

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53	
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57	
Certain to vote	(10)	1922	932	990	210	361	351	324	284	384	485	562	274	523	225	787	191	199	152	24
		48%	47%	49%	31%	37%	49%	55%	65%	67%	58%	49%	43%	45%	62%	56%	57%	56%	56%	42%
	(9)	216	131	85	36	55	38	38	18	28	58	59	22	62	25	87	27	23	15	3
		5%	7%	4%	5%	6%	5%	7%	4%	5%	7%	5%	3%	5%	7%	6%	8%	6%	6%	6%
	(8)	355	182	173	82	80	72	47	32	42	67	101	56	106	39	145	30	42	28	4
		9%	9%	9%	12%	8%	10%	8%	7%	7%	8%	9%	9%	9%	11%	10%	9%	12%	10%	8%
	(7)	243	120	123	69	82	31	23	17	18	52	68	45	62	24	99	23	20	18	8
		6%	6%	6%	10%	8%	4%	4%	4%	3%	6%	6%	7%	5%	7%	7%	7%	6%	7%	14%
	(6)	128	62	66	33	42	22	13	12	6	23	21	24	55	10	51	20	11	11	3
		3%	3%	3%	5%	4%	3%	2%	3%	1%	3%	2%	4%	5%	3%	4%	6%	3%	4%	5%
	(5)	373	177	197	71	140	64	43	28	28	53	124	61	113	18	145	30	33	28	10
		9%	9%	10%	10%	14%	9%	7%	6%	5%	6%	11%	10%	10%	5%	10%	9%	9%	10%	18%
	(4)	75	44	31	21	30	6	10	2	6	11	28	14	20	1	32	8	6	7	2
		2%	2%	2%	3%	3%	1%	2%	*	1%	1%	2%	2%	2%	*	2%	2%	2%	3%	4%
	(3)	102	59	43	31	34	16	11	7	3	16	40	20	22	18	35	4	13	5	1
		3%	3%	2%	4%	3%	2%	2%	2%	1%	2%	3%	3%	2%	5%	2%	1%	4%	2%	2%
	(2)	75	33	42	19	26	12	12	2	3	13	19	13	22	1	19	1	9	6	2
		2%	2%	2%	3%	3%	2%	2%	*	1%	2%	2%	2%	2%	*	1%	*	2%	2%	3%
Definitely would not vote	(1)	493	236	257	116	127	99	69	36	46	55	124	110	164	-	-	-	-	-	-
		12%	12%	13%	17%	13%	14%	12%	8%	8%	7%	11%	17%	14%	-	-	-	-	-	-
Refused		2	-	2	-	-	-	-	*	1	*	-	1	1	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	*	*	-	*	*	-	-	-	-	-	-
Don't know		18	8	9	-	6	5	-	1	6	1	6	1	10	-	-	-	-	-	-
		*	*	*	-	1%	1%	-	*	1%	*	1%	*	1%	-	-	-	-	-	-
Mean		7.43	7.44	7.42	6.47	6.83	7.45	7.76	8.36	8.53	8.22	7.48	6.89	7.24	8.78	8.43	8.60	8.39	8.39	7.72
Standard deviation		3.22	3.19	3.25	3.32	3.23	3.29	3.20	2.81	2.75	2.75	3.17	3.45	3.30	1.99	2.18	1.97	2.30	2.24	2.39

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	<u>Total</u>	<u>Gender</u>		<u>Age</u>						<u>SEG</u>				<u>Voting Intention</u>					
		<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>Other</u>
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57
Standard error	0.05	0.08	0.07	0.17	0.13	0.13	0.12	0.12	0.09	0.07	0.11	0.16	0.10	0.10	0.06	0.11	0.12	0.14	0.33

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**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
Certain to vote	(10) 1922 48%	38 68%	49 61%	138 75%	368 45%	145 66%	35 70%	142 71%	49 66%	261 66%	539 66%	518 66%
	(9) 216 5%	2 4%	5 6%	11 6%	43 5%	7 3%	7 14%	19 10%	5 7%	25 6%	56 7%	48 6%
	(8) 355 9%	6 11%	8 9%	16 9%	104 13%	24 11%	1 2%	16 8%	10 14%	36 9%	67 8%	68 9%
	(7) 243 6%	4 7%	4 4%	6 3%	76 9%	7 3%	4 7%	12 6%	2 3%	17 4%	40 5%	36 5%
	(6) 128 3%	1 2%	2 3%	3 2%	36 4%	4 2%	2 5%	4 2%	1 1%	8 2%	23 3%	14 2%
	(5) 373 9%	2 4%	8 10%	5 3%	121 15%	30 14%	1 1%	4 2%	6 9%	20 5%	39 5%	54 7%
	(4) 75 2%	1 1%	2 3%	- -	27 3%	3 1%	- -	3 1%	- -	4 1%	9 1%	8 1%
	(3) 102 3%	- -	2 3%	5 3%	31 4%	- -	- -	1 *	- -	8 2%	8 1%	5 1%
	(2) 75 2%	2 3%	- -	- -	17 2%	- -	- -	- -	- -	4 1%	3 *	2 *
Definitely would not vote	(1) 493 12%	- -	- -	- -	- -	- -	- -	- -	- -	13 3%	33 4%	31 4%
Refused	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	18 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	3 *	2 *
Mean	7.43	8.96	8.61	9.28	7.88	8.82	9.32	9.27	9.10	8.72	8.74	8.72
Standard deviation	3.22	1.89	2.12	1.56	2.38	1.89	1.28	1.39	1.55	2.31	2.30	2.30

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**Base: All respondents**

	Vote Type									2010 Vote		
	Total	Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
Standard error	0.05	0.22	0.26	0.10	0.10	0.14	0.17	0.10	0.18	0.10	0.07	0.09

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57
Conservative	360	186	174	39	69	62	44	51	94	98	111	57	86	360	-	-	-	-	-
		9%	9%	6%	7%	9%	7%	12%	16%	12%	10%	9%	7%	100%	-	-	-	-	-
Labour	1401	682	719	329	392	214	216	127	121	295	433	223	385	-	1401	-	-	-	-
		35%	34%	48%	40%	30%	37%	29%	21%	35%	38%	35%	33%	-	100%	-	-	-	-
Liberal Democrat	334	151	183	41	78	67	44	29	74	90	96	34	101	-	-	334	-	-	-
		8%	8%	9%	6%	8%	9%	7%	7%	13%	11%	8%	5%	9%	-	100%	-	-	-
The UK Independence Party (UKIP)	356	202	154	23	50	67	64	74	76	48	89	76	128	-	-	-	356	-	-
		9%	10%	8%	3%	5%	9%	11%	13%	6%	8%	12%	11%	-	-	-	100%	-	-
The Green Party	270	137	133	53	79	49	33	33	23	75	93	40	55	-	-	-	-	270	-
		7%	7%	7%	8%	8%	7%	6%	8%	4%	9%	8%	6%	5%	-	-	-	100%	-
The British National Party (BNP)	13	6	8	1	6	2	1	1	2	2	4	2	6	-	-	-	-	-	13
		*	*	*	1%	*	*	*	*	*	*	*	*	-	-	-	-	-	24%
Some other party	43	26	17	16	6	8	6	2	4	14	6	11	10	-	-	-	-	-	43
		1%	1%	1%	2%	1%	1%	1%	1%	2%	*	2%	1%	-	-	-	-	-	76%
Would not vote	493	236	257	116	127	99	69	36	46	55	124	110	164	-	-	-	-	-	-
		12%	12%	13%	17%	13%	14%	12%	8%	8%	7%	11%	17%	14%	-	-	-	-	-
Refused	215	111	104	8	31	40	36	35	63	51	54	24	63	-	-	-	-	-	-
		5%	6%	5%	1%	3%	6%	6%	8%	11%	6%	5%	4%	5%	-	-	-	-	-
Don't know	515	245	269	62	145	110	77	50	69	105	142	62	162	-	-	-	-	-	-
		13%	12%	13%	9%	15%	15%	13%	11%	12%	13%	12%	10%	14%	-	-	-	-	-

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	Total	Vote Type								2010 Vote		
		Con defec- tors to UKIP	Con defec- tors to LD/ Lab	Con Loyal- ists	Lab join- ers	LD defec- tors to Lab	LD defec- tors to Con	LD loyal- ists	LD defec- tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
Conservative	360 9%	-	-	183 100%	-	-	49 100%	-	-	183 46%	25 3%	49 6%
Labour	1401 35%	-	64 80%	-	823 100%	219 100%	-	-	-	64 16%	578 71%	219 28%
Liberal Democrat	334 8%	-	16 20%	-	-	-	-	202 100%	-	16 4%	16 2%	202 26%
The UK Independence Party (UKIP)	356 9%	56 100%	-	-	-	-	-	-	74 100%	56 14%	50 6%	74 9%
The Green Party	270 7%	-	-	-	-	-	-	-	-	10 2%	23 3%	79 10%
The British National Party (BNP)	13 *	-	-	-	-	-	-	-	-	-	2 *	-
Some other party	43 1%	-	-	-	-	-	-	-	-	3 1%	8 1%	8 1%
Would not vote	493 12%	-	-	-	-	-	-	-	-	13 3%	33 4%	31 4%
Refused	215 5%	-	-	-	-	-	-	-	-	13 3%	23 3%	20 3%
Don't know	515 13%	-	-	-	-	-	-	-	-	37 9%	62 8%	104 13%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	2032	926	1106	164	287	309	358	327	584	801	421	242	492	335	986	242	263	175	32
Weighted base	1890	939	951	290	408	330	299	246	313	458	552	290	517	262	944	232	240	181	32
Conservative	262 14%	134 14%	127 13%	23 8%	42 10%	42 13%	35 12%	41 17%	77 25%	76 17%	78 14%	39 13%	64 12%	262 100%	-	-	-	-	-
Labour	944 50%	452 48%	492 52%	185 64%	241 59%	156 47%	164 55%	102 41%	96 31%	219 48%	291 53%	139 48%	253 49%	-	944 100%	-	-	-	-
Liberal Democrat	232 12%	107 11%	125 13%	23 8%	46 11%	48 15%	31 10%	23 9%	59 19%	68 15%	63 11%	25 8%	66 13%	-	-	232 100%	-	-	-
The UK Independence Party (UKIP)	240 13%	139 15%	100 11%	14 5%	27 7%	46 14%	40 13%	52 21%	60 19%	32 7%	58 11%	56 19%	86 17%	-	-	-	240 100%	-	-
The Green Party	181 10%	86 9%	95 10%	34 12%	46 11%	32 10%	26 9%	26 10%	17 5%	53 12%	58 11%	25 9%	39 8%	-	-	-	-	181 100%	-
The British National Party (BNP)	6 *	3 *	3 *	* *	2 1%	1 *	1 *	1 *	1 *	1 *	* *	1 *	4 1%	-	-	-	-	-	6 19%
Some other party	26 1%	17 2%	9 1%	10 3%	3 1%	5 2%	3 1%	1 *	4 1%	9 2%	3 1%	7 2%	5 1%	-	-	-	-	-	26 81%

## Labour/Liberal Democrat Marginal Constituencies

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**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Vote Type							2010 Vote			
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	2032	56	50	212	388	130	47	171	59	328	720	469
Weighted base	1890	43	56	146	488	159	39	161	57	255	549	484
Conservative	262 14%	-	-	146 100%	-	-	39 100%	-	-	146 57%	19 4%	39 8%
Labour	944 50%	-	47 83%	-	488 100%	159 100%	-	-	-	47 18%	456 83%	159 33%
Liberal Democrat	232 12%	-	10 17%	-	-	-	-	161 100%	-	10 4%	12 2%	161 33%
The UK Independence Party (UKIP)	240 13%	43 100%	-	-	-	-	-	-	57 100%	43 17%	37 7%	57 12%
The Green Party	181 10%	-	-	-	-	-	-	-	-	8 3%	19 3%	63 13%
The British National Party (BNP)	6 *	-	-	-	-	-	-	-	-	-	2 *	-
Some other party	26 1%	-	-	-	-	-	-	-	-	1 *	5 1%	5 1%



## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Col percents

Table 4  
Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	14%
Labour	49%
Liberal Democrat	13%
UKIP	12%
Green	9%
Other	2%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53	
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57	
Conservative	341	172	169	34	75	60	45	38	89	82	103	62	84	267	23	2	16	9	1	
		9%	9%	8%	5%	8%	8%	9%	15%	10%	9%	10%	7%	74%	2%	1%	5%	3%	3%	
Labour	1412	711	702	328	397	218	208	138	123	294	431	220	396	20	1224	21	25	27	5	
		35%	36%	35%	48%	40%	30%	35%	32%	22%	35%	37%	34%	34%	6%	87%	6%	7%	10%	8%
Liberal Democrat	507	221	286	59	93	104	72	60	115	145	135	61	150	45	67	287	30	11	2	
		13%	11%	14%	9%	9%	15%	12%	14%	20%	17%	12%	10%	13%	12%	5%	86%	8%	4%	3%
The UK Independence Party (UKIP)	319	195	124	28	57	54	57	62	60	40	76	72	120	7	14	5	264	7	3	
		8%	10%	6%	4%	6%	8%	10%	14%	11%	5%	7%	11%	10%	2%	1%	1%	74%	3%	5%
The Green Party	261	121	140	34	84	52	33	34	24	71	98	31	52	8	29	6	4	186	1	
		7%	6%	7%	5%	9%	7%	6%	8%	4%	9%	9%	5%	5%	2%	2%	2%	1%	69%	1%
The British National Party (BNP)	11	4	6	2	5	2	-	-	1	3	4	2	3	-	1	-	-	-	9	
		*	*	*	1%	*	-	-	*	*	*	*	*	-	*	-	-	-	16%	
Some other party	49	25	24	16	14	10	2	4	4	15	13	11	7	1	7	-	2	5	23	
		1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	*	1%	-	*	2%	41%	
Would not vote	493	236	257	116	127	99	69	36	46	55	124	110	164	-	-	-	-	-	-	
		12%	12%	13%	17%	13%	14%	8%	8%	7%	11%	17%	14%	-	-	-	-	-	-	
Refused	152	78	74	6	18	27	28	26	45	37	42	12	39	1	-	1	1	1	-	
		4%	4%	4%	1%	2%	4%	5%	6%	8%	4%	4%	2%	3%	*	-	*	*	1%	
Don't know	456	220	237	66	115	90	76	40	65	92	127	58	144	11	35	12	14	22	12	
		11%	11%	12%	10%	12%	13%	9%	11%	11%	11%	9%	12%	3%	2%	4%	4%	8%	22%	

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	Total	Vote Type								2010 Vote		
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Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
Conservative	341 9%	6 11%	1 2%	151 83%	19 2%	- -	28 56%	1 1%	6 8%	167 42%	20 2%	38 5%
Labour	1412 35%	- -	59 74%	4 2%	697 85%	183 83%	- -	7 3%	3 5%	70 18%	573 70%	214 27%
Liberal Democrat	507 13%	3 4%	15 18%	13 7%	47 6%	18 8%	16 32%	182 90%	19 26%	40 10%	45 6%	264 33%
The UK Independence Party (UKIP)	319 8%	45 79%	1 2%	5 3%	9 1%	1 *	1 2%	1 *	44 60%	54 14%	45 5%	50 6%
The Green Party	261 7%	- -	- -	2 1%	18 2%	11 5%	3 6%	5 2%	2 2%	11 3%	31 4%	91 11%
The British National Party (BNP)	11 *	- -	1 1%	- -	1 *	- -	- -	- -	- -	1 *	3 *	- -
Some other party	49 1%	1 1%	- -	1 *	7 1%	- -	- -	- -	- -	4 1%	5 1%	9 1%
Would not vote	493 12%	- -	- -	- -	- -	- -	- -	- -	- -	13 3%	33 4%	31 4%
Refused	152 4%	- -	- -	1 *	- -	- -	- -	- -	- -	6 1%	12 1%	12 1%
Don't know	456 11%	2 4%	3 4%	6 3%	25 3%	6 3%	2 4%	6 3%	- -	30 8%	53 6%	80 10%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	2117	963	1154	161	304	326	369	343	610	834	436	247	520	325	962	234	252	165	27
Weighted base	1963	974	989	283	431	351	307	257	329	478	570	296	540	254	917	223	232	170	25
Conservative	237	119	118	17	40	43	34	31	73	61	76	35	58	196	10	1	14	3	1
	12%	12%	12%	6%	9%	12%	11%	12%	22%	13%	13%	12%	11%	77%	1%	1%	6%	2%	4%
Labour	933	466	467	177	240	155	155	110	96	218	278	132	258	14	824	10	15	20	3
	48%	48%	47%	63%	56%	44%	51%	43%	29%	46%	49%	45%	48%	5%	90%	4%	7%	12%	11%
Liberal Democrat	362	158	204	38	58	74	51	46	90	107	89	47	107	31	51	206	22	7	1
	18%	16%	21%	13%	14%	21%	17%	18%	27%	22%	16%	16%	20%	12%	6%	92%	10%	4%	3%
The UK Independence Party (UKIP)	205	128	77	16	27	36	37	41	47	28	44	53	74	6	8	1	176	4	3
	10%	13%	8%	6%	6%	10%	12%	16%	14%	6%	8%	18%	14%	2%	1%	*	76%	2%	10%
The Green Party	189	84	105	23	58	35	28	26	19	52	74	20	36	7	21	5	3	133	1
	10%	9%	11%	8%	13%	10%	9%	10%	6%	11%	13%	7%	7%	3%	2%	2%	1%	78%	3%
The British National Party (BNP)	4	2	2	1	2	1	-	-	*	1	*	1	1	-	1	-	-	-	3
	*	*	*	*	*	*	-	-	*	*	*	*	*	-	*	-	-	-	11%
Some other party	32	17	15	10	8	7	1	3	3	10	8	8	4	1	3	-	1	5	15
	2%	2%	1%	4%	2%	2%	*	1%	1%	2%	1%	3%	1%	*	*	-	1%	3%	58%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Vote Type									2010 Vote		
	Total	Con defec- tors to UKIP	Con defec- tors to LD/ Lab	Con Loyal- ists	Lab join- ers	LD defec- tors to Lab	LD defec- tors to Con	LD loyal- ists	LD defec- tors to UKIP	Con	Lab	LibDem
Unweighted base	2117	55	48	205	373	126	45	167	59	341	738	495
Weighted base	1963	41	54	141	469	154	38	157	57	265	563	509
Conservative	237 12%	5 13%	1 1%	120 85%	8 2%	- -	22 57%	* *	5 8%	131 50%	14 3%	30 6%
Labour	933 48%	- -	42 79%	4 3%	407 87%	131 85%	- -	5 3%	3 4%	50 19%	448 80%	155 30%
Liberal Democrat	362 18%	2 5%	9 17%	11 8%	34 7%	14 9%	13 34%	147 94%	15 27%	30 11%	37 7%	211 41%
The UK Independence Party (UKIP)	205 10%	33 80%	1 2%	4 3%	4 1%	* *	1 2%	* *	33 57%	40 15%	34 6%	37 7%
The Green Party	189 10%	- -	- -	2 1%	13 3%	8 6%	3 7%	4 3%	2 3%	10 4%	24 4%	70 14%
The British National Party (BNP)	4 *	- -	1 1%	- -	1 *	- -	- -	- -	- -	1 *	2 *	- -
Some other party	32 2%	1 2%	- -	1 *	3 1%	- -	- -	- -	- -	3 1%	3 1%	6 1%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	12%
Labour	47%
Liberal Democrat	19%
UKIP	10%
Green	9%
Other	2%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57
I would not vote UKIP	2590	1279	1311	495	647	483	381	252	326	638	795	367	670	256	1120	260	-	227	32
		65%	65%	72%	66%	67%	65%	57%	57%	76%	69%	57%	58%	71%	80%	78%	-	84%	56%
I would not vote Conservative	2427	1183	1244	409	584	461	390	280	297	514	685	385	724	-	1076	208	243	209	43
		61%	60%	59%	59%	64%	66%	64%	52%	62%	59%	60%	62%	-	77%	62%	68%	77%	76%
I would not vote Liberal Democrat	2172	1137	1035	371	516	392	342	265	282	438	632	394	603	200	928	-	253	172	38
		54%	57%	54%	52%	55%	58%	60%	49%	53%	55%	62%	52%	56%	66%	-	71%	64%	68%
I would not vote Labour	1254	627	626	149	219	245	196	173	266	265	337	207	387	241	-	173	239	122	28
		31%	32%	31%	22%	22%	34%	33%	40%	32%	29%	32%	33%	67%	-	52%	67%	45%	49%
None of these - I would potentially vote for all of them	375	181	194	65	128	57	41	29	54	58	98	71	122	24	82	30	30	14	7
		9%	9%	10%	9%	13%	8%	7%	10%	7%	9%	11%	10%	7%	6%	9%	8%	5%	13%
Don't know	125	59	65	19	32	22	15	12	23	13	36	12	44	2	8	2	3	3	-
		3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	2%	4%	*	1%	1%	1%	1%	-

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
I would not vote UKIP	2590 65%	-	60 74%	125 68%	628 76%	194 89%	37 76%	162 80%	-	227 57%	614 75%	587 75%
I would not vote Conservative	2427 61%	26 46%	49 61%	-	596 72%	183 83%	-	132 65%	48 64%	97 24%	634 77%	536 68%
I would not vote Liberal Democrat	2172 54%	48 85%	44 54%	121 66%	494 60%	147 67%	19 39%	-	35 47%	255 64%	571 70%	315 40%
I would not vote Labour	1254 31%	48 86%	8 10%	140 76%	-	-	40 81%	113 56%	56 75%	236 60%	62 8%	306 39%
None of these - I would potentially vote for all of them	375 9%	4 6%	7 8%	9 5%	53 6%	7 3%	1 1%	15 8%	3 4%	29 7%	62 8%	39 5%
Don't know	125 3%	-	-	-	8 1%	-	-	1 1%	2 2%	1 *	8 1%	4 *



## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53	
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57	
NET: Well	2264	1242	1022	406	560	396	302	231	363	531	685	332	599	303	799	244	160	151	28	
		57%	63%	51%	59%	57%	55%	51%	53%	64%	59%	52%	52%	84%	57%	73%	45%	56%	50%	
Very well	(4) 232	157	75	32	53	43	32	25	46	32	69	34	89	37	79	18	18	6	2	
		6%	8%	4%	5%	5%	6%	5%	6%	8%	4%	6%	5%	8%	10%	6%	5%	5%	2%	3%
Quite well	(3) 2032	1086	946	374	506	352	269	206	317	500	616	298	510	267	721	226	142	145	26	
		51%	55%	47%	54%	52%	49%	46%	47%	55%	60%	53%	47%	44%	74%	51%	68%	40%	54%	47%
Quite badly	(2) 1187	498	689	222	290	213	205	141	114	228	341	227	339	39	440	64	142	90	17	
		30%	25%	34%	32%	29%	30%	35%	32%	20%	27%	30%	35%	29%	11%	31%	19%	40%	33%	30%
Very badly	(1) 368	159	209	39	94	82	63	45	45	45	73	59	160	6	118	17	45	25	10	
		9%	8%	10%	6%	10%	11%	10%	8%	5%	6%	9%	14%	2%	8%	5%	13%	9%	18%	
NET: Badly	1555	657	899	262	384	295	268	186	159	274	414	286	499	46	558	81	188	114	27	
		39%	33%	45%	38%	39%	41%	45%	42%	28%	33%	36%	45%	13%	40%	24%	53%	42%	48%	
Don't know	182	84	98	21	39	26	20	21	49	29	53	22	61	11	44	10	8	5	2	
		5%	4%	5%	3%	4%	4%	3%	5%	9%	3%	5%	3%	3%	3%	3%	2%	2%	3%	
Mean	2.56	2.65	2.46	2.60	2.55	2.52	2.48	2.51	2.70	2.64	2.62	2.50	2.48	2.96	2.56	2.76	2.38	2.50	2.36	
Standard deviation	0.75	0.75	0.74	0.67	0.75	0.78	0.76	0.77	0.75	0.65	0.70	0.74	0.84	0.54	0.73	0.63	0.78	0.70	0.82	
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.02	0.04	0.04	0.04	0.11	

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
NET: Well	2264 57%	37 65%	50 62%	159 87%	472 57%	126 57%	43 87%	152 75%	40 53%	295 75%	444 54%	496 63%
Very well	(4) 232 6%	5 9%	7 9%	20 11%	53 6%	10 5%	7 13%	5 3%	3 3%	37 9%	47 6%	30 4%
Quite well	(3) 2032 51%	32 57%	42 52%	140 76%	419 51%	115 53%	36 74%	147 73%	37 50%	258 65%	397 48%	466 59%
Quite badly	(2) 1187 30%	16 28%	22 27%	16 9%	257 31%	73 33%	4 8%	32 16%	30 41%	74 19%	268 33%	224 28%
Very badly	(1) 368 9%	2 3%	7 8%	1 *	69 8%	16 7%	- -	11 5%	4 6%	14 4%	75 9%	48 6%
NET: Badly	1555 39%	18 32%	29 36%	17 9%	326 40%	89 41%	4 8%	43 21%	35 47%	88 22%	342 42%	273 35%
Don't know	182 5%	2 3%	2 3%	7 4%	25 3%	4 2%	2 4%	7 4%	- -	13 3%	33 4%	20 2%
Mean	2.56	2.73	2.64	3.02	2.57	2.56	3.05	2.75	2.51	2.83	2.53	2.62
Standard deviation	0.75	0.68	0.77	0.47	0.74	0.70	0.48	0.60	0.67	0.64	0.75	0.66
Standard error	0.01	0.08	0.09	0.03	0.03	0.05	0.07	0.04	0.08	0.03	0.02	0.02

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53	
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57	
NET: Well	2400	1309	1091	461	603	417	320	231	361	572	737	360	605	296	874	240	175	161	31	
		60%	66%	54%	67%	61%	58%	54%	53%	63%	69%	64%	56%	52%	82%	62%	72%	49%	59%	55%
Very well	(4) 266	166	100	42	69	51	37	23	42	48	68	40	89	32	85	33	25	9	4	
		7%	8%	5%	6%	7%	7%	6%	5%	7%	6%	6%	6%	8%	9%	6%	10%	7%	3%	8%
Quite well	(3) 2134	1143	991	419	533	366	284	208	319	524	668	321	516	264	789	207	150	151	27	
		53%	58%	49%	61%	54%	51%	48%	47%	56%	63%	58%	50%	45%	73%	56%	62%	42%	56%	47%
Quite badly	(2) 1098	440	657	157	273	215	198	140	113	196	289	205	362	36	385	73	130	88	14	
		27%	22%	33%	23%	28%	30%	34%	32%	20%	23%	25%	32%	31%	10%	28%	22%	37%	33%	24%
Very badly	(1) 335	159	177	53	76	54	56	48	47	35	84	55	138	12	106	13	44	18	9	
		8%	8%	9%	8%	8%	8%	9%	11%	8%	4%	7%	9%	12%	3%	8%	4%	12%	7%	16%
NET: Badly	1433	599	834	211	349	269	254	188	160	231	373	260	500	48	491	86	174	107	23	
		36%	30%	41%	31%	35%	38%	43%	43%	28%	28%	32%	41%	43%	13%	35%	26%	49%	39%	40%
Don't know	169	75	93	17	32	31	16	19	51	31	43	19	54	15	36	8	7	3	3	
		4%	4%	5%	2%	3%	4%	3%	4%	9%	4%	4%	3%	5%	4%	3%	2%	2%	1%	5%
Mean	2.61	2.69	2.53	2.67	2.63	2.60	2.52	2.49	2.68	2.73	2.65	2.56	2.50	2.92	2.62	2.80	2.45	2.57	2.49	
Standard deviation	0.74	0.74	0.73	0.71	0.73	0.74	0.76	0.77	0.75	0.64	0.71	0.74	0.81	0.58	0.72	0.67	0.81	0.67	0.87	
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.02	0.04	0.04	0.04	0.12	

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
NET: Well	2400 60%	37 66%	53 66%	157 86%	516 63%	143 65%	42 86%	151 75%	40 54%	298 75%	482 59%	520 66%
Very well	(4) 266 7%	6 10%	9 11%	19 10%	51 6%	13 6%	3 5%	14 7%	2 3%	39 10%	52 6%	37 5%
Quite well	(3) 2134 53%	31 55%	44 55%	138 76%	465 57%	130 59%	40 81%	137 68%	38 51%	259 65%	429 52%	483 61%
Quite badly	(2) 1098 27%	14 24%	21 27%	14 8%	226 27%	67 30%	5 10%	34 17%	29 39%	66 17%	238 29%	214 27%
Very badly	(1) 335 8%	4 7%	5 6%	3 2%	60 7%	8 4%	2 4%	10 5%	5 7%	18 4%	73 9%	41 5%
NET: Badly	1433 36%	18 32%	26 32%	17 9%	286 35%	75 34%	7 14%	44 22%	34 46%	83 21%	312 38%	255 32%
Don't know	169 4%	2 3%	2 2%	9 5%	21 3%	1 1%	- -	7 3%	- -	15 4%	26 3%	13 2%
Mean	2.61	2.71	2.72	2.99	2.63	2.68	2.88	2.79	2.51	2.84	2.58	2.67
Standard deviation	0.74	0.76	0.74	0.51	0.71	0.64	0.55	0.64	0.68	0.66	0.75	0.65
Standard error	0.01	0.09	0.09	0.03	0.03	0.05	0.07	0.04	0.08	0.03	0.02	0.02

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57
I am satisfied with the job David Cameron is doing overall as Prime Minister	1050	578	472	205	277	162	130	91	183	201	315	177	304	236	260	127	75	40	9
		26%	29%	23%	30%	28%	23%	22%	21%	24%	27%	28%	26%	66%	19%	38%	21%	15%	16%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	985	448	538	174	249	177	151	96	134	218	287	165	263	107	207	109	143	88	23
		25%	23%	27%	25%	25%	26%	22%	23%	26%	25%	26%	23%	30%	15%	33%	40%	32%	41%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	1397	685	712	248	349	248	223	179	149	313	391	228	421	12	864	69	91	99	14
		35%	35%	35%	36%	36%	35%	38%	41%	37%	34%	36%	36%	3%	62%	21%	26%	37%	24%
Refused	105	53	52	3	15	27	19	18	22	30	15	13	31	1	5	2	8	7	5
		3%	3%	3%	*	1%	4%	3%	4%	4%	1%	2%	3%	*	*	1%	2%	3%	8%
Don't know	463	219	244	59	93	103	68	55	83	72	144	56	141	4	65	27	39	37	6
		12%	11%	12%	9%	9%	14%	11%	13%	9%	12%	9%	12%	1%	5%	8%	11%	14%	10%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
I am satisfied with the job David Cameron is doing overall as Prime Minister	1050 26%	16 28%	19 24%	129 71%	173 21%	35 16%	31 63%	75 37%	12 16%	192 49%	151 18%	192 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	985 25%	29 52%	17 21%	50 27%	140 17%	27 12%	18 36%	70 34%	39 52%	127 32%	115 14%	230 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	1397 35%	8 14%	42 52%	2 1%	473 58%	150 68%	* 1%	39 19%	17 23%	55 14%	481 59%	281 36%
Refused	105 3%	1 1%	-	1 1%	3 *	2 1%	-	1 1%	3 5%	4 1%	10 1%	12 2%
Don't know	463 12%	3 5%	2 3%	1 *	33 4%	6 3%	-	17 9%	3 5%	17 4%	61 7%	72 9%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57
Labour	1831	874	957	299	447	352	298	198	234	421	537	288	493	165	763	162	131	137	18
	46%	44%	47%	43%	45%	49%	51%	45%	41%	51%	47%	45%	43%	46%	54%	48%	37%	51%	32%
The Liberal Democrat	1717	849	868	220	348	341	288	238	276	411	517	261	453	165	613	217	149	121	19
	43%	43%	43%	32%	35%	47%	49%	54%	48%	49%	45%	41%	39%	46%	44%	65%	42%	45%	34%
The Conservatives	1009	501	508	160	240	199	160	114	135	218	290	160	291	126	356	82	75	82	12
	25%	25%	25%	23%	24%	28%	27%	26%	24%	26%	25%	25%	25%	35%	25%	24%	21%	30%	20%
The UK Independence Party (UKIP)	972	520	453	149	230	187	161	107	136	215	292	169	255	107	319	78	108	85	10
	24%	26%	22%	22%	23%	26%	27%	24%	24%	26%	25%	26%	22%	30%	23%	23%	30%	31%	19%
None of them	1440	717	723	281	372	245	184	141	212	265	398	233	459	114	454	84	129	84	30
	36%	36%	36%	41%	38%	34%	31%	32%	37%	32%	35%	36%	40%	32%	32%	25%	36%	31%	53%
Don't know	70	35	35	8	17	13	13	7	11	12	11	15	17	6	12	*	8	2	1
	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	*	2%	1%	2%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
Labour	1831 46%	16 28%	39 48%	83 46%	409 50%	135 62%	23 46%	98 49%	32 43%	161 41%	466 57%	397 50%
The Liberal Democrat	1717 43%	24 43%	31 39%	83 46%	326 40%	134 61%	34 69%	136 68%	46 61%	163 41%	392 48%	477 61%
The Conservatives	1009 25%	11 20%	18 22%	62 34%	198 24%	68 31%	20 41%	41 21%	19 26%	106 27%	219 27%	202 26%
The UK Independence Party (UKIP)	972 24%	13 24%	16 20%	57 31%	170 21%	51 23%	19 38%	47 23%	21 29%	97 24%	211 26%	207 26%
None of them	1440 36%	24 42%	33 41%	60 33%	301 37%	55 25%	10 21%	53 26%	21 28%	157 40%	238 29%	222 28%
Don't know	70 2%	1 2%	2 2%	1 1%	8 1%	-	-	-	2 2%	5 1%	7 1%	4 *



## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other
Unweighted base	4001	1792	2209	380	659	649	677	577	1047	1412	819	496	1058	436	1359	332	377	248	53
Weighted base	4001	1983	2018	689	983	717	590	438	572	834	1152	640	1159	360	1401	334	356	270	57
A Labour government	1808	888	920	410	470	289	269	198	172	353	497	313	565	11	1148	38	96	112	24
	45%	45%	46%	59%	48%	40%	46%	45%	30%	42%	43%	49%	49%	3%	82%	11%	27%	41%	42%
A coalition between Labour and the Liberal Democrats	584	285	299	104	162	125	78	53	61	154	184	81	134	7	191	121	44	69	9
	15%	14%	15%	15%	16%	17%	13%	12%	11%	18%	16%	13%	12%	2%	14%	36%	12%	25%	16%
A Conservative government	578	317	261	62	95	84	92	76	166	134	164	102	154	276	19	28	95	16	6
	14%	16%	13%	9%	10%	12%	16%	17%	29%	16%	14%	16%	13%	77%	1%	8%	27%	6%	10%
A coalition between the Conservatives and the Liberal Democrats	406	203	203	50	106	84	57	41	65	91	149	57	95	55	14	137	56	41	6
	10%	10%	10%	7%	11%	12%	10%	9%	11%	11%	13%	9%	8%	15%	1%	41%	16%	15%	10%
Don't know	625	289	336	63	150	135	94	71	107	102	158	87	211	10	29	11	65	32	13
	16%	15%	17%	9%	15%	19%	16%	16%	19%	12%	14%	14%	18%	3%	2%	3%	18%	12%	22%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	4001	74	69	255	622	171	57	211	75	493	1036	733
Weighted base	4001	56	81	183	823	219	49	202	74	396	820	788
A Labour government	1808	4	58	2	632	156	2	16	9	75	638	256
	45%	8%	72%	1%	77%	71%	4%	8%	12%	19%	78%	33%
A coalition between Labour and the Liberal Democrats	584	3	12	1	147	55	-	68	17	23	81	212
	15%	6%	15%	*	18%	25%	-	34%	23%	6%	10%	27%
A Conservative government	578	31	3	152	15	1	37	16	18	218	32	97
	14%	56%	4%	83%	2%	*	76%	8%	24%	55%	4%	12%
A coalition between the Conservatives and the Liberal Democrats	406	10	5	25	8	2	8	94	20	53	19	147
	10%	18%	7%	14%	1%	1%	17%	47%	27%	13%	2%	19%
Don't know	625	7	2	4	20	5	2	7	10	27	49	76
	16%	12%	2%	2%	2%	2%	4%	4%	14%	7%	6%	10%

**Labour/Liberal Democrat Marginal Constituencies**  
**CATI Fieldwork : 11th-22nd June 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	4001	4001
Weighted base	4001	4001
Male	1792 45%	1983 50%
Female	2209 55%	2018 50%

**Labour/Liberal Democrat Marginal Constituencies**  
**CATI Fieldwork : 11th-22nd June 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	4001	4001
Weighted base	4001	4001
18-24	380 9%	689 17%
25-34	659 16%	983 25%
35-44	649 16%	717 18%
45-54	677 17%	590 15%
55-64	577 14%	438 11%
65 or older	1047 26%	572 14%
Refused	12 *	12 *

**Labour/Liberal Democrat Marginal Constituencies**  
**CATI Fieldwork : 11th-22nd June 2014**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	4001	4001
Weighted base	4001	4001
A	462 12%	274 7%
B	950 24%	560 14%
C1	819 20%	1152 29%
C2	496 12%	640 16%
D	403 10%	573 14%
E	655 16%	587 15%
Refused	216 5%	216 5%

## Labour/Liberal Democrat Marginal Constituencies

### CATI Fieldwork : 11th-22nd June 2014

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?  
Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	4001	4001
Weighted base	4001	4001
Conservative	493 12%	396 10%
Labour	1036 26%	820 20%
Liberal Democrats	733 18%	788 20%
Another party	183 5%	179 4%
Did not vote	1128 28%	1423 36%
Refused	209 5%	158 4%
Don't know	219 5%	238 6%

**Labour/Liberal Democrat Marginal Constituencies**  
**CATI Fieldwork : 11th-22nd June 2014**

Absolutes/col percents

Table 18  
**Constituency**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	4001	4001
Weighted base	4001	4001
Norwich South	1000 25%	964 24%
Bradford East	1000 25%	1105 28%
Brent Central	1001 25%	1042 26%
Manchester, Withington	1000 25%	890 22%