

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84	
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86	
Certain to vote	(10)	596	291	305	100	82	132	114	76	90	204	217	77	79	211	27	44	151	105	144	61	
		60%	58%	61%	45%	39%	69%	76%	76%	75%	68%	59%	57%	51%	59%	75%	69%	55%	69%	72%	80%	71%
	(9)	75	38	38	14	23	20	6	6	6	25	31	11	4	16	18	2	10	13	18	7	9
		8%	8%	8%	6%	11%	10%	4%	6%	5%	8%	8%	8%	2%	12%	6%	5%	13%	6%	13%	4%	10%
	(8)	86	46	40	30	28	10	6	4	8	17	41	9	14	15	10	4	14	25	8	11	-
		9%	9%	8%	13%	13%	5%	4%	4%	7%	6%	11%	7%	9%	11%	4%	11%	17%	11%	6%	6%	-
	(7)	33	21	12	14	7	5	3	5	1	10	13	6	1	1	16	3	3	5	3	3	5
		3%	4%	2%	6%	3%	2%	2%	5%	1%	3%	4%	4%	1%	1%	6%	8%	4%	2%	2%	2%	6%
	(6)	20	5	15	-	14	-	2	1	2	3	5	2	6	4	3	-	1	3	5	1	2
		2%	1%	3%	-	7%	-	2%	1%	2%	1%	1%	2%	4%	3%	1%	-	2%	2%	4%	1%	3%
	(5)	54	32	22	17	20	4	7	2	5	12	27	7	8	12	13	3	4	11	3	10	3
		5%	6%	4%	8%	9%	2%	4%	2%	4%	4%	7%	5%	5%	9%	4%	6%	5%	5%	2%	5%	4%
	(4)	12	11	2	-	7	2	2	-	1	4	7	-	1	-	2	-	*	7	-	-	4
		1%	2%	*	-	3%	1%	2%	-	*	1%	2%	-	*	-	1%	-	1%	3%	-	-	5%
	(3)	28	12	16	11	7	7	*	1	2	8	7	4	6	7	8	-	3	1	1	4	1
		3%	2%	3%	5%	3%	4%	*	1%	1%	3%	2%	3%	4%	6%	3%	-	4%	*	1%	2%	2%
	(2)	26	8	18	17	5	1	2	-	*	2	9	10	5	-	1	-	-	6	*	-	-
		3%	2%	4%	8%	2%	1%	1%	-	*	1%	3%	7%	3%	-	*	-	-	3%	*	-	-
Definitely would not vote	(1)	68	36	32	19	19	11	8	6	5	14	10	9	29	-	-	-	-	-	-	1	-
		7%	7%	6%	8%	9%	6%	5%	6%	4%	5%	3%	7%	19%	-	-	-	-	-	-	*	-
Don't know		2	1	1	-	-	-	-	-	2	-	-	-	1	-	-	-	-	-	1	-	-
		*	*	*	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-
Mean		8.21	8.17	8.24	7.35	7.38	8.72	8.83	9.00	9.02	8.72	8.47	7.93	7.05	8.67	9.15	9.15	8.80	8.94	9.37	9.31	9.02
Standard deviation		2.87	2.85	2.89	3.24	3.00	2.60	2.53	2.34	2.22	2.47	2.45	3.11	3.69	2.09	1.80	1.49	1.82	1.98	1.35	1.67	1.91
Standard error		0.09	0.13	0.13	0.41	0.29	0.19	0.16	0.17	0.15	0.11	0.16	0.32	0.29	0.17	0.11	0.25	0.20	0.13	0.10	0.11	0.21

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86
Conservative	135 14%	67 13%	68 14%	20 9%	31 15%	19 10%	22 15%	11 11%	31 25%	51 17%	49 13%	11 8%	20 13%	135 100%	-	-	-	-	75 51%	6 4%	6 7%
Labour	283 28%	153 31%	130 26%	90 40%	37 18%	65 34%	39 26%	26 25%	26 21%	100 33%	110 30%	29 22%	33 21%	-	283 100%	-	-	-	16 11%	122 68%	18 21%
Liberal Democrat	40 4%	28 6%	12 2%	4 2%	14 7%	12 6%	5 3%	2 2%	2 1%	19 6%	9 2%	8 6%	1 1%	-	-	40 100%	-	-	1 1%	5 3%	18 21%
The UK Independence Party (UKIP)	80 8%	47 9%	32 6%	-	28 13%	14 7%	12 8%	13 13%	13 11%	12 4%	29 8%	26 19%	12 8%	-	-	-	80 100%	-	25 17%	21 11%	6 7%
The Green Party	199 20%	92 18%	106 21%	33 15%	47 22%	46 24%	34 23%	24 24%	14 12%	62 21%	88 24%	15 11%	26 17%	-	-	-	-	199 90%	3 2%	13 7%	16 19%
The British National Party (BNP)	2 *	-	2 *	-	-	2 1%	-	-	-	-	2 *	-	-	-	-	-	-	-	2 1%	-	-
Some other party	20 2%	16 3%	4 1%	9 4%	1 1%	2 1%	3 2%	2 2%	2 2%	3 1%	5 1%	10 7%	1 1%	-	-	-	-	20 9%	1 1%	1 1%	-
Would not vote	68 7%	36 7%	32 6%	19 8%	19 9%	11 6%	8 5%	6 6%	5 4%	14 5%	10 3%	9 7%	29 19%	-	-	-	-	-	-	1 *	-
Refused	45 5%	18 4%	28 6%	9 4%	8 4%	4 2%	8 5%	6 6%	10 8%	14 5%	13 4%	4 3%	11 7%	-	-	-	-	-	3 2%	6 3%	6 6%
Don't know	129 13%	42 8%	86 17%	38 17%	27 13%	15 8%	20 13%	11 10%	18 15%	23 8%	52 14%	23 17%	20 13%	-	-	-	-	-	22 15%	6 3%	16 19%

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	616	307	309	30	52	128	150	119	136	322	148	53	78	120	227	28	61	181	123	167	52
Weighted base	572	298	274	105	104	130	93	65	73	195	219	70	71	97	220	31	58	166	99	134	48
Conservative	97	50	46	9	19	15	17	10	26	37	37	7	12	97	-	-	-	-	61	6	5
	17%	17%	17%	8%	18%	11%	19%	16%	35%	19%	17%	10%	17%	100%	-	-	-	-	62%	4%	11%
Labour	220	115	106	67	27	52	33	22	20	80	86	21	27	-	220	-	-	-	12	101	13
	39%	39%	39%	63%	26%	40%	35%	33%	28%	41%	39%	30%	38%	-	100%	-	-	-	12%	75%	28%
Liberal Democrat	31	22	9	3	9	10	4	2	2	13	8	7	1	-	-	31	-	-	1	3	14
	5%	7%	3%	3%	9%	8%	4%	3%	2%	7%	4%	10%	2%	-	-	100%	-	-	1%	2%	29%
The UK Independence Party (UKIP)	58	36	23	-	18	11	9	9	11	9	22	17	9	-	-	-	58	-	21	15	5
	10%	12%	8%	-	17%	8%	10%	14%	15%	5%	10%	25%	13%	-	-	-	100%	-	21%	11%	11%
The Green Party	152	65	87	22	31	38	28	20	12	53	61	12	21	-	-	-	-	152	2	11	10
	27%	22%	32%	21%	29%	30%	30%	31%	17%	27%	28%	17%	30%	-	-	-	-	92%	2%	8%	21%
The British National Party (BNP)	1	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-
Some other party	12	10	2	4	1	2	2	2	2	2	4	5	1	-	-	-	-	12	1	*	-
	2%	3%	1%	4%	1%	1%	2%	3%	3%	1%	2%	7%	2%	-	-	-	-	7%	1%	*	-

**Brighton Pavilion Poll**  
**CATI Fieldwork : 5th-12th June 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	18%
Labour	38%
Liberal Democrat	6%
UKIP	10%
Green	26%
Other	2%

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86
Conservative	146 15%	76 15%	70 14%	22 10%	35 17%	23 12%	19 13%	13 13%	33 27%	48 16%	56 15%	20 14%	18 12%	118 87%	3 1%	-	8 9%	1 *	81 56%	8 4%	10 12%
Labour	266 27%	146 29%	120 24%	84 38%	38 18%	56 29%	37 24%	24 24%	28 23%	88 29%	102 28%	35 26%	33 21%	1 1%	229 81%	3 8%	2 2%	11 5%	12 8%	120 67%	17 19%
Liberal Democrat	35 4%	22 4%	13 3%	5 2%	12 6%	10 5%	5 3%	2 2%	3 2%	11 4%	10 3%	8 6%	2 1%	1 1%	1 *	25 62%	1 1%	* *	1 1%	-	17 20%
The UK Independence Party (UKIP)	80 8%	46 9%	34 7%	2 1%	30 14%	10 5%	12 8%	12 12%	14 11%	12 4%	25 7%	27 20%	13 8%	2 1%	-	2 6%	65 82%	5 2%	24 17%	20 11%	5 6%
The Green Party	257 26%	110 22%	147 29%	49 22%	57 27%	62 32%	44 29%	29 29%	16 13%	97 32%	102 28%	20 15%	29 19%	6 4%	42 15%	9 23%	-	188 85%	12 8%	24 13%	25 29%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	13 1%	11 2%	2 *	4 2%	-	2 1%	4 2%	1 1%	2 2%	2 1%	4 1%	6 4%	1 1%	1 1%	-	-	-	11 5%	1 1%	-	-
Would not vote	68 7%	36 7%	32 6%	19 8%	19 9%	11 6%	8 5%	6 6%	5 4%	14 5%	10 3%	9 7%	29 19%	-	-	-	-	-	-	1 *	-
Refused	29 3%	13 3%	16 3%	5 2%	3 1%	4 2%	6 4%	4 4%	8 6%	9 3%	12 3%	-	6 4%	-	2 1%	-	-	-	2 1%	1 1%	6 6%
Don't know	105 10%	39 8%	66 13%	32 14%	19 9%	14 7%	16 11%	10 10%	14 11%	19 6%	45 12%	11 8%	23 15%	5 4%	7 2%	1 2%	4 5%	3 1%	12 8%	7 4%	7 8%

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	647	318	329	32	56	132	156	125	146	333	153	60	83	117	224	27	57	178	135	169	57	
Weighted base	606	308	297	115	113	133	97	68	79	202	227	83	74	95	217	30	55	164	108	138	55	
Conservative	107	60	47	11	22	18	15	11	27	34	41	14	13	86	2	-	6	1	67	7	9	
		18%	20%	16%	9%	20%	14%	16%	17%	35%	17%	18%	17%	17%	90%	1%	-	11%	*	62%	5%	16%
Labour	203	106	97	59	24	47	31	20	22	69	81	23	26	1	180	2	1	5	9	99	12	
		34%	35%	32%	52%	21%	35%	32%	29%	28%	34%	36%	28%	36%	1%	83%	6%	3%	3%	9%	72%	22%
Liberal Democrat	29	18	11	3	10	8	4	2	2	9	9	7	2	1	1	20	1	*	1	-	14	
		5%	6%	4%	3%	9%	6%	4%	2%	3%	4%	4%	8%	2%	1%	*	68%	1%	*	1%	-	25%
The UK Independence Party (UKIP)	58	35	23	1	21	7	9	9	11	9	19	19	9	1	-	1	47	4	20	13	5	
		10%	11%	8%	1%	19%	5%	9%	13%	15%	5%	8%	23%	13%	1%	-	5%	85%	2%	19%	10%	8%
The Green Party	198	79	119	37	36	51	36	25	14	79	73	14	23	4	35	7	-	144	9	19	15	
		33%	26%	40%	32%	32%	38%	37%	17%	39%	32%	17%	32%	5%	16%	22%	-	88%	9%	14%	28%	
Some other party	11	10	1	4	-	2	2	1	2	1	4	5	1	1	-	-	-	10	1	-	-	
		2%	3%	*	3%	-	1%	2%	2%	1%	2%	6%	1%	1%	-	-	-	6%	1%	-	-	

**Brighton Pavilion Poll**  
**CATI Fieldwork : 5th-12th June 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	18%
Labour	33%
Liberal Democrat	5%
UKIP	9%
Green	32%
Other	2%

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86
I would not vote UKIP	738	359	379	176	143	160	111	72	75	255	266	86	99	98	255	32	-	208	83	145	67
	74%	72%	76%	79%	68%	84%	74%	72%	62%	85%	73%	64%	64%	72%	90%	82%	-	95%	57%	80%	78%
I would not vote Liberal Democrat	647	348	299	142	109	123	105	73	94	194	240	87	105	96	224	-	63	148	112	134	34
	65%	70%	60%	64%	52%	64%	69%	73%	78%	65%	66%	65%	68%	71%	79%	-	79%	67%	77%	74%	40%
I would not vote Conservative	599	302	297	122	111	135	101	67	61	184	214	82	94	-	221	29	50	198	16	145	56
	60%	60%	59%	55%	53%	71%	67%	67%	50%	62%	58%	61%	61%	-	78%	72%	63%	90%	11%	80%	65%
I would not vote Labour	322	178	144	46	67	56	55	40	57	83	107	50	67	82	-	19	62	86	94	18	33
	32%	36%	29%	21%	32%	29%	36%	39%	47%	28%	29%	37%	43%	61%	-	48%	77%	39%	64%	10%	39%
None of these - I would potentially vote for all of them	48	20	27	8	16	7	4	6	6	10	11	9	16	4	2	1	4	3	7	6	1
	5%	4%	5%	3%	8%	4%	3%	6%	5%	3%	3%	6%	11%	3%	1%	3%	5%	1%	5%	3%	1%
Don't know	20	8	12	7	6	1	3	-	1	3	6	-	5	2	-	-	-	1	-	-	-
	2%	2%	2%	3%	3%	1%	2%	-	1%	1%	2%	-	4%	2%	-	-	-	1%	-	-	-



## Brighton Pavilion Poll

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Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84	
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86	
NET: Well	590	340	250	142	109	114	82	57	85	182	235	74	74	117	165	31	49	92	113	98	64	
	59%	68%	50%	64%	52%	60%	55%	57%	70%	61%	64%	55%	48%	86%	58%	77%	61%	42%	77%	54%	74%	
Very well	(4)	50	30	20	9	8	12	8	4	9	14	17	7	6	13	5	8	4	1	17	6	6
		5%	6%	4%	4%	4%	6%	5%	4%	8%	5%	5%	5%	4%	10%	2%	19%	5%	1%	12%	3%	7%
Quite well	(3)	540	310	230	132	101	102	75	54	76	168	218	67	68	103	160	23	45	91	96	92	58
		54%	62%	46%	60%	48%	53%	50%	53%	63%	56%	59%	50%	44%	77%	57%	58%	57%	41%	65%	51%	67%
Quite badly	(2)	307	112	195	60	73	59	54	37	23	96	104	46	50	17	98	8	24	95	27	61	20
		31%	22%	39%	27%	35%	31%	36%	37%	19%	32%	28%	34%	33%	13%	35%	19%	30%	43%	19%	34%	24%
Very badly	(1)	59	29	30	13	15	10	10	4	7	11	14	7	24	-	15	-	3	20	3	14	1
		6%	6%	6%	6%	7%	5%	7%	4%	6%	4%	4%	5%	16%	-	5%	-	4%	9%	2%	8%	1%
NET: Badly		366	141	225	73	88	69	64	41	29	107	118	53	75	17	114	8	27	115	31	75	22
		37%	28%	45%	33%	42%	36%	43%	41%	24%	36%	32%	39%	48%	13%	40%	19%	35%	52%	21%	41%	25%
Don't know		44	19	25	7	15	8	4	2	7	11	14	8	6	1	4	1	3	13	2	8	1
		4%	4%	5%	3%	7%	4%	3%	2%	5%	4%	4%	6%	4%	1%	1%	3%	4%	6%	2%	4%	1%
Mean		2.61	2.71	2.51	2.64	2.52	2.63	2.54	2.57	2.77	2.64	2.68	2.59	2.37	2.97	2.56	3.00	2.64	2.35	2.88	2.52	2.80
Standard deviation		0.68	0.67	0.68	0.67	0.69	0.69	0.71	0.64	0.68	0.63	0.63	0.68	0.80	0.48	0.63	0.64	0.65	0.66	0.63	0.70	0.57
Standard error		0.02	0.03	0.03	0.09	0.07	0.05	0.05	0.05	0.03	0.04	0.07	0.06	0.04	0.04	0.11	0.07	0.05	0.05	0.05	0.05	0.06

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84	
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86	
NET: Well	671	380	291	166	131	138	85	61	88	223	257	87	78	126	180	35	52	134	113	98	70	
	67%	76%	58%	75%	62%	72%	57%	61%	73%	74%	70%	65%	50%	93%	64%	88%	65%	61%	78%	54%	82%	
Very well	(4)	56	37	19	14	11	9	6	6	10	14	25	4	7	14	14	4	7	2	15	10	5
		6%	7%	4%	6%	5%	5%	4%	5%	9%	5%	7%	3%	5%	10%	5%	9%	9%	1%	10%	5%	5%
Quite well	(3)	614	343	272	151	120	129	80	56	77	209	232	83	71	112	166	31	44	132	98	88	66
		61%	69%	54%	68%	57%	68%	53%	55%	64%	70%	63%	61%	46%	83%	59%	79%	56%	60%	67%	49%	76%
Quite badly	(2)	248	92	156	38	65	44	49	29	22	59	89	34	56	7	85	4	21	67	25	72	12
		25%	18%	31%	17%	31%	23%	32%	29%	18%	20%	24%	25%	36%	5%	30%	10%	27%	30%	17%	40%	14%
Very badly	(1)	40	11	28	9	6	5	10	3	6	9	9	8	13	1	13	-	4	7	6	7	1
		4%	2%	6%	4%	3%	3%	7%	3%	5%	3%	2%	6%	9%	1%	4%	-	6%	3%	4%	4%	2%
NET: Badly		288	104	184	47	72	50	59	33	28	68	98	41	70	8	98	4	26	73	30	79	13
		29%	21%	37%	21%	34%	26%	39%	32%	23%	23%	27%	30%	45%	6%	35%	10%	32%	33%	21%	44%	16%
Don't know		41	17	25	9	9	4	6	7	5	8	11	7	7	1	5	1	2	13	2	4	2
		4%	3%	5%	4%	4%	2%	4%	7%	4%	3%	3%	5%	4%	1%	2%	2%	3%	6%	1%	2%	3%
Mean		2.72	2.84	2.59	2.81	2.67	2.75	2.56	2.68	2.80	2.78	2.77	2.65	2.48	3.03	2.65	3.00	2.70	2.62	2.85	2.57	2.88
Standard deviation		0.64	0.58	0.67	0.61	0.63	0.58	0.69	0.64	0.67	0.57	0.61	0.64	0.73	0.43	0.65	0.44	0.72	0.56	0.65	0.66	0.51
Standard error		0.02	0.03	0.03	0.08	0.06	0.04	0.05	0.05	0.05	0.03	0.04	0.07	0.06	0.04	0.04	0.08	0.08	0.04	0.05	0.05	0.06

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86
I am satisfied with the job David Cameron is doing overall as Prime Minister	260 26%	149 30%	111 22%	64 29%	72 34%	35 18%	22 15%	22 22%	44 36%	70 23%	105 29%	28 21%	42 27%	100 74%	34 12%	16 41%	23 28%	18 8%	78 53%	24 13%	24 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	228 23%	113 23%	115 23%	56 25%	53 25%	41 22%	30 20%	21 21%	26 22%	72 24%	77 21%	37 27%	33 21%	32 24%	41 15%	10 26%	26 33%	52 23%	55 38%	20 11%	24 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	414 41%	209 42%	205 41%	90 40%	65 31%	98 51%	77 51%	47 46%	37 31%	137 46%	156 42%	45 33%	62 40%	3 2%	197 69%	8 21%	24 30%	135 62%	9 6%	126 70%	28 32%
Refused	22 2%	7 1%	15 3%	- -	6 3%	3 2%	7 4%	2 2%	4 4%	7 2%	7 2%	1 1%	4 3%	- -	3 1%	- -	1 1%	3 1%	- -	1 1%	- -
Don't know	75 7%	21 4%	54 11%	12 5%	16 8%	14 7%	15 10%	9 9%	9 7%	13 4%	22 6%	24 18%	12 8%	- -	8 3%	5 12%	6 7%	12 6%	4 3%	10 6%	10 12%

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86
Labour	353 35%	174 35%	179 36%	60 27%	53 25%	90 47%	59 39%	43 43%	46 38%	120 40%	132 36%	39 29%	49 32%	52 38%	112 40%	14 36%	21 27%	96 44%	47 32%	80 44%	35 41%
The UK Independence Party (UKIP)	307 31%	158 32%	149 30%	65 29%	59 28%	67 35%	58 38%	30 30%	28 24%	90 30%	121 33%	46 34%	34 22%	45 34%	85 30%	14 36%	32 41%	78 35%	45 31%	56 31%	35 41%
The Conservatives	296 30%	153 31%	142 28%	59 27%	43 20%	72 38%	54 36%	28 28%	38 32%	101 34%	108 29%	33 25%	40 26%	42 31%	82 29%	10 26%	16 20%	89 41%	45 31%	57 31%	36 42%
The Liberal Democrat	192 19%	96 19%	97 19%	44 20%	25 12%	42 22%	34 22%	23 23%	24 20%	55 18%	63 17%	36 27%	29 19%	24 18%	42 15%	13 33%	11 14%	59 27%	20 14%	34 19%	29 34%
None of them	402 40%	201 40%	201 40%	99 45%	90 43%	63 33%	55 37%	41 40%	52 43%	115 39%	133 36%	60 44%	76 49%	46 34%	105 37%	13 33%	35 43%	63 29%	65 45%	62 35%	28 33%
Don't know	20 2%	8 2%	12 2%	- -	8 4%	2 1%	7 5%	2 2%	1 1%	8 3%	6 2%	3 2%	3 2%	4 3%	6 2%	1 2%	1 1%	2 1%	1 1%	5 3%	1 1%

## Brighton Pavilion Poll

### CATI Fieldwork : 5th-12th June 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	62	105	189	237	183	221	468	231	93	163	152	282	36	80	221	179	212	84
Weighted base	1000	500	500	222	211	191	151	101	121	299	367	135	154	135	283	40	80	220	146	180	86
A Labour government	431	226	205	97	78	101	68	44	42	145	160	58	56	8	235	4	25	109	16	128	28
	43%	45%	41%	44%	37%	53%	45%	43%	35%	49%	44%	43%	36%	6%	83%	11%	31%	49%	11%	71%	32%
A Conservative government	197	107	91	27	46	30	30	21	42	59	72	26	33	104	7	2	35	12	99	10	8
	20%	21%	18%	12%	22%	16%	20%	21%	35%	20%	20%	19%	22%	77%	3%	4%	44%	6%	68%	6%	9%
A coalition between Labour and the Liberal Democrats	157	82	75	50	33	31	22	12	11	52	71	15	15	-	37	19	3	61	1	32	22
	16%	16%	15%	23%	16%	16%	14%	11%	9%	17%	19%	11%	9%	-	13%	49%	4%	28%	1%	18%	25%
A coalition between the Conservatives and the Liberal Democrats	73	36	37	12	19	11	11	9	11	20	25	9	12	22	*	14	6	9	20	2	16
	7%	7%	7%	5%	9%	6%	7%	9%	9%	7%	7%	7%	8%	16%	*	35%	8%	4%	14%	1%	19%
Don't know	141	49	92	36	36	18	21	16	14	23	40	28	39	1	4	1	11	29	9	7	12
	14%	10%	18%	16%	17%	10%	14%	16%	12%	8%	11%	20%	25%	*	1%	2%	13%	13%	6%	4%	14%

**Brighton Pavilion Poll**  
**CATI Fieldwork : 5th-12th June 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	475 48%	500 50%
Female	525 53%	500 50%

**Brighton Pavilion Poll**  
**CATI Fieldwork : 5th-12th June 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	62 6%	222 22%
25-34	105 11%	211 21%
35-44	189 19%	191 19%
45-54	237 24%	151 15%
55-64	183 18%	101 10%
65 or older	221 22%	121 12%
Refused	3 *	3 *

**Brighton Pavilion Poll**  
**CATI Fieldwork : 5th-12th June 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	155 16%	101 10%
B	313 31%	198 20%
C1	231 23%	367 37%
C2	93 9%	135 14%
D	51 5%	65 6%
E	112 11%	90 9%
Refused	45 5%	45 5%



**Brighton Pavilion Poll**  
**CATI Fieldwork : 5th-12th June 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	179 18%	146 15%
Labour	212 21%	180 18%
Liberal Democrats	84 8%	86 9%
Another party	255 26%	209 21%
Did not vote	193 19%	319 32%
Refused	46 5%	29 3%
Don't know	31 3%	31 3%