

Broxtowe Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92	
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103	
Certain to vote	(10)	508	261	247	42	45	71	84	99	167	151	156	94	95	127	166	13	85	19	4	167	167	63
		51%	53%	48%	39%	31%	40%	47%	63%	73%	57%	51%	49%	47%	60%	62%	52%	61%	48%	23%	70%	70%	62%
	(9)	69	42	27	1	10	18	22	8	8	22	22	13	11	18	16	4	9	2	3	14	19	12
		7%	9%	5%	1%	7%	10%	12%	5%	4%	8%	7%	7%	5%	9%	6%	16%	6%	5%	21%	6%	8%	12%
	(8)	100	54	45	16	19	25	15	14	11	22	31	23	19	20	20	2	19	5	7	27	18	5
		10%	11%	9%	14%	13%	14%	8%	9%	5%	8%	10%	12%	9%	9%	7%	8%	13%	13%	44%	11%	8%	5%
	(7)	54	23	31	7	17	5	10	6	8	11	20	8	11	13	18	2	5	-	-	8	9	10
		5%	5%	6%	6%	12%	3%	6%	4%	3%	4%	7%	4%	5%	6%	7%	6%	4%	-	-	3%	4%	10%
	(6)	37	9	28	9	6	9	4	6	4	7	14	6	7	13	7	-	2	4	-	4	8	1
		4%	2%	5%	8%	4%	5%	2%	4%	2%	3%	5%	3%	4%	6%	3%	-	2%	11%	-	2%	3%	1%
	(5)	88	32	55	14	22	17	12	10	12	19	22	18	21	16	27	3	12	3	2	13	9	5
		9%	7%	11%	13%	15%	9%	7%	6%	5%	7%	7%	10%	10%	8%	10%	11%	9%	8%	11%	6%	4%	5%
	(4)	9	7	2	2	1	2	3	1	*	7	1	-	1	1	3	-	1	2	-	1	1	*
		1%	1%	*	2%	1%	1%	2%	1%	*	2%	*	-	1%	*	1%	-	1%	4%	-	*	*	*
	(3)	22	11	11	8	5	5	2	2	*	6	2	8	6	-	8	1	6	4	-	-	4	2
		2%	2%	2%	7%	3%	3%	1%	1%	*	2%	1%	4%	3%	-	3%	3%	4%	11%	-	-	2%	2%
	(2)	12	8	4	-	2	4	2	2	2	1	1	6	4	2	3	1	1	-	-	2	-	-
		1%	2%	1%	-	1%	2%	1%	1%	1%	*	*	3%	2%	1%	1%	4%	1%	-	-	1%	-	-
Definitely would not vote	(1)	98	40	58	10	22	21	23	10	12	20	36	15	25	-	-	-	-	-	-	2	5	3
		10%	8%	11%	9%	15%	12%	13%	6%	5%	8%	12%	8%	12%	-	-	-	-	-	-	1%	2%	3%
Refused		1	1	1	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	*	*	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	1	2	-	-	-	-	3	-	1	-	2	-	-	-	-	-	-	-	1	-	1
		*	*	*	-	-	-	-	1%	-	*	-	1%	-	-	-	-	-	-	-	*	-	1%
Mean		7.79	8.03	7.56	7.12	6.75	7.33	7.66	8.40	8.84	8.15	7.84	7.71	7.41	8.81	8.63	8.45	8.66	7.81	8.34	9.10	9.01	8.77
Standard deviation		3.00	2.90	3.09	2.99	3.16	3.16	3.18	2.67	2.44	2.82	3.01	3.01	3.23	1.81	2.13	2.30	2.09	2.60	1.48	1.75	1.97	2.16
Standard error		0.10	0.14	0.13	0.45	0.30	0.27	0.24	0.19	0.13	0.14	0.21	0.27	0.21	0.12	0.13	0.46	0.17	0.48	0.47	0.11	0.12	0.23

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103
Conservative	210 21%	108 22%	102 20%	16 14%	30 20%	28 16%	32 18%	42 27%	63 28%	61 23%	70 23%	40 21%	36 18%	210 100%	-	-	-	-	-	142 59%	8 4%	6 6%
Labour	267 27%	134 27%	134 26%	46 42%	35 23%	49 28%	55 31%	35 22%	48 21%	82 31%	79 26%	54 28%	45 22%	-	267 100%	-	-	-	-	10 4%	153 64%	37 36%
Liberal Democrat	25 3%	9 2%	17 3%	-	4 2%	12 7%	6 3%	2 1%	1 1%	11 4%	13 4%	-	1 1%	-	-	25 100%	-	-	-	-	4 2%	15 15%
The UK Independence Party (UKIP)	141 14%	75 15%	66 13%	10 10%	16 11%	18 10%	27 15%	30 19%	39 17%	27 10%	31 10%	33 18%	45 22%	-	-	-	141 100%	-	-	45 19%	31 13%	12 12%
The Green Party	39 4%	23 5%	16 3%	11 10%	10 7%	12 7%	3 2%	4 2%	-	14 5%	15 5%	9 4%	1 1%	-	-	-	-	39 100%	-	2 1%	6 2%	4 4%
The British National Party (BNP)	6 1%	6 1%	-	3 2%	2 1%	1 1%	-	-	-	-	-	2 1%	4 2%	-	-	-	-	-	6 39%	-	-	-
Some other party	9 1%	7 1%	2 *	2 2%	2 1%	1 1%	1 1%	2 2%	-	3 1%	-	5 3%	1 1%	-	-	-	-	-	9 61%	5 2%	1 1%	-
Would not vote	98 10%	40 8%	58 11%	10 9%	22 15%	21 12%	23 13%	10 6%	12 5%	20 8%	36 12%	15 8%	25 12%	-	-	-	-	-	-	2 1%	5 2%	3 3%
Refused	83 8%	35 7%	47 9%	8 8%	5 3%	10 5%	12 6%	15 10%	33 14%	20 7%	21 7%	13 7%	19 9%	-	-	-	-	-	-	13 6%	7 3%	9 9%
Don't know	121 12%	53 11%	68 13%	4 4%	23 15%	26 15%	19 11%	17 11%	31 14%	30 11%	43 14%	20 10%	24 12%	-	-	-	-	-	-	20 8%	24 10%	16 16%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	509	256	252	19	43	64	90	111	182	227	103	64	105	170	192	17	106	16	7	183	179	54
Weighted base	491	266	225	49	57	81	91	90	124	145	154	96	86	152	188	17	100	23	10	162	161	57
Conservative	152	77	75	6	18	18	24	32	54	47	50	29	25	152	-	-	-	-	-	115	8	5
	31%	29%	34%	13%	32%	22%	26%	36%	43%	32%	32%	30%	29%	100%	-	-	-	-	-	71%	5%	8%
Labour	188	104	84	26	20	34	39	29	38	61	63	32	26	-	188	-	-	-	-	8	122	28
	38%	39%	37%	54%	35%	42%	43%	33%	31%	42%	41%	34%	31%	-	100%	-	-	-	-	5%	76%	49%
Liberal Democrat	17	6	11	-	2	8	4	2	1	8	9	-	*	-	-	17	-	-	-	-	3	13
	4%	2%	5%	-	4%	10%	5%	2%	1%	5%	6%	-	*	-	-	100%	-	-	-	-	2%	23%
The UK Independence Party (UKIP)	100	56	44	8	8	10	19	24	31	20	22	24	31	-	-	-	100	-	-	34	22	11
	20%	21%	20%	15%	15%	13%	21%	26%	25%	14%	14%	25%	36%	-	-	-	100%	-	-	21%	14%	19%
The Green Party	23	16	8	7	4	8	3	1	-	8	10	5	*	-	-	-	-	23	-	2	5	1
	5%	6%	3%	13%	8%	10%	3%	2%	-	5%	7%	5%	*	-	-	-	-	100%	-	1%	3%	2%
The British National Party (BNP)	4	4	-	2	2	1	-	-	-	-	-	2	2	-	-	-	-	-	4	-	-	-
	1%	2%	-	3%	3%	1%	-	-	-	-	-	2%	3%	-	-	-	-	-	43%	-	-	-
Some other party	6	4	2	*	2	1	1	2	-	1	-	4	1	-	-	-	-	-	6	4	1	-
	1%	2%	1%	*	3%	1%	1%	2%	-	1%	-	4%	1%	-	-	-	-	-	57%	2%	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	31%
Labour	38%
Liberal Democrat	4%
UKIP	19%
Green	4%
Other	2%

Broxtowe Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103
Conservative	215	117	98	14	29	27	34	47	64	62	65	43	40	170	8	1	8	4	5	146	10	7
	21%	24%	19%	13%	19%	15%	19%	30%	28%	23%	21%	22%	20%	81%	3%	4%	6%	9%	33%	61%	4%	6%
Labour	295	145	150	47	34	59	63	36	56	90	92	58	47	10	247	3	5	3	-	12	157	40
	30%	30%	29%	43%	23%	33%	35%	23%	25%	34%	30%	31%	23%	5%	92%	10%	3%	8%	-	5%	65%	39%
Liberal Democrat	48	13	35	1	7	19	8	4	9	16	20	5	7	8	6	21	2	6	-	6	8	20
	5%	3%	7%	1%	5%	11%	4%	2%	4%	6%	6%	2%	4%	4%	2%	83%	2%	14%	-	3%	3%	19%
The UK Independence Party (UKIP)	133	73	60	13	18	15	21	29	36	23	28	34	40	6	-	-	117	-	-	38	32	11
	13%	15%	12%	12%	12%	8%	12%	18%	16%	9%	9%	18%	20%	3%	-	-	83%	-	-	16%	14%	11%
The Green Party	30	20	10	9	8	3	5	3	1	13	11	4	1	-	1	-	-	25	-	3	5	3
	3%	4%	2%	9%	6%	2%	3%	2%	*	5%	4%	2%	1%	-	1%	-	-	63%	-	1%	2%	2%
The British National Party (BNP)	6	6	-	3	2	1	-	-	-	-	-	2	4	-	-	-	-	-	6	-	-	-
	1%	1%	-	2%	1%	1%	-	-	-	-	-	1%	2%	-	-	-	-	-	39%	-	-	-
Some other party	9	6	4	2	2	-	4	*	1	3	2	3	1	*	*	-	2	-	4	2	1	2
	1%	1%	1%	2%	1%	-	2%	*	*	1%	1%	2%	1%	*	*	-	1%	-	24%	1%	1%	2%
Would not vote	98	40	58	10	22	21	23	10	12	20	36	15	25	-	-	-	-	-	-	2	5	3
	10%	8%	11%	9%	15%	12%	13%	6%	5%	8%	12%	8%	12%	-	-	-	-	-	-	1%	2%	3%
Refused	54	28	27	2	3	5	9	13	22	15	16	6	11	-	-	-	1	-	-	10	2	2
	5%	6%	5%	2%	2%	3%	5%	8%	10%	5%	5%	3%	5%	-	-	-	1%	-	-	4%	1%	2%
Don't know	112	43	69	8	24	26	12	15	26	26	37	21	25	15	5	1	6	2	1	20	19	16
	11%	9%	13%	7%	16%	15%	7%	10%	11%	10%	12%	11%	13%	7%	2%	3%	4%	6%	4%	9%	8%	16%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	537	271	266	20	44	67	95	112	200	239	109	66	112	161	188	16	102	16	6	189	190	58
Weighted base	514	275	238	50	58	83	96	91	135	151	160	100	90	142	185	17	97	22	10	165	168	62
Conservative	150	83	68	6	18	14	25	35	53	47	46	29	27	125	5	*	4	*	4	115	9	3
	29%	30%	29%	12%	31%	17%	26%	38%	39%	31%	29%	29%	29%	88%	3%	2%	5%	2%	36%	70%	6%	5%
Labour	203	109	94	27	17	41	45	30	44	67	69	34	29	5	173	2	4	2	-	9	124	30
	40%	40%	40%	54%	29%	49%	47%	33%	33%	44%	43%	34%	32%	4%	94%	14%	4%	8%	-	5%	73%	48%
Liberal Democrat	34	9	25	*	5	13	5	2	8	10	15	4	5	7	5	14	2	3	-	5	6	17
	7%	3%	10%	*	9%	16%	6%	3%	6%	7%	9%	4%	5%	5%	3%	84%	2%	12%	-	3%	4%	27%
The UK Independence Party (UKIP)	95	52	42	8	10	11	14	23	28	17	21	24	27	5	-	-	84	-	-	31	23	10
	18%	19%	18%	17%	18%	13%	15%	25%	21%	11%	13%	24%	30%	4%	-	-	87%	-	-	19%	14%	16%
The Green Party	21	15	6	7	5	3	4	1	1	9	8	4	*	-	1	-	-	17	-	3	4	2
	4%	5%	3%	13%	9%	4%	4%	1%	1%	6%	5%	4%	*	-	1%	-	-	78%	-	2%	3%	4%
The British National Party (BNP)	4	4	-	2	2	1	-	-	-	-	-	2	2	-	-	-	-	-	4	-	-	-
	1%	2%	-	3%	3%	1%	-	-	-	-	-	2%	3%	-	-	-	-	-	45%	-	-	-
Some other party	5	3	2	*	1	-	3	*	1	1	1	3	*	*	*	-	2	-	2	2	1	1
	1%	1%	1%	*	1%	-	3%	*	1%	1%	*	3%	*	*	*	-	2%	-	19%	1%	1%	1%

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Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	39%
Liberal Democrat	7%
UKIP	18%
Green	4%
Other	2%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103
I would not vote Liberal Democrat	638 64%	341 70%	297 58%	64 59%	90 61%	94 53%	120 67%	117 74%	153 67%	167 62%	183 60%	139 73%	129 64%	148 70%	187 70%	-	117 83%	21 54%	14 89%	186 78%	176 73%	50 49%
I would not vote UKIP	608 61%	291 59%	318 62%	76 70%	94 63%	120 68%	104 58%	88 56%	127 56%	192 72%	205 67%	102 53%	92 46%	149 71%	226 84%	24 96%	-	31 77%	4 26%	129 54%	173 72%	74 72%
I would not vote Conservative	458 46%	220 45%	238 47%	55 51%	66 45%	91 51%	99 56%	63 40%	84 37%	118 44%	137 45%	93 49%	95 48%	-	191 72%	17 68%	93 66%	27 69%	3 18%	37 16%	184 77%	50 48%
I would not vote Labour	405 40%	213 44%	191 37%	33 30%	50 33%	70 39%	69 39%	77 49%	105 46%	102 38%	118 39%	86 45%	86 43%	153 73%	-	7 27%	104 73%	19 49%	13 85%	186 78%	33 14%	24 24%
None of these - I would potentially vote for all of them	83 8%	33 7%	50 10%	11 10%	20 13%	7 4%	15 8%	12 7%	17 8%	17 6%	19 6%	17 9%	24 12%	13 6%	13 5%	-	7 5%	4 10%	2 11%	8 4%	6 2%	9 9%
Don't know	23 2%	7 1%	17 3%	-	2 1%	4 2%	3 2%	3 2%	11 5%	3 1%	11 3%	2 1%	7 3%	2 1%	1 *	1 4%	-	-	-	3 1%	*	-

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92	
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103	
NET: Well	615	353	262	79	80	97	104	105	149	173	192	123	106	180	156	15	82	26	7	189	131	64	
	61%	72%	51%	73%	54%	54%	58%	66%	66%	64%	63%	64%	53%	86%	58%	61%	58%	65%	44%	79%	55%	62%	
Very well	(4)	46	32	15	4	6	5	12	8	10	13	9	5	16	21	7	1	8	-	1	21	6	6
		5%	6%	3%	4%	4%	3%	7%	5%	5%	5%	3%	3%	8%	10%	3%	5%	5%	-	9%	9%	2%	6%
Quite well	(3)	569	322	247	75	74	91	92	97	139	159	184	118	90	159	149	14	74	26	5	168	125	58
		57%	66%	48%	69%	50%	51%	51%	61%	61%	59%	60%	62%	45%	76%	56%	55%	53%	65%	35%	70%	52%	56%
Quite badly	(2)	296	99	197	25	57	66	59	40	48	77	87	51	72	23	92	8	43	13	7	40	85	32
		30%	20%	39%	23%	39%	37%	33%	25%	21%	29%	28%	27%	36%	11%	34%	32%	31%	34%	47%	17%	35%	31%
Very badly	(1)	66	32	34	5	10	13	10	11	17	12	22	15	15	5	15	2	12	-	1	5	17	5
		7%	7%	7%	5%	7%	7%	6%	7%	7%	5%	7%	8%	7%	3%	6%	7%	9%	-	8%	2%	7%	5%
NET: Badly		362	130	231	30	67	78	69	52	65	90	109	66	87	28	107	10	56	13	9	46	101	37
		36%	27%	45%	27%	45%	44%	39%	33%	29%	33%	36%	34%	43%	13%	40%	39%	40%	34%	56%	19%	42%	36%
Don't know		24	6	17	-	1	3	5	2	13	6	5	2	8	2	5	-	3	*	-	4	7	2
		2%	1%	3%	-	*	2%	3%	1%	6%	2%	2%	1%	4%	1%	2%	-	2%	1%	-	2%	3%	2%
Mean		2.61	2.73	2.49	2.72	2.51	2.51	2.62	2.65	2.67	2.66	2.59	2.60	2.55	2.94	2.56	2.59	2.56	2.65	2.45	2.87	2.52	2.64
Standard deviation		0.68	0.68	0.67	0.61	0.69	0.68	0.71	0.69	0.69	0.65	0.67	0.68	0.76	0.56	0.65	0.72	0.73	0.48	0.80	0.58	0.67	0.68
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.04	0.04	0.14	0.06	0.09	0.25	0.04	0.04	0.07

Broxtowe Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92	
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103	
NET: Well	616	351	265	74	85	103	101	105	147	186	184	123	104	174	163	14	74	26	7	189	132	62	
	62%	72%	52%	68%	58%	58%	57%	67%	64%	70%	60%	64%	52%	83%	61%	54%	53%	67%	47%	79%	55%	61%	
Very well	(4)	53	32	21	9	10	2	8	8	16	17	8	18	10	17	13	-	6	-	1	18	8	11
		5%	7%	4%	8%	7%	1%	4%	5%	7%	6%	3%	9%	5%	8%	5%	-	4%	-	9%	8%	3%	11%
Quite well	(3)	562	319	244	65	75	101	93	97	131	170	176	105	94	157	151	14	68	26	6	171	124	51
		56%	65%	48%	60%	51%	57%	52%	61%	58%	63%	57%	55%	47%	75%	56%	54%	48%	67%	38%	71%	52%	50%
Quite badly	(2)	286	97	189	30	48	56	62	41	50	66	94	49	65	30	88	10	50	13	6	41	88	35
		29%	20%	37%	27%	32%	32%	35%	26%	22%	24%	31%	26%	32%	14%	33%	39%	36%	32%	39%	17%	37%	34%
Very badly	(1)	68	31	37	5	11	16	12	8	16	10	21	16	20	4	10	2	13	-	-	5	13	5
		7%	6%	7%	5%	8%	9%	7%	5%	7%	4%	7%	8%	10%	2%	4%	7%	9%	-	-	2%	5%	5%
NET: Badly		354	128	227	35	59	73	74	49	65	76	115	65	85	34	98	11	63	13	6	46	101	39
		35%	26%	44%	32%	40%	41%	41%	31%	29%	28%	38%	34%	42%	16%	37%	46%	45%	32%	39%	19%	42%	38%
Don't know		30	12	19	-	4	2	4	4	16	6	7	3	12	2	6	-	3	*	2	4	7	1
		3%	2%	4%	-	3%	1%	2%	3%	7%	2%	2%	2%	6%	1%	2%	-	2%	1%	14%	2%	3%	1%
Mean		2.62	2.74	2.51	2.72	2.58	2.51	2.55	2.69	2.69	2.74	2.57	2.66	2.50	2.90	2.64	2.47	2.49	2.68	2.66	2.86	2.55	2.68
Standard deviation		0.70	0.68	0.70	0.69	0.74	0.68	0.69	0.66	0.72	0.63	0.67	0.76	0.76	0.54	0.64	0.64	0.73	0.47	0.69	0.56	0.65	0.73
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.07	0.05	0.04	0.04	0.13	0.06	0.09	0.23	0.03	0.04	0.08

Broxtowe Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103
I am satisfied with the job David Cameron is doing overall as Prime Minister	292 29%	163 33%	129 25%	27 25%	46 31%	51 29%	44 25%	43 27%	81 36%	79 29%	85 28%	64 33%	56 28%	137 65%	42 16%	8 34%	18 13%	10 26%	5 33%	129 54%	36 15%	22 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	297 30%	143 29%	154 30%	23 21%	62 42%	48 27%	49 28%	53 33%	61 27%	79 30%	92 30%	69 36%	52 26%	68 32%	38 14%	7 28%	72 51%	7 18%	6 38%	97 40%	34 14%	31 30%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	312 31%	147 30%	165 32%	51 47%	34 23%	66 37%	60 34%	41 26%	59 26%	86 32%	105 34%	51 27%	61 30%	1 1%	178 67%	9 34%	39 28%	20 51%	3 17%	7 3%	158 66%	45 44%
Refused	24 2%	10 2%	14 3%	- -	2 1%	3 2%	3 2%	6 4%	10 4%	7 3%	6 2%	1 1%	8 4%	* *	- -	- -	- -	- -	- -	- -	1 *	- -
Don't know	76 8%	28 6%	48 9%	8 7%	5 3%	9 5%	21 12%	16 10%	17 7%	17 6%	18 6%	6 3%	24 12%	3 2%	8 3%	1 4%	13 9%	2 4%	2 12%	7 3%	11 5%	5 5%

Broxtowe Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103
Labour	214	115	99	27	29	33	45	36	43	57	65	44	42	38	75	9	23	15	5	40	71	26
	21%	23%	19%	24%	19%	19%	25%	23%	19%	21%	21%	23%	21%	18%	28%	37%	17%	39%	35%	17%	30%	26%
The Conservatives	199	114	86	16	22	32	37	38	53	48	69	35	42	45	62	6	22	11	5	63	51	28
	20%	23%	17%	15%	15%	18%	21%	24%	23%	18%	22%	18%	21%	22%	23%	24%	16%	27%	35%	26%	21%	27%
The UK Independence Party (UKIP)	155	90	66	14	31	32	26	23	29	42	43	40	25	24	58	4	31	10	3	29	51	21
	16%	18%	13%	13%	21%	18%	15%	15%	13%	16%	14%	21%	13%	11%	22%	17%	22%	25%	18%	12%	21%	21%
The Liberal Democrat	115	56	59	14	12	21	26	18	23	39	34	22	17	26	39	4	14	7	-	28	36	15
	11%	11%	12%	13%	8%	12%	15%	11%	10%	14%	11%	11%	9%	13%	14%	15%	10%	17%	-	12%	15%	14%
None of them	600	283	317	67	93	110	102	90	139	159	186	109	126	126	139	14	85	19	8	139	128	51
	60%	58%	62%	61%	63%	62%	57%	57%	61%	59%	61%	57%	63%	60%	52%	57%	60%	47%	55%	58%	53%	50%
Don't know	17	10	6	6	3	2	3	1	2	3	6	2	1	2	3	-	3	-	-	4	2	-
	2%	2%	1%	6%	2%	1%	2%	*	1%	1%	2%	1%	1%	1%	1%	-	2%	-	-	2%	1%	-

Broxtowe Poll

CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	44	113	141	172	195	334	403	202	121	240	222	261	25	145	29	10	268	266	92
Weighted base	1000	490	510	109	148	178	178	158	228	268	306	191	201	210	267	25	141	39	15	239	240	103
A Labour government	333 33%	154 31%	178 35%	48 44%	55 37%	55 31%	61 34%	49 31%	66 29%	85 32%	101 33%	70 36%	68 34%	3 2%	214 80%	3 11%	34 24%	12 31%	1 9%	20 9%	171 71%	32 31%
A Conservative government	299 30%	158 32%	141 28%	12 11%	39 26%	39 22%	53 30%	62 39%	95 42%	78 29%	92 30%	64 34%	59 29%	183 87%	5 2%	-	53 37%	6 15%	5 33%	181 76%	17 7%	11 11%
A coalition between Labour and the Liberal Democrats	112 11%	60 12%	52 10%	24 22%	16 11%	34 19%	22 12%	9 6%	8 4%	38 14%	36 12%	21 11%	15 8%	4 2%	42 16%	11 45%	15 11%	9 24%	2 11%	3 1%	32 13%	28 27%
A coalition between the Conservatives and the Liberal Democrats	81 8%	37 8%	43 9%	3 3%	17 12%	16 9%	17 10%	10 6%	17 8%	32 12%	27 9%	6 3%	15 8%	17 8%	3 1%	11 44%	13 10%	7 17%	1 4%	20 8%	7 3%	16 15%
Don't know	175 18%	81 16%	95 19%	22 20%	21 14%	35 20%	25 14%	29 19%	41 18%	35 13%	49 16%	31 16%	43 22%	3 1%	2 1%	-	26 18%	5 13%	7 43%	15 6%	12 5%	16 15%

Broxtowe Poll
CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	459 46%	490 49%
Female	541 54%	510 51%

Broxtowe Poll
CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	44 4%	109 11%
25-34	113 11%	148 15%
35-44	141 14%	178 18%
45-54	172 17%	178 18%
55-64	195 20%	158 16%
65 or older	334 33%	228 23%
Refused	1 *	1 *

Broxtowe Poll
CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	128 13%	84 8%
B	275 28%	184 18%
C1	202 20%	306 31%
C2	121 12%	191 19%
D	88 9%	90 9%
E	152 15%	111 11%
Refused	34 3%	34 3%

Broxtowe Poll
CATI Fieldwork : 26th June - 4th July 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	268 27%	239 24%
Labour	266 27%	240 24%
Liberal Democrats	92 9%	103 10%
Another party	36 4%	36 4%
Did not vote	230 23%	291 29%
Refused	63 6%	48 5%
Don't know	45 5%	44 4%