

Lancaster & Fleetwood Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93	
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101	
Certain to vote	(10)	509	261	248	72	57	73	86	88	134	127	154	93	119	115	166	5	83	43	7	142	148	73
		51%	53%	49%	32%	41%	53%	58%	64%	64%	59%	51%	45%	49%	66%	62%	29%	63%	58%	42%	73%	75%	72%
	(9)	43	25	18	5	2	5	9	4	16	7	17	12	5	16	8	2	9	7	1	11	6	3
		4%	5%	3%	2%	2%	4%	6%	3%	8%	3%	6%	6%	2%	9%	3%	12%	7%	9%	8%	6%	3%	3%
	(8)	74	30	44	16	8	13	15	8	14	19	21	12	20	11	24	2	13	4	1	19	13	4
		7%	6%	9%	7%	5%	9%	10%	6%	7%	9%	7%	6%	8%	6%	9%	13%	10%	6%	7%	10%	6%	4%
	(7)	69	36	33	28	14	9	3	7	9	17	21	18	11	8	22	4	8	10	3	8	6	4
		7%	7%	6%	12%	10%	6%	2%	5%	4%	8%	7%	9%	5%	5%	8%	22%	6%	14%	15%	4%	3%	4%
	(6)	27	18	9	12	7	3	2	2	2	7	4	10	7	2	17	1	4	2	*	1	4	8
		3%	4%	2%	5%	5%	2%	1%	1%	1%	3%	1%	5%	3%	1%	6%	4%	3%	3%	2%	*	2%	8%
	(5)	54	16	38	11	15	6	4	7	11	10	16	11	15	12	17	2	7	1	-	6	9	4
		5%	3%	7%	5%	11%	4%	3%	5%	5%	5%	5%	5%	6%	7%	6%	12%	5%	1%	-	3%	5%	4%
	(4)	13	5	8	2	6	1	*	3	1	5	-	6	1	6	4	1	1	-	-	-	2	1
		1%	1%	2%	1%	4%	1%	*	2%	*	2%	-	3%	*	3%	2%	7%	1%	-	-	-	1%	1%
	(3)	33	22	11	14	7	3	4	3	1	3	14	8	8	2	5	-	5	7	-	2	1	2
		3%	5%	2%	6%	5%	2%	2%	2%	1%	1%	5%	4%	3%	1%	2%	-	4%	9%	-	1%	*	2%
	(2)	25	17	8	15	5	2	2	1	-	5	8	3	5	4	6	-	1	-	4	-	2	1
		2%	3%	2%	7%	3%	1%	1%	1%	-	3%	3%	2%	2%	2%	2%	-	1%	-	25%	-	1%	1%
Definitely would not vote	(1)	152	60	92	52	18	24	23	16	20	13	46	30	51	-	-	-	-	-	8	7	2	
		15%	12%	18%	23%	13%	17%	16%	11%	9%	6%	15%	15%	21%	-	-	-	-	-	4%	4%	2%	
Don't know		1	*	1	-	-	-	-	1	*	-	-	1	-	-	-	-	-	-	-	-	-	
		*	*	*	-	-	-	-	*	*	-	-	*	-	-	-	-	-	-	-	-	-	
Mean		7.35	7.55	7.15	5.94	6.76	7.43	7.78	8.04	8.44	8.19	7.36	7.16	6.94	8.80	8.58	7.75	8.77	8.57	7.20	9.06	8.95	8.87
Standard deviation		3.42	3.32	3.51	3.63	3.33	3.47	3.40	3.14	2.81	2.79	3.46	3.37	3.69	2.11	2.14	2.04	2.04	2.19	3.34	2.07	2.25	2.12
Standard error		0.11	0.16	0.15	0.46	0.29	0.31	0.26	0.23	0.16	0.15	0.24	0.31	0.23	0.15	0.12	0.46	0.17	0.27	0.96	0.14	0.14	0.22

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101
Conservative	175 18%	87 18%	88 17%	26 11%	22 16%	22 16%	26 18%	24 17%	54 26%	38 18%	51 17%	49 24%	30 12%	175 100%	-	-	-	-	-	119 61%	7 4%	4 4%
Labour	270 27%	140 29%	129 25%	62 27%	52 37%	32 23%	31 21%	37 26%	56 27%	82 38%	73 24%	47 23%	62 25%	-	270 100%	-	-	-	-	11 6%	128 65%	39 39%
Liberal Democrat	16 2%	5 1%	11 2%	2 1%	4 3%	-	3 2%	3 2%	4 2%	7 3%	3 1%	4 2%	2 1%	-	-	16 100%	-	-	-	2 1%	1 *	5 5%
The UK Independence Party (UKIP)	131 13%	79 16%	52 10%	11 5%	12 9%	28 20%	28 19%	21 15%	30 15%	19 9%	29 10%	34 17%	45 19%	-	-	-	131 100%	-	-	34 18%	24 12%	14 14%
The Green Party	75 8%	35 7%	40 8%	20 9%	11 8%	15 11%	15 10%	11 8%	3 1%	21 10%	39 13%	4 2%	11 5%	-	-	-	-	75 100%	-	3 1%	8 4%	21 20%
The British National Party (BNP)	6 1%	5 1%	1 *	4 2%	-	1 1%	-	1 1%	-	1 *	-	-	4 2%	-	-	-	-	-	6 36%	-	-	-
Some other party	11 1%	5 1%	5 1%	4 2%	2 1%	-	3 2%	* *	2 1%	1 *	3 1%	2 1%	5 2%	-	-	-	-	-	11 64%	2 1%	-	1 1%
Would not vote	152 15%	60 12%	92 18%	52 23%	18 13%	24 17%	23 16%	16 11%	20 9%	13 6%	46 15%	30 15%	51 21%	-	-	-	-	-	-	8 4%	7 4%	2 2%
Refused	47 5%	21 4%	25 5%	3 1%	1 1%	2 2%	8 5%	14 10%	18 9%	11 5%	10 3%	8 4%	12 5%	-	-	-	-	-	-	5 2%	6 3%	2 2%
Don't know	117 12%	52 11%	65 13%	42 18%	16 12%	14 10%	11 7%	13 9%	21 10%	22 10%	47 16%	25 12%	21 9%	-	-	-	-	-	-	11 6%	15 8%	14 14%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	541	260	281	20	62	68	98	108	184	224	110	62	130	143	227	12	101	50	7	169	191	59
Weighted base	482	254	228	71	61	74	85	72	119	122	141	95	112	129	187	9	95	53	9	140	133	63
Conservative	129	71	58	16	13	16	21	18	43	28	41	34	22	129	-	-	-	-	-	99	6	4
	27%	28%	25%	23%	21%	22%	25%	25%	37%	23%	29%	35%	20%	100%	-	-	-	-	-	71%	4%	6%
Labour	187	94	93	33	28	26	24	30	46	59	48	30	47	-	187	-	-	-	-	9	105	25
	39%	37%	41%	47%	46%	35%	28%	42%	38%	49%	34%	31%	42%	-	100%	-	-	-	-	7%	79%	40%
Liberal Democrat	9	4	5	1	3	-	2	1	3	4	3	1	1	-	-	9	-	-	-	1	*	4
	2%	2%	2%	1%	5%	-	2%	1%	2%	4%	2%	1%	1%	-	-	100%	-	-	-	*	*	6%
The UK Independence Party (UKIP)	95	59	37	7	8	19	23	15	23	15	18	26	33	-	-	-	95	-	-	28	16	11
	20%	23%	16%	10%	13%	26%	28%	21%	20%	13%	13%	27%	29%	-	-	-	100%	-	-	20%	12%	18%
The Green Party	53	22	31	10	9	12	13	7	2	14	28	4	6	-	-	-	-	53	-	1	6	18
	11%	8%	14%	14%	14%	16%	15%	10%	2%	12%	20%	4%	5%	-	-	-	-	100%	-	1%	5%	29%
The British National Party (BNP)	5	4	*	4	-	*	-	*	-	*	-	-	4	-	-	-	-	-	5	-	-	-
	1%	2%	*	5%	-	1%	-	1%	-	*	-	-	3%	-	-	-	-	-	50%	-	-	-
Some other party	5	1	4	*	1	-	2	*	1	1	2	2	1	-	-	-	-	-	5	1	-	1
	1%	*	2%	*	1%	-	3%	1%	1%	*	2%	2%	*	-	-	-	-	-	50%	1%	-	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	27%
Labour	39%
Liberal Democrat	3%
UKIP	19%
Green	11%
Other	2%

Lancaster & Fleetwood Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101
Conservative	178 18%	83 17%	94 19%	19 8%	18 13%	22 16%	30 20%	27 20%	61 29%	43 20%	55 18%	47 23%	29 12%	146 83%	* *	5 32%	13 10%	- -	1 7%	125 64%	6 3%	6 6%
Labour	303 30%	157 32%	146 29%	81 36%	53 39%	37 27%	34 23%	43 31%	55 26%	81 38%	93 31%	50 25%	73 30%	5 3%	247 92%	3 17%	11 8%	14 19%	1 6%	15 8%	143 72%	42 41%
Liberal Democrat	27 3%	7 1%	20 4%	10 4%	5 3%	1 *	3 2%	5 3%	4 2%	7 3%	12 4%	6 3%	3 1%	1 1%	1 1%	8 51%	1 *	1 1%	- -	1 1%	1 *	7 7%
The UK Independence Party (UKIP)	124 12%	84 17%	40 8%	14 6%	11 8%	22 16%	28 19%	20 14%	29 14%	17 8%	30 10%	30 15%	45 18%	9 5%	2 1%	- -	99 76%	2 2%	8 46%	26 13%	16 8%	14 13%
The Green Party	76 8%	33 7%	44 9%	15 6%	13 9%	18 13%	15 10%	9 6%	6 3%	24 11%	29 10%	6 3%	10 4%	5 3%	13 5%	- -	2 1%	51 67%	- -	3 1%	11 6%	23 22%
The British National Party (BNP)	* *	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* 3%	- -	- -	- -
Some other party	9 1%	8 2%	* *	4 2%	2 1%	2 2%	- -	* *	- -	1 *	- -	2 1%	5 2%	2 1%	- -	- -	- -	1 1%	6 34%	2 1%	- -	1 1%
Would not vote	152 15%	60 12%	92 18%	52 23%	18 13%	24 17%	23 16%	16 11%	20 9%	13 6%	46 15%	30 15%	51 21%	- -	- -	- -	- -	- -	- -	8 4%	7 4%	2 2%
Refused	33 3%	14 3%	19 4%	3 1%	1 1%	1 1%	5 3%	9 7%	14 7%	8 4%	7 2%	5 2%	8 3%	* *	* *	- -	- -	- -	1 5%	1 1%	2 1%	1 1%
Don't know	98 10%	43 9%	55 11%	29 13%	18 13%	12 8%	11 7%	10 7%	19 9%	20 9%	29 10%	27 13%	19 8%	7 4%	5 2%	- -	5 4%	7 9%	- -	14 7%	11 6%	7 7%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	564	269	295	23	61	74	101	114	192	231	118	63	136	140	221	12	98	49	6	172	196	66
Weighted base	512	267	245	85	59	78	88	78	124	125	160	97	117	125	183	9	92	50	9	141	140	71
Conservative	135	70	65	12	9	17	23	23	50	30	44	34	21	112	*	2	10	-	1	105	5	5
	26%	26%	27%	15%	15%	22%	26%	29%	41%	24%	28%	35%	18%	89%	*	23%	11%	-	8%	74%	4%	8%
Labour	210	105	105	44	32	30	27	34	44	59	65	31	53	3	173	2	6	9	*	13	114	29
	41%	39%	43%	52%	53%	38%	31%	43%	36%	47%	41%	32%	45%	2%	94%	22%	7%	17%	5%	9%	81%	41%
Liberal Democrat	19	4	15	8	2	1	2	3	3	5	9	2	2	1	1	5	*	1	-	1	*	6
	4%	2%	6%	9%	3%	1%	3%	4%	3%	4%	6%	2%	1%	1%	1%	55%	1%	2%	-	1%	*	9%
The UK Independence Party (UKIP)	93	63	30	13	7	16	23	12	21	13	21	23	34	7	2	-	74	1	6	20	13	11
	18%	24%	12%	15%	13%	20%	27%	16%	17%	11%	13%	24%	29%	5%	1%	-	81%	2%	73%	14%	9%	16%
The Green Party	52	22	29	8	8	13	13	5	5	16	21	6	7	1	7	-	1	38	-	1	8	18
	10%	8%	12%	9%	14%	17%	14%	7%	4%	13%	13%	6%	6%	1%	4%	-	1%	78%	-	1%	5%	26%
The British National Party (BNP)	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	4%	-	-	-
Some other party	3	2	*	*	1	1	-	*	-	1	-	1	1	1	-	-	-	1	1	1	-	1
	1%	1%	*	*	2%	2%	-	*	-	1%	-	1%	*	1%	-	-	-	1%	10%	1%	-	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	27%
Labour	41%
Liberal Democrat	4%
UKIP	18%
Green	10%
Other	1%

Lancaster & Fleetwood Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101
I would not vote Liberal Democrat	688 69%	356 73%	332 65%	152 67%	85 61%	106 76%	101 68%	98 71%	146 70%	136 64%	216 72%	147 72%	172 71%	132 76%	202 75%	-	116 89%	49 65%	14 81%	155 79%	153 77%	60 59%
I would not vote UKIP	628 63%	289 59%	339 67%	165 73%	92 67%	90 65%	86 58%	80 58%	114 55%	153 72%	203 68%	114 56%	132 54%	112 64%	232 86%	13 81%	-	69 91%	8 47%	101 52%	144 73%	72 71%
I would not vote Conservative	541 54%	270 55%	270 53%	118 52%	82 60%	88 63%	80 54%	76 55%	97 46%	115 54%	158 52%	99 49%	154 64%	-	217 80%	8 51%	85 65%	62 83%	15 89%	30 16%	148 75%	81 80%
I would not vote Labour	430 43%	212 43%	217 43%	84 37%	46 33%	66 48%	70 47%	59 43%	103 50%	69 32%	133 44%	101 49%	111 46%	144 82%	-	9 54%	90 69%	35 47%	15 90%	151 77%	20 10%	33 33%
None of these - I would potentially vote for all of them	61 6%	23 5%	38 7%	11 5%	11 8%	4 3%	10 7%	11 8%	14 7%	13 6%	22 7%	13 6%	13 5%	5 3%	6 2%	*	8 6%	2 3%	1 5%	9 4%	10 5%	3 3%
Don't know	29 3%	17 3%	12 2%	13 6%	3 2%	1 1%	2 1%	5 4%	6 3%	2 1%	5 2%	5 3%	13 5%	-	-	-	-	-	-	-	3 2%	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93	
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101	
NET: Well	564	302	261	132	77	71	66	83	133	142	161	118	122	146	154	16	69	33	6	150	100	64	
	56%	62%	51%	58%	56%	51%	45%	60%	64%	66%	53%	58%	50%	84%	57%	95%	53%	44%	33%	77%	51%	63%	
Very well	(4)	36	19	17	8	4	3	4	6	11	4	10	7	10	15	9	-	2	1	-	9	5	-
		4%	4%	3%	4%	3%	2%	3%	5%	5%	2%	3%	4%	4%	9%	3%	-	2%	2%	-	5%	2%	-
Quite well	(3)	527	283	244	124	73	68	62	77	122	138	151	110	112	131	145	16	66	32	6	141	95	64
		53%	58%	48%	55%	53%	49%	42%	55%	59%	64%	50%	54%	46%	75%	54%	95%	51%	42%	33%	72%	48%	63%
Quite badly	(2)	322	137	185	81	51	50	63	30	48	57	116	61	76	22	88	1	46	38	6	35	69	31
		32%	28%	36%	36%	37%	36%	42%	21%	23%	27%	38%	30%	31%	12%	32%	5%	35%	51%	34%	18%	35%	30%
Very badly	(1)	87	39	48	10	10	15	18	19	15	8	20	19	38	5	20	-	14	2	5	8	20	6
		9%	8%	10%	4%	7%	11%	12%	14%	7%	4%	7%	9%	15%	3%	7%	-	11%	2%	28%	4%	10%	6%
NET: Badly		409	175	234	91	61	65	81	49	63	65	136	79	114	27	107	1	61	40	11	43	89	37
		41%	36%	46%	40%	44%	47%	54%	35%	30%	31%	45%	39%	47%	15%	40%	5%	46%	53%	62%	22%	45%	36%
Don't know		28	13	15	4	1	2	2	7	12	6	4	7	7	2	9	-	1	2	1	2	8	1
		3%	3%	3%	2%	1%	2%	1%	5%	6%	3%	1%	3%	3%	1%	3%	-	1%	3%	5%	1%	4%	1%
Mean		2.53	2.59	2.46	2.59	2.52	2.43	2.35	2.53	2.66	2.67	2.51	2.54	2.40	2.91	2.55	2.95	2.44	2.45	2.05	2.78	2.45	2.57
Standard deviation		0.71	0.70	0.72	0.63	0.68	0.72	0.73	0.80	0.70	0.59	0.67	0.72	0.81	0.57	0.69	0.22	0.71	0.58	0.83	0.59	0.71	0.61
Standard error		0.02	0.03	0.03	0.08	0.06	0.07	0.06	0.06	0.04	0.03	0.05	0.07	0.05	0.04	0.04	0.05	0.06	0.07	0.25	0.04	0.04	0.06

Lancaster & Fleetwood Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93	
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101	
NET: Well	563	284	279	122	78	75	67	84	136	150	168	104	116	147	148	15	68	36	6	146	104	53	
	56%	58%	55%	54%	56%	54%	45%	61%	65%	70%	56%	51%	48%	84%	55%	88%	52%	48%	35%	75%	53%	52%	
Very well	(4)	43	28	15	15	2	3	5	6	11	9	14	7	6	17	14	-	5	*	-	10	7	3
		4%	6%	3%	7%	2%	2%	3%	4%	5%	4%	5%	3%	3%	10%	5%	-	3%	1%	-	5%	3%	3%
Quite well	(3)	520	256	264	107	75	72	62	78	124	141	154	97	110	130	134	15	64	35	6	136	97	50
		52%	52%	52%	47%	54%	52%	42%	57%	60%	66%	51%	47%	45%	74%	50%	88%	49%	47%	35%	70%	49%	49%
Quite badly	(2)	300	151	149	75	50	45	51	33	46	46	91	72	81	23	92	1	48	23	9	30	64	38
		30%	31%	29%	33%	36%	33%	35%	24%	22%	21%	30%	35%	34%	13%	34%	5%	37%	30%	54%	15%	32%	38%
Very badly	(1)	107	42	65	26	9	16	26	14	16	14	34	22	35	2	24	1	12	15	1	12	24	9
		11%	9%	13%	11%	7%	11%	17%	10%	8%	6%	11%	11%	15%	1%	9%	7%	9%	19%	3%	6%	12%	9%
NET: Badly		407	193	214	101	59	61	77	47	62	60	125	94	117	24	116	2	60	37	10	42	87	47
		41%	39%	42%	44%	43%	44%	52%	34%	30%	28%	42%	46%	48%	14%	43%	12%	46%	49%	57%	22%	44%	46%
Don't know		30	13	17	5	1	2	4	7	11	4	8	7	10	4	5	-	3	2	1	7	5	1
		3%	3%	3%	2%	1%	2%	3%	5%	5%	2%	3%	3%	4%	2%	2%	-	2%	3%	8%	3%	3%	1%
Mean		2.51	2.57	2.46	2.50	2.51	2.46	2.32	2.58	2.66	2.69	2.50	2.45	2.37	2.94	2.52	2.82	2.48	2.30	2.35	2.76	2.46	2.48
Standard deviation		0.75	0.74	0.76	0.79	0.65	0.73	0.80	0.74	0.71	0.66	0.76	0.73	0.77	0.52	0.73	0.55	0.71	0.79	0.56	0.65	0.75	0.70
Standard error		0.02	0.04	0.03	0.10	0.06	0.07	0.06	0.05	0.04	0.04	0.05	0.07	0.05	0.04	0.04	0.12	0.06	0.10	0.18	0.04	0.05	0.07

Lancaster & Fleetwood Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101
I am satisfied with the job David Cameron is doing overall as Prime Minister	274 27%	142 29%	131 26%	69 30%	33 24%	28 20%	31 21%	39 28%	73 35%	55 26%	77 26%	66 32%	59 24%	125 71%	43 16%	7 44%	19 15%	4 5%	* 2%	106 54%	21 11%	8 8%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	241 24%	105 22%	136 27%	40 18%	30 22%	43 31%	46 31%	33 24%	49 23%	52 24%	83 28%	51 25%	51 21%	42 24%	27 10%	7 45%	57 44%	20 27%	9 55%	61 31%	30 15%	27 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	360 36%	183 37%	177 35%	79 35%	65 47%	53 39%	51 34%	48 35%	64 31%	92 43%	102 34%	60 29%	97 40%	7 4%	188 70%	1 5%	45 34%	42 56%	5 31%	22 11%	133 67%	58 57%
Refused	37 4%	20 4%	17 3%	5 2%	1 1%	6 4%	8 6%	6 4%	10 5%	4 2%	8 3%	14 7%	8 3%	- -	- -	- -	4 3%	4 5%	1 6%	2 1%	1 1%	4 4%
Don't know	88 9%	40 8%	48 9%	35 15%	9 6%	8 6%	12 8%	12 9%	13 6%	10 5%	31 10%	13 6%	28 12%	2 1%	12 4%	1 6%	6 4%	5 6%	1 5%	4 2%	13 6%	4 4%

Lancaster & Fleetwood Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101
Labour	176	88	88	26	26	35	26	28	36	35	45	49	41	30	64	2	32	14	2	36	50	32
	18%	18%	17%	11%	19%	25%	17%	20%	17%	16%	15%	24%	17%	17%	24%	12%	24%	18%	12%	18%	25%	31%
The Conservatives	171	79	91	23	17	33	24	31	43	41	39	46	34	48	48	1	26	14	2	53	33	32
	17%	16%	18%	10%	12%	24%	16%	22%	21%	19%	13%	22%	14%	27%	18%	7%	20%	19%	14%	27%	17%	31%
The UK Independence Party (UKIP)	156	77	79	33	29	24	26	17	27	41	33	39	35	23	39	2	31	20	6	32	39	26
	16%	16%	15%	14%	21%	18%	18%	12%	13%	19%	11%	19%	15%	13%	14%	12%	23%	27%	37%	17%	20%	26%
The Liberal Democrat	56	27	29	8	8	10	10	9	10	13	13	9	16	8	9	1	16	5	1	12	11	11
	6%	5%	6%	4%	6%	7%	7%	6%	5%	6%	4%	4%	7%	5%	3%	9%	12%	6%	6%	6%	6%	11%
None of them	680	340	341	181	94	81	103	84	137	136	225	122	173	113	175	11	76	45	10	120	115	53
	68%	69%	67%	79%	68%	59%	69%	60%	66%	64%	75%	60%	71%	65%	65%	69%	58%	61%	61%	62%	58%	52%
Don't know	7	3	4	-	1	1	2	3	1	1	1	3	-	1	1	-	1	-	-	3	1	-
	1%	1%	1%	-	*	1%	1%	2%	*	1%	*	1%	-	1%	*	-	*	-	-	1%	*	-

Lancaster & Fleetwood Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	457	543	61	135	127	165	195	316	362	208	122	269	187	298	20	136	67	12	236	263	93
Weighted base	1000	490	510	227	138	138	148	138	208	214	301	204	243	175	270	16	131	75	17	195	197	101
A Labour government	387	197	190	94	73	59	47	50	65	93	123	63	95	4	230	-	42	31	6	18	155	49
	39%	40%	37%	41%	53%	43%	31%	36%	31%	44%	41%	31%	39%	2%	85%	-	32%	41%	36%	9%	79%	48%
A Conservative government	261	130	131	48	21	34	47	37	73	52	77	72	48	149	6	2	36	1	2	140	8	11
	26%	26%	26%	21%	15%	25%	31%	26%	35%	24%	26%	35%	20%	85%	2%	10%	27%	2%	14%	72%	4%	11%
A coalition between Labour and the Liberal Democrats	108	53	55	15	19	18	18	16	22	25	28	15	38	1	29	8	13	22	4	3	23	22
	11%	11%	11%	7%	14%	13%	12%	11%	11%	12%	9%	7%	16%	1%	11%	46%	10%	29%	25%	2%	11%	22%
A coalition between the Conservatives and the Liberal Democrats	71	30	41	18	8	5	11	15	13	17	19	16	18	19	3	7	16	4	*	18	3	11
	7%	6%	8%	8%	6%	4%	7%	11%	6%	8%	6%	8%	7%	11%	1%	40%	12%	6%	2%	9%	2%	11%
Don't know	174	80	93	52	18	22	26	22	34	27	53	37	44	2	2	1	23	17	4	16	8	8
	17%	16%	18%	23%	13%	16%	18%	16%	17%	12%	18%	18%	18%	1%	1%	4%	18%	22%	22%	8%	4%	8%

Lancaster & Fleetwood Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	457 46%	490 49%
Female	543 54%	510 51%

Lancaster & Fleetwood Poll
CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	61 6%	227 23%
25-34	135 14%	138 14%
35-44	127 13%	138 14%
45-54	165 17%	148 15%
55-64	195 20%	138 14%
65 or older	316 32%	208 21%
Refused	1 *	1 *

Lancaster & Fleetwood Poll
CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	96 10%	54 5%
B	266 27%	159 16%
C1	208 21%	301 30%
C2	122 12%	204 20%
D	117 12%	125 12%
E	152 15%	118 12%
Refused	39 4%	39 4%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	236 24%	195 20%
Labour	263 26%	197 20%
Liberal Democrats	93 9%	101 10%
Another party	47 5%	51 5%
Did not vote	277 28%	392 39%
Refused	44 4%	32 3%
Don't know	40 4%	32 3%