

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru	
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33	
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23	
Certain to vote	(10)	573	268	305	48	64	96	110	103	150	199	203	66	80	145	202	20	69	26	15	6	174	182	75	16
		57%	56%	59%	35%	41%	57%	62%	70%	73%	63%	59%	46%	52%	63%	70%	53%	57%	47%	49%	44%	71%	76%	64%	71%
	(9)	66	40	26	5	10	14	15	11	13	22	23	11	8	20	16	4	4	3	2	1	19	18	10	2
		7%	8%	5%	4%	6%	8%	8%	7%	6%	7%	7%	7%	5%	9%	6%	10%	3%	6%	6%	9%	8%	7%	9%	10%
	(8)	101	50	51	22	28	18	11	11	10	35	25	26	9	28	23	4	21	3	5	4	27	9	15	2
		10%	10%	10%	16%	18%	11%	6%	7%	5%	11%	7%	18%	6%	12%	8%	10%	17%	5%	17%	29%	11%	4%	13%	8%
	(7)	54	32	22	16	12	5	10	5	5	12	21	10	10	9	18	3	6	6	3	-	7	14	4	2
		5%	7%	4%	12%	7%	3%	6%	3%	2%	4%	6%	7%	6%	4%	6%	7%	5%	12%	11%	-	3%	6%	4%	8%
	(6)	26	12	15	8	4	6	3	-	6	7	9	5	4	11	3	4	3	1	-	-	3	1	4	-
		3%	2%	3%	5%	3%	3%	2%	-	3%	2%	3%	3%	3%	5%	1%	12%	2%	3%	-	-	1%	1%	3%	-
	(5)	59	24	35	15	13	9	13	4	6	15	21	13	8	12	12	3	8	10	1	1	7	9	3	-
		6%	5%	7%	11%	8%	5%	7%	3%	3%	5%	6%	9%	5%	5%	4%	8%	7%	19%	5%	9%	3%	4%	3%	-
	(4)	21	7	13	9	3	3	1	2	1	4	7	4	4	4	1	-	6	4	-	-	*	1	-	1
		2%	2%	3%	7%	2%	2%	*	1%	1%	1%	2%	3%	3%	2%	*	-	5%	8%	-	-	*	*	-	3%
	(3)	21	12	9	6	3	8	-	2	2	4	9	-	6	2	10	-	3	-	4	-	2	-	4	-
		2%	2%	2%	5%	2%	5%	-	1%	1%	1%	3%	-	4%	1%	3%	-	2%	-	12%	-	1%	-	4%	-
	(2)	19	5	14	3	7	2	3	2	2	6	6	2	3	-	2	-	2	1	-	1	1	1	-	-
		2%	1%	3%	2%	4%	1%	2%	1%	1%	2%	2%	1%	2%	-	1%	-	2%	2%	-	10%	1%	*	-	-
Definitely would not vote	(1)	55	27	28	6	14	7	12	9	8	11	18	6	18	-	-	-	-	-	-	4	4	1	-	
		6%	6%	5%	4%	9%	4%	7%	6%	4%	3%	5%	4%	12%	-	-	-	-	-	-	2%	2%	1%	-	
Refused		1	-	1	-	-	-	-	1	*	-	1	-	-	-	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	-	-	1%	*	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		3	3	1	-	-	2	-	1	-	2	-	1	-	-	-	-	-	-	-	1	1	-	-	
		*	1%	*	-	-	1%	-	1%	-	1%	-	1%	-	-	-	-	-	-	-	*	*	-	-	
Mean		8.24	8.29	8.19	7.27	7.44	8.33	8.41	8.74	8.96	8.64	8.26	8.09	7.54	8.94	9.02	8.60	8.43	7.86	8.21	8.10	9.15	9.30	8.91	9.32
Standard deviation		2.70	2.63	2.76	2.70	3.01	2.60	2.70	2.56	2.27	2.38	2.71	2.45	3.28	1.70	1.87	1.79	2.24	2.39	2.37	2.61	1.80	1.66	1.95	1.34
Standard error		0.09	0.13	0.12	0.33	0.29	0.22	0.21	0.18	0.13	0.11	0.18	0.27	0.24	0.11	0.11	0.31	0.21	0.34	0.49	0.79	0.10	0.11	0.19	0.23

Lord Ashcroft

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
Conservative	231 23%	117 24%	114 22%	23 16%	35 22%	43 25%	33 19%	35 24%	62 30%	90 29%	71 21%	32 22%	27 18%	231 100%	-	-	-	-	-	-	139 57%	8 4%	21 18%	2 9%
Labour	287 29%	137 29%	150 29%	44 32%	48 30%	46 27%	48 27%	43 29%	58 28%	83 26%	105 30%	42 29%	50 32%	-	287 100%	-	-	-	-	-	15 6%	165 69%	36 31%	1 4%
Liberal Democrat	38 4%	12 2%	26 5%	7 5%	5 3%	10 6%	4 2%	5 3%	5 2%	13 4%	15 4%	5 4%	4 3%	-	-	38 100%	-	-	-	-	3 1%	2 1%	21 18%	-
The UK Independence Party (UKIP)	123 12%	53 11%	70 13%	12 9%	10 6%	22 13%	30 17%	27 18%	22 11%	23 7%	43 13%	30 21%	22 14%	-	-	-	123 100%	-	-	-	48 20%	20 8%	6 5%	3 11%
Plaid Cymru	54 5%	36 7%	19 4%	11 8%	15 10%	9 5%	11 6%	4 3%	5 2%	21 7%	27 8%	1 1%	4 3%	-	-	-	-	54 100%	-	-	1 *	20 8%	4 4%	15 65%
The Green Party	31 3%	18 4%	13 2%	8 6%	7 4%	5 3%	8 5%	1 1%	1 *	10 3%	12 3%	8 5%	2 1%	-	-	-	-	-	31 100%	-	3 1%	3 1%	9 7%	* 2%
The British National Party (BNP)	7 1%	6 1%	1 *	4 3%	-	-	1 1%	-	2 1%	-	1 *	5 3%	-	-	-	-	-	-	-	7 52%	-	-	-	-
Some other party	6 1%	3 1%	3 1%	-	2 1%	2 1%	-	2 1%	1 *	3 1%	2 1%	-	1 1%	-	-	-	-	-	-	6 48%	1 *	-	1 1%	1 4%
Would not vote	55 6%	27 6%	28 5%	6 4%	14 9%	7 4%	12 7%	9 6%	8 4%	11 3%	18 5%	6 4%	18 12%	-	-	-	-	-	-	-	4 2%	4 2%	1 1%	-
Refused	59 6%	25 5%	34 7%	6 4%	4 3%	5 3%	13 7%	8 6%	22 11%	17 5%	19 6%	5 3%	12 8%	-	-	-	-	-	-	-	6 2%	2 1%	1 1%	* 2%
Don't know	109 11%	46 10%	63 12%	17 12%	17 11%	20 12%	17 10%	13 9%	22 11%	45 14%	31 9%	11 7%	14 9%	-	-	-	-	-	-	-	25 10%	14 6%	18 15%	1 4%

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	579	260	319	29	58	84	97	128	183	275	132	51	99	203	212	24	84	33	16	8	206	184	65	25
Weighted base	561	274	287	58	79	98	103	97	125	186	197	83	75	172	219	26	83	32	20	8	170	181	72	18
Conservative	172	88	85	13	22	31	26	30	50	73	52	20	18	172	-	-	-	-	-	-	113	7	17	2
	31%	32%	30%	22%	28%	31%	25%	31%	40%	39%	27%	25%	24%	100%	-	-	-	-	-	-	66%	4%	23%	10%
Labour	219	102	117	28	33	32	41	37	47	65	79	32	37	-	219	-	-	-	-	-	13	140	28	1
	39%	37%	41%	48%	42%	33%	40%	38%	38%	35%	40%	38%	49%	-	100%	-	-	-	-	-	7%	77%	38%	5%
Liberal Democrat	26	8	17	2	4	8	4	4	4	8	12	3	2	-	-	26	-	-	-	-	3	2	16	-
	5%	3%	6%	3%	5%	8%	3%	4%	3%	5%	6%	3%	3%	-	-	100%	-	-	-	-	2%	1%	23%	-
The UK Independence Party (UKIP)	83	38	45	3	6	17	20	20	17	16	34	17	13	-	-	-	83	-	-	-	38	17	4	2
	15%	14%	16%	5%	8%	17%	19%	21%	14%	8%	17%	21%	18%	-	-	-	100%	-	-	-	22%	9%	5%	13%
Plaid Cymru	32	21	10	5	8	6	6	3	4	14	12	1	3	-	-	-	-	32	-	-	1	12	2	12
	6%	8%	4%	9%	10%	6%	6%	4%	3%	8%	6%	1%	4%	-	-	-	-	100%	-	-	1%	7%	3%	66%
The Green Party	20	11	9	5	5	2	6	1	*	7	5	6	1	-	-	-	-	-	20	-	2	3	5	*
	4%	4%	3%	9%	7%	2%	6%	1%	*	4%	3%	8%	1%	-	-	-	-	-	100%	-	1%	2%	6%	2%
The British National Party (BNP)	5	4	1	2	-	-	1	-	2	-	1	3	-	-	-	-	-	-	-	5	-	-	-	-
	1%	1%	*	4%	-	-	1%	-	1%	-	*	4%	-	-	-	-	-	-	-	58%	-	-	-	-
Some other party	4	1	3	-	1	1	-	*	1	2	1	-	1	-	-	-	-	-	-	4	1	-	1	1
	1%	*	1%	-	1%	2%	-	*	1%	1%	*	-	1%	-	-	-	-	-	-	42%	*	-	1%	4%

Cardiff North Poll
CATI Fieldwork : 18th-27th June 2014

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	31%
Labour	38%
Liberal Democrat	5%
UKIP	14%
Plaid Cymru	5%
Green	3%
Other	2%

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
Conservative	232 23%	116 24%	116 22%	22 16%	33 21%	38 23%	36 21%	39 27%	63 31%	94 30%	66 19%	32 22%	31 20%	204 88%	1 *	1 2%	7 6%	1 1%	2 7%	-	141 58%	10 4%	16 14%	2 9%
Labour	312 31%	156 32%	156 30%	51 37%	51 32%	46 28%	59 33%	46 31%	57 28%	87 28%	115 34%	48 34%	52 34%	7 3%	267 93%	3 7%	7 6%	8 14%	4 12%	-	17 7%	176 74%	40 34%	2 10%
Liberal Democrat	44 4%	16 3%	29 5%	5 4%	5 3%	9 5%	11 6%	5 3%	9 4%	15 5%	20 6%	4 3%	4 3%	5 2%	2 1%	25 67%	2 2%	1 1%	-	-	6 2%	2 1%	22 19%	-
The UK Independence Party (UKIP)	100 10%	42 9%	58 11%	5 4%	9 5%	20 12%	22 12%	23 15%	22 11%	23 7%	29 8%	28 19%	16 11%	1 *	-	-	93 76%	* 1%	-	2 20%	40 16%	13 6%	5 4%	1 6%
Plaid Cymru	65 6%	41 9%	23 4%	17 12%	17 11%	11 7%	10 6%	4 2%	6 3%	30 10%	27 8%	2 2%	4 2%	2 1%	5 2%	3 7%	4 3%	43 78%	1 4%	2 15%	6 2%	16 7%	5 4%	14 59%
The Green Party	26 3%	14 3%	11 2%	7 5%	3 2%	7 4%	8 4%	* *	1 *	10 3%	13 4%	2 2%	1 *	-	-	2 4%	2 2%	-	20 64%	-	2 1%	4 2%	10 9%	* 2%
The British National Party (BNP)	5 1%	5 1%	-	4 3%	-	-	-	-	2 1%	-	-	5 3%	1 *	-	-	-	-	-	-	5 37%	-	-	-	-
Some other party	8 1%	5 1%	3 1%	-	-	4 2%	-	3 2%	1 1%	2 *	2 1%	2 1%	2 1%	3 1%	-	1 3%	-	-	-	3 21%	4 2%	-	2 2%	-
Would not vote	55 6%	27 6%	28 5%	6 4%	14 9%	7 4%	12 7%	9 6%	8 4%	11 3%	18 5%	6 4%	18 12%	-	-	-	-	-	-	-	4 2%	4 2%	1 1%	-
Refused	44 4%	16 3%	28 5%	3 2%	4 3%	4 2%	7 4%	9 6%	15 7%	11 3%	16 5%	6 4%	6 4%	-	1 *	-	-	1 1%	-	-	2 1%	3 1%	1 1%	* 2%
Don't know	110 11%	43 9%	68 13%	18 13%	22 14%	22 13%	13 8%	10 7%	24 12%	34 11%	38 11%	9 6%	19 12%	9 4%	10 4%	4 9%	8 6%	2 4%	4 14%	1 7%	23 10%	9 4%	15 13%	3 12%

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	596	270	326	32	57	83	103	129	191	291	131	50	103	195	208	22	80	32	14	7	212	186	68	24
Weighted base	574	287	287	65	77	97	110	96	128	197	199	82	78	165	215	23	80	30	17	8	173	182	76	16
Conservative	168 29%	86 30%	82 29%	11 17%	20 27%	26 27%	27 25%	33 35%	50 39%	75 38%	46 23%	20 25%	20 26%	150 91%	1 *	1 2%	4 5%	* *	2 9%	- -	113 65%	9 5%	13 17%	2 11%
Labour	237 41%	119 41%	118 41%	34 52%	36 47%	34 35%	48 44%	37 39%	46 36%	68 34%	88 45%	35 43%	39 50%	6 4%	208 97%	2 11%	4 4%	3 12%	3 19%	- -	15 8%	144 80%	31 41%	2 13%
Liberal Democrat	32 6%	12 4%	20 7%	2 3%	4 5%	7 7%	8 7%	5 5%	7 5%	11 6%	16 8%	2 2%	3 4%	4 3%	2 1%	17 74%	1 2%	1 2%	- -	- -	5 3%	2 1%	18 23%	- -
The UK Independence Party (UKIP)	71 12%	30 11%	41 14%	3 4%	6 8%	15 16%	13 12%	16 17%	18 14%	16 8%	24 12%	17 21%	11 14%	1 1%	- -	- -	66 82%	* 1%	- -	2 30%	31 18%	11 6%	4 5%	1 8%
Plaid Cymru	41 7%	25 9%	15 5%	9 14%	9 11%	8 8%	7 6%	3 3%	5 4%	19 9%	16 8%	2 2%	3 4%	1 1%	3 2%	1 4%	4 4%	25 85%	1 6%	1 12%	5 3%	11 6%	3 4%	11 65%
The Green Party	17 3%	8 3%	9 3%	4 6%	2 2%	4 4%	7 6%	* *	* *	8 4%	8 4%	1 2%	* *	- -	- -	1 6%	2 2%	- -	12 67%	- -	1 1%	4 2%	6 8%	* 2%
The British National Party (BNP)	4 1%	4 1%	- -	2 4%	- -	- -	- -	- -	2 1%	- -	- -	3 4%	1 1%	- -	- -	- -	- -	- -	- -	3 42%	- -	- -	- -	- -
Some other party	4 1%	2 1%	2 1%	- -	- -	3 3%	- -	1 1%	1 *	1 *	1 *	2 2%	1 1%	2 1%	- -	1 3%	- -	- -	- -	1 16%	2 1%	- -	2 2%	- -

Cardiff North Poll
CATI Fieldwork : 18th-27th June 2014

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	41%
Liberal Democrat	6%
UKIP	12%
Plaid Cymru	7%
Green	3%
Other	1%

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
I would not vote Liberal Democrat	653 65%	325 68%	328 63%	73 53%	98 62%	105 62%	113 64%	107 73%	154 75%	190 60%	216 63%	105 73%	111 72%	156 68%	217 76%	-	106 87%	35 65%	18 59%	12 91%	187 76%	188 79%	61 51%	18 79%
I would not vote UKIP	646 65%	297 62%	350 67%	91 66%	112 71%	109 65%	110 62%	91 61%	132 64%	230 73%	219 64%	87 60%	89 58%	173 75%	243 85%	31 82%	-	46 84%	24 78%	6 48%	136 56%	181 76%	102 87%	18 77%
I would not vote Plaid Cymru	576 58%	275 57%	301 58%	59 43%	78 49%	86 51%	105 59%	103 69%	146 70%	183 58%	184 53%	84 58%	97 63%	173 75%	172 60%	20 54%	88 72%	-	14 44%	9 73%	187 76%	144 60%	68 58%	2 9%
I would not vote Conservative	478 48%	234 49%	244 47%	58 42%	77 49%	84 50%	98 55%	72 49%	87 42%	132 42%	163 47%	84 59%	81 53%	-	236 82%	17 44%	74 61%	34 62%	22 71%	12 91%	38 16%	181 76%	77 65%	15 66%
I would not vote Labour	391 39%	199 42%	192 37%	24 18%	45 28%	71 42%	72 41%	75 51%	103 50%	124 39%	124 36%	62 43%	64 42%	162 70%	-	17 45%	95 78%	14 26%	16 51%	10 76%	186 76%	23 10%	41 34%	11 47%
None of these - I would potentially vote for all of them	64 6%	27 6%	37 7%	13 9%	14 9%	6 4%	12 7%	7 5%	10 5%	18 6%	25 7%	4 3%	11 7%	9 4%	8 3%	2 5%	4 4%	2 4%	-	1 9%	7 3%	11 4%	2 2%	1 3%
Don't know	11 1%	4 1%	8 2%	-	4 3%	2 1%	2 1%	3 2%	1 1%	2 1%	7 2%	-	1 *	-	-	-	-	-	-	-	-	1 *	-	-

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
NET: Well	595 60%	322 67%	273 53%	79 57%	92 58%	87 52%	96 54%	102 69%	139 67%	212 67%	197 57%	76 53%	79 52%	197 86%	155 54%	29 77%	61 50%	31 57%	10 34%	1 7%	191 78%	127 54%	70 59%	18 79%
Very well	(4) 46 5%	26 6%	20 4%	8 6%	6 4%	4 2%	9 5%	5 4%	15 7%	16 5%	15 4%	9 6%	6 4%	20 9%	15 5%	- -	8 6%	* 1%	- -	- -	20 8%	14 6%	2 2%	* 2%
Quite well	(3) 549 55%	296 62%	254 49%	71 52%	86 54%	83 50%	87 49%	97 65%	124 60%	196 62%	182 53%	67 46%	73 48%	177 77%	139 49%	29 77%	53 43%	31 57%	10 34%	1 7%	171 70%	113 47%	68 58%	18 77%
Quite badly	(2) 313 31%	127 26%	186 36%	51 37%	53 34%	65 39%	64 36%	32 21%	46 22%	84 27%	113 33%	49 34%	56 36%	28 12%	115 40%	7 19%	43 35%	21 38%	16 52%	8 60%	43 17%	82 35%	40 34%	4 15%
Very badly	(1) 71 7%	25 5%	46 9%	8 6%	11 7%	13 8%	16 9%	10 7%	12 6%	15 5%	29 8%	13 9%	15 10%	3 1%	14 5%	2 4%	16 13%	2 4%	1 3%	3 26%	8 3%	19 8%	8 7%	1 4%
NET: Badly	385 38%	153 32%	232 45%	59 43%	65 41%	79 47%	80 45%	42 28%	58 28%	98 31%	142 41%	63 44%	70 46%	32 14%	128 45%	9 23%	59 48%	23 41%	17 55%	11 86%	51 21%	102 43%	48 41%	5 20%
Don't know	20 2%	5 1%	15 3%	- -	2 1%	2 1%	1 1%	4 3%	9 5%	5 1%	5 2%	5 4%	4 2%	2 1%	4 2%	- -	2 2%	1 1%	3 11%	1 7%	4 2%	9 4%	- -	* 1%
Mean	2.58	2.68	2.49	2.57	2.55	2.46	2.50	2.68	2.72	2.69	2.54	2.52	2.47	2.94	2.55	2.72	2.44	2.55	2.35	1.78	2.84	2.54	2.54	2.78
Standard deviation	0.69	0.66	0.71	0.69	0.68	0.68	0.73	0.66	0.70	0.64	0.71	0.76	0.72	0.52	0.67	0.54	0.81	0.58	0.55	0.58	0.60	0.74	0.65	0.56
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.06	0.05	0.04	0.03	0.05	0.08	0.05	0.03	0.04	0.09	0.07	0.08	0.12	0.18	0.04	0.05	0.06	0.10

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru	
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33	
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23	
NET: Well	638 64%	328 68%	310 60%	99 72%	95 60%	97 58%	105 59%	93 63%	148 72%	232 74%	216 63%	81 57%	82 54%	201 87%	160 56%	30 80%	70 58%	35 64%	9 31%	4 29%	189 77%	144 60%	73 62%	18 79%	
Very well	(4) 5%	53 7%	31 4%	22 3%	4 3%	5 3%	8 5%	6 3%	7 5%	22 11%	15 5%	15 4%	12 8%	11 7%	18 8%	12 4%	1 4%	7 6%	1 2%	- -	2 14%	15 6%	16 7%	1 1%	1 5%
Quite well	(3) 59%	297 62%	288 55%	95 69%	89 57%	88 53%	99 56%	86 58%	126 61%	218 69%	201 58%	69 48%	71 46%	184 80%	148 52%	29 76%	63 52%	34 62%	9 31%	2 15%	174 71%	128 54%	72 61%	17 73%	
Quite badly	(2) 27%	267 25%	146 28%	28 20%	55 35%	47 28%	59 33%	39 26%	37 18%	63 20%	96 28%	45 32%	47 31%	24 11%	104 36%	7 18%	37 30%	15 27%	17 54%	5 42%	42 17%	72 30%	40 34%	3 14%	
Very badly	(1) 6%	64 4%	21 8%	8 6%	5 3%	22 13%	10 5%	11 7%	8 4%	13 4%	27 8%	8 6%	16 10%	1 1%	17 6%	1 3%	12 10%	4 7%	3 10%	3 26%	9 4%	14 6%	5 4%	1 4%	
NET: Badly	331 33%	142 30%	189 36%	36 26%	60 38%	70 41%	69 39%	49 33%	45 22%	76 24%	123 36%	54 37%	63 41%	26 11%	121 42%	8 20%	50 41%	19 34%	20 64%	9 68%	51 21%	86 36%	45 38%	4 18%	
Don't know	31 3%	10 2%	21 4%	3 2%	3 2%	2 1%	3 2%	5 3%	14 7%	7 2%	5 2%	9 6%	8 5%	4 2%	6 2%	- -	2 2%	1 2%	1 5%	* 3%	6 2%	8 3%	- -	1 3%	
Mean	2.65	2.72	2.58	2.70	2.61	2.50	2.59	2.63	2.84	2.76	2.60	2.63	2.53	2.96	2.55	2.80	2.54	2.60	2.22	2.17	2.82	2.63	2.59	2.82	
Standard deviation	0.69	0.65	0.71	0.63	0.62	0.79	0.65	0.70	0.67	0.60	0.70	0.74	0.79	0.46	0.67	0.54	0.76	0.66	0.63	1.03	0.59	0.70	0.59	0.60	
Standard error	0.02	0.03	0.03	0.08	0.06	0.07	0.05	0.05	0.04	0.03	0.05	0.08	0.06	0.03	0.04	0.09	0.07	0.10	0.13	0.32	0.03	0.05	0.06	0.11	

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
I am satisfied with the job David Cameron is doing overall as Prime Minister	308 31%	164 34%	144 28%	48 35%	55 35%	37 22%	38 21%	50 34%	79 38%	98 31%	106 31%	43 30%	46 30%	144 63%	43 15%	13 35%	22 18%	21 39%	2 6%	3 22%	116 47%	49 20%	27 23%	8 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	299 30%	127 26%	173 33%	38 27%	39 25%	71 42%	57 32%	40 27%	52 25%	106 33%	101 29%	42 30%	38 25%	81 35%	39 14%	17 45%	65 53%	11 21%	10 34%	4 29%	106 43%	40 17%	36 30%	5 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	302 30%	151 31%	151 29%	45 33%	54 34%	47 28%	60 34%	42 28%	54 26%	88 28%	107 31%	47 32%	54 35%	4 2%	194 68%	5 12%	25 20%	21 39%	14 45%	4 34%	18 7%	136 57%	49 42%	10 41%
Refused	19 2%	9 2%	10 2%	- -	- -	2 1%	6 3%	3 2%	7 3%	5 1%	5 2%	3 2%	4 3%	- -	- -	- -	2 1%	- -	2 8%	- -	3 1%	2 1%	- -	- -
Don't know	72 7%	29 6%	43 8%	7 5%	10 6%	9 6%	17 9%	13 9%	14 7%	19 6%	25 7%	9 6%	10 6%	1 *	10 4%	3 7%	8 7%	1 1%	2 7%	2 15%	3 1%	11 5%	6 5%	1 4%

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
The Conservatives	309 31%	165 34%	144 28%	37 27%	43 28%	49 29%	65 36%	55 37%	60 29%	114 36%	114 33%	34 24%	33 22%	84 37%	79 27%	14 37%	34 28%	12 23%	15 48%	8 64%	101 41%	67 28%	42 36%	5 23%
Labour	274 27%	133 28%	142 27%	38 28%	42 27%	53 32%	50 28%	36 24%	54 26%	96 31%	79 23%	36 25%	53 35%	48 21%	92 32%	8 22%	39 32%	13 24%	10 33%	7 57%	55 23%	87 37%	32 27%	4 18%
The UK Independence Party (UKIP)	156 16%	87 18%	69 13%	30 22%	22 14%	32 19%	24 13%	22 15%	25 12%	56 18%	55 16%	24 17%	15 10%	33 14%	34 12%	5 12%	26 21%	10 19%	5 15%	7 54%	40 16%	33 14%	23 19%	4 17%
The Liberal Democrat	115 12%	60 12%	55 11%	17 12%	17 11%	22 13%	22 13%	19 13%	17 8%	44 14%	40 12%	13 9%	14 9%	17 7%	34 12%	6 17%	17 14%	6 10%	6 21%	4 29%	22 9%	29 12%	26 22%	1 4%
Plaid Cymru	103 10%	49 10%	54 10%	14 10%	12 8%	25 15%	18 10%	17 12%	16 8%	41 13%	31 9%	15 10%	14 9%	17 7%	28 10%	4 10%	13 10%	9 16%	5 17%	-	24 10%	35 15%	6 5%	3 15%
None of them	488 49%	217 45%	271 52%	69 50%	88 56%	78 46%	79 44%	64 43%	108 52%	132 42%	173 50%	83 58%	81 53%	109 47%	136 47%	15 39%	60 49%	30 54%	10 33%	4 29%	109 44%	100 42%	54 46%	12 53%
Don't know	13 1%	5 1%	8 2%	-	1 1%	4 2%	5 3%	1 *	3 1%	5 2%	3 1%	1 1%	3 2%	2 1%	3 1%	2 6%	-	*	2 8%	-	2 1%	2 1%	-	*

Cardiff North Poll

CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	Plaid Cymru
Unweighted base	1000	438	562	68	110	146	167	197	308	459	218	86	193	258	269	34	118	50	23	11	297	245	105	33
Weighted base	1000	480	520	138	158	168	178	148	207	315	344	143	153	231	287	38	123	54	31	13	245	238	118	23
A Labour government	358 36%	170 36%	187 36%	65 47%	63 40%	55 33%	62 35%	48 33%	64 31%	95 30%	135 39%	50 35%	68 44%	6 2%	239 83%	1 4%	33 27%	27 50%	10 33%	6 44%	22 9%	177 74%	37 31%	10 44%
A Conservative government	292 29%	138 29%	154 30%	25 18%	34 22%	57 34%	43 24%	49 33%	84 41%	94 30%	100 29%	39 27%	43 28%	179 78%	7 2%	1 2%	44 36%	6 10%	7 24%	- -	172 70%	20 8%	18 16%	5 20%
A coalition between Labour and the Liberal Democrats	116 12%	64 13%	53 10%	24 18%	16 10%	22 13%	25 14%	17 11%	12 6%	47 15%	40 12%	19 13%	8 5%	- -	37 13%	18 48%	12 10%	17 31%	10 32%	2 18%	3 1%	26 11%	32 27%	4 18%
A coalition between the Conservatives and the Liberal Democrats	106 11%	52 11%	54 10%	15 11%	19 12%	17 10%	20 11%	17 11%	19 9%	43 14%	37 11%	14 10%	11 7%	41 18%	3 1%	14 36%	16 13%	4 8%	1 2%	2 16%	36 15%	6 3%	20 17%	3 11%
Don't know	128 13%	55 12%	73 14%	10 7%	26 16%	17 10%	28 16%	18 12%	28 14%	36 11%	31 9%	22 16%	23 15%	5 2%	1 *	4 10%	17 14%	1 1%	3 9%	3 22%	13 5%	9 4%	10 9%	2 7%

Cardiff North Poll
CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	438 44%	480 48%
Female	562 56%	520 52%

Cardiff North Poll
CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	68 7%	138 14%
25-34	110 11%	158 16%
35-44	146 15%	168 17%
45-54	167 17%	178 18%
55-64	197 20%	148 15%
65 or older	308 31%	207 21%
Refused	4 *	4 *

Cardiff North Poll
CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	156 16%	111 11%
B	303 30%	204 20%
C1	218 22%	344 34%
C2	86 9%	143 14%
D	52 5%	49 5%
E	141 14%	104 10%
Refused	44 4%	44 4%

Cardiff North Poll
CATI Fieldwork : 18th-27th June 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	297 30%	245 25%
Labour	245 25%	238 24%
Liberal Democrats	105 11%	118 12%
Plaid Cymru	33 3%	23 2%
Another party	28 3%	25 3%
Did not vote	185 19%	254 25%
Refused	49 5%	40 4%
Don't know	58 6%	56 6%