

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70	
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85	
Certain to vote	(10)	529	278	251	27	55	80	110	100	158	102	147	125	135	127	170	14	97	19	9	169	175	57
		53%	57%	49%	27%	43%	44%	58%	59%	68%	62%	53%	50%	50%	71%	63%	75%	59%	61%	52%	73%	74%	67%
	(9)	49	24	25	11	2	3	7	9	18	9	13	8	17	10	21	-	6	2	*	13	11	10
		5%	5%	5%	11%	1%	2%	3%	5%	8%	5%	5%	3%	6%	6%	8%	-	4%	6%	2%	6%	5%	11%
	(8)	76	41	36	10	12	10	14	14	17	13	19	16	28	15	27	1	18	*	1	18	16	3
		8%	8%	7%	10%	9%	6%	8%	8%	7%	8%	7%	6%	10%	8%	10%	5%	11%	1%	5%	8%	7%	4%
	(7)	51	23	28	7	5	18	9	5	6	5	19	14	14	3	6	1	14	4	1	6	11	7
		5%	5%	6%	7%	4%	10%	5%	3%	3%	3%	7%	5%	5%	2%	2%	3%	9%	14%	7%	2%	5%	8%
	(6)	27	12	15	4	2	3	7	5	5	3	10	6	6	4	7	2	2	-	2	8	5	1
		3%	2%	3%	4%	2%	1%	4%	3%	2%	2%	3%	2%	2%	3%	10%	1%	-	13%	3%	2%	1%	
	(5)	68	28	41	7	9	18	11	13	10	13	12	17	23	8	16	1	8	3	-	8	7	2
		7%	6%	8%	7%	7%	10%	6%	8%	4%	8%	4%	7%	9%	4%	6%	3%	5%	10%	-	4%	3%	3%
	(4)	22	9	13	4	4	7	5	*	1	3	9	5	4	3	4	1	9	2	-	1	4	-
		2%	2%	2%	4%	3%	4%	3%	*	1%	2%	3%	2%	1%	2%	2%	4%	5%	5%	-	*	1%	-
	(3)	35	13	22	8	4	7	9	5	2	5	12	12	6	7	7	-	5	1	1	4	1	2
		3%	3%	4%	8%	3%	4%	5%	3%	1%	3%	4%	5%	2%	4%	3%	-	3%	3%	8%	2%	1%	3%
	(2)	24	12	13	5	6	6	4	2	1	2	6	10	3	2	11	-	4	-	2	3	-	-
		2%	2%	2%	5%	5%	3%	2%	1%	*	1%	2%	4%	1%	1%	4%	-	3%	-	12%	1%	-	-
Definitely would not vote	(1)	116	49	66	17	31	28	13	15	11	9	33	37	32	-	-	-	-	-	-	3	6	3
		12%	10%	13%	17%	24%	15%	7%	9%	5%	5%	12%	15%	12%	-	-	-	-	-	-	1%	3%	3%
Refused		*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	2	1	-	-	1	-	-	2	-	-	1	1	-	-	-	-	-	-	-	1	-
		*	*	*	-	-	1%	-	-	1%	-	-	*	*	-	-	-	-	-	-	-	*	-
Mean		7.58	7.87	7.31	6.24	6.36	6.83	7.93	8.03	8.83	8.32	7.54	7.12	7.63	8.99	8.64	9.03	8.41	8.46	7.63	9.07	9.09	8.92
Standard deviation		3.25	3.12	3.35	3.43	3.81	3.46	2.99	3.01	2.34	2.73	3.27	3.52	3.17	1.99	2.29	1.85	2.35	2.25	3.05	1.95	1.97	2.13
Standard error		0.10	0.15	0.14	0.47	0.41	0.28	0.21	0.22	0.13	0.15	0.25	0.26	0.18	0.14	0.14	0.41	0.19	0.44	0.76	0.12	0.12	0.25

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85
Conservative	178	91	87	5	25	24	24	35	65	50	64	33	28	178	-	-	-	-	-	133	1	6
	18%	19%	17%	5%	19%	14%	13%	20%	28%	30%	23%	13%	10%	100%	-	-	-	-	-	57%	1%	7%
Labour	272	130	142	39	35	46	47	53	53	41	70	70	83	-	272	-	-	-	-	11	164	25
	27%	26%	28%	39%	27%	25%	25%	31%	23%	25%	25%	28%	31%	-	100%	-	-	-	-	5%	69%	29%
Liberal Democrat	19	5	14	3	2	3	6	1	2	8	6	4	2	-	-	19	-	-	-	5	1	8
	2%	1%	3%	3%	2%	2%	3%	1%	1%	5%	2%	1%	1%	-	-	100%	-	-	-	2%	*	9%
The UK Independence Party (UKIP)	163	109	54	17	15	27	44	29	31	21	31	53	51	-	-	-	163	-	-	41	25	13
	16%	22%	11%	17%	12%	15%	23%	17%	13%	13%	11%	21%	19%	-	-	-	100%	-	-	18%	11%	15%
The Green Party	32	13	19	9	2	7	8	3	3	6	17	3	6	-	-	-	-	32	-	2	3	12
	3%	3%	4%	9%	1%	4%	4%	2%	1%	4%	6%	1%	2%	-	-	-	-	100%	-	1%	1%	14%
The British National Party (BNP)	8	5	3	-	2	1	5	-	-	1	-	3	4	-	-	-	-	-	8	-	2	-
	1%	1%	1%	-	1%	1%	3%	-	-	1%	-	1%	1%	-	-	-	-	-	43%	-	1%	-
Some other party	10	5	5	-	3	4	2	-	1	1	3	6	1	-	-	-	-	-	10	2	2	1
	1%	1%	1%	-	2%	2%	1%	-	*	1%	1%	2%	*	-	-	-	-	-	57%	1%	1%	1%
Would not vote	116	49	66	17	31	28	13	15	11	9	33	37	32	-	-	-	-	-	-	3	6	3
	12%	10%	13%	17%	24%	15%	7%	9%	5%	5%	12%	15%	12%	-	-	-	-	-	-	1%	3%	3%
Refused	51	29	22	-	2	5	9	8	27	8	9	10	18	-	-	-	-	-	-	9	5	-
	5%	6%	4%	-	2%	3%	5%	5%	12%	5%	3%	4%	7%	-	-	-	-	-	-	4%	2%	-
Don't know	152	54	98	10	13	35	31	25	37	18	45	31	45	-	-	-	-	-	-	26	28	19
	15%	11%	19%	10%	10%	19%	16%	15%	16%	11%	16%	13%	17%	-	-	-	-	-	-	11%	12%	22%

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	520	249	271	22	40	67	103	101	187	196	83	89	139	162	207	14	109	18	10	181	188	45
Weighted base	487	258	229	42	54	73	98	93	126	97	136	118	124	136	194	14	111	21	10	155	162	52
Conservative	136	70	66	3	18	17	17	27	54	40	48	25	20	136	-	-	-	-	-	108	1	5
	28%	27%	29%	7%	33%	23%	17%	28%	43%	42%	35%	22%	16%	100%	-	-	-	-	-	70%	1%	10%
Labour	194	96	98	22	20	30	37	42	43	31	47	48	63	-	194	-	-	-	-	7	134	21
	40%	37%	43%	53%	37%	41%	38%	45%	34%	31%	35%	41%	51%	-	100%	-	-	-	-	5%	83%	40%
Liberal Democrat	14	3	11	3	1	2	5	1	2	5	5	3	1	-	-	14	-	-	-	4	1	6
	3%	1%	5%	7%	2%	3%	5%	1%	2%	5%	4%	3%	1%	-	-	100%	-	-	-	2%	1%	12%
The UK Independence Party (UKIP)	111	73	38	7	10	17	31	22	24	14	24	35	32	-	-	-	111	-	-	33	21	11
	23%	28%	17%	16%	18%	23%	32%	23%	19%	15%	18%	30%	26%	-	-	-	100%	-	-	21%	13%	20%
The Green Party	21	10	11	7	2	5	4	2	2	5	9	3	4	-	-	-	-	21	-	1	2	9
	4%	4%	5%	17%	3%	7%	4%	2%	1%	5%	7%	2%	3%	-	-	-	-	100%	-	1%	1%	16%
The British National Party (BNP)	5	2	2	-	1	1	2	-	-	1	-	1	3	-	-	-	-	-	5	-	2	-
	1%	1%	1%	-	3%	1%	3%	-	-	1%	-	1%	2%	-	-	-	-	-	47%	-	1%	-
Some other party	5	3	2	-	2	1	2	-	*	1	2	2	*	-	-	-	-	-	5	*	1	1
	1%	1%	1%	-	4%	1%	2%	-	*	1%	2%	2%	*	-	-	-	-	-	53%	*	*	1%

**Sherwood Poll**  
**CATI Fieldwork : 26th June - 5th July 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	29%
Labour	40%
Liberal Democrat	3%
UKIP	22%
Green	4%
Other	2%

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85
Conservative	207	109	97	9	21	35	30	37	75	54	71	37	40	165	5	1	8	3	1	147	3	7
	21%	22%	19%	9%	16%	19%	16%	22%	33%	33%	25%	15%	15%	92%	2%	5%	5%	9%	6%	63%	1%	8%
Labour	282	134	148	40	30	45	49	56	62	45	71	74	85	1	249	1	6	2	-	12	172	21
	28%	27%	29%	40%	23%	25%	26%	33%	27%	28%	25%	29%	31%	1%	92%	6%	4%	7%	-	5%	73%	24%
Liberal Democrat	22	7	14	2	2	1	7	4	5	6	6	6	3	1	1	13	*	-	-	4	*	12
	2%	2%	3%	2%	2%	*	4%	3%	2%	4%	2%	2%	1%	*	*	70%	*	-	-	2%	*	14%
The UK Independence Party (UKIP)	180	117	63	20	18	27	53	30	33	20	41	56	54	6	4	-	147	3	3	43	30	14
	18%	24%	12%	20%	14%	15%	28%	18%	14%	12%	15%	22%	20%	4%	2%	-	90%	8%	18%	19%	13%	17%
The Green Party	28	10	18	5	2	9	5	3	4	5	15	3	5	1	1	2	-	24	-	3	3	11
	3%	2%	4%	5%	1%	5%	3%	2%	2%	3%	5%	1%	2%	1%	*	9%	-	76%	-	1%	1%	13%
The British National Party (BNP)	4	2	2	-	2	-	2	-	1	*	-	1	2	1	-	-	-	-	3	-	2	-
	*	*	*	-	1%	-	1%	-	*	*	-	*	1%	*	-	-	-	-	18%	-	1%	-
Some other party	10	5	5	-	4	2	2	1	1	1	3	4	2	*	1	-	-	-	7	3	2	1
	1%	1%	1%	-	3%	1%	1%	1%	*	1%	1%	2%	1%	*	*	-	-	-	42%	1%	1%	1%
Would not vote	116	49	66	17	31	28	13	15	11	9	33	37	32	-	-	-	-	-	-	3	6	3
	12%	10%	13%	17%	24%	15%	7%	9%	5%	5%	12%	15%	12%	-	-	-	-	-	-	1%	3%	3%
Refused	32	18	14	-	2	3	8	5	14	5	4	9	10	-	-	-	-	-	-	3	1	-
	3%	4%	3%	-	1%	2%	4%	3%	6%	3%	2%	4%	4%	-	-	-	-	-	-	1%	*	-
Don't know	121	39	82	8	19	31	19	18	25	18	34	22	36	3	10	2	1	-	3	14	18	16
	12%	8%	16%	8%	15%	17%	10%	11%	11%	11%	12%	9%	13%	2%	4%	10%	1%	-	15%	6%	8%	19%

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	553	266	287	22	37	71	108	107	209	199	92	93	154	160	202	12	107	18	9	196	198	44
Weighted base	517	277	241	42	50	78	104	101	143	97	148	122	136	133	189	13	110	21	9	168	171	54
Conservative	153	82	71	5	13	24	21	28	62	43	52	27	29	125	3	1	5	1	1	119	2	6
	30%	30%	30%	12%	27%	31%	20%	28%	43%	44%	35%	22%	21%	94%	2%	7%	5%	6%	9%	70%	1%	11%
Labour	199	99	101	22	17	30	38	44	48	32	49	50	63	1	181	1	3	2	-	8	140	18
	39%	36%	42%	52%	34%	39%	37%	43%	34%	33%	33%	41%	46%	1%	96%	7%	3%	10%	-	5%	82%	33%
Liberal Democrat	15	5	10	2	1	*	5	4	3	4	6	4	2	*	1	10	*	-	-	2	*	10
	3%	2%	4%	5%	2%	1%	4%	4%	2%	4%	4%	3%	2%	*	*	73%	*	-	-	1%	*	18%
The UK Independence Party (UKIP)	120	77	43	9	12	16	34	23	27	13	30	35	36	5	3	-	101	1	1	36	23	12
	23%	28%	18%	21%	25%	20%	33%	23%	19%	14%	20%	29%	26%	4%	1%	-	92%	5%	10%	21%	14%	22%
The Green Party	20	9	11	4	2	7	3	2	2	4	10	3	4	*	1	2	-	17	-	3	3	8
	4%	3%	5%	10%	3%	9%	3%	2%	1%	4%	6%	2%	3%	*	*	12%	-	79%	-	2%	2%	15%
The British National Party (BNP)	3	2	1	-	1	-	2	-	*	*	-	1	1	*	-	-	-	-	3	-	1	-
	1%	1%	*	-	3%	-	1%	-	*	*	-	1%	1%	*	-	-	-	-	31%	-	1%	-
Some other party	6	3	3	-	3	*	2	1	*	1	2	2	1	*	1	-	-	-	5	1	1	1
	1%	1%	1%	-	6%	*	2%	1%	*	1%	2%	2%	1%	*	*	-	-	-	49%	1%	*	1%

**Sherwood Poll**  
**CATI Fieldwork : 26th June - 5th July 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	39%
Liberal Democrat	4%
UKIP	23%
Green	4%
Other	2%

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85
I would not vote Liberal Democrat	697 70%	360 73%	337 66%	58 58%	83 63%	131 73%	137 72%	119 70%	169 73%	115 70%	192 69%	180 72%	188 70%	137 77%	208 77%	-	143 88%	18 56%	14 80%	176 76%	196 83%	44 52%
I would not vote UKIP	532 53%	242 49%	290 57%	57 57%	73 56%	96 53%	83 44%	96 57%	126 55%	108 66%	166 60%	116 46%	131 49%	125 70%	206 76%	12 61%	-	23 72%	11 64%	122 52%	152 64%	53 63%
I would not vote Conservative	497 50%	245 50%	252 49%	49 49%	54 42%	96 53%	104 55%	96 56%	98 43%	69 42%	130 47%	132 53%	150 56%	-	202 74%	11 60%	102 62%	21 66%	14 78%	26 11%	194 82%	54 64%
I would not vote Labour	431 43%	219 45%	212 42%	30 30%	54 41%	78 43%	80 42%	74 44%	116 50%	84 51%	128 46%	117 47%	91 34%	151 84%	-	13 67%	114 70%	20 64%	12 66%	178 77%	24 10%	36 43%
None of these - I would potentially vote for all of them	86 9%	42 9%	43 9%	9 9%	18 14%	13 7%	19 10%	11 7%	16 7%	6 4%	25 9%	20 8%	26 10%	7 4%	16 6%	-	10 6%	5 14%	1 7%	15 6%	10 4%	6 7%
Don't know	24 2%	10 2%	13 3%	7 7%	2 2%	2 1%	4 2%	1 *	8 3%	3 2%	7 3%	4 1%	5 2%	-	-	-	-	-	-	-	1 *	-



## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70	
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85	
NET: Well	579	313	266	66	71	96	102	99	146	110	182	144	124	161	150	13	80	21	5	192	115	46	
	58%	64%	52%	66%	54%	53%	54%	58%	63%	67%	65%	57%	46%	90%	55%	70%	49%	67%	27%	83%	48%	54%	
Very well	(4)	31	22	9	-	1	5	5	7	13	8	11	2	9	19	4	1	2	-	-	19	3	-
		3%	5%	2%	-	1%	3%	3%	4%	6%	5%	4%	1%	3%	11%	2%	3%	1%	-	-	8%	1%	-
Quite well	(3)	548	291	257	66	70	91	97	92	132	101	171	141	115	141	146	13	77	21	5	173	111	46
		55%	59%	50%	66%	54%	51%	51%	54%	57%	62%	61%	57%	43%	79%	54%	67%	47%	67%	27%	75%	47%	54%
Quite badly	(2)	290	117	173	29	44	57	62	49	49	42	73	74	89	14	89	6	55	8	10	32	79	32
		29%	24%	34%	29%	34%	32%	32%	29%	21%	26%	26%	30%	33%	8%	33%	30%	34%	24%	55%	14%	33%	38%
Very badly	(1)	103	48	54	6	12	17	24	18	26	9	18	26	45	4	29	-	23	1	3	6	36	3
		10%	10%	11%	6%	9%	9%	13%	11%	11%	6%	6%	10%	17%	2%	11%	-	14%	3%	18%	2%	15%	4%
NET: Badly		392	165	227	34	56	74	86	67	75	52	90	100	134	17	118	6	79	9	13	38	116	36
		39%	34%	45%	34%	43%	41%	45%	40%	32%	32%	32%	40%	50%	10%	44%	30%	48%	27%	73%	16%	49%	42%
Don't know		29	12	17	-	3	10	2	4	10	2	7	6	11	1	3	-	5	2	-	2	7	3
		3%	2%	3%	-	3%	6%	1%	2%	4%	1%	2%	3%	4%	*	1%	-	3%	6%	-	1%	3%	4%
Mean		2.52	2.60	2.45	2.60	2.47	2.50	2.44	2.52	2.61	2.67	2.64	2.49	2.34	2.99	2.47	2.74	2.37	2.68	2.10	2.89	2.35	2.52
Standard deviation		0.72	0.73	0.71	0.60	0.67	0.72	0.75	0.75	0.77	0.66	0.67	0.69	0.81	0.52	0.71	0.52	0.75	0.53	0.68	0.56	0.76	0.58
Standard error		0.02	0.03	0.03	0.08	0.07	0.06	0.05	0.06	0.04	0.04	0.05	0.05	0.05	0.04	0.04	0.12	0.06	0.11	0.17	0.03	0.05	0.07

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70	
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85	
NET: Well	617	325	292	79	89	104	99	106	141	114	186	157	137	150	174	11	81	19	6	180	126	47	
	62%	66%	57%	79%	68%	58%	52%	62%	61%	70%	67%	63%	51%	84%	64%	59%	50%	59%	32%	78%	53%	56%	
Very well	(4)	45	31	14	3	7	8	5	9	14	10	10	14	11	13	11	2	8	2	-	15	6	3
		5%	6%	3%	3%	6%	4%	3%	5%	6%	6%	4%	6%	4%	7%	4%	11%	5%	5%	-	6%	2%	3%
Quite well	(3)	572	294	278	76	81	96	94	97	127	104	176	143	126	138	163	9	73	17	6	166	120	45
		57%	60%	55%	77%	63%	54%	49%	57%	55%	63%	63%	57%	47%	77%	60%	48%	45%	54%	32%	71%	51%	53%
Quite badly	(2)	254	101	153	18	26	60	56	39	54	35	67	60	81	18	71	7	53	13	8	28	76	29
		25%	21%	30%	18%	20%	33%	29%	23%	24%	22%	24%	24%	30%	10%	26%	36%	33%	41%	47%	12%	32%	34%
Very badly	(1)	92	45	47	3	11	10	29	19	21	10	15	25	38	4	22	-	25	-	4	12	30	7
		9%	9%	9%	3%	8%	5%	15%	11%	9%	6%	5%	10%	14%	2%	8%	-	15%	-	21%	5%	13%	9%
NET: Badly		346	146	200	21	37	70	85	58	75	45	82	85	120	22	93	7	78	13	12	39	105	36
		35%	30%	39%	21%	28%	39%	45%	34%	33%	28%	30%	34%	44%	12%	34%	36%	48%	41%	68%	17%	44%	43%
Don't know		37	19	18	-	5	6	6	6	14	4	11	8	12	6	4	1	5	-	-	13	6	1
		4%	4%	4%	-	4%	3%	3%	3%	6%	3%	4%	3%	5%	4%	1%	4%	3%	-	-	5%	2%	1%
Mean		2.59	2.66	2.53	2.79	2.68	2.59	2.41	2.58	2.62	2.72	2.67	2.60	2.43	2.93	2.61	2.74	2.40	2.65	2.11	2.83	2.44	2.51
Standard deviation		0.73	0.74	0.71	0.52	0.72	0.67	0.79	0.76	0.75	0.68	0.64	0.75	0.80	0.51	0.70	0.67	0.81	0.59	0.74	0.61	0.75	0.71
Standard error		0.02	0.04	0.03	0.07	0.08	0.05	0.06	0.06	0.04	0.04	0.05	0.06	0.05	0.04	0.04	0.15	0.07	0.12	0.19	0.04	0.05	0.08

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85
I am satisfied with the job David Cameron is doing overall as Prime Minister	301 30%	159 32%	142 28%	37 37%	33 26%	52 29%	50 27%	45 27%	84 36%	55 33%	97 35%	70 28%	70 26%	124 69%	47 17%	6 31%	36 22%	10 32%	5 26%	129 56%	37 16%	20 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	291 29%	141 29%	149 29%	30 30%	37 29%	51 28%	56 30%	53 31%	63 27%	62 38%	79 28%	71 29%	67 25%	53 30%	46 17%	7 39%	82 50%	8 25%	3 19%	79 34%	41 17%	31 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	282 28%	132 27%	150 29%	20 20%	35 27%	57 32%	54 28%	61 36%	56 24%	36 22%	62 22%	78 31%	103 38%	2 1%	171 63%	4 22%	30 19%	10 30%	4 24%	12 5%	144 61%	25 30%
Refused	27 3%	14 3%	13 3%	2 2%	2 2%	5 3%	10 5%	1 *	8 3%	3 2%	4 2%	7 3%	8 3%	- -	- -	- -	1 1%	- -	- -	2 1%	1 *	1 1%
Don't know	100 10%	44 9%	56 11%	11 11%	23 17%	15 9%	20 10%	11 6%	20 9%	8 5%	37 13%	24 10%	22 8%	- -	8 3%	2 8%	15 9%	4 13%	5 31%	10 4%	14 6%	7 8%

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85
The Conservatives	323	175	148	19	19	59	63	65	99	64	94	79	78	77	93	10	47	13	3	99	88	29
	32%	36%	29%	19%	15%	33%	33%	38%	43%	39%	34%	31%	29%	43%	34%	50%	29%	40%	15%	43%	37%	35%
The UK Independence Party (UKIP)	216	119	97	33	27	41	39	31	45	43	62	48	54	36	65	3	44	8	2	53	53	20
	22%	24%	19%	33%	21%	23%	21%	18%	20%	26%	22%	19%	20%	20%	24%	15%	27%	24%	10%	23%	22%	23%
Labour	209	102	107	10	32	35	49	29	53	30	54	63	56	31	68	1	26	6	4	38	69	10
	21%	21%	21%	10%	25%	19%	26%	17%	23%	18%	19%	25%	21%	17%	25%	3%	16%	19%	24%	17%	29%	12%
The Liberal Democrat	69	30	39	11	8	15	14	8	12	9	24	17	18	6	26	4	11	3	1	11	14	6
	7%	6%	8%	11%	6%	9%	7%	5%	5%	6%	9%	7%	7%	3%	10%	22%	7%	9%	7%	5%	6%	7%
None of them	522	238	284	52	80	96	100	93	102	79	143	130	150	79	135	7	88	14	13	102	114	42
	52%	49%	56%	52%	61%	54%	52%	54%	44%	48%	51%	52%	56%	44%	50%	35%	54%	45%	73%	44%	48%	49%
Don't know	15	5	9	4	-	2	4	1	3	1	6	4	2	5	5	-	3	-	-	5	2	-
	1%	1%	2%	4%	-	1%	2%	1%	1%	1%	2%	2%	1%	3%	2%	-	2%	-	-	2%	1%	-

## Sherwood Poll

### CATI Fieldwork : 26th June - 5th July 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	451	549	53	88	153	195	180	331	321	166	179	295	206	276	20	154	26	16	263	271	70
Weighted base	1000	490	510	100	130	180	190	170	230	163	279	250	269	178	272	19	163	32	18	232	237	85
A Labour government	387	185	202	43	56	78	69	72	69	48	92	110	126	*	228	3	53	9	6	14	185	25
	39%	38%	40%	43%	43%	43%	36%	42%	30%	30%	33%	44%	47%	*	84%	13%	32%	27%	32%	6%	78%	29%
A Conservative government	281	149	132	24	31	44	43	44	95	64	91	67	52	151	7	3	54	8	5	157	9	10
	28%	30%	26%	24%	24%	25%	23%	26%	41%	39%	33%	27%	19%	84%	3%	15%	33%	24%	29%	68%	4%	12%
A coalition between the Conservatives and the Liberal Democrats	92	47	45	12	13	13	22	20	13	19	33	20	20	25	4	11	11	7	2	37	4	16
	9%	10%	9%	12%	10%	7%	11%	12%	6%	12%	12%	8%	7%	14%	1%	57%	7%	21%	14%	16%	2%	19%
A coalition between Labour and the Liberal Democrats	69	32	37	11	11	13	9	10	15	15	20	16	18	-	31	2	10	4	1	1	19	24
	7%	6%	7%	11%	8%	7%	5%	6%	6%	9%	7%	6%	7%	-	11%	11%	6%	14%	7%	*	8%	28%
Don't know	172	78	94	11	20	32	47	24	38	17	43	38	54	2	2	1	35	5	3	23	21	10
	17%	16%	18%	11%	15%	18%	25%	14%	17%	11%	15%	15%	20%	1%	1%	3%	21%	14%	19%	10%	9%	12%

**Sherwood Poll**  
**CATI Fieldwork : 26th June - 5th July 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	451 45%	490 49%
Female	549 55%	510 51%

**Sherwood Poll**  
**CATI Fieldwork : 26th June - 5th July 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	53 5%	100 10%
25-34	88 9%	130 13%
35-44	153 15%	180 18%
45-54	195 20%	190 19%
55-64	180 18%	170 17%
65 or older	331 33%	230 23%

**Sherwood Poll**  
**CATI Fieldwork : 26th June - 5th July 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	100 10%	49 5%
B	221 22%	114 11%
C1	166 17%	279 28%
C2	179 18%	250 25%
D	114 11%	121 12%
E	181 18%	148 15%
Refused	39 4%	39 4%



**Sherwood Poll**  
**CATI Fieldwork : 26th June - 5th July 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	263 26%	232 23%
Labour	271 27%	237 24%
Liberal Democrats	70 7%	85 8%
Another party	45 5%	42 4%
Did not vote	272 27%	329 33%
Refused	41 4%	36 4%
Don't know	38 4%	39 4%