

Wells Poll

CATI Fieldwork : 19th-25th May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261	
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281	
Certain to vote	(10)	579	300	280	23	36	97	109	121	191	142	155	137	130	177	62	100	92	42	212	35	207
		58%	61%	55%	26%	33%	61%	57%	68%	71%	65%	58%	57%	55%	68%	53%	71%	67%	59%	77%	62%	74%
	(9)	58	24	34	5	5	9	11	13	15	13	20	5	16	15	14	6	8	2	19	5	15
		6%	5%	7%	6%	4%	6%	6%	7%	6%	6%	8%	2%	7%	6%	12%	4%	6%	3%	7%	8%	5%
	(8)	75	37	38	9	13	10	20	5	16	17	18	23	14	15	7	12	10	8	14	5	20
		7%	8%	7%	10%	12%	7%	10%	3%	6%	8%	7%	10%	6%	6%	6%	9%	7%	11%	5%	8%	7%
	(7)	63	28	36	16	7	11	14	8	7	12	11	12	19	25	8	5	9	8	21	2	6
		6%	6%	7%	18%	6%	7%	7%	5%	3%	6%	4%	5%	8%	10%	7%	3%	6%	11%	8%	4%	2%
	(6)	32	14	19	1	9	6	10	4	2	4	13	13	2	5	10	7	2	1	3	2	15
		3%	3%	4%	1%	8%	4%	5%	2%	1%	2%	5%	5%	1%	2%	9%	5%	1%	1%	1%	3%	5%
	(5)	62	21	41	16	12	7	8	7	11	10	16	16	20	13	8	5	6	6	4	4	5
		6%	4%	8%	18%	11%	5%	4%	4%	4%	5%	6%	7%	8%	5%	7%	4%	4%	8%	2%	8%	2%
	(4)	11	8	3	4	2	-	3	2	1	-	2	4	5	-	4	2	2	1	-	-	2
		1%	2%	1%	5%	2%	-	2%	1%	*	-	1%	2%	2%	-	4%	1%	1%	1%	-	-	1%
	(3)	24	15	9	4	4	7	1	3	4	6	7	8	2	6	4	1	3	2	1	1	1
		2%	3%	2%	5%	4%	4%	1%	2%	1%	3%	2%	4%	1%	2%	3%	1%	2%	3%	*	2%	*
	(2)	17	6	11	5	6	1	-	3	2	2	8	-	6	4	-	4	5	3	-	-	4
		2%	1%	2%	6%	6%	*	-	1%	1%	1%	3%	-	3%	1%	-	3%	4%	4%	-	-	2%
Definitely would not vote	(1)	75	38	37	6	16	11	15	11	16	12	17	20	21	-	-	-	-	3	3	6	
		7%	8%	7%	7%	14%	7%	8%	6%	6%	5%	6%	8%	9%	-	-	-	-	1%	5%	2%	
Refused		4	1	3	-	-	-	-	2	2	1	-	-	2	-	-	-	-	-	-	-	
		*	*	1%	-	-	-	-	1%	1%	*	-	-	1%	-	-	-	-	-	-	-	
Don't know		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	
		*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	
Mean		8.12	8.20	8.04	6.63	6.54	8.26	8.25	8.58	8.76	8.56	8.15	7.99	7.90	8.94	8.44	8.94	8.80	8.44	9.36	8.59	9.07
Standard deviation		2.86	2.88	2.84	2.87	3.31	2.78	2.70	2.66	2.56	2.56	2.85	2.91	3.01	1.89	2.11	2.01	2.19	2.30	1.48	2.43	2.01
Standard error		0.09	0.14	0.12	0.42	0.34	0.24	0.20	0.20	0.14	0.13	0.21	0.25	0.19	0.11	0.20	0.17	0.20	0.27	0.09	0.28	0.12

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281
Conservative	260 26%	127 26%	133 26%	29 32%	15 14%	42 26%	48 25%	40 22%	86 32%	65 30%	81 30%	46 19%	62 26%	260 100%	-	-	-	-	190 68%	2 3%	19 7%
Labour	116 12%	46 9%	70 14%	22 24%	22 20%	22 14%	16 9%	14 8%	20 8%	24 11%	29 11%	35 15%	26 11%	-	116 100%	-	-	-	1 *	32 58%	40 14%
Liberal Democrat	142 14%	78 16%	64 13%	4 4%	16 15%	23 15%	24 13%	40 22%	34 13%	34 15%	56 21%	26 11%	22 9%	-	-	142 100%	-	-	5 2%	1 2%	108 38%
The UK Independence Party (UKIP)	137 14%	90 18%	47 9%	8 9%	11 10%	20 13%	36 19%	22 12%	39 15%	18 8%	27 10%	45 19%	41 17%	-	-	-	137 100%	-	42 15%	8 15%	31 11%
The Green Party	63 6%	24 5%	39 8%	7 7%	11 10%	14 9%	15 8%	12 7%	6 2%	17 8%	17 6%	16 7%	12 5%	-	-	-	-	63 88%	1 *	2 3%	25 9%
The British National Party (BNP)	4 *	3 1%	2 *	- -	- -	1 *	- -	2 1%	2 1%	1 1%	- -	2 1%	2 1%	-	-	-	-	4 6%	1 *	- -	1 *
Some other party	4 *	4 1%	* *	- -	1 1%	* *	- -	1 *	3 1%	2 1%	- -	1 1%	- -	-	-	-	-	4 6%	- -	* 1%	3 1%
Would not vote	75 7%	38 8%	37 7%	6 7%	16 14%	11 7%	15 8%	11 6%	16 6%	12 5%	17 6%	20 8%	21 9%	-	-	-	-	-	3 1%	3 5%	6 2%
Refused	77 8%	35 7%	42 8%	5 5%	4 4%	3 2%	11 6%	19 10%	32 12%	20 9%	15 5%	9 4%	22 9%	-	-	-	-	-	11 4%	- -	12 4%
Don't know	122 12%	46 9%	75 15%	9 10%	14 13%	23 15%	25 13%	19 11%	31 12%	27 12%	26 10%	37 16%	30 12%	-	-	-	-	-	23 8%	7 13%	36 13%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	540	261	279	19	36	77	101	106	202	221	114	72	122	210	83	104	92	51	214	50	173
Weighted base	529	274	255	33	44	90	107	102	154	124	153	126	115	195	78	107	101	49	197	35	185
Conservative	195	94	101	13	10	30	37	34	70	49	62	35	45	195	-	-	-	-	157	2	16
	37%	34%	40%	40%	23%	34%	34%	34%	45%	40%	40%	27%	39%	100%	-	-	-	-	80%	5%	9%
Labour	78	28	51	9	10	17	13	12	16	17	22	21	16	-	78	-	-	-	1	26	31
	15%	10%	20%	28%	23%	19%	12%	12%	11%	14%	14%	17%	14%	-	100%	-	-	-	*	73%	17%
Liberal Democrat	107	64	43	4	10	18	18	30	28	29	40	21	15	-	-	107	-	-	4	1	89
	20%	23%	17%	11%	22%	20%	17%	29%	18%	23%	26%	17%	13%	-	-	100%	-	-	2%	3%	48%
The UK Independence Party (UKIP)	101	67	34	4	6	14	28	16	32	13	19	36	30	-	-	-	101	-	34	6	26
	19%	24%	13%	13%	14%	15%	27%	16%	21%	10%	13%	29%	26%	-	-	-	100%	-	18%	16%	14%
The Green Party	43	18	25	2	8	10	10	8	4	14	10	10	8	-	-	-	-	43	1	1	20
	8%	7%	10%	7%	18%	11%	10%	8%	3%	11%	7%	8%	7%	-	-	-	-	87%	*	2%	11%
The British National Party (BNP)	4	2	1	-	-	1	-	2	1	1	-	1	1	-	-	-	-	4	1	-	1
	1%	1%	1%	-	-	1%	-	1%	1%	1%	-	1%	1%	-	-	-	-	7%	*	-	*
Some other party	3	2	*	-	*	*	-	1	2	1	-	1	-	-	-	-	-	3	-	*	2
	1%	1%	*	-	*	*	-	1%	1%	1%	-	1%	-	-	-	-	-	5%	-	1%	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	38%
Labour	14%
Liberal Democrat	21%
UKIP	18%
Other	9%

Wells Poll

CATI Fieldwork : 19th-25th May 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281
Conservative	239 24%	117 24%	122 24%	14 15%	11 10%	37 23%	47 25%	43 24%	87 32%	61 28%	69 26%	44 19%	61 26%	216 83%	-	1 *	7 5%	2 3%	192 69%	2 3%	14 5%
Labour	97 10%	42 9%	55 11%	17 19%	18 17%	19 12%	14 7%	12 7%	17 6%	21 10%	18 7%	31 13%	23 10%	1 *	90 78%	* *	4 3%	* 1%	1 *	25 46%	35 12%
Liberal Democrat	224 22%	118 24%	106 21%	19 21%	25 23%	37 23%	44 24%	46 26%	53 20%	48 22%	79 29%	49 20%	46 19%	29 11%	19 16%	133 94%	6 5%	6 8%	21 8%	8 15%	139 50%
The UK Independence Party (UKIP)	122 12%	73 15%	48 9%	8 9%	11 10%	23 14%	26 14%	19 11%	35 13%	20 9%	28 10%	35 14%	37 16%	5 2%	3 3%	-	104 76%	1 2%	35 13%	9 16%	26 9%
The Green Party	66 7%	28 6%	38 7%	9 10%	11 10%	15 10%	12 6%	12 7%	7 3%	16 7%	18 7%	20 8%	13 6%	1 *	2 2%	1 *	4 3%	55 76%	-	1 2%	22 8%
The British National Party (BNP)	4 *	3 1%	1 *	-	-	-	1 *	2 1%	2 1%	1 1%	-	2 1%	1 *	-	-	-	1 *	4 5%	1 *	-	1 *
Some other party	8 1%	8 2%	-	-	3 3%	-	2 1%	-	3 1%	1 *	2 1%	4 2%	-	-	1 1%	2 2%	-	1 2%	-	1 1%	6 2%
Would not vote	75 7%	38 8%	37 7%	6 7%	16 14%	11 7%	15 8%	11 6%	16 6%	12 5%	17 6%	20 8%	21 9%	-	-	-	-	-	3 1%	3 5%	6 2%
Refused	52 5%	27 5%	26 5%	3 3%	3 3%	1 *	9 5%	15 8%	19 7%	14 6%	9 4%	9 4%	9 4%	-	-	-	-	-	1 *	-	5 2%
Don't know	113 11%	36 7%	77 15%	15 17%	12 11%	17 10%	20 10%	19 11%	30 11%	27 12%	27 10%	25 11%	26 11%	9 3%	2 1%	5 4%	11 8%	2 3%	23 8%	7 12%	26 9%

Wells Poll

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender		Age						SEG				Voting Intention					2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	567	274	293	18	36	81	106	111	215	232	116	74	136	205	81	102	84	49	222	51	185
Weighted base	555	289	266	33	45	97	109	107	163	129	157	131	129	190	77	106	93	48	206	35	198
Conservative	186	93	94	7	7	28	36	36	71	47	56	34	47	168	-	*	6	1	160	2	11
	34%	32%	35%	22%	16%	29%	33%	34%	44%	36%	35%	26%	36%	88%	-	*	6%	3%	77%	5%	5%
Labour	63	25	38	7	8	15	11	10	12	16	14	18	12	*	59	*	2	*	1	21	27
	11%	9%	14%	20%	17%	15%	10%	9%	8%	12%	9%	14%	9%	*	77%	*	2%	1%	*	59%	14%
Liberal Democrat	162	89	73	11	12	28	32	35	43	38	55	34	32	17	14	102	4	5	16	5	114
	29%	31%	27%	34%	28%	29%	29%	33%	26%	30%	35%	26%	25%	9%	18%	97%	5%	10%	8%	15%	58%
The UK Independence Party (UKIP)	90	54	36	3	7	15	20	15	29	15	20	26	28	4	2	-	77	1	29	6	22
	16%	19%	13%	10%	16%	16%	18%	14%	18%	11%	13%	20%	21%	2%	2%	-	83%	3%	14%	17%	11%
The Green Party	47	21	25	4	8	12	8	9	5	13	11	13	10	1	2	1	3	37	-	1	18
	8%	7%	10%	14%	18%	12%	8%	8%	3%	10%	7%	10%	7%	*	2%	1%	4%	77%	-	3%	9%
The British National Party (BNP)	3	3	1	-	-	-	*	2	1	1	-	1	1	-	-	-	*	3	1	-	1
	1%	1%	*	-	-	-	*	1%	1%	*	-	1%	1%	-	-	-	*	6%	*	-	*
Some other party	5	5	-	-	2	-	1	-	1	*	1	3	-	-	*	2	-	*	-	*	4
	1%	2%	-	-	4%	-	1%	-	1%	*	1%	3%	-	-	1%	2%	-	*	-	1%	2%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	34%
Labour	11%
Liberal Democrat	29%
UKIP	16%
Other	9%

Wells Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281
I would not vote UKIP	612	290	322	44	70	112	108	117	160	151	177	137	137	184	94	126	-	58	164	36	209
	61%	59%	63%	49%	64%	70%	57%	65%	59%	69%	66%	57%	57%	71%	81%	88%	-	80%	59%	65%	74%
I would not vote Labour	567	294	273	31	55	90	104	110	177	124	151	137	140	218	-	90	98	37	238	9	131
	57%	60%	54%	34%	50%	56%	55%	61%	66%	56%	57%	58%	59%	84%	-	63%	72%	51%	86%	16%	47%
I would not vote Liberal Democrat	487	254	233	43	46	88	85	86	139	101	117	133	125	164	69	-	97	39	193	35	77
	49%	52%	46%	48%	42%	55%	45%	48%	52%	46%	44%	56%	52%	63%	59%	-	71%	54%	70%	63%	27%
I would not vote Conservative	436	222	214	37	58	76	78	83	103	86	113	116	110	-	98	90	74	58	24	45	186
	44%	45%	42%	41%	53%	48%	41%	46%	38%	39%	42%	49%	46%	-	85%	63%	54%	81%	9%	80%	66%
None of these - I would potentially vote for all of them	73	32	41	6	10	6	22	10	17	14	18	16	14	11	5	3	10	2	7	3	14
	7%	7%	8%	7%	10%	4%	11%	6%	6%	6%	7%	7%	6%	4%	4%	2%	7%	3%	3%	6%	5%
Don't know	32	12	20	9	2	2	3	3	12	4	6	8	8	-	-	1	2	2	1	1	1
	3%	2%	4%	10%	2%	1%	2%	2%	4%	2%	2%	3%	3%	-	-	1%	1%	3%	*	1%	*

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261	
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281	
NET: Well	666	356	310	56	64	95	130	117	202	159	192	145	151	234	72	105	76	40	234	30	188	
	67%	73%	61%	62%	59%	59%	68%	65%	75%	73%	72%	61%	63%	90%	62%	74%	55%	56%	85%	54%	67%	
Very well	(4)	48	34	13	2	6	6	13	5	16	15	10	9	12	20	2	5	7	1	21	2	7
		5%	7%	3%	2%	5%	4%	7%	3%	6%	7%	4%	4%	5%	8%	1%	3%	5%	2%	8%	3%	3%
Quite well	(3)	618	321	297	54	59	89	117	112	186	145	182	136	139	214	70	100	69	39	213	28	181
		62%	66%	58%	60%	54%	56%	62%	62%	69%	66%	68%	57%	58%	82%	60%	70%	50%	54%	77%	51%	64%
Quite badly	(2)	227	89	138	25	36	48	39	42	36	48	52	58	58	21	38	29	44	22	32	18	72
		23%	18%	27%	28%	33%	30%	21%	23%	13%	22%	20%	24%	24%	8%	32%	21%	32%	30%	11%	32%	26%
Very badly	(1)	63	33	30	6	8	12	14	12	11	8	15	19	16	2	5	6	13	6	3	6	15
		6%	7%	6%	6%	7%	7%	7%	4%	4%	6%	8%	7%	7%	1%	4%	4%	9%	9%	1%	11%	5%
NET: Badly		289	121	168	31	45	60	53	53	47	56	68	77	74	23	43	36	56	28	35	24	87
		29%	25%	33%	35%	41%	38%	28%	30%	18%	26%	25%	32%	31%	9%	37%	25%	41%	39%	13%	44%	31%
Don't know		45	13	32	3	1	5	6	9	20	4	7	16	13	4	2	2	5	4	8	1	6
		4%	3%	6%	3%	1%	3%	3%	5%	7%	2%	3%	7%	6%	1%	2%	1%	3%	5%	3%	2%	2%
Mean		2.68	2.75	2.61	2.60	2.57	2.57	2.70	2.65	2.83	2.77	2.72	2.60	2.65	2.98	2.60	2.74	2.53	2.51	2.94	2.47	2.66
Standard deviation		0.67	0.68	0.65	0.65	0.71	0.69	0.71	0.65	0.60	0.62	0.63	0.70	0.69	0.44	0.60	0.59	0.74	0.69	0.49	0.74	0.62
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.03	0.03	0.05	0.06	0.05	0.03	0.06	0.05	0.07	0.08	0.03	0.09	0.04

Wells Poll

CATI Fieldwork : 19th-25th May 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261	
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281	
NET: Well	673	350	322	64	70	103	123	120	189	167	188	154	144	228	76	100	75	39	228	31	180	
	67%	71%	63%	71%	63%	65%	65%	67%	70%	76%	70%	64%	60%	88%	65%	71%	55%	55%	82%	56%	64%	
Very well	(4)	68	48	20	6	12	12	11	16	19	15	12	18	33	4	10	6	2	29	2	17	
		7%	10%	4%	7%	11%	7%	6%	6%	9%	6%	5%	8%	13%	3%	7%	5%	2%	10%	3%	6%	
Quite well	(3)	605	303	302	58	58	92	112	110	173	148	173	142	125	196	72	90	69	38	199	29	163
		60%	62%	59%	64%	53%	57%	59%	61%	64%	68%	65%	60%	53%	75%	62%	63%	50%	52%	72%	53%	58%
Quite badly	(2)	236	99	137	22	32	46	48	38	48	39	59	69	64	26	35	34	40	24	32	15	80
		24%	20%	27%	25%	30%	29%	25%	21%	18%	18%	22%	29%	27%	10%	30%	24%	29%	34%	12%	26%	28%
Very badly	(1)	60	30	31	2	7	8	16	15	12	9	13	10	23	2	4	6	20	6	8	10	15
		6%	6%	6%	2%	6%	5%	9%	8%	5%	4%	5%	4%	10%	1%	4%	4%	15%	8%	3%	18%	5%
NET: Badly		296	129	168	24	39	54	64	53	61	49	72	79	86	28	40	40	60	30	40	25	94
		30%	26%	33%	27%	36%	34%	34%	30%	23%	22%	27%	33%	36%	11%	34%	28%	44%	42%	15%	44%	34%
Don't know		31	11	20	2	1	2	1	6	19	4	7	6	8	4	1	2	1	2	9	-	6
		3%	2%	4%	2%	1%	1%	1%	3%	7%	2%	3%	2%	3%	1%	1%	1%	1%	3%	3%	-	2%
Mean	2.70	2.77	2.64	2.78	2.68	2.68	2.63	2.67	2.77	2.82	2.73	2.67	2.61	3.01	2.65	2.74	2.45	2.51	2.93	2.40	2.66	
Standard deviation	0.69	0.71	0.66	0.60	0.75	0.69	0.73	0.72	0.64	0.64	0.64	0.64	0.77	0.51	0.61	0.65	0.80	0.69	0.59	0.82	0.68	
Standard error	0.02	0.03	0.03	0.09	0.08	0.06	0.05	0.05	0.03	0.03	0.05	0.06	0.05	0.03	0.06	0.06	0.07	0.08	0.03	0.09	0.04	

Wells Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281
I am satisfied with the job David Cameron is doing overall as Prime Minister	364 36%	194 40%	170 33%	29 32%	46 42%	56 35%	66 35%	62 35%	104 39%	80 36%	84 31%	100 42%	85 36%	172 66%	21 18%	49 35%	35 26%	9 12%	167 60%	11 20%	72 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	308 31%	146 30%	162 32%	25 28%	26 24%	54 34%	66 35%	52 29%	85 31%	70 32%	104 39%	68 29%	59 25%	84 32%	14 12%	55 39%	64 47%	19 26%	100 36%	12 22%	80 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	198 20%	91 19%	106 21%	25 28%	25 22%	29 18%	34 18%	43 24%	41 15%	44 20%	54 20%	44 18%	53 22%	2 1%	80 69%	31 22%	24 18%	31 42%	7 2%	27 48%	104 37%
Refused	43 4%	26 5%	18 3%	2 2%	1 1%	3 2%	9 5%	10 5%	17 6%	8 4%	7 3%	6 3%	12 5%	1 1%	-	1 1%	3 2%	*	1 *	1 3%	4 1%
Don't know	87 9%	33 7%	54 11%	9 10%	12 11%	17 10%	14 7%	13 7%	22 8%	17 8%	18 7%	20 9%	29 12%	*	2 1%	7 5%	10 7%	13 19%	2 1%	4 7%	21 8%

Wells Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281
The Conservatives	578	293	285	24	49	73	111	133	185	136	165	118	141	159	59	96	71	48	175	34	184
	58%	60%	56%	27%	45%	46%	59%	74%	69%	62%	62%	50%	59%	61%	51%	68%	52%	67%	63%	61%	66%
The UK Independence Party (UKIP)	553	279	274	37	51	73	104	117	171	127	158	121	137	142	51	78	98	49	165	33	171
	55%	57%	54%	41%	47%	46%	55%	65%	63%	58%	59%	51%	57%	55%	44%	55%	72%	68%	60%	59%	61%
The Liberal Democrat	516	274	242	24	50	74	99	114	154	116	148	118	121	133	44	112	65	38	146	26	199
	52%	56%	47%	26%	45%	46%	52%	64%	57%	53%	55%	50%	51%	51%	38%	78%	47%	52%	53%	46%	71%
Labour	367	170	196	15	35	42	69	82	124	78	111	83	86	86	39	59	44	35	99	18	121
	37%	35%	38%	17%	32%	26%	37%	46%	46%	36%	41%	35%	36%	33%	33%	41%	32%	49%	36%	32%	43%
None of them	179	80	99	31	33	39	22	21	32	39	34	52	44	41	34	9	18	10	37	11	30
	18%	16%	19%	35%	30%	24%	12%	12%	12%	18%	13%	22%	19%	16%	29%	7%	13%	14%	13%	20%	11%
Don't know	37	10	26	4	1	7	15	1	9	5	9	7	10	9	1	2	8	-	7	1	7
	4%	2%	5%	5%	1%	4%	8%	1%	3%	2%	3%	3%	4%	3%	*	1%	6%	-	2%	1%	3%

Wells Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	47	95	134	178	181	361	392	192	133	246	272	115	135	124	71	300	78	261
Weighted base	1000	490	510	90	110	159	189	179	269	219	267	238	238	260	116	142	137	72	277	56	281
A Conservative government	335 33%	183 37%	152 30%	32 35%	19 17%	49 31%	66 35%	54 30%	115 43%	78 35%	93 35%	73 31%	81 34%	211 81%	2 2%	15 10%	50 36%	4 6%	219 79%	4 8%	32 11%
A coalition between the Conservatives and the Liberal Democrats	184 18%	81 17%	103 20%	7 8%	23 21%	29 18%	45 24%	35 19%	45 17%	41 19%	61 23%	48 20%	31 13%	42 16%	1 1%	65 46%	24 18%	8 11%	34 12%	2 3%	79 28%
A Labour government	178 18%	79 16%	98 19%	28 31%	22 20%	37 23%	27 14%	24 14%	37 14%	34 16%	37 14%	52 22%	49 21%	2 1%	89 77%	8 6%	20 15%	19 27%	5 2%	36 65%	63 23%
A coalition between Labour and the Liberal Democrats	144 14%	75 15%	68 13%	9 10%	27 24%	18 12%	27 14%	37 21%	26 10%	37 17%	40 15%	31 13%	33 14%	1 *	22 19%	47 33%	18 13%	29 40%	6 2%	10 18%	79 28%
Don't know	159 16%	71 14%	88 17%	14 15%	19 17%	26 16%	24 13%	29 16%	46 17%	29 13%	37 14%	35 14%	44 18%	4 1%	2 1%	7 5%	24 18%	12 17%	15 5%	4 7%	28 10%

Wells Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	450 45%	490 49%
Female	550 55%	510 51%

Wells Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	47 5%	90 9%
25-34	95 10%	110 11%
35-44	134 13%	159 16%
45-54	178 18%	189 19%
55-64	181 18%	179 18%
65 or older	361 36%	269 27%
Refused	4 *	4 *

Wells Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	148 15%	83 8%
B	244 24%	136 14%
C1	192 19%	267 27%
C2	133 13%	238 24%
D	80 8%	97 10%
E	166 17%	142 14%
Refused	37 4%	37 4%

Wells Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	300 30%	277 28%
Labour	78 8%	56 6%
Liberal Democrats	261 26%	281 28%
Another party	39 4%	40 4%
Did not vote	209 21%	250 25%
Refused	59 6%	47 5%
Don't know	54 5%	49 5%