

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48	
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57	
Certain to vote	(10)	456	251	204	38	70	99	80	74	93	72	147	107	110	99	107	5	146	12	14	139	129	36
		45%	50%	41%	32%	34%	45%	47%	57%	62%	50%	49%	44%	40%	61%	51%	28%	58%	68%	57%	67%	63%	63%
	(9)	40	25	16	2	11	9	7	6	6	9	7	11	12	6	11	2	16	-	-	10	8	3
		4%	5%	3%	2%	5%	4%	4%	5%	4%	6%	3%	4%	4%	4%	5%	9%	7%	-	-	5%	4%	5%
	(8)	88	32	57	9	24	18	15	7	15	16	28	17	22	16	24	1	24	2	2	18	21	9
		9%	6%	11%	7%	11%	8%	9%	6%	10%	11%	9%	7%	8%	10%	11%	3%	10%	10%	7%	9%	11%	15%
	(7)	49	20	29	9	9	12	6	6	7	9	14	15	10	7	15	2	12	1	4	9	8	2
		5%	4%	6%	7%	4%	5%	3%	5%	5%	7%	5%	6%	4%	4%	7%	11%	5%	6%	16%	4%	4%	4%
	(6)	35	16	19	4	5	9	7	5	5	4	12	9	9	6	10	-	10	-	1	8	3	1
		4%	3%	4%	4%	2%	4%	4%	4%	3%	3%	4%	4%	3%	4%	5%	-	4%	-	5%	4%	2%	2%
	(5)	112	41	72	15	29	35	16	10	7	13	36	28	32	9	27	6	26	3	*	13	16	3
		11%	8%	14%	12%	14%	16%	10%	8%	5%	9%	12%	12%	12%	6%	13%	35%	11%	15%	1%	7%	8%	5%
	(4)	17	8	8	4	4	2	5	1	1	2	8	2	4	2	5	2	6	-	-	2	3	-
		2%	2%	2%	3%	2%	1%	3%	1%	1%	1%	3%	1%	1%	1%	2%	11%	2%	-	-	1%	2%	-
	(3)	32	21	11	8	10	12	1	-	2	3	10	11	8	10	7	1	3	-	1	2	2	2
		3%	4%	2%	6%	5%	5%	1%	-	1%	2%	3%	4%	3%	6%	3%	3%	1%	-	6%	1%	1%	4%
	(2)	28	16	12	10	7	2	4	2	2	2	8	5	13	6	5	-	6	-	2	2	3	-
		3%	3%	2%	8%	3%	1%	2%	2%	1%	1%	3%	2%	5%	4%	3%	-	2%	-	7%	1%	1%	-
Definitely would not vote	(1)	142	71	71	22	41	22	28	17	11	14	28	37	55	-	-	-	-	-	-	5	8	1
		14%	14%	14%	18%	20%	10%	16%	13%	8%	9%	9%	15%	20%	-	-	-	-	-	-	2%	4%	1%
Refused		1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		2	1	1	-	-	-	1	1	1	-	-	-	2	-	-	-	-	-	-	-	1	-
		*	*	*	-	-	-	1%	1%	*	-	-	-	1%	-	-	-	-	-	-	-	*	-
Mean		7.11	7.25	6.97	5.91	6.34	7.27	7.13	7.74	8.32	7.75	7.44	7.00	6.51	8.39	8.13	6.91	8.49	8.86	8.11	8.79	8.50	8.80
Standard deviation		3.36	3.44	3.28	3.52	3.52	3.11	3.45	3.27	2.79	2.99	3.13	3.40	3.62	2.49	2.36	2.46	2.21	1.90	2.68	2.16	2.51	2.04
Standard error		0.11	0.16	0.14	0.43	0.30	0.23	0.25	0.25	0.18	0.19	0.21	0.26	0.21	0.18	0.16	0.58	0.14	0.51	0.63	0.14	0.17	0.29

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57
Conservative	161 16%	94 19%	67 13%	12 10%	33 16%	40 18%	30 17%	20 15%	26 18%	36 25%	66 22%	27 11%	27 10%	161 100%	-	-	-	-	-	106 52%	8 4%	7 12%
Labour	209 21%	92 18%	117 23%	32 27%	34 16%	52 24%	24 14%	29 22%	36 24%	29 20%	58 19%	47 20%	66 24%	-	209 100%	-	-	-	-	9 4%	116 57%	13 23%
Liberal Democrat	19 2%	8 2%	10 2%	-	9 4%	4 2%	1 1%	2 2%	2 1%	6 4%	8 3%	2 1%	3 1%	-	-	19 100%	-	-	-	1 *	5 2%	7 11%
The UK Independence Party (UKIP)	250 25%	141 28%	109 22%	29 24%	41 20%	52 24%	56 33%	31 24%	41 27%	28 19%	74 25%	78 32%	67 24%	-	-	-	250 100%	-	-	54 26%	42 21%	15 26%
The Green Party	17 2%	3 1%	14 3%	6 5%	2 1%	4 2%	1 1%	5 4%	1 *	1 1%	8 3%	-	8 3%	-	-	-	-	17 100%	-	2 1%	1 *	3 5%
The British National Party (BNP)	11 1%	11 2%	-	-	6 3%	2 1%	-	2 2%	1 *	-	1 *	5 2%	4 1%	-	-	-	-	-	11 46%	1 1%	2 1%	1 1%
Some other party	13 1%	7 1%	5 1%	-	2 1%	3 1%	6 4%	1 1%	* *	1 1%	6 2%	3 1%	3 1%	-	-	-	-	-	13 54%	2 1%	1 1%	4 6%
Would not vote	142 14%	71 14%	71 14%	22 18%	41 20%	22 10%	28 16%	17 13%	11 8%	14 9%	28 9%	37 15%	55 20%	-	-	-	-	-	-	5 2%	8 4%	1 1%
Refused	56 6%	24 5%	31 6%	-	10 5%	16 7%	8 5%	9 7%	12 8%	12 8%	19 6%	12 5%	8 3%	-	-	-	-	-	-	8 4%	4 2%	* 1%
Don't know	125 12%	49 10%	76 15%	19 16%	32 15%	25 11%	16 9%	13 10%	19 13%	18 13%	31 10%	30 13%	38 14%	-	-	-	-	-	-	19 9%	17 8%	7 13%

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	473	238	235	25	49	81	98	85	135	131	112	84	135	131	147	9	164	10	11	167	151	31
Weighted base	449	241	207	44	75	98	81	69	80	70	141	110	115	109	132	8	171	13	15	133	133	36
Conservative	109	66	43	6	20	24	23	16	20	26	46	20	15	109	-	-	-	-	-	83	7	5
	24%	27%	21%	14%	27%	25%	29%	22%	25%	38%	32%	18%	13%	100%	-	-	-	-	-	62%	5%	14%
Labour	132	56	76	13	19	34	16	22	28	18	35	30	44	-	132	-	-	-	-	5	89	9
	29%	23%	37%	29%	25%	34%	19%	31%	35%	26%	24%	27%	38%	-	100%	-	-	-	-	4%	67%	25%
Liberal Democrat	8	4	4	-	4	2	1	1	1	3	1	2	2	-	-	8	-	-	-	*	3	4
	2%	2%	2%	-	5%	2%	1%	1%	2%	5%	1%	1%	2%	-	-	100%	-	-	-	*	2%	10%
The UK Independence Party (UKIP)	171	99	72	21	25	33	37	25	30	21	50	56	43	-	-	-	171	-	-	41	31	12
	38%	41%	35%	48%	33%	34%	46%	36%	37%	30%	35%	51%	37%	-	-	-	100%	-	-	31%	23%	35%
The Green Party	13	3	10	4	1	3	1	4	*	1	6	-	6	-	-	-	-	13	-	1	1	3
	3%	1%	5%	8%	2%	3%	1%	5%	*	1%	4%	-	5%	-	-	-	-	100%	-	1%	*	8%
The British National Party (BNP)	9	9	-	-	5	2	-	2	*	-	1	3	3	-	-	-	-	-	9	1	2	*
	2%	4%	-	-	6%	2%	-	3%	1%	-	1%	3%	3%	-	-	-	-	-	56%	1%	1%	1%
Some other party	7	4	2	-	2	1	3	1	*	1	3	*	2	-	-	-	-	-	7	2	1	3
	2%	2%	1%	-	2%	1%	4%	2%	*	1%	2%	*	2%	-	-	-	-	-	44%	1%	*	8%

**Thurrock Poll**  
**CATI Fieldwork : 18th-26th June 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	25%
Labour	29%
Liberal Democrat	2%
UKIP	37%
Green	3%
Other	3%

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57
Conservative	192 19%	111 22%	81 16%	11 9%	47 22%	46 21%	30 18%	26 20%	32 21%	41 28%	77 26%	38 16%	27 10%	149 92%	9 4%	1 6%	14 6%	3 15%	2 10%	113 55%	16 8%	7 13%
Labour	220 22%	94 19%	125 25%	34 28%	34 16%	49 22%	30 17%	28 21%	44 29%	29 20%	61 20%	47 19%	76 27%	1 *	182 87%	- -	11 5%	4 22%	2 10%	9 4%	115 56%	14 24%
Liberal Democrat	20 2%	10 2%	10 2%	3 2%	9 4%	4 2%	1 1%	1 1%	2 2%	5 4%	8 3%	3 1%	4 1%	- -	1 1%	15 78%	- -	- -	- -	1 1%	4 2%	7 11%
The UK Independence Party (UKIP)	252 25%	141 28%	111 22%	31 25%	45 22%	52 24%	56 33%	31 24%	36 24%	29 20%	79 27%	73 30%	65 23%	6 4%	8 4%	- -	213 85%	2 11%	9 38%	55 27%	40 20%	19 34%
The Green Party	13 1%	6 1%	7 1%	2 2%	2 1%	4 2%	1 1%	3 2%	1 *	1 1%	5 2%	3 1%	4 1%	- -	2 1%	1 4%	- -	6 33%	- -	2 1%	- -	1 2%
The British National Party (BNP)	6 1%	6 1%	- -	- -	2 1%	2 1%	- -	2 2%	- -	- -	1 *	2 1%	3 1%	- -	- -	- -	- -	- -	6 26%	1 1%	2 1%	- -
Some other party	5 1%	1 *	4 1%	- -	- -	1 *	2 1%	2 2%	- -	1 1%	2 1%	1 *	1 *	- -	3 1%	1 5%	- -	- -	2 7%	2 1%	1 *	1 2%
Would not vote	142 14%	71 14%	71 14%	22 18%	41 20%	22 10%	28 16%	17 13%	11 8%	14 9%	28 9%	37 15%	55 20%	- -	- -	- -	- -	- -	- -	5 2%	8 4%	1 1%
Refused	36 4%	13 3%	23 5%	- -	5 2%	13 6%	6 3%	5 4%	6 4%	9 6%	8 3%	9 4%	6 2%	- -	- -	- -	1 *	- -	- -	4 2%	2 1%	- -
Don't know	116 12%	47 9%	69 14%	17 15%	23 11%	27 12%	16 10%	14 11%	17 11%	15 10%	28 9%	28 11%	38 14%	5 3%	4 2%	1 7%	11 4%	3 19%	2 7%	15 7%	15 8%	7 12%

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	492	244	248	27	54	80	97	88	145	137	117	86	140	129	143	9	158	9	11	175	151	32
Weighted base	467	251	216	46	84	97	80	71	87	73	149	112	120	108	128	8	165	11	15	140	133	36
Conservative	131	80	50	7	27	29	23	21	24	30	52	26	17	103	5	*	9	1	2	88	10	6
	28%	32%	23%	16%	32%	30%	28%	29%	27%	40%	35%	24%	14%	95%	4%	1%	5%	13%	15%	63%	7%	15%
Labour	138	56	82	18	20	30	17	20	33	18	39	26	51	*	117	-	7	3	2	6	88	9
	30%	22%	38%	38%	23%	31%	22%	28%	38%	24%	26%	23%	42%	*	91%	-	4%	32%	11%	4%	66%	25%
Liberal Democrat	10	4	6	1	4	2	1	*	2	3	1	3	3	-	1	7	-	-	-	1	3	4
	2%	2%	3%	1%	5%	2%	1%	1%	2%	5%	1%	2%	2%	-	1%	94%	-	-	-	1%	2%	10%
The UK Independence Party (UKIP)	172	99	73	21	30	32	37	25	28	21	51	53	44	5	3	-	150	1	4	43	30	16
	37%	39%	34%	44%	35%	33%	46%	35%	32%	29%	34%	47%	36%	5%	2%	-	91%	8%	27%	30%	23%	44%
The Green Party	8	5	3	*	2	2	1	3	1	1	4	1	3	-	*	*	-	5	-	2	-	1
	2%	2%	1%	1%	2%	2%	1%	4%	1%	1%	2%	1%	3%	-	*	4%	-	47%	-	1%	-	3%
The British National Party (BNP)	6	6	-	-	2	2	-	2	-	-	1	2	3	-	-	-	-	-	6	1	2	-
	1%	2%	-	-	2%	2%	-	3%	-	-	1%	2%	2%	-	-	-	-	-	37%	1%	1%	-
Some other party	3	1	2	-	-	*	2	1	-	1	1	1	*	-	1	*	-	-	2	*	1	1
	1%	*	1%	-	-	*	2%	1%	-	1%	1%	1%	*	-	1%	1%	-	-	11%	*	1%	3%

**Thurrock Poll**  
**CATI Fieldwork : 18th-26th June 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	28%
Labour	30%
Liberal Democrat	2%
UKIP	36%
Green	2%
Other	2%

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 8

#### Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57
I would not vote Liberal Democrat	731	364	367	92	131	152	138	103	114	92	220	187	207	130	171	-	227	13	17	163	164	34
	73%	73%	73%	76%	62%	69%	81%	79%	76%	64%	74%	78%	74%	81%	82%	-	91%	77%	70%	79%	80%	60%
I would not vote Conservative	508	243	265	71	93	100	97	72	73	53	136	136	166	-	147	9	181	10	17	47	148	31
	51%	49%	53%	59%	44%	46%	57%	55%	49%	36%	46%	56%	59%	-	71%	48%	72%	57%	70%	23%	72%	55%
I would not vote UKIP	473	220	253	61	107	108	75	58	65	78	145	100	131	112	154	11	-	14	9	91	121	31
	47%	44%	51%	51%	51%	49%	44%	44%	43%	54%	49%	41%	47%	69%	74%	60%	-	79%	38%	44%	59%	54%
I would not vote Labour	473	261	212	50	92	96	96	70	69	71	141	127	121	111	-	8	193	5	14	144	47	26
	47%	52%	42%	41%	44%	44%	56%	54%	46%	49%	47%	53%	43%	69%	-	45%	77%	31%	60%	70%	23%	45%
None of these - I would potentially vote for all of them	84	44	39	13	23	21	11	6	9	14	22	21	21	7	14	1	8	2	-	13	12	2
	8%	9%	8%	11%	11%	10%	6%	5%	6%	10%	7%	9%	8%	4%	7%	6%	3%	10%	-	6%	6%	4%
Don't know	27	13	14	2	8	7	2	2	6	2	5	6	11	*	-	-	2	-	-	2	-	-
	3%	3%	3%	2%	4%	3%	1%	2%	4%	1%	2%	2%	4%	*	-	-	1%	-	-	1%	-	-



## Thurrock Poll

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Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48	
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57	
NET: Well	521	286	234	66	90	119	84	77	84	101	170	117	119	131	112	14	102	11	13	148	99	38	
	52%	57%	47%	55%	43%	54%	49%	59%	56%	70%	57%	49%	43%	81%	54%	73%	41%	63%	53%	72%	48%	66%	
Very well	(4)	37	25	12	-	6	5	13	7	6	12	17	3	5	10	10	4	7	-	-	14	10	2
		4%	5%	2%	-	3%	2%	8%	5%	4%	8%	6%	1%	2%	6%	5%	20%	3%	-	-	7%	5%	4%
Quite well	(3)	483	261	222	66	84	114	70	70	78	89	153	113	114	121	102	10	96	11	13	134	89	35
		48%	52%	44%	55%	40%	52%	41%	54%	52%	62%	51%	47%	41%	75%	49%	54%	38%	63%	53%	65%	43%	62%
Quite badly	(2)	336	150	186	35	82	77	68	38	36	30	102	82	106	27	75	5	103	3	9	47	78	16
		34%	30%	37%	29%	39%	35%	40%	29%	24%	21%	34%	34%	38%	17%	36%	27%	41%	18%	36%	23%	38%	29%
Very badly	(1)	106	38	68	14	31	21	14	10	16	10	20	34	37	2	16	-	38	2	1	7	25	2
		11%	8%	14%	11%	15%	10%	8%	8%	11%	7%	7%	14%	13%	1%	8%	-	15%	14%	6%	3%	12%	4%
NET: Badly		441	188	254	48	113	98	81	48	52	40	122	116	143	29	91	5	141	6	10	54	103	19
		44%	37%	51%	40%	54%	45%	48%	37%	35%	28%	41%	48%	51%	18%	44%	27%	56%	32%	42%	26%	50%	32%
Don't know		40	27	13	5	7	2	5	6	14	3	7	7	17	2	6	-	7	1	1	5	3	1
		4%	5%	3%	5%	3%	1%	3%	4%	9%	2%	2%	3%	6%	1%	3%	-	3%	5%	4%	2%	1%	2%
Mean		2.47	2.58	2.37	2.46	2.32	2.47	2.50	2.59	2.55	2.73	2.57	2.37	2.33	2.87	2.52	2.93	2.29	2.51	2.49	2.77	2.42	2.67
Standard deviation		0.74	0.72	0.75	0.70	0.76	0.70	0.76	0.72	0.76	0.72	0.71	0.75	0.74	0.51	0.72	0.70	0.76	0.76	0.63	0.62	0.77	0.62
Standard error		0.02	0.03	0.03	0.09	0.07	0.05	0.06	0.06	0.05	0.05	0.05	0.06	0.04	0.04	0.05	0.16	0.05	0.21	0.15	0.04	0.05	0.09

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48	
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57	
NET: Well	561	304	257	76	110	127	85	79	84	108	195	125	118	141	121	14	115	9	12	156	121	37	
	56%	61%	51%	63%	53%	58%	50%	61%	56%	75%	65%	52%	42%	87%	58%	76%	46%	52%	51%	76%	59%	66%	
Very well	(4)	53	34	19	3	17	6	13	6	8	15	11	16	10	15	9	4	10	-	2	19	11	2
		5%	7%	4%	3%	8%	3%	8%	5%	5%	10%	4%	6%	4%	10%	4%	22%	4%	-	9%	9%	6%	4%
Quite well	(3)	509	270	238	73	93	121	72	73	76	93	184	110	108	125	112	10	104	9	10	137	109	35
		51%	54%	48%	61%	44%	55%	42%	56%	51%	64%	62%	46%	39%	78%	54%	55%	42%	52%	42%	66%	54%	62%
Quite badly	(2)	310	136	174	37	67	63	66	41	36	25	76	88	111	15	70	2	98	5	7	39	56	15
		31%	27%	35%	31%	32%	29%	39%	31%	24%	17%	26%	37%	40%	9%	33%	9%	39%	29%	28%	19%	28%	26%
Very badly	(1)	81	35	46	-	21	24	13	8	17	6	20	19	30	2	14	3	29	2	3	8	24	4
		8%	7%	9%	-	10%	11%	8%	6%	11%	4%	7%	8%	11%	1%	7%	14%	12%	14%	13%	4%	12%	7%
NET: Badly		392	172	220	37	88	87	79	48	52	31	96	107	140	17	84	4	128	7	10	47	80	19
		39%	34%	44%	31%	42%	40%	46%	37%	35%	22%	32%	44%	50%	11%	40%	24%	51%	43%	41%	23%	39%	33%
Don't know		49	25	23	7	12	6	6	2	14	5	7	9	21	3	4	-	8	1	2	3	3	1
		5%	5%	5%	6%	6%	3%	4%	2%	9%	4%	2%	4%	8%	2%	2%	-	3%	5%	8%	2%	1%	2%
Mean		2.56	2.64	2.48	2.70	2.54	2.51	2.52	2.61	2.55	2.84	2.64	2.53	2.38	2.98	2.56	2.84	2.40	2.40	2.51	2.82	2.54	2.64
Standard deviation		0.73	0.72	0.72	0.52	0.80	0.72	0.76	0.68	0.78	0.67	0.66	0.74	0.74	0.50	0.69	0.95	0.76	0.76	0.88	0.65	0.78	0.68
Standard error		0.02	0.03	0.03	0.06	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.06	0.04	0.04	0.05	0.22	0.05	0.21	0.04	0.05	0.05	0.10

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57
I am satisfied with the job David Cameron is doing overall as Prime Minister	258 26%	145 29%	113 23%	40 34%	60 29%	55 25%	29 17%	33 25%	40 27%	47 32%	74 25%	66 28%	65 23%	103 64%	35 17%	4 23%	31 12%	- -	1 3%	90 44%	38 19%	4 7%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	356 36%	178 36%	178 36%	48 40%	74 35%	84 38%	70 41%	38 29%	43 28%	60 41%	113 38%	87 36%	81 29%	53 33%	44 21%	7 38%	138 55%	5 29%	12 48%	100 49%	43 21%	24 42%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	260 26%	119 24%	141 28%	27 22%	56 27%	51 23%	44 26%	37 28%	44 29%	21 14%	74 25%	60 25%	101 36%	5 3%	116 56%	7 38%	53 21%	9 51%	11 46%	10 5%	107 52%	23 40%
Refused	42 4%	22 4%	20 4%	- -	8 4%	9 4%	8 4%	6 5%	11 7%	6 4%	11 4%	11 5%	9 3%	- -	3 1%	- -	7 3%	1 8%	- -	- -	3 2%	* 1%
Don't know	86 9%	37 7%	49 10%	4 4%	13 6%	20 9%	20 12%	16 12%	12 8%	11 8%	26 9%	16 7%	24 8%	- -	11 5%	- -	22 9%	2 12%	1 3%	6 3%	13 6%	6 10%

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57
The UK Independence Party (UKIP)	312	175	137	48	75	62	43	41	43	49	88	78	90	50	54	3	105	7	6	71	66	21
	31%	35%	27%	40%	36%	28%	26%	31%	29%	34%	29%	33%	32%	31%	26%	16%	42%	42%	27%	34%	33%	36%
The Conservatives	256	143	113	27	59	53	42	39	35	42	82	55	70	52	54	5	61	5	8	75	53	14
	26%	29%	22%	22%	28%	24%	25%	30%	23%	29%	27%	23%	25%	32%	26%	27%	24%	27%	32%	36%	26%	24%
Labour	250	131	118	28	66	56	37	30	32	39	74	51	77	28	73	2	62	5	10	48	77	13
	25%	26%	24%	23%	31%	26%	22%	23%	21%	27%	25%	21%	28%	17%	35%	10%	25%	32%	42%	23%	38%	24%
The Liberal Democrat	89	48	42	9	30	23	10	10	7	14	25	17	27	11	19	-	19	5	4	17	19	9
	9%	10%	8%	8%	14%	10%	6%	8%	5%	10%	8%	7%	10%	7%	9%	-	7%	32%	16%	8%	9%	16%
None of them	537	253	284	53	101	118	104	73	88	74	160	134	147	78	108	12	125	10	10	96	100	30
	54%	50%	57%	45%	48%	53%	61%	56%	58%	51%	54%	56%	53%	49%	52%	64%	50%	58%	42%	47%	49%	52%
Don't know	16	2	13	1	2	7	1	2	3	3	4	2	4	4	1	1	3	-	1	3	3	1
	2%	*	3%	1%	1%	3%	1%	1%	2%	2%	1%	1%	1%	2%	1%	3%	1%	-	3%	1%	2%	1%

## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	453	549	68	133	184	198	166	251	253	224	174	312	182	217	18	235	14	18	256	225	48
Weighted base	1002	501	501	120	210	220	170	130	150	144	299	241	279	161	209	19	250	17	24	206	204	57
A Labour government	329	142	187	45	65	70	54	43	53	34	96	81	111	5	169	6	59	6	9	10	144	15
	33%	28%	37%	37%	31%	32%	32%	33%	35%	24%	32%	34%	40%	3%	81%	30%	24%	32%	37%	5%	71%	27%
A Conservative government	291	170	121	32	50	67	51	37	53	55	93	79	59	133	3	-	86	5	6	148	16	6
	29%	34%	24%	27%	24%	31%	30%	28%	35%	38%	31%	33%	21%	83%	1%	-	34%	28%	24%	72%	8%	11%
A coalition between the Conservatives and the Liberal Democrats	90	50	41	17	24	12	17	12	9	19	23	21	23	22	7	8	19	3	3	23	6	9
	9%	10%	8%	14%	12%	6%	10%	9%	6%	13%	8%	9%	8%	14%	4%	40%	7%	16%	12%	11%	3%	16%
A coalition between Labour and the Liberal Democrats	72	34	37	10	19	13	12	11	8	11	24	13	23	-	25	4	18	1	3	5	15	16
	7%	7%	7%	8%	9%	6%	7%	8%	5%	8%	8%	5%	8%	-	12%	22%	7%	5%	14%	3%	7%	27%
Don't know	219	105	115	17	51	58	37	28	29	24	63	46	62	1	5	1	68	3	3	20	23	11
	22%	21%	23%	14%	24%	26%	22%	21%	19%	17%	21%	19%	22%	1%	2%	7%	27%	19%	13%	10%	11%	19%

**Thurrock Poll**  
**CATI Fieldwork : 18th-26th June 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	453 45%	501 50%
Female	549 55%	501 50%

**Thurrock Poll**  
**CATI Fieldwork : 18th-26th June 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	68 7%	120 12%
25-34	133 13%	210 21%
35-44	184 18%	220 22%
45-54	198 20%	170 17%
55-64	166 17%	130 13%
65 or older	251 25%	150 15%
Refused	2 *	2 *

**Thurrock Poll**  
**CATI Fieldwork : 18th-26th June 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
A	69 7%	39 4%
B	184 18%	105 10%
C1	224 22%	299 30%
C2	174 17%	241 24%
D	142 14%	152 15%
E	170 17%	127 13%
Refused	39 4%	39 4%



## Thurrock Poll

### CATI Fieldwork : 18th-26th June 2014

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	256 26%	206 21%
Labour	225 22%	204 20%
Liberal Democrats	48 5%	57 6%
Another party	56 6%	82 8%
Did not vote	333 33%	382 38%
Refused	40 4%	36 4%
Don't know	44 4%	36 4%