

Bradford East Poll

CATI Fieldwork : 11th-21st June 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153	
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172	
Certain to vote	(10)	423	209	214	37	73	83	68	68	94	51	103	81	172	47	174	47	67	11	6	91	116	99
		42%	42%	43%	26%	32%	43%	42%	56%	62%	49%	42%	43%	43%	62%	52%	49%	55%	39%	39%	64%	60%	58%
	(9)	45	31	14	4	10	9	11	4	6	7	10	5	19	4	17	1	8	3	1	11	19	7
		5%	6%	3%	3%	4%	4%	7%	3%	4%	7%	4%	3%	5%	5%	5%	1%	6%	10%	9%	8%	10%	4%
	(8)	81	47	34	15	18	14	12	8	13	9	17	14	33	9	34	8	18	2	1	13	16	12
		8%	9%	7%	11%	8%	7%	8%	7%	9%	9%	7%	7%	8%	12%	10%	8%	15%	8%	7%	9%	8%	7%
	(7)	61	23	37	15	11	11	12	6	5	8	12	11	27	4	28	12	6	1	2	5	12	15
		6%	5%	7%	11%	5%	6%	7%	5%	3%	7%	5%	6%	7%	4%	8%	12%	5%	3%	12%	4%	6%	9%
	(6)	38	16	22	9	16	6	3	3	2	3	5	6	23	5	14	10	3	2	-	6	6	*
		4%	3%	4%	6%	7%	3%	2%	2%	1%	3%	2%	3%	6%	6%	4%	10%	2%	5%	-	4%	3%	*
	(5)	122	54	67	19	45	23	16	13	6	11	37	24	42	2	48	14	13	6	4	8	9	18
		12%	11%	13%	13%	19%	12%	10%	10%	4%	10%	15%	13%	11%	2%	14%	15%	11%	22%	24%	6%	5%	11%
	(4)	22	12	9	6	5	5	4	-	2	2	7	7	4	-	6	4	3	1	1	-	1	5
		2%	2%	2%	4%	2%	2%	2%	-	2%	2%	3%	4%	1%	-	2%	4%	2%	5%	9%	-	*	3%
	(3)	29	21	8	7	10	5	4	2	2	3	8	5	10	6	10	2	2	-	-	3	3	3
		3%	4%	2%	5%	4%	2%	2%	2%	1%	3%	3%	3%	3%	8%	3%	2%	2%	-	-	2%	1%	2%
	(2)	14	6	8	2	4	5	1	2	-	2	3	1	6	-	4	-	2	2	-	1	-	1
		1%	1%	2%	1%	2%	2%	1%	2%	-	1%	1%	*	1%	-	1%	-	2%	8%	-	1%	-	*
Definitely would not vote	(1)	161	77	83	27	37	32	30	15	19	9	39	32	64	-	-	-	-	-	5	11	11	
		16%	15%	17%	19%	16%	17%	19%	13%	13%	9%	16%	17%	16%	-	-	-	-	-	4%	6%	6%	
Don't know		5	2	3	-	4	-	-	-	1	-	2	1	3	-	-	-	-	-	-	2	2	
		*	*	1%	-	2%	-	-	-	1%	-	1%	*	1%	-	-	-	-	-	-	1%	1%	
Mean		6.94	6.99	6.89	6.10	6.37	6.90	6.95	7.64	8.10	7.69	6.85	6.86	7.04	8.66	8.20	7.97	8.45	7.41	7.69	8.66	8.55	8.13
Standard deviation		3.38	3.38	3.39	3.28	3.29	3.45	3.48	3.27	3.14	3.00	3.41	3.43	3.35	2.14	2.26	2.23	2.18	2.71	2.36	2.34	2.46	2.75
Standard error		0.11	0.16	0.15	0.31	0.24	0.27	0.27	0.27	0.21	0.19	0.25	0.26	0.19	0.22	0.13	0.23	0.19	0.50	0.61	0.19	0.16	0.22

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172
Conservative	77 8%	40 8%	37 7%	5 4%	11 5%	10 5%	7 5%	16 13%	26 17%	16 15%	19 8%	15 8%	26 6%	77 100%	-	-	-	-	-	53 37%	3 2%	4 2%
Labour	335 33%	166 33%	169 34%	75 53%	100 43%	63 33%	45 28%	27 22%	24 16%	30 30%	89 36%	55 30%	138 34%	-	335 100%	-	-	-	-	35 24%	133 68%	43 25%
Liberal Democrat	97 10%	43 9%	55 11%	9 7%	21 9%	14 7%	18 11%	13 10%	23 15%	12 12%	23 9%	9 5%	49 12%	-	-	97 100%	-	-	-	8 6%	6 3%	49 28%
The UK Independence Party (UKIP)	122 12%	73 15%	49 10%	2 1%	12 5%	17 9%	32 20%	29 24%	28 18%	10 10%	25 10%	33 18%	50 12%	-	-	-	122 100%	-	-	24 17%	19 10%	25 14%
The Green Party	28 3%	13 3%	16 3%	3 2%	11 5%	9 5%	1 1%	4 3%	* *	6 6%	8 3%	10 5%	5 1%	-	-	-	-	28 100%	-	1 1%	5 2%	7 4%
The British National Party (BNP)	5 1%	1 *	4 1%	- -	2 1%	- -	2 1%	- -	1 1%	1 1%	1 1%	- -	3 1%	-	-	-	-	-	5 32%	-	-	-
Some other party	11 1%	7 1%	3 1%	6 4%	2 1%	2 1%	- -	- -	- -	2 2%	- -	5 3%	2 *	-	-	-	-	-	11 68%	-	1 1%	1 *
Would not vote	161 16%	77 15%	83 17%	27 19%	37 16%	32 17%	30 19%	15 13%	19 13%	9 9%	39 16%	32 17%	64 16%	-	-	-	-	-	-	5 4%	11 6%	11 6%
Refused	53 5%	26 5%	26 5%	2 2%	6 2%	12 6%	13 8%	8 6%	12 8%	7 6%	11 5%	9 5%	20 5%	-	-	-	-	-	-	8 6%	6 3%	9 5%
Don't know	112 11%	55 11%	57 11%	11 8%	29 13%	32 17%	13 8%	9 7%	16 11%	11 11%	28 11%	19 10%	46 12%	-	-	-	-	-	-	8 6%	11 6%	24 14%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	462	213	250	43	74	70	78	78	118	130	83	77	152	75	217	60	86	16	9	95	168	90
Weighted base	432	217	214	51	89	74	73	63	80	52	99	82	179	55	213	57	83	15	9	91	128	93
Conservative	55 13%	25 12%	29 14%	3 6%	4 5%	5 7%	7 9%	14 22%	22 27%	12 23%	12 12%	11 14%	18 10%	55 100%	-	-	-	-	-	41 45%	3 2%	3 4%
Labour	213 49%	104 48%	108 51%	39 77%	60 68%	43 58%	33 44%	20 31%	18 22%	19 37%	56 57%	35 43%	88 49%	-	213 100%	-	-	-	-	27 30%	102 80%	27 29%
Liberal Democrat	57 13%	27 13%	30 14%	3 5%	8 9%	8 11%	12 17%	9 14%	18 22%	9 18%	10 10%	6 7%	30 17%	-	-	57 100%	-	-	-	5 5%	4 3%	39 42%
The UK Independence Party (UKIP)	83 19%	50 23%	33 15%	1 3%	10 11%	11 15%	20 28%	18 29%	22 28%	6 11%	18 18%	22 27%	36 20%	-	-	-	83 100%	-	-	17 19%	15 12%	19 21%
The Green Party	15 4%	5 2%	10 5%	1 2%	5 6%	5 7%	* *	3 5%	* *	3 6%	4 4%	4 5%	4 2%	-	-	-	-	15 100%	-	1 1%	4 3%	4 4%
The British National Party (BNP)	2 1%	* *	2 1%	- -	1 1%	- -	1 2%	- -	* *	* 1%	* *	- -	2 1%	-	-	-	-	-	2 27%	-	-	-
Some other party	6 1%	5 2%	2 1%	3 7%	1 1%	1 2%	- -	- -	- -	2 3%	- -	4 5%	* *	-	-	-	-	-	6 73%	-	1 1%	1 1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	14%
Labour	48%
Liberal Democrat	14%
UKIP	18%
Green	3%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172
Conservative	72 7%	34 7%	38 8%	5 3%	12 5%	11 6%	10 7%	13 11%	21 14%	11 11%	18 8%	14 8%	26 6%	52 68%	10 3%	- -	4 3%	* 2%	- -	47 33%	4 2%	4 2%
Labour	336 34%	166 33%	170 34%	70 50%	100 43%	71 37%	40 25%	29 24%	25 17%	28 27%	90 37%	59 32%	137 34%	2 3%	288 86%	6 6%	9 7%	1 4%	- -	31 22%	128 66%	40 23%
Liberal Democrat	159 16%	70 14%	89 18%	12 9%	24 10%	30 16%	26 16%	24 20%	41 27%	25 24%	42 17%	18 10%	69 17%	16 21%	16 5%	86 88%	15 12%	3 10%	1 4%	22 15%	16 8%	69 40%
The UK Independence Party (UKIP)	104 10%	67 13%	37 7%	4 3%	11 5%	13 7%	29 18%	26 21%	20 13%	7 7%	20 8%	29 16%	44 11%	2 3%	4 1%	2 2%	89 73%	- -	1 4%	24 17%	19 10%	17 10%
The Green Party	19 2%	10 2%	9 2%	3 2%	6 3%	6 3%	* *	3 2%	1 1%	5 4%	4 2%	6 3%	4 1%	1 1%	2 1%	- -	* *	16 57%	- -	1 1%	4 2%	5 3%
The British National Party (BNP)	3 *	* *	2 *	* *	1 1%	- -	- -	- -	1 *	* *	1 1%	- -	1 *	- -	* *	- -	- -	- -	2 14%	- -	* *	- -
Some other party	20 2%	11 2%	9 2%	7 5%	7 3%	4 2%	- -	- -	1 1%	3 3%	5 2%	6 3%	3 1%	* 1%	5 2%	- -	1 1%	2 7%	7 46%	- -	1 1%	2 1%
Would not vote	161 16%	77 15%	83 17%	27 19%	37 16%	32 17%	30 19%	15 13%	19 13%	9 9%	39 16%	32 17%	64 16%	- -	- -	- -	- -	- -	- -	5 4%	11 6%	11 6%
Refused	32 3%	19 4%	13 3%	2 2%	4 2%	8 4%	7 4%	5 5%	5 3%	5 4%	8 3%	4 2%	8 2%	- -	- -	- -	1 1%	- -	- -	3 2%	2 1%	7 4%
Don't know	96 10%	46 9%	50 10%	10 7%	27 12%	18 9%	17 11%	6 5%	16 11%	9 9%	15 6%	18 10%	47 12%	3 4%	8 2%	4 4%	2 2%	6 20%	5 33%	9 6%	9 5%	18 10%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	484	223	261	43	75	77	81	81	126	135	92	79	158	72	212	58	84	14	7	98	175	93
Weighted base	451	228	223	52	89	84	73	67	86	54	110	84	184	53	206	55	81	13	6	94	134	97
Conservative	50 11%	22 10%	27 12%	2 4%	4 5%	7 8%	8 12%	11 17%	17 19%	9 16%	13 11%	8 10%	18 10%	38 73%	4 2%	-	4 4%	* 1%	-	35 37%	3 2%	3 3%
Labour	208 46%	104 46%	104 47%	36 70%	58 65%	47 56%	28 39%	21 31%	18 21%	19 35%	55 50%	36 42%	86 47%	2 3%	182 89%	2 3%	6 7%	1 8%	-	25 27%	99 74%	24 25%
Liberal Democrat	101 22%	45 20%	56 25%	5 10%	13 15%	17 20%	17 23%	16 25%	32 37%	17 32%	23 21%	12 15%	46 25%	10 19%	12 6%	53 97%	10 12%	2 12%	1 10%	15 16%	13 9%	53 55%
The UK Independence Party (UKIP)	70 16%	46 20%	24 11%	2 4%	8 8%	8 9%	19 26%	17 25%	17 19%	5 9%	14 13%	20 24%	31 17%	2 3%	4 2%	* *	61 75%	-	* 8%	17 18%	16 12%	14 14%
The Green Party	10 2%	3 1%	6 3%	1 2%	3 4%	2 3%	* *	2 3%	1 1%	2 4%	2 2%	3 3%	3 1%	1 1%	1 *	-	* *	8 64%	-	1 1%	2 2%	2 2%
The British National Party (BNP)	* *	* *	* *	* *	* *	- -	- -	- -	* *	* *	* *	- -	* *	- -	* *	- -	- -	- -	* 3%	- -	* *	- -
Some other party	12 3%	7 3%	5 2%	5 9%	4 4%	3 4%	- -	- -	1 1%	2 4%	3 3%	5 6%	1 1%	* 1%	3 1%	-	1 1%	2 14%	5 80%	-	1 1%	2 2%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	12%
Labour	45%
Liberal Democrat	23%
UKIP	15%
Green	2%
Other	3%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172
I would not vote Conservative	594 59%	293 59%	301 60%	78 55%	132 57%	119 62%	113 70%	73 61%	77 51%	58 56%	151 62%	116 62%	228 57%	- -	228 68%	56 58%	85 69%	22 76%	14 91%	46 32%	141 73%	119 69%
I would not vote UKIP	570 57%	273 55%	297 59%	99 70%	140 60%	119 62%	82 51%	60 50%	71 47%	65 63%	154 63%	97 52%	216 54%	48 63%	247 74%	73 75%	- -	22 77%	9 58%	74 52%	123 63%	109 64%
I would not vote Liberal Democrat	529 53%	279 56%	251 50%	63 45%	127 55%	103 54%	96 59%	70 58%	69 45%	53 52%	129 53%	115 62%	194 48%	37 48%	202 60%	- -	83 69%	18 65%	9 57%	81 57%	122 63%	66 39%
I would not vote Labour	356 36%	172 34%	185 37%	30 21%	52 23%	62 32%	76 47%	56 46%	79 52%	41 40%	77 32%	72 39%	142 35%	56 73%	- -	56 57%	73 60%	16 58%	8 53%	79 56%	18 9%	75 43%
None of these - I would potentially vote for all of them	116 12%	58 12%	58 12%	18 13%	39 17%	22 11%	12 7%	8 6%	18 12%	9 8%	29 12%	24 13%	49 12%	2 3%	32 10%	14 14%	13 11%	3 11%	1 9%	12 9%	20 11%	13 8%
Don't know	20 2%	11 2%	9 2%	5 4%	3 1%	7 4%	1 1%	2 1%	2 2%	2 1%	3 1%	1 *	9 2%	1 1%	1 *	- -	1 1%	- -	- -	- -	2 1%	- -

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153	
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172	
NET: Well	507	276	232	77	125	90	70	56	86	61	132	79	199	61	190	62	52	12	5	97	107	90	
	51%	55%	46%	55%	54%	47%	44%	47%	57%	60%	54%	42%	49%	79%	57%	63%	42%	41%	29%	68%	55%	52%	
Very well	(4)	47	32	15	4	8	15	3	6	11	3	11	8	23	6	23	5	*	-	-	12	11	7
		5%	6%	3%	3%	3%	8%	2%	5%	8%	3%	4%	4%	6%	8%	7%	5%	*	-	-	9%	5%	4%
Quite well	(3)	460	243	217	73	117	75	68	50	75	58	121	71	176	55	167	56	51	12	5	85	97	84
		46%	49%	43%	52%	51%	39%	42%	41%	50%	57%	50%	38%	44%	71%	50%	58%	42%	41%	29%	59%	50%	49%
Quite badly	(2)	318	136	182	52	62	58	66	47	33	31	77	73	122	10	102	24	48	11	6	31	56	56
		32%	27%	36%	37%	27%	31%	41%	38%	22%	30%	32%	39%	30%	14%	30%	25%	40%	40%	37%	22%	29%	32%
Very badly	(1)	123	63	60	6	32	32	20	12	20	7	24	27	55	2	35	8	17	5	4	8	23	21
		12%	13%	12%	4%	14%	17%	13%	10%	13%	7%	10%	14%	14%	2%	10%	8%	14%	17%	28%	6%	12%	12%
NET: Badly		441	199	242	58	94	91	86	58	54	38	101	100	177	12	136	32	65	16	10	39	80	76
		44%	40%	48%	41%	40%	47%	54%	48%	35%	37%	42%	53%	44%	16%	41%	32%	54%	57%	65%	27%	41%	44%
Don't know		52	26	27	6	13	11	5	6	11	3	10	8	26	4	9	4	5	*	1	7	7	6
		5%	5%	5%	4%	5%	6%	3%	5%	7%	3%	4%	4%	6%	6%	3%	4%	4%	1%	6%	5%	4%	3%
Mean		2.46	2.52	2.39	2.56	2.46	2.40	2.34	2.44	2.55	2.58	2.51	2.34	2.44	2.90	2.54	2.64	2.30	2.25	2.01	2.74	2.51	2.46
Standard deviation		0.78	0.81	0.74	0.63	0.79	0.87	0.72	0.75	0.84	0.67	0.74	0.79	0.82	0.55	0.78	0.72	0.71	0.74	0.81	0.70	0.78	0.76
Standard error		0.03	0.04	0.03	0.06	0.06	0.07	0.06	0.06	0.06	0.04	0.06	0.06	0.05	0.06	0.04	0.08	0.06	0.14	0.22	0.06	0.05	0.06

Bradford East Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153	
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172	
NET: Well	546	298	248	92	132	96	74	55	94	64	140	93	210	61	201	63	64	10	4	100	111	103	
	55%	60%	50%	65%	57%	50%	46%	46%	62%	62%	58%	50%	52%	80%	60%	65%	52%	34%	27%	70%	57%	60%	
Very well	(4)	59	38	21	10	11	15	5	6	10	4	9	11	31	4	24	12	1	-	-	10	15	6
		6%	8%	4%	7%	5%	8%	3%	5%	7%	4%	4%	6%	8%	5%	7%	12%	1%	-	-	7%	8%	3%
Quite well	(3)	487	260	227	82	121	81	69	49	84	60	131	82	178	57	177	51	63	10	4	90	96	97
		49%	52%	45%	58%	52%	43%	43%	41%	56%	59%	54%	44%	44%	74%	53%	53%	52%	34%	27%	63%	50%	56%
Quite badly	(2)	308	128	180	37	72	59	66	44	30	31	69	66	128	8	98	26	43	13	4	29	59	53
		31%	26%	36%	26%	31%	31%	41%	37%	20%	30%	28%	35%	32%	11%	29%	26%	36%	45%	25%	20%	30%	31%
Very badly	(1)	111	60	51	8	23	24	20	17	19	6	25	20	54	6	26	8	14	6	5	10	20	14
		11%	12%	10%	6%	10%	13%	12%	14%	12%	6%	10%	11%	13%	8%	8%	8%	11%	22%	34%	7%	11%	8%
NET: Badly		418	187	231	45	94	84	86	61	48	37	94	87	182	14	124	34	57	19	9	39	79	67
		42%	37%	46%	32%	41%	44%	53%	51%	32%	36%	39%	46%	45%	19%	37%	35%	47%	66%	59%	27%	41%	39%
Don't know		36	15	21	4	5	11	1	4	8	2	9	7	11	1	10	1	1	-	2	4	4	2
		4%	3%	4%	3%	2%	6%	1%	3%	6%	2%	4%	4%	3%	2%	3%	1%	1%	-	13%	3%	2%	1%
Mean		2.51	2.57	2.46	2.69	2.53	2.48	2.38	2.38	2.60	2.62	2.53	2.47	2.48	2.78	2.61	2.69	2.42	2.12	1.92	2.72	2.56	2.56
Standard deviation		0.78	0.81	0.74	0.69	0.74	0.83	0.74	0.80	0.81	0.66	0.74	0.78	0.83	0.67	0.74	0.79	0.70	0.75	0.87	0.71	0.79	0.70
Standard error		0.03	0.04	0.03	0.07	0.06	0.07	0.06	0.07	0.06	0.04	0.05	0.06	0.05	0.07	0.04	0.08	0.06	0.14	0.24	0.06	0.05	0.06

Bradford East Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172
I am satisfied with the job David Cameron is doing overall as Prime Minister	263 26%	147 29%	117 23%	41 29%	69 30%	36 19%	32 20%	30 25%	54 36%	31 30%	66 27%	45 24%	107 27%	55 72%	64 19%	41 42%	27 22%	5 19%	2 12%	58 41%	45 23%	44 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	258 26%	115 23%	143 29%	33 23%	60 26%	44 23%	54 33%	27 22%	39 26%	26 25%	66 27%	47 25%	103 26%	17 22%	56 17%	32 32%	46 37%	7 26%	7 44%	49 35%	29 15%	55 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	331 33%	165 33%	166 33%	52 37%	80 35%	58 30%	50 31%	50 42%	40 26%	33 32%	72 30%	69 37%	140 35%	5 6%	193 58%	15 15%	34 28%	12 41%	4 26%	30 21%	100 52%	53 31%
Refused	23 2%	14 3%	9 2%	- -	2 1%	11 6%	5 3%	3 2%	2 2%	5 4%	2 1%	4 2%	8 2%	- -	1 *	- -	2 2%	1 5%	1 6%	3 2%	2 1%	1 *
Don't know	124 12%	59 12%	65 13%	16 11%	20 9%	41 22%	20 13%	11 9%	17 11%	8 8%	37 15%	22 12%	43 11%	- -	21 6%	10 11%	13 10%	3 9%	2 12%	3 2%	18 9%	19 11%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172
The Liberal Democrat	427	217	210	47	71	89	66	69	84	51	116	77	160	38	123	72	55	11	5	66	84	106
	43%	43%	42%	33%	31%	47%	41%	57%	55%	49%	48%	41%	40%	50%	37%	74%	45%	40%	31%	47%	43%	61%
Labour	330	147	183	58	80	64	54	38	37	34	86	62	132	26	131	43	27	10	5	43	78	56
	33%	29%	37%	41%	34%	34%	33%	31%	24%	33%	35%	33%	33%	34%	39%	44%	23%	36%	34%	30%	40%	32%
The UK Independence Party (UKIP)	248	125	123	31	55	51	42	27	42	27	62	48	97	30	68	21	38	12	2	38	48	45
	25%	25%	25%	22%	24%	26%	26%	22%	28%	26%	25%	26%	24%	40%	20%	21%	31%	41%	14%	27%	25%	26%
The Conservatives	197	93	104	27	48	37	34	27	24	25	51	37	72	28	65	23	14	3	4	36	41	27
	20%	19%	21%	19%	21%	19%	21%	23%	16%	25%	21%	20%	18%	37%	19%	23%	12%	9%	24%	25%	21%	16%
None of them	392	201	191	60	97	80	61	38	55	31	85	78	168	23	147	17	45	7	8	56	73	52
	39%	40%	38%	42%	42%	42%	38%	31%	36%	30%	35%	42%	42%	30%	44%	17%	37%	26%	53%	39%	38%	30%
Don't know	20	9	11	3	3	3	7	2	3	1	3	3	10	1	4	-	3	1	-	1	1	2
	2%	2%	2%	2%	1%	2%	4%	2%	2%	1%	1%	2%	2%	1%	1%	-	2%	5%	-	*	*	1%

Bradford East Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	454	546	113	183	167	169	145	220	249	192	171	324	97	326	94	126	29	15	144	249	153
Weighted base	1000	500	500	141	232	191	161	121	151	103	243	187	402	77	335	97	122	28	16	143	194	172
A Labour government	465	236	229	88	128	90	69	47	42	43	107	89	201	5	280	13	42	11	5	41	153	57
	46%	47%	46%	63%	55%	47%	43%	39%	28%	42%	44%	48%	50%	7%	84%	14%	34%	38%	32%	29%	79%	33%
A coalition between Labour and the Liberal Democrats	138	74	64	21	29	30	23	17	16	15	38	22	54	1	39	38	14	9	2	11	22	46
	14%	15%	13%	15%	13%	16%	14%	14%	11%	15%	16%	12%	13%	1%	12%	39%	12%	32%	13%	8%	11%	27%
A Conservative government	136	75	61	9	22	13	23	20	47	19	35	27	48	58	4	6	30	1	1	64	4	18
	14%	15%	12%	7%	10%	7%	14%	17%	31%	19%	14%	14%	12%	76%	1%	6%	24%	2%	7%	45%	2%	10%
A coalition between the Conservatives and the Liberal Democrats	97	39	59	9	20	16	21	15	17	13	30	20	32	11	3	38	17	4	2	20	5	29
	10%	8%	12%	6%	9%	8%	13%	12%	11%	12%	12%	11%	8%	14%	1%	39%	14%	16%	12%	14%	2%	17%
Don't know	164	76	88	13	32	42	25	22	28	13	33	29	68	2	8	2	19	3	6	6	10	22
	16%	15%	18%	9%	14%	22%	16%	19%	19%	12%	13%	15%	17%	2%	2%	2%	16%	11%	36%	4%	5%	13%

Bradford East Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	454 45%	500 50%
Female	546 55%	500 50%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	113 11%	141 14%
25-34	183 18%	232 23%
35-44	167 17%	191 19%
45-54	169 17%	161 16%
55-64	145 15%	121 12%
65 or older	220 22%	151 15%
Refused	3 *	3 *

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	77 8%	33 3%
B	172 17%	70 7%
C1	192 19%	243 24%
C2	171 17%	187 19%
D	137 14%	200 20%
E	187 19%	202 20%
Refused	64 6%	64 6%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	144 14%	143 14%
Labour	249 25%	194 19%
Liberal Democrats	153 15%	172 17%
Another party	31 3%	35 3%
Did not vote	328 33%	366 37%
Refused	34 3%	26 3%
Don't know	61 6%	64 6%