%	30 40%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	279 28%	144 29%	135 27%	26 29%	35 27%	44 28%	44 28%	44 26%	85 29%	40 30%	73 28%	64 24%	95 32%	5 3%	147 64%	3 12%	54 30%	13 25%	5 56%	13 6%	126 60%	18 25%
Refused	44 4%	30 6%	14 3%	2 2%	4 3%	4 3%	9 5%	15 9%	10 3%	6 5%	12 5%	9 3%	10 3%	- -	1 1%	2 6%	4 2%	* 1%	- -	1 1%	7 3%	- -
Don't know	68 7%	30 6%	38 7%	8 9%	8 6%	8 5%	12 8%	8 5%	23 8%	6 5%	11 4%	16 6%	29 10%	2 1%	8 3%	- -	10 5%	11 20%	- -	4 2%	12 6%	8 11%

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
The Conservatives	137 14%	67 14%	70 14%	12 13%	20 15%	21 13%	26 16%	17 10%	42 14%	18 13%	43 16%	41 16%	30 10%	41 23%	22 10%	5 17%	27 15%	10 19%	2 24%	49 22%	17 8%	14 19%
Labour	133 13%	64 13%	69 13%	13 14%	23 18%	26 16%	24 15%	8 5%	40 14%	16 12%	40 15%	37 14%	36 12%	23 13%	44 19%	4 13%	17 9%	12 24%	2 24%	23 10%	40 19%	12 17%
The UK Independence Party (UKIP)	107 11%	58 12%	49 10%	13 15%	16 13%	14 9%	17 11%	13 8%	32 11%	13 10%	29 11%	40 15%	23 8%	19 10%	23 10%	4 14%	31 17%	6 12%	-	23 10%	18 8%	12 16%
The Liberal Democrat	30 3%	8 2%	22 4%	-	9 7%	5 3%	5 3%	2 1%	9 3%	4 3%	8 3%	10 4%	6 2%	3 2%	6 2%	3 11%	6 4%	3 6%	-	6 3%	5 2%	4 6%
None of them	748 75%	372 76%	376 74%	72 80%	91 70%	124 78%	110 69%	140 82%	212 73%	102 75%	187 71%	190 73%	237 79%	130 72%	165 73%	18 66%	126 69%	36 70%	7 76%	160 72%	157 74%	46 62%
Don't know	7 1%	5 1%	2 *	-	4 3%	-	1 1%	-	2 1%	1 1%	3 1%	3 1%	-	1 1%	3 1%	-	2 1%	-	-	2 1%	4 2%	-

## Waveney Poll

### CATI Fieldwork : 7th-12th July 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	49	89	140	157	180	385	259	181	196	324	199	225	28	181	52	7	246	216	76
Weighted base	1000	490	510	90	130	160	160	170	290	136	262	262	301	182	228	27	183	52	9	223	212	74
A Labour government	335	161	174	23	50	58	61	48	94	43	79	84	124	2	185	3	54	19	1	12	158	19
	33%	33%	34%	26%	38%	36%	38%	28%	33%	32%	30%	32%	41%	1%	81%	10%	30%	37%	15%	5%	75%	25%
A Conservative government	314	162	151	26	29	48	41	61	108	41	95	85	78	163	3	3	62	10	1	169	12	19
	31%	33%	30%	29%	23%	30%	26%	36%	37%	30%	36%	33%	26%	90%	1%	11%	34%	19%	13%	75%	6%	26%
A coalition between Labour and the Liberal Democrats	95	47	48	16	18	17	16	15	14	17	26	26	23	1	36	7	16	10	3	8	20	16
	10%	10%	9%	17%	14%	10%	10%	9%	5%	12%	10%	10%	8%	*	16%	25%	9%	19%	29%	4%	10%	21%
A coalition between the Conservatives and the Liberal Democrats	93	45	48	10	10	11	16	14	31	15	23	27	26	11	1	13	19	5	3	22	7	13
	9%	9%	9%	11%	8%	7%	10%	9%	11%	11%	9%	10%	9%	6%	1%	49%	11%	10%	27%	10%	3%	18%
Don't know	164	75	89	14	23	27	27	30	43	19	40	39	49	4	3	1	31	8	2	12	14	7
	16%	15%	17%	16%	18%	17%	17%	18%	15%	14%	15%	15%	16%	2%	1%	5%	17%	16%	17%	5%	7%	9%

**Waveney Poll**  
**CATI Fieldwork : 7th-12th July 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	443 44%	490 49%
Female	557 56%	510 51%

**Waveney Poll**  
**CATI Fieldwork : 7th-12th July 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	49 5%	90 9%
25-34	89 9%	130 13%
35-44	140 14%	160 16%
45-54	157 16%	160 16%
55-64	180 18%	170 17%
65 or older	385 39%	290 29%

**Waveney Poll**  
**CATI Fieldwork : 7th-12th July 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	77 8%	41 4%
B	182 18%	94 9%
C1	181 18%	262 26%
C2	196 20%	262 26%
D	114 11%	123 12%
E	210 21%	177 18%
Refused	40 4%	40 4%



**Waveney Poll**  
**CATI Fieldwork : 7th-12th July 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	246 25%	223 22%
Labour	216 22%	212 21%
Liberal Democrats	76 8%	74 7%
Another party	59 6%	46 5%
Did not vote	307 31%	357 36%
Refused	55 6%	49 5%
Don't know	41 4%	39 4%